



March 2017

**Membership Growth,
Leadership Development
and Effective Communications
Lead to Impactful Service**



Hello Lions of 6C. Good to know that you are there. Thanks for all you do for your club and community and the district and the multiple and the international movement. 100 years of team work and community service. We have come a long way. As we are planning our 99th annual convention in Chicago we have a lot on our plates. Our problem, though is that we are still kind of keeping it to ourselves. I have been tasked with arranging for some PR for our combined convention this year. It is an assignment I relish, given my background in the media and I look forward to it. As I have been renewing acquaintances in the press, I have been reminded that as clubs we have not been diligent in shining our lights so that non-Lion members of our community know more about us.

“Oh, Governor, everyone in my community knows what Lions do and who the Lions are,” say many of you.

But, I ask you to think about it. When you go to a Lions meeting, how do you dress? At a minimum, you wear a polo shirt or a tee shirt with a Lions logo on it or some club promotions. Many of you are club officers or have been officers and you wear a name badge proudly proclaiming same. Many club members wear vests, either yellow or purple or green, with a big logo and your club name embroidered thereon. But here is the rub; as you look around the room, almost everyone in the room knows you are a Lion and, in fact, is also a Lion. Whether your club is a quiet business-like club or a you are singing and telling jokes and telling stories about your activities, you are “preaching to the choir”. I admire that. That camaraderie is part of why we remain as Lions. It has kept me around for going on 20 years. But we are not a secret society and our membership is not meant to be a secret.

The only other time we dress anywhere near that way is at a special event where we are already announced as and presumed to be Lions. Other times it is low profile.

I have a couple Lions decals on my car. They don't show well because of tinted windows, but they are there and people have noted them. I am not a big jewelry guy but I do, much to the chagrin of some of my contemporaries, wear an earring or two, and one of them is usually a Lions logo. I do have a variety of hats and caps but I am selective about where I wear each cap and so now I am beginning to identify that my behavior is the same as that which I am criticizing. I find my behavior is the same with my dresser full of polo shirts. I have KidSight shirts and Lions Camp shirts and plain Lions shirts and Lions denim shirts and USA/Canada Forum shirts and Lord knows what other and how many others I have. The point is that I am -we are- selective about where we wear our brand as if we are proud to be a member of a secret society, not the world's largest voluntary service organization. I talk about elevator speeches as if that just happens, but they don't. There must be a cause and effect thing about the elevator speech. There must be a trigger. The trigger is often the shirt and logo. The KidSight shirts beg for comment because they are so attention demanding. My most used recruiting effort is triggered by vision related logos. Until I lost my white cane pin, that was an attention getter. Over time it has led to a lot of new members. KidSight gets a lot of attention, as does the Forum. So I am wearing more shirts more places.

It is not that you are going to sign them up right there in the elevator, but it is a way to give them your business card and ask them to join you at a meeting of a special event.

Help me spread the word. Wear a Lions shirt to more than a meeting. Hand out those business cards. Be the cause. Make a membership invite be the effect.

Hey. Thanks again. And by the way, I will see you at the St. Patty's Day Parade.

DG Jack Russalesi



1st VDG Steve Kinsky



Promoting Lions Proudly

During our Centennial, i.e., **RIGHT NOW!**, Lions around the State of Colorado have the opportunity of a lifetime to promote their Clubs in specific and Lionism in general.

Lions take their motto *We Serve* seriously. They serve proudly, but they practice too much humility when it comes to displaying their service for others to see. It's time that we change this perspective and think outside the nine dots. We've got a number of Club-specific activities that are worthwhile to promote; it's just a matter of figuring out how best to promote and display one or more of these activities and then just do it.

The one that's most likely to have broad appeal is, of course, Kidsight. That's all it took for my wife Susy Osorio Kinsky to do her thing. Kidsight is a natural for her to promote. She and I have been active in volunteering to do Kidsight screenings in the past, and we've used the Plusoptix for some of our recent international and domestic eyesight screening campaigns. Plus, Susy is on the Colorado Kidsight Board currently. So, she contacted a Latino station in Denver, Educa Radio, to ask if she could come on one of their programs and be interviewed about Kidsight. The station asked her to submit a list of a dozen or so questions and answers to act as the substance of the interview, and she did so dutifully. All it took was asking who, what where, when, why and how, and the questions came easily, e.g.:

- Who: preschoolers and kindergarteners, primarily;
- Where: public schools, private schools, daycare centers, etc.
- When: during the school/work week for the schools and daycare centers, on weekends for special events such as health fairs, etc.

