



291 PRIDE NEWS

Keeping District 291 Lions Clubs Informed

Number 01 291 LIONS July 2024

Editor Lion Jim Mullen @ LIONS291newsletter@yahoo.com



BELIEVE

MEET THE INTERNATIONAL PRESIDENT

Fabrício Oliveira

Fabrício Oliveira of Catolé do Rocha, Paraíba, Brazil, was elected to serve as International President of Lions Clubs International at our association's 106th International Convention, from June 21 through June 25, 2024, in Melbourne, Australia. International President Fabrício is a businessman, with a post-graduate degree in business management (MBA) from Fundação Getúlio Vargas (FGV), and a degree in business administration. A member of the Catolé do Rocha Lions Club since 1985, International President Fabrício has held several offices in the association, among them, club president, zone chairperson, region chairperson, district governor, Multiple District LA first council of governors chairperson, and international director.

He also has served as multiple district leadership development chairperson, having coordinated the district governors-elect seminar, multiple district SightFirst committee chair, and chair of the district Lions Foundation. International President Fabrício also served twice as District Governors-Elect Seminar group leader. In recognition of his service to the association he has received several awards, including the 100% Club President Award, the District Governor Excellence Medal, District Governor's Extension Award for chartering nine Lions clubs, the District Governor's Membership Growth Award (net 312), Service Award, seven Council Chairperson's Appreciation Medals, 19 International Presidents' Certificates of Appreciation, the Augustin Soliva Medal, the Paradigm Medal, nine

Leadership Medals, 16 Presidential Medals, International Director Recognition Medal and the Ambassador of Good Will Award, the highest honor awarded by the association to its members.

President Fabrício has also received a Key Award for sponsoring 30 new members, an Extension Certificate for sponsoring five new Leo clubs, the Global Vision Medal for his efforts in Campaign SightFirst and the Helping Hands Award given by Lions Clubs International Foundation. He has also been recognized as a Lions International Second Century Ambassador, as well as being a Multilevel Progressive Melvin Jones Fellow.

In addition to his Lion achievements, International President Fabrício participates in numerous professional and community organizations, having served as the secretary of industry and commerce of the state of Paraíba and an administration council chairperson of several

companies. President Fabrício served as director of the National Confederation of Shopkeepers (CNDL), chairperson of the Federation of Chambers of Shopkeepers of the State of Paraíba (FCDL-PB), chairperson of Catolé do Rocha Chamber of Shopkeepers (CDL).

International President Fabrício and his wife, Amariles, also a member of the Catolé do Rocha Lions Club and a Melvin Jones Fellow, have two daughters, a son and a granddaughter.



29I & MULTIPLE DISTRICT CALENDAR

The Complete 29I District Calendar for 2024 – 2025 is available on the website [29I LIONS](https://wvlions.org/)

Multiple District 29 Link = <https://wvlions.org/>

- **July 22nd** – West Milford: District Governor visit
- **July 27th** – Past District Governor Meeting: Charleston, WV
- **August 9 thru 11** – District Governor Membership Training: Orlando, FL
- **August 22nd** – Central Upshur and Ireland: District Governor visit
- **August 26th** – Tennerton: District Governor visit
- **August 28th** – Wardensville: District Governor visit
- **September 5 thru 7** – USA/Canada Leadership Forum: Louisville, KY.
Information and registration link: [Lions Forum Link](#)
- **September 27th and 28th** – 29I District Conference: See Registration Form Below.



District Governor's Message

By DG Lion Kim Mason

Greetings Fellow Lions,

Welcome From District Governor Kim Mason

First let me say Thank You for giving me the opportunity to be the District Governor for 29I. I have made every effort to build a great district team to work with you and answer any questions. Feel free to contact me or any of the members during the year. I would love to hear from all the clubs on what help you need from the district and from your district governor.

