

The 4-L4 Forum

The Official Publication of California Lions District 4-L4

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Happy New Year

I want to begin by thanking everyone for their superlative efforts in making 2010 a banner year for the District. The District has posted positive numbers since February after the GMT training at Garden Grove. That's 10 months of posting a plus in membership – maybe 11 if we finished strong in December. I will not have that report until January 5th or 6th. However, the magnificent L4 has everyone in the Multiple taking notice of our outstanding cadre of Lion Leaders. We have the most members on the Lions Float Committee which produced another great spectacle with lots of publicity. I want to thank all the Lions and Leos that worked on the float. Special thanks to the Lions of Cucamonga District Host and Leos under the supervision of John Doogan, and Jack and Wanda Tanaka who put in many extra hours decorating the float.

December Activities

Your District Governor had a busy month once again. I attended Seal Beach Host Lions' special recognition of a great Lion – Scott Newton - who was selected "Lion of the Decade" on December 1st and then Jo and I road in the Seal Beach Christmas Parade Friday, December 3rd. Jo and I also participated in the Upland Christmas Parade on Saturday, December 4th. On December 8th I had the pleasure of inducting a new Lion into the Garden Grove Host Lions Club. Jo and I attended lots of Christmas parties and spent the last week of the month traveling with the International President as he visited Lions and Leos projects in the area. Jo and I kicked off the New Year in the VIP Section on Orange Avenue watching the Rose Parade with 12 other District Governors of Multiple District 4.

Third Quarter Events

This month there is a pre-GMT meeting with the MERLO Team at the Garden Grove Lions Clubhouse on January 5th; Melvin Jones Dinner at Costa Mesa Golf Club on Saturday, December 8th; Cabinet Meeting on the 15th at Saddleback Region Chair's home; GMT Training 19-21 at Doubletree Hotel in Claremont; and the third District Networking Meeting Saturday, January 22nd at the Costa Mesa Golf Club.

February 4-6 is the MD-4 Convention in Primm; Teen Recognition Dinner on the 19th at Diamond Bar Holiday Inn; Lions Flag Days 18-20; and Club Level Student Speaker Contests completed by the 22nd.

March 4-7 is the Ensenada Cruise; Hearing Days 5-6th, Orange Region Student Speaker Contest on the 15th; City of Hope Lions Day the 20th; Saddleback Region Student Speaker Contest on the 21st; and Foothill Region Student Speaker on the 30th.

Continued on page 2

2010-2011 DISTRICT CABINET

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GOVERNOR'S MESSAGE (Continued).....

Club Health

Now is the time to review your Membership Growth Plan to see if you are on target to gain a net 2 by June 30, 2011. If there are challenges in reaching this recommended goal, then be sure to send your Membership Director to GMT Workshop January 19-21 to gain new ideas on how to grow your club. LCl's best recruiting team, John & Wanda Barnett, will be the trainers. Part of that workshop is going out into the community and soliciting for members. This will be done in San Dimas and La Verne and maybe Claremont if we have 20 participants. I encourage all clubs under 20 members to send at least one person to the workshop. No cost to participate.

Clubs need to insure that a Community Needs Assessment or Club Analysis is completed before the end of March. It will aid clubs in Strategic Planning for the rest of the year and the 2011-2012 term. If you need help, contact your Zone Chair and we will assign a MERLO Team or cabinet member to assist you. There is also an abundance of resources on the District website and LCI website. I encourage every Lion to visit those sites to hone your leadership skills and knowledge about Lions Clubs International.

HAPPY NEW YEAR.





20010-2011 DISTRICT 4-L4

THIRD District 4-L4 Networking Cabinet Meeting "Honoring Past District Governors"

Saturday, January 22, 2011



"Clans Building the Next Generation of Lions"

Costa Mesa Country Club 11701 Golf Course Drive Costa Mesa, CA 92626

Cost: \$27 per person

(Time Change!) Registration: 8 a.m., Meeting: 9:00 a.m.

First Timers will be Recognized

Clubs are asked to bring a raffle prize (approximately \$20 value)

Please send your reservations and checks by <mark>January 15, 2011</mark> to: Lion Alice-Faye Peugh

20965 Rancherias Road, Apple Valley, CA 92307 Phone: 909-989-2232 (leave a msg) E-mail: lionalicefaye@yahoo.com

NAME OF CLUB: ______NUMBER ATTENDING:

(****Please include list of names on reverse side of this flier or email.)

MAKE YOUR CHECK (s) OUT TO: District 4-L4



1ST VICE DISTRICT **GOVERNOR REPORT** KEN SHERWOOD

Jan. 18, 19, 20, 21, 2011. These dates could be written in the District 4-L4 history book as the beginning of a time of explosive growth.

The Global Membership Team trainers, Lions John & Wanda Barnett, will be in our district for a full week in January to show us how to recruit new members, start new clubs and get them on the road to service.

Jan. 18, will be Certified Guiding Lion training from 4pm - 7pm at the San Dimas Public Library, 145 W. Walnut Ave. (behind San Dimas City Hall, 245 E. Bonita Ave.) This is an opportunity to increase your knowledge of Lionism and learn how to organize and administer a Lions Club. There are no prerequisites or previous training required; only a desire to improve your skills and expand Lionism. Materials will be provided.

Jan. 19th starts at 10 am at the Library with a seminar and powerpoint presentation on canvassing and recruiting. Lunch will be provided (does anyone NOT like peanut butter & jelly) before we go out into the communities of San Dimas and neighboring La Verne to start new clubs.

On the 20th & 21st we will continue to hone our recruiting skills and share our new found knowledge of what works and what needs improvement.

For those who cannot spend the full week (less Monday), the most critical days will be Tues the 18th & Wed the 19th of January.

Give Lions your time, your personalities, your skills for growth and be part of the resurgence of our Great Lions District.

Space is limited for this outstanding educational opportunity. It's NOT by invitation only but some Lions have been personally invited by the TEAM because they have demonstrated talent and skills desired for success. Join the success team and be part of the "Beacon of Hope" for District 4-L4.

For more information or to sign up call 1st VDG Ken @ 909-944-0359, 909-622-5538, sherwood2@verizon.net

Dress for the event will be business casual. No Lions vests, but club shirts or Lions blazers are welcome. Wear comfortable shoes. We will be recruiting from the business community in both cities. Dress for sales. Dress for success!