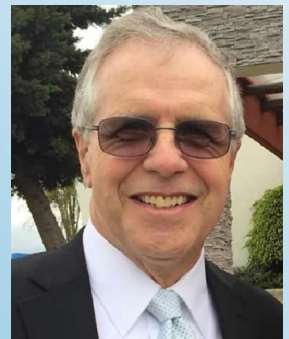
All that remained for Susy to do to complete the interview was to step outside a discussion of what we do as Lions and talk also about who we are as a result. This is information on the Lions Clubs International web site and includes such facts/events as:

- chartered in 1917 and now enjoying its Centennial;
- challenged by Helen Keller in 1925 to become "knights of the blind";
- dispenses millions of dollars worldwide for disaster relief, immunizations, etc, through its Foundation, formed in 1968;
- with 46,000 Clubs with 1.4 million members in 200+ countries, it's the largest service organization in the world;
- etc.

Should anyone decide to do this at your own local radio station, I have a copy of the script. Just let me know, and I'll send it to you!

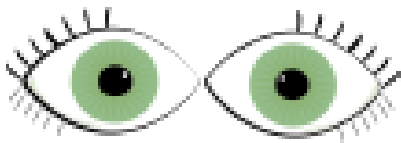
Good luck!

1st VDG Steve Kinsky





Colorado Lions KidSight Program March 2017



KidSight Screening - We have definitely been busy with screening! 46,859 children have been screened and 5,338 children referred, an 11.4% rate of referral. Screening is ongoing in all districts.

	# Screened	# Referred	Referral Rate
District 6C	28,148	3,504	12.4%

Thank you so much to all of our wonderful 6C KidSight Colorado volunteers. We cannot do this without you!

Grants Received from the Colorado Lions Foundation and SE Bingo Fund

A huge THANK YOU to both of these great organizations for awarding us grants for our KidSight program. Money from the Colorado Lions Foundation will be used for purchasing another Plusoptix camera. Bingo funds will be used to conduct follow-up in 6SE for those children who were referred due to detection of a vision problem.

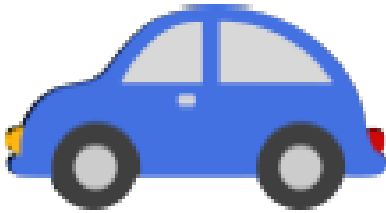
KidSight Colorado Shirts Available to Order

Need a new shirt for spring? Consider ordering a KidSight Colorado polo shirt. Shirts are available in mens and womens sizes and in light blue and white. You can order one with just the KidSight Colorado logo or one that also includes the KidSight USA logo on the sleeve. These shirts are great to wear to a vision screening and identify you as a KidSight Colorado volunteer. They also look good anywhere else too! Please call or email me to order.

Plusoptix Screener Training and Certification

I have had several Lions ask when the next Plusoptix training will be held. I will be holding a training on Wednesday, March 22 at 10:30 am. Please call or email me if you would like to attend. I can also arrange for additional training if needed. Contact info is below.

KidSight Colorado cont.



Are You Replacing Your Car with a New(er) One?

Don't forget that KidSight Colorado has a car donation program. We accept car donations and you get a tax deduction (for 2017). Donating is easy – all you have to do is find the title to your car. Please contact me for details.

KidSight at the Convention

I am looking forward to seeing everyone at the State Convention in May. At the State Convention the Colorado Lions KidSight Program will hold its annual meeting. We need a quorum for the meeting so we hope to see all of you there!



Holly Rutherford-Allen
Executive Director
720-325-7078
www.kidsightcolorado.org(website)
holly@kidsightcolorado.org (email)



A proud member of the Chatfield Lions Club

"When I wake up, I expect things to be good. If they're not, then I try to set about trying to make them as good as I can 'cause I know I'm gonna have to live that day anyway. So why not try to make the most of it if you can? Some days, they pan out a little better than others, but you still gotta always just try."

-- Dolly Parton

District News



What? The kids are gone?
No grandchildren in sight to spoil?
How can you get your **"KID FIX"**?

COMING
SOON!!



Candidate Information



SPICE UP the 6C Cabinet 2nd VDG Candidate

Dear Fellow 6C Lions,

I am a candidate for the upcoming 6C 2nd Vice District Governor position.

I served 2 years in the Army, 1966-68, and worked in Saudi Arabia 20 years as a Project Manager and Administrator for an International Oil Company. I hold a Business Administration degree in Accounting from Trine University, Angola Indiana.

