

The 4-L4 Forum

The Official Publication of
California Lions District 4-L4

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Great 2nd District Meeting

We had a great District Networking Meeting hosted by the Orange Region at Knott's Berry Farm Resort & Hotel. I want to commend all who attended and voting to make American Family Housing and the Dayle McIntosh Center District Approved Projects.

Many Activities

Your District Governor had a busy month. I inducted a new member at Ontario Host, made last visitation to Walnut-Diamond Bar, visited the new Westminster Community club's planning session for feeding children and adults with special needs and disabilities, attended the Stanton Lions Veterans Day Ceremony, Judged Peace Poster Contest, participated in feeding more than 300 children and adults with special needs and disabilities at Liberty Park with Westminster Community and Huntington Beach Host Lions Clubs, inducted 20 members into the Orange County Korean American Leos Club and installed the officers during Charter Night, installed the Troy High School Leo Club officers, and had a great Thanksgiving with the family.

I want to commend all the clubs that did hands-on-service projects over the Thanksgiving Holiday. Lions – Loving Individuals Offering Needed Service - are no longer the best kept secret in our communities. There have been several articles in local newspapers on service projects which has attracted attention in the communities we serve.

Continue Holiday Hands-on-Service Projects

As we embark into the sixth month of the Lions year, remember those less fortunate during the Christmas Holidays as you did during Thanksgiving. Feeding the Homeless, volunteering at Food Banks, visiting senior shut-ins and caring for individuals with special needs and disabilities are a few projects that will attract members and contribute to high retention and really makes your holiday special knowing you made a positive difference in someone's life.

Club Growth

Now is the time to review your Membership Growth Plan to see if you are on target to gain a net 2 by June 30, 2011. If there are challenges in reaching this recommended goal, then it's time to schedule a ½ day workshop in January or February to aid in attaining this goal.

The LCI GMT Team is scheduled for January 19, 20 & 21, 2011 to conduct a workshop at the Doubletree Hotel in Claremont. The TEAM plans to start a new club in San Dimas and a Campus Club and Tradition Club in La Verne.

Continued on page 2

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GOVERNOR'S MESSAGE (CONTINUED).....

Clubs under 20 members are encouraged to send at least one member to attend this training. There will be no cost to attendees other than your time. I would like to see a member from every club attend this training. Every club will benefit that sends a member.

If your club has not done a Community Needs Assessment or Club Analysis, it's time to get it done. It will aid you in Strategic Planning for the rest of the year and the 2011-2012 term. If you need help, contact your Zone Chair and we will assign a MERLO Team or cabinet member to assist you. There is also an abundance of resources on the District website and LCI website.

Reminder about Lions Float Decorating

Dry decorating days are Saturdays, December 11, and 18 and fresh flowers, and some more dry decorating, December 27 through the 31st. Suggest clubs contact Float Decorating Coordinator Lion Ken Bell at 909-989-6461 or email at bellk@acm.org on the day your team wants to participate. Decorating time for Leos will be handled by Lion John Doogan. He can be reached at 714-3800422 or email at jdoogan@ods-plus.com.

Once again, thank you all for your dedication and commitment to your club, the district and LCI. Have a very blessed and Happy Holiday Season.

COME SAIL AWAY FOR AN ENSENADA VISITATION ABOARD THE



CARNIVAL PARADISE

FRIDAY, MARCH 4 TO MONDAY, MARCH 7, 2010

- Inside Cabin: 1st & 2nd Passenger \$393.87 per person
Based on double occupancy) Category 4C
- Outside Cabin: 1st & 2nd Passenger \$378.78 per person
Based on double occupancy) Category 6C
(4 cabins left at this price after new price will be \$428.87)

Note: if a fuel supplement is enacted the price could rise by \$9 per day per person



ALSO INCLUDED IS ALL OF THE FUN AND
CAMARADERIE OF LIONS THAT YOU CAN IMAGINE!

Payment Schedule:

- The new deposit date (\$100 per person) has been extended until the remaining 4 cabins have been sold or until 12/29/10 whichever comes first.
- Final payment is due on or before DECEMBER 29th 2010. If paying by check DEC. 20th

For Reservations & more information contact
Lion Carol Linehan 714-846-2478 or cell 714-716-9380
email: carol_linehan@yahoo.com

Vamos a Ensenada!



1ST VICE DISTRICT GOVERNOR REPORT

KEN SHERWOOD

MERLO is the message and few express it better than a very special Lion in the Seal Beach Host Lions Club, a club that is blessed with many talented Lions.

