



The 4-L4 Forum

**The Official Publication of
California Lions District 4-L4**

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Judy Schnitzer**

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Greetings Lions, Leos and Friends,

Last month, I didn't have space enough to write about the USA/Canada Forum held in Memphis, Tennessee which I attended in late September. What a fantastic event it was-- this was my first time attending and it was a wonderful experience. There were excellent keynote speakers, informative seminars, and great interaction between Lions of all levels-- club, district and International. In addition, I had a chance to visit Graceland and being the Elvis fan that I am this definitely was one of the highlights of my visit to Memphis. I couldn't believe that I was really in Graceland, something I dreamed about ever since I was a little girl! But there I was exploring his home and life through exciting videos, personal mementos, displays of authentic clothing, an amazing showcase of awards and much more. It really was a one-of-a-kind journey through his humble beginnings and rise to superstardom. I want to thank Lion Martha Hebert for arranging this tour. Other 4-L4 Lions in attendance at the Forum were: 1st Vice District Governor Norm MacKenzie, Immediate Past District Governor Elizabeth Warren, Past District Governor Jon Casteel, Lion Sheila Casteel, Lion Susie McIntosh and Lion Martha Hebert.

On October 10th, George and I had a chance to participate in Project LOOK in Tecate, Baja California, Mexico. As you know, this is an International endorsed project of District 4-L4 that began in 1966. Chairman Dr. Mohsen (Moe) Alinaghian once again gathered a group of dedicated doctors, spouses, assistants and Lion volunteers which included his wife Shahin, Dr. Harvey Marklinger and his wife Trudy, Lion Sergio Gonzales and myself and George. We, as volunteers, traveled at our own expense to tend to the visual needs of the children and the doctors transported the needed instruments and equipment from their own offices to perform visual eye health examinations. We were able to test over 200 children and of those, approximately 188 needed to have glasses. The frames are donated, and funding from donations covers the fabrication of the new lenses. No used frames or lenses are used in this project. The doctors return after the main clinic and fit the new eye glasses. We work in conjunction with Lions District B-I in Tecate, Mexico. District B-I Lions prepared our meals while we were there and they also presented an award to Dr. Moe and I personally had a chance to say a few words and thank them for organizing the clinic and cooking for us. It was so gratifying to serve those who need us, doing "hands-on" service is what Lionism is all about. Thank you Lions Moe and Harvey and your spouses for a wonderful experience and for all of your service during the last few years on this project. And thank you Lion Sergio for once again taking part in this endeavor.

Thank you IPDG Elizabeth and to all of you who were involved with my fundraiser on October 24th. All of you Harbor Mesa gals, I loved your bowling shirts and to all of you who dressed up in your 50's gear, you looked great and I loved it. A very special thank you to Lion Andrea Busby for the fantastic food--those sloppy joes were out of this world and I know a few Lions and guests who ate more than two! Another special thank you to my friend Lion Charlotte McNamara for making my poodle skirt -- I love it and appreciate your

(continued on Page 2)

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GOVERNOR'S MESSAGE (CONTINUED).....

taking the time to do that for me. I really felt like we were back in the 50's and it was truly a night I will always remember.


It is now time to turn our direction to the Peace Poster Contest--this is such a neat project and I look forward to seeing all of the entries and choosing one of them to send to MD4. Thank you to all the clubs who are participating.



Club Presidents, don't forget that the MERLO Team is going to be giving another workshop at our upcoming Cabinet Meeting on November 8th which will cover how to strategically plan for membership growth. Get your Membership Directors and their committee members to attend this session. In fact, all of you Lions are encouraged to attend. I know that all of you won't let me down and will continue to help 4-L4 Move to Grow--we need all of you to help bring in new members, retain members and start new clubs. See you on November 8th.

Yours in Lionism,
Governor Judy

DEADLINE TO SEND PEACE POSTERS TO GOVERNOR JUDY
NOVEMBER 15, 2009

2009-2010 DISTRICT 4-L4
SECOND CABINET MEETING
FOOTHILL REGION
SUNDAY, NOVEMBER 8, 2009


"LIGHT THE PATH FOR SERVICE"

 **DIAMOND BAR COUNTRY CLUB** 
22751 Golden Springs Dr.
Diamond Bar, CA 91765

Merlo Team Workshop 8:30 - 9:30 A.M.
Registration 9 A.M. - Meeting 10 A.M.
First Timers will be Recognized

\$25 PER PERSON

Clubs are asked to bring a Raffle Prize (Approximately \$20 Value)

Please Make Reservations by November 1, 2009

CLUB NAME _____ NUMBER ATTENDING _____
Please include a list of names on the reverse side of this flyer.

Please make checks payable to: District 4-L4
Send completed form to:
Lion Beverly Bell
8334 Avenida Leon
Rancho Cucamonga, CA 91730

or Call: (909) 989-6461 or E-mail: bevbell2000@yahoo.com



1st Vice District Governor's Corner

Norm MacKenzie

LIONS: THE NEXT GENERATION

THE UNIQUENESS OF BABY BOOMERS, GENX, AND MILLENNIALS???

While attending the USA/Canada Forum in Memphis, TN, the above topic caught my attention and I participated in that Seminar. It was presented by a young man (you guessed it, a Gen Xer) who became a Lion in 2001. It was an excellent presentation. It solidified my belief that we need to be focusing on the Next Generation as those who are younger than the average age of members presently in our respective clubs. Specifically we need to look at the Gen Xer and millennials.

