



**October 2021**

*Lion Sue Long*  
*District Governor*



### **Chapter 3 “Thinking outside the Shoe”**

I know we have heard the expression “thinking outside the box?” But, have you ever heard “thinking outside the shoe?” I had the awesome opportunity to attend the USA/CANADA Forum in Des Moines, Iowa. One of the keynote speakers was a woman named Jessica Cox. Now Jessica is well known for being the first armless pilot in aviation history. “She believes in a future where people passionately pursue their dreams with the resilience to overcome any challenge, and she entertained, inspired, and challenged our thinking to believe that we can achieve the impossible!”

As I was listening and watching her address, our group of 1500 people, you could hear a pin drop. Then I started to reminisce about the challenges I had and was told I would never achieve the goals I had set for myself. This made me work harder and prove that I can do anything that I put my mind to accomplish. I often hear the excuse, “we are an aging club.” SO!!! There are things an aging club can do but when an aging club brings in new younger blood, let them try new things even if they were tried before and were not successful. It could turn into a great, successful project NOW!!! I am challenging my clubs to share their wisdom but also listen to new members and what they bring to the table.

Now, let’s talk leadership. Whether you are stepping outside the box or outside the shoe, we are creatures of habit and want to stay in our comfort zone. However, like the stories you have written for me in my visits, you have stepped outside that comfort zone and enjoyed it. Why not try stepping outside that comfort zone and try something different, such as taking on a leadership role. Leadership is like riding a bike. You may in the beginning have a few falls but the more you practice the easier the ride. Another idea about leadership is that we may not please everyone, but we want to do what is best for our clubs and the communities.

For all of my members, you can step outside the box or shoe and attend the District 29I conference on October 29 and 30<sup>th</sup> at Canaan Valley Resort. Fill out the registration form and send a check and help us celebrate the 100<sup>th</sup> Anniversary of Multiple District 29 of Lionism. You can come for one or both days and I guarantee you will have the time of your life.

**THANK YOU FOR ALL YOU DO!!!!!!!!!!!!!!**

**YOURS IN LIONISM, DG SUE**

## District Governor Calendar 2021-2022



### Schedule of Events

#### October:

|        |   |            |
|--------|---|------------|
| 5      | Philippi – The Medallion Restaurant dining room       | 5:00 pm    |
| 6      | Fort Ashby – Brookdale Farms                          | 6:00 pm    |
| 7      | Mountain – United Methodist Memorial Building         | 6:30 pm    |
| 8      | Clarksburg – Brickside Grill                          | 12:00 noon |
| 12     | Junior  |            |
| 13     | Kingwood  |            |
| 14     | HOPE Club – Raymons Restaurant, Clarksburg            | 6:00 pm    |
| 18     | Tunnelton Valley District – Brighter Day Church       |            |
| 21     | Martinsburg Centennial – Hoss's                       |            |
| 25     | West Milford 75 <sup>th</sup> Anniversary Celebration |            |
| 29 -30 | District 29I Conference- Canaan Resort                |            |
| 31     | Second COG Meeting-Canaan Resort                      |            |

#### November:

|    |                                |
|----|--------------------------------|
| 4  | Tygart Valley                  |
| 8  | Elkins, Parsons, Roaring Creek |
| 9  | East Preston                   |
| 10 | Wardensville                   |
| 18 | Bridgeport                     |

**December:**

2 Romney - Main Street Grill

**January:**

28-29 WVLLR Flatwoods

30 COG meeting Flatwoods

**February:**

26 Cabinet Meeting – Virtual

**March:**

18-19 District L Conference – Oglebay Park

**April:**

7 Hedgesville/Pikeside

22, 23, 24 MD 29 Convention Canaan Resort

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**SILENT AUCTION AT FALL CONFERENCE**

I have been asked to run the Silent Auction at the Fall Conference on October 29-30 at Canaan Valley Resort.

