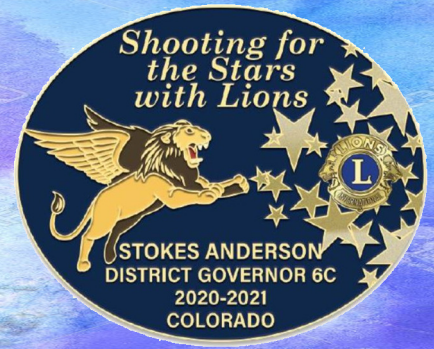


*Stokes Anderson
District Governor 6C*



Our motto is "WE SERVE." Our product is service to our communities. This year will be a small challenge, however, not one that cannot be overcome. This year we will also endeavor to increase our membership by at least 40 new members (two new clubs). This goal is in line with the strategic goal of Lions Clubs International (LCI). We will support LCIF through our donations. PDG Gwen (Cookie) Balk will provide more information on the international goal, but I am challenging each member to donate at least thirty dollars for the year (2020-2021). That is \$15.00 each 6 months.

Although we have been in many instances unable to meet face-to-face, your leadership team has and is working on your behalf to plan and organize a means to accomplish these goals and the goals set by each club. I am asking each club to establish a plan of their own in coordination with your Zone Chair. I am also asking that each club develop a one page biography of your club. We will use this biography as a tool to help increase our visibility in each community and aid in recruitment.

PDG Jack Russalesi is our Marketing Chair, formerly Public Relations & Lions Information. The Global Action Team (GAT), Zone Chairs and club Presidents will work together to put forth a program worthy of 6C.

The GAT consists of the District Governor; Global Leadership Team Coordinator- PDG Donna Sly-Redd; Global Membership Team Coordinator- PDG Rick Argotsinger; and the Global Service Coordinator (position vacant). These organizational changes have been initiated by LCI over the last several years and are still a work in progress. This is all a part of the North American Membership Initiative.

We have already accomplished Leadership and Zone Chair training on-line. Additional training will be done either on-line or at scheduled club meetings. Using our Marketing Plan and collaborating with other organizations will help us increase our visibility and promote our service to the community.

As your District Governor, I am truly looking forward to a good year, "SHOOTING FOR THE STARS WITH LIONS."

Lion Stokes Anderson
District Governor





Colorado Lions District 6C News shooting for the Stars with Lions

August 2020

6C 1st Vice District Governor



My Experience with Leader Dogs for the Blind

Six years ago, I was 1st VDG in east central Minnesota, August meant Leader Dogs for the Blind. It was when Leader Dogs would have their summer visit for 1st Vice District Governors from across the United States. This was a time to see how the dogs were trained and where they were housed. I was excited about being able to visit the campus. I had heard from others about their experience during their campus visit. So, this year I was anticipating another chance to visit the campus again. My first time, I was not able to view the dog kennels/training area because it was being remodeled. I sent an email to Leader Dogs several months ago inquiring about the 2020 summer visits. It was disappointing to find out the campus was closed for visitors, and the summer visit would be done virtual. I still will not be able to visit the kennel area. I have signed up for the virtual meetings/training. I am still excited to hear what is new at Leader Dogs. I received a package from Leader Dogs for the upcoming zoom meetings with instructions not to open the large envelopes until the training sessions. Also, in the box was a stuffed dog - mine is a German shepherd. Keep your eyes open for him for I will be taking him with me as I travel the district this year. A traditional noon lunch for the visiting 1st VDGs was chili and donuts (it was a glazed donut). Sure will miss that lunch. I may have to go out to get some glazed donuts the today I have one of the zoom meetings. All in all, it was a tremendous time learning about Leader Dogs and how three Lions came together to meet the needs to battling blindness in our world.

While I was district governor in Minnesota, my district was a 100% district for Leader Dogs. This meant that every 78 clubs donated to Leader Dogs that year. Leader Dogs is a foundational program with Lions and helps fulfill the challenge that Helen Keller presented to our association back in 1925 to be "Knights of the Blind" in the crusade against darkness. I ask you to please consider donating to Leader Dogs sometime this Lion year. Our district Leader Dogs chair is Myra Bradley. Either send your Leader Dogs check to her and she will send it into Leader Dogs or you can make a donation online by going to <https://www.leaderdog.org/donate/>. No matter how you do it, let Lion Myra know so she can keep track how much each club gives. I am a recipient of the Founder Tribute from Leader Dogs.



Left: Me holding dog harness with Dog
Center Inside dog kennel
Right: The donut

Lion Ted Peterson
1st VDG



LEADER DOGS
FOR THE BLIND



Colorado Lions District 6C News shooting for the Stars with Lions



August 2020
6C 2nd Vice District Governor

2nd Vice District Governor

Robert Storrs

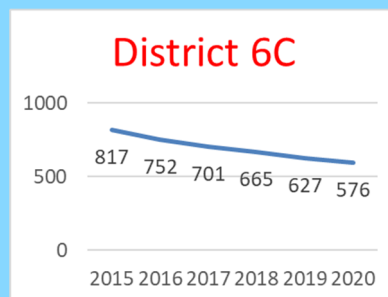


First, congratulate to the clubs that grew in membership last year. Arvada with ten new members, Centennial Airport grew by two, and Golden grew by one. All together the clubs in the district added 40 new Lions. Give yourselves a pat on the back – good job.

