



Lions Clubs International



DISTRICT 412 GOVERNOR
CLEVER MUGADZA

DISTRICT 412 GOVERNOR'S NEWSLETTER 2013 - 2014



**"SERVICE
THROUGH
INTEGRATION"**

3rd Edition November - December 2013



ZIMBABWE



BOTSWANA



MOZAMBIQUE



MALAWI



DISTRICT 412 IN 2014

As I look at the New Year I say District 412 we are at your service. I see a challenging year for you Lions and I believe challenges make you tick. One wise man Ellery Channing said "Difficulties are meant to rouse not discourage. The Human spirit is to grow strong by conflict"



In your various stations in the District you will face difficulties and conflict either as a club or in the communities that you serve. This should rouse and grow your human spirit. Lions are humans with unbounded spirit and rise to the occasion when the time comes.

2014 should see all our clubs paid up hence bringing the District back to its normal position. All that is needed is for our club Presidents and Treasurers to ensure that member's dues are paid. We need also to increase our membership and make our District have the required membership number of 1250. As we increase our membership this calls for renewal approaches and business in our clubs. Renewal instead of recycling leadership will give confidence to our clubs and the district as a whole.

As most of you will be aware, we as District 412 are very lucky and privileged in that we are getting a visit from the current International President Barry J Palmer and Immediate Past International President and L.C.I.F Chairperson Wayne Madden who are both coming to Malawi in February 2014 to attend the Forum on the Special Olympics. I know that it is every club's wish to be visited by a sitting International President at least once in every 5 years but we have been very lucky in that we are getting a visit from the International President Barry J Palmer and the Immediate Past President Wayne Madden who is coming to District 412 for the second year running having visited us again last year. It must have something to do with IPDG Lion Clement or FVDG Lion Jean!!!

The future of Lions lies in the youths more LEO Clubs are needed. District 412 has a pool of talented youths who easily fit to be LEOs. All we need to do is to court them to be our LEOs. Some of these youths belong to the Scouts Association, Junior Chamber International and many colleges and High schools in our four countries. Let's look ahead and start making the hay while sun the shines now. Charity begins at home let's talk to our own children into LEOs.

As we follow our Dream and Service Through Integration let us also integrate our minds in 2014. Let us benefit our clubs by bringing in diverse ideas, talents and approaches. Spotlight skills in other Lions and make use of them in some way. This will make a good start for 2014.

Lion Clever Mugadza
District Governor



Editor's Note

The District Governor & the entire District leadership want to get the house of District 412 in order so that the District enjoys the past glory particularly of 2009 – 10 of (Rtd) Colonel T.K. Ramkumar as District Governor.

Things that 2014 should learn from 2013



First lesson

That all District 412 Clubs make good their club dues. Our dues paid up make us part of the Lions Club International family which we are proud of.

Lesson 2

We need to prepare the ground for an exciting future of Lionism. More Leo Clubs should be started. As we Dream Service Through Intergration 2014 should be the booming year of Leo Clubs. Take note that Leos infuse new ideas and ways of Lions. Task them with anything, they have the energy as long as you give them space.

Lesson 3

Lions follow your dreams & Integrate Service by making use of L.C.I.F. In this edition there is a special article on L.C.I.F. Read, understand and make use of it. At your service for any enquiries is the District Chairperson P.D.G. James Honold james.honold@gmail.com Cell: 00267 – 71376875.

Lesson 4

The Key to a successful club is based on
(i) sound fund raising
(ii) attending to your projects timeously and
(iii) getting feedback from the community. Amplify yourselves through effective Public Relations, use electronic social media and physical appearances of parades etc. Arrange and have a Lions Day for the Public.

Yours in Lionism

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Eric Musesengwe

Editor (District Chairperson Information, Public Relations & the Bulletin)

“If you study the background of many great people you will discover that they once served at the lowest levels in their profession.”

Let's invest in these four lessons in 2014.



Message from the First Vice District Governor

Dear Lion Leaders; Fellow Lions,

HAPPY NEW YEAR!