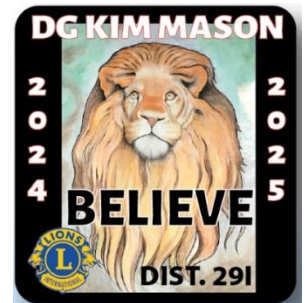
My Melbourne Australia International Convention experience is one I will never forget (Along with the 20 hour plane rides.) I finished my DG training, got to do a service project, participate in the parade and watched a great concert called the Elton John Experience. I got to vote for the International President, Vices and Directors, plus 2 amendments. I got to meet Lions from all over the world and collect a lot of pins. Last but not least, I was sworn in as the new District Governor. Our new International President's motto is "Make your Mark". My motto is "**believe**", I believe we can do anything we put our minds to.

We have many goals this year. The new International Lions goal is 1.5 million Leos and Lions by 2027. You will be hearing about this new

initiative for the next few years. The district is having a membership contest this year. We will also have a service reporting contest. Both contests will be explained in a different part of the newsletter.

Last but not least I want to thank Past District Governor Kermit and Judy for all their hard work last year.

Yours in Lionism, DG Kim



In This Issue . . .

| | |
|--|-----|
| Meet the International President | 1 |
| 29I & Multiple District Calendar | 2 |
| District Governor's Message | 2 |
| District 29I Conference Registration | 3 |
| District 29I Conference Information | 4 |
| LCI International Conference | 6-7 |
| 29I & Multiple District | 7-8 |
| Recent Club Activities | 8 |
| Upcoming Club Activities | 9 |
| DG Kim Mason Visitation Form | 10 |

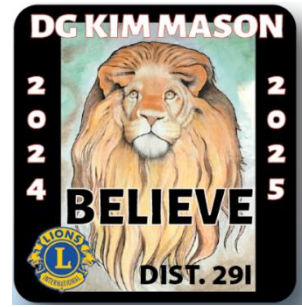
*If you want to touch the past, touch a rock.
If you want to touch the present, touch a flower.
If you want to touch the future, touch a life.*



District 29I Conference

September 27-28, 2024

Country Inn
110 S Washington St
Berkeley Springs, WV



REGISTRATION FORM

Name: _____

Address: _____

Email: _____

Club: _____ District: _____

Events:

Friday Evening – Dinner at the Castle, tours, 50/50, Lion Casual Attire

- Castle is not handicap accessible
- Due to limited occupancy the first 70 people to register will get

Saturday – District 29I Cabinet Meeting, Seminars, Lunch, Silent Auction, Service Projects, Strides Walk, Lion casual attire

Dinner with International Director Joanne Ogden, special recognitions, parade of checks, semiformal attire

Registration Fee (includes meals identified above);

before August 31st

Friday and Saturday \$ 120

Saturday Only \$ 75.00

After August 31st

Friday and Saturday \$ 130

Saturday Only \$ 85.00

* If anyone has special dietary needs, please list them: _____

Is this your first conference: Yes/ No How many years have you been a Lion? _____

The West Inn is handicap accessible while the Historic Inn is not.

Make reservations at Country Inn, (304) 258-1200 and ask for reservations. Be sure to mention that you're with the September Lions Club group to receive the discounted prices.

MAKE REGISTRATION FEE CHECK PAYABLE TO: THE LIONS DISTRICT 29I CONFERENCE

Please, we need to receive your registrations by September 13th. Send registrations to:

Lion Nancy Paugh

49 Dawson Farm Lane

Berkeley Springs, WV 25411

District 29I Conference

By Lion Jim Mullen

The District 29I Conference will be held September 27 – 28 at The Country Inn located in Berkeley Springs, WV. Information on registering and making hotel reservations is located on the registration form in this newsletter. To begin, Friday Evening – Dinner at the Castle, tours and a 50/50 drawing are scheduled to occur. Lions are requested to wear casual attire. On Saturday the District 29I Cabinet will be held. There will be Seminars, Silent Auction Service Projects a Strides Walk with sandwich in between.

Dinner will be graced by International Director Joanne Ogden delivering the Key Note Address. There will be special recognitions for service and the parade of checks. Lions are requested to wear semiformal attire.