However, the district had a net loss of 51 members. Here is a picture of the district's membership over the last five years. Not a trend we can allow to continue. DG Stokes Anderson has set a strategic objective to grow the district by 30 new members which is basically one per club.

The North American Membership Initiative (NAMI) is designed to reverse this trend. NAMI is structured to assist the individual clubs in growing membership. The team being assembled will be available to clubs as requested to assist with membership projects.

To start, we are asking each club to look at your own membership program. First, do you have one and then how is it working. We ask each club, at least the president and membership chairs but hopefully the entire club to take a hard look at your program. Answer these four questions. What are the:



Internal	Strengths of the program might include having an active program, inviting a lot of prospects to join, new members last year.	Weaknesses might include program in name only, no prospects being invited, no special membership events.
External	Opportunities for the program could include friends and family or business and community leaders	Threats would surely include the virus but what else is a treat to growing your club?

These are just examples to get you thinking. I hope every club to take a hard look at your program and complete this simple analysis. When you are done, send a copy to me at LionRStorrs@outlook.com. Also please invite me on any of your online meeting.

Next month, we will spend some time focusing on the opportunities, how to take advantage of them and setting a growth goal for your club.

Lion Robert Storrs
2nd VDG



Colorado Lions District 6C News *shooting for the Stars with Lions* *August 2020*



LIONS AND LEADER DOG **In every Leader Dog lies the heart of a Lion.**

Members of the international humanitarian organization, Lions Clubs International, founded Leader Dogs for the Blind in 1939 and Lions have been dedicated ambassadors and loyal supporters of the mission since that time. Over 4,900 Lions Clubs both nationally and internationally contribute financially to Leader Dog. Lions identify people in their community who could benefit from Leader Dog's services, offer assistance to our clients and widely communicate information about our programs throughout their hometowns and districts.

Lions step forward to support the people we serve in significant ways, acting as Leader Dog Chairs in their districts, as puppy raisers and hosts for our breeding stock dogs and as advocates for the community of people who are blind or visually impaired.

Lions Clubs International is the world's largest service organization, a global leader in serving people who are blind or visually impaired, and a valued partner to the Leader Dog mission. We are deeply grateful for our longstanding relationship with Lions and proud of our collective impact.

History of Lions and Leader Dog

It all began in 1938, when Charles A. Nutting, Donald P. Schurr and S.A. Dodge led the Uptown Lions Club of Detroit in establishing a school to train guide dogs for people who are blind. Their motivation was Dr. Glenn Wheeler, a fellow Uptown Lion whose attempts to be accepted by another guide dog organization proved unsuccessful. The first clients were housed at the Park Avenue Hotel in Detroit and graduated in the fall of 1938.

On April 4, 1939, Lions Leader Dog Foundation was incorporated as a Michigan nonprofit. In May 1939, the Foundation leased a small farm in Rochester Hills, Michigan to house their new venture. Fifty dollars per month rented a farmhouse for the clients and staff, a barn for the dogs and a garage.

On October 8, 1939, the first class of the official Lions Leader Dog Foundation graduated. The cost to graduate a client/dog team was \$600.



Colorado Lions District 6C News *shooting for the Stars with Lions* *August 2020*



Soon after incorporation, on June 15, 1940, the new name “Leader Dog League for the Blind” became official.

Leader Dog received a new Executive Director in 1951, Harold “Pock” Pocklington. Pock had been on the Board of Trustees since 1948 after he first visited Leader Dog while a District Governor-Elect. Leader Dog’s global ties to the Lions began strengthening in 1953 when S.A. Dodge served as president of Lions International, bringing Leader Dog to the Lions at the highest possible level. Melvin Jones, founder of Lionism, gave Leader Dog his personal endorsement in 1958.

In 1963, Lions International President Jorge Bird of Puerto Rico became involved with Leader Dog when he brought a Spanish soldier, Francisco A. Garcia, who had been blinded by a shell explosion, to get a dog. Until this time, the Lions were unable to establish themselves in Spain because its leader General Franco opposed having international associations in the country. However, when Garcia returned to Spain he received much press and Franco became aware of him. When President Bird was finally able to get an audience with Franco, he provided approval for Lions to establish themselves in Spain. At this meeting, Franco recognized the Lions as the group that “gave the dog to someone in Barcelona.” The association of Lions of Spain and Leader Dog continues to this day. On May 10, 1968, Leader Dog received permission to use the Lions emblem by Lions International, formalizing the deep connection between the two organizations.