We are now slightly over the mid-point of our Lionistic Year. For Leaders, this also means that we are at the mid-point of our year as district; Zone and Club Leaders.

Let us take a look at the first six months that have gone by.

Leaders:

- How did we serve our various constituencies?
- Did we live up to the expectation of other Lion Leaders and our fellow Lions?
- Did we initiate, motivate and encourage others? Did we encourage other Lions to share the joy of service by inviting family and friends to join the fold?.

- Fellow Lions, let us critically do some soul searching. Can we confidently say that we are good Lions.

WHO IS A GOOD LION?

- **A GOOD LION** knows why he/she is a Lion. We are Lions to be of service to others.
- While serving, a **GOOD LION** remembers to meet Lions Obligations.
- a **GOOD LION** Pays LCI; District and Club Dues;
- A **GOOD LION** Attends District/Zone/Club meetings;
- A **GOOD LION** participates in District/Zone/Club activities;
- A **GOOD LION** promotes the principals of Lionism by publicising our existence;

- A **GOOD LION** will set himself/herself goals;
- A **GOOD LION** shares the joy of service with others by inviting them to the world of service.

How do we attract new Lions especially younger Lions?

The answer lies within the question. We have to be attractive to non-members.

How do we attract others when we are not enjoying what we are doing ourselves? Fellow Lions, if we were to be **100% GOOD LIONS**, meeting of LCI; District and Club obligations would come naturally.

We would not spend much of our time talking about Clubs folding up; members dropping etc. All we would be talking about are service activities.

- Surely, a **GOOD LION** is all about service. He/She is enthused about going hands-on service.
- A **GOOD LION** rolls up his/her sleeves and brings his/her smile, the warmth in his/her heart and his/her energy and talent to the task at hand.
- A **GOOD LION** works well with others. He/She respects others. Instead of complaining, he/she fixes the problem.
- Surely **A GOOD LION** is a team player.
- In this respect, **A GOOD LION** will help the other to be right and not wrong;
- A **GOOD LION** will look for ways to make ideas work and not for reasons they will not;

- A **GOOD LION** will not make negative assumptions about others;
- A **GOOD LION** will help another win and take pride in each other's victories;
- A **GOOD LION** will speak positively about the other and about the organisation at every opportunity;
- A **GOOD LION** maintains positive mental attitude no matter what the circumstance;
- A **GOOD LION** will serve with passion.

Where ever we are, let us be proud of our service and humbly acknowledge the positive change we are making in the lives of the underserved.

Lastly, please remember that we are in the middle of Lionistic year 2013-14. We have the last half to go.

Can we make a resolution to be **GOOD LIONS** for the benefit of ourselves; our Clubs; our Zone; our District and of course our great Association.

So I leave you with this one question – will you be **A GOOD LION** or are you **A GOOD LION ALREADY?**

Sincerely,

Jean Mathanga
First Vice District Governor



Message from the Second Vice District Governor

Season's greetings and best wishes for the New Year Lion District Governor, Fellow Cabinet Officers and Fellow Lions! I again avail myself to give a message as the Second Vice District Governor 2013-2014.

I may not refrain from appealing for best practices as we service our communities. I am quite cognisant that we are facing many obstacles and challenges given the prevailing economic conditions in the world. I am confident that we can transform creatively the hurdles into opportunities.

GLOBAL MEMBERSHIP TEAM LIASON (GMT)

Be cognisant that we are halfway of our lionistic year 2013- 2014 the following statistics are most revealing and need to be taken quite seriously.

As at 27th January 2014 the time of writing this report our District membership balance set at 1 031 having gained 89 and lost 111 with an opening balance of 942 at the beginning of the lionistic year.

Had we retained the 111 we would be certainly nearer the 1 250 membership threshold for a fully constituted single district. That as it may, it clearly shows that attrition is greater than extension.

Of note is that the world wide membership stands at 1 357 015.