Look over the registration form for more information. Send it in and represent your club at the conference.

District 29I Conference Key Note Speaker

Biography of ID Lion Joanne Ogden

JOANNE OGDEN INTERNATIONAL DIRECTOR

Joanne Ogden from Emo, Ontario, Canada, was elected to serve a two-year term as an international director of Lions Clubs International at the association's 105th international convention in Boston, Massachusetts, USA, July 7 through July 11, 2023. Director Ogden has more than 40 years of experience as a registered nurse. She currently works as part of the Senior Management Team for Riverside Healthcare Facilities. Her role there is that of quality assurance auditor and Ontario Health Team executive lead. Previously, she was the health program supervisor for the Naicatchewenin First Nation, responsible for community health and home care nursing. Prior to that, she worked in intensive care for 18 years.

From a young age, she was taught the importance of doing her best for her family, neighbors and

community. Although she did not originally intend to become a Lion, she chose to join the Emo and District Lions Club in 2010 to assist her community in chartering a new club. Since then, she has made an even bigger difference in the lives of her neighbors and community. In 2020, she transferred to the Northwestern Ontario Cyber Lions Club where she continues to serve to this day.

She has held a number of offices within the association including Guiding Lion and multiple district GMT coordinator. She has served as multiple district 5M's director for KidSight as well as the Lions Foundation of Manitoba and Northwestern Ontario. Additionally, she was a district strategy planner for the NAMI pilot. In recognition of her service to the association, she has received numerous awards including an International President's Award and an International President's Leadership Award. She has been honored as a recipient of the Stu Peever Award as well as the 5M10 Kindness Matters Award. She is also a Progressive Melvin Jones Fellow.

In addition to her Lion activities, Director Ogden is active in several professional and community organizations including her past service as a board member and chairperson for Riverside Health Care. Her dedication to improving the health and wellness of the indigenous peoples of Canada has been recognized and honored with the Award of Excellence in Nursing. Director Ogden and her husband, Kent, who is also a Lion and Progressive Melvin Jones Fellow, have been married since 1985. Their two daughters, Chelsey and Riley, are also Lions. They have two grandchildren named Lauren and Cassidy and Cassidy plans to join her family as a Lion on her birthday following high school graduation.

In her spare time, Director Ogden raises Arabian horses, golfs and fishes with her husband, or relaxes with her four miniature dachshunds. During the winter, her family enjoys staying with a Cuban family in Cayo Santa Maria. This year, Director Ogden will be traveling with PDG Angela Sharbot, who is a member of the Atikokan Lions Club, chairperson of Lions Foundation Dog Guides and Progressive Melvin Jones Fellow.

LIONS INTERNATIONAL CONVENTION



1. WV delegation for LCI parade
2. Mustering outside the German meet and greet
3. The West Virginia District Governors Contingent
4. Lion Kim and WV DG's getting ribbons pulled to officially become DG



From:
 Stephen M. Glass
 Past International Director

To:
 DG Jeff and DG Kim,

I trust that your experience in Melbourne was a great one and that you are each now ready to tackle the world of Lionism on a new level! I wish you only the best and assure you that I am ready, willing, and able to continue to assist you any time and in any way that I can!

I have attached an article as the MD GLT coordinator (see below). It sets the tone for what will follow over the next six months, so I think that it is important to include it in the first publication.

Thank you!

Steve



Training available for all Lions through
**USA-Canada Leadership Forum at
 Lions University**
<https://www.lionsuniversity.org/>

DG Kim's thoughts from the trip:

It was a very energizing trip. The flight was super long – 15 hours plus 5 hours to get there. I participated in some major pin trading. I have gotten so many, it is amazing. I got to speak with the guys from IT and watched their seminar. I learned so much about the new program. I had a lot of questions and they answered my questions and showed me how to use the program one on one.

