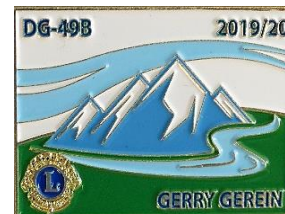


## **DISTRICT 49B**



July 27, 2019

All District 49B Lion Members, Cabinet & Committee Chairs:

I am humbled and honoured to serve as your District 49B Governor for the 2019/2020 administration year. Firstly, I would like to say **You are my Boss**. I will do everything in my power to assist and equip each and every one of you to continue to grow and prosper as a **Lion**. I believe we need to **Put Our Members & Clubs First**. By this I mean, at the district level, often we do not pay enough attention to the needs of our members and clubs.

Our communities and citizens have long trusted the work and services Lions have provided. To continue to be relevant in 2019/2020, we must serve and respond to the ever changing needs of our communities and the people who live in them.

To help you fulfill these responsibilities, this letter is meant to provide guidance to each one of us as we aim to achieve **Our District Goals** by participating on the ground, at the **Club Level**. Before I outline, my District 49B goals for this coming year, I first want to review and highlight our responsibility and accountability as members of Lions International and start with some of the key positions.

### **Club Member:**

You became a Lion of your club to give something back to your community through direct action. It is the job of Lions Clubs International through your District support team to help you do that and do it in the most effective way possible. To assist with this, spend 10 to 15 minutes a day learning and exploring

the whole Lions universe. This link is key to that growth, <https://www.lionsclubs.org/en/resources-for-members/resource-center>.

### **Club President:**

As club president, you will implement the plan of your club leaders in service, membership growth and communicating your club's service to your community. If you have not had the opportunity to review and implement your duties and responsibilities, please refer to below noted web site.

President & Vice President e-book site

[https://cdn2.webdamdb.com/md\\_gIEW1O9UElw3.jpg.pdf?v=1](https://cdn2.webdamdb.com/md_gIEW1O9UElw3.jpg.pdf?v=1)

### **District Cabinet positions**

#### **Zone Chairperson:**

As a zone chairperson, you are the administrative officer of the zone. You are accountable to the District Governor.

Your primary responsibilities are to;

- Support the development of the clubs in your zone,
- Further the purposes of the association,
- Serve as chairperson of the district governor's advisory committee in the zone and organize the meetings of this committee,
- In coordination with the District Global Membership Team (GMT) Coordinator, play an active role in membership development including extension of new clubs,
- In coordination with the District Global Leadership Team (GLT) Coordinator, play an active role in supporting leadership initiatives by informing Lions about leadership development opportunities at the zone, district, or multiple district level
- Perform other functions and acts as may be required by the International Board of Directors outlined in the district officer manuals and other directives. Below is the Zone Chairperson's operating manual web site.

<https://temp.lionsclubs.org/EN/pdfs/da100.pdf>

**Global Action Team (GAT):**

- District Global Action Team Chairperson (GAT) (District Governor – Gerry Gerein)
- GLT (Leadership) District Coordinator (Ski Marcinkowski)
- GMT (Membership) District Coordinator (Howard Rixie)
- GST (Service) Dana Mock District Coordinator,
- at the Club level - Global Action Team Chairperson (Club President).

The essence of each of these positions is to promote and coordinate membership, leadership and service. See website below.

<https://temp.lionsclubs.org/EN/pdfs/GAT-Success-Guide.pdf>

As noted above, these are responsibilities of some of the key positions. Highlighting them is not meant to discount or diminish the importance of other roles and positions in making Lions a success.

# DISTRICT 49B Goals for the 2019/2020 Year

## **Leadership:**

- In the 2019/2020 fiscal year, 50% of the new incoming Club Officers will complete Club Officer training.
- In the 2019/2020 fiscal year, 100% of incoming Zone Chairpersons will complete Zone Chairperson training.
- During the 2019-2020 fiscal year, the district will add 2 Guiding Lions to the roster to support the development of new clubs and clubs that are in need or struggling
- During the 2019-2020 fiscal year, the district will identify 2 qualified candidate's to apply for local and Lions Club International sponsored institutes in our area.

## **Membership:**

- Based on our district data trends, the projected target number of new members the district will gain per quarter is;

**1<sup>st</sup> Quarter = 10**

**2<sup>nd</sup> Quarter = 10**

**3<sup>rd</sup> Quarter = 10**

**4<sup>th</sup> Quarter = 10**

By the end of the 4<sup>th</sup> quarter, the projection is to add a total of 40 new members to the district roster.

- The district will organize at least 2 membership growth event(s).
- Based on our historic data trends, the target number of new clubs/charter members (gain) to District 49B is 1 (20 members) by the end of the 3<sup>rd</sup> quarter.
- The target number of new Leo clubs/charter members (gain) to District 49B is 1 (20 members) by the end of the 3<sup>rd</sup> quarter.
- Based on our district data trends, the projected number of member drops is;

**1<sup>st</sup> Quarter = 15**

**2<sup>nd</sup> Quarter = 10**

**3<sup>rd</sup> Quarter = 10**

**4<sup>th</sup> Quarter = 10**

By the end of the 4<sup>th</sup> quarter, the projected number of member drops is expected to be 45 members. Consequently, net member growth in the district for 2019-2020 is projected to be 15 members.

## **Service:**

- In the 2019-2020 fiscal year, District 49B will serve 60,000 people or an average of 2,222 people based on (27 clubs) club.
- In the 2019-2020 fiscal year, District 49B will complete 140 service projects or an average of 5.2± based on (27 clubs) club.
- In the 2019-2020 fiscal year, 100% of clubs in 49B will report their service projects via **MyLion**.

# Lions Club International Foundation (LCIF) :

- By the end of the 2019-2020 fiscal year, 100% of Lions in District 49B will understand the impact of the foundation and demonstrate their support with a donation to LCIF.

Our 2019-2020 International President is (Dr. Jung – Yul Choi) of South Korea and following is a quote from him;

**“If you work harder than you’re expected to, then extraordinary results will come. Lead by example”.**

Gerry Gerein

District 49B Governor

1-867-333-5717 mobile – call anytime