The Pew Charitable Trusts conducted a telephone survey in 2005 and found 44% of the 15-25 year olds had participated in a community service activity within the past 12 months, compared to 35 % of the 26-37 years old. Further 16% had walked, run or bicycled for charity.

The Advertising Council reports that today's young people are "raised to believe they can make a difference" although Millennials have shown a preference for philanthropy by working with their peers and starting their own efforts.

Research describes the Millennial as "a vibrant group of individuals that likes high tech, arts and they like to give back to the community and be invested where they live. It's a population we haven't structured ourselves to tap fully."

"They are the 'Babies on Board' of the early Reagan years, the 'Have You Hugged Your Child Today' sixth graders of the early Clinton years, and the teens of Columbine," say Neil Howe and William Strauss in Millennials Rising (Vintage Books, 2000).

Previous generations have joined because it is an honor and a duty, but this is not necessarily the thought of today's and tomorrow's generation. What are changing today are member expectations. We can not continue to live with the thought that "you only get out of Lions what you put into it." If a member or a potential member thinks that a large amount of time is required to attend meetings and functions they may decide that membership isn't worth it. Many clubs still award "perfect attendance" awards. Is this really working in your club, if it is great? But what is 100% attendance???. If you have a member that delivers the meals on wheels every month but doesn't come to club meetings, does he have "perfect attendance"? When you say "no", and that member drops out of your club and no longer delivers the meals, and there is no one else who is able to participate in this project, your club

has now lost a service project, and your community just lost faith in the Lions. The Next Generation doesn't want to be saddled with mandatory meetings. What they do want to do is Serve.

Mark Levin tells us in his book Millennium Membership that "a core group of members and even prospective members will always view leadership opportunities as a benefit of membership" and that these people understand that leadership gets beyond the organization. Advantages include: exposure to customers and potential employers; prestige within the community; and development of leadership skills.

Many of you have served, perhaps multiple times, in the leadership positions within your clubs, districts and beyond. Here's what we all must remember: The Next Generation Lion may have a very different style then we do. Don't fight their style, instead embrace it or at the very least, accept it. I encourage all club Membership Directors to readjust Recruiting Techniques and let the Next Generation know Lions will give them the opportunities to lead, to make an impact, to network, and to provide a service to the community.

LCI has on its website a Learning Center whereby anyone can log on and take a leadership quiz that will identify one's leadership style.

GENERATIONAL DIVERSITY DEFINITIONS

- **GI GENERATION** (aka The Greatest Generation)- born between 1901-1924
- **THE SILENT GENERATION** (Postwar Generation) - born between 1925-1942
- **BABY BOOMERS** - born between 1943-1960
- **GENERATION X** - born between 1961-1981
- **MILLENNIALS** - born between 1982-2003

Here's a thought for all LIONS. Is our slogan Liberty, Intelligence, Our Nation's Safety adopted at the 1919 Convention in Denver, CO still relevant in today's society or is the Next Generation's meaning of LIONS : Leadership, Impact, Opportunities, Networking, Service more applicable???



THE HARBOR MESA LIONS WERE AWARDED THE "STAR CLUB" AWARD FOR THE LARGEST PERCENTAGE OF MEMBERS ATTENDING THE SADDLEBACK REGION MEETING. WITH THEM IS TYLER STINEHART, WHO THEY ARE SPONSORING AS A FOREIGN EXCHANGE STUDENT TO JAPAN.



The Second Opinion 2nd Vice District Governor

Ken Sherwood

I joined a gym six months ago. I haven't lost a single pound. Guess I'll actually have to go.

The GMT is coming in early December, 2009. If you don't go, you won't know. The Global Membership Team will give seminars and practical training in canvassing, recruiting and starting new clubs. An email will go out shortly giving the day, date and time of the event at the Garden Grove Lions Clubhouse. Suggested attendance should be presidents, secretaries, membership chairs or teams. All officers will be asked to attend. District 4-L4 needs a net increase of 200+. The GMT can show us how, but you need to come and listen. You can't win the lottery without buying a ticket.

During the pre-cab meeting today (11-1-09) it was decided to ask the clubs for charity input to help one of our own fellow Lions, Barbara Abramovitz. Lion Barbara needs daily transportation to get radiation therapy following cancer surgery. This is a special medical transport required so she can lie down. The cost is \$95.00 per trip (\$190 per day). This amount is beyond Barbara's means. Each club is going to be asked for a pledge to cover her cost for an estimated 6-8 weeks. Your generous Lions support is critical.

Individual and club donations may be sent to RCC Lions president Lion Kim Alten @ 957 Notre Dame St., Upland, CA 91786.

Make checks payable to: Rancho Cucamonga Community Lions Club, in the memo: Barbara Abramovitz

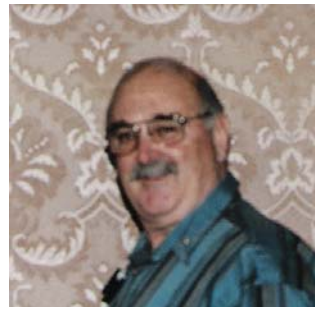
Lion Barbara has served as club secretary, club president, zone chair, Foothill region chair and many years as Youth Exchange Chair. She is the recipient of the MD-4 Excellence Award and a progressive Melvin Jones Fellow.

