



**August 2021**

*Lion Sue Long*  
*District Governor*



## **CHAPTER ONE - TRAININGS**

In July's newsletter, I wrote the prelude to my story as District Governor. As I continue my story, I am going to talk about the people I meet, the lives they change and how we, as Lions, fulfill our oath we took, at our induction, "to serve." During the past several weeks our district's Global Action Team has been training the Presidents and Secretaries. Part of my story this year is to be sure that each club is made aware of my goals and hopefully will add to the success of the district. Here are the goals:

**Goal One:** By June 30, 2022 our district will achieve a net membership increase of 40 over the June 30, 2021 number.

**Goal Two:** By June 30, 2022, at least 85% of the clubs in the district will report club membership status and service activities in My LCI and My Lion monthly.

**Goal Three:** By June 30, 2022 we will identify and provide leadership training to at least 5 newer Lions in each zone to enable them to be future club, zone, and district leaders

**Goal Four:** By August 14, 2021, we will provide club officer, zone chairperson, and cabinet officer training for all officers throughout the district.

**Goal Five:** By June 30, 2022 our district will donate at least \$30,000 to LCIF and 100% of clubs will have donated.

All of these goals are attainable. We, as a District, are blessed with members who can share their talents and time. At our own induction we pledged an oath to follow the Lions code of ethics. When we brought new members into our clubs, we pledged to support and nurture them. Let's remember our promises and keep supporting our communities, members, clubs, district, multiple district and International Association.

**THANK YOU FOR ALL YOU DO!!!!!!!!!!!!!!!**

**YOURS IN LIONISM**

**DG SUE**



# District Governor Calendar 2021-2022



## Schedule of Events

### August:

4	Zones 4,5,6 Training at Parsons Community Center	6:30 pm
5	Romney picnic	
9	Franklin	
11	Ireland and Central Upshur	
12	Grafton	
14	First Cabinet Meeting - Annunciation of our Lord Church, Fort Ashby	
20	Sugar Grove, VFS Park Pavillion	6:30 pm
23	Paw Paw, Park	6:00 pm
30	Tennerton	

### September:

8 - 12	USA/Canadian Leadership Forum	
19	Nutter Fort	
20	Short Gap	
22	Wardensville	
25	Lumberport – Brickside Grill	11:00 am
28	Berkeley Springs	

**October:**

6 Fort Ashby  
7 Mountain  
14 HOPE Club  
29 -30 District 29I Conference- Canaan Resort  
31 Second COG Meeting-Canaan Resort

**November:**

4 Tygart Valley  
8 Elkins, Parsons, Roaring Creek  
18 Bridgeport

**December:**

2 Romney - Main Street Grill

**January:**

28-29 WVLLR Flatwoods  
30 COG meeting Flatwoods

**February:**

26 Cabinet Meeting – Virtual

**March:**

18-19 District L Conference – Oglebay Park

**April:**

22,23,24 MD 29 Convention Canaan Resort



Lion Gray Jones  
First Vice District Governor



*"The greatest good you can do for another is not just to share your riches but to reveal to him his own." \_ (Benjamin Disraeli)*

*"Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. " \_ Mark Twain*

I was blessed to be delivering a meal to a home-bound senior recently. He mentioned, in passing, that his 88<sup>th</sup> birthday would be on the coming Friday. I passed this along to the Senior Center. They provided him with a small birthday treat that Friday and I was surprised and gratified to see how much that little treat meant to him.

Little courtesies, little acts that say "we care", little things we do that recognize someone else's importance and contributions: these are the things that touch other people. As I look back at my own life and reflect, I am ashamed that it took me so long to realize the importance and impact of these little acts of service and recognition.

Like many of you, I frequently drive by locations where there is a person with a hand-made sign proclaiming them to be homeless, out of work, etc. And I rarely stop or contribute. Sometimes I legitimately just have to be on my way, but mostly, if I'm being brutally honest with myself, it's because I don't believe their sign or, worse yet, I believe that if true, it's their own fault or choice. How easy for most of us to just pass these opportunities for service by.

One of the truest things I've ever heard is that our disappointments stem more from the opportunities we didn't pursue rather than whatever failures we may have encountered (see the quote from Mark Twain, above.) Just suppose that person holding the sign is telling the truth. Do we fear being taken advantage of more than we value the opportunity to give someone a helping hand? What if we each took the time (when we can) to approach the person and spend time learning their story? That takes time, caring, and courage. I often fail in all three.

