

# The Lions Den District 2-S3

*"Kickoff A New Century"*



August 2017

<http://www.lionsdistrict2s3.org>

Volume 15, Issue 2

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## Governor's Gab Global Action Team



*"Kickoff  
A New  
Century"*

The Lions Club administrative structure includes three major focus areas, membership, leadership, and service. Excellence in both membership and leadership will yield excellence in humanitarian service. We are a dedicated humanitarian service organization, and our motto and International theme is "We Serve". Thus, our new strategic plan, LCI Forward, has designed the Global Action Team (GAT) to strengthen and lead the way. The GAT brings together the Global Membership Team (GMT), the Global Leadership Team (GLT) with the newly formed Global Service Team (GST) to create a unified approach to fulfilling the vision of LCI and LCIF.



The Global Action Team positions, GAT, GMT, GLT, and GST are filled with Lions from the Interna-

tional Chairs, to the Area Leaders, to the Multiple Districts, to the Districts, to the Clubs. Being club focused, the Club President is the GAT, and each club has a GMT (Membership Chairperson), GLT (1st Vice President), and GST (Service Chairperson) working together to form the GAT team. The entire approach puts the club at the center of action.

The Club Service Chairperson (GST) helps the club identify resources and best practices to improve service projects and community impact. The club GST has support from the District GST. Serving together with the club GMT and GLT creates a powerful team, bringing a whole-club approach to service that can energize the club. The goal of LCI is to serve 200 million lives, to increase our membership to 1.7 million Lions and Leos, by the year 2020. To reach these goals will require the type of integrated effort as defined by the Global Action Team.

When I look at the service accomplishments of 2-S3 I am extremely proud of your efforts. I know that

with club utilization of this new coordinated club framework, throughout the District, we can expect even greater results.

The 1st Council of Governor's meeting was held the first week of August, and we were privileged to have International President Dr. Naresh Aggarwal speak at the PDG Association Friendship Banquet. IP Dr. Aggarwal gave a motivating speech centered about the "Power of We", that when we put the power of we into action we see the strength of service in changing the world. He emphasized the role of increased membership in strengthening the "Power of We". More members means more hands for strengthening service. Recruiting new members is often as simple as "Just Ask". So let us keep membership at the forefront of our



thoughts as we collectively work to strengthen our clubs and Lionism within our communities.

Thanks to everyone that supported



Diabetes



Environment



Hunger



Vision



Pediatric Cancer



# Governor's Gab (Continued)

our 100% Charities this past year, your support is greatly appreciated. Those funds help to provide financial support to the Texas Lions Eyeglass Recycling Center, Texas Lions Foundation, Lion Clubs International Foundation, Leader Dog, World Services for the Blind, Youth Opportunities, District 2-S3 Charities (KidSight, Alert, Special Projects), Lone Star Eye Bank (supported by Districts 2-S3, 2-S5, and 2-X3), and the crown jewel of MD-2, the Texas Lions Camp.

Upcoming events include: 1) USA/ Canada Forum, September 21-23, in Portland, Oregon; 2) Texas Centennial Celebration, October 6-7, in Dallas; 3) the 2nd Cabinet Meeting, October 14, in McQueeney; and the Advanced (and Emerging) Lions Leadership Institutes, November 11-13, in Denver, Colorado.

We are in the second month of our 2017-2018 Lions year, Zone Meetings are being scheduled and I urge you to support your Zone Chairs in their efforts to provide the clubs of the zone service from the District Administration. It is our responsibility to serve

you and help your local club efforts in anyway that we can. So do not hesitate to call, text or email with your question. I wish you a great month of August, as I know you are making someone's life a little better each day.

## "Kickoff A New Century"



District Governor  
John Pruett and Lion Brenda  
2017 - 2018



The Lions Den  
August, 2017

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## Lions District 2-S3 KidSight Program \*Year-To-Date Screenings and Referrals

### Number of Children:

**Kids Screened**

**121**

**Kids Referred**

**9**



\*Year-To-Date: Lions Year –July 1, 2017 through June 30, 2018



# District 2-S3 Second Cabinet Meeting

District Governor – Lion John Pruett



When: **Saturday, October 14, 2017**

Where: **McQueeney Lions Building  
Hwy. FM 78  
McQueeney, TX 78123**

Schedule: **8:00 a.m. – 8:45 a.m. – Registration & Breakfast**

Fee: **Cabinet Meeting & Lunch - \$16.00 in advance  
Cabinet Meeting only - \$7.00 in advance**

## REGISTRATION FORM

NAME	CLUB	Amount
Total Enclosed		\$

**Registration deadline:** Friday, October 6, 2017

Make Checks Payable to: **McQueeney Lions Club**

Mail to: **McQueeney Lions Club  
c/o Lion J. J. Cherry  
P. O. Box 146  
McQueeney, TX 78123**



Questions - Call - **Lion Victor Contreras @ 210-846-3172**

## District Governor's 2017 - 2018 Visitation Schedule

### AUGUST

Club	Visit Date	Time
Georgetown Evening	8/8/2017	7:00 pm
Luling	8/10/2017	12:00 N
Burnett	8/10/2017	5:30 pm
Jarrell	8/14/2017	11:30 am
Manor	8/14/2017	7:00 pm
Liberty Hill	8/18/2017	12:00 N
Pflugerville	8/28/2017	7:00 pm

### SEPTEMBER

Club	Visit Date	Time
Taylor	9/1/2017	12:00 N
McQueeney	9/5/2017	7:00 pm
Florence	9/6/2017	12:00 N
Spring Branch-Bulverde	9/6/2017	7:30 pm
Austin Downtown Founder	9/7/2017	12:00 N
Marion	9/9/2017	8:00 am
Granger	9/11/2017	12:00 N
Hutto	9/11/2017	6:30 pm
New Braunfels Breakfast	9/12/2017	7:00 am
University of Texas	9/12/2017	6:30 pm
Austin North Austin	9/14/2017	7:00 pm
San Marcos Noon	9/15/2017	12:00 N
Cameron	9/18/2017	12:00 N
Georgetown Noon	9/27/2017	12:00 N
Lockhart	9/27/2017	6:30 pm

### OCTOBER

Club	Visit Date	Time
Elgin	10/2/2017	6:30 pm
Kyle	10/3/2017	12:00 N
Austin Lake Travis	10/3/2017	6:30 pm
Point Venture	10/10/2017	6:00 pm
Schertz Cibolo	10/11/2017	12:00 N
Austin Capital City Evening	10/11/2017	5:00 pm
Bulverde	10/12/2017	7:30 pm
Bastrop Evening	10/17/2017	7:00 pm
Texas State	10/23/2017	7:00 pm
Garden Ridge	10/25/2017	7:00 pm

### NOVEMBER

Club	Visit Date	Time
Rockdale Noon	11/1/2017	12:00 N
Austin Capital City	11/1/2017	7:00 pm
New Braunfels Noon	11/2/2017	12:00 N
Spicewood & Highland Lakes	11/2/2017	6:30 pm
Lago Vista	11/7/2017	7:00 pm
Round Rock Noon	11/9/2017	12:00 N
Austin South Austin	11/9/2017	6:00 pm
Austin West Austin	11/13/2017	6:30 pm

### NOVEMBER (Continued)

Club	Visit Date	Time
New Braunfels Evening	11/15/2017	6:05 pm
Canyon Lake Noon	11/16/2017	12:00 N
Johnson City	11/16/2017	7:00 pm
New Braunfels New Century	11/21/2017	7:00 pm
Buda	11/27/2017	7:00 pm

### DECEMBER

Club	Visit Date	Time
Dripping Springs	12/4/2017	6:30 pm
San Marcos Bluebonnet	12/5/2017	12:00 N
Cedar Park Longhorn	12/5/2017	7:00 pm
Blanco	12/7/2017	6:00 pm

### JANUARY/MARCH

Club	Visit Date	Time
Buckholts	1/4/2018	7:00 pm
Milano Evening	3/1/2018	6:00 pm

## *SPOT Vision Screening*

*Our next Spot Vision Screening training session will be held on*

## September 26th at 6PM

It will be held at: Highland Steakhouse Restaurant, 401 Buchanan Drive in Burnet.

We will be holding a training session for the members of the Burnet Club and all other interested Lions are welcome to join us.

If you would like to attend, please RSVP to: [MKinald@gmail.com](mailto:MKinald@gmail.com)

So that we can provide enough training material for everyone.

We are also in process of organizing DSHS certification and recertification classes. We will notify everyone when we have a definite date and venue.



*Thank you, Lion Maureen Kinald, KidSight Chair*



## Biography of Lion Michael Smith Past District Governor

Lion Mike grew up traveling between Germany and El Paso Texas while his dad was serving in the Army. Michael graduated from Theodore Roosevelt HS in San Antonio in 1975. He attended Texas A&M University graduating in 1982 with a degree in Agricultural Economics

He entered the U.S. Army in June 1977 and served on active duty until 1980, when he returned to finish his studies at Texas A&M University.

Mike worked as a certified appraiser for the Bexar Appraisal District for 17 years. While at the Bexar Appraisal District, Mike worked as a Realtor in San Antonio with Century 21. He went to work in the New Braunfels real estate market in 2001, working with Century 21 United and presently with BHGRE Bradfield Properties in New Braunfels.

He joined the New Braunfels Breakfast Lions in June 2001. He has held the positions of Secretary 4 Times, 3rd VP, 2nd VP, 1st VP, and President (twice). He has chaired his club's Membership Committee, Fair Committee, Nominating Committee, and was LEO Advisor. Currently serving as LCIF Coordinator for the Club.