Everyone was talking about mission 1.5. There were a lot of seminars about how to find new members and also how to retain members. That was something I don't think we talk about enough, how to keep our members happy and active.

Got invited to the German reception. It was like Oktoberfest. The best part was the new international president Fabricio, he came and talked with everyone. Also, the new 1st Vice President came but he didn't get up and talk.

I keep finding pieces of paper I wrote little notes on. We participated in the parade. There was 150 entries representing different countries, and states. Some areas brought bands with them. Scotland and Ireland had bagpipers. The Taiwan delegation had dragon blow up costumes, like we have dinosaurs. The traditional dress of the African delegation was beautiful.

I also had my last day of DGE classes. The keynote speaker was Janine Shepherd who shared her story from Olympic hopeful to being told she would never walk again after a truck hit her while she was training. It was very inspiring.

Sorry I couldn't send this sooner. I have other things to send. I have sent some pictures through my phone, I hope you got them.

Also, wanted to tell you that I participated in the international voting and the Hygiene kits for women service project. All products were donated to the women and children Protection and development organization of Australia.

Kim

29I & MULTIPLE DISTRICT

“WE SERVE”

Multiple District 29 Link = <https://wvlions.org/>

DISTRICT CONTESTS

Membership: For every new member a club brings in, the club will be placed into a raffle to win \$250 to be used towards new membership projects. The club can use the money anyway they see fit. There will be 2 contests:

- From July 1st to December 31st
- And from January 1st to June 20th

The Lions Club with the most new members will receive a surprise at the end of year

Service: For every service project a club reports they will be entered to win \$250 to put towards that clubs next service project. There will be 2 contests:

- From July 1st to December 31st
- And from January 1st to June 20th

The Lions Club with the most service projects will win a prize at the end of the year

29I Global Leadership Team

By PID Lion Steve Glass

The Role of the MD Global Leadership Team Coordinator

*What's it all about? What's his role?
What are his plans?*

When you carefully review the duties of this position as articulated by Lions International (Rev.7/1/2023), you will find fifteen bulleted items under the section on Actions for Success. I personally find this language pretty daunting in its scope so I have decided to boil it all down for you into six main functions that I feel are important enough to focus on this year and that will ensure a positive net membership growth for our multiple district, which will allow us to meet the goal of Mission 1.5 and allow us to Make Your Mark!

Those functions are as follows:

Training (who? when? and at what level? - From club officers through to current district governors

Communication (what and with whom/) – Most importantly, with club leaders, zone chairpersons, and newer Lions. It goes without saying that district leadership and Global Action Team members must be in the information loop.

Reporting (what and to whom?) - Learning opportunities, what's in the Lions Learning Center, and reporting successes in Learn

Identifying (Who) – Lions with leadership potential who demonstrate an aptitude and desire for leadership positions

Promoting (What?) – leadership opportunities, training events, online learning tools, and LI sponsored seminars and institutes.

Maintaining (what and where) – calendar of events. leadership development tools and resources, and informational articles of interest and use for Lions at all levels, which will be maintained on our multiple district and district web sites.

I wanted to use this first article to introduce myself as your multiple district global leadership team coordinator, give you some idea of my expectations

of the role, share my goals for the year with you and invite your input.

I have three simple goals for this year: 2024-2025:

1. Improve communication across Multiple District 29 among all stakeholders at all levels regarding the challenges that we have in leadership development.
2. Enhance the promotion of leadership development training events, both for in-person and facilitator led events, that would enhance West Virginia Lions leadership skills and provide them encouragement.
3. Increase the number of Lions within the multiple district who are willing to take on higher leadership roles as part of a sound succession plan for each district.

Over the next five months I will offer an article on each of the following five critical areas of membership function:

- Membership Recruitment Orientation
- Membership Retention Extension
- Leadership Development

I'll leave you this month with one of my favorite quotes for Stephen F. Covey on his definition of leadership: ***“Leadership is communicating to people their worth and potential so clearly that they come to see it in themselves.”*** This must be our ultimate mission as district and multiple district leaders!

