

ROARING NEWS



New Braunfels Breakfast Lions Club Newsletter

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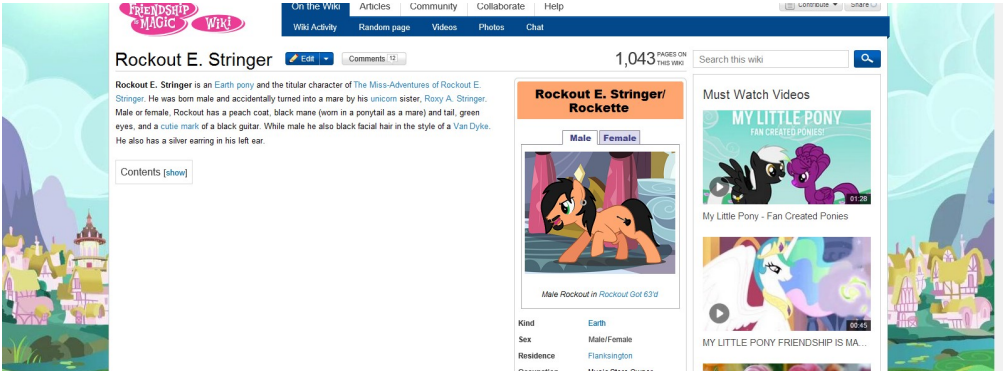
Communication Marketing Chair-PDG Mike Smith

There are several new board of Director positions that have not been thoroughly defined. Over the next three issues I will be trying to lay the ground work for each of the positions an keep you informed as they fully develop over time. The first in this series is the Communication Marketing

chair. At first glance you would say that this position is straight forward an easy one to define. But it is far from the truth. Those holding down this position should have good communication skills, or at least be a good leader to surround him or her with those lions that have the communication skills to get the job done.



What is the principal job of this chair person? The principal function of this position is to communicate to the membership, other Lions Clubs in the area and most important the local community on what this club is doing as far as services provided (Lion & Community) Through club newsletters, webpages, social media sites and your local newspaper. If you have Lions already functioning in any of the above roles they would be your ideal candidate for this board position. Any lions wishing to serve the club will



CALENDAR

- February 13,2018
-Reg Meeting
- February 20,2018
– BOD Meeting
- February 27 2018
-Reg Meeting
- March13,2018-
Reg Meeting
- March20,2018–
BOD Meeting

be on the standing committee that comes under this board position. As a group they will communicate across all avenues the clubs events and service activities thus it is hoped that a coordinated effort in this will lead to increase in membership as more and more people learn all that the club is doing and want to belong to an active club.

PDG Michael Smith

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Contact me!! For Help



March 27, 2018– NBBLC Celebrates 42 Years Of Service In New Braunfels

Save the Date March 27, 2018 The New Braunfels Breakfast Lions Club will celebrate its 42 year of Service (Club was chartered March 25, 1976) instead of a breakfast meeting we will have an evening meeting at Dos Rios Mexican Grill. Members and guests will meet there at 6:30pm for a dinner and the announcement of both Lions Club International Foundation– Melvin Jones Fellowship awards and From the Texas Lions Camp Jack Wiech fellowship awards. PDG Angela Nicholson, the District 2-S3 LCIF Coordinator will be our special guest speaker and presenter.

If you would like to participate in receiving an award contact Lion President Forrest McGlothlin at 830-643-1040 (Donations of \$1000 to either organization will result in either award)



Spring Event Calendar

- February-1st-3rd-Council of Governors– Kerrville, Tx
- March 27th– Club Charter Night Celebration-Dos Rios New Braunfels
- April 28th & 29th– Wiener Dog Races– Buda Tx
- May 5th– District Convention-Round Rock, Tx –Memorial Service
- May 12th– Zone wide White Cane day– Our Location to Be Determined.
- May 24th-26th State Convention-Corpus Christi, Tx
- June 29 – July 3, 2018 Lions Clubs International Convention– Las Vegas, Nv

Invite a person to our next meeting! Better Yet invite them to our next service project