Mike is a certified Vision Screener and Guiding Lion and a graduate of the Advanced Lions Leadership Institute. He has served twice as District Governor (2010-2011 and 2015-2016). In May 2017, he was elected as Secretary-treasurer for the M-D2 PDG Association. Currently, he is also serving as Global Leadership Team coordinator for District 2-S3.

He has been recognized as a Progressive Melvin Jones Fellow and Jack Weich Fellow. Michael previously served as District Governor in the 2010-2011 Lions year and has served as both State and District Alert Chair.

He is married to the former Theresa Hildebrand of New Braunfels for the past 29 years. They have one son and one daughter named Jonathan and Sarah. Mike and Theresa love playing with their first grandson Vonn.

**Editors note:** This is a new feature column of Lions that hold positions in the District Cabinet, and those that are running for office, so that the membership can be better informed about these individuals. We will feature one or two of these biographies each month in the future. Lion Jim would like to have newsletter inputs by the 10th of the month. Thanks!

## Austin Capital City Lions Club Celebrates 50 Years

*The Austin Capital City Lions Club Celebrates their 50th Anniversary. Left to Right: President Albert Walker, DG John Pruet, Charter members C.W. McClure, Paul Bailey, and Matthew Caldwell, and guest speaker PCC Dr. Don Mayer.*

*Photographer PDG J.P. Kirksey*





**THE GARDEN RIDGE LIONS CLUB**  
*presents their 45th annual*



# **FISH FRY BAR-B-Q & AUCTION**

**Saturday, October 7, 2017**

*Dinner served 3:00-6:30 p.m.*

**FISH FRY & BAR-B-Q: Adults \$10.00 - Children \$5.00**

*Silent Auction 3:00 - 6:00 p.m. // Live Auction at 6:45 p.m.*

**OUR 2017 CHARITY GOAL IS \$40,000**

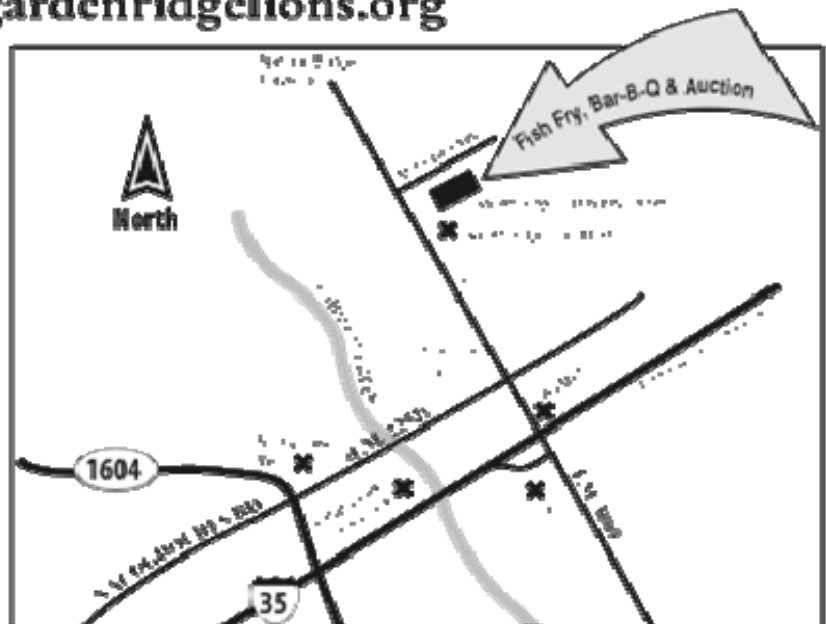
**[www.gardenridgelions.org](http://www.gardenridgelions.org)**

*Approximately 80+ items  
in Live Auction, including:  
Dinners at Select Restaurants  
Electronics  
Power Tools  
Vacation Packages  
Road Base Materials  
Loads of Cut Firewood & more!  
Raffle Drawing at 6:30 p.m.*

**Super Raffle  
Following Live Auction**

RAFFLE TICKETS \$5.00

**KIDS' ENTERTAINMENT**



## South Austin Lions Club

### Campers Attend Texas Lions Camp



Above is a group picture of 4 Texas Lions Camp campers (sponsored by Lions from the South Austin Lions Club) with their parents. The campers shared their experiences with us at our regular Lions meeting.

Max has been to the camp three times and plans to go again next year, Amanda has been to the camp two times and hopes to go again next year as well. This was Jack's first time to attend the camp and he loved it; he wants to go again next year; and Xiovan is a first time attendee and wants to go again next year, too.

### High School Seniors awarded Scholarships



The South Austin Lions Club awarded three high school scholarships. Pictured above are scholarship recipients Johathan Pavia and Meili Dubbs, both who will be attending UT Austin. Awarded previously, and not pictured, is Brandon Trejo who will be attending college at Brigham Young University. All three each received a \$500 scholarship from the South Austin Lions Club.



## District 2-S3 Environmental Chair Report

By Lion Jo Anne Smith



My name is Lion Jo Anne Smith, my home club is Lago Vista and I am your District 2-S3 Environmental Chair for 2017-2018.

I have three points to cover:

1. The annual **Environmental Photo Contest** that LCI hosted is no more; unfortunately. However, since our District over the past several years has been participating with increased entries, I would like District 2-S3 to host our own photo contest for our clubs. The same rules and themes will apply, Animal Life, Weather Phenomenon, Landscape and Plant Life. Entry forms are available in this District Newsletter and on the website. The deadline will remain as December 1st, 2017.

The winner will be announced at the District 2-S3 Mid-Winter Conference on January 13th, 2018 at New Braunfels. Entries will go no further.

2. **Getting the Word out to your Clubs.** The Environmental portion is one of the Centennial Award Patch requirements. Since we serve our communities in the Great State of Texas, let's continue the theme "Don't Mess With Texas".

3. **Report your results using MyLCI.** Be sure and check the Environmental Centennial Challenge box. Your club needs just one environmental project reported before June 30th, 2018. Two years ago we had 23 Lions Clubs (43%) from our District that

submitted Environmental Service Reports; during the 2016-2017 term, we had 18 Clubs (35%) submit projects. Please track your "Environmental" service projects and hours, turn that report in to your Club Secretary. Club Presidents, please login to MyLCI from time-to-time and monitor that your club is getting credit with LCI for your efforts, "We Do Make a Difference!" Have a GREAT year.

**See Rules: page 8 &  
Entry Form: page 9**



# Lions Environmental

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## PHOTO CONTEST

### 2017-2018 Contest Rules

- The 2017-2018 Environmental Photo Contest is open to LIONS and LEOS.
  - All photos depicting a nature theme (such as plants, animals, weather phenomenon, etc.) are welcome.
  - Photos should be original and unaltered.
  - Photos may depict the local environment of the community the Lions or Leo club serves.
  - Photos that include people will be disqualified.
  - Photos should be printed on high-quality photo paper and measure 8" x 10" (20.3 x 25.4 cm).
  - All photographers accept responsibility for the cost of taking and processing all photos.
- LIONS CLUBS and LEO CLUBS are invited to submit one photo each to the DISTRICT by December 1, 2017 to:  
Lion Jo Anne Smith  
20609 Oak Ridge  
Lago Vista, TX 78645**
- Contest photos become the property of Lions Club District 2-S3. Lions Club District 2-S3 reserves the right to disqualify entries that do not meet contest criteria or that may be viewed as inappropriate or objectionable.
  - The three photos receiving the most votes will win 1st, 2nd, and 3rd prize. An award will be presented to the winning photographers and the winning photos will be featured in the District 2-S3 newsletter.
  - At all levels of the competition, photos will be judged impartially based on originality, artistic merit, and technical quality.
  - Email contest questions to: [lagojas@gmail.com](mailto:lagojas@gmail.com)





# Lions Environmental P H O T O C O N T E S T

## 2017 - 2018 District 2-S3 Entry Form

Name of Lion/Leo Photographer: \_\_\_\_\_

Club Name of Photographer: \_\_\_\_\_ Club ID \_\_\_\_\_

Email address of Photographer: \_\_\_\_\_

Photographic Title (Optional): \_\_\_\_\_

*Please note: Only one printed photo will be accepted from each club. Multiple entries will not be accepted.*

*Please mail this entry form with the official printed 8" x 10" club winning photo by the December 1st deadline to:*

Lion Jo Anne Smith  
20609 Oak Ridge  
Lago Vista, TX 78645  
lagojas@gmail.com



# Annual Wimberley 4th of July Parade Lions Participate

The Wimberley Lions were present in the Annual Wimberley 4th of July Parade.



*Lion Lee Gibson, Lion Ron Steel and several Leos along with President Lion Vic Forsyth and Past President John Estopp on back side of float.*



*Lion Bobby Burris and Lion Amy Russell sitting in front of float singing as they rode past viewers.*

# Lago Vista Lions Summer Reading Program

Lago Vista Lions Treasurer Mike Zaydel is our most active Lion supporting these programs all summer long as well as previous years.

Lion Mike provided both set up and tear down activities weekly during the Summer Reading Programs.