Lion Scott Newton has been in Lions longer than my memory serves. He's served in almost every office and committee category you can name and done outstanding and award winning work in every area. Scott has served with special distinction as club president, Leo Club Advisor and membership chairman. He does everything with enthusiasm, knowledge and incredible communication skills.

The big "M" in MERLO is for membership. Lion Scott Newton's creative approach to increasing membership is a four pronged assault - #1- He reaches out to former club members to see if the timing is better for them now to be active members. There are many reasons Lions drop out and some of them are reversible, but former members probably won't come back unless they're asked. #2 - He draws from other community organizations through working on community projects, ie - Chamber of Commerce, City Hall, other organized events such as Diabetes Walk, Hunger Abatement groups and Homeless Outreach.

#3 - Leo Parents- does your club sponsor a Leo Club? Do so and get their parents involved in your club. #4 - Former Leos- they are already trained in service. Even if you don't have a Leo Club in town, you may have former Leos. Find them, induct them, use their hearts, hands and ideas.

The old tried and true ways of gaining new members by asking neighbors, church members and fellow Elks, etc. are still valid and useful methods.

Try them all. A club brochure and a personal "hit list" shouldn't be overlooked for recruiting.

Lion Scott Newton's membership ideas, club leadership and Leo motivation, among his many talents, have gained him recognition by the Seal Beach Host Lions Club as "Lion of the Decade". This at the Dec 1, 2010 meeting. A select few Lions achieve Lion of the Year and some more than once (Governor Norm MacKenzie is a three time winner), but Lion of the Decade is extremely rare, along the lines of being named an Ambassador of Good Will by Lions International. BTW, Lion Scott has so many progressive Melvin Jones Fellowship diamonds he should have an armed escort when he goes out in public. Lion Scott Newton is not the Lion to beat, he is the Lion to emulate; the Lion to BE! He's already brought in 9 new Lions this year and it's only December! Thanks for leading the way Scott.

"Day at the Races"

Presented By:

Rancho Cucamonga Community Lions Club



Isn't it time your life got a little racey?

Experience the thrilling excitement of Thoroughbred racing amid the beauty and tradition of Santa Anita Park.

With friends, family or co-workers, Santa Anita is a sure winner!

January 29, 2011

Gates Open at 10:30 am / Post Time 1st Race 12:30 pm

\$55.00 Per Person Includes Valet Parking & Buffet Lunch

Teens ages 13 to 17 is \$45 each / Child ages 4 to 12 is \$30 each

Enter at Gate 5 Meet at the Club Plaza

RSVP by January 15th with your payment

Tickets are now available

Contact Lion Lion Temse Ganser Evenings 909 980-3414 Or email at tc.ganser@verizon.net

Between races we will have a raffle with great prizes for \$1 a ticket.



SANTA ANITA PARK
Group Events

1ST VDG REPORT (continued).....

Lion Leaders of District 4-L4 have an excellent opportunity to sharpen leadership skills, learn recruiting methods, get certified as guiding Lions, and learn how to start a new club when the

Global Membership Team comes in January of 2011. The proposed dates are Jan 19, 20, 21, 2011, just before our next Membership Networking Meeting. The New Club Consultants are Lion John Barnett and his wife (I met them at the USA/Canada Forum in Milwaukee). The proposed training workshop location is the Doubletree Hotel, 555 W. Foothill Blvd. in Claremont, 91711. We need 15 good Lions to participate, but we will be happy to accept more. I'll be making a few calls to select Lions, but don't wait for my call to sign up! Call me to volunteer (that's what Lions do): 909-944-0359, 909-622-5538, sherwood2@verizon.net.

The Lions Barnett are touted as the best team from which to learn. Avail, participate, learn, grow. Don't refuse!

Marilyne and I wish you all a Merry Christmas and a safe and happy New Year. Drive slowly, eat sparingly, drink in moderation and perform a random act of kindness. You will remember this as a remarkably happy and blessed holiday.



2ND VICE DISTRICT GOVERNOR REPORT

P.J. SMITH

Good morning fellow Lions. It's Black Friday, and I'm on a dead line for my Forum news article. I've had a lot on my dinner plate, of course that was Thanksgiving yesterday, and today I'm paying for all that grazing. Yesterday was definitely a day to reflect and give thanks as Lions, family, and friends for the blessings we have and give to others.

This month has been busy. Governor Norm and your leadership team concluded Governor Visitations. Governor Norm's next to last visit was at his home club, Cucamonga District Host. This was a fun filled evening honoring Norm. It was his lucky night, winning the 50-50, that's been ongoing for over a year and taking home over \$500.00 dollars. Visiting all the clubs has been very exciting and rewarding.