Send as much as you can. Don't refuse.

More cheerful events await in Nov. and Dec.
Get into the spirit of giving early this year.

In keeping with the Governor, my article is "short" this month.
Happy Thanksgiving.

That's my opinion
Ken Sherwood
2VDG




Orange Region Report

**Chairman
Pete Badame**

Hello, Lions of District 4-L4 and greetings from the Orange Region, "The Distinguished Dozen". Things are progressing well in the Orange Region and the visitations are all but complete, save one that had to be postponed. The clubs are for the most part "going and growing".

The biggest recent event in the "Big O" was the annual *Silverado Days* hosted by the Buena Park Noon Lions. I hope that many of you had a chance to go and check it out, as it is always a fun experience and one which allows the Noon club to return lots of money to their community.

Many of the Orange Region clubs are in the process of completing plans for the upcoming Student Speaker contests which will be upon us before you know it. If you have not yet received your packet from MD-4 contact your Zone Chairman to get it started as the students need time to prepare their talks.



Come Sail Away for a Visitation with the Lions of Ensenada
aboard the
"Carnival Paradise"
Round trip from the Port of Los Angeles (Long Beach) to Ensenada, Mexico!

Join Governor Judy & District 4-L4
Friday Feb. 26, 2010 – Monday, March 1, 2010
On a Fabulous 3-Day Mexican Cruise Visitation

Join Governor Judy for this Fantastic 3-Day Cruise. We will be scheduling a Visitation to the Ensenada Lions, the **longest standing International Visitation in Lions history** - 51 years! A lunch will be planned at a cost, to be determined, for each person attending - which is separate from the price of the Cruise. This is the most fun way to visit our Amigos in Ensenada. The **"Carnival Paradise"** is your: "Hotel," featuring "Fine Dining with Fabulous Food" - "Someone else to clean up your room!" - and "Amazing Entertainment!" This is the way to go with no hassle! *Just ask last year's sailors!*

CRUISE COSTS:
Prices quoted include all Taxes**

Inside Cabin: 1st & 2nd passenger - \$300.10* Per Person (Based on Double Occupancy)
3rd, 4th or 5th passenger in same Cabin - \$160.10* Per Person

Outside Cabin: 1st & 2nd Passenger \$330.10* Per Person (Based on Double Occupancy)
3rd, 4th or 5th passenger in same Cabin - \$170.10* per Person

Suggestion: As the cruise price is so reasonable, you might like to make a \$30 donation per person (\$60 or more per Cabin) to District 4-L4. In turn, Governor Judy can use this to make a donation to the Lions of Ensenada.

*If a Fuel Supplement is enacted the price could raise by \$9 per day per person.



****Also included is all of the fun and camaraderie of Lions that you can imagine!**

Payment Schedule:

- Deposit of \$100 pp is due by Oct 25, 2009
- **The Oct 25th deadline has passed. Cabins price may be slightly higher call for pricing.**
- Final Payment due December 3, 2009 if by check
- Final Payment due December 10, 2009 by CC

Please call or email Lion Carol Linehan 714-846-2478 or Carol_Linehan@yahoo.com ASAP.

Vamos a Ensenada!

GOVERNOR JUDY'S FUN-FUN FUND RAISER

By Saddleback Region Chairman Carol Van Holt

Immediate Past District Governor Elizabeth Warren deserves a big pat on the back for organizing the "Sock Hop Celebration" at Pete's Ponderosa for our current Governor, Judy Schnitzer. This was probably the best and biggest party the District will have until convention. The food was catered by Andrea Busby and was a tribute to Judy's favorite food which is Sloppy Joes, barbequed chicken, baked beans, salad and desserts of choice. No one went away hungry!

Past District Governor Ed Bordenkircher and wife Jackie tended the bar which, of course, was the busiest spot in the room. Another Past District Governor, Danny Mayer was the emcee for the evening, along with IPDG Elizabeth. The raffle gifts were plentiful, with some of the attendees winning more than one prize, like Harbor Mesa member Joan Parks.



Governor Judy rolls the dice and dances with husband George (left)

VDG Norm enjoys a dance with Governor Judy (right)



Speaking of Harbor Mesa, they were all decked out in their "bowling shirts" and it looks like they are planning to form a team. We also had poodle skirts, worn by the Governor and Lion Charlotte McNamara, who, by the way, made both skirts, along with Jo MacKenzie, wife of the 1st Vice District Governor. The "First Dude" George Schnitzer had his Beatles t-shirt on and was out on the dance floor doing the swing with his wife. 1st Vice District Governor, Norm MacKenzie and Jo were also on the dance floor, along with some members of the OC Korean American Club doing the "Bop" and other dances.



Harbor Mesa Lions are decked out in their bowling shirts (left)

Lion Pat Mason shows off her poodle skirt (left)

Region Chairman Carol Van Holt and husband Keith sit one out (right)



OC Korean American Lions enjoy the music (right)



The entertainment by James King was again outstanding and how great it was to hear those "Oldies but Goodies" that we grew up listening to.

