

The 4-L4 Forum

The Official Publication of California Lions District 4-L4

Volume 89 Number 4 OCTOBER 2010



DISTRICT GOVERNOR

Norm MacKenzie (Jo) 7143 Providence Way, Fontana 92336 B (909)-477-6623 C (760)-802-6018 Norm.mackenzie@cox.net

1ST VICE DISTRICT GOVERNOR

Ken Sherwood (Marilyne) 6666 Dakota Ave., Alta Loma 91737 H (909) 944-0359 B (909) 622-5538 F (909) 629-5308 Sherwood2@verizon.net

2ND VICE DISTRICT GOVERNOR

"P.J." Smith 166 N. Starflower St., Brea 92821 H (714) 996-2950 eaglehills2@roadrunner.com

CABINET SECRETARY

Alice-Faye Peugh (Lion Jim)
P.O. B. 913, Rancho Cucamonga 91729
H (909) 989-2232
lionalicefaye@yahoo.com

CABINET TREASURER

Regina Stansbury (John) 15412 Cottonwood Cr., Huntington Beach 92647 H & B (714) 898-1897 F (714) 891-0829 ginastans@verizon.net

IMMED.PAST DISTRICT GOVERNOR

Judy Schnitzer (Lion George) 13459 Verona, Tustin 92782 H (714) 838-4201 C (714) 697-1697 jschnitzer@cox.net

PUBLIC RELATIONS CHAIRMAN

Carol Van Holt (Keith) 9650 Nightingale, Fountain Valley 92708 H (714) 962-0265 C (714) 745-9567 Clion93@verizon.net

DISTRICT NEWSLETTER EDITOR

PDG Ellen Liebherr (Lion Mike) 616-17th Street, Huntington Beach 92648 C (714) 458-3077 F (714) 891-7169 ellen@creativecatieringhb.com

District 4-L4 Lions Are Awesome!!!!

I knew that before I left to attend the USA/Canada Forum in Milwaukee, Wisconsin, but after attending many seminars and networking with other Lion leaders and digesting all the information that was presented, it validated that statement. During my visitations and listening to what clubs are doing it made me realize that many clubs are already doing these programs. However, I've definitely reloaded my repertoire with new material and ideas ready to share as I know 1st VDG Ken Sherwood has as well. He was a little skeptical about traveling with me because of my recent luck, however everything went well and we have returned to the District unscathed by Norm's black cloud.

Visitations

The District Governor Team and respective Region and Zone Chairs have visited 26 of the 36 clubs in the District and many of the fundraisers during the first quarter of the year. We thank you for your hospitality and attention to our messages. Our 2^{nd} VDG "PJ" is having a banner year in Float sales surpassing more than \$6,000 in the first quarter.

I want to commend the clubs that are working hard to meet or exceed the net 2 in membership that the TEAM encouraged in this year's Plan of Action. I had the pleasure of inducting new members in my visitation to La Habra Host, Seal Beach Host and Huntington Beach Host. It appears that the three clubs are working on who will reign as the largest and most chaotic club in the District. La Habra Host and Seal Beach Host are triple digits in membership while Huntington Beach Host is the most chaotic at this point of the 2010-2011 year.

Plan of Action

The District TEAM's Goal the first quarter was to form one new club and have a net 37. I'm excited to announce that the District met its goal of one new club thanks to the efforts of Guiding Lions Gil and Barbara Smith of Pomona Host. Western University Health Sciences (Pomona) has a Campus Club (20 plus members). Clubs have taken in 12 new members thus far for a projected total of 32 of the 37 member goal set.

On behalf of the District TEAM, thank you for a job well done.

I want to reiterate to all clubs to please utilize the MERLO Team presentations for attracting more hands to provide service to your communities. To attract and retain, create another hands-on Service Project, such as feeding the homeless, handing out packages at a Food Bank, clean up a park, or provide a BBQ for an Assisted Living Center. These are one-day projects that people will see you doing and will attract attention and people will want to know how they can help. These are just a few golden opportunities to keep your members excited and emphasize "Service" to the community.

Continued on page 2

2010-2011 DISTRICT CABINET

DISTRICT CHAPLAIN PDG Chuck Overbey 1419 W. La Serena Drive, Brea, CA 92821 H (562) 694-4294 cwoverbey@aol.com

ASSOC. DISTRICT CHAPLAIN PDG Barbara Hayward

3085 Fernheath Lane, Costa Mesa, CA 92626 H (714) 545-6126 <u>blhayward@sbcglobal.net</u>

DISTRICT 4-L4 WEBMASTER Jim Peugh P.O. Box 913. Rancho Cucamonga, CA 91729 B&H (909) 948-5150 C (909) 730-4422 jpeugh@citivu.net

FOOTHILL REG ION CHAIR Jack Tanaka 23805 Country View Drive, Diamond Bar, CA 91765 H (909) 861-0142 jacwand@netzero.net

FOOTHILL ZONE "A" CHAIR Mike Stewart 231 Lincoln Ave.. Pomona, CA 91767 H (909) 921-2330 B (909) 982-9886 maniac@maniac-mikes.com

FOOTHILL ZONE "B" CHAIR Michael Wirtis 5838 Zapata Place, Alta Loma, CA 91737 H (909) 484-0279 C (909) 638-8021 Michael.wirtis@yahoo.com

FOOTHILL ZONE "C" CHAIR Wanda Tanaka 23805 Country View Drive Diamond Bar, CA 91765 H (909) 861-0142 jacwand@netzero.net (Diamond Bar Breakfast)

ORANGE REGION CHAIR Marc Poli 114 S. Yale Ave., Fullerton, CA 92831 H (714) 525-4565 B (714)883-2693 kiromark@aol.com

ORANGE ZONE "A" CHAIR Dave Collins 351 Capella Avenue, La Habra, CA 90631-2958 B (562) 674-4920 F (562) 674-4920 denassoc@verizon.net

ORANGE ZONE "B" CHAIR Joseph Rodehaver 8297 Carnation Drive, Buena Park, CA 90620 H (714) 739-8927 jwrodehaver@hotmail.com

ORANGE ZONE "C" CHAIR Gary Denni 653 W. 19th Street, San Pedro, CA 90731 gdenni@juno.com

SADDLEBACK REGION CHAIR Jeff Carroll 1562 Beacon Ridge Way, Corona, CA 92883 H (949) 713-1553 C (714) 356-7740 ucilionjeff@yahoo.com

SADDLEBACK ZONE "A" CHAIR Hank Lopez 491 Sturgeon Drive, Costa Mesa, CA 92626 H (714) 751-6213 B (714) 549-3854 lionhenryj@yahoo.com

SADDLEBACK ZONE "B" CHAIR Tom Hollister 8626 Chukar Circle, Fountain Valley, CA 92708 H (714) 964-7226 C (714) 944-2941 bertntom@aol.com

SADDLEBACK ZONE "C" CHAIR Mark Snyder Laguna Niguel, CA 92677 B (949) 429-7095 H (949) 429-7095 Email #1 mark.snider@indoff.com Email #2 msnider7@cox.net

DISTRICT GOVERNOR'S MESSAGE (continued).....