Our great founder, Melvin Jones hit the nail on the head with a couple of quotes: "What if these men, he asked, who are successful because of their drive, intelligence and ambition, were to put their talents to work improving their communities" and "You can't get very far until you start doing something for somebody else". These were great words of wisdom in 1917, of course now to include woman in our great Lions organization. Our district truly lives up to these quotes.

This year there will be some exciting changes to membership in the near future. MERL will be replaced with (GMT) Global Membership Team, and (GLT) Global Leadership Team. Congratulations to Seal Beach Host for your 19 new members. Wow, this addition of members, makes Seal Beach Host the fourth largest club in California. Governor Norm asked that we grow all our clubs by two members. This is a reasonable and achievable goal. Great job Lions, we can do it.

Last week I had the wonderful opportunity to attend Senior Lion Leadership Institute in Albuquerque, New Mexico. One hundred Lions selected from throughout the United States and Canada ran the gauntlet through an intensive four day course on management and leadership. This was a wonderful opportunity to network and compare what other Lions clubs are involved in.

December is going to be another busy month with many Christmas parties and activities within the district. As a matter of fact, my wife is letting me know that the outside decorations are top priority and need to be put in place - - - More lights, More lights, and More lights.

In closing, we wish you all a Merry Christmas, Happy Hanukkah, and Happy 2011 New Year!

FROM YOUR EDITOR

I SEND MY APOLOGY FOR THIS ISSUE OF THE FORUM BEING LATE. BEING A CATERER, DECEMBER LEAVES ME WITH LITTLE TIME FOR ANYTHING OTHER THAN WORK. I WILL BE BACK ON TRACK IN JANUARY AND SEND ALL THE INTERESTING ARTICLES THAT I WAS UNABLE TO INCLUDE IN THIS ISSUE.

IN THE MEANTIME, ENJOY A LITTLE BLOND HUMOR FROM YOUR BLOND EDITOR.

HAPPY HOLIDAY!

A PLANE IS ON ITS WAY TO TORONTO WHEN A BLONDE IN ECONOMY CLASS GETS UP AND MOVES TO THE FIRST CLASS SECTION AND SITS DOWN.

THE FLIGHT ATTENDANT WATCHES HER DO THIS, AND ASKS TO SEE HER TICKET.

SHE THEN TELLS THE BLONDE THAT SHE PAID FOR ECONOMY CLASS, AND THAT SHE WILL HAVE TO SIT IN THE ECONOMY SECTION. THE BLONDE REPLIES, "I'M BLONDE, I'M BEAUTIFUL, I'M GOING TO TORONTO AND I'M STAYING RIGHT HERE."

THE FLIGHT ATTENDANT GOES INTO THE COCKPIT AND TELLS THE PILOT AND THE CO-PILOT THAT THERE IS A BLONDE BIMBO SITTING IN FIRST CLASS, THAT BELONGS IN ECONOMY, AND WON'T MOVE BACK TO HER SEAT.

THE CO-PILOT GOES BACK TO THE BLONDE AND TRIES TO EXPLAIN THAT BECAUSE SHE ONLY PAID FOR ECONOMY SHE WILL HAVE TO LEAVE AND RETURN TO HER SEAT.

THE BLONDE REPLIES, "I'M BLONDE, I'M BEAUTIFUL, I'M GOING TO TORONTO AND I'M STAYING RIGHT HERE."

THE CO-PILOT TELLS THE PILOT THAT HE PROBABLY SHOULD HAVE THE POLICE WAITING WHEN THEY LAND TO ARREST

THIS BLONDE WOMAN WHO WON'T LISTEN TO REASON.

THE PILOT SAYS, "YOU SAY SHE IS A BLONDE? I'LL HANDLE THIS, I'M MARRIED TO A BLONDE. I SPEAK BLONDE."

HE GOES BACK TO THE BLONDE AND WHISPERS IN HER EAR, AND SHE SAYS, "OH, I'M SORRY." AND GETS UP AND GOES BACK TO HER SEAT IN ECONOMY..

THE FLIGHT ATTENDANT AND CO-PILOT ARE AMAZED AND ASKED HIM WHAT HE SAID TO MAKE HER MOVE ANY FUSS.

"I TOLD HER, "FIRST CLASS ISN'T GOING TO TORONTO ".

**DISTRICT NETWORKING MEETING
JANUARY 12, 2010**

Lions Teen Recognition Program



Please join the Lions of District 4-L4 in honoring students who actively encourage their peers to say "NO" to drugs, alcohol, and tobacco...