I joined the Golden Lions Club (GLC) in September 2000, serving 9 years on the GLC Board as:

1. President 2007-08
2. Director - 4 years
3. VP - 3 years
4. Chairman of the Board
5. And as chairman/member of various GLC committees e.g. Finance, Community Projects, Equipment Manager and 4th of July.

I am the webmaster for my Golden Lions Club and the Colorado Lions Foundation, serve as the current Zone B Chair for District 6C, voted a "Melvin Jones Fellow" in 2008-2009, twice voted "Lion of The Year" by the GLC membership and awarded a "Humanitarian Award" by the Colorado Lions Foundation 2016.

Colorado Lions biggest problem is declining club membership. I believe one of the reasons this is happening is because of the lack of accurate and up to date social media and online presence. In today's world, this is how our younger generation and prospective members communicate. Many 6C clubs do not have a website or Facebook account. Many websites are not current and have not been updated in years. This does not reflect well on Lions Clubs of Colorado and does not encourage anyone to join our Lions organization.

For this reason, I started a project to personally help any club in District 6C to setup, develop and maintain an e-Clubhouse website, and update outdated websites. My objective is to have every club in 6C with an up to date and accurate website. As a member of the 6C Cabinet, I would work to expand this project across all Colorado districts.

Help the Colorado Lions by electing John Spice
6C 2nd Vice District Governor.

Lion John Spice
Golden Lions Club
303-216-1688
Spicec@comcast.net

Colorado Lions Foundation



Colorado Lions Foundation 6C Trustee Candidate

Dear Fellow 6C Lions,

I am a candidate for the upcoming Colorado Lions Foundation 6C trustee position.

I served 2 years in the Army, 1966-68, and worked in Saudi Arabia 20 years as a Project Manager and Administrator for an International Oil Company. I hold a Business Administration degree in Accounting from Trine University, Angola Indiana.

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I am the webmaster for the Colorado Lions Foundation and my Golden Lions Club, serve as the current Zone B Chair for District 6C, voted a "Melvin Jones Fellow" in 2008-2009, twice voted "Lion of The Year" by the GLC membership and awarded a "Humanitarian Award" by the Colorado Lions Foundation.

Having helped the Colorado Lions Foundation setup their new website, I have a great understanding of their mission, their history and have worked with the current Board of Trustees. I have worked with many Colorado Lions Clubs to update their information about the Colorado Lions Foundation and connect to the new website.

Help the Colorado Lions Foundation by electing John Spice as the 6C Trustee.

John Spice
Golden Lions Club
303-216-1688
Spicec@comcast.net



9 HealthFair Cashier Trainings



2017

Cashier Supervisor's Training

<u>Training Date</u>	<u>Location</u>
March 25 th , Saturday 10:00am to 11:30am	Eastridge Recreation Center 9568 S. University Blvd. Highlands Ranch, CO 80126 (2 miles south of C-470 on University)
March 26 th , Sunday 2:00pm - 4:00pm	Lafayette Public Library Meeting Room (Lower Level) 775 W. Baseline Rd. Louisville, CO 80026
March 27 th , Monday 6:00pm	Mississippi Avenue Baptist Church 13231 E. Mississippi Ave. Aurora, CO 80012
April 3 rd , Monday 4:30pm	9Health Fair Office 1139 Delaware St. Denver, CO 80204
April 5 th , Wednesday 6:00pm	9Health Fair Office 1139 Delaware St. Denver, CO 80204

For any questions, call Corky at 303-888-0424 (e-mail for Corky ddcc2@ddccnotary.com, Dave Fickel at 303-698-4455 ext. 1201 or email Dave Fickel at dave.fickel@9healthfair.org.

Elections

All District 6C Lions

One incumbent Board Trustee, for both the Lions Camp and CLF, will reach the end of their term on June 30, 2017. We will also be voting for DG, 1st VDG and 2nd VDG, plus several ballot issues.

To appear on the Ballot for the 6C Convention, qualified (including current officers and incumbent trustees) must submit their letter of intent plus an endorsement letter from their club, to both

DG Jack Russalesi (LionJack6C@gmail.com) and

Cabinet Secretary Barbara Guest (barbkat_nj@yahoo.com)

by April 19, 2016. I do not need a copy.

Qualifications for each of the above positions can be obtained from the Presidents of subject boards. For 2nd VDG, please contact DG Jack or myself.