Special Olympics Club

I want to remind all clubs that have contacts with their school districts to provide names and emails of the educators responsible for the mentally challenged to 1st Vice District Governor Ken Sherwood so that the Extension Team can get the Orange County Special Olympics Club established. This club will impact many lives and improve the community. With a primary focus on projects that serve people with intellectual disabilities, Special Olympics Lions Clubs empower and build accepting communities for persons with intellectual disabilities and their families. Lions clubs around the world support Special Olympics through the Lions Clubs International Opening Eyes Program. This \$10 million LCIF initiative screens the vision of the athletes and has provided prescription eyewear to more than 120,000 athletes. Lions play a key role in the success of this program through hands-on event support that includes: helping register athletes, providing color vision and visual acuity tests and distributing glasses and sports goggles to athletes. This is a club Orange County needs as there are more than 10,000 individuals not being served at this point that a club could help.

THANK YOU AGAIN FOR YOUR TREMENDOUS SUPPORT OF THE DISTRICT TEAM.

DISTRICT GOVERNOR'S VISITATION SCHEDULE





Harbor Mesa President Jennifer poses with the visiting Tustin Host club members. Harbor Mesa presented their President, Chris Barr, with the infamous pink flamingo to start the flight of the bird to visitations by clubs. Tustin Host will pass it on to the next club that visits them and so on. The bird has it's very own passport and club pins. Each club is to enter their name and city on the passport and pin their club pin on her. (It has to be a female, of course.) At the convention in May, the club holding the bird is to see that it gets back to Harbor Mesa Lions. She was originally presented to Harbor Mesa last year by the La Habra Host Lions and ended up with the Mission Viejo club where she was grounded until the convention. Let's hope her flight this year gets to all of the District 4L4 clubs.



1ST VICE DISTRICT GOVERNOR REPORT

KEN SHERWOOD

Playing beach city bingo has been great fun! Seal Beach Host in Long Beach was super with president Allyn at the helm. You notice I didn't say in control. After all, it is Seal Beach Host! Here, Gov. Norm received a Lions Float Gary Lozaun Fellowship from three clubs SB Host, Harbor Mesa & Ontario Host (in collaboration or collusion). Total surprise for the "Boss". He then inducted a slew of new members, heading toward another double digit increase (triple digit, we hope). The food was fried and so were some of the Lions. This is the fun side of visitations.

Huntington Beach Host was noisy, rambunctious and I think had been gulping energy drinks. I'm not sure where we were, but somewhere close to Bavaria. The Governor's speech got a warm reception, but I know they were having trouble hearing in the back. They asked ME to speak up while telling some jokes. I won't repeat all of the comical things that happen at visitations. They should just pass into legend.

Visitations, Region Meetings, COG's and Membership Networking Meetings (cabs), have been fun, funny, informational, and well attended.

The highlight of the year, however, has been the USA/Canada Forum in Milwaukee, Wisconsin. Lions from all over the country and Canada gather for this event every September. This was the 34th and it's the best one I've attended. There were entertaining and instructional seminars; good food (even at some of the banquets); lots of display and promotional booths and pin trading (I was in heaven). Dozens of old friends from both countries and lots of new friends. Puerto Rico had 55 attendees, promoting the USA/CAN on their island in 2014. Start Packing. International President Sid Scruggs was inspirational in front of every gathering (I don't know what went on in his room). 1st VP Wing-Tun Tam (we call him Tam at his request) joined with Past Int. Pres., KJ Hababanada for a session with VDGs. It was the most entertaining and humorous hour & 15 min. of the Forum. These two together are better than Laurel & Hardy or Martin & Lewis (have I lost some of our newer Lions?) They are well spoken and put across their message with unequalled comic relief. We're in good hands with Tam next year. This year it's all about service and the Lions of Dist. 4-L4 are in very good stead.

Sometimes we don't appreciate how much we do until someone from the outside looks in and tells us how great we are. The Saturday Night entertainment was Karen Taylor-Good. Comedy, excerpts from her book and great songs, two of which were written just for Lions. She did some research about us when she was signed as the entertainment. When she realized we were a service organization of men and women, the largest & best in the world, fighting blindness and other disabilities, she wrote two songs just for and about us. We were all proud Lions that night. The songs will be heard at the Nov.6, Networking Meeting.

1st VICE DISTRICT GOVERNOR REPORT (continued)......

Kudo's to PID Bill lannaccone for his chairmanship of this USA/Canada Forum. Lion Bill did a remarkable job of organization so that everything flowed & maintained an upbeat dynamic. Thanks Bill!

The best news of this Lions' year so far is the approval of a campus Lions Club at Western University of Health Sciences in Pomona. The hard work, organization and dedication of soon-to-be guiding Lions Gil & Barbara Smith has brought this club into being. The membership skills of PRC Ken Myers have kept it moving and provided the necessary impetus to drive this club forward. A charter night will be planned soon. Mark your calendars when the date is announced. Get your club to plan a fitting gift to our new college club; bell, gavel, banner, flag set and CASH are all needed.

I'm sure many of you have been itching to go to a Council of Governors meeting to see the Governors, 1st & 2nd VDGs hard at work making those monumental decisions that guide the activities of MD-4. Your best chance to avail yourselves of this event is Oct, 29, 30, 31, 2010. We convene at the Ontario Hilton on Haven Ave. in Ontario, CA. It's beside the 10 Fwy. On the North side. Exit Haven Ave.

Don't Refuse





SECOND District 4-L4 Networking Meeting

(aka Cabinet Meeting)

Saturday, November 6th



"Clans Building the Next Generation of Lions"

Knott's Berry Farm Resort Hotel 7675 Crescent Avenue Buena Park, CA 90620

Membership/Retention Workshop 8:30 – 9:30 a.m. \$30 per person. Registration: 9 a.m., Meeting: 10 a.m.

First Timers will be Recognized

Clubs are asked to bring a raffle prize (approximately \$20 value)

Please send your reservations and checks by October 23rd to:
Lion Alice-Faye Peugh
20965 Rancherias Road, Apple Valley, CA 92307
Phone: 909-989-2232 (leave a msg) E-mail: lionalicefaye@yahoo.com

NAME OF CLUB:

NUMBER ATTENDING:

(Please include list of names on reverse side of this flyer or email.)

MAKE YOUR CHECK (s) OUT TO: District 4-L4



2ND VICE DISTRICT GOVERNOR REPORT

P.J. SMITH

Where has September gone??? By the time everyone gets their "Forum", your leadership team will have conducted fifteen (15) Governors visits, three (3) Region Meetings, and a well deserved Governor's Party. The Governor's Party was a huge success with lots of good food provided by Lions Scott and Andrea Busby. The entertainment was fabulous. Brea Lions Dr. Les Samuelson's band "The Last Chance" could be getting another chance to provide us with entertainment in the future. There was no room on the dance floor and everyone was rocking out. Thanks to everyone who brought great Raffle prizes, all good stuff.

I had the opportunity to attend the open house at Teresita Pines earlier in the month. If you have never been there, it's a must on your "Things To Do" list. This wonderful setting in the woods is the next thing to heaven. I can understand why the campers love Teresita Pines. To PCC ED Bordenkircher - keep up the outstanding job that you do for the camp and the campers.