**Come to the Lions Teen Recognition Program
Dinner & Awards Presentation - \$20.00 per person**

Date: Saturday, February 19, 2011
Time: 6:30 p.m.
Place: Holiday Inn Diamond Bar
21725 Gateway Center Drive
Diamond Bar, CA 91765
(909) 860-5440

Call Lion Wanda Tanaka for reservations at:
(909) 861-0142



Lions Teen Recognition Program



November 16, 2010

Dear Lions,

Please support our Teen Recognition Program.

It is that time of the year when your Lions District looks to the **Lions Clubs of District 4-L4 and individual Lions** to support a fantastic program to reinforce the positive leadership in our youth today. The Lions Teen Recognition Program provides an opportunity to recognize, with cash awards, students who actively promote a drug, alcohol and tobacco free lifestyle to their peers.

Here is how your club can help: A donation of \$200 provides cash awards and certificates for selected students as well as two complimentary tickets for each sponsoring Lions Club. Please respond by January 15, 2010, to: Lions Teen Recognition Program, 23805 Country View Drive, Diamond Bar, CA 91765. If you have questions, you may call me at: (909) 861-0142.

How are students selected? Applications are sent to your local schools and youth organizations. Students are selected by your Teen Recognition Program Committee based on their leadership in promoting a substance-free lifestyle. An application is attached for your Lions Club to make copies and personally distribute to schools or students that you would like to sponsor.

Where and when will this event take place? Mark your calendars for Saturday, February 19, 2011, at 6:30 p.m., at The Holiday Inn Diamond Bar, 21725 Gateway Center Drive, Diamond Bar, CA 91765.

We will be featuring an excellent guest speaker, dinner and awards.

This program is sponsored solely by the Lions of District 4-L4. Please support this program by sending in your donation and encouraging your members to attend this terrific event and help recognize those very special teens who are helping other teens understand the dangers of drug, alcohol and tobacco use! Your Teen Recognition Committee looks forward to 100% participation by the Lions Clubs.

Thank you!

Wanda Tanaka

Lion Wanda Tanaka
Teen Recognition Chairperson
District 4-L4



LIONS DISTRICT 4-L4 AND
IPDG JUDY SCHNITZER PRESENT THE

Twenty-Second Annual Melvin Jones Dinner



Honoring Melvin Jones Fellows of the Past, Present and Future.

Saturday, January 8, 2011

6:00 p.m. Check-in and Social Hour
7:00 p.m. Dinner and Program

Guests of Honor, Past International President, Kay K. Fukushima,
and his wife, Denise.

COSTA MESA COUNTRY CLUB
1701 GOLF COURSE DRIVE, COSTA MESA, 92626

\$50 Per Person - Prime Rib or Chicken Florentine
No Host Bar
Dress: Semi Formal, Black Tie Optional

Reply by December 27, 2010

Name _____ Phone _____ E-Mail _____

Club: _____ Please list all attendees AND choice of entree on separate sheet.

Number of reservations _____ @ \$50 Total Enclosed _____ Check Number _____

Checks payable District 4L-4. Mail to: Lion Alice-Faye Peugh, 20965 Rancherias Rd., Apple Valley, CA 92307



La Habra Host Lions Club



Presents

Pasta Fest

PROCEEDS TO BENEFIT THE LA HABRA SENIOR SERVICES

When: Saturday, February 12, 2011

Where: La Habra Community Center

101 W. La Habra Blvd, La Habra, CA

No Host Bar 5:30 p.m.

Dinner @ 6 p.m.

\$15 per person

over 65 -\$8

Includes - Pasta, Sauce, meatballs, bread, salad,
dessert, coffee

Enjoy: Dinner, raffle, auction items, music & dancing

For reservation contact : Larry Milano @ 714-525-2002

Please make checks payable to La Habra Host Lions Club

Mail checks to La Habra Host Lions attention -Pasta fest

P.O Box 248, La Habra, CA 90633-0248



Fantastic Foothill

**Region Chairman
Jack Tanaka**

As we closed the month of November and celebrated the Thanksgiving holiday, we were all reminded about being thankful for living in this great nation. We thanked the veterans for their service to our country and to the brave men and women serving in our armed forces to protect the many freedoms we enjoy in the United States of America.

The Clubs in the Foothill Region have been busy with their activities. The Ontario-Upland Lions are involved in three fundraisers. They are Terri Lynn nuts, calendars and Entertainment Books.

The Cucamonga District Host Lions have been busy with blood donations and collecting, sorting and packaging 600 pairs of used eyeglasses. They helped with the Boy Scouts on September 14th and worked with a church and Quilting for Santa Claus Inc. all month.