I will be asking clubs for donations of items to bid on.

If you have the talent to make something, or you have an item you no longer want that is new or gently used please let me know or just bring it to the conference.

Thank you for what you have donated in the past to make it a successful auction.  
(The auction helps defray the costs of conference.)

Looking forward to seeing everyone there! Lion Janice Nicholson, West Milford Lions Club



Lion Gray Jones

First Vice District Governor



Lions International President Douglas X. Alexander's Theme is *"Service from the Heart. We serve with love and compassion in communities around the world. The selfless giving of our time and effort is precisely what makes Lions so special. When we give, we expect nothing in return."*

I'm a proud Lion. I joined the Lions because of their commitment to service. It's the focus on service that keeps the flame of passion going. Most of the Lions it has been my honor to know would be embarrassed to consider themselves "do-gooders." That term connotes comparing oneself to others and almost inevitably results in looking down on those who don't match up to the high standards attributed to self.

No, most Lions "expect nothing in return" and serve others through "love and compassion." That's what makes you and other Lions so special. I especially respect those Lions who found careers that serve others. As a Marine, I spent a significant amount of time soul-searching to see if I could measure up to those we deem heroes. After going to Vietnam as an enlisted man, I studied lots of Medal of Honor citations. I believed that under similar circumstances, I could have done my duty, just as they did.

That led me to the conclusion that it's that devotion to what one perceives as their "duty" that lies at the true heart of heroism. External acclaim of one's heroism is a result of circumstance. So, the mother who works tirelessly for her children, the fireman who enters burning buildings to rescue anyone inside, the policeman who may encounter danger on every corner, the nurse who administers to the ill, the teachers who chooses to spend their lives teaching, and the military men and women who serve our great country ALL exhibit great devotion to duty. ALL are HEROES in my eyes.

You, as Lions, see it as your duty to serve others. As you do so, you are also HEROES. Most of you will see no external acclaim of your actions (nor would you seek it.) But know that some of us appreciate what you do as you go out of your way to provide service to others. There are many of those HEROES who are not Lions. But they have the heart of a Lion, just as you do.

I salute you, fellow Lions and am proud to stand alongside you.



DISTRICT 29 I CONFERENCE  
**START OF MULTIPLE DISTRICT 29 100<sup>TH</sup> YEAR ANNIVERSARY**  
OCTOBER 29-30, 2021  
CANAAN VALLEY RESORT

REGISTRATION FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Club \_\_\_\_\_ District \_\_\_\_\_

Cost: \$55 Friday evening, Saturday all day, includes: dinner Friday, lunch and dinner Saturday  
\$40 - Saturday all day includes: lunch and dinner.

Events: Friday evening - Halloween costume party with music, prizes, and refreshments.  
Saturday - Silent auction, lunch entertainment, seminars, service projects, Special  
Recognitions, parade of checks

\*If anyone has special dietary needs please list them: \_\_\_\_\_

Is this your first conference? \_\_\_\_yes \_\_\_\_no. How many years have you been a Lion? \_\_\_\_\_

Rooms: \$99 a night. Call for reservations. Make reservations by October 15<sup>th</sup>.

304-866-4121 and dial 0 for reservations. Just mention the October Lions Club Group to receive the discount.

**MAKE CHECKS PAYABLE TO: THE LIONS DISTRICT 29I CONFERENCE**

I need to receive the registration by October 15<sup>th</sup>. Send registrations to:

DG Sue Long  
P.O. Box 988  
Fort Ashby, WV 26719

## **WHAT IS HAPPENING AT THE DISTRICT 29I CONFERENCE**

### **FIRDAY EVENING:**

1. REGISTRATION STARTS AT 3:00
2. AUCTION DROPOFF
3. COLLECTION PARADE OF CHECKS
4. DINNER AT 6 – 7:30
5. HALLOWEEN COSTUME PARTY 8-10
  - A. HOSPITALITY
  - B. MUSIC
  - C. FOOD AND DRINKS
  - D. FUN AND GAMES