This event was well attended by many Lions in our District. How wonderful to see so much support for our Governor. We were reminded of our youth, the 50's-60's, for most of us, and the music we danced to, back in the times we enjoyed and how simple life was to us then. So for a few hours we were young again and having fun....so wait a minute, who says we don't have fun now? Lions certainly know how to do that, right?

GOVERNOR JUDY'S FUNDRAISER

By IPDG Elizabeth Warren

A big thank you to all of you who helped to make the fundraiser such a success. Special thanks go to Lions Andrea and Scott Busby for the delicious food, to PCC Ed Bordenkircher and Lion Joanne Wachel for their sterling work at the bar, to Lions Joan Parks and Carol Van Holt, and Keith Van Holt for helping to set up the room and for the table decorations, to PDGs Jack Luellen and Danny Mayer for conducting the raffle, and to PDG Chuck Overbey for the idea of the silent raffle. Thank to everybody who gave raffle gifts and to the clubs and individuals who gave donations. Above all, thank you to those Lions and friends who came that evening, enjoyed the outstanding entertainment of James King, and gave Governor Judy a night to remember!

Past Council Chairman Ed Bordenkircher & Lion Jackie take a break from bartending (right)





CHAPLAIN'S CORNER

PDG CHUCK OVERBEY

Dear friends, I am sad to report that we have lost three great Lions since my last report.

Lion Jack Fulton joined the Pomona Host Lions Club in 1998. He was born July 6, 1919 in Youngstown, Ohio. He came to Pomona Valley as a young man, and graduated from college with a CPA. He served for many years as CFO at Pomona Valley Hospital. During this time, he went back to college and obtained a law degree. He later left the hospital and formed a partnership with another attorney named Don Miller. Jack retired in 1983 when his health started to fail. Recently Jack was diagnosed with Colon Cancer and had a severe reaction to Chemotherapy Treatments. He passed away peacefully on Monday, Sept., 7, 2009, at Pomona Valley Hospital. According to wife Jo, he was at peace and ready to accept his eminent passing. There was no service in accordance with Jack's wishes.

George Parker was a long time member of the Cucamonga District Host Lions Club. He was a Melvin Jones Fellow and a great Lion. He passed away Oct. 6, 2009. He will be long remembered.

Maureen Fleury was a 20 years plus member of the La Habra Host Lions Club. Prior to that, she was a long time member of the La Habra Lioness Club. Born Feb. 22, 1941 in Montreal, Quebec, Canada, she moved to sunny California at age 21, where she became very active socially. She was always ready to lend a hand with any worthwhile project. She joined the Lions family long ago and was very actively involved. She met Lion Thom Fleury in the La Habra Host Lions Club Meeting, and a great friendship was initiated. That relationship blossomed and she and Thom were married some 20 years ago. Maureen suffered physical problems which doctors seemed unable to diagnose. Husband Thom continued from doctor to doctor until he finally found someone with the background to recognize that Maureen had a condition known as Scleroderma, a devastating disease of the autoimmune System. I have heard Maureen say many times, "If it weren't for Thom, I would already be dead." They were very close and leaned on each other. Maureen was not only a terrific Lion, but she was truly a wonderful person, who will be greatly missed.




Lions Leadership Institute

January 15th to 18th 2010
Harris Ranch

This program is for all MD-4 Lions interested in leading and motivating volunteers using the style and skills taught by Lions Clubs International.

Cost: \$250

Open to the first sixty Lions who register, by 12/31/09.

** Please register early as there is a pre-class assignment that needs to be completed.*

Lions Leadership Institute application

Name _____

Address _____

City _____ Zip code _____ Phone _____

Club _____ District _____

Date _____ Check # _____

When completed send to:
Chris Morris
2198 Casa Mia Drive or cdmsr@pacbell.net
San Jose, CA 95124
408-371-6866

MEMBERSHIP

HOW MANY MEMBERS HAVE YOU GAINED?

We are now into the 5th month of this Lions year. How many new members have you inducted into your club? If you have inducted new members, I want to congratulate you on your increase. If you haven't inducted any new members, it's not too late to start. And what have you got to lose? With new members you can do more and you have more to do the work.

We all need to rejuvenate our clubs and new members are the only way that it going to happen. If you wait while thinking it is just going to happen. You will be sadly disappointed. It takes action by all of us to gain new members. Your District Membership Committee has just completed a Club Membership Plan. I hope that you will all use it. If you need assistance, you District Membership Committee and the members of the MERLO Team are ready to assist you. Call us, we are ready to help. You can find our names in the District Directory. Let's get out there and bring'em in.



FABULOUS FOOTHILL

Region Chairman Ken Myers

Rancho Cucamongo Community Lion Barbara Abramovitz is recovering at home. She still has several treatments to endure. Lets keep Lion Barbara in our prayers and our thoughts. (see letter from her below)

Lighting the path of hope for our veterans is Rancho-Cucamonga Community Lions Barbara Alten and Joanne Wachel who have designed Quilts to be made by members of there club. The quilts will be sent to Quilts of Valor to be given to our wounded veterans.

Upland Host Lions broke the record at Feed the Children by filling 720 individual boxes with personal supplies for kids. In two hours they stacked 9 pallets beating the old record by 80 boxes. If your club is looking for a good service project, helping "Feed the Children" box their supplies and food is a good one. Call me for more info (909)608-1938.