The Leo's are the Lions of our future and it was so refreshing to attend their District Meeting at the Brea Lion's Scout Center. There were many Leo's in attendance and it was incredible how smoothly the meeting was conducted. To Lions Wanda and Jack Tanaka and everyone involved with Leo's - we applaud you for the outstanding job you do for our future Lions.

There's lots of activity happening with our Rose Parade Float. Dates, times, and schedules for decorating the float will be forth coming. Merchandise sales have been very positive with Banner Patches purchased by Laguna Niguel, Fullerton Breakfast, Anaheim, UC Irvine, Ontario Host, and Harbor Mesa. Chino Valley purchased a Garry Lozaun Fellowship along with a Banner Patch. If anyone needs any Float merchandize please call me at PH: (714) 996-2950 or E-mail: eaglehills2@roadrunner.com to place an order. If any Lions Club has made a donation for a banner patch or fellowship to another member of the float committee that I'm not aware of, my apologizes for not listing your club.

The Brea Lions Pete Karagines nine hole, four club golf event was held at Western Hills Golf Club. That's right only four (4) clubs to be used for the tournament. Golf is tough enough even with fourteen (14) clubs. Fellowship and dinner was great with everyone having a good time.

Next month things look like they might slow down a little. I think my wife is searching for a new handyman. Until next month, keep up the great work and living up to our motto "We Serve".



HARBOR MESA'S SCHOOL CONNECTION

Where there's a need, the Lions of Harbor Mesa fill it. During the first week of school at Newport-Mesa Unified School District's Whittier School in Costa Mesa, many of the Lions recently joined together for the annual School Box Project. Conceived in 2000, by Lion Joan Parks, there was definitely a need for assistance communicated to the club. The need was simple: The first graders could use some pencils, colored markers, scissors, 3/5 cards and more to help them during their school year. With budget cuts, and teachers digging into their own pockets, the Lions of Harbor Mesa felt they could fill the bill.

In the beginning, Lions collected shoe boxes, and as a labor of love, carefully covered them with contact paper – top, bottom, inside and out. Committee work included the purchase of the school supplies specified by the Whittier School first-grade teachers as well as setting time and place for assembly. During the past 10 years, the project has evolved into using plastic shoeboxes filled to the brim. Under the recent co-chairmanship of Lions Dalila Vaden, Amy Averbach, Myrta Sparkes and Gina Stansbuy, the Lions met to fill the boxes, and on a designated day of the first week of school, delivered about 160 boxes to all of the school's first grade classes.

The smiles and gracious 'Thank You's' the team received always gives the Harbor Mesa Lions the sense that they've fulfilled the motto of "We Serve."

2010 STUDENT SPEAKERS CONTEST TOPIC:

"Enforcing our Borders: State versus Federal Rights"



Fantastic Foothill

Region Chairman Jack Tanaka

You have all met the Foothill Region Chairs of Zone A and Zone C. I would like to introduce you to the Foothill Region Zone B Chair, Lion Michael Wirtes, an Ontario Host Lion. Lion Michael has been a member of the Ontario Host Lions Club since 2002. During that time he has held the position of Lion Tamer, Secretary, President twice and has been a director for many years. He has served on numerous committees and was Club Lion of the Year in 2006.

Lion Michael is a graduate of California State San Bernardino with a degree in finance and enjoyed a 20 year career in investment management and financial planning. He is also a Certified Financial Planner. Married to his wife Tracy for 20 years, they have three boys, Christopher 16, Daniel 14 and Matthew 11, and this year are hosting an exchange student from Poland, Peter 17. They have been residents of Rancho Cucamonga for 15 years.

Lion Michael enjoys camping with his family, flying, reading and volunteering his time. In addition to his commitment to Lions, he also volunteers with County of San Bernardino Probation Department Youth Accountability Board and is the Chairman of the Board of Pomona Valley Habitat for Humanity.

All Lions, especially the club presidents and secretaries should get to know your Foothill Region leaders. They are a good source for information and support.

The Clubs in the Foothill Region have been busy with their activities. The **Cucamonga District Host Lions** continue to collect used eyeglasses. They also are donating blood and platelets.

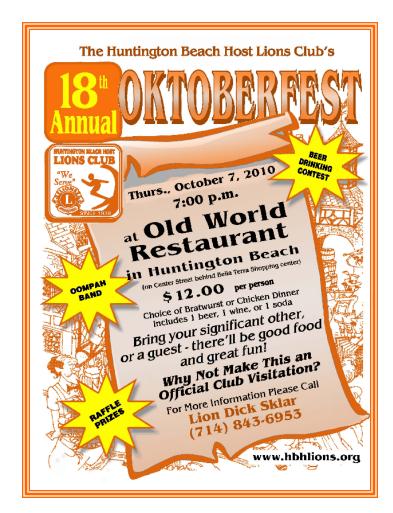
The **Ontario-Upland Lions** help senior citizens get to their doctor's appointments. They knit baby caps and volunteer at San Antonio Community Hospital. They are visiting other Lions clubs too.

The **Upland Host Lions** held their successful Annual Fish Bake and provided meals for 14 patients in rehabilitation. They collected 109 pairs of used eyeglasses.

The **Ontario Host Lions** put in hundreds of hours volunteering at Teresita Pines. Four Lions from their Club took a CPR class. They also donated funds for eye exams.

The **Pomona Host Lions** worked the Kids Health Fair (hearing clinic & immunization checks). They have applied for a \$10,000 vision education grant in conjunction with Western University and are working on a literacy program in the Pomona Unified School District. The club is working on their 90th Anniversary, the oldest Lions club in our District.

The **Brea Lions** donated used eyeglasses and made platelet donations at the City of Hope. They also made donations to the Brea Olinda Football Boosters, purchased a 2011 Rose Parade Float banner patch and visited the La Habra Host Lions Club.



FOOTHILL REGION REPORT (Continued).....

The **Chino Valley Lions** worked on removing donor tiles at the City of Hope and have made a visitation of another Lions Club's fundraiser.

The **Diamond Bar Breakfast Lions** have made several club visitations. Their Lions and Diamond Bar High School Leos attended the Canine Companions for Independence graduation in Oceanside. They continue to collect used eyeglasses, hearing aids and cell phones.

The **Walnut-Diamond Bar Lions** collected used eyeglasses during the month.

Thank you to all of the Lions who attended the Foothill Region Meeting on September 8, 2010 at the Holiday Inn Diamond Bar. I hope you had a great time learning about what other Clubs in the Foothill Region are doing, a little more about the Student Speaker Program and the organization called Lions Float, Inc. A special thank you to Cabinet Secretary Alice-Faye for making it happen. Thank you also to our Zone Chairs Mike, Michael and Wanda for their help.

Our next Foothill Region Meeting program will be the Region Level Student Speaker Contest. The meeting is scheduled for Wednesday, March 30, 2011. Postcards from Multiple District Four should have been received by your Club Secretary to let MD-4 know your Club is participating in the Student Speaker Contest. If not, call MD-4 so that they can mail you a packet.