### **SATURDAY MORNING**

1. BREAKFAST ON YOUR OWN - Auction 8:00-4:00
2. 7:30 REGISTRATION
3. 9:00 - 11:00 DISTRICT CABINET MEETING
4. 11:30 - 1:00 LUNCH
5. 1:30 - 2:30 SEMINAR
6. 2:45 - 3:45 SEMINAR
7. 4:00 – STRIDES WALK
8. 4:30 – SERVICE PROJECTS – PURSES AND TOILETRIES
9. 6:00 - IPID STEVE THORNTON - RECEPTION
  - 6:30 - 8:30 DINNER

Four service projects:

1. Bring used glasses
2. Gift cards for Pediatric Cancer families
3. Money for Strides walk
4. Purses and toiletries for stuffing and deliver to Women Shelters.



## **STEVE THORNTON INTERNATIONAL DIRECTOR**

Steve Thornton, from Wooster, Ohio, USA was elected to serve as international director of Lions Clubs International at the association's 101st International Convention, held in Las Vegas, Nevada, USA, June 29 through July 3, 2018.

Director Thornton retired as Chief of Police for the city of Wooster, Ohio after a 35-year career as a police officer. He has been on the Drug Enforcement Agency board as well as a past member and previous chairman to Medway.

A Lion since 1980, he has called the Wooster Noon Lions Club home since 2003. Director Thornton has held a number of positions in the association including district governor, multiple district council chairperson and district GMT membership chairperson. He has also served as a new club development consultant.

He is the recipient of six International Presidential Medals, two Presidential Certificates of Appreciation, two Presidential Certificates of Commendation, and an Ambassador of Good Will Award—the highest honor the association bestows upon its members. He is also a James T Coffey Fellow, a WP Woods Fellow and has been honored as an Everyday Hero by the Brandel-Murphy Youth Foundation.

In addition to his Lions activities, he is a former member of the Red Cross board. He is also a former member and chairman at the Counseling Center of Wayne and Holmes Counties.

Director Thornton is a Progressive Melvin Jones Fellow. His wife, Becky, is also a Progressive Melvin Jones Fellow and a WR "Dick" Bryan Fellow.



PARADE OF CHECKS  
DISTRICT 29 I FALL CONFERENCE  
OCTOBER 29 - 30, 2021

Please complete this form and return it to the Cabinet Secretary/Treasurer (at the address below) or via e-mail by Monday, October 25, 2021. **Individual checks should be made out to each program as listed.** Checks may be presented to the Cabinet Secretary at the registration desk on Friday evening or Saturday morning. Clubs not attending the conference should mail checks to the Cabinet Secretary/Treasurer Mary Jane Bright. Please email her the donation amounts at: ([brights@atlanticbb.net](mailto:brights@atlanticbb.net)) Each club will be recognized at the banquet and the amounts donated will be acknowledged provided this procedure is followed.

PROGRAMS

|   |         |
|---|---------|
| LIONS CLUBS INTERNATIONAL FOUNDATION (LCIF)     | \$_____ |
| WV LIONS SIGHT CONSERVATION Foundation (WVLSCF) | \$_____ |
| DIABETES  | \$_____ |
| YOUTH EXCHANGE                                  | \$_____ |
| MD - DEAF & BLIND RECREATION AND SKI PROGRAM    | \$_____ |
| ROMNEY D&B STUDENT WORK PROGRAM                 | \$_____ |
| LEADER DOGS                                     | \$_____ |
| PILOT DOGS                                      | \$_____ |
| DISASTER RELIEF                                 | \$_____ |
| QUEST   | \$_____ |
| OTHER   | \$_____ |

Club Name \_\_\_\_\_

Mary Jane Bright  
86 Crescent View Drive  
Fort Ashby, WV 26719

TOTAL DONATIONS \$\_\_\_\_\_





Lion Cindy Glass,  
DGST for 29I

Hello Lions – Has your club planned its service projects for the coming months? I'm sure each club has a few projects that it participates in every year – maybe eye screening of children, food pantry donations, buying eyeglasses, road cleanup, etc. But have you discussed taking on something new? Have you brought all your members into a brainstorming session about what your community's current needs are? Maybe it will be purchasing small items like art supplies or books for your local school, or even clothes for kids who need them.