*Librarian Peggy Gibson spoke to the children with Lucas Miller, the Singing Zooligist.*



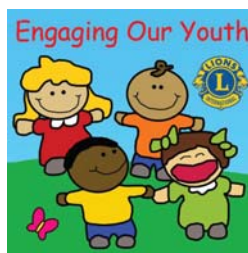
*Mrs. Peggy reads "Pete The Cat" to 67 children and adults.*



*Lions IVP Anita Burke; Treasurer Mike Zaydel; and President Jo Anne Smith with Lucas Miller, the Singing Zooligist. Lion Bob McCarty not shown.*



*Children twisted to the music by guitarist Lee Chavez.*



## *The Power of "We" in Leadership!*

by PDG Mike Smith

I want to congratulate all of our elected leaders, both in the District and in all of our clubs in the district. A large percentage of you have taken the scheduled training for club officers first offered in May and continuing in June.

Those club officers that might have missed the classes, the classes have been recorded and are now available to listen to the recorded sessions and still get the credit toward the Club excellence award for 2017-2018. To receive the credit for leadership development at the club level most of the elected club officers must have completed the training offered by the District. For those in District leadership roles (2nd Vice District Governor and Zone Chairs) there will be ongoing training looking at developing you as an upcoming district leader.

Our new Lions Clubs International President Naresh Aggarwal's theme will put the emphasis back on our Motto "We Serve". As a lion leader, we need to recognize the power in the first word of the motto "We". Successful leaders recognize that it takes more than one person to make a difference in our communities. "We" infers team, club, district etc. Leadership needs to get the buy-in for the idea, project etc. before acting for the idea or project to be successful.

The last few years, the training has developed to emphasis team work and less reliance on the leadership, dictating the direction based on "Me" rather than "We". So, will it continue into our organization's second century of service. Look for continued leadership development in this District on a year-round basis. If you have questions as a leader in this district do not hesitate to contact me; I will try to answer and help you discover the "Power of We". My contact information is in the District directory found under resources page on the district website [www.lionsdistrict2s3.com](http://www.lionsdistrict2s3.com).



## *Subject: All Texan*

One day, a very gentle Texas lady was driving across a high bridge in Austin

As she neared the top of the bridge, she noticed a young man 'fixin' to jump. ("fixin to" in Texas means; 'getting ready to')

She stopped her car, rolled down the window and said, "Please don't jump! Think of your dear mother and father."

He replied, "My mom and dad are both dead; I'm going to jump."

She said, "Well, think of your sweet wife and precious children."

He replied, "I'm not married, and I don't have any kids."

She said, "Well then, you just "Remember the Alamo ."

He replied, "What's the Alamo?"

She replied, "Well, bless your heart! You just go ahead and jump .. you little Yankee ... You're holding up traffic."

## *Only In Texas!*



## **USA/Canada Lions Leadership Forum**

September 21-23, 2017  
Portland, Oregon

email: [registrar@lionsforum.org](mailto:registrar@lionsforum.org) Phone: (605) 723-4007





**2017 Fall Golf Tournament Charity Event**  
**River Crossing Club Golf Course**  
**Sponsored by Canyon Lake Noon Lions**  
**Save the date: Monday, September 25<sup>th</sup>**



**4 Person Scramble, Shotgun Start 9 a.m. Registration opens 7:30 a.m.**  
**\$100 per person includes golf, cart, range balls & luncheon during awards ceremony.**

**Proceeds will provide assistance to numerous**  
**charitable activities in the greater Canyon Lake area.**  
**Tournament gold, silver, and hole sponsorships are available.**

**\$10,000 Hole in One Prize**

**1st, 2nd, & 3rd Prizes, plus putt-off & dice roll contests.**

**For more information go to [canyonlaknoonlions.wixsite.com/clnl](http://canyonlak Noon Lions.wixsite.com/clnl) or contact Bob Wickman: 830-885-6377**

To all Lion Clubs in District 2-S3, especially Region 5, Canyon Lake Noon Lions Club challenges every Lion Club within driving distance to field a four-person scramble golf team and participate in our first Fall Golf Tournament. You are not just limited to one team, field as many as you want to give you a better chance of winning. There will be a trophy for the winning Lions club, which the winning club may keep for one year (until the next tournament).

River Crossing Club Golf Course is one of the premier courses in our area. If you haven't played there before, you are in for a treat, and will be assisting numerous charitable activities supported by the Canyon Lake Noon Lions, such as: Community Resource and Recreational Center Food Pantry, Tye Preston Memorial Library, Texas Lions Camp, and Local Eye Glass program.

There are many ways you can help: by golfing in the tournament, by helping out before and during the golf tournament, or by being a hole sponsor (\$100 and your Club's name will be posted at one of the eighteen holes).

Signing up is easy, just go to our website (or the following page in this newsletter), place your players' names on the registration form and send in your money.

***Lion Tom Meyer, Golf Tournament Chair***  
***Canyon Lake Noon Lions***

**Directions to River Crossing Club Golf Course:** River Crossing Club is just south of the Guadalupe River on U.S. 281, about 6 miles south of highway FM 306, or 4 miles north of Texas 46. Turn east at the stoplight, opposite the Shell station, at the entrance to River Crossing subdivision, and then south at the first right turn on River Way. The club entrance will be on your right.

**500 River Way, Spring Branch, TX 78070**



Canyon Lake Noon Lions First Annual Charity Golf Tournament, benefitting numerous Canyon Lake area needy organizations, including the CRRC Food Pantry and New Life Home for Girls.



Monday, September 25th, 2017

River Crossing Golf Club, 500 River Way, Spring Branch, Texas
\$100 per player (limit 120 players - sign up early!)
Tee Time is 8:30 AM!

SPONSORSHIP OPPORTUNITIES

Be a GOLD SPONSOR \$1000
Special Promotional Recognition,
Signage, Green Fees & Cart for 4
Players

Be a SILVER SPONSOR \$750
Special Promotional Recognition,
Signage, Green Fees & Cart for 4
Players

Be a BRONZE SPONSOR \$500
Special Promotional Recognition,
Signage, Green Fees & Cart for 2
players

Hole in One Sponsor \$10,000

Hole Sponsor \$100

Keg Sponsor \$500

Monetary Donation in any amount will
be put to good use \$

Tickets include green fees, range balls,
cart, and sandwich buffet. Beverages
will be available for purchase on the
course and at the buffet.

NOTES - River Crossing Club requires
collared golf attire, and please, no
denim.

(4-person teams or individual players)

Player 1

Name

Hdcp Email

Phone No.

Player 2

Name

Hdcp Email

Phone No.

Player 3

Name

Hdcp Email

Phone No.

Player 4

Name

Hdcp Email

Phone No.

Hdcp - If you do not have a handicap, please estimate it.

CONTACT INFORMATION: Tournament Co-Chairs. Bob Wickman and Tom Meyer
Bob 830-885-6377 (bobw3333@gvtc.com) Tom 830-515-8868 (Tomleemeyer1@gmail.com)

Make checks payable to Canyon Lake Noon Lions and mail to: P.O. Box 2027, Canyon Lake, TX 78133

DEADLINE FOR RECEIPT OF REGISTRATIONS AND CHECKS IS TUESDAY SEPT 19th.

## *Wimberley Lions Host International Students*

The Wimberley Lions Club hosted 41 International students from 23 countries for 4 days during July. This was the third year that Wimberley Lions hosted and entertained students who visited Central Texas from Lions International Camp JC Hyer. The stu-

dents had day trips to Bob Bullock Museum, The Alamo, San Marcos River Tubing, Wimberley Swimming Holes, and a visit to the University of Texas.

They were also treated to a trip out to

Emily Ann Theatre for a picnic. Fun was had by all, students and hosting families.



## Austin Founder Lions Attend International Convention



*PDG J.P. Kirksey, a two-time president of Austin Founder Lions, took advantage of one of the photo backdrop spots in the Exhibit Hall. Kirksey also was part of the Texas Delegation's Elite Unit in the LCI parade.*

*Austin Founder Lions were part of the Texas Delegation participating in the LCI Parade on July 1. From left are President Leonor Marques, Past President/Board Member Rudy Munguia and his grandson Lucas, 2<sup>nd</sup> Vice President Ann Ward and Past President Patti Robinson.*



*Members of Austin Founder Lions Club promoted their club and its long history of service in the Tarrytown neighborhood July 4<sup>th</sup> parade. Front row, left to right, are Past President Lillie Gilligan; Pat Martin and Past President Bill Martin; and Immediate Past President Jim Overton. In the pick-up bed, left to right, are Past President Robert Watson, Board Member Glenda Summers; Tail Twister Sam Ruiz; and Chloe, granddaughter of Lion Jim. Some 950 people in the neighborhood turned out for the three-quarters mile parade.*

## Lago Vista Lions Award Lion Sandra Jack Wiech Fellow

Lion Sandra Dimock Kennedy, Lago Vista Lions Club, first attended the Texas Lions Camp when she was only 13.

It's almost that time to "pay it forward". I loved diabetic camp as a kid!!!! Made me feel like I wasn't the "only one". Attending Texas Lions Camp as Med-Staff makes me happy. Camp is love. ☺ ---Sandra Dimock Kennedy

Lago Vista Lions Club President Don Zschoche awarded Lion Sandra the TLC's prestigious Jack Wiech Fellow.