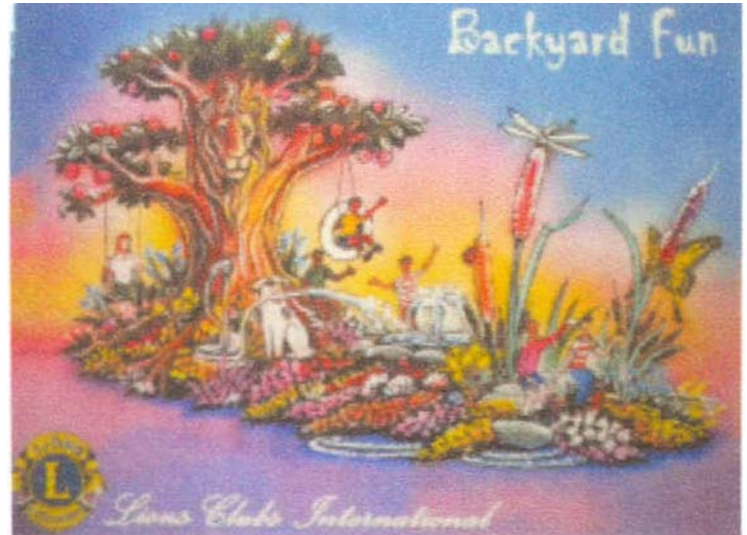
The Upland Host Lions provided eye exams and glasses for three local school students. One member donated blood. They participated in a community prayer breakfast and a community Halloween program. They also collected 400 pairs of used eyeglasses.

The Pomona Host Lions participated in the Great California ShakeOut, disaster preparedness exercise and in CERT training. They made donations to: Braille Institute, District 4-L4 Sight and Hearing Foundation, Teen Recognition Program, Pomona Unified School District Teacher Mini-Grants and Lions Float, Inc. They are working with Western University of Health Sciences to form a campus Lions Club. They also made five Lions Club visitations.

The Brea Lions donated platelets to the City of Hope. They made donations from the proceeds of the 51st Annual Brea Lions High School All Star Football Game to: Brea Olinda Ladycats Basketball program (\$500), Brea Olinda High School cheerleaders (\$2,000), Brea Olinda Special Education (\$2,000), Brea Lions Scout Center (\$2,500), Pediatric Adolescent Diabetes Research Education (P.A.D.R.E.) (\$5,000), Western Youth Services (\$5,000) and to their own Lions Club (\$4,000).

The Chino Valley Lions made donations to: Lions Eye Institute, Blind Children's Learning Center, Jr. Blind of America, Sight and Hearing Foundation and to Lions Project for Canine Companions for Independence.

The Diamond Bar Breakfast Lions completed five Lions Club visitations this month. The Lions worked with Lenscrafters staff for eye exams and eyeglass frame selections for children of low-income families and for women at a shelter. District Governor Norm and his Cabinet members visited the Club and brought the



DISTRICT 4-L4 FLOAT DECORATION SCHEDULE

Sunday December 5th 1-5PM
Dry Flowers

Tuesday December 28th 4-11 pm
Fresh Flowers

For more information:

Lions: Ken Bell bellk@acm.org

Leos: John Doogan john@ods-plus.com
(714) 380-0433

FABULOUS FOOTHILL (continued).....

International President "Beacons of Hope". Governor Norm also spoke about his goals for the Lion year. The White Cane Days committee prepared for the upcoming fundraiser. Rena Jiang, an eighth grader at Chaparral Middle School, submitted her Peace Poster for this year. She was the Club level winner again this year. Lions Jack and Wanda Tanaka worked with the Diamond Bar High and Chaparral Middle School Leos worked on the city's Haunted House and Fall Fun Festival. They also joined with other Leos in the Leo District to clean the Ronald McDonald House in Orange.

The Walnut-Diamond Bar Lions worked the Walnut Family Festival with the Walnut High School Leo Club members. They started their day early by selling pancake breakfasts. All during the day, they sold hot dogs and kettle popcorn. They donated \$150.00 to the Walnut High School Leo Club.

Thank you to my Foothill Region Lions Clubs for their continued service to our communities. Lion Wanda and I would like to wish everyone Happy Holidays and Prosperous New Year!



SUPER SADDLEBACK

**REGION CHAIRMAN
JEFF CARROLL**

I hope you all had a Happy Thanksgiving! As I write this article I think of all the things I am thankful for . . . and one of them is being a Lion. Lions are the best organization around and I am always proud to be a member, especially this time of year when I know so many clubs really step up with food drives, toy drives and helping out at homeless shelters, food banks and kitchens. I know that none of us do it for the credit, but as Public Relations Chair Carol Van Holt is always encouraging, getting the word out about what we do is the best way to lead by example and encourage others to join our ranks.