However, if your members would love to take on a larger, much needed local project and you don't have the resources to do what you hope to accomplish, **partnering** with another organization may be the way to go. You can partner with other service organizations, private businesses, government agencies etc. This can fill in gaps in your club's strengths and contribute additional assets and skills. A good partner would share your goals and enthusiasm, be well organized and dependable.

**And don't forget these Service Opportunities** at the 29I Conference at Canaan Resort, to take place October 29-30. Please discuss these with your club and plan to participate in all of them if possible. If you can't attend, you can still participate by sending donations with another Lion who will be attending:

- Eyeglass collection – please bring used eyeglasses you have been collecting. We hope you will count them for your club's reporting.
- Strides Walk for Diabetes – bring your walking shoes – details on time etc. will be announced.
- Collection of \$25 Visa gift cards to be donated to families who have children undergoing cancer treatment at WVU Children's Hospital. Please have the cards activated wherever you purchase them. A box will be available for the collected cards, and they will be taken to the hospital prior to the holiday season.
- Please bring gently used purses to stuff with small toiletry items for a women's shelter. Donations of toiletry items are needed too – for example items from a Dollar Store like toothpaste, toothbrushes, lip balm, lotions, bath products, shampoos etc.

Of course, we encourage you to report your club's participation in these service projects in MyLion. Thank you! **Serve Safely!** Lion Cindy Glass, DGST for 29I.



### **YOUR SIGHT & HEARING...**

During this most difficult year (plus), District 29-I Lions Clubs have experienced very different ways to continue with our motto of “We *SERVE*”. ZOOM meetings, no meetings, outside meetings and yes, regular/normal Lions Club meetings – generally with reduced attendance. **The choice has always been, however – “would you rather listen to the meeting that you could not see, or watch a meeting that you could not hear?”** As Lions Clubs, Districts and LCI programs offer both online and in-person experiences it is easy to overlook the obvious – “some members may not either see or hear the program”.

Your West Virginia Sight (& Hearing) Conservation Foundation (WVLSCF) was formed and continues to function to provide services to West Virginians, which assist in both SIGHT & HEARING needs of the community. This is done through vision research projects, eye surgery, vision screening and providing hearing test and hearing aids.

This is expensive and cannot continue without your Lions Club and individual contributions. The **“Parade of Checks”** is scheduled for October 29, 2021, at the District 29-I Conference. Contributions are not expected to be high until then. However, a few clubs have contributed and some clubs have presented Leonard Jarrett Awards this year.

**Thus, The goal of each of us must be to get the word out - to have every Lions Club in the District contribute to OUR West Virginia Sight & Hearing Foundation.**

Thank you for your support to LIONISM,

PDG Glenn Ryburn

District Sight and Hearing Conservation Chair

# WHAT'S HAPPENING IN THE DISTRICT

## WEST MILFORD LIONS CLUB



The West Milford Lions Club will be celebrating their 75<sup>th</sup> Anniversary on October 25, 2021 at the West Milford Community Center on Laurel Park Road (formerly Highland Dam Road).

PID Larry Edwards from Ohio will be the speaker.

The evening will begin with a reception at 6:00 p.m. followed by dinner at 6:30 p.m.

Reservations will be required by October 15.

Dinner is \$14 per person and we must have guaranteed reservations.

The meal will be baked steak and all the trimmings.