Cucamonga District Host Lions President AliceFaye Peugh said "It is amazing to see that the GAP is helping to feed the needy every week. They give out food to 500 needy families each week. In there monthly bulletin it states: The GAP Food Bank is a non-profit organization that provides basic resources to the local community. With its name derived from "God Always Provides". The club raised \$278.00 and four banana boxes full of canned goods for the GAP.

We may be small but, our roar is being heard and our hearts are being felt.

My fellow Lions:

Great News! Barbara Abramovitz came home yesterday, Friday, October 23, 2009.

Unfortunately there is also a darker side to the news. She now faces a long, lonely battle against the cancer that has attacked her body. She will be undergoing daily radiation therapy for at least six weeks while simultaneously receiving chemotherapy. I know that we are all busy with our own issues and problems in our daily lives but I now ask all of you to please take the time to let Barbara know that we are all concerned about her and wish her a speedy recovery. There is no better therapy than the warmth of a caring human voice.

Her home telephone number is (909) 349-1765 and her cell number is (909) 615-1827. She will need our support for a prolonged period of time, so please call her whenever you might have a little time that you may wish to share with her. When the radiation treatments begin I will let you know the schedule because she will also need help in getting to and from the hospital.

On behalf of Barbara I thank you all very much for your time and the kindness of your thoughts and prayers. God willing, she will soon be back amongst us and we will all be able to share the credit for her recovery.

Yours in Lionism,
Lion Sergio Gonzalez

"Life is what happens while we're busy making other plans."
--John Lennon

TUESDAY, NOVEMBER 10, 2009 • 11AM - 11PM

RESTAURANT BJs BREWHOUSE

Community Fundraiser

Huntington Beach Lions Club is raising money and BJs wants to help! To help raise money, our Huntington Beach restaurant on Beach Blvd. will donate 15% of all pre-tax food proceeds from all who bring in this flyer.*

**16060 BEACH BLVD.
HUNTINGTON BEACH • (714) 842-9242
WWW.BJSRESTAURANTS.COM**

*Available for Dine In or Take Out. Donation not available on happy hour specials or alcoholic beverages. To ensure proper credit for the fundraiser, please remember to bring this flyer with you.

Dear Lions:

As most everyone may already be aware, I, Lion Barbara Gale Abramovitz am currently struggling with a severe cancer. I have already undergone two back surgeries and will soon be receiving radiation therapy. I will need to be given treatments daily for the next five or six weeks. The treatments are scheduled to be given to me at the Tri-Community Medical Center in Covina, California. The problem that I have is that I am still unable to sit upright for any prolonged period of time and I cannot get in and out of a passenger vehicle. Yet I will need to travel approximately 30 miles, in each direction, daily, most likely in a prone position, at least for the foreseeable future. I have tried medical transport services but they cost a minimum of \$95 in each direction and therefore the cost is extremely prohibitive, particularly for such a prolonged period of time. I am appealing to you, Chuck, to contact the Lions of District 4L4 to see if any of them are aware of any group or agency, private or governmental, that can assist me with this transportation problem.

Yours in Lionism,
Barbara Abramovitz
(909) 349-1765
cell (909) 615-1827.



Welcome to Riverside

91st Annual Convention 2010 Multiple District Four



Historic Mission Inn Main Entrance



Outstanding Golf Courses



Headquarters Hotel



Riverside Convention Center



Riverside Hospitality

Riverside offers a wide variety of hotels. Whether you're looking for a world-renowned landmark hotel—the Mission Inn—one block from Riverside Convention Center, a newly upgraded 292-room property—the Riverside Marriott, headquarters hotel—a single step from the Convention Center, or other clean and friendly award-winning properties, *Riverside has it all!*

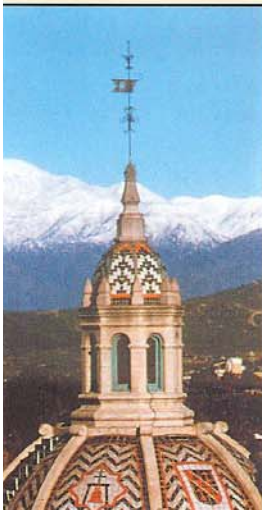
If you're looking for a wide variety of restaurants, Riverside has that too! Within seconds of the Convention Center you'll find small European-style restaurants, extraordinary sandwich and coffeehouses, and the Inland Empire's only four-star fine dining.

University Village, filled with movie theatres and fine restaurants, is a short trolley ride from the downtown village and within walking distance from the Courtyard by Marriott and the Comfort Inn.

Take time off from business to enjoy Riverside's hospitality, and while doing so, drop into one of the city's boutiques, shops, numerous museums or enjoy a show at the historic Municipal Auditorium.



Downtown Riverside has it all! The 292 room, newly remodeled Riverside Marriott is a step to the elegant Riverside Convention Center. The 235 room National Historic Landmark Mission Inn Hotel is one block away. In between, you'll find restaurants, shops, boutiques, museums and the historic Municipal Auditorium.