**Lion Sandra Kennedy accepted the Jack Wiech Award from President Don Zschoche 2016-2017.**



OFF TO CAMP - Making plans to attend Crippled Children's Camp in Kerrville, sponsored by the Grandview Lions Club is (C) Sandra Dimock, 13, daughter of Mr. and Mrs. Fred Dimock of [redacted]. Explaining the route are (L) Henry Treadaway, a camp director, and (R) George [redacted] city coordinator of the program. The camp which will be conducted for two weeks during August is accepting applications through any Lions Club member in the state until June 1. The Lions also maintain a diabetic camp. (Staff Photo)

**Old newspaper clipping from when "TLC Camper Sandra" was only 13 years old.**

## Texas Lions Camp Knife

\$100.00 Each (\$40.00 donated to Texas Lions Camp)

The knife handle will be made of limestone from the camp with flecks of gold and blue/purple. One blade will have Texas Lions Camp etched and the second blade will have the child in a wheelchair logo (original camp logo).



### Lions District 2-S1 Texas Lions Camp Knife Order Form



Name \_\_\_\_\_ Club \_\_\_\_\_ District \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Number of Knives \_\_\_\_\_ \$100.00 each  
(\$40 donated to Texas Lions Camp)

Total for Knives \_\_\_\_\_

Shipping \$2.00 per Knife \_\_\_\_\_

Total Amount Enclosed \_\_\_\_\_

Please make check or money order payable to: **District 2-S1**

Please mail order form **and** check or money order (no cash in mail) to:

**Ken Jobe**  
4749 CR 2590  
Chester TX. 75936

Knives are ordered in Blocks of at least 50. Please allow time for enough orders to reach that number.



# Membership growth through *Service*

Lion's President Naresh Aggarwal's theme this year is to strengthen our 'WE Serve' motto by expanding service to 200 million hours each year by all Lions around the world. Lions have been known as the 'best kept secret'. Help our District 2-S3 Lions erase that image by visually providing our greater Austin Area proof of how we unselfishly assist those less fortunate, improve our environment, assist youth with vision, diabetes, juvenile cancer. etc.

Important, make certain to have your Club secretary record the hours you serve on the Monthly Activity Report, as well as provide pictures on Facebook, Instagram, LinkedIn, your Club's web-site or other media you or your club use to share your charitable humanitarian acts of kindness.

### President Aggarwai's message:

*I realized just how important our moto, "We Serve," truly is. That's why it's my theme for the year.*

*I also realized that as individuals we can only do so much. But when we work together, 1.4 million of us can make the impossible a reality. Just imagine the impact of each of us serving just one more hour per week—that's 73 million more hours of service each year. That is **the Power of We.***

*I realized that solving our world's greatest problems is within reach when we work together to change lives and make the world a better place through service. That is **the Power of Service.***

*And I began to see how we could take advantage of our global presence by engaging Lions in communities all over the world. That is **the Power of Action.***

What goal has your club written for each member "To Serve" just one more hour per week? That would be 1,957 additional hours this fiscal year as per our District membership count by Lions Clubs International July 1, 2017.

This visible increase of 'Service' positively impacts member's satisfaction effecting retention of seasoned Lions and especially recruitment of new members.

As Mahatma Gandhi stated: 'The best way to find yourself is to lose yourself in the **Service** of others'.

## "Membership Growth" New Members - July

Congratulations to the newest members of District 2-S3 and their sponsors. **District Governor John Pruett**

### Canyon Lake Noon Lions Club

Marc Matier sponsored by Louis Howie

### Dripping Springs Lions Club

Marilyn Miller sponsored by

### Luling Lions Club

Donald B Beard sponsored by Donald Beard

James L Delaney sponsored by Rick Carter

### Manor Lions Club

Maria D Amezcua sponsored by Tom Burrell

Francisco Gabriel Nila sponsored by Tom Burrell

### New Braunfels Breakfast Lions Club

Thomas F Harrington sponsored by Frank Altschuler

### Round Rock Noon Lions Club

Lisa Felder sponsored by Shirley Dillman

### Wimberley Lions Club

Jill E Carter sponsored by Misty Moore

Scott K Caton sponsored by Misty Moore

Maureen Mele sponsored by Misty Moore



## A Memorial To A Lost Lion

**John Patterson ..... Austin Capital City Lions Club**



Diabetes



Environment



Hunger



Vision



Pediatric Cancer



## Texas Lions Camp Has Banner Year

By Ann Ward, District 2 S-3 Elected Director



This summer, Texas Lions Camp served 1,506 special needs children! It's terrific that so many Texas children benefitted from the awesome Texas Lions Camp experience. I encourage every Lion who sponsored a camper to follow-up with that child and his/her parent(s) and get their feedback on their week at camp. Even better, invite campers and their parents to attend a club meeting, and share that experience with club members.

South Austin Lions Club is hosting a pizza party for club member-sponsored campers and their families. That's a great way to extend the excitement of TLC for the campers, and to give Lions an opportunity to hear first-hand about the TLC experience from the perspective of children and parents.

The 24<sup>th</sup> Annual Texas Lions Camp Harry Wickersham Golf Tournament also was a big success, raising more than \$91,000 in funds to help operate the camp. Lions in District 2 S-3 provided \$2,700 in hole sponsorships, an increase of \$1,000 over the previous year. Congratulations!

2018 will mark the 25<sup>th</sup> anniversary of the golf tournament, and the goal is to raise approximately \$100,000 in 2018. If successful, then the tournament will have provided more than \$1 million to fund camp operations since its inception! A dollar-for-dollar \$50,000 matching gift challenge from James Avery Jewelry will make individual contributions go even further.

Each district is challenged to meet or exceed its highest level of contributions over the past six year. For District 2 S-3, Lions need to contribute more than \$2,700. Hole sponsors for the 2018 tournament will receive a special 25<sup>th</sup> anniversary Harry Wickersham Golf Tournament pin to recognize and commemorate their donations.

Mark your calendar. The 2018 tournament will be Aug. 2, and is hosted by the Fredericksburg Lions Club. At the Aug. 4 Council of Governors meeting, I heard several leaders make the statement that there are Lions throughout the state that have never heard of Texas Lions Camp. Let's make sure that all the Lions in our District know about the camp and its incredible life-changing work. District 2 S-3 Elected Director Tony Doyle and I are available to speak to clubs and other groups in District 2 S-3. Contact Tony at [oneleg\\_11b@yahoo.com](mailto:oneleg_11b@yahoo.com) or me at [awardcomm@gmail.com](mailto:awardcomm@gmail.com). We look forward to talking to your group!

## THINGS YOU SHOULD KNOW

From our District Tailtwister

- In the 1400's a law was set forth in England that a man was allowed to beat his wife with a stick no thicker than his thumb. Hence we have 'the rule of thumb.'
- Many years ago in Scotland, a new game was invented. It was ruled 'Gentlemen Only... Ladies Forbidden'... And thus, the word **GOLF** entered into the English language.
- The first couple to be shown in bed together on prime time TV were Fred and Wilma Flintstone.
- Coca-Cola was originally green...
- It is impossible to lick your elbow.
- The cost of raising a medium-size dog to the age of eleven: \$10,120.00
- The first novel ever written on a typewriter: Tom Sawyer.
- Each King in a deck of playing cards represents a great King from history: Spades - King David; Hearts - Charlemagne; Clubs - Alexander, the Great; and Diamonds - Julius Caesar
- $111,111,111 \times 111,111,111 = 12,345,678,987,654,321$
- If a statue in the park of a person on a horse has both front legs in the air, the person died in battle. If the horse has one front leg in the air, the person died because of wounds received in battle. If the horse has all four legs on the ground, the person died of natural causes.
- **Q.** If you were to spell out numbers, how far would you have to go until you would find the letter 'A'? **Answer,** One thousand
- **Q.** What do bulletproof vests, fire escapes, windshield wipers and laser printers have in common?: **Answer,** All were invented by women.
- **Q.** What is the only food that doesn't spoil?: **Answer,** Honey

*If you enjoy these, give Frank a dollar the next time you see him.*

# Earned Media Can Provide Visibility for Lions Clubs

by LION ANN WARD, District Public Relations Committee Chair



As Lions Clubs International moves into its second century of service, a new strategic plan – LCI Forward – has been unveiled. One of its five strategic initiatives is “reshaping public opinion and improving visibility.” Public relations is the avenue to accomplish this goal, and earning media coverage is a key part of increasing visibility and shaping public opinion. As someone who has worked in this field for almost 40 years, I know that media relations is an important element in the communications tool box.

You may be familiar with the terms “earned media” and “paid media.” Earned media is free publicity that is created by someone else and published somewhere other than a communications channel owned by you. For example, a news story on a local television station is earned media. If you pay for a listing in a newspaper’s special section on summer camps, the ad is paid media.

When you publish something on your website, or send a message via blast e-mail to former donors, you are publishing your content on “owned” media which you control completely.

If you aren’t already using earned media to promote your activities and services, I encourage you to use this valuable, free resource. Earned media typically has more credibility than self-published or paid media. Earned media includes newspaper articles, stories on television, mentions in social media such as blogs, and “shares” and “retweets.” These external sources amplify your message and help disseminate it broadly. Each month, I will share some media relations tips via this column.

I also want to encourage you to create a **Public Relations Committee for your club**, even if it’s only one person. It’s important that this individual or group is kept informed about club activities well in advance of their occurrence. It takes time to develop media advisories to promote upcoming events, and to write and distribute news releases. Don’t wait until a few days before the event to start thinking about publicity!

As I attended the First Cabinet Meeting in July in Manor, I heard many exciting plans for the year. While some are primarily of interest to Lions, others will be of interest to the community. I am a resource to help you and your club generate publicity locally and within our district. Please do not hesitate to contact me at [awardcomm@gmail.com](mailto:awardcomm@gmail.com) or via phone at 512-338-1623 if you need assistance or have questions. Working together, we can help raise the visibility of Lions Clubs International and ensure that the public is aware of our community service.