Please call Lions Dave or Janice Nicolson @ 304-745-3176 or email: [dnicholson1@cebridge.net](mailto:dnicholson1@cebridge.net)

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### Deceased Member

*Robert Channel*

*Robert Connors*

### Club

*Junior Lions Club*

*Tygart Valley*



*Leo Weese*

*Allen Flowers*

*Patty Flowers*

*Jeff Sloan*

*Kam Sloan*

*Tygart Valley*

*West Milford*

*West Milford*

*West Milford*

*West Milford*

## Disaster Relief in Tunnelton



On Wednesday September 1, 2021 Tropical Low Ida came through West Virginia. In Tunnelton Ida caused flooding issues that affected the only local gas and convenience store in town and the home of Scott and Stacy Jones. On Saturday, Disaster Relief and Recovery Chairman for 29-I along with four members of the Tunnelton Lions Club, two members of the Adamston Lions Club, and two members of the Jane Lew Lions club, joined other volunteers from Clarksburg, Fairmont, and Tunnelton to assist and aid in helping the Jones's remove all the sub flooring and drywall and paneling that were affected by the four feet of water that invaded their home. Within two days we were able to help Scott and Stacy accomplish this. On Sunday Robin Faris and Estelle Rice of the Bridgeport Lions Club stopped by the Jones home and donated needed cleaning supplies. Scott and Stacy have a way to go in making their house a home again. However, with the help of the Tunnelton community and donations via [gofundme.com](https://www.gofundme.com) and by mail (15 Honor Roll Loop, Tunnelton, WV 26444) they will slowly get back to normal. They still need all the help they can get though.

Thank you for all your support and your service to others.

Wayne Worth, Disaster Relief and Recovery Chairman 29-I

# 2021-2022 - Peace Poster Contest

## We Are All Connected

While overcoming new challenges brought on by an unprecedented global pandemic, we're celebrating the things that keep us connected—to each other, to our communities, all together around the world. This year, we invite young people to envision, explore and visually express these connections.

## Order a Peace Poster Contest Kit

To sponsor the Peace Poster Contest, Lions clubs can order a contest kit from January 15 to October 1. The kit is available in 12 of our official languages. A kit is needed for each contest sponsored.

Each kit contains:

- Official Club Contest Guide and Rules
- Official School or Youth Group Contest Guide and Rules
- Participant Flyer to duplicate and give to participating students to take home
- Sticker to place on back of winning poster
- Certificates for contest winner and school or youth group

## Peace Poster Contest Deadlines

Students ages 11, 12 or 13 as of November 15 are eligible to participate in the International Peace Poster Contest. Entries not meeting the following deadlines will be disqualified.

- **January 15:** Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- **October 1:** Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- **November 15:** Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- **December 1:** Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.
- **December 1:** Postmark deadline for a district governor not belonging to a multiple district to send one winning poster to the Brand and Marketing Strategy Department at International Headquarters.
- **December 1:** Postmark deadline for a club not belonging to a district to send one winning entry to the Brand and Marketing Strategy Department at International Headquarters.
- **December 15:** Postmark deadline for the multiple district council chairperson to send one winning poster to the Brand and Marketing Strategy Department at International Headquarters.
- **February 1:** International winners notified on or before this date.



**Lion Kim Mason**  
**Peace Poster Chairperson**





## LIONS OF WEST VIRGINIA LEADERSHIP RETREAT

January 28-29, 2022

Flatwoods Days Inn & Suites and Conference Center

Registration Deadline: January 13, 2022

Registration Fee: \$80.00 Friday & Saturday – Three banquet meals, seminars & materials

\$55.00 Saturday only – Two banquet meals, seminars & materials

Rooms: Contact Days Inn at 866-700-7284 (Tell them you are with the Lions Club)

Rate: \$94.00 (up to 4 guests in a room) Deadline to Reserve: 1/13/2022

Breakfast is included for individuals staying at the hotel.