The Lions' sustained support of Leader Dog was celebrated in 1972 with the addition of a life-size Lion to the Downtown Rochester training facility. The 2,200-pound statue was installed by the Shelby Township Lions and was designed and constructed by Gan Jacobsen (who became a long-time Trustee of Leader Dog). During this decade, Pock, who was still serving as Executive Director of Leader Dog, was twice elected to the Lions International Board (1974–75, 1978–79).

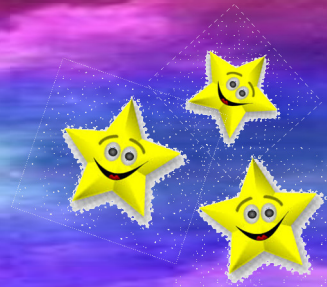
In April of 2013, LION Magazine listed Leader Dogs for the Blind as one of the “10 Brilliant Breakthroughs in Service.” In November of 2013, Leader Dog, Lions Clubs International, and partners Purina Pro Plan and the Iowa Department of Corrections jointly received the Community Partnership Award from the Mutual of America Foundation for Leader Dog's Prison Puppy Raising Program. The program places Leader Dog puppies with inmates for their first year of life.

Lions Clubs throughout the world have continued to support Leader Dog and its clients financially, brought thousands of people who needed assistance through Leader Dog’s doors and have continued to serve on the Board of Trustees. They are puppy raisers, volunteers, breeding hosts and so much more. Many recipients of Leader Dog services have become Lions after experiencing their support and mission firsthand.

To this day, the mission of the Lions, “We serve,” perfectly complements the Leader Dog mission of empowering people who are blind or visually impaired with lifelong skills for safe and independent daily travel.



Colorado Lions District 6C News *Shooting for the Stars with Lions* *August 2020*



Meet our District 6C Leadership Team July 2020—June 2021



Left 1st VDG Ted Peterson, Center –DG Stokes Anderson, Right 2nd VDG Robert Storrs

District 6C Convention Report

August 1, 2020

The District 6C convention is scheduled for April 10, 2021. Location will be determined by 2021 convention committee members and announced at the next cabinet meeting.

Lion Janice Davis

Colorado Rocky Mountain Cyber LC
2020/2021 District 6C Convention Chair



Colorado Lions District 6C News shooting for the Stars with Lions August 2020



If you have not joined the District 6C Facebook group, please do so today. Go to <https://www.facebook.com/groups/106491442706930/> or in Facebook search for Colorado Lions District 6C. Once there click on join. Use this group to share activities of your club and see what other clubs are doing.



Lion Bob Storrs

The idea of placing one or more outdoor eyeglass drop boxes around Denver has been discussed among members of the Denver Lions Club for years. The obvious reason is to collect eyeglasses, but equally important is to get the LIONS name out into the public.

Members have encountered boxes on their travels around the country. The Lion magazine has carried numerous stories of Clubs who have placed such boxes in their communities (some examples are shown below). Some Lions Clubs have been successful in obtaining used U.S. Postal Service mailboxes. The Denver Postmaster General indicated to the Denver Den that excess mailboxes were not available. The Club considered large cardboard boxes that can be found at many Walmart optical centers. Club members built a prototype plywood box based on a Wisconsin Lions design. Both cardboard and wood boxes would necessarily need to be inside reducing visibility and name publicity.



In November 2019, after getting quotes from two companies, the Club purchased a box from National Mailboxes of Wauwatosa, Wisconsin. The 14-gauge steel box measures 49x20x26 inches and cost \$835 delivered. Savio House agreed to paint the box with automotive paint. Lion Brent Schuller printed decals based on modifications of Lions International recycle for sight posters. The First Baptist Church poured the concrete base and mounted the box on Grant Street about 100 yards south of the corner of West 14th Avenue.

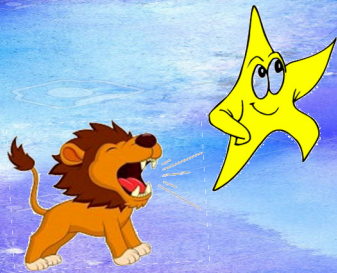
Thanks to Lion Dwight Steen for his efforts on this project.

+++++

The Recycle for Site outdoor donation box is a big success. We are taking out a tote full of eyeglasses each week. As important is we increase the awareness of Lions and what we do.

Lion Fledtcher Brown





Colorado Lions District 6C News
Shooting for the Stars with Lions
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August thru September Learn and Serve those you can

October 17 MD6 2nd Council Meeting @ IHDl

November 13 2nd Cabinet Meeting

February 13 3rd Cabinet Meeting

April 10, 2021 District 6C Convention

May 14 & 15 State Convention, Holiday Inn Lakewood

*This space reserved for
your club activities*

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Phone: 320-372-0491

2nd Vice District Governor Robert Storrs
Email: LionRStorrs@Outlook.com
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Deadline next Newsletter — August 26 , 2020

**District and club events are now on the
calendar on the District 6C website:**
<http://e-district.org/sites/6c/>

Editor: Lion Pat Carlson
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