Multiple District 29 Link = <https://wvliions.org/>

CABINET OFFICERS, ZONE AND PROGRAM CHAIRS

Please submit information regarding your activities as we continue to build a robust District Activities Section. This includes any services, fundraisers or even outlines of duties to relate to club members. Submit to:

LIONS29newsletter@yahoo.com
Yours In Service, Lion Jim Mullen

NOTES FROM THE EDITOR

1 Service 2 Service

When we become a LION, we enter for service to the community. Once occupying ourselves in that service, we see that sharing that effort is a pretty good idea, so we invite friends and acquaintances that are like minded. In a short period of time we come to understand that in order to perform service, funds must be raised. So – We occupy ourselves in fundraising. Over time, some members even graduate to organizing services and fundraisers. But the real strength of a club is in its administration. When there is a strong level of organizers for all of the club's mechanisms, it is much easier to serve the community. But that strength does not end at the Board of Directors for the Club. It extends out to the District. The District provides many operations that allow the clubs to grow in service. The District staff work to organize clubs efforts together, such as ensuring the collected eyeglasses continue their journey to places of need or extending service to the blind through supporting eye banks, service animals, even care for veterans are among a long list of programs in which the District is occupied. That strength of administration is what carries each of the clubs to a higher level of community service, but it is not effective without strong administration.

Yes, we all want to serve. But. Are you one of those willing to serve the LIONS? If you have been a LION for some time, ask within your club what those administrative needs are and how you can serve those needs. This simple pursuit may allow members of your club to widen their service to LIONS by joining the District staff. Look to that one service – administration – so that we all may serve, too.

Yours In Service, Lion Jim Mullen

ATTENTION LIONS

The NEW LIONS PORTAL has launched. Have you tried the new Lions Portal for Members yet? I took my shot and found it a rather easy task to perform. It is a nice archive of information containing a member's history. Navigate your web browser to LCI ([Click here](#)) and get started.

To have your event information & flyers placed in to the 29I Newsletter email them to LIONS29Inewsletter@yahoo.com
Flyers and forms included in this Newsletter are also available on the 29I Website

RECENT CLUB ACTIVITIES

A Compilation From 29I Clubs

CLUB SECRETARIES

Please submit material for the club sections of most recent community service and your upcoming fundraisers. Submit pictures, flyers or text. Submit to: LIONS29Inewsletter@yahoo.com

Yours in Service, Lion Jim Mullen

Martinsburg Lions Club SPOT Vision Screening

– Lions Paul Jozik and Jim Mullen provided vision screening to the patrons of the **Martinsburg Farmer's Market at the Roundhouse Health Fair**. The event was held as part of the **Healthy WV Day** celebration. Included with the Farmer's Market regular attendance of home grown and prepared foods with a range of beautifully crafted items, the event offered a wide variety of healthy lifestyle and medical support information and activities.

The pair of Lions (In the picture Jim is on the left and Paul on the right) assembled and piloted a mobile vision



screening station so the club can expand this service into the community. Working through the very hot day, the concept worked well in the vision screening of several individuals. The club members can anticipate offering vision screening to many community members throughout the coming years and raise greater awareness of Sight Conservation.

Submitted by Lion Jim Mullen

UPCOMING CLUB ACTIVITIES

A Compilation From 29I Clubs



NexStep Commercial Products (formerly known as Cornelia Broom Company and France Broom Company) – Exclusive Licensee of O-Cedar – is now the **One and Only** Official Broom Supplier to the Lions!

NexStep Commercial Products manufactures high-Quality Lions Club Corn Brooms to the same standards The Lions Club have used for over 75 years. The Lions Club Broom Sale has proven to be a major fundraising even that's a very easy way to generate funds



Contact Information

Larry Balentine, PDG • Lions Club Sales Representative
Cell: (864) 444-1325 • Email: lbalen1010@aol.com

Nexstep Commercial Products
1450 W. Ottawa Street • Paxton, IL 60957-0071
Phone: 1/800/252-7666 • Fax: 1-217-379-9901
Email: sales@ocedarcommercial.com
www.ocedarcommercial.com



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BROOM SALES CLUBS

Does your club sell NexStep Brooms?