**Next Month: How to Develop an Effective Media Advisory**



## 2-S3 District Website



[Lionsdistrict2s3.org](http://Lionsdistrict2s3.org) is no longer in effect; the only website the District has is:

[www.LionsDistrict2S3.com](http://www.LionsDistrict2S3.com)

## Wimberley LC's Newest Lions

The Wimberley Lions inducted three new members at the July 18th meeting.

They are the first three new members of the new Lion year under the new Lion Boss, Vic Forsyth. Congratulations to our new members Scott Caton, Maureen Mele and Jill Carter, all sponsored by Lion Misty Moore.



*Shown L to R, are Scott Caton, Maureen Mele, Lion President Forsyth, Jill Carter and the sponsor of all THREE, Misty Moore. Doing the inductions was Lion VP Ron Steel. CONGRATULATIONS TO OUR THREE NEW MEMBERS!*



**... or Three!**

## Lago Vista Lions Club Lions and Leos At the 4th of July Parade



The Lago Vista Leo Club 2017-2018 President, Jacqueline (pictured left) and State Leo Secretary, Myia (pictured far right) got to enjoy the Lago Vista Parade riding on the back of Lion Bruce Scoggins' white convertible! Denise Scoggins (pictured center) rode with the Leo's.

They all showed their patriotic spirit

along with the rest of the City of Lago Vista down the parade route and tossed bubble gum to children! Both girls enjoyed the 4th "Texas style" as Jacqueline moved here from Colorado a few years ago and Myia moved from Michigan. Both girls went on down to the lake to enjoy the day long festivities and will enjoy the re-works at night! Not shown; Lion Bruce Scoggins who drove the car.



*Lion/Mayor Dale Mitchell with wife Carol before the parade.*



*Lago Vista Lion President Jo Anne Smith with grandsons Marc Pettifer and Aaron Smith enjoyed the rest of the parade. Back right: Lion / Mayor Dale Mitchell looked on.*



*Lion/Council Member Ron Smith during the parade.*

## Lone Star Lions Eye Bank Updates

The Lone Star Lions Eye Bank has launched an updated website with a new look. The eye bank also held its annual meeting, including the installation of the 2017-18 board, and an educational seminar on July 22.

The refreshed website is available at [www.lsleb.org](http://www.lsleb.org). The extensive content has been updated and reformatted to the new platform. If you have bookmarked the web address, you may need to reload or refresh the page to see the newly designed website.

On July 22, the eye bank held an educational seminar at the Manor Lions building. Presentations were provided on the process for donating eye tissue and becoming a donor, and on how corneal tissue is recovered and processed for implantation. Attendees also had the opportunity to tour the actual eye bank.

Reporter Gigi Barnett with KXAN-TV Channel 36, the NBC-affiliate in Austin, covered the seminar and the story aired on the 6 p.m. news. It also is available on the KXAN website at <http://kxan.com/2017/07/22/group-wants-to-boost-cornea-transplants-eye-donors-in-central-texas/> or search for Lone Star Lions Eye Bank at [www.kxan.com](http://www.kxan.com).

International Director Sam Lindsay installed the 2017-18 officers and the board of directors, which reflect the three districts served by the Lone Star Lions Eye Bank. Lion Harry C. "Buddy" Powell of Waco Founder Lions Club was installed as LSLEB President. Lion Karen Walker Ratcliffe with the Manor Lions Club was inducted as First Vice President. Giddings Noon Lions Club member Al Hedtke was sworn in as Second Vice President, and Harker Heights Lions Club member PDG Janice Tooke was inducted as Third Vice President. Lago Vista Lion Michael Beal was inducted as Treasurer, and Garden Ridge Lion Ray Pitzen, Secretary. Don Ballard, Immediate Past President, is with the New Baden Camp Creek Lions Club.

Lindsay also inducted LSLEB board directors from each of the three districts served. New board members include:

◆ **District 2-S3 Directors:** DG John Pruet, Milano Lions Club; 1st VDG Linda Davis, Lake Travis Lions Club; 2nd VDG Larkin Smith, San Marcos Noon Lions Club; Leland Stevens (Region I), Taylor Lions Club; Dave Nalle (Region III), Manor Lions Club;

Nelia Barrera (Region IV), Buda Lions Club; and Doris Treadwell (Honorary), West Austin Lions Club.

◆ **District 2-S5 Directors:** DG Dr. Johanna Elliot, Caldwell Lions Club; 1st VDG James Haverland, College Station Lions Club; 2nd VDG Mark Ulrich, LaGrange Lions Club; Mike Turby (Region I), Seguin Sunrise Lions Club; April Feray (Region II), La Grange Noon Lions Club; Don Hovis (Region III), Columbus Lions Club; Margaret Polansky (At Large), Caldwell Burleson County Lions Club; and Michael Wilson (Honorary), Seguin Noon Lions Club.

◆ **District 2-X3 Directors:** DG Joe L. Holman, Killeen Evening Lions Club; 1st VDG Lisle Meeker, Temple Breakfast Lions Club; 2nd VDG John Noles, Kosse Lions Club; Pat Phagan (Region A), Dawson Lions Club; Rev. Curtis Holland (At Large), Waco Founder Lions Club; Mike Ludlow (At Large), Temple Founder Lions Club; and Amy Bradley (At Large), Temple-Belton Ladies Lions Club.



*Lone Star Lions Eye Bank staff members Sarah Singleton, left, Referral Coordinator Director, and Jennifer Lopez, right, Director of Hospital Development, led one of the break-out educational sessions. They explained how to donate eye tissue, and the importance of sharing the decision with family members.*



*International Director Sam Lindsay, left, installed the Lone Star Lions Eye Bank Board of Directors on July 22. Pictured with the International Director are PDG Janice Tooke, third vice president; Erica Garcia, executive director of the LSLEB; Al Hedtke, second vice president, Karen Walker Ratcliffe, first vice president; and Harry C. "Buddy" Powell, president.*

# Lone Star Lions Eye Bank



## District 2-S3 KidSight Program News

by Lion Maureen Kinald, KidSight Administrator

Fellow Lions:

We are beginning a new Lions Year with some great things planned for the KidSight Program.

Dr. Grace Salone from the Georgetown Noon Club has agreed to join us on the KidSight Committee as our Medical Consultant. She will be able to answer any questions we have and keep us up to date on the latest pediatric vision screening innovations. Welcome, Dr. Grace!

For the past two years we have been attempting to create a KidSight logo, with very little success. This year, with the help of 2nd VDG Larkin Smith we have finally succeeded.

VDG Larkin's suggestion was to create a logo that identifies what we're all about just by looking at it. With his help and guidance, we've done just that. Please stay tuned for further details on shirts and other items that will be available with our logo imprinted.



### Only In Texas!



We will also be reaching out to the Clubs who have not yet done vision screenings, to encourage them to go into their communities and host screening events.

Last year, the Lion screeners in 2-S3 referred over 2,000 children for treatment of eye conditions that might have otherwise not been detected. With everyone's help we could more than double that figure this year. "Every child deserves to see the world clearly."

Finally, to the screeners of 2-S3 - "YOU SERVE"

Lion Maureen, 2-S3 KidSight Administrator



## SM Bluebonnet Lions Installation



*Outgoing President Debby presents Bluebonnet Lions charter member, Beth Morrisset, a lovely bouquet thanking her for installing the new officers at the Club's 25th Anniversary celebration on June 20, 2017. The Club was chartered as a Lioness Club in 1984 and re-chartered as a Lions Club in 1992.*



*Debby Lawrence passes the gavel to Trish Wilder.*

## Lago Vista Lions Centennial Challenge (July)



**KidSight Vision Screening with Spot:** On July 12, 2017, three Lago Vista Lions collaborated with Lago Vista Summer Reading Program and performed vision screening for 8 children with 0 referrals at the Lago Vista Library.

**Lone Star Lions Eye Bank Tour:** On July 22, 2017, three Lago Vista Lions toured the Lone Star Lions Eye Bank at Manor, TX. We had four breakout sessions on eye bank education; 1) hospital awareness, 2) cornea removal and harvesting, 3) test the health of the cornea and 4) storage and shipping to doctors.



**Summer Reading Program:** Lago Vista Lions supported the Lago Vista Library Summer Reading Program. On July 5, 2017: Lucas Miller, and the Singing Zoologist. On July 26, 2017: "Pete The Cat" and guitarist Lee Chavez.



**Aluminum Can Recycle:** On July 5, 2017, we recycled collected 1455 aluminum can recycling, weight was 44 pounds at \$0.40/pound resulting in \$17.60 in cash.

**Road Clean-Up:** On July 15, 2017, seven Lions cleaned up both sides of Lohman Ford Road (3 miles) and twelve (12) bags of trash were collected.