**** MUST BE POSTMARKED NO LATER THAN APRIL 19TH ****

Respectfully, PDG Jack Beckfield
Nominations and Elections Chair

Park Hill - Fundraiser



**THE PARK HILL LIONS CLUB
IS SPONSORING A ST. PATRICK'S DAY
FUNDRAISER**

SATURDAY, March 11, 2017

**Location: The Retirement Enlistment Association (TREA 39)
15821 E Centretech Cir, Aurora, CO 80011
(303) 340-2927**

Time: 11:00am-5:00pm

**Corned Beef & Cabbage OR Whole Hotlink Dinner
with Potatoes, Bread, & Desert**

Donations: \$12 per dinner

Dine In or Carryout

Will Deliver Orders of 5 or More within a Reasonable Distance

Tickets available from Park Hill Lions Club members

**Contact: Tony Wilbon (720) 810-1736 or
Burrell Mitchell (303)808-7690**

Thanks For Your Support



St Patrick's Day Parade

ATTENTION ALL LIONS!!! ATTENTION ALL LIONS!!!



**THIS YEAR'S ST. PATRICK'S DAY
PARADE IS SATURDAY
MARCH 11TH, 2017
9AM DOWNTOWN DENVER**

**PLEASE PLAN TO ATTEND THIS YEAR TO CELEBRATE THE
INTERNATIONAL LIONS 100TH YEAR!!!**

**DENVER STAPLETON LIONS ARE THE HOSTS AND WILL NEED HELP
WITH DECORATING THE 6 HORSES PARTICIPATING IN THE PARADE!**

**DONATIONS ARE NOW BEING ACCEPTED FOR DECORATIONS.
CONTACT LION SHAUNA AT 720-309-7009 FOR INFORMATION.**

**WE NEED PLENTY OF LIONS IN THE PARADE. OUR GOAL IS 100+!!
~IT'S SUPER FUN FOR YOUR ENTIRE FAMILY~**



Kiowa 70th Anniversary

**YOU ARE INVITED TO COME HELP THE
KIOWA LIONS CLUB**



CELEBRATE 70 YEARS OF SERVICE!

Keynote speakers

PAST COUNCIL CHAIRS LION Dr. RON AND LION SANDY SMITH

Both Lions PCC Dr. Ron and wife PCC Sandy are members of the Canon City Noon Club, and have held almost every office in their club. To top that, this husband and wife team not only operate but own their veterinary clinic. As this husband and wife team became more aware of what Lionism means, and does, the more they got involved. Participating not only at their club level, but at the district level, and higher. It is apparent that both support each other towards one another's goals in their private lives, but also in their business, community, club, and beyond. Kiowa Lions Club is honored to have Lion PCC Dr. Ron and Lion PCC Sandy Smith as their keynote speakers.

The banquet celebration will be

April 18th, 2017 Starting at 6:00 PM

To be held at the Kiowa Creek Community Fellowship Hall

231 Cheyenne Street, Kiowa Colorado, 80117

A home cooked meal of

Brisket, Cheesy potatoes, String Beans, Rolls, and a salad bar, with cake for desert

\$15.00

RSVP no Later than March 31st, 2017

Text, or call Lion Eric Whitman 303-748-9060

Or e-mail ericwhitman@earthlink.net



Yours In Service

March



March 11	St Patrick's Day Parade Denver Park Hill Corned Beef & Cabbage Fundraiser
March 22	KidSight Plusoptix Training
April 18	Kiowa Lions 70th Anniversary Celebration
April 22 - April 30th	9 Days of the 9Health Fair
May 19 - 20, 2017	MD6 Colorado State Lions Convention (District Conventions will be on Friday morning)
June 30th - July 4	Lions Club International Convention 100 Year Celebration - Chicago, Illinois
September 21 - 23rd	USA/Canada Lions Leadership Forum - Portland, Oregon



District Governor Jack Russalesi
Email: LionJack6C@gmail.com
Phone: 303-519-8100

1st Vice District Governor Steve Kinsky
Email: stevekinsky@gmail.com
Phone: 303-263-3901

2nd Vice District Governor Rick Argotsinger
Email: rla1977@comcast.net
Phone: 303-204-5289



Please note:

District and club events are now on the calendar on the District 6C website:
<http://e-district.org/sites/6c/>

The deadline for submitting articles for this newsletter is the 25th of the month.

Editor: Lion Pat Carlson
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State website: www.colions.org



District 6C Lions
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