We are each on an individual journey through life, and, hopefully, continuing to reflect and trying to improve on the person we are becoming. Even those of us who have reached the "golden years" (how is that really defined?) are continuing to evolve. If we're not mindfully striving to become better people, then what are we becoming? Or have we become stagnant? Have we ceased to grow? Are we so satisfied with our station in life that we've become blind to the areas where we could improve ourselves? As Lions, we strive to provide service to others. One of the first requirements for that is to see, really see, the other person. Try to visualize walking in their shoes. The service we do for others can only be valued in their eyes, not in our own eyes.



## ***Leadership Development Opportunities Abound at the Forum!***

*By PID Steve Glass*

*MD 29 Global Leadership Development Coordinator*

If you have not yet registered for the 2021 USA/Canada Leadership Forum in Des Moines, Iowa on September 9-11, 2021, it's not too late. You can register by going to the [lionsforum.org](http://lionsforum.org) web site and following the link to register. The cost is \$320.00 per person. Sounds high, right? However, for your money this is the best value for leadership training that money can buy. Our own Lions of West Virginia Leadership Retreat is patterned after the USA/Canada Leadership Forum but on a smaller scale. Our very own Lion PDG Wendy Cain, who cut her teeth on Lionism in West Virginia, is the general chairperson for this year's Forum.

The mission of the Forum is to develop leaders, motivate and educate attendees, provide an open exchange of ideas, and support programs and goals of Lions Clubs International. This year's Forum theme is "Planting the Seeds to Cultivating Leaders." To those ends, the Forum will offer attendees over seventy seminars over 2 and ½ days on various leadership topics and three keynote speakers including International President Douglas X. Alexander. Thursday evening will feature the talents of young people who will entertain and inspire. Each young talent is associated with the National Speech and Debate Association and other performing arts.

In addition to the seminars and keynote speakers, Des Moines offers visitors many opportunities to visit very special sites, which include the following:

- Greater Des Moines Botanical Garden
- John & Mary Pappajohn Sculpture Park
- Des Moines art route
- Adventure Lands Park
- Prairie Meadows Casino & Racetrack & Hotel
- Blank Park Zoo
- Living History Farms
- Outdoor trails

One will also find some of the finest restaurants and pubs in America in Des Moines. There's something for everyone!

One of the best advantages of attending a USA/Canada Forum is the opportunities that it affords you to meet Lions from all over the United States and Canada and to bond as friends for life. Everyone who attends will tell you that they look forward to seeing their friends at the Forum each year.

Perhaps it's time that each district and our multiple district sets aside money in their budgets to send the district leadership teams and any aspiring leaders who want to step into one of the district leadership roles. The education that the Forum provides is second to none, and if shared by those attending with their fellow club members, will prove invaluable in building Lionism and leadership in our state.



**PCC Cindy Glass**

**District Global Service Coordinator**

Lions – I will serve again this year as your District Global Service Coordinator. When we join a Lions Club, we expect to serve in some way. We all know that this past Lions year was very challenging in our efforts to serve. What I hope to encourage you to do is discuss at your next meeting some ideas to serve and I would especially like to urge you to try **at least one new service project**. Of course, continue any projects your club has found especially gratifying, but maybe improve on them by brainstorming with your members and with other partners in your community.

It will be very helpful to your club to appoint a Service Chairperson, not to be solely responsible for ideas and follow through, but to guide service projects and involve as many members as possible. Your club may expect the President to assume this role, but you might be better off to involve a newer Lion who may have fresh ideas. We all fall into a rut sometimes. One club I know of formed a “rookie committee”, which included members of only two years or less who came up with a service project and also led the effort. Another club tried to do one service project every month!

I would like to gather service ideas from all of you to share – please email me suggestions or project ideas and in the coming months I will share them through the newsletter. My email is [Cinwa130@gmail.com](mailto:Cinwa130@gmail.com).

Our International theme this year is “*Service from the Heart*”, and I know if we keep this in mind, it will energize all our service efforts.

# 2021-2022 - Peace Poster Contest

## We Are All Connected

While overcoming new challenges brought on by an unprecedented global pandemic, we're celebrating the things that keep us connected—to each other, to our communities, all together around the world. This year, we invite young people to envision, explore and visually express these connections.

## Order a Peace Poster Contest Kit

To sponsor the Peace Poster Contest, Lions clubs can order a contest kit from January 15 to October 1. The kit is available in 12 of our official languages. A kit is needed for each contest sponsored.