Retreat activities include: Seminars to improve your Lions experience, motivational speakers, informational displays, Lions merchandise, Silent Auction, hospitality room, door prizes, great meals, and plenty of fun and fellowship. Information on specific seminars will be provided in District newsletters, a brochure, and website: <http://wvlions.org/LeadershipSchool/home.html>

NAME: \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CLUB NAME: \_\_\_\_\_ DISTRICT: \_\_\_\_\_

FIRST-TIME ATTENDEE: \_\_\_\_\_ Special Dietary Requirements: \_\_\_\_\_

Amount Enclosed: Full \$80 \_\_\_\_\_ Saturday Only \$55 \_\_\_\_\_

Make checks payable to: Lions of West Virginia Leadership Retreat or LWVLR and send with form to:

Lion Mary Jane Bright, 86 Crescent View Drive, Fort Ashby, WV 26719

Contact Lion Mary Jane for more information at [brights@atlanticbb.net](mailto:brights@atlanticbb.net) or 304-813-2567/304-298-4304.

**“LEADERSHIP and LEARNING are INDISPENSABLE to each other”**



## 2022 Scholarship Application for First-Time Attendee

**NOTE:** The First-Time Attendee Scholarship is either \$55.00 or \$80.00, depending on Saturday only or full attendance. This amount covers registration for meals and classes and **not for lodging at Days Inn Flatwoods**. The two scholarships are to honor PID Fred Cole and PCC Terry Goodman.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/EMAIL: \_\_\_\_\_

CLUB: \_\_\_\_\_

Please indicate below when you joined the Lions; why you are interested in attending the Leadership Retreat; if you have held any club offices, and other pertinent information. A separate sheet may be attached.

\_\_\_\_\_  
Signature                      Date

**Deadline to Apply: December 31, 2021**

Please send the application to: Lion Mary Jane Bright, 86 Crescent View Drive, Fort Ashby, WV 26719 or via email at: [brights@atlanticbb.net](mailto:brights@atlanticbb.net)

**AVAILABLE FOR PURCHASE**

## DISTRICT 29I DIABETIC AWARENESS PIN

Designed by  
Seventh  
Grader  
Ms. Madison  
Burnside  
(Buckhannon  
-Upshur  
Middle  
School)



Cost: \$4.00 per pin

To purchase, place orders through the following Google Forms <<https://forms.gle/5SrjNWyjYL257U1aA>>, contact your local club president, or contact District 29I Diabetes Chairperson Lion Brendan Byrne at [lionbrendanbyrne@gmail.com](mailto:lionbrendanbyrne@gmail.com)



Submit pictures and articles by the 25th  
of each month in order to get in the  
next month's newsletter.

Send to our newsletter editor

Mickey Nardella

at [mickey@ma.rr.com](mailto:mickey@ma.rr.com)

with a text copy to DG Sue @

[susanplong51@gmail.com](mailto:susanplong51@gmail.com)



**Nexstep Commercial Products** (formerly known as Cornelia Broom Company and France Broom Company) – Exclusive Licensee of O-Cedar – is now the **One and Only Official Broom Supplier to the Lions!**

**Nexstep Commercial Products** manufactures high-quality Lions Club Corn Brooms to the same standards the Lions Club have used for over 75 years. The Lions Club Broom Sale has proven to be a major fundraising event that's a very easy way to generate funds.



#### Contact Information

Lanny Balentine, PDG • Lions Club Sales Representative  
Cell: (864) 444-1325 • Email: [lbale1010@aol.com](mailto:lbale1010@aol.com)

#### Nexstep Commercial Products

1450 W. Ottawa Street • Paxton, IL 60957-0071  
Phone: 1-800-252-7666 • Fax: 1-217-379-9901  
Email: [sales@ocedarcommercial.com](mailto:sales@ocedarcommercial.com)  
[www.ocedarcommercial.com](http://www.ocedarcommercial.com)



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