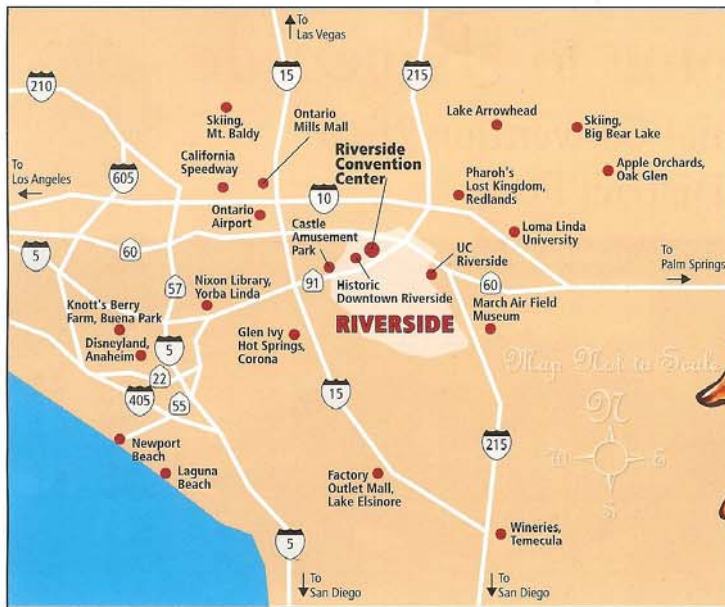


Featured Speakers at Convention

We are privileged to have outstanding speakers for every event at this year's MD-4 Convention. Starting with the Leadership Seminar and Luncheon, we have PID Dave Stoufer from Iowa as our keynote speaker. In the afternoon we are pleased to have some "Special Seminars" and a few surprises we think you will enjoy.

We have some great entertainment lined up for Friday Night's First Nighter dinner with Dianne Chavaria as featured singer and recording star to entertain us. Saturday night will begin with the Academy Award Show and after dinner we will be entertained by singer, songwriter Deena Ashley all the way from Kentucky!

Again at the Sunday morning Breakfast, we are fortunate to have with us a multi-talented woman Rhonda Sher, the creator of the Two Minute Network™. She is known as the "Business Networking Authority" and is nationally recognized for her expertise in teaching a simple system to grow your business through mingling to make money.



Getting
Around
Southern
California



"Walk About
Down Under"

Program Highlights

Thursday, February 4, 2010

Golf, Registration, and Lions Goods Store

Friday, February 5, 2010

Bowling, Registration, Certification, Lions Goods Store, and Pin Traders

8:30 A.M. LEADERSHIP SEMINAR (free with Convention Certification)

Noon LEADERSHIP LUNCHEON

1:30 – 4:15 P.M. SPECIAL SEMINARS with Past International President Judge Brian Stevenson and other special seminars.

6:30 P.M. FIRST NIGHTER'S DINNER and ENTERTAINMENT

DO YOU HAVE A PLAN?

Saturday, February 6, 2010

Registration, Certification, Lions Goods Store, and Pin Traders

8:00 A.M. OPENING FLAG CEREMONY, produced and directed by Tony Manuel, and BUSINESS SESSION

12:30 P.M. INTERNATIONAL PRESIDENT'S LUNCHEON

3:15 – 4:30 P.M. MD4 COMMITTEE SEMINARS

7:00 P.M. GOVERNOR'S BANQUET, DANCING and ENTERTAINMENT

Sunday, February 7, 2010

Certification and Voting

8:30 A.M. BREAKFAST with RHONDA SHER, "Hear Me Roar, Mingle to Make Money"

There's Something for Everyone at Convention

**Don't delay—sign up TODAY!
Get your hotel reservations early! 1st Come 1st Served!**

**All Hotel Registrations Must be Made
Through Riverside Convention Bureau**

Registration & Hotel Forms at www.md4lions.org/library.html

Riverside Convention Bureau

3750 University Ave., Ste. 175 • Riverside, CA 92501

Phone: (951) 222-4700 ext. 201 or (800) 743-7733

Free Parking at Convention Center

**Headquarters Hotel:
Riverside Marriott**

3400 Market Street • Riverside

• Next to the Convention Center •

• Free Airport Shuttle with Reservation •

All rooms and functions will be on a first-come, first-served basis

Back-up Hotels

Mission Inn • Days Inn • Courtyard by Marriott • Comfort Inn

Host Committee

Convention Chairman, PDG Merle Schulze (951) 925-2420 and

Registration Chairman PDG Dwight Winans (951) 927-4505

Registration forms are available at : <http://www.md4lions.org/library.html>



**SUPER
SADDLEBACK
REGION REPORT**

**REGION
CHAIRMAN
CAROL VAN HOLT**

November is the month for giving thanks, family gatherings and overeating. However, there are many families that don't have enough to eat or have comfortable living quarters. This is when Lions can step up and help with food drives and donations to organizations that help these people. Zone "A" had a food drive which Chair Steve Christy and Huntington Beach Host Secretary, Lion Diane Quinlan organized. All four clubs participated. Second Harvest supplied collection barrels for this and the project was a great success. Congratulations to Lion Steve, Lion Diane and Zone "A" clubs for participating in this worthy cause!


The Governor's fund raiser was a "knock your socks off " evening with jitterbugs, strollers, poodle skirts, bowling shirts and bopping the blues. It was so nice to see so many of Saddleback Lions there. I think we all reverted back to the 50's and our youth for a few hours....ah, the good old days!!