*Lions Beth Morrisset installs 2017-18 officers; President Trish Wilder, Past President Debby Lawrence, 2nd VP Cherry Walts, Treasurer Linda Alexander, & Director Beverly Marek with their puzzle piece. Not shown: Secretary Judy Aswell, Membership director Ramika Adams, & Director Georgia Cheatham.*





# SM Bluebonnet Lions Club Awards Banquet 2016-2017



*SM Bluebonnet Lions Name  
Debby Lawrence  
Lion of the Year 2017*

### *100% Attendance Awards*



*Debby Lawrence receiving her Lion of the Year Award from Melesa Yager.*



*(left to right) Beverly Marek, Carol Peters, Trish Wilder, Debby Lawrence, Beth Morrisset, Edna Anglin, Linda Alexander, and Cherry Walts.*

### *Lioness Club Charter Members*



*Charter members of the San Marcos Bluebonnet Lioness Club ; (left to right) Ellie Stewart, Beth Morrisset, Rita Mutschlechner, Linda Alexander, and Debby Lawrence.*

### *Lions Club Charter Members*



*San Marcos Bluebonnet Lions Charter Members (left to right) Ellie Stewart, Beth Morrisset, DJ Domstead, Rita Mutschlechner, Linda Jalufka, Debby Lawrence, Linda Alexander, Melesa Yager*

### *25th Anniversary Celebration*

On June 20th we honored eight charter Bluebonnet Lions at our 25th Anniversary celebration. Five of those trailblazers were charter members of the Bluebonnet Lioness Club and are still active members of our Club. We are very proud of their accomplishments in our community over the past thirty-three years. Each of them received a Lions Centennial Pin marking the 100th birthday of LCI.

## Wimberley Lions Club Place New Centennial Road Signs



New Lions Club signs were posted around Wimberley on July 10 for the Centennial Community Legacy Project, Level 2. Our Club placed 2 new Centennial logo signs on opposite sides of town and we are already receiving compliments on the big 30" signs. They really look great!



*New Centennial Signs were placed at the Wimberley City Limits on RR 3237 and on RR 2325.*

## Wimberley Lions Host KidSight Screening

Wimberley Lions KidSight Vision Screening hosted a screening for Camp Good Sam on Thursday, July 13th. There were 70 kids and 6 referrals.

*Good Job Lions Neil Broussard and Bill Higdon!*



## Texas MD2 PDG Association

by PDG Mike Smith

The PDG Association also known as Past District Governors of Texas Lions annually invite the new Lions Clubs International President to meet with the Leaders of Texas Lionism and on the first Saturday in August every year The International President gets to meet with the LEOS and All Club Officers from across the State.

The International President makes appearances around the world based on where his or her interests are peeked. The Texas Lions Camp in Kerrville is just one of those places most of the past presidents have enjoyed coming and getting a firsthand look at, while it is in session. Our current International President Naresh Aggarwal was so impressed that he said he would be trying to establish a similar camp in India soon.

**Save the date for a rare opportunity: First female International President to visit Texas Lions:**

As your Newswire editor I sent out the announcement, and based on the feedback, it was too short a notice thus I am starting real early this time.

Here is the date: Saturday August 4, 2018, at the Y O Ranch Hotel In Kerrville, Texas, then IP Gundren Bjort Yngvadottir, our organization's first female President has accepted the invitation to come next August from the PDG Association of Texas.



## Lago Vista Leo News

Lago Vista Leo Advisor, Linda Jameson

On July 22, 2017, the Lago Vista Leo Club rocked it again at the Hill Country Singers fundraising gala Saturday night! They served a dinner catered by Buca de Beppo to a large crowd while I manned the ice/water and wine! Good job as always Leo's and bonus, we got to watch the show!



## NB Breakfast Lions Club Is Growing

Lion Boss Forrest Mcglothlin has conducted a new member induction since taking office in July. There is also another new member for this month I do believe at the last meeting this month. Lion Boss Forrest's goal was 4 new members. So we are well on our way to reach or exceed that goal. As members, we need to

continue to ask others to check out what we are doing. The best way is to invite them to one of our service projects before they join. If you have any names to give to the Membership committee please submit them to the Chair, Lion Greg Baumbach.

**New Lion Bob Jarman being Inducted!**





AUGUST 2017  
IN THIS ISSUE

**PV LIONS CLEAN UP**

**LCRA EDUCATION**

**ENVIRONMENTAL  
CERTIFICATE & PHOTO  
CONTEST**

## Summer in the Village

*Point Venture Lions Serve & Learn!*

The dog days of summer are upon us, but that doesn't stop a pack of dedicated Lions from serving our community, and learning. We have been cleaning up, and learning about our slice of paradise.

We also have a lot of behind the scenes planning for the upcoming blood drive, vision screening, and fall charity projects.

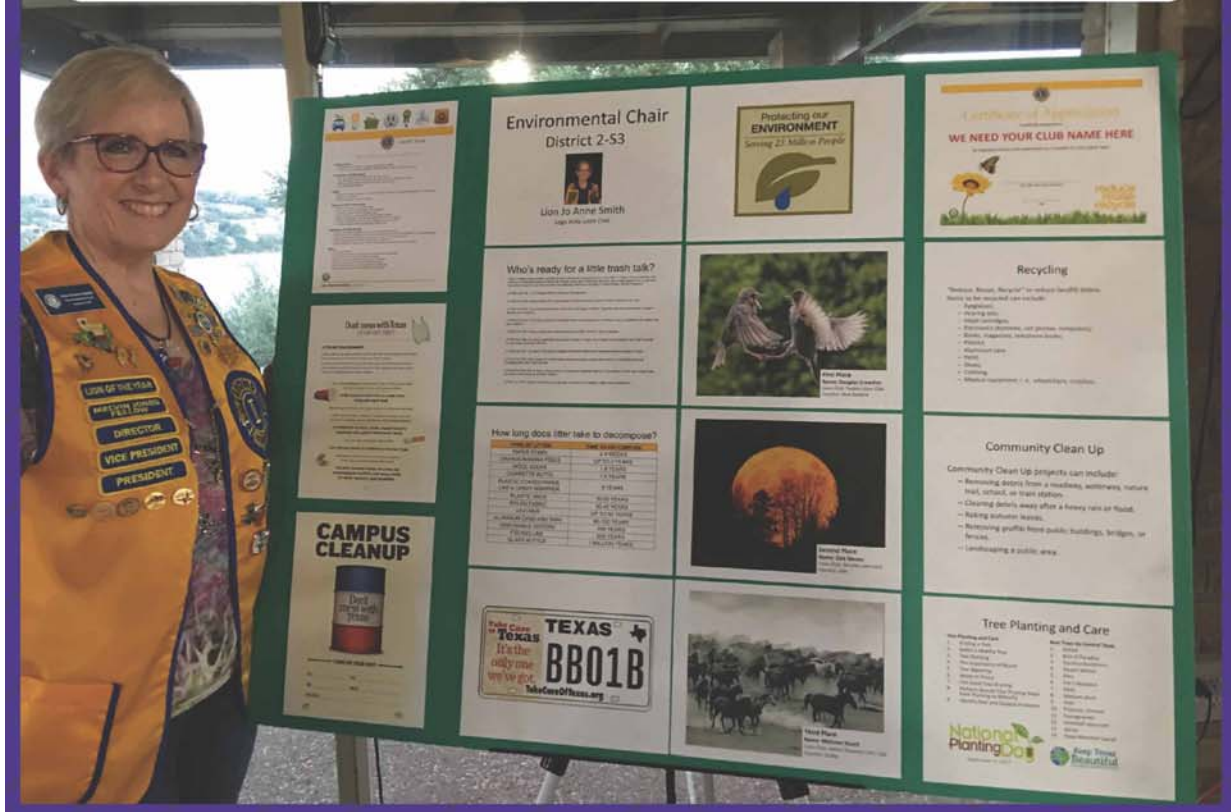






ENVIRONMENTAL PHOTO CONTEST

District 2-S3 Environmental Chair Lion Jo Anne Smith gave the District 2-S3 Environmental Photo Contest presentation to the Point Venture Lions Club. She spoke about the rules, deadline and then passed out entry forms for anyone wishing to participate in the photo contest.



**Environmental Chair District 2-S3**  
Lion Jo Anne Smith  
Lion@PVA.org

**Replacing our ENVIRONMENT**  
Saving 23 Million Pounds

**A Certificate of Appreciation**  
WE NEED YOUR CLUB NAME HERE

**Recycling**  
"Reduce, Reuse, Recycle" to reduce landfill waste. Items to be recycled are include:  
- Paper products  
- Plastic containers  
- Paint cans, solvents, and grease (non-hazardous)  
- Glass, magazines, newspapers, books  
- Appliances  
- Household cars  
- Tires  
- Stoves  
- Appliances (refrigerators, A/C, washers, dryers, etc.)

**Community Clean Up**  
Community Clean Up projects can include:  
- Removing debris from roadsides, waterways, nature trail, school, or train station.  
- Clearing debris away after a heavy rain or flood.  
- Raking gutters, lawns.  
- Removing graffiti from public buildings, bridges, or fences.  
- Landscaping a public area.

**Tree Planting and Care**  
How to plant and care for trees:  
1. Dig a hole 2-3 times wider than the root ball.  
2. Place the tree in the hole, making sure the trunk is straight and the roots are spread out.  
3. Fill the hole with soil, tamping it down.  
4. Water the tree thoroughly.  
5. Mulch the base of the tree with a 2-3 inch layer of mulch.  
6. Water the tree regularly, especially during the first year.