Each kit contains:

- Official Club Contest Guide and Rules
- Official School or Youth Group Contest Guide and Rules
- Participant Flyer to duplicate and give to participating students to take home
- Sticker to place on back of winning poster
- Certificates for contest winner and school or youth group

## Peace Poster Contest Deadlines

Students ages 11, 12 or 13 as of November 15 are eligible to participate in the International Peace Poster Contest. Entries not meeting the following deadlines will be disqualified.

- **January 15:** Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- **October 1:** Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- **November 15:** Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- **December 1:** Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.
- **December 1:** Postmark deadline for a district governor not belonging to a multiple district to send one winning poster to the Brand and Marketing Strategy Department at International Headquarters.
- **December 1:** Postmark deadline for a club not belonging to a district to send one winning entry to the Brand and Marketing Strategy Department at International Headquarters.
- **December 15:** Postmark deadline for the multiple district council chairperson to send one winning poster to the Brand and Marketing Strategy Department at International Headquarters.
- **February 1:** International winners notified on or before this date.



**Lion Kim Mason**  
Peace Poster Chairperson



## **BERKELEY SPRINGS LIONS CLUB EYE GLASSES RECYCLE COLLECTION BOX**

**Thanks to Lions Lorraine & Leslie Canoles, owners of SKEETER'S AUTO BODY & TOWING of Berkeley Springs, our Lions Club now had the old eyeglasses recycle collection box refurbished and back in place at the Morgan County Recycle Center. Pictured are Lions Glenn Ryburn, Lorraine & Leslie Canoles getting the collection box in place and ready for use.**

### **Why Get Involved in Eyeglass Recycling?**

In just about any dresser drawer, one can find a pair of eyeglasses that are no longer being used. That same pair of eyeglasses can change another person's life. This is why we started the Lions Recycle for Sight program. District 29-I Lions collect used eyeglasses and deliver them to regional eyeglasses recycling in Northern Virginia where volunteers clean, sort by prescription strength and package the glasses. Most of the recycled glasses are distributed to people in need in developing countries where they will have the greatest impact. However, Federal and WV state legal changes are currently underway to allow these recycled glasses to be distributed in WV, under the supervision of a certified eye care provider.

Participation in the Lions Eyeglass Recycling Program can raise your club's visibility and provide your fellow Lions and Leos with a team project that is both easy and rewarding. The donated eyeglasses collected by your club can help improve the quality of life for children and adults living in low and middle-income communities around the world. Many will experience corrected vision for the first time, enabling them to lead productive working lives, support their families, attend school and advance their education.



DISTRICT 29 I CONFERENCE  
**START OF MULTIPLE DISTRICT 29 100<sup>TH</sup> YEAR ANNIVERSARY**  
OCTOBER 29-30, 2021  
CANAAN VALLEY RESORT

REGISTRATION FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Club \_\_\_\_\_ District \_\_\_\_\_

Cost: \$55 Friday evening, Saturday all day-includes: dinner Friday, Lunch and dinner Saturday  
\$40- Saturday all day includes: Lunch and dinner.

Events: Friday evening- Halloween costume party with music, prizes, and refreshments.  
Saturday- Silent auction, lunch entertainment, seminars, service projects, special  
Recognitions, parade of checks

\*If anyone has special dietary needs please list them: \_\_\_\_\_

Is this your first conference? \_\_\_yes \_\_\_no. How many years have you been a Lion? \_\_\_\_\_

Rooms: \$99 a night. Call for reservations. Make reservations by October 15<sup>th</sup>.

304 866 4121 and dial 0 for reservations. Just mention the October Lions Club Group to receive the discount.

**MAKE CHECKS PAYABLE TO: THE LIONS DISTRICT 29I CONFERENCE**

I need to receive the registration by October 15<sup>th</sup>. Send registrations to:

DG Sue Long  
P.O. Box 988  
Fort Ashby, WV 26719

PARADE OF CHECKS  
DISTRICT 29- I FALL CONFERENCE  
OCTOBER 29- 30, 2021

Please complete this form and return it to the Cabinet Secretary/Treasurer (at the address below) or via e-mail by Monday October 25, 2021. **Individual checks should be made out to each program as listed.** Checks may be presented to the Cabinet Secretary at the registration desk on Friday evening or Saturday morning. Clubs not attending the conference should mail checks to the Cabinet Secretary/Treasurer Mary Jane Bright. Please email her the donation amounts at: (brights@atlanticbb.net) Each club will be recognized at the banquet and the amounts donated will be acknowledged provided this procedure is followed.