SUPER SADDLEBACK

REGION CHAIRMAN JEFF CARROLL

September was a great month full of visitations, Region meetings and partying! I would like to thank everyone who attended the first Saddleback Region meeting. We tried something a little different in terms of location, holding it at a Dave and Busters, and format, the theme was 'Knowing Your Neighbors". I would like to thank Mike Schaefer for an excellent presentation on Leadership and those from Foothill who attended, I know it can be a drive!

This last month Orange Host held their annual bratwurst booth as park of the Orange International Street Fair. They had volunteers from 11 Clubs and 3 Leos Clubs who made it a great success! They would like to extend a thank you to all who helped. A special thanks to District Governor Norm and to his two VDGs, Ken and P.J. who took time from their incredibly busy schedules to help them completely sell out. They didn't have a single bratwurst left on Sunday evening. If they had had another five packages of bratwurst, we'd have sold them, too. The Orange Host Lions support of the Orphanages of Thailand, the Blind Children's Learning Center, eye glasses for needy children of Orange Unified School District and a host of Lions charities that we're all involved in.

The Santa Ana Host club is putting the MERLO team to work and is appreciative of the offers of assistance from the Governor and his Cabinet. They are looking at ways to increase membership and our involvement in the community. As the second oldest Lions Club in the District they are looking to build a future that will reflect and respect the past efforts of our Club members. They will already be inducting two new members at their next Club Meeting!

This next month the Tustin Host club would like to invite you to visit Tustin's Tiller Days, Oct. 1-3 and drop by their booth for cold beer. That's right! Once again, Tustin Host will staff the Beer Booth! Ain't life grand? If you can't make it to Tiller Days, come to their Golf Tournament on Oct 27 at Riverview Golf Course. They have made their first delivery of 27 pairs of pajamas to support PDG Elizabeth's project - more on the way! They're in the process of screening 1200 school children for eyeglasses and we'll be in a position to provide glasses for those in need. Finally, they are working with Tustin Parks and Recreation and with the Boys and Girls Club on some park clean-up projects.

Also in October we will see the Huntington Beach Host club holding their annual Oktoberfest at Old World in Huntington Beach on October 7. The Harbor Mesa Lions will be holding their annual Casino night on October 22. Both events are always a great time so lets keep the party rolling in Saddleback and get out to support these great clubs!



HARBOR MESA LIONS



'WILD WEST' CASINO NIGHT

Friday, October 22, 2010, 7 p.m. to 11 p.m.



Costa Mesa Community Center 1845 Park Avenue, Costa Mesa

\$40 Per Person, includes \$100 gambling chips,

A delicious Chuck Wagon dinner, Hoedown Dancing, no host bar.

Featuring: Our fantastic Silent Auction with special opportunity to "PLAY A ROUND WITH BOBBY COBB" - Actor Brian Van Holt From the ABC TV Show "Cougar Town."

Great theme basket prizes, \$100 Cowboy Hat Raffle, much more!

ADVANCE TICKETS ONLY! No tickets at the door. Purchase deadline 10-14-10

Make checks out to: Harbor Mesa Lions.

Mail to: PDG Barbara Hayward, 3085 Fernheath Lane, Costa Mesa, CA 92626

INFORMATION: 714-898-1897 or 714-545-6126

CLUB WEBSITE: nhcmlionsclub.com

ALL PROCEEDS GO TO LOCAL CHARITIES & LIONS SIGHT AND HEARING FOUNDATION



Please join our club for a great time in Laughlin
October 29, 30 & 31st
Fun, Food, Friendship and Golf.
Consumption of libations while in an air-conditioned
motor coach on the way included.
We will be staying at the Colorado Belle Hotel.

Package includes round trip motor coach, 2 nights stay in the hotel and drinks on the way to Laughlin.

There will also be a Hospitality Room at the Hotel.

Golf will be planned by Hank Lopez and will be an additional charge.

\$140 per person double occupancy \$199 per person single occupancy

RSVP and Funds due by 09/15/10

Contact Diane or Scott Quinlan

Scott - 714-200-3964 - scottythegolfer@msn.com Diane - 714-623-1439 - mrsquinlan@hotmail.com



Chaplain's Corner

PDG Chuck Overbey

A VIOLINIST IN THE METRO

A man sat in a metro station in Washington DC and started to play the violin. It was a cold January morning and he played six Bach pieces for about 45 minutes. During that time, since it was rush hour, it was calculated that thousands of people went through the station, most of them on their way to work.

Three minutes went by and a middle aged man noticed there was a musician playing. He slowed his pace and stopped for a few seconds and then hurried up to meet his schedule. A minute later, the violinist received his first dollar tip: a woman threw the money in the till and, without stopping, continued to walk. A few minutes later, someone leaned against the wall to listen to him, but the man looked at his watch and started to walk again. Clearly he was late for work.

The one who paid the most attention was a 3 year old boy. His mother tagged him along, hurried, but the kid stopped to look at the violinist. Finally the mother pushed hard and the child continued to walk turning his head all the time. This action was repeated by several other children. All the parents, without exception, forced them to move on.

In the 45 minutes the musician played, only 6 people stopped and stayed for a while. About 20 gave him money but continued to walk their normal pace. He collected \$32. When he finished playing and silence took over, no one noticed it. No one applauded, nor was there any recognition.

No one knew this but the violinist was Joshua Bell, one of the best musicians in the world. He played one of the most intricate pieces ever written with a violin worth 3.5 million dollars. Two days before playing in the subway, Joshua Bell had sold out at a theater in Boston and the seats average \$100. This is a real story. Joshua Bell playing incognito in the metro station was organized by the Washington Post as part of a social experiment about perception, taste and priorities of people.

The outlines were: in a commonplace environment at an inappropriate hour, do we perceive beauty? Do we stop to appreciate it? Do we recognize the talent in an unexpected context?

One of the possible conclusions from this experience could be: If we do not have a moment to stop and listen to one of the best musicians in the world playing the best music ever written, how many other things are we missing?

Tustin Host Lions Club Golf Tournament

WEDNESDAY, OCTOBER 27

River View Golf Course 1800 West Santa Clara, Santa Ana, CA



Sign-Up Early and Often! Deadline, October 22.

INDIVIDUAL GOLFER \$69 INCLUDES: 18 HOLES OF GOLF, CART, WARM-UP BALLS, CONTESTS, AWARDS AND BBQ STEAK LUNCH.

> FOUR PERSON SCRAMBLE FORMAT Check In Begins @ 7:00 am - Tee-Off @ 8:00 am

TOURNAMENT FEATURES

Putting Contest and Closest to the Pin

	3.0	
ompany.		
ompany: ddress:		
ddress:	Fax:	
Address:		
Address: hone: Email:		2.0

The La Habra Host Lions Club

Proudly presents the Seventh Annual

A Fund Raiser Celebration to benefit

The Gary Center

When: Saturday, October 16, 2010

Where: Our Lady of Guadalupe Church "Coleman Hall" 900 W. La Habra Blvd, La Habra, CA

Time: Hospitality starts at 6:00 PM -Call-to-Order at 6:45 PM

Cost: \$40 per person—Table of 8 for \$280

Includes choice of Beef Tri-Tip or BBQ Chicken, with Baked Beans, Corn-on-the-Cob, Salad, and Dessert.

