



Lions Clubs International – Service Activities
Kindness Matters Service Award

Lions Clubs International Kindness Matters Service Award Rules

To qualify for the Kindness Matters Service Award (KMSA) your club must meet the following eligibility and criteria:

Eligibility

- ▶ Are in active status
- ▶ Reported their project(s) in MyLion® or regional reporting system
- ▶ Did not receive the award within the last three fiscal years

Criteria

- ▶ Addresses needs within Lions International and LCIF's causes: diabetes, environment, vision, childhood cancer, hunger, disaster relief, youth, humanitarian
- ▶ Demonstrates creativity and innovation
- ▶ Achieves impact of scale and long-term sustainability
- ▶ Uses Lions International's values to shape positive experiences and create engagement and connection with the Lions brand (this is also known as "elevating the Lions brand")

Deadlines

All nominations must be completed and electronically submitted to Lions International by October 31 to the serviceactivities@lionsclubs.org email. Any nominations submitted beyond October 31 will be disqualified.

The following deadlines are guiding deadlines to help the nomination process at the local level.

- ▶ **July 1 to October 31:** Nominations are open.
- ▶ **August 15:** Deadline for club service chairpersons and Leo club presidents to electronically send one nomination to the district global service team (D GST) coordinator.
- ▶ **September 15:** Deadline for D GST coordinator to electronically send one nomination to the multiple district global service team (MD GST) coordinator.
- ▶ **October 31:** Deadline for MD GST coordinator to send one Lions and/or one Leo nomination to Lions International.





NOMINATION FORM RULES

- ▶ The Service project description answers must be no longer than 200 words per question and must be submitted as a supplemental document typewritten in black ink and double spaced.
- ▶ The remaining sections of the nomination form must be typewritten in black ink.
- ▶ Endorsement signatures can be typewritten in black ink.
- ▶ Each nomination form must be submitted with all the sections complete with all appropriate endorsements included. Nomination forms submitted without completed information and/or the proper endorsements will be disqualified.
- ▶ Multiple districts may submit one Lions club and one Leo club nomination per year.
- ▶ Lions club and Leo club nominations should be submitted separately.
- ▶ A minimum of three of the 30 awards will be awarded to Leo clubs.

ADDITIONAL INFORMATION

- ▶ [Kindness Matters Service Award landing page](#)
- ▶ [Kindness Matters Service Award program overview](#)





KINDNESS MATTERS SERVICE AWARD NOMINATION FORM

Submit nomination form to Lions International by October 31 to

serviceactivities@lionsclubs.org

SECTION A: CLUB SERVICE CHAIRPERSON *If your club does not have a current club service chairperson, a member of your club cabinet can nominate your club. Please note the club cabinet position next to the endorsement if this is the case.*

(Please indicate which type of club this nomination is for) __ Lions club __ Leo club

Country

Lions/Leo club name

Lions club/Leo club number

Name of service project

This project has been reported in MyLion® or regional reporting system __Yes __No

Date reported in MyLion® _____

of people served _____

of volunteer hours _____

of volunteers _____

Please check all of the causes represented in this service project:

Diabetes _

Vision _

Hunger _

Disaster relief _

Environment _

Youth _

Childhood cancer _

Humanitarian _

Service Project Description

Please see Section A: Service Project Description Supplemental Document found at the end of the nomination form to fill out the required questions describing your service project.

I give consent for Lions International to use attached information and photographs of this club's service project for public recognition purposes. __Yes __No





Club service chairperson/Leo club president name

Club service chairperson/Leo club president member number

Club Service Chairperson/Leo club President Email

Club service chairperson/Leo club president (signature — hand or typewritten)

Date

This nomination is endorsed by:

Lions club president name/ Leo club advisor (printed)

Member number

Lions club president email/ Leo club advisor (printed)

Lions club president name/ Leo club advisor (signature — hand or typewritten)

Date

SECTION B: DISTRICT GST COORDINATOR ENDORSEMENT *If your club does not have a current District GST Coordinator, your District Governor should endorse your nomination. Please note this next to the endorsement if this is the case.*

If your club is currently in an undistricted area, you may have your coordinating Lion endorse and submit your nomination on your behalf to Lions International. Please note this next the endorsement if this is the case.

I nominate the Lions/Leo (circle one) club _____ of district _____ for the Kindness Matters Service Award. My signature confirms that this nominee has been agreed upon by the district cabinet.

District GST coordinator name (printed)





District GST coordinator member number

District GST Coordinator email (printed)

District GST coordinator (signature — hand or typewritten)

Date

SECTION C: MULTIPLE DISTRICT GST COORDINATOR ENDORSEMENT *If your club does not have a current multiple district GST coordinator, your council chairperson should endorse your nomination. Please note this next to the endorsement if this is the case.*

I nominate the Lions/Leo (circle one) club _____ of multiple district _____ for the Kindness Matters Service Award. My signature confirms that this nominee has been agreed upon by the council of governors.

Multiple district GST coordinator name (printed)

Multiple district GST coordinator member number

Multiple district GST Coordinator email (printed)

Multiple district GST coordinator (signature — hand or typewritten)

Date





**SECTION A:
Service Project Description
Supplemental Document**

Please provide answers typewritten in black ink for these questions. Answers should not exceed 200 words per question.

-Please describe your service project in as much detail as you can.

-What was unique, outstanding or innovative about this service project?

-Why is this service project important to your community?

-Which local partnerships helped make this project possible, if any?

-How did this service project elevate the Lions brand?

-Were any resources from Lions International's service resources (Advocacy Toolkit, Service Toolkit, Service Project Planners, or program webpages) used to plan and execute this project? If yes, please explain.