Let me know club and contact information so we can build an outreach advertising program.

Martinsburg Lions Club

Send information to:

LIONS29Inewsletter@yahoo.com

Yours In Service Lion Jim Mullen

Martinsburg Lions Club will be selling Terri Lynne Nuts beginning in November.

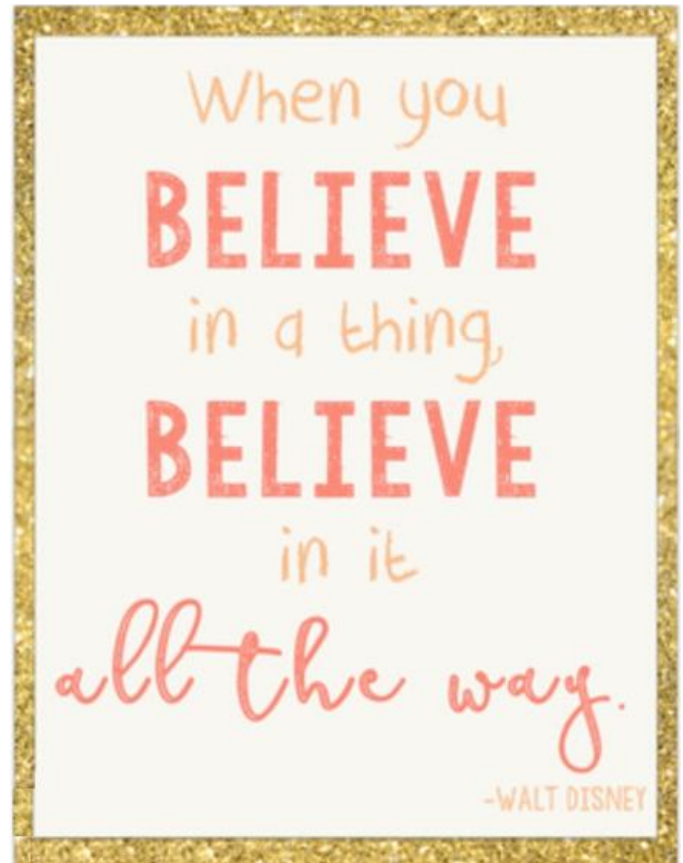
Submitted by Lion Jim Mullen

Hey 29I Clubs!!! Gotta Facebook Page? Let's add YOUR link HERE.

Martinsburg Lions Club Facebook page, Check it out here:

<https://www.facebook.com/people/Martinsburg-Lions-Club/100090828093349/>

See what we're up to!



Northern Proverb:

A small snowstorm is when you can't get to work or school. A large snowstorm is when you can't get to a bar or party.

There is no better exercise for your heart, than reaching down and helping to lift someone up.

Club Request for District Governor Kim's Visit

Club name:

Name and location of meeting place:

Dates in order of preference: 1st _____ 2nd _____

Time Lions meeting begins _____ a.m. or p.m. (Circle one)

When does social time begin if you have one? _____

Will you have a meal? Yes _____ No _____

Are there other clubs involved? Yes/No If yes, who _____

Lion requesting the visit _____ Phone # _____

E-mail _____

Would you like the governor to?

DG Dress: Formal _____ Casual _____

Install officers? Yes _____ No _____

Suit

Install new members? Yes _____ No _____

Present special awards? Yes _____ No _____

Do you need a microphone system? YES NO

Do you need a projector/computer?? YES NO

Please mail request form or email information to me ASAP. Thank you.

Lion Kim Mason

District Governor 29I

318 Fairview Dr

Berkeley Springs, WV 25411

Phone: (c) (304) 839-2527

EMAIL: mskimamason@gmail.com

*I will confirm the date after it is scheduled on my calendar -
Thank you.*