We promise you will enjoy our Terrific Food, No-Host Bar, Raffles, Silent Auction, and Live Auction, with Great Entertainment featuring "The Five-Star Band".

For reservations or information, contact Event Chair Vanna Sharp @ (714) 322-6587, or Associate Chair Mark Handler @ (562) 458-7999,

or visit www.lahabralions.com or www.garycenter.org

Make Checks payable to "La Habra Host Lions Club". Mail check with list of attendees to Event Treasurer Teresa Aguirre

7634 Finevale Dr. Downey, CA 90240



ANOTHER ONE OF LION'S

"BEST KEPT SECRETS"

At the Lions Clubs International Convention in Cedar Point, Ohio in 1925, Helen Keller challenged the Lions to take up the cause of blindness and become the "Knights of the Blind." In accepting that challenge, the Lions of the world have since served as sight conservationists. One program that dates back to 1947 is Lions World Services for the Blind. This program which is located in Little Rock, Arkansas, is the only training center of its kind in the world. Their programs help people from all over the United States and more than 58 other countries with counseling services, vocational guidance and job placement to help those afflicted with visual impairments to acclimate to the world they once knew.

The mission of LWSB is "to enable people who are blind or visually impaired to function independently and to live full, productive lives with dignity and self-respect, as well as to promote a positive public awareness of blindness." The institution provides comprehensive rehabilitation services that include counseling, personal adjustment training, vocational evaluation and vocational training. Students from all over the world receive personal adjustments skills and job training instruction needed to live a normal and productive independent life.

LWSB works miracles by providing a "New Life." People come to the center afraid, frustrated, angry and depressed. Clients gradually grow in confidence and skills blossoming into a self-assured, confident person ready to take their place in the mainstream of society. Basically, when a person graduates from LWSB he or she is adjusted emotionally, prepared to live and travel independently, and aspiring to succeed in career opportunities.

LWSB has served over 9,550 people in over 60 years and on average it costs \$4,900 per month to provide rehabilitation services for a trainee. It has been determined that to support for life through public assistance someone disabled by blindness it would cost approximately \$1,000,000. Only sixty-six percent of LWSG's funding comes from state and federal rehabilitation funds. Remaining financial support is dependent on the Lions clubs, individual contributions, foundation grants and corporate support. More than ever, LWSB needs the help of fellow Lions in all states. We as Lions need to unite for this very unique, yet critical way to serve the blind. As "Knights of the Blind" we need to give them our best support. An invitation is always open to anyone to visit the center. When you do, you will come away with a better appreciation of what is accomplished at the school and will want to help with its success. You will see that Lions World Services for the Blind is committed to serving people who are blind or visually impaired from all over the globe. As Helen Keller stated in her speech in Cedar Point, Ohio, "Alone, we can do so little. Together, we can do so much."



Lions Clubs International Foundation is committed to aiding communities affected by disasters, including the most recent disaster in Pakistan. Lions Clubs International Foundation is providing US\$120,000 to help Lions in providing relief to their communities, in addition to designated donations from Lions worldwide.

More than 20 million people have been affected and displaced, representing eight percent of the country, and 1,500 people are dead, following the the most damaging flooding in 80 years. Monsoon rains began July 22 and surges continue at this time.

Twenty-four Lions clubs in Karachi provided 6 trucks of food supplies. The 2,600 bags of food rations included rice, dry milk, daal, water and juices for affected people in the city of Dadu. Lions joined the army in helping personally distribute the food. Karachi New Metro Lions Club donated US\$632 worth of medicines to the army for distribution, and the Karachi Bath Lions Club donated food and other goods totaling US\$3,250 in the cities of Dadu and Nowshehra. Sialkot City Campus Lions drove 1,900 kilometers/1,180 miles to deliver water and blankets to people in need.



ONTARIO HOST LIONS CLUB

PRESENTS

THE 10™ ANNUAL PASTA DINNER AND WINE TASTING EVENT

AT: Rabi's Café, 930 N. Central Avenue, Upland Ca WHEN: Saturday October 2t, 2010 TIME: 5:30 wine tasting throughout the evening, dinner served from 6:30 to 7:30

TICKET PRICE: \$30.00 presale \$35.00 at the door TICKET INFO: Andrea Bushy (909) 944-7715 or Gayle K. Garbo (909) 989-0059

Proceeds from this event will benefit Ontario Host Lions Community Service Projects



OUTSTANDING ORANGE

REGION CHAIRMAN MARC POLI

The First quarter comes to an end, and boy is it hot today! By the time you read this, it may just be a memory... just like our first Orange region meeting on September 21st. I wish to thank all the participants; We were hoping for 50, and got 49! A big thank you also goes to PDG Dan Mayer, who delivered an outstanding Orientation presentation. There were many new lions in attendance from Seal Beach to La Habra, and the program really showed them what our organization is about. The most moving part was the re-enactment of Helen Keller's speech of 1925: I felt a lump in my throat.

The region is very active, especially when is comes to new member recruitment: both Seal Beach and La Habra lead the district in club size, but they also enrolled more than 10 cubs combined. This can be attributed to their community activities, because active clubs attract attention, and people want to participate. Our Governor's message is right on when he states: "The young members want to make a difference."

We are still waiting for the Fullerton clubs to finalize their merger, and for the SC College of Optometry to come online. The Buena Park Lions are gearing up for the 2010 "Silverado Days". This is the biggest event of its kind! Anaheim is already talking about their Baseball tournament (in March), 58 teams are lined up. Orange County Central helped out a lot during the Orange Fair on Labor Day.

This brings to mind an aspect of Lionism that you should cultivate: Solidarity between clubs. The Orange fair is the best example, since Lions from all over the district lent a hand, not just for the benefit of one club (Orange), but for the benefit of all 4L-4 Lions. Bear this in mind when you peruse a flyer advertising the activities of a club, whether from a neighboring club or from one located in a different region. Help them out, and attend the function. They will be elated to see you, and the event will be more successful. Case in point: I attended the Brea Golf tournament on 09/23 with PDG Matt Hunyadi (**Do not ask me how I performed, let's just say I won the trophy for most strokes and putts**), and was amazed to see a lack of Lions (besides the Brea guys).

On the other hand I was happy to see a good turn-out for the Governor's Ponderosa Fundraiser. Great location (The ranch), great food (Pete's daughter), and great music (the Last Chance) made for a fun evening. Governor Norm was in a great mood, leaving his suit for another day. Kudos to PDG Judy Schnitzer for organizing this event.

Finally, I am excited about this year, and look forward to the upcoming months. I expect great things to come; looking back at this past quarter, one gets dizzy with all the activities going on in this region and district. Mark your calendars for the upcoming District Networking meeting on November 6th, at Knott's Hotel and Resort. We are hosting it, so let us have a great showing.