November kept Tustin Host very busy with more collection of pajamas for the ongoing pajama collection, which has now become an official district project. They completed their project of cleaning up Tustin Sports Park. They will be inducting two new members by the end of the month. Next month they will be selling hot dogs and drinks at the annual Christmas Tree Lighting Ceremony and are expecting a big turn-out for their club's Holiday Party, which is a recruitment event as well as a good social bonding experience.

Orange Host has finished disbursing funds from their Street Faire. Money went to the Blind Children's Learning center, LCIF, Orange Friendly Center Thanksgiving Food Drive, Orphans of Thailand, Teresita Pines, and others. They also have collected approximately 2,000 pair of glasses.

Santa Ana Host is in the planning stage for upcoming projects. The UC Irvine club held their annual food drive and will be holding their annual toy drive for Toys for Tots in December.

I know that many clubs will be having holiday parties to celebrate the season next month and many will be helping those in need through charitable contributions, collections and volunteering. Continue your efforts in the name of Lions and enjoy your time with your families and with your Lion's family!



**Dedicated to Bringing
Basic Eye Care & Eyeglasses
To a World of People in Need**

**WONDERING WHAT TO DO WITH THOSE
BOXES OF USED EYEGLASSES COLLECTED?**

No Problem. Just bring them to the next Network Meeting. District 4-L4 Lions In Sight Chairman Diane Martin will take them off your hands and make sure they are transferred to the Lions in Sight Warehouse. For more information: (949) 770-2290



Chaplain's Corner

PDG Chuck Overbey

I have been thankful for the last months with no one to report. Now, I am sad to need to report two great citizens and Lions we have lost.

Dick Sanderson was a long time member of the Fullerton Host Lions Club. I know he served as Club President, but that is all I know. If anyone knows when and where he was born, when and why he passed away, when he joined Lions and any other history, I would be pleased if you will let me know.

Fullerton Lion, David Crawford passed away this morning (11-29-10) due to complications of Pneumonia. David was 90 years of age and a wonderful Lion. He belonged to the Former Fullerton Breakfast Lions Club which merged with the Fullerton Host Lions Club. David loved young people and worked long and hard with the Peace Poster Program. I hope to get more information on him also.

2010 STUDENT SPEAKERS CONTEST TOPIC:

**"Enforcing our Borders:
State versus Federal Rights"**

Hello, everyone. For the past several years, members of the ToastMasters Founders District Judges Bureau have served as judges for a few of the local Lions Clubs' student speech contests. I wanted to make sure that the clubs in Orange County are aware of our existence, and how we can serve your clubs. I've taken the liberty of attaching information about the Judges Bureau and a Judges Request Form for when your contests do need judges. If you have any questions/comments, please let me know. The TI Judges Bureau is here to help you make your student speech contests successful. Please feel free to forward this information to anyone within Lion who you think might be interested. I will be trying to contact the clubs for which I could not obtain an email address.

Avis French

**Chair, TI Founders District Judges Bureau
949-830-1167**

eavisf@sbcglobal.net



OUTSTANDING ORANGE REGION CHAIRMAN MARC POLI



Hearing & Speech Action News

Now that the club visitations are done, I am seeing less of the Governor. It makes it more enjoyable to meet him during various functions.

The first one this past month was our second networking meeting held at the Knott's Berry Resort Hotel in Buena Park. By all accounts it was deemed a success, as many things were done and there was never a dull moment. 125 district Lions attended, thanks to a lot of pre-meeting advertising. This was important because the Orange region was hosting the meeting and we wanted to put on a good show. A few items of note were the unanimous vote to accept the merging of both Fullerton clubs into a "new" Fullerton Host Lions club, the collection of 100+ pyjamas by the La Habra Host Lions (there was a very obvious display) and a presentation on Scleroderma by guest Brian Adams (not the singer) and myself.

I later met the Governor on 11/17 at the Stanton clubhouse with most of the Cabinet to choose the winner of our district Peace Poster Contest. As you can expect, this was a tough decision to make in light of the talent displayed by the young artists. In the end, we were all comfortable with our choice.

Next event was the Chartering of the Orange County Korean Leo club on the 19th. The sponsoring club is in Zone A under the aegis chairman Dave Collins, who helped provide communication between the Orange County Korean Lions Club and the district cabinet, and help coordinate the induction ceremony. Kudos to Leo District Chair John Doogan for a great job in his role as advisor, his message was a strong motivation to the new Leos.

On 11/11, Lion John was in full regalia when the Leos delivered thank-you cards to our veterans at the Long Beach VA Hospital.

Going back to Lions, the Fullerton clubs engaged in their first event as one club, when they had their Casino Night on the 5th. It was a successful event, making a profit thanks to a low overhead approach, and participation of most members. Fullerton Host reports the loss of one of their esteemed Life Members, Richard Sanderson. Our condolences to his friends and family.