**How long does litter take to decompose?**

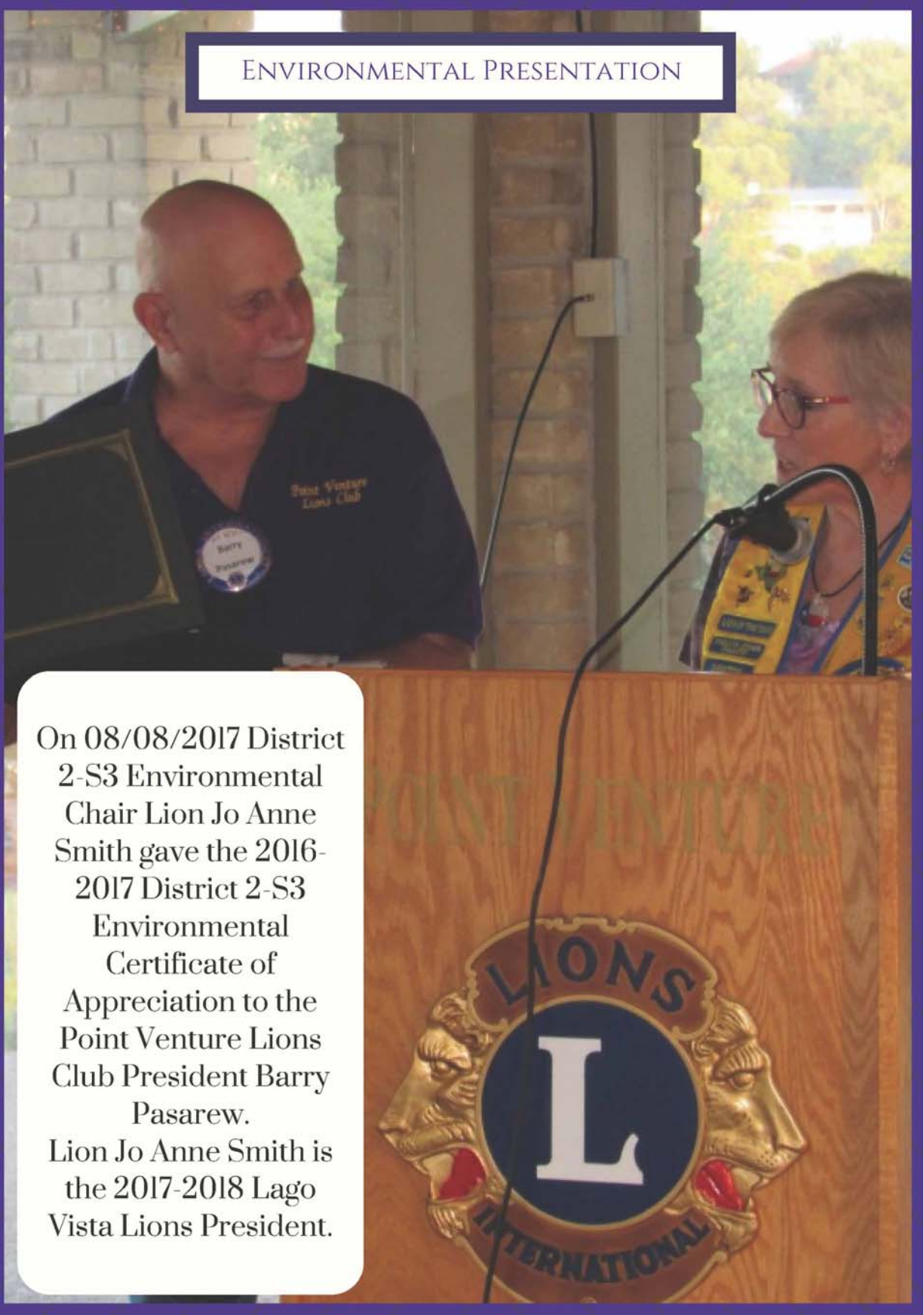
Item	Time to decompose
Apple core	2-3 weeks
Banana peel	2-3 weeks
Orange peel	2-3 weeks
Crushed paper	6 weeks
Crushed cardboard	6 weeks
Crushed plastic	100 years
Crushed glass	100 years
Crushed metal	100 years
Crushed wood	100 years
Crushed paper	100 years
Crushed plastic	100 years
Crushed glass	100 years
Crushed metal	100 years
Crushed wood	100 years

**CAMPUS CLEANUP**

**TEXAS BB01B**  
It's the only one we've got.  
bb01b.org

**National Planting Day**  
Keep Texas Beautiful

ENVIRONMENTAL PRESENTATION



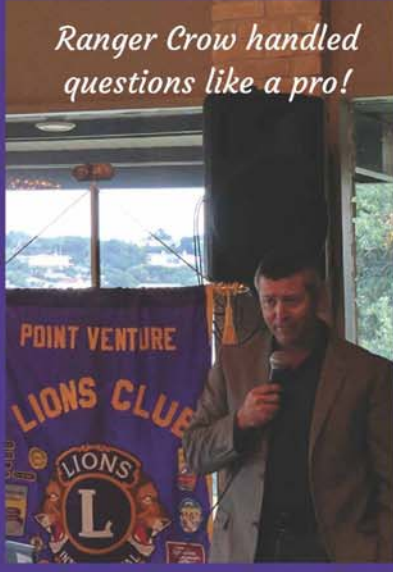
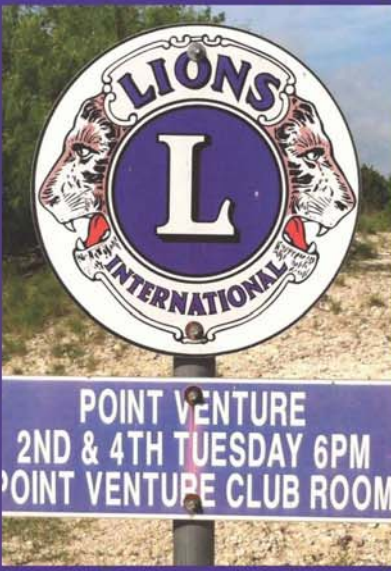
On 08/08/2017 District 2-S3 Environmental Chair Lion Jo Anne Smith gave the 2016-2017 District 2-S3 Environmental Certificate of Appreciation to the Point Venture Lions Club President Barry Pasarew. Lion Jo Anne Smith is the 2017-2018 Lago Vista Lions President.

### LCRA EDUCATION



#### Securing LCRA Infrastructure

 Nearly 400 substations	 10 dams
 Five electric generating complexes/ gas storage	 67 radio tower sites
 About 1,700 employees	



#### Enhancing the Lives of Texans

Rangers mission:  
To protect the people, assets and interests of LCRA and the natural resources of Texas

LCRA



PV LIONS NEIGHBORHOOD CLEANUP



## CLUB NEWS.....

### BLANCO LIONS CLUB

We will meet at the Old 300 Bar-B-Que (4th and Pecan St.) on Thursday August 3rd. Dinner can be ordered at the counter and paid as you order. Dinner will start at 6:00pm and the meeting will follow at 6:30. This should allow interested individuals to attend at no cost. Please bring a non-perishable food item to the meeting to support the local food bank. The speaker for the meeting will be Richard Doyle Director of the Texas Lions Camp.

**Stuff the Bus:** On August 19th we will again have our Stuff the Bus school supplies drive. Setup will start at 8:30 and we will run until 3:00. Wear your vests and bring water.

**Membership:** Still looking for new members. So far this year we're doing great. A personal invitation to attend a meeting could be an effective tool to recruit new members.

**Drug Awareness Group:** Lion Matt and Lion June participated in the Drug Awareness meeting. This group is a number of local organizations, funded by a grant and coordinated by Lion Amber through the Blanco ISD.

### GARDEN RIDGE LIONS CLUB

**4th of July in the Park:** Our Club provided popcorn at the City's 4th of July celebration in the Park. Hundreds of local residents attended and enjoyed fun and food for all, celebrating our country's birthday. This community service project also served as a new membership recruiting drive chaired by Lion Dick Holloway; Lions helping out were Mark Frye, Mark Meyers.

**District Cabinet Meeting:** 1st Vice President Mark DuBois, Lion Jim Newbold, and Lion Ray Pitzen attended the first District 2-S3 Cabinet Meeting, held in Manor, Texas on July 8, 2017.

**City Library:** Lion Dick Holloway took on a mammoth project as chairman of a committee to paint the interior of our City Library. A four day project with many volunteers: Lions Mark Delaney, Julie and Mark DuBois, Pat Hartley, Dave Heier, Dick Holloway (Chairman), Greg Loser, Randy and Terry Maschek, Carmen and John McCaw, President John Mitzel, Jim Newbold, Mike Shands, and Larry Thompson.

Several friends of the Library and local scouts also helped out. Non-Lion volunteers included: Boy Scouts Zachery Dumas, Richard and Daniel Morman; City Public Works personnel and Library Volunteer Staff, including Gary Mallett and Arianna. Shelby Trial was there every day and was one of the hardest workers.

The Librarian, Linda Crosland was amazed at the professional results obtained by a group of volunteers. Linda stated "This project and the wonderful way you all responded is just one of the many, many reasons we love the Lions! Dick did an incredible job of organizing, and I have never seen such a dedicated, hard-working group of people! Thank you is hardly adequate to express my feelings, but those are the only words I know to say; again, thank you."

I believe professional painters could not have done a better job. We had people working on this project from the library volunteer staff, city staff, the local Boy Scout troop, and our Garden Ridge Lions. Additionally, members the city public

works staff were extremely helpful providing equipment and support manpower to this effort. Delicious lunches and cold drinks were provided by members of the library volunteer staff. My most sincere thanks to all that participated in this somewhat challenging project. This was truly a group effort. It was my pleasure to work with each of you and complete this project on time and within budget. Words from my days as Project Manager in my previous life; **Dick Holloway, Chairman.**

### LAGO VISTA LIONS CLUB

**Aluminum Can Recycling:** Total cans collected, 1,455; pounds collected, 44; and dollar amount collected, \$17.60. NOTE: Rate was \$0.40/pound.