The Huntington Beach Host new Leo's club is well on the way with 30 members so far. IPDG Elizabeth Warren will speak at the "Club Sponsor Night" on November 5. The membership committee, led by Lion Arvin Kaplett has invited over 100 prospective members. Their goal is to have 5 new members sign up at this meeting. A new member, Neta Wenrick will be inducted by IPDG Elizabeth at the same meeting. An old fashioned picnic in the park will be held November 7 at Lake Park. HBH will be serving Bratwurst, corn and drinks. The new Leos Club will be operating a kids game. For more information on this event, call Lion Steve Christy, 714-397-3737. Lion Diane Quinlan and her mom, Lion Terry Stoker of the Harbor Mesa club participated in a tree planting project in conjunction with this event. It was a local Boy Scout troop's project to create a haven for Monarch Butterflies.

Harbor Mesa's "Wild West Casino Night" may be over by the time you read this, but I can tell you that it will be a great event and I am sure we will all dance our boots off, eat too much and have one heck of the time! They will have two more new members shortly. Nine members were out in full force to the Governor's fund raiser. They wore their new bowling shirts, how great was that? They are busy gearing up for Christmas projects and events. This includes selling Sees Candy, sponsoring families, wrapping gifts for the Boys and Girls Club and of course, parties. They will be selling the hand dipped ice cream bars at the OC Market Place, Thanksgiving weekend. Nuts or Sprinkles or both, anyone? Stop by and enjoy!

Mission Viejo Lions are busy with their eyeglass collection project, collecting 255 pairs this month which were shipped by PDG Mickey to Lions in Sight. They worked for the City of Mission Viejo at the annual Red Ribbon walk, selling ride tickets and collecting over \$1,000. These funds go to drug prevention programs.

**LIONS DISTRICT 4-L4 AND IPDG
ELIZABETH WARREN PRESENT**



Melvin Jones, January 13, 1987-June 1, 1961



21ST ANNUAL MELVIN JONES DINNER
Honoring Melvin Jones Fellows of the past, present and future

Saturday, January 16, 2010
6:00 P.M. Check-In & Social Hour
7:00 P.M. Dinner and Program
with
Past International Director, Dana Biggs


Costa Mesa Country Club
1701 Golf Course Dr, Costa Mesa 92626
\$55.00 Per Person
Filet Mignon
No Host Bar
Black Tie Optional

Reply on or before January 4, 2010

Name _____ Phone _____ Email _____
Club Name _____ Please list all attendees on back side of this form
Number of reservations _____ \$55.00 ea. Total Enclosed _____ Check # _____
Checks payable to Lions District 4-L4 Mail to: Beverly Bell 8334 Avenida Leon Rancho Cucamonga, CA. 91730

**HARBOR MESA LIONS
"WILD WEST"
CASINO NIGHT**



Strike it Rich!
FRIDAY, November 6, 2009
7 p.m. to 11 p.m.
Costa Mesa Neighborhood Community Center
1845 Park Avenue, Costa Mesa

\$40 Per Person, includes \$100 in gambler's scrip, delicious chuckwagon dinner, hoedown dancin' AND fun, fun, fun!
Games of chance include: blackjack, craps, roulette.
WIN GREAT GIFT BASKETS, FANTASTIC SILENT AUCTION!

ADVANCE TICKETS ONLY! PURCHASE BY 10-30-09
MAKE YOUR CHECK OUT TO HARBOR MESA LIONS
MAIL TO: Lion Terry Burchynsky,
271 Princeton Drive, Costa Mesa 92626

FURTHER INFORMATION CALL: Lion Gina Stansbury (714) 898-1897

Proceeds go to local charities and Lions Sight & Hearing Foundation

SADDLEBACK REGION REPORT (continued).....

They also participated in White Cane Day and four of their members attended the Governor's fund raiser. Congratulations to their newest member, Lion Claudia Burnett for her Proud Lion award, They are collecting turkeys to give to the Lions Quest Program and will give out food baskets. They are selling Sees candy for another fund raiser. President PDG Danny Mayer is stressing membership and they are on the hunt for a "few good men & women" to join the club.

Have beautiful, bountiful, happy Thanksgiving and gobble to your hearts content!



By Saddleback Region Chairman Carol Van Holt

We have a club in the Saddleback Region that can definitely classify as "early birds." These faithful Lions meet each Thursday, 7 a.m. at the Mimi's in Costa Mesa. Myself, I am not an early riser...in other words "I DON'T DO MORN-INGS!" However, I had the great "opportunity" to awake at O dark early, search for my slippers in the dark and feel my way to the bathroom to wash my face, and other parts, put on my make up while my eyes are still swollen and wanting more sleep, missing my eyelashes with the mascara wand, only to poke myself in the eye, cuss out men as they don't have to do this, put on whatever I needed to wear and get out the door by 6:30 a.m. to visit the **ORANGE COAST BREAKFAST LIONS CLUB.**

After parking, understandably, spaces are quite available at that time, I go to the front entry of Mimi's. Lo and behold, it is locked and it doesn't seem that any one is going to open it for me! It is now about six minutes to seven a.m., so I am puzzled. Okay, maybe I can just go home, go back to bed and get the rest of my night's sleep...no, here comes what looks like a Lion and he walks around to the side door. I follow him and here they are! I am offered coffee by one of the members, greeted warmly, and the meeting is about to start. It appears they are all wide awake and eager to participate in the meeting.