COME SAIL AWAY FOR AN ENSENADA VISITATION ABOARD THE



CARNIVAL PARADISE

PORT OF LOS ANGELES TO ENSENADA. MEXICO

FRIDAY, MARCH 4 TO MONDAY, MARCH 7, 2010

- Inside Cabin: 1st & 2nd Passenger \$393.87 per person Based on double occupancy) Category 4C
- Outside Cabin: 1st & 2nd Passenger \$378.78 per person Based on double occupancy) Category 6C (4 cabins left at this price after new price wil be \$428.87)

Note: if a fuel supplement is enacted the price could rise by \$9 per day per person





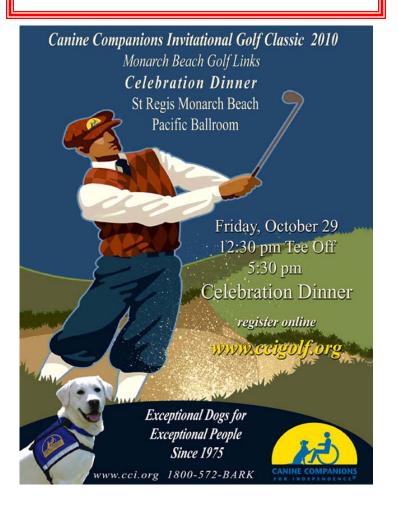
ALSO INCLUDED IS ALL OF THE FUN AND CAMARADERIE OF LIONS THAT YOU CAN IMAGINE!

Payment Schedule:

- The new deposit date (\$100 per person) has been extended until the remaining 4 cabins have been sold or until 12/29/10 whichever comes first.
- Final payment is due on or before DECEMBER 29th 2010. If paying by check DEC. 20th

For Reservations & more information contact Lion Carol Linehan 714-846-2478 or cell 714-716-9380 email: carol_linehan@yahoo.com

Vamanos a Ensenada!



HEAR YE! HEAR YE! GOVERNOR NORM'S FUNDRAISER A HUGE SUCCESS!

By IPDG Judy Schnitzer

All 53 Lions and guests who attended were entertained by "The Last Chance Band" - led by Brea Lion Les Samuelson - and fed by Lion Andrea Busby (that Lasagna was out of this world and the best I ever had). Doing the MC duties for the evening was PDG Danny Mayer, who as usual did an outstanding job and sure entertained us. The Silent Auction and Opportunity Drawings were headed up by Lion Carol Van Holt and raised \$1,125! Fantastic job, Lion Carol! Tending bar during the evening were Lion George Schnitzer, PDG Jon Casteel, PDG Chuck Overbey, Lion Kwan Young Shin (President of O.C. Korean American Lions Club) and DG Norm - even Norm got into the act - (forgive me if I left someone out, my memory is not what it used to be). Handling check-in were Lions Martha Hebert, Loyce Mejias and Joyce Jones and selling auction and opportunity drawing tickets was none other than our 2nd VDG PJ (who, by the way, donated some fantastic auction items and those of us who bought an arms length of tickets got our money's worth!). It definitely was a Clan Celebration.







CABINET MEMBERS WITH ONTARIO HOST LIONS

CABINET MEMBERS WITH CUCAMONGA DIST. HOST LIONS

NO COMMENT!



O.C. CHINESE AMERICAN LIONS



PDG JON & SHEILA CASTEEL



CAB. SEC. GINA STANSBURY, GOV NORM & PR CHAIRMAN CAROL VAN HOLT



2ND VDG PJ & GEORGIA SMITH



PDG 's Danny Mayer & Chuck Overbey



HARBOR MESA LIONS



MARTHA HEBERT, IPDG JUDY, LION GEORGE



DIAMOND BAR BREAKFAST LIONS
JACK WANDA TANAKA



CUCAMONGA DISTRICT HOST LIONS

UPLAND HOST FISH BAKE 2010

The Upland Host Lions report that their 56th annual Fish Bake held August 6th was a huge success with a large turn out of local citizens. Everyone seemed to enjoy the food and entertainment. Financially the Club did well and is in a position to help the needy citizens of their community. They are look forward to a bigger and better 57th annual Fish Bake next year. Thank you to all the other Clubs and volunteers who helped make it a successful year.











SURF CITY LIONS SHRED-A-THON

The Surf City Lions, the branch club of the Huntington Beach Lions held a Shred-A-Thon at Orange Community Bank in Huntington Beach. It was a great turnout with 14,000 pounds of paper collected and shred. While providing a great service for the community, these Lions were also able to raise \$200 for their project account through food services.

The Bank President was there for the event as well as members of the advisory committee. People came from all over Huntington Beach (as it was advertised for free for three weeks in the HB Independent, and Lion Victoria Albert did her usual good PR effort).







District 4L-4 Sight and Hearing Van

By Lion Joan Parks Chairman, Sight and Hearing Foundation

After one year of intensive work and repair, the Sight and Hearing Van is back in action. The board has taken this past year to redo the inside with new flooring, repaired and reupholstered the driving seats, addressed several mechanical issues and even made two individual audio rooms with new state of the art audiometers, thanks to the hard work of board member and Lion Jeff Carroll. Along with his father, Jeff spent many hours building the rooms and installing the new equipment. There is a new Insta-line Acuity Chart, which is electronic and remote controlled. The outside of the van has been painted and all new decals with our new Sight and Hearing Foundation Logo have been applied. It looks wonderful. Even the privacy curtains and the alwayspersistent windshield leak have been repaired.



The <u>GOOD</u> news is it looks great, runs great and ready to be used! Thanks to Lions Jeff, Roy Ramsland, Randy McMillian, and Danny Hanson it has a new lease on life.

The <u>BAD</u> news is, clubs are not signing it out for what it is meant for....vision and hearing screenings! This is a very expensive piece of equipment that the district has used continuously for the past 20 years. This is a District approve project. It is fine shape and needs to be used, as well as it is great advertisement for your club, the District and Lions in general.

Every club in this District is a member club of the Sight and Hearing Foundation. It is yours to use and can be a good draw for any service or fundraising activity that your club participates in. Most communities have Health Fairs, as well, and in this economy there is great need for this kind of service. Think you are too small of a club to work with it? You are not! Work with another club or two near you and put on a project together. There are three clubs in Costa Mesa that use it together yearly for two months to help the local school district nurses screen over 8000 children every year. Every school district has to screen certain grades every year. Contact your local school district and see what you can work out. The school nurses love the use of the van and can complete the screenings usually in one day.

There are so many ways to use this van and as many projects to participate in. Recently, the La Habra Host Lions had the annual Corn Fest and parade. The van was entered in the parade and won first place for a service float, and yes, there were other entries in the category. Lets use it, lest show it off.





SOMETIMES WHEN YOU ARE ANGRY WITH SOMEONE, IT HELPS TO SIT DOWN, TAKE A MOMENT TO COOL OFF, AND THINK ABOUT THE PROBLEM.

DISTRICT 4-L4 SIGHT & HEARING VAN (CONTINUED).....

Need help getting started. Give me a call (I'm in the directory). Have questions? Give me a call. We can give you ideas for the use, how to handle your drivers and technicians for vision and hearing. These things can be done by your own club members, or local volunteers. We have ideas on how to handle the vision and the audiometers. Lion Keith Campbell (in the directory) is a good resource for audiologists who are willing to help. Contact Lion Roy Ramsland (in the directory) to check on a date you may be interested in, and he will get you the necessary paperwork to sign it out. Roy keeps the master calendar on the van. The van is stored at Graham Towing in La Habra, and easy to reach from all parts of the district.