From an activity point of view it is very sad to note that only 20 of the 52 clubs in the District have reported service activities. That means we are operating at 38,4% capacity and therefore, we are insignificantly visible in our communities that need our service desperately.

Towards the later half of our earlier lionistic year only 1 club was chartered and that was Chinhoyi Lions Club. The fact is that we still remain with a -1 net extension. Alas! Chinhoyi, again has since then not reported any service activities.

12 clubs were cancelled. These included Dedza, Gweru City New Century, Gweru Mkoba, Mahalapye Central, Mangochi, Maputo, Masvingo, Mtanthama, Mzingwane, Shurugwi and Tete. That is sad indeed.

The average membership head count in the clubs was 20. This is the number International recommends as threshold in any given club. However, 52% of our clubs as less than 20 members.

Let us remember it is important to document our WMMRs and strive to be in good standing.

We have no option other than generally escalate our membership drive and attain the requisite numbers but also to increase our "per capita" in our individual clubs. The importance

of bringing in to the fold women members, family members and university members cannot be over emphasised. May we also take advantage of the Family month of April to enhance our extension efforts.

GLOBAL LEADERSHIP TEAM LIASON (GLT)

It is quite pleasing to note that activities have been taking place at the same. I personally participated at the successful Region 2 and 3 Conferences. Both Lion Eric and myself are proceeding shortly to Tunis, Tunisia for the Faculty Development Institute (FDI).

CONVENTION

Whilst one is very confident that serious preparations are taking place for this District event, one is slightly concerned that there is not as much publicity or scoop as earlier on from both the Convenor. Lion John Mwinjilo and "inter-alios". I am sure there should be ready remedy for the same.

INTERNATIONAL PRESIDENT (IP)

Lion Barry Palmer VISIT TO THE DISTRICT I join the District Governor Team in appealing for maximum support for this significant event. Let us all be participatory on the same

Best regards,

Lion Dr Alva M Senderayi

(Second Vice District Governor DAC, Health and Diabetes Awareness, Treasurer Sebakwe Lions Club).



Lions Clubs International Foundation

LCIF Facts

What is Lions Clubs International Foundation?

Lions Clubs International Foundation (LCIF) is the charitable arm of Lions Clubs International (LCI). Incorporated in 1968, LCIF is a public, nonprofit, tax-exempt corporation as described in Section 501 (c) (3) of the U.S. Internal Revenue Code of 1954.

What is LCIF's mission?

To support the efforts of Lions clubs around the world in serving their local and global communities by funding humanitarian service projects.

How is the foundation governed?

A board of trustees comprised of the LCI board of directors, plus two appointed members governs LCIF. The immediate past international president of LCI always serves as chairperson of the board of trustees.

How are the foundation's objectives achieved?

Through its grant programs, LCIF provides the necessary funds to mobilize Lions to meet vital worldwide needs. LCIF's grant programs include:

Standard grants - provide matching funds of up to US\$75,000 for large-scale projects that address important humanitarian needs, such as construction of schools and hospitals, homes for the elderly and the development of training programs. The project must be beyond the scope of traditional club and/or district fundraising activities and have the support of several clubs in the district.

SightFirst grants - support projects that

fill the gaps between what is being done and what needs to be done to curb the rapid growth of preventable and reversible blindness. SightFirst projects respond to one or more of the leading causes of blindness: cataract, trachoma, onchocerciasis (river blindness), glaucoma and diabetic retinopathy. A SightFirst grant proposal may originate from any single, sub or multiple district.

Core 4 grants - Fund innovative projects that target urgent needs under Lions' four core areas of concern: preserving sight, combating disability, promoting health, and serving youth. Grants are available in amounts up to \$200,000.

Emergency grants - award up to US\$10,000 to meet immediate needs for food, clothing, medical supplies or blankets following a natural disaster. The district governor can apply for this grant and funds are usually received in 48 hours (LCIF is not a primary relief agency).

Major Catastrophe grants - Awarded in amounts of US\$50,000 and above to help fund longer-term reconstruction projects following major catastrophes.