Road Clean-up:



**(L-R) Lions Frank Robbins, Road Clean Up Chair; Bob McCarty; President Jo Anne Smith; 2VP Pat Evans; Gary Ladner, Mike Beal and Ron Smith (not shown).**

*Photo by Lion Ron Smith*

**Lone Star Lions Eye Bank:** On July 22, 2017, three Lago Vista Lions toured the Lone Star Lions Eye Bank at Manor, TX. We had four breakout sessions on eye bank education; 1) hospital awareness, 2) cornea removal and harvesting, 3) test the health of the cornea and 4) storage and shipping to doctors.



**(L-R) Lago Vista Lions 50-50 Chair Judy Eagle, President Jo Anne Smith, and IPDG, John Lyon Ron Smith (not shown).**

*Photo by Lion Ron Smith*

**KidSight:** KidSight after the Summer Reading Program. On July 12, 2017, Lion President Jo Anne Smith, 1VP Anita Burke and Ron Smith (KidSight Chair), conducted a KidSight Vision Screening Event after the Lago Vista Library Summer Reading Program that the Lago Vista Lions also support. Eight children were vision screened with no referral (0%).



*Lion President Jo Anne Smith (holding the SPOT device) screened a child for vision while the mother observed.*

#### NEW BRAUNFELS BREAKFAST LIONS CLUB

**Diabetes The New Global Service Focus:** With the start of the new century of service two new areas of focus was added by Lions Clubs International. The focus areas added is Diabetes awareness and Pediatric Cancer. I am not certain at this time if our club knows how to serve in the Cancer efforts. We as a club have discussed getting involved in the Diabetes campaign within the last couple of years.

I am volunteering to chair a steering committee of Lions that would be interested in organizing a Strides Walk for Diabetes Awareness Event in the Spring of 2018. If you would like to participate call PDG Mike Smith at 830-708-3007. We will get started in Early October after the Comal County Fair is over. Come join me in service.

**Coming Soon:** Comal County Fair Booth; the Frying Lions are UP for the Challenge.



#### ROUND ROCK NOON LIONS CLUB

**KidSight:** All schools are about to begin for another exciting year for many students. Some students struggle and dislike school due to various causes. The Round Rock Lions want to make certain that vision is not the handicapping condition causing blurred letters and words. Perhaps they, nor their families, realize there is a vision handicap. Perhaps others know it, but lack funds to obtain either the exam or expensive glasses.

Sunday, August 20<sup>th</sup>, the Round Rock Lions are hosting our 4th annual KidSight Vision Screening in partnership with RRISD. We invite Lions from any club who wish to see how we can successfully screen hundreds of students and provide glasses on site in one short day. We welcome your assistance for crowd control and interpreters. Email: [shirley.dillman@gmail.com](mailto:shirley.dillman@gmail.com) for more information or to volunteer. Detailed information will be forwarded to you immediately.

#### SAN MARCOS BLUEBONNET LIONS CLUB

**President's Corner:** Time flies when you're having fun, Ladies. We are off to a great start getting our "pieces of the puzzle" together. Lion Beth Morrisset challenged us to make our Club stronger and grow our membership. This is the challenge to us from our District Governor John Pruett as well.

Together we are stronger! As we begin our new Lions year, we'll look at ways to help serve our community alongside not just each other in the Club, but with other civic organizations as well. Our first joint project opportunity will be Youth Service Day on Saturday, August 12, 2017.

Our August evening meeting will be dedicated to the induction of two new Lions, Pat Hiam and Maggie Moreno, and some Lions learning.

Thank you for your volunteer spirit and can-do attitudes!  
*With Personal Service, Trish Wilder*

#### COMMUNITY SERVICE—Cherry Walts, chair

**San Marcos Lions Club Youth Service Day Project, Trish Wilder, chair:** The Bluebonnet Lions Club has been invited to assist the San Marcos Lions Club on this Saturday, August 12, service project at Playscape Children's Park at 205 S. CM Allen Parkway in San Marcos from 8am to noon. Keep San Marcos Beautiful will provide supplies for children to safely participate in cleaning the grounds. San Marcos Lions Club will provide water, fruit, and hot dogs for volunteers.

The Bluebonnet Lions are asked to provide volunteers to help supervise the children age 11 and older as they clean. Children 10 and under must be accompanied by a parent. San Marcos Leo Club members will also be supervising at the cleanup. You can sign up to help at our August 1 lunch meeting or contact Trish to volunteer.

**Ramon Lucio Adopt-a-Park, Linda Alexander, chair:** Thank you to all who volunteered to cleanup on July 15 at Ramon Lucio Park. We all enjoyed networking with other Bluebonnet Lions. If you would like to join the

committee and receive email notification of cleanup dates, please let Linda know.. More volunteers are needed. .

**Peace Poster Contest, Martha Moore, chair:** This year's contest theme is "The Future of Peace". We have purchased two 2017 Peace Poster kits from LCI. Please watch for the committee sign up sheet at a meeting in September to help with judging the contests in October. Our two winning posters must be postmarked to District Governor John Pruett by November 15.

**FUNDRAISING COMMITTEE, Trish Wilder, chair:** The Fundraising Committee will meet on Monday, July 31, at 5:30 pm at Trish's office on CM Allen Parkway. All members are welcome to attend.

**Thankful Turkey 5K Run/Walk & Fun Run, Chair Vacant:** The Thankful Turkey 5K is tentatively scheduled for Saturday, November 18. Please contact Trish Wilder if you are interested in helping with this important fundraiser.

**Membership Committee, Ramika Adams, chair:** New members Patricia Hiam and Maggie Moreno will be inducted into the San Marcos Bluebonnet Lions Club on Tuesday, August 15 at 6pm at the San Marcos Police Dept Auditorium. . Please remember to invite them to join you at our meetings and community service projects so they will feel welcome in our Club.

Guests are always welcome to our meetings! If you plan to bring a guest to our luncheon, please RSVP for them by the Sunday before the first Tuesday. The Club will pay for one lunch for a potential new member ONLY. A potential new member must attend either a lunch or an evening meeting plus a Board meeting to qualify. New members are always needed, and yes, males are eligible!

The membership committee needs more members. Please consider joining this committee to help create a membership plan of action for 2017-18 to grow our Club.

#### **Social Committee—Beverly Marek, Chair**

On June 20th we honored eight charter Bluebonnet Lions at our 25th Anniversary celebration. Five of those trailblazers were charter members of the Bluebonnet Lioness Club and are still active members of our Club. We are very proud of their accomplishments in our community over the past thirty-three years. Each of them received a Lions Centennial Pin marking the 100th birthday of LCI. Please give them a hug when you see them!

Thank you to Debby and Beverly for hosting our July 28 meeting. Let Beverly know if you can hostess an evening meeting this fall.

Congratulations to new member Maggie Moreno on the birth of her baby girl, Jossalyn Erleno Moreno on July 11.

August birthday girls are Lions Ramika, Rose, Debby, Ellie, Trish, and Melesa.

**Lions District 2-S3, Bluebonnet Lions President Trish Wilder:** The First District Cabinet Meeting went well. Lions Cherry Walts, Pat Hiam and Trish Wilder represented the Bluebonnet Lions Club. DG John Pruett's goal is to grow with new members and member retention. He will be speaking to our Club at our Noon Meeting on December 5, 2017.

### **WIMBERLEY LIONS CLUB**

**President's Letter for July 2017:** My term as President of the Wimberley Lions Club has just begun, but somehow the first month is already over, how time does fly. I would like to thank all the members of the Wimberley Lions for having faith in me this year and a special thanks to Lion Lee Gibson and Past Pres. Lion John Estep for their continued guidance in these very early days of my leadership.

July was a fun month to be a Wimberley Lion. We started the month by hosting our annual float in the 4th of July Parade. Amy Cox is the chairperson of this committee and as always did a wonderful job of designing the float and keeping all the construction on task. Amy along with Bobby Burris provided music from the float and was a roaring success.

July also was the month that we hosted, along with San Marcos Club, the Hill Country leg of the J.C. Hyer Camp. This year we had 41 kids from all parts of the world stayed with host families in Wimberley and San Marcos. During their stay we had day trips to Bob Bullock Museum, The Alamo, San Marcos River Tubing, Wimberley Swimming Holes, and visit to the University of Texas. This camp was a wonderful experience for the kids as well as the lucky families that got to share their homes with these delightful young people.

Our Centennial Projects continue on schedule. The new Lions Road Signs are complete and the city installed them on RR 3237 and RR 2325. The Lions/Ozona Park Project is awaiting City approval and is scheduled for completion in October. I would like to thank Lion Beverly Nesmith and her Centennial committee for all their hard work,

Last but not least, preparation begins on August 5th Market Days. This time of year is always hot, but the Lions will be selling lots of wonderful cold food items along with our famous BBQ. All this for shoppers to enjoy while they go through the more than 475 booths of everything that you can't live without. See you there on August 5th.

***Vic Forsyth, President, Wimberley Lions***

#### **DG John Pruett Visits Wimberley:**



***Wimberley Lions Club President Vic Forsyth welcomed our new District Governor John Pruett; his first visit to Wimberley.***