



# Roaring News

**Volume 9 Issue 5 November 25, 2017** - New Braunfels Breakfast Lions Club, P O Box 310766, New Braunfels, Tx 78131

## Event Calendar

**Kids Christmas- Walmart  
New Braunfels- 7am to  
Noon**

**2 shifts- December 2, 2017  
Sign up will be on signup  
genius to be determined  
later [Sign-up Here](#)**

**Red Kettle Campaign-  
Saturday December 2,  
2017**

**Granzin's Meat Market  
9am-6pm [Sign-up Here](#)**

**Connections - Game night  
December 28, 2017**

**5:30pm-7:30 pm  
1414 W San Antonio St  
Sign Up at Member  
Meeting**

## UPGRADING YOUR CLUB COMMUNICATION BY PDG MIKE SMITH



Setting your club up for success should be the goal of all the club leadership at this time no matter what club you are with. Being informed of what the club is attempting to achieve is essential for the success of a Club's project.

So the first upgrading of communication within the club should be how the decisions and goals are communicated from the club leadership. For small clubs they might rely on solely on telling the membership at a membership meeting. The question then that needs to be asked are we reaching all the membership at the meeting. If the answer is yes well done! If the answer is no then you are a candidate to upgrade the communication. In the Last 100 Years the clubs have come up with several communication tools to further their members knowledge of what was going on.

The tools used are such as newsletters(written), telephone, and most recently electronic means websites, newsletters(electronic) and email. The older written newsletters is still a viable upgrade if your club does not have one existing at this time. The key is how large is your club membership. An electronic version of a club newsletter makes sense for larger clubs with high percentage of members with an email to receive it.

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## NINTH GRADE CENTER LEOS CLUB-2017-2018

The Ninth Grade Center LEOS will be Ccaroling at Kirkwood Manor Nursing Home on Friday December 1, 2017 at 5:30pm. Come join this fun group as they sing and brighten up Seniors day that day with songs of the Season. After there will be a pizza party at New York Pizza Pub.



## Contact Us

### New Braunfels Breakfast Lions Club-Roaring News

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## UPGRADING YOUR CLUB COMMUNICATION -CONTINUED FROM PAGE 1

Those clubs relying on telephone, need to poll your membership to see if the members can receive texts. If so texting is a upgrade to that system and if you are reaching the vast majority of the club members that will be the fastest way to communicate with that membership.

Emails are by far the best upgrade a club can have is the entire leadership has an email address for their year in that position. Some of our leaders do not have an email. It is easy to register for an email online theses days if you have a computer. Do not have a computer that will be a bit more problematic. Here too, you can upgrade your communication to those leaders, by having them buddy up with another club leader that has a computer and email address. Show that common email address in LCI for the leader that does not have a computer or email so all communication LCI, District, related to the members leadership position can be passed down to them. For members not in Leadership positions but do not have emails or computers but have either a phone to receive texts have the person with the group texting responsibility to communicate with that group.

It is time all clubs take a hard look at their communication tools so that every member of that club can participate in the functions of the club and be a more informed member.

### Meetings for Remainder of Year

**November 28, 2017-  
Member Meeting**

**December 11, 2017-  
Member Meeting**

**December 18, 2017-  
BOD Meeting**



**The Roaring News will be Back In January 2018- have a safe and joyous  
Holiday Season No matter what or how you celebrate!**

**Merry Christmas! Happy Hanukkah! Joyous Kwanzaa!**