PROGRAMS

LIONS CLUBS INTERNATIONAL FOUNDATION (LCIF)	\$_____
WV LIONS SIGHT CONSERVATION Foundation (WVLSCF)	\$_____
DIABETES	\$_____
YOUTH EXCHANGE	\$_____
MD - DEAF & BLIND RECREATION AND SKI PROGRAM	\$_____
ROMNEY D&B STUDENT WORK PROGRAM	\$_____
LEADER DOGS	\$_____
PILOT DOGS	\$_____
DISASTER RELIEF	\$_____
QUEST	\$_____
OTHER	\$_____

Club Name \_\_\_\_\_

Mary Jane Bright  
86 Crescent View Dr.

TOTAL DONATIONS \$\_\_\_\_\_

## Diabetes and Service

Nearly 1.6 million people live with type one diabetes (T1D)<sup>1</sup> and 187,000 of those cases are found in children.<sup>2</sup> While watching my local news an unfortunate T1D tragedy was reported. Three-year-old Ailish Calloway of Maryland had symptoms that appeared to be a simple stomach virus. The medical team of Ailish diagnosed it as such, however, this was the wrong diagnosis. Sadly, by the time doctors realized that it was T1D it was too late and their efforts to save her life did not work. Thirty-six hours after her T1D diagnosis, Ailish passed away due to diabetic ketoacidosis (DKA), a fatal complication of high blood sugar (hyperglycemia). Through education of identifying early warning signs of T1D, these situations can be avoided.

Through the service that we provide as Lions, situations like this can be prevented. In June of 2021, District 418 of Ghana launched a twenty-four month, \$60,700 (USD) project to expand and improve diabetes diagnostic and management services throughout their district. The project is expected to benefit at least 300,000 people living with diabetes. Surgical and diagnostic consultations, diabetes education with treatment routines, self management, and healthy lifestyle choices are just some of the free services that will be provided to diabetics through this project.

As diabetes chairperson I would like to continue coming up with projects that focus on the needs of your local communities throughout District 29I. In order to assist me with this I would like all Lions throughout the district to take a few minutes to fill out a Diabetes District Needs Assessment found at the following link: <[Diabetes District Needs Assessment](#)>. All information that you provide will be appreciated!! Remember, where there is a need, there is a Lion.

Let's Continue Fighting Diabetes!

All the Best,



Lion Brendan

Diabetes Chairperson District 29I

Email address: [lionbrendanbyrne@gmail.com](mailto:lionbrendanbyrne@gmail.com)

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<sup>1</sup> Throughout the article I will be referring to type one diabetes by its shortened name, T1D.

<sup>2</sup> American Diabetes Association

**AVAILABLE FOR PURCHASE**

**DISTRICT 29I DIABETIC  
AWARNNESS PIN**

Designed by  
Seventh  
Grader  
Ms. Madison  
Burnside  
(Buckhannon  
-Upshur  
Middle  
School)



**Cost: \$4.00 per pin**

To purchase, place orders through the following Google Forms <https://forms.gle/5SrjNWYjYL257U1aA>, contact your local club president, or contact District 29I Diabetes Chairperson Lion Brendan Byrne at [lionbrendanbyrne@gmail.com](mailto:lionbrendanbyrne@gmail.com)

Submit pictures and articles by the 25th of each month in order to get in the next month's newsletter.  
Send to our newsletter editor Mickey Nardella at [mickey@ma.rr.com](mailto:mickey@ma.rr.com) with a text copy to DG Sue @ [susanplong51@gmail.com](mailto:susanplong51@gmail.com)



**Nexstep Commercial Products** (formerly known as *Cornelia Broom Company* and *France Broom Company*) – Exclusive Licensee of *O-Cedar* – is now the **One and Only Official Broom Supplier to the Lions!**

**Nexstep Commercial Products** manufactures high-quality *Lions Club Corn Brooms* to the same standards the *Lions Club* have used for over 75 years. The *Lions Club Broom Sale* has proven to be a major fundraising event that's a very easy way to generate funds.



#### Contact Information

Lanny Balentine, PDG • Lions Club Sales Representative  
Cell: (864) 444-1325 • Email: [lbale1010@aol.com](mailto:lbale1010@aol.com)

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[www.ocedarcommercial.com](http://www.ocedarcommercial.com)



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