International Assistance Grants (IAG) - Available in amounts between US\$5,000 and US\$30,000 on a matching basis to fund smaller scale development projects in needy countries, such as medical missions, primary health care, food self-sufficiency, aid for disability organisations and clean water initiatives. Grants in this category require that Lions in at least two countries be involved in the project.

Designated grants - Funds donated to LCIF that are restricted to specific projects

Does LCIF give grants directly to individuals of clubs?

LCIF does not give grants to individuals, and most of the grants require the participation of a district/multiple district. However, the International Assistance Grant does allow for a Lions club/district in a developed country to partner with a host club/district in an undeveloped country where the project will take place.

Who are LCIF's donors?

Lions clubs and individual members worldwide are LCIF's primary contributors. In addition, corporations, foundations and individuals not associated with the organization contribute. LCIF does not receive any part of Lions' club dues.

How are donors' gifts to LCIF used?

Donations are disbursed as grants for humanitarian projects approved by the board of trustees. *No portion of donated funds is used to cover operational or administrative expenses. By ruling of the board of trustees, these expenses must be paid from interest on investments.*

How can I contact the foundation for more information?

Write: LCIF Communications
300 W. 22nd Street,
Oak Brook, IL
60523-8842

Phone: 630 / 571 - 5466, ext 6901

Fax: 630 / 571 - 5735

E-mail: lcif@lionsclubs.org

Website: www.lcif.org



Family & Women Membership Development

By Chairperson Lion Dr Patricia Mapanda

In this bulletin I would like to inform clubs about this portfolio which will help my assistants and clubs in the functions of the Chairperson.

GOALS

- The Multiple District Family & Women's Membership Development Chairperson positions were created to help stimulate the creation of family friendly clubs.
- Because the participation of women & families are two biggest potential avenues for Lions growth.
- These positions are critically important to the overall health & vitality of the association & for realisation of the dreams of the association through integration between families & their members in other clubs.

RESPONSIBILITIES

- To establish district goals & action plans for the recruitment of women & family.
- As needed assist clubs with their goals to invite family & women members.
- Build a team to assist with goal implementation within each club.
- Develop new community projects geared toward women & families
- Write one or more articles on recruitment of women for district, multiple district & international publications.
- Provide encouragement coaching & motivation for all Lions who are directly involved in recruitment & extension
- Plan & conduct a symposium or family involvement event(s)
- Coordinate efforts with district membership, district extension chairpersons & other district activity chairpersons.
- Attend training sessions at the multiple district level.

- Help clubs to develop action plans for development of projects by women and families to encourage of joining of fathers.
- Chairpersons must communicate with all clubs in their areas.
- Get feedbacks and problems.
- Build teams to assist with goal implementation.
- There must be procedures for clubs and district reporting about women and clubs.
- District chairpersons need training in their 1st year of their terms.
- Every District chairperson must develop new community projects towards women and families.
- Assist clubs by writing articles recruitment of family and women.
- Plan a multiple district symposium and share ideas on recruitment.
- In cooperate membership.
- Assist the president to report on new family membership and women membership during meetings.
- Try and possess strong communication skills enthusiasm, understanding of your district and lions clubs international, leadership skills and desire to help develop the participation of women and families in their multiple district or district.

BUILDING A TEAM

- Team work will be an invaluable resource for you.
- Engage your district and or multiple district MERL team.
- Reach out to you clubs and the public.
- Get volunteers to assist with communicate projects and recruitment within the clubs e.g. assist each with your leos and school children to collect blood for the blood bank.

GOAL SETTING

- Goals help define your projects and give you a means to measure your projects
- Communicate with your other portfolio careers.
- Refer to international programmes if they got any goals related to family and women goals.

MOTIVATING OTHERS

- In addition to being a vital resource and leader for the chairperson in your district, motivate other club officers like the president zone chair, the region chair and the leo adviser who are reservations for tomorrow's lions.
- Link with your help chairpersons and motivate them with their family/women and recruitment.
- Visit clubs and share ideas to increase their numbers.