Finally, I would like to conclude my report on the subject of Zone meetings. Most zone chairs almost dread organizing one (they have to manage three in a year), my self included. But, when everybody gets together around the table, and we start talking about the challenges facing our clubs, we soon realize that zone meetings are the most important ones to find solutions. Dave Collins did a fantastic job conducting his zone's meeting and I was impressed with his advice and suggestions dispensed. All participants went home with constructive ideas.

I wish you all a happy and healthy Holiday season, more specifically a Merry Christmas!

WHO, ME?? ---At a recent AARP Convention, an exhibit booth manned by the Hearing Loss Association of America (HLAA) was visited by hundreds of people seeking information about hearing loss. By far, the majority were family members who expressed frustration because their husbands, wives, mothers or fathers were refusing to admit they may have some trouble hearing. They spoke of their frustration with TVs blaring, phones unanswered, having to repeat conversations, etc. "How do I get a relative to do something about their hearing loss? They refuse to admit they have a problem and it's driving me crazy!"

One of the most common reactions of people to the onset of hearing loss is denial. A key reason is that in our society hearing loss is seen to be a sign of getting old and confused. This historical baggage ranges from stereotypical usage such as "deaf and dumb" to putting deaf people in institutions for being uneducable. Not to mention the media making fun of the mistakes people make not hearing what is said. These negative associations have resulted in a stigma that has proven hard to eradicate.

However, there is also a positive generational component. Today younger adults are more likely to admit their hearing loss, seek help and move on. They tend to be more comfortable with technology, have grown up with disability rights such as the Americans with Disabilities Act and have never known TV without captioning.

People of any age can turn to HLAA to let their hair down, learn self-advocacy and take advantage of life-changing technology and communication strategies. By taking action to manage their hearing loss they in no way can be seen as old and confused – they are in the game. To learn more about hearing loss and denial and what to do when someone refuses to admit their problem, go to www.hearingloss.org.

For any questions call me at 714-536-9813.

Keith Campbell, Chairman
4-L4 Hearing & Speech Action
kcampbell5@socal.rr.com



OFFICIAL REGISTRATION FORM
MD-4 Convention 2011
Primm Nevada February 4—6, 2011
Theme: "BUILDING OUR FUTURE"



EACH Lion, Lioness or Leo **MUST** complete a **SEPARATE** registration form You must make your own hotel reservations by calling 1.800 FUN STOP (386.7867). Specify Group Code Number SCL0311 NLT January 24, 2011.

PLEASE PRINT OR TYPE ALL INFORMATION CLEARLY

Name: _____ Club Name: _____ District: _____

Address: _____ Phone: () _____
 Street City State Zip Cell: () _____

Name on Badge: _____ E-mail address: _____ Current office held: _____

ONLY ON-SITE REGISTRATION AND HOTEL RESERVATIONS WILL BE ACCEPTED AFTER JANUARY 24, 2011

EVENTS Must Be Registered to Attend	Received By 12.31.2010	Received After 01.01.2011	Amount Enclosed	For Official Use Only
SUPER-DUPER PACKAGE: Full Registration, Convention Pin, Leadership Luncheon, Friday Dinner/Entertainment, International President's Luncheon, Saturday Governor's Banquet/Entertainment, Sunday Brunch	\$170.00	\$190.00		
Registration <u>Required</u> (Included in Super-Duper Package)	\$ 35.00	\$ 45.00		
Convention Trading Pin (Included in Package)	\$ 4.00	\$ 4.00		
FRIDAY, FEBRUARY 4 Leadership Workshop (Free) Attending: Y _____ N _____	N/C	N/C		
Leadership Luncheon	\$ 25.00	\$ 30.00		
First-niters' Dinner/Fun/Entertainment	\$ 30.00	\$ 35.00		
SATURDAY, FEBRUARY 5 International Luncheon	\$ 28.00	\$ 32.00		
Governors' Banquet, Entertainment/Fun	\$ 35.00	\$ 40.00		
SUNDAY, FEBRUARY 6 Brunch/Speaker/Awards Presentation/Voting Results	\$ 20.00	\$ 22.00		
(NOT INCLUDED IN SUPER-DUPER PACKAGE) ↓				
GOLF—THURSDAY, FEBRUARY 3 10:00 AM	\$ 75.00	\$ 80.00		
TOTAL	*****	*****		

REFUND DEADLINE: JANUARY 7, 2011

Mail Registration Form with check payable to MD-4 Convention 2011 to:

MD-4 Convention 2011
 231 West Longacres Drive
 Henderson, NV 89015
 702.565.6664 e-mail: horizon120@msn.com

I prefer to charge \$ _____ to my:

_____ MasterCard _____ Visa Account: _____ Exp: _____
 MO YR

Authorized Signature: _____ Vegetarian Plate Required: _____

MD-4 CONVENTION 2010

CONVENTION HOUSING

Whether you choose to stay at Primm Valley Resort (Headquarters Hotel) or Buffalo Bill's, we're sure you'll be more than pleased. Both resorts are within walking distance from each other, or can be reached by monorail or shuttlebus, and provide the finest in deluxe rooms and suits.