Every club with less than 20 members should send at least one representative. This program is designed to help small clubs grow as well as start new ones. Lions are leaders in their communities and in the world. Show your pride DON'T REFUSE

"Day at the Races" Presented By:

Rancho Cycamonga Community Lions Club



Isn't it time your life got a little nacey?

Experience the thrilling excilement of Thoroughbred racing amid the beauty and tradition of Santa Anita Park. With friends, family or co-workers, Santa Anita is a sure winner!

January 29, 2011

Gates Open at 10:30 am / Post Time 1st Race 12:30 pm \$55.00 Per Person Includes Valet Parking & Buffet Lunch Teens ages 13 to 17 is \$45 each / Child ages 4 to 12 is \$30 each Enter at Gate 5 Meet at the Club Plaza

RSVP by January 15th with your payment Tickets are now available

Contact Lion Lion Temas Ganser Evenings 909 980-3414 Or email at to ganser@verbon nei Between races we will have a raffle with great prizes for \$1 a ticket.







Garden Grove Lions Club Annual Golf Tournament

Friday, February 25, 2011 Willowick Golf Course

3017 W. 5th Street, Santa Ana, CA 92703 • (714) 554-4408

3017 Wilth Street #

5th Street

Courte Phone (714) 554-4428

Supporting Lions Eyeglass Program

Seeing Eye Dogs H.O.P.E. Acacia Adult Day Care

Boys & Girls Clubs of Garden Grove

Schedule of Events day, February 25, 2011

9:00 a.m. Check In Tee Gifts - Driving Range Balls

10:30 a.m. Tournament Begins Shotgun Start 4:00 p.m. at the Garden Grove Lions Club House

> Awards Dinner & Program Awards Presentation Raffle Prizes Awarded Auction

Make Checks Payable To: GARDEN GROVE LIONS CLUB P.O. Box 351 • Garden Grove, CA 92842 For further information, please call: Got Chair - Ray Menard 714,757,5400

Co-Chair - Rio Lerma 714 784 0733

| Mail-In Registration or Register by Fax (714) 530-6386 | | |
|--|------------|--|
| Name: | | |
| Company: | | |
| Address: | | |
| City: | State:Zip: | |
| Daytime Phone #: | | |
| Fax #: | | |
| E-Mai: | | |

\$100 Tournament Fee Includes Green Fee & Cart Driving Range Dinner & Awards Program

Tee Gifts Contests Include

Team Award

Closest to the Pin Longest Drive (Men's and Women's) Other Activities

Raffle No Host Cocktails

Sponsorship Opportunities Tee Signs \$50

1st Street Please Bill Mv: \(\square\) MasterCard \(\square\) Visa Exp. Date: Billing Zio Codo: Additional Players: Phone #. Total Amount\$



2ND VICE DISTRICT GOVERNOR REPORT

P.J. SMITH

Hello Fellow Lions. Where did this year go? In my last newsletter, my wife was telling me "we need more Christmas lights, Honey". I did honor her requests. The sad part is that now we have to take them down and store them until next year. The holiday folks and traffic through our tract was incredible this year. The most I have ever seen in twenty years. When I personally reflect back through the year of 2010, I see many outstanding things that we as Lions and I have accomplished. We are a fantastic team, with bigger and better things to tackle and accomplish in this upcoming year.

Georgia and I are looking forward to meeting IP, Sid and First Lady, Judy this week at the Gala Reception and Breakfast with Pasadena Host Lions. As of this writing I'm going to play golf with Governor Norm, IP Sid, and several others on Wednesday 12/29/2010. The weather forecast does not look very promising and will keep you posted if we get a chance to play.

Our District is very fortunate to have a great team coming January 19, 20, and 21 to present a fantastic three day class on GLT (Global Leadership Team) and GMT (Global Membership Team) at no cost to any participants. The presenters are John and Wanda Barnett from Arkansas and touted as the best in the business by LCI. We need fifteen Lions for the class. Let's show them our support and double that number. This class is just what the doctor prescribed for clubs that just need a little jump start to increase their membership and reach that magical District number of 1250 members. The location is to be announced and let's have a great showing of Lions to take advantage of this unique opportunity.

It's been an honor for me to be your 2010 Rose Float merchandise salesman. I could not have made the sales that I did without all the Clubs and Lions making the purchases. We sold a record number of Fellowships, Banner Patches, Tee Shirts, Sweet Shirts, Polo Shirts, Pins, Hats, Visors, and the raffle tickets for the last seat on the float. Our District 4-L4 sold and raised over \$ 13,000.00 for our 2011 Rose float. Ken Sherwood 1st VDG in last year's January newsletter quoted "ENTHUSIASM" 80% OF SALES PEOPLE POLLED SAID THIS ONE CHARACTERISTIC IS WHAT SELLS THE PRODUCT." This not only applies in selling Lionism but in every job or task we take on. Thank You, Thank You for all the sales. We will see the fruits of our labor on New Year's Day when our beautiful 2011 Lions Float turns down Colorado Boulevard and is viewed by the world. We can't ask for any more PR than that.

January 8, 2011 we will be honoring our special Lions who have received Melvin Jones Fellowship Awards. This is the highest award and honor one can receive in Lionism. Let's support these great Lions who have earned such a distinguished honor.

2011 is going to be another great year for Lions and District 4-L4. I'm very proud to be a small part of this great team and organization. Happy New Year



Chaplain's Corner PDG Chuck Overbey

I must report the loss of a beautiful lady from the Ontario Upland Lions Club.

Beatrice A. Evans (Bea) was born April 20, 1925 in the Sate of New York. She was a dedicated member of the Lions Family for many years serving first in the Ontario Lioness Club, then as a charter member of the Ontario Upland Lions Club formed in 1996. She was very active with club projects and served in many capacities including Director, Bulletin Editor, and Vice President. Bea passed away on December 7, 2010.

Additionally, I know of two Lions who have lost family members recently.

Martha Hebert of the Ontario Upland Lions Club lost her brother and Carole Bruns, of the La Habra Host Lions lost her mother. These are difficult times for those closely involved. Please keep them in your thoughts and prayers.