Most clubs have supported the van, financially, over the years. We do appreciate that, but use it too. Think about it, it's a great project and can really help out the communities that we live in.



SIGN UP FOR GREAT CALIFORNIA SHAKEOUT!

By Gil and Barbara Smith,
District 4-L4 Disaster Preparedness & Relief Chairs

REGISTER NOW FOR SHAKEOUT

We encourage Lions throughout District 4-L4 to sign up for the third annual Great California ShakeOut sometime prior to the statewide "Drop, Cover, and Hold On" drill on October 21. When you register for the ShakeOut you will get access to information which will help you prepare for a major earthquake and will teach you what do during and after the quake. Last year over 6.9 million participated. Registration is online at www.shakeout.org.

The ShakeOut is organized by the Earthquake Country Alliance, which includes the United States Geological Survey, FEMA, Caltech, Southern California Earthquake Center, California Earthquake Authority, California Emergency Management Agency, California Geological Survey, California Seismic Safety Commission, the Red Cross and others. We (Gil and Barbara) represent the District 4-L4 Lions as Earthquake Country Associates.

During the ShakeOut Drill at 10:21 AM on October 21 (10:21 on 10-21), we are asked to practice the survival technique of DROP, COVER, and HOLD ON. The details of this are discussed below.

REASON TO PREPARE FOR A MAJOR QUAKE

Southern Californians know that the southern San Andreas Fault is very overdue for a major rupture. When this major earthquake happens, it is expected to be of a 7.8 to 8.0 magnitude, significantly affecting everyone in District 4-L4 and the surrounding districts. Even six months after the Easter Sunday, Baja California 7.2 earthquake, unusual, elevated and sustained patterns of triggered earthquakes are still happening on the Elsinore, San Jacinto and San Andreas Faults and are of particular interest and concern. No one knows exactly when the San Andreas quake will happen, but we know it will. In the words of Tom Jordan, Director of the Southern California Earthquake Center, "The whole southern section of the San Andreas Fault is locked and loaded. It's ready to go."

DROP, COVER AND HOLD ON!

The following information is based on material provided by the Earthquake Country Alliance.

When the "BIG ONE" does happen, we need to know exactly what to do to minimize the risk of injury or death. All emergency agencies agree that the best action is "DROP, COVER and HOLD ON!" They also agree that the internet-spread urban myth "Triangle of Life" is false and indeed usually increases your chance of severe injury.



GIL SMITH PRACTICES DROP, COVER, AND HOLD ON!

At the first jolt of a major quake, **DROP TO THE FLOOR** before the intense motions throw you down. If there is a table or desk nearby, duck under that, or you can crawl to it if you drop

nearby. Try to avoid exterior walls, windows, hanging objects, mirrors, tall furniture, large appliances, and cabinets with objects that will fall out.

COVER your head and neck. If you are under a table or desk, your body also is protected from falling objects. If there is no table or desk nearby, drop and cover next to an interior wall or next to low-lying furniture, and then cover your head and neck with your arms and hands.

HOLD ON to your table, desk or other shelter so it doesn't fly away from you. Be prepared to move with it until the shaking stops.

Most earthquake injuries occur when people try to run outdoors or to another room and are hit by flying or falling objects or broken glass. Hence, it is best to **DROP, COVER, and HOLD ON** where you are. Wait until the shaking has stopped before you leave the structure.

What if you are in bed when the quake hits? Hold on, cover your head with a pillow and stay there. What if you are not indoors? If you are walking, go to a safe area away from power lines, trees, signs, buildings, vehicles, etc. If you are driving, move to the side of the road, stop, set the parking brake and wait in the car until the shaking stops. Avoid overpasses, bridges, signs, power lines or other potential hazards.

If your club would like a 30-minute presentation on Disaster Preparedness, please call us at 909-860-6477, or e-mail us at gilfsmith@aol.com or barbesmith@aol.com.

REMEMBER TO **REGISTER FOR THE GREAT CALIFORNIA SHAKEOUT** AND START GETTING PREPARED!



OFFICIAL REGISTRATION FORM MD-4 Convention 2011 Primm Nevada February 4—6, 2011



Theme: "BUILDING OUR FUTURE"

PLEASE PRINT OR TYPE ALL INFORMATION CLEARLY				
Name:	District:			
Address:	Phone:() Cell: ()			
Street City	State	Zip	Cell: ()	
Name on Badge: E-mail address:			Current office held	:
ONLY ON-SITE REGISTRATION AND HOTE	L RESERVATIONS W	VILL BE ACCEPTED	AFTER JANUARY 24	4, 2011
EVENTS	Received	Received After	Amount	For Official
Must Be Registered to Attend	By 12.31.2010	01.01.2011	Enclosed	Use Only
SUPER-DUPER PACKAGE: Full Registration, Convention Pin, Leadership Luncheon, Friday Dinner/Entertainment, International President's Luncheon, Saturday Governor's Banquet/Entertainment, Sunday Brunch	\$170.00	\$190.00		
Registration Required (Included in Super-Duper Package)	\$ 35.00	\$ 45.00		
Convention Trading Pin (Included in Package)	\$ 4.00	\$ 4.00		
FRIDAY, FEBRUARY 4 Leadership Workshop (Free) Attending: YNN	N/C	N/C		
Leadership Luncheon	\$ 25.00	\$ 30.00		
First-niters' Dinner/Fun/Entertainment	\$ 30.00	\$ 35.00		
SATURDAY, FEBRUARY 5 International Luncheon	\$ 28.00	\$ 32.00		
Governors" Banquet, Entertainment/Fun	\$ 35.00	\$ 40.00		
SUNDAY, FEBRUARY 6 Brunch/Speaker/Awards Presentation/Voting Results	\$ 20.00	\$ 22.00		
(NOT INCLUDED IN SUPER-DUPER PACKAGE)				
GOLF—THURSDAY, FEBRUARY 3 10:00 AM	\$ 75.00	\$ 80.00		1
TOTAL	********	********		
REFUND Mail Registration For	DEADLINE: JANUA m with check payab		tion 2011 to:	
23	MD-4 Convention 20 31 West Longacres I Henderson, NV 890 4 e-mail: horizon	Orive		
I prefer to charge \$ to my:				
MasterCard Visa Account:				Exp:
Authorized Signature:	dan Dista Danning d			

MD-4 CONVENTION 2010

CONVENTION HOUSING

Whether you choose to stay at Primm Valley Resort (Headquarters Hotel) or Buffalo Bill's, we're sure you'll be more than pleased. Both resorts are within walking distance from each other, or can be reached by monorail or shuttlebus, and provide the finest in deluxe rooms and suits.

Convention attendees must make their own hotel reservations by calling 1.800.386.7867 and specify the code number SCL0311 no later than January 4, 2011.