POSSIBLE WAYS OF ENCOURAGEMENT OF MEMBERSHIP

- A community symposium with community needs appeal to women and families.
- A family night encouraging all members of clubs to be involved in more fellowship and funny.
- Short meetings with agendas brief and short to the point.
- Have committees with committed chairpersons who hold their own separate events which are then in cooperated into the presidency's plans.
- To return membership to encourage all members to put an input in on AOB because not all members will talk without being prompted even when they have brilliant ideas.

Measles Campaign



WITH A RESOUNDING ROAR!!!!!! LIONS OF MALAWI SET OUT ON A MEASLES CAMPAIGN EXERCISE. THEIR MAIN ROLE WAS ON SOCIAL MOBILISATION.



Lions including IPDG Clement; Region Chair Elsie and Leos at Civic Centre, Lilongwe sending off one float manned by Leos

Lions and Leos were excited and ready to be part of the initiative in Malawi. Lions/Leos were fired up to motivate people to bring their children to vaccination centres.

Sixty Two (62) Lions and Fifteen (15) Leos from Five Clubs participated in the exercise. Dates for the National Launch which was supposed to be presided over by the State President and the actual campaign period kept on changing. This affected Lions' participation to some extent. However, in spite of this, Lions rose up to do what they are good at"SERVE".

Our participation started with attendance in National Task Force preparatory meetings. We made sure that we were part of the story from the beginning. A Lions National Steering Committee comprising of ten (10) Lions was formed to initiate at National Level. This committee was based in the Central Region. Smaller Steering Teams were formed in the North and the South respectively. The National Team attended both main committee meetings as well as Social Mobilisation Sub-committee meetings.

At the meetings, Lions committed to do the following:

a) Participate at the Launch by

- i) **presenting what Lions do and what Lions' participation would be;**
- ii) **pay for banners**
- iii) **pay for printing of programs**

b) Pay for production of jingles (**on National and Private Radios**)

c) Pay for production of DVDs (**to be played on the National TV station**)

d) Pay for production of Golf Shirts and T/shirts (**to be worn by workers at vaccination centres, Lions and Officials**)

e) Pay for mounting of campaign vehicles and running costs

f) Participate at vaccination Centres

We are proud to say that we fulfilled our commitment. Lions of Malawi stood up to make a statement on behalf of LCI/LCIF. **"This is what some of us like... service with visibility". Lion Lloyd Muhara reflected.**



The National Launch was finally done on a Thursday, 31st October in Blantyre in the Southern part of Malawi. The setting was rural, some 50KM south of the commercial City of Blantyre.

The function was presided over by the Minister of Health, Catherine Gotani Hara. In attendance were Traditional Leaders; Officials from Ministry of Health including the Principal Secretary; WHO Resident Representative; UNICEF; Presidential Advisor on Health Services; Officials from other Donor Partners; Members of the community including Primary School Teachers and students.



Minister of Health, Hon. Gotani Hara (in red) witnessing the first vaccination being administered

The Honorable Minister, in her statement, commended Lions for the great work they are doing in Malawi. She cited the contribution of Lions in serving sight by construction of Eye Clinics in the four major cities of Malawi. **"We will always be indebted to you Lions for your selfless spirit and supplementing Government's efforts to serve people. thank you for being part of the measles initiative. My Government greatly appreciates this good work"**

The Launch was indeed very memorable. We made our statement as well as gave interviews to the Press emphasising our commitment. Our involvement will indeed have a long lasting impact on our organisation.

Measles Campaign continued...



FVDC Jean Mathanga (talking to the Press at the Launch)



Leos aboard a truck making rounds in townships spreading messages and Women heading to vaccination centres



Lions Ken ; Jean; Pierre and Washington at the Launch



Leo Wellington with the microphone in hand is the composer of the Lions' jingle.

Floats made rounds in townships and proved to be a very effective tool. Some women immediately after hearing the messages, were making their way to the nearest vaccination centre.