CARNIVAL PARADISE

FRIDAY, MARCH 4 TO MONDAY, MARCH 7, 2010

CRUISE COSTS

All of the original 20"+ Cabins have been reserved. Payment must be paid in full when new reservations are made.





ALSO INCLUDED IS ALL OF THE FUN AND CAMARADERIE OF LIONS THAT YOU CAN IMAGINE!

FOR RESERVATIONS & MORE INFORMATION CONTACT
Lion Carol Linehan 714-846-2478 or cell 714-716-9380
email: CAROL_LINEHAN@YAHOO.COM

Vamanos a Ensenada!

FULLERTON STUDENT WINS MD-4 PEACE POSTER CONTEST

Esther (Hyo Jin) Kim, an 8TH grade student at Parks Jr. High School in Fullerton, CA, sponsored by District L-4, won the California State contest held at the California Multiple District Four headquarters in Santa Barbara on Wednesday, December 8, 2010. Her poster was judged best of 15 first place posters from each of Lions Districts in California.

"No fight, no sorrow, no hatred, just a quiet happiness...," the 13-year-old from Fullerton quoted for her poster. The Lions of California are appreciative to four judges from the Santa Barbara area who selected the winning poster. They were Helene Schneider, mayor of Santa Barbara; Tina Villadolid, artist and lead teacher and coordinator of community art programs for the Santa Barbara Museum of Art, Peter Omoregie, vice region leader of the SGI-USA (Soka Gaki International, world-wide peace movement.) as well as technical director at Cyber & Network Information Integrity and Michael Todd, online editor of the online magazine Miller-McCune.com. They judged the posters based upon the following criteria: originality, artistic merit and portrayal of the contest theme, "Vision of Peace."

California Multiple District Four's Council Chairperson Larry Dicus said he was impressed by the expression and creativity of the students of California. "It is obvious that these young people have strong ideas about what peace means to them. I'm so proud that we were able to provide them with the opportunity to share their visions."

Ms. Kim's poster first won the local competition of 35 entries, sponsored by the Fullerton Lions Breakfast Club, President Walter Rountree. Her poster was then submitted to District Governor Norm MacKenzie of District 4-L4 where it again placed first out of the club level winning posters. Esther Kim's poster will now be submitted to Lions Clubs International Headquarters in Chicago to be entered into the international competition where her poster will be among more than expected 350,000 entries submitted worldwide to compete for the grand prize.



Of the submitted posters to Lions Chicago headquarters, one international grand prize winner and 23 merit award winners will be selected. The grand prize includes a cash award of US \$5,000, plus a trip for the winner and two family members to an awards ceremony at Lions Day at the United Nations in New York. The 23 merit award winners will each receive a certificate and a cash award of US \$500.

You may view past international grand prize winners at www.lionsclubs.org. Lions Clubs International is the world's largest service club organization with more than 1.3 million members in approximately 45,000 clubs in 205 countries and geographical areas around the world. Since 1917, Lions clubs have aided the blind and visually impaired and made a strong commitment to community service and serving youth throughout the world.



CAROL VAN HOLT, PR CHAIR; GARY DENNI, ORANGE REGION ZONE C CHAIR; WANDA TANAKA, FOOTHILL ZONE C CHAIR; JACK TANAKA, FOOTHILL REGION CHAIR; 1ST VDG KEN SHERWOOD; MARC POLI, ORANGE REGION CHAIR; DAVE CRAWFORD, PEACE POSTER CHAIR; AND GOVERNOR NORM GOT TOGETHER TO JUDGE OUR DISTRICT'S PEACE POSTERS.

A SPECIAL PICTURE, INDEED, AS IT WAS ONE OF THE LAST EVENTS LION DAVE CRAWFORD ATTENDED BEFORE HIS PASSING. HE WILL BE MISSED.

LionsTeen Recognition Program



Please join the Lions of District 4-L4 in honoring students who actively encourage their peers to say "NO" to drugs, alcohol, and tobacco...

Come to the Lions Teen Recognition Program
Dinner & Awards Presentation - \$20.00 per person

Date: Saturday, February 19, 2011

<u>Time:</u> 6:30 p.m.

Place: Holiday Inn Diamond Bar

21725 Gateway Center Drive Diamond Bar, CA 91765

(909) 860-5440

Call Lion Wanda Tanaka for reservations at: (909) 861-0142





November 16, 2010

Dear Lions,

Please support our Teen Recognition Program.

It is that time of the year when your Lions District looks to the **Lions Clubs of District 4-14** and **individual Lions** to support a fantastic program to reinforce the positive leadership in our youth today. The Lions Teen Recognition Program provides an opportunity to recognize, with cash awards, students who actively promote a drug, alcohol and tobacco free lifestyle to their peers.

Here is how your club can help: A donation of \$200 provides cash awards and certificates for selected students as well as two complimentary tickets for each sponsoring Lions Club. Please respond by January 15, 2010, to: Lions Teen Recognition Program, 23805 Country View Drive, Diamond Bar, CA 91765. If you have questions, you may call me at: (909) 861-0142.

How are students selected? Applications are sent to your local schools and youth organizations. Students are selected by your Teen Recognition Program Committee based on their leadership in promoting a substance-free lifestyle. An application is attached for your Lions Club to make copies and personally distribute to schools or students that you would like to sponsor.

Where and when will this event take place? Mark your calendars for Saturday, February 19, 2011, at 6:30 p.m., at The Holiday Inn Diamond Bar, 21725 Gateway Center Drive, Diamond Bar, CA 91765.

We will be featuring an excellent guest speaker, dinner and awards.

This program is sponsored solely by the Lions of District 4-IA. Please support this program by sending in your donation and encouraging your members to attend this terrific event and help recognize those very special teens who are helping other teens understand the dangers of drug, alcohol and tobacco use! Your Teen Recognition Committee looks forward to 100% participation by the Lions Clubs.

Thank you!

Wanda Tanaka

Lion Wanda Tanaka Teen Recognition Chairperson District 4-L4





Twenty-Second Annual Melvín Jones Dinner



Honoring Melvin Jones Fellows of the Past, Present and Future.

Saturday, January 8, 2011

6:00 p.m. Check-in and Social Hour 7:00 p.m. Dinner and Program

Guests of Honor, Past International President, Kay K. Fukushima, and his wife, Denise.

COSTA MESA COUNTRY CLUB 1701 GOLF COURSE DRIVE, COSTA MESA, 92626

\$50 Per Person - Prime Rib or Chicken Florentine No Host Bar

Dress: Semi Formal, Black Tie Optional

| | Reply by December 27, 2010 | | |
|-------------------------------|--|---------------------|------------------------------------|
| Name | | _Phone | E-Mail |
| Club: | Please list all attendees AND choice of entree on separate sheet | | |
| Number of reservations | @ \$50 | Total Enclosed | Check Number |
| Checks payable District 4L-4. | Mail to: Lio | n Alice-Faye Peugh, | 20965 Rancherias Rd., Apple Valley |



La Habra Host Lions Club



asta Fest

PROCEEDS TO BENEFIT THE LA HABRA SENIOR SERVICES

When: Saturday, February 12, 2011

Where: La Habra Community Center

101 W. La Habra Blvd. La Habra, CA

No Host Bar 5:30 p.m.

Dinner @ 6 p.m.

\$15 per person

over 65 -\$8

Includes - Pasta, Sauce, meatballs, bread, salad,

dessert, coffee

Enjoy: Dinner, raffle, auction items, music & dancing

For reservation contact: Larry Milano @ 714-525-2002

Please make checks payable to La Habra Host Lions Club

Mail checks to La Habra Host Lions attention -Pasta fest P.O Box 248, La Habra, CA 90633-0248



Fantastic Foothill

Region Chairman Jack Tanaka

As begin a new year, Lion Wanda and I would like to wish everyone a Happy and Prosperous New Year! We hope all of you enjoyed the holiday season.

The Clubs in the Foothill Region have been busy with their activities and service projects.

The **Cucamonga District Host Lions** continue with their service including blood donations, collecting, sorting and packaging used eyeglasses, assisting Boy Scouts, helping with the church, Operation Community Cans and Friends in Sight.

The **Upland Host Lions** donated Thanksgiving Dinners to 30 needy families, collected 200 pairs of used eyeglasses, provided eye exams and glasses for two needy students, distributed Thanksgiving Baskets for a Cub Scout Pack, made a \$250 donation to the city of Upland and participated in the Youth Exchange Program.

The **Pomona Host Lions** held their annual Day at the Races at the Top of the Fair in Pomona. They continue to prepare and talk about disaster preparedness. They worked to make the Marshall Lions Vision and Hearing Center operational again. They continue to work on membership and club visitations. They also supported Teachers Mini-Grants with over \$5,000.

The **Brea Lions** donated platelets, collected 19 pairs of used eyeglasses for Lions in Sight, donated 96 pairs of pajamas to the Pajama Party and made a \$1,000 donation to Lions Clubs International Foundation.

The **Chino Valley Lions** have been busy selling pumpkins for Halloween at their Pumpkin Patch and working with the Chino Valley Leo Club.

The **Diamond Bar Breakfast Lions** donated \$500 each to the Blind Children's Learning Center and the Braille institute of America, Inc. from funds raised for White Cane Days. \$500 was donated to the Inland Valley Humane Society. They helped deliver thank you notes and letters to the Long Beach and Loma Linda Veterans Hospitals. They participated in the Student Speaker Contest, Teen Recognition Program, Peace Poster Contest, Lions Float, Inc. meeting, Diamond Bar High and Chaparral Middle School Leo Clubs, and the Ronald McDonald House in Orange.

The **Walnut-Diamond Bar Lions** continue to collect used eyeglasses at the middle school. They participated in the Student Speaker Program, Teen Recognition Program, and with the Walnut High School Leo Club.

Thank you to my Foothill Region Lions Clubs for their continued service to our communities. You truly have been "Beacons of Service". Once again, let's make 2011 the best ever!



You are invited to celebrate with the oldest club in the district!

Friday, March 18, 2011

6:00 p.m. – Social 7:00 p.m. – Dinner Pomona Valley Mining Co.

Special Guest
International Director Bob Smith

More Details to Follow!

Global Membership Team

LIONS OF DISTRICT 4-L4, YOU CAN TAKE PART IN SHAPING THE FUTURE OF OUR DISTRICT.

WEDNESDAY, THURSDAY & FRIDAY, JANUARY 19, 20, 21, 2011, THE LIONS GLOBAL MEMBERSHIP TEAM WILL BE IN DISTRICT 4-L4 TO TRAIN LION LEADERS HOW TO START NEW CLUBS. CERTIFIED GUIDING LION TRAINING WILL BE FEATURED AS WELL AS POWERPOINT SEMINARS AND HANDS ON RECRUITING. THIS IS A RARE OPPORTUNITY TO LEARN FROM ONE OF THE BEST TRAINING TEAMS IN LIONISM. JOHN AND WANDA BARNETT FROM ARKANSAS WILL BE ON HAND TO GIVE US THE FINE POINTS OF STARTING NEW CLUBS. IT WILL NOT TAKE YOU OUT OF YOUR COMFORT ZONE; IT WILL EXPAND IT. JOIN AND BE AN ACTIVE MEMBER OF THE LIONS LEADERSHIP TEAM.

"I AM ONLY ONE; BUT STILL I AM ONE. I CANNOT DO EVERYTHING; BUT STILL I CAN DO SOMETHING. I WILL NOT REFUSE TO DO THE SOMETHING I CAN DO."

Helen Keller

DON'T REFUSE

INFORMATION: Ken Sherwood, 1st VDG (909) 622-5538 (909) 944-0359 sherwood2@verizon.net



SUPER SADDLEBACK

REGION CHAIRMAN JEFF CARROLL

Happy New Year!

I hope everyone enjoyed the holidays and is ready to kick off the New Year in the great tradition of Lions – Service!

I just finished watching the Rose Parade and would like to congratulate all those that worked on the Lions float. It looked beautiful and is a great way for Lions to get the word out.

I would like to mention one event that didn't make it into the last Forum. After much planning, coordinating, and making arrangements, on the wintry morning of Friday Nov 19, 2010, the Westminster Community Lions (WCL), a branch club of Huntington Beach Host (HBH) Lions gathered around Liberty Park in Westminster to serve a special holiday meal to a large crowd of over two hundred (200) individuals with disabilities and seventy five (75) staff members of the Westview centers, along with a number of people from the media and guests.



DISTRICT GOVERNOR NORM MACKENZIE WITH HUNTINGTON BEACH HOST AND WESTMINSTER COMMUNITY LIONS

2010 STUDENT SPEAKERS CONTEST TOPIC:

"Enforcing our Borders: State versus Federal Rights"

Hello, everyone. For the past several years, members of the ToastMasters Founders District Judges Bureau have served as judges for a few of the local Lions Clubs' student speech contests. I wanted to make sure that the clubs in Orange County are aware of our existence, and how we can serve your clubs. I've taken the liberty of attaching information about the Judges Bureau and a Judges Request Form for when your contests do need judges. If you have any questions/comments, please let me know. The TI Judges Bureau is here to help you make your student speech contests successful. Please feel free to forward this information to anyone within Lion who you think might be interested. I will be trying to contact the clubs for which I could not obtain an email address.

Avis French Chair, TI Founders District Judges Bureau 949-830-1167 eavisf@sbcglobal.net

Huntington Beach Host also assisted American Family Housing for their Thanksgiving meal served at the Westminster Community Center on Thanksgiving Day. Some members cooked turkeys, some carved turkeys and some assisted with the set up and cooking on Thanksgiving morning.

I am sure there were plenty of Christmas parties and holiday celebrations this month. I hope everyone had a great and safe time.

As we kick off the New Year, I would like to remind everyone that we have our third District Networking Meeting on January 22. It sneaks up on you, so lets get the word out to our clubs and get the RSVPs in to Alice-Faye. This meeting is the one where we recognize our PDGs for their amazing contributions. Our District is somewhat unique in how active our PDG population is, so let's get everyone there to give a heartfelt 'Thank You' to them. The meeting will be at the Costa Mesa Country Club (see flyer in this issue of the Forum).

The pre-District Networking meeting will be at my home.

Let's make the second half of our Lions year as spectacular as the first and continue in growth and Service!



GIVING THANKS AT AMERICAN FAMILY HOUSING

Thanksgiving reminds us that we are blessed. The love of family and friends, living in the greatest county in the world, food on the table, a little money in our pockets, and being able to help those in need. What more could we ask for.

To give thanks, in November PDG Ellen Liebherr volunteered to run the kitchen for the American Family Housing Thanksgiving dinner. With just under 500 guests expected to attend, she knew she needed help. Where to turn? Lions, of course.

It all began on Wednesday with lots of chopping. Pan after pan of dressing, yams and potatoes were made. With the help of the Seal Beach and Huntington Beach Host Lions and some other volunteers, 60 turkeys were prepared and delivered to the AFH kitchen on Wednesday. That evening another group of Lions arrived for the "carving party".



Bright and early on Thursday volunteers hauled all the food to the Westminster Community Center. When we arrived another group of volunteers were busy getting the room ready. In no time the food was put out and we were ready to start serving at 11:00.

American Family Housing did an impressive job on organizing this annual project. Congratulations to General Manager Lion Bob Murphy and Children's Project Manager Lion Joyce Murphy for all they do. Volunteer Coordinator Judy Kampmann is a joy to work with. I would like to meet the person who can say NO to her!

There were a number of Lions who helped make this a success, too many to name here. However, a special thanks to Seal Beach Lion Lee Melody for getting 25 turkeys donated. (He promises 50 next year!). And thanks also to the Harbor Mesa Lions for another 25 turkeys. These were put into the Thanksgiving baskets distributed to families this year.

If you want to get involved with this project next year, mark it on your calendar. We'll be back to help.

District 4-L4 Disaster Preparedness & Relief

Now Scheduling Additional

Earthquake Preparedness Presentations

for January, February and March 2011

If you have not yet scheduled this important presentation for your club, please contact us.

Chairs Gil and Barbara Smith

H - 909-860-6477

C - 909-802-9915

STATE OFFERS FREE SPECIALIZED PHONES



Lions are always looking for ways to help those with sight and hearing problems and California has a solution for persons with difficulty in hearing, seeing and more. They are offering special phones, at no cost, for these problems that have amplified sound and large buttons for easy dialing. If you know of anyone who needs such a phone, you can refer them to the California Telephone Access Program (CTAP.) It is simple to apply for the phone; there is no age or income requirement and the appli-cation is easy to complete. You must have phone service, live in the state, and have medical verification of limited hearing, vision, speech, mobility and/or memory. For information call: 1-800-806-1191. Locations of the service centers may be found at www.ddtp.org.



OUTSTANDING ORANGE

REGION CHAIRMAN MARC POLI

January is Here, and we are half way through our terms in the Lion's official realm. If the glass is half full, that means we still have six months to get things done, if it is half empty we only have six months to get things done... Regardless, we still have things to get done.

We are still looking forward to getting the SCCO Lions Club chartered. The "new" Fullerton Host is still trying to gain some stability, especially after the passing of a crucial member, and great man, in David Crawford. Smaller clubs still need to gain more membership. All clubs need to get more involved with their communities. Once again, Seal Beach and La Habra lead the way in actively participating in the well being of local (within the city boundaries) charities with monetary and hands on work, the HBIC and Gary center come to mind. Keep up the good work, this is what our Governor has in mind when he states his goals of getting more involved.

I wish to mention David Crawford, who passed away earlier this month. This was a great lion, who despite being 90 years of age, was as devoted and active in Lionism as any of us. He was a persistent man, making sure that everything was done to attain completion of a project. I witnessed this first hand, when we worked together to bring to life the merger of our two clubs. Without his courage, this project would never have materialized. He was also devoted to youth, and single-handedly organized the student peace poster contest for our district (for years). He also was the beloved Lion advisor to the Troy High School Leo club, which grew to 100 members under his tutelage. At the Club level, he kept the Carol Guscott fund alive, even after the novelty of the project waned, he was student speaker chair for a long time, and of course he was secretary and treasurer multiple times. This true Lion will be sorely missed by many of us. I believe he should be awarded the "Lion of the Year" distinction, posthumously, for this year...

On a happier note, please have a healthy and prosperous 2011.



The Harbor Mesa Lions are ready to wrap at the Boys & Girls Club on December 18



Hearing & Speech Action News

COME FLY WITH ME

This is a little late for all the people flying the "friendly" skies during the holiday season, but it is good information any time for the nearly 40 million Americans with hearing loss who have difficulty making it through airport security.

In addition to long lines, weather delays and baggage fees, individuals with hearing loss have to deal with difficulty communicating with TSA agents and worries about how the screening procedures will affect their hearing aids.

Fortunately, the Transportation Security Administration (<u>www.tsa.gov</u>) has issued guidelines to help travelers with hearing loss and other disabilities. They include:

- If the screening process is unclear to you, ask for the information in writing.
- Ask the Security Officer to look directly at you and repeat the information slowly.
- If you need to communicate, the Security Officers are trained to provide the assistance you need.
- It is not necessary to remove hearing aids or the exterior component of a cochlear implant.
- It is best if you wear your hearing aids when going through the metal detector.
- Hearing aids and cochlear or middle-ear implants are not affected by X-ray or metal detectors.
- If you are uneasy about having your implant X-rayed you can ask for a visual, physical inspection.
- If you use a hearing dog, you and the dog will remain together while going through the checkpoint.

For any questions call me at 714-536-9813
Keith Campbell, Chairman4-L4 Hearing & Speech Action kcampbell5@socal.rr.com



Dedicated to Bringing
Basic Eye Care & Eyeglasses
To a World of People in Need

WONDERING WHAT TO DO WITH THOSE BOXES OF USED EYEGLASSES COLLECTED?

No Problem. Just bring tem to the next Network Meeting. District 4-L4 Lions In Sight Chairman Diane Martin will take them off yourhands and make sure they are transferreto the Lions in Sight Warehouse. For more information: (949) 770--2290

District 4-L4 Lions Weet P Sid Scruggs & First Lady Judy

On December 29, District 4–L4 Lions gathered at the Doubletree Hotel in Rosemead with Lions from throughout California and other states to greet and visit with International President Sid Scruggs and First Lady Judy. They are in the area to ride on the Lions Rose Parade Float. During the reception, Lions enjoyed plentiful hors d'oeuvres, inspirational speeches and awards. Our own District 4–L4 Second Vice District Governor PJ Smith received a Presidential Letter of Commendation for his fundraising efforts for the International Lions Rose Parade Float. PJ's sales were over \$13,000. Our Foothill Region Chair Jack Tanaka also received a Presidential Letter of Commendation for his tremendous support in organizing Leos to help decorate the Lions float. The evening ended with a photo opportunity for anyone who wished to have a picture with the Scruggs. (Photos by Gil Smith with assistance from Jack Tanaka; Article and Layout by Barbara Smith)



IP Sid Scruggs gives 2VDG PJ Smith a Presidential Letter of Commendation.



District 4-L4 Governor Norm MacKenzie and First Lady Jo (front and center) and others listen to President Scruggs give an inspirational speech.



IP Sid Scruggs presents Foothill Region Chair Jack Tanaka a Presidential Letter of Commendation.



International President Sid Scruggs speaks at the reception.



International Director Bob Smith talks to the Lions.











Photo Opportunities with the Scruggs: <u>Top left</u>: Georgia and PJ Smith <u>Bottom far left</u>: Ken Sherwood and Barbara and Gil Smith <u>Above left</u>: Jack and Wanda Tanaka Enjoying the Evening: <u>Above right</u>: Governor Norm MacKenzie <u>Above far right</u>: Jon Casteel

Lions Rose Parade Breakfast

On the morning of December 31, International President Sid Scruggs and his wife Judy breakfasted with Lions from throughout California and other states at the historic Castle Green Hotel in Pasadena. A number of District 4–L4 Lions attended. After breakfast, a bus shuttled the Lions to the Phoenix Float Decorating Pavilion several blocks away, where our Lions float had been built and was being stored until the parade, along with nine other floats. The Lions received a VIP float tour on the floor close to the floats with no waiting in line. The general public, however, waited in a blocks–long line and then only got to see the floats from an elevated walkway on one side of the building. Float tour photos are on the next page.



International President Sid Scruggs, with First Lady Judy, speaks to the Lions.



International Director Bob Smith shares a few comments.



2VDG PJ Smith, with wig hat, jokes with 1VDG Ken Sherwood and the Pomona Host Lions.



Tustin Host Lions Chris and Judy Barr and Kate wait for breakfast.



PDG Elizabeth Warren



Ken and Beverly Bell from Chino Valley Lions Club



From the Pomona Host Lions: Nita and Frank Alvarez; Valeriya Schoenberg (right) with daughter Alina



IP Sid Scruggs and First Lady Judy finally sit down for breakfast after spending a frigid early morning on the Lions float while it was being judged.

Parade Breakfast and Float Tour Coverage

Article and Layout Barbara Smith

<u>Photography</u> Gil Smith with assistance from PJ Smith and Barbara Smith



District Governor Norm and First Lady Jo MacKenzie



Cabinet Secretary Alyce-Faye Peugh and District Webmaster Jim Peugh



Pomona Host Lions
Front Row: Gil Smith, Barbara Smith, Dr.
Richard Sugerman, Beverly Sugerman
Back Row: Jo Fulton, George Kopiloff,
Claudia Kopiloff and Dr. Ana Lorenz
Baby Johan Kopiloff also attended but was
asleep during the photo.

Lions Rose Parade Float Tour



PDG Elizabeth Warren stands in front of the Lions float.



HGTV Dream Home Float



Beverly and Richard Sugerman



Jo Fulton and Gil and Barbara Smith



Shriners Hospitals for Children Float



City of Los Angeles Float



Jim and Alyce-Faye Peugh



Close up of dog and tree lion on the Lions float



The Lutheran Hour Float



Saving America's Mustangs Float



Odd Fellows and Rebekahs Float



Close up of some flowers on Lions float

Easter Baja Quake Increased Strain on Southern California Faults

By Gil and Barbara Smith, Co-Chairs District 4-L4 Disaster Preparedness and Relief

Data presented at the American Geophysical Union (AGU) meeting in San Francisco this December confirmed that the 7.2 Easter earthquake in Baja California "directed tectonic stress toward Southern California, putting the region at a higher risk for a future quake" (*LA Times*). According to NASA, the "northward advance of strain after the main [Baja] shock…" triggered slip on parts of six faults, including the Elsinore, San Jacinto and San Andreas.

As the Lions Clubs, who have heard our "Earthquake Preparedness" presentation, know, the Easter Sunday Baja California quake has increased the likelihood that our area, in the near future, will experience a major rupture of one or more of the three major northwest trending faults, which are part of the Pacific and North American tectonic plates boundary. The 7.2 Baja quake occurred on the southern extension of the Elsinore Fault. The northern extensions of the Elsinore actually run through our district. The San Jacinto is to the east of us, and the San Andreas is slightly further inland.

A major quake on any one of these three faults could cause catastrophic damage to our area. Therefore, it is important that we, as Lions, lead the way in earthquake preparedness...and incidentally, this type of preparedness also prepares us for other disasters.

Secure Our Stuff

Most injuries during earthquakes are caused by falling and flying objects. Therefore, one of the first preparedness steps is "securing our stuff." That means all of us need to take an inventory of hazards around our homes and businesses and make plans to immediately secure the hazards.

According to the Earthquake Alliance's daretoprepare.org website, "you should secure anything: 1) heavy enough to hurt you if it falls on you [or flies at you], or 2) fragile or expensive enough to be a significant loss (financially or emotionally) if it's damaged."

Some hazards that need to be secured are:

- Hot water heaters Strap top and bottom with heavy-gauge metal strapping tape.
- Cabinets Use earthquake latches on doors and rubberized mats under dishes.
- Large appliances Use angle bracket and prolonged zee clip.
- Tall furniture and bookcases Use earthquake strapping kits (into stud) or L-brackets.
- Filing cabinets Use clip angles to anchor into a wall stud.
- Display cabinets Use earthquake Velcro straps or angle brackets. Then secure displays, using earthquake putty, hook and loops, chains, etc. Secure shelves also.
- TVs, Computers, Electronics Use Velcro earthquake strap kits, designed for these.
- Objects on open shelves or tabletops Use earthquake putty/gel.
- Wall hangings (pictures, artwork, mirrors) Use closed earthquake picture hooks to hang. Use earthquake putty/gel on the bottom corners of wall hanging.

The daretoprepare.org website has explicit details of supplies and installation for the above and additional items.

Now that the holiday season is over, let us all prioritize **securing our stuff** so we will be ready when the inevitable BIG ONE happens.







Left: Keith and Gil strap the china cabinet to the wall.

Above: Keith finds a stud to anchor the desk hutch to the wall.

Right: Quake Hold velcro kit that strapped the curio cabinet to the wall.

BREA LIONS RENT-A-SANTA PROGRAM BRING SMILES

In December motorist got a kick seeing Santa (a.k.a. Brea Lion Phil Anton) ring the bell of a vintage fire truck while driving down the streets of Brea. Accompanied by a modern city fire truck, he was on his way to Operation Head Start in Brea.



Arranged by 2nd VDG P.J. Smith, and in cooperation with Pastor Dave Rader and the Rotarians, he arrived at a small church near Elm and Flower with the poorest of poor being given a treat while trying to get a head start in life.

The Brea Lion's Rent-A-Santa Program has brought smile to people in the area for many years. Congratulations and thanks.

I JUST HAD THE MOST AWESOME TIME AND I WANT TO SHARE:

The Orange County Central Lions, along with Anaheim Police and other volunteers from the Salvation Army participated in "TAKE A KID SHOPPING". I arrived at 6:30 AM at the Walmart in Anaheim not knowing what to expect. I was greeted by fellow Lions Jack and Cal and was told where I needed to go to register and sign in. I found the room all a buzz with fellow Lions, Anaheim PD and other volunteers all chatting and waiting for Cal to give us directions. We were told that the kids were in route and to go up front in groups of 25 to meet a child and help them shop. I went up front and met my child, she was a little 8 year old girl. We walked thru Walmart and picked out jeans, shirts, socks and even a Tinker-Bell jacket. She was so happy and thanked me for doing this. Then we left Walmart and walked down a few buildings to Payless Shoes were we were greeted by the staff who measured her foot and showed us where her size was. We walked out of Payless with 2 pairs of Mary Jane shoes and a pair of boots. We walked back to Walmart and went to the back of the store where I originally went to register. We placed her purchased in a large backpack with her name and then said our good-byes. She went off to have a breakfast of fruit-loops, cupcakes and juice while I walked out with a smile and a heart filled with joy for what I had just done. It was the most AWESOME THING EVER and something I will do over and over.

Diane R. Quinlan
Orange County Central Lion
"We Serve"

BREA LIONS FLIP FOR WRESTLERS

The Brea Lions got up before the crack of dawn to be at Brea Olinda High School to set up, cook and serve pancakes.



There were 40 wrestling teams from all over Southern California and even one from Utah lining up at 7:00 for breakfast. Coach Fergus McTaggert and his wrestling team and boosters appreciate all the help Lions provided.



Soon after clean up, a crew consisting of Phil Anton, Vince Bitetto, Bill McLeran, and Walt Tees led an effort to pick up heavy food boxes from schools in Brea and to deliver them to the high school. Like the Post Office (but more efficient), Brea Lions always come through --- rain or shine! Thanks, Lions for helping with the Brea Community Emergency Council food drive so that those less fortunate than us may have a little brightness this Christmas and holiday season.

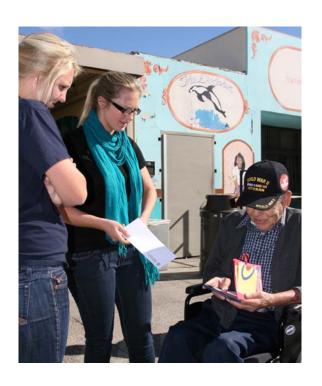


LEOS VISIT VETERANS

District Leo Activities Directors Diamond Bar High School Leos Hoi Wong and Kevin Tjoko organized a "Thank You" note campaign this year to pay tribute to our veterans. On November 11, accompanied by Leo Advisors Jack & Wanda Tanaka, Mark Poli, and Scott Newton, a group of 18 Diamond Bar High School Leos, 6 Troy High School Leos, 4 Seal Beach Leos and 4 Sunny Hills High School Leos visited the Long Beach Veterans Hospital passing out hand made cards and notes, personally thanking them for their service and listening to their stories.



Then on Friday, November 12, 2010, 15 Diamond Bar High School Leos and the Leo President from Chino Valley Leos visited the Loma Linda Veterans Hospital. The Leos visited the veterans in their rooms - 200 veterans live at the hospital. After one of the Leos thanked a veteran for his service to our country, he said no one ever thanked him before. It was very touching.



DIAMOND BAR HIGH SCHOOL MEMBERSHIP TOPS 460

The Diamond Bar High School Leos are 460 members strong for the year 2010-2011. If they were a Lions Club this would make them the largest in the United States.

Much of the success of this club is attributed to Immediate Past President Freddie Peng who built the club last year to 550 Leos. An inspiration to the current board, Leo Freddie reached his goal of 10,000 hours of service and helped raise over \$15,000 donated to charities and organizations.

The current President is Atharshna Singarajah. She is the sister of former LCI Leo of the Year Anantha Singarajah who is the current President of the UCLA Campus Lions Club.





City Lights by Lion Lorna Badame, District City of Hope Chairman

As District City of Hope Chairman, I receive their monthly online news entitled, eHope. Here is an article that was recently published. Don't forget the Lions Tribute Day at City of Hope coming up in March, 2011

A Kinder, Gentler Breast Cancer Treatment

Bv Alicia Di Rado

The aromatase enzyme occurs naturally in the body, but for women with breast cancer, it can cause trouble. It's the final chemical gatekeeper in the body's process of creating estrogen, a hormone that's important for normal growth and function. Unfortunately, estrogen also boosts most breast cancers, which need it to grow. Since hampering aromatase can choke off estrogen production, blocking the enzyme has become an important part of treatment among most postmenopausal women with breast cancer, according to Shiuan Chen, Ph.D., director of the Division of Tumor Cell Biology. Several drugs — letrozole, anastrozole and exemestane among them — inhibit aromatase. And studies have shown that these drugs offer postmenopausal breast cancer patients higher chances of survival. But there are drawbacks.

"Unfortunately, these drugs affect the production of estrogen throughout the whole body, and that means women experience the effects of estrogen depletion, like joint pain and bone loss," Chen said. Also, patients can become resistant to these drugs. Looking for new strategies, Chen and his colleagues trained their sights on the gene that produces human aromatase. Scientists now know that the human aromatase gene goes into overdrive in breast cancer cells that need estrogen to grow. That means cancer cells create large amounts of aromatase, which they then use to make their own estrogen, fueling their own growth.

So the researchers turned to a drug called panobinostat. It's a new type of drug, called an epigeneetic therapy, that may suppress the aromatase gene in breast cancer cells more than in normal cells. That means the cancer cells would not be able to produce their own estrogen, but normal cells would.

Chen's team found that panobinostat stifles two specific regions of the aromatase gene that are critical to making the aromatase enzyme, stunting aromatase production in breast cancer cells.

Their findings could pave the way for a breast cancer treatment strategy that reduces side effects associated with today's aromatase inhibitors.

"We are especially enthusiastic about the results, because they also indicate that when panobinostat is paired with letrozole — an aromatase inhibitor already in use today — it effectively suppresses proliferation of hormone-responsive breast cancer cells," Chen said.

"We believe lower doses of letrozole potentially could be used in this sort of therapy strategy, which would mean much less toxicity to patients." And combining the drug with letrozole goes even further: The researchers found that using the two drugs together made each of them significantly more effective at fighting breast cancer cell growth in the lab than either drug alone.

The work has led to a phase I clinical trial pairing panobinostat with letrozole for breast cancer. City of Hope's Thehang Luu, M.D., assistant professor in the Department of Medical Oncology & Therapeutics Research, is pursuing a phase II clinical trial that would include City of Hope patients. "Aromatase inhibitors have made a significant difference for our patients with hormone-dependent breast cancers, but we want to make that strategy even more effective, with fewer side effects," Luu said. "We hope that a new generation of drugs can do that."



La Habra Host Lion is Special Donor at City of Hope by Lion Pete Badame

District 4-L4 City of Hope Chairman Lion Lorna Badame (La Habra Host), has earned the distinction of having donated blood platelets at the City of Hope two hundred and ninety times. She has been donating regularly for nearly eighteen years. Lion Lorna expects to reach the lofty goal of three hundred platelet donations by the summer of 2011, which has previously been attained by only one other donor in the hospital's history.

Blood platelets are used in the treatment of cancer at the City of Hope Cancer Treatment and Research Center in Duarte, an approved District 4-L4 and MD-4 project. Because the need is so great, all blood and platelet donations made at the City of Hope are used solely for the treatment of their own patients. Since the need is always greater than the number of units donated, many units must be purchased from outside sources, thereby decreasing the amount of funds available for treatment and research. It is for this reason that frequent donors like Lion Lorna Badame are so important to the facility, and nothing would make her prouder than to see several more 4-L4 Lions begin donating as well.

DISTRICT 4-L4 CALENDAR

January 8, 2011 Melvin Jones Dinner, Costa Mesa Country Club

January 19-21 Global Membership Team Seminar

January 22, District Networking Meeting, Recognition of PDGs, Saddleback Region

January 29 Rancho Cucamonga Comm. Lions Day at the Races February 3-4 MD-4 Council of Governors Meeting, Primm NV

February 4-6 MD-4 Convention, Primm NV February 12 La Habra Host Pasta Fest

February 18-20 Lions Flag Days

February 19 Teen Recognition Dinner

February 25 Garden Grove Lions Club Golf Tournament

February 27 Diamond Bar Drumming for Kids

February 28 All Club Level Student Speakers Contests must be completed

March 4-7 Ensenada Cruise & Visitation

March 5-6 Hearing Days

March12 Cucamonga District Host Sip for Sight Wine Tasting Dinner

March 12 Pomona Host Lions Bowl-a-thon

March 15 Orange Region Meeting

March 18 Pomona Host Lion 90th Anniversary Party

March 20 