Primm Valley Resort

Sunday-Thursday \$39.95 Friday \$59.95 Saturday \$69.95

Buffalo Bill's

Sunday-Thursday \$34.95 Friday \$54.95 Saturday \$64.95

CONVENTION 2010 TENTATIVE SCHEDULE

10:00 Golf Primm Valley Golf Club 2:00 Early Registration, Certification, Lions Store & Pin Traders FRIDAY, FEBRUARY 4 Breakfast on your own Registration, Certification, Lions Store & Pin Traders 8:00 8:30 Leadership Seminar 12:00 Leadership Luncheon 2:00 Seminars 4:00 Hospitality Rooms Open 6:00 Social Hour/No-Host Cocktails

First-Nighters' Dinner & Fabulous Entertainment

THURSDAY, FEBRUARY 3

7:00

SATURDAY, FEBRUARY 5

Breakfast on your own

8:00 Registration, Certification, Pin Traders

8:30 Opening Ceremonies, Business Session, Memorial Service

12:00 International Luncheon

2:30 Seminars/Meetings

4:00 District Caucuses

6:00 Social Hour/No-Host Cocktails

7:00 Governors' Banquet & Fabulous Entertainment

SUNDAY, FEBRUARY 6

7:00 Certification/Voting 8:00 Breakfast Brunch

Guest Speaker, Awards, Voting Results



October 1st, 2nd, and 3rd 2010

Friday, October 1st: 4:00 PM - 11:00 PM

Saturday, October 2nd: 11:00 AM - 11:00 PM

Sunday, October 3rd: 11:00 AM - 8:00 PM

Note: Carnival will remain open until 10:00 PM on Sunday.

Rubber Boot Race: Saturday @ 8:00 AM

Parade: Saturday @ 10:00 AM

EVENT ADDRESS:

17522 Beneta Way Tustin, CA 92780



OCTOBER 15, 16, 17, 2010

Friday - 5:00 p.m. - Midnight Saturday - 10:00 a.m. - Midnight Sunday - 8:00 a.m. - 10:00 p.m.

> 7225 El Dorado Drive Buena Park

FOOD BOOTHS, GAME BOOTHS, ARTS AND CRAFTS BOOTHS AND 30 CARNIVAL RIDES TO SHARE WITH YOUR FAMILY AND FRIENDS

WORLD AMATEUR ARM WRESTLING CHAMPIONSHIP, AMATEUR HORSESHOE CONTEST, PIE-EATING CONTEST, HOG CALLING, BABY CONTEST, DOG SHOW, CHILI COOKOFF AND MUCH MORE!!



Hearing & Speech Action News

Last month's column described LCI's Hearing Aid Recycling Program (HARP) and here I would like to share a procedure that has proved to be quite effective. Think about it – who are the people most likely to have hearing aids to donate? Hint – While 1 in 10 people have a hearing loss, for those over age 65 the number is 1 in 3. So your chance of finding hearing aid donors triples if you contact seniors exclusively. And where would you find large groups of them? How about mobile home parks?

There are a lot more mobile homes in our District than you might think. In Huntington Beach alone there are 18 parks with about 3,000 mobile homes, housing about 6,000 people. Since 95% of people with hearing loss wear two hearing aids that need replacement every 5-7 years, over 600 aids could be recycled annually in Huntington Beach. You can do the math for your area, locate the mobile home parks and put some eyeglass/hearing aid collection boxes in place.

To put it briefly, the Hearing Aid Bank is operating at a loss, yet is providing services of tremendous value to the community, thanks to the donation of funds collected by the now defunct Descriptive Video Service Project. Donations from District Clubs need to <u>double</u> if there is to be any growth in services — and growth in demand must be expected.

Looking back a year to September 2009, the words of that column can now be repeated with only slight changes in the numbers. "During the past Lions year 2009-2010 a total of seven Clubs have collected 107 used hearing aids. At that rate, with 37 Clubs collecting aids we could have 660 aids! And the salvage credit would be \$5,748!"

For any questions call me at 714-536-9813. Keith Campbell, Chairman 4-L4 Hearing & Speech Action kcampbell5@socal.rr.com



Dedicated to Bringing
Basic Eye Care & Eyeglasses
To a World of People in Need

WONDERING WHAT TO DO WITH THOSE BOXES OF USED EYEGLASSES COLLECTED?

No Problem. Just bring tem to the next Network
Meeting. District 4-L4 Lions In Sight Chairman Diane
Martin will take them off yourhands and make sure they
are transferreto the Lions in Sight Warehouse.

For more information: (949) 770-2290

DISTRICT 4-L4 CALENDAR

October 1-3 Tustin Tiller Days

October 2 Ontario Host Pasta Dinner & Wine Tasting Event

October 7 Huntington Beach Host Oktoberfest

October 9-10 White Cane Days

October 15-17 MD-4 Council of Governors Meeting, Ontario

October 15-17 Buena Park Lions Silverado Days

October 16 La Habra Host Country Harvest Gary Center Fundraiser

October 22 Harbor Mesa Casino Night
October 27 Tustin Host Golf Tournament

October 29 Canine Companions Golf Tournament, Monarch Beach

November 6 District Networking Meeting, Building the Next Generation of Lions, Orange Region

January 8, 2011 Melvin Jones Dinner, Costa Mesa Country Club

January 22, District Networking Meeting, Recognition of PDGs, Saddleback Region

January 29 Teen Recognition Dinner

January 29 Rancho Cucamonga Comm. Lions Day at the Races February 3-4 MD-4 Council of Governors Meeting, Primm NV

February 4-6 MD-4 Convention, Primm NV

February 18-20 Lions Flag Days

February 28 All Club Level Student Speakers Contests must be completed

March 4-7 Ensenada Cruise & Visitation

March 5-6 Hearing Days

March12 Cucamonga District Host Sip for Sight Wine Tasting Dinner

March 12 Pomona Host Lions Bowl-a-thon

March 15 Orange Region Meeting

March 21 All Zone Level Student Speakers Contests must be completed

March 21 Saddleback Region Meeting
March 27 Huntington Beach Host Crabfest

March 27 Lions City of Hope Day March 30 Foothill Region Meeting

April 2 Orphanages of Thailand Fundraiser

April 9 Rancho Cucamonga Comm. Lions Fashion Show

April 16 District Networking Meeting, Student Speakers Contest, Foothill Region

May 12-15 District 4-L4 Convention, Doral Resort, Palm Springs June 3-5 MD-4 Council of Governors Meeting, San Jose

June 4 MD-4 Student Speakers Contest Final
July 4-8 Lions International Convention, Seattle WA

September 22-24 USA/Canada Forum, Anchorage AL

ATTENTION

CLUB PRESIDENTS, CLUB SECRETARIES, CLUB EVENT CHAIRMEN

DO YOU SEE YOUR UPCOMING EVENTS ON OUR DISTRICT CALENDAR? IF NOT, PLEASE SEND DATES AND FLYERS TO YOUR EDITOR.

HAVE YOU HAD A FUN SOCIAL EVENT, A SUCCESSFUL FUNDRAISING EVENT, OR PARTICIPATED IN A GREAT SERVICE PROJECT? SEND PICTURES AND A REPORT TO YOUR EDITOR.

SHOW YOUR CLUB OFF THROUGH THE DISTRICT 4-L4 FORUM

EDITOR PDG ELLEN LIEBHERR
616 17TH STREET, HUNTINGTON BEACH CA 92648
(714) 458-3077 EMAIL: ellen@creativecateringhb.com