At the 2nd Cabinet meeting in Redcliff in Zimbabwe on 23rd November, he had this to say. ***"I am very thankful to Lions Club of Capital City and Bwaila for involving us Leos in the Measles campaign. We feel we made an impact to the communities"***



Leos aboard a truck making rounds in townships spreading messages and Women heading to vaccination centres

The Campaign was for five days, 2nd to 6th November. In some centres vaccinations finished before time due to large numbers of children who were brought to the centres. ***"The target of 85% has already been reached in almost all Districts of Malawi. However, verification process is still ongoing."*** This is a statement by Mr. G.Z. Chirwa, in the National Program Office. The program's target was to reach to 2,000,000+ children.

Dr. S. Kabuluzi, a Director in the Ministry of Health congratulated Lion Jean Mathanga for the speech that was delivered at the Launch on behalf of Lions. ***"That was a good speech. You did well to mention that you are also into eye care and that Lions provided the four eye clinics the country has. Some people who did know this, will now start appreciating you more Lions"***.



THANK YOU LCIF

Our involvement in the campaign is a big plus on Lions' image in Malawi. Our being part of the campaign was adequately covered on news items on radios and Television. We would like to sincerely thank our LCIF for enabling us to participate in this exercise. To us this exercise was very exciting and a challenge worth meeting head on.

Feature

“Kwekwe will be hosting Presidents Mandela & Mugabe. President Mugabe is accompanying President Mandela who is coming to thank the City of Kwekwe for giving him the Freedom of the City Award. So after a full Council Meeting last week it was unanimously agreed that you will be the official photographer of this event,” said the Executive Mayor of Kwekwe Johnson Mawere to me on the 16th of May 1997.



My Encounter with President Nelson Mandela

“The day Kwekwe came to a stand still” By Eric Musesengwe



ANC President the late Oliver Tambo receiving the Freedom of the Town of Kwekwe in 1989. Presenting the Freedom of the Town plaque is Alderman Bruno Mtandwa who was Mayor of Kwekwe.

In fact Kwekwe is the first local authority in Zimbabwe to honour President Mandela with this award in 1989 when he was still in prison. I couldn't believe what I was hearing for President Nelson Mandela was a Tall Order. When the day came people rose quite early to do their daily chores in order to be at the Civic Centre on time.

The Civic Centre or Town House was the official venue of the event. Around 12:30pm the sky was full of helicopter sound. This marked the arrival of the South African President. In no time he was whisked to the Civic Centre. Most businesses in the town closed and all roads led to the Civic Centre.

In Council Chambers the two Presidents signed the Visitors book then took their seats.

However I wanted to be personal to President Mandela either by shaking his hand or something else. Now there was this snag of bodyguards. In the Chambers I was 5 metres away from President Mandela and his grand daughter who was accompanying him. As I was scheming ways of getting to him he looked at me and I smiled then he smiled back.

I cast my eyes to the body guards then made a calculated cautious move to him whilst he was nodding with a smile of approval. When I got to him I fixed his shirt collar to which he said Thank You in his quacky voice and I bowed. This incident put the whole Chamber into stitches which had about two hundred people. This encounter with Mandela is still alive in my memory up to this day. May his soul rest in eternal peace.

Fellow Lions if you have anything to share with the District on Nelson Mandela send it for publication.



In Photos



Peace Poster Judging children should understand and know peace!!!!

Encouraging the youths to think and imagine a Peaceful World. Judging the childrens 2013/14 PEACE POSTERS are ICT Manager Lion Piraishe Mabhena and 1st Vice District Governor Lion Jean Mathanga.



Leo Opportunity this is the time!!!!

Friends & Family lets share the Dream of serving others by introducing LEOs into our clubs. This way we further Service Through Integration in our District 412



Chidamoyo fire disaster lets do something about it!!!!

Karoi & Chinhoyi Lions Clubs can team up and apply for assistance for Chidamoyo Mission from Lions Clubs International Foundation (LCIF)



District Governor's Visit in Maun Botswana