The Orange Coast Breakfast Club has been in existence forty-five years and according to the President, Judy Wines, they are quite unique. Many of the members have been in the club for a really long time and they love being Lions. Once they were all men but after losing three of their members in a short time, they decided it would behoove them to have the ladies join as Lions. So here we have President Judy in her second term. She recently sponsored her son into the club. OCB club member's ages range from 40 to 86 with some being long term friends for 34 years. They have a group of "scouters" (BSOA) in their club.

Their main fund raiser is a huge well attended Spaghetti Dinner and Bingo night, held annually in May. This year's date is May 1, 2010, so mark your calendars. They are lucky to have a gourmet chef in the club for the event, Lion Bob Walker. Cooking is his hobby and his spaghetti sauce is "oh so delicious." Their main project is working at Second Harvest food program once a month.

They are most famous for their singing, not that it is good, they are just famous for it. Lion Ron DeGeare has suggested they have a fund raiser where they charge people to leave when they sing! All kidding aside, this club is a very close knit group of wonderful Lions and they consider all members extended family.

If you ever get a chance to visit them, don't miss it. You will be treated like one of the "family" and may win one of their very unusual raffle prizes. The sleep you miss will be well worth it! Don't forget to use the side door.



Hearing & Speech Action News

"EVEN WITH HEARING AIDS I CAN'T UNDERSTAND SPEECH WHEN THERE IS BACKGROUND NOISE."

A common expectation is that hearing aids should "cure" hearing loss. This frequently heard quote shows that it is not the case, and the following excerpt from a Better Hearing Institute blog explains why.

First, the ability to hear comes from your ears, but your ability to understand speech comes from your brain. The total process consists of the ear, the nerves that take the signal to the brain and the brain itself. Most hearing loss is due to damage to hair cells in the inner ear. Picture a piano with some of the strings missing. When a song you know is played you may not recognize it with large segments of music missing. That's how your brain is trying to hear if you're missing parts of the speech frequencies.

Now we have to get the signal up to the brain. Background noise or visual distractions can cause auditory processing difficulties. Some people can concentrate and read a book with a party going on and others need it quiet. Even with perfect ears, distractions can cause the signal to get sidetracked..

Finally, our brain's ability to interpret the speech it hears can vary day by day or even hour by hour. The more stress you're under, the more your brain has to process, and sometimes it just can't do it all.

So, things are more complicated than we might imagine. Today's technology has a number of ways to cope with this problem, but the necessary equipment goes well beyond the ability (and expense!) of hearing aids.

More on how to get the most from hearing aids next month..
Keith Campbell, Chairman 4-L4 Hearing & Speech Action
714/536-9813 kcampbell5@socal.rr.com

**Lion's
Teen Recognition**

Please join the Lions of District 4-L4 in honoring students who actively encourage their peers to say "NO" to drugs, alcohol, and tobacco...

**Come to the Lions Teen Recognition Program.
\$20.00 per person – Dinner & Awards Program.**

Call Lion Wanda Tanaka for reservations at
(909) 861-0142

Date: Saturday, January 30th, 2010
Time: 6:30 p.m.
Place: Holiday Inn
21725 Gateway Center Drive
Diamond Bar, CA 91765
(909) 860-5440

2009-2010 DISTRICT CALENDAR

November 6	Harbor Mesa Wild West Casino Night
November 8	Cabinet Meeting, Diamond Bar County Club
November 10	Huntington Beach Host Fundraiser @ BJ's, HB
NOVEMBER 15	DEADLINE TO SEND PEACE POSTERS TO GOVERNOR
January 15-18	MD-4 Lions Leadership Seminar, Harris Ranch
January 16	Melvin Jones Dinner
January 23	Cabinet Meeting
January 30	Teen Recognition Dinner
February 5-7	MD-4 Convention, Riverside CA
February 19-21	Lions Flag Days
February 22	Deadline for Club Student Speakers Contest
March 6-7	Hearing Days
March 20	Ontario-Upland Lions Bunco Night
March 28	Lions City of Hope Day
March 28	Huntington Beach Host Lions Crab Fest
April 18	Cabinet Meeting Speakers' Contest, Costa Mesa County Club
April 24	Rancho Cucamonga Community Lions Fashion Show
March 16	Orange Region Meeting
March 22	Saddleback Region Meeting
March 31	Foothill Region Meeting
May 1	Ontario-Upland Lions Spring Tea
May 13-16	District 4-L4 Convention, Ventura Marriott
June 29-July 2	Lions International Convention, Sydney Australia

ATTENTION

CLUB PRESIDENTS, CLUB SECRETARIES, CLUB EVENT CHAIRMEN

**DO YOU SEE YOUR UPCOMING EVENTS ON OUR DISTRICT CALENDAR?
IF NOT, PLEASE SEND DATES AND FLYERS TO YOUR EDITOR.**

**HAVE YOU HAD A FUN SOCIAL EVENT, A SUCCESSFUL FUNDRAISING EVENT,
OR PARTICIPATED IN A GREAT SERVICE PROJECT? SEND PICTURES AND A REPORT TO YOUR EDITOR.**

SHOW YOUR CLUB OFF THROUGH THE DISTRICT 4-L4 FORUM

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