Convention attendees must make their own hotel reservations by calling 1.800.386.7867 and specify the code number SCL0311 no later than January 4, 2011.

Primm Valley Resort

Sunday-Thursday \$39.95
 Friday \$59.95
 Saturday \$69.95

Buffalo Bill's

Sunday-Thursday \$34.95
 Friday \$54.95
 Saturday \$64.95

CONVENTION 2010 TENTATIVE SCHEDULE

THURSDAY, FEBRUARY 3

10:00 Golf Primm Valley Golf Club
 2:00 Early Registration, Certification, Lions Store & Pin Traders

FRIDAY, FEBRUARY 4

Breakfast on your own
 8:00 Registration, Certification, Lions Store & Pin Traders
 8:30 Leadership Seminar
 12:00 Leadership Luncheon
 2:00 Seminars
 4:00 Hospitality Rooms Open
 6:00 Social Hour/No-Host Cocktails
 7:00 First-Nighters' Dinner & Fabulous Entertainment

SATURDAY, FEBRUARY 5

Breakfast on your own
 8:00 Registration, Certification, Pin Traders
 8:30 Opening Ceremonies, Business Session, Memorial Service
 12:00 International Luncheon
 2:30 Seminars/Meetings
 4:00 District Caucuses
 6:00 Social Hour/No-Host Cocktails
 7:00 Governors' Banquet & Fabulous Entertainment

SUNDAY, FEBRUARY 6

7:00 Certification/Voting
 8:00 Breakfast Brunch
 Guest Speaker, Awards, Voting Results

DISTRICT 4-L4 CALENDAR

November 6	District Networking Meeting, Building the Next Generation of Lions, Orange Region
November 13	OC Costa Rica Walk-A-Thon
January 8, 2011	Melvin Jones Dinner, Costa Mesa Country Club
January 22,	District Networking Meeting, Recognition of PDGs, Saddleback Region
January 29	Rancho Cucamonga Comm. Lions Day at the Races
February 3-4	MD-4 Council of Governors Meeting, Primm NV
February 4-6	MD-4 Convention, Primm NV
February 12	La Habra Host Pasta Fest
February 18-20	Lions Flag Days
February 19	Teen Recognition Dinner
February 27	Diamond Bar Drumming for Kids
February 28	All Club Level Student Speakers Contests must be completed
March 4-7	Ensenada Cruise & Visitation
March 5-6	Hearing Days
March 12	Cucamonga District Host Sip for Sight Wine Tasting Dinner
March 12	Pomona Host Lions Bowl-a-thon
March 15	Orange Region Meeting
March 21	All Zone Level Student Speakers Contests must be completed
March 21	Saddleback Region Meeting
March 27	Huntington Beach Host Crabfest
March 27	Lions City of Hope Day
March 30	Foothill Region Meeting
April 2	Orphanages of Thailand Fundraiser
April 9	Rancho Cucamonga Comm. Lions Fashion Show
April 16	District Networking Meeting, Student Speakers Contest, Foothill Region
May 12-15	District 4-L4 Convention, Doral Resort, Palm Springs
June 3-5	MD-4 Council of Governors Meeting, San Jose
June 5	Vision Walk 2011
June 4	MD-4 Student Speakers Contest Final
July 4-8	Lions International Convention, Seattle WA
September 22-24	USA/Canada Forum, Anchorage AL

ATTENTION

CLUB PRESIDENTS, CLUB SECRETARIES, CLUB EVENT CHAIRMEN

DO YOU SEE YOUR UPCOMING EVENTS ON OUR DISTRICT CALENDAR?
IF NOT, PLEASE SEND DATES AND FLYERS TO YOUR EDITOR.

HAVE YOU HAD A FUN SOCIAL EVENT, A SUCCESSFUL FUNDRAISING EVENT,
OR PARTICIPATED IN A GREAT SERVICE PROJECT? SEND PICTURES AND A REPORT TO YOUR EDITOR.

SHOW YOUR CLUB OFF THROUGH THE DISTRICT 4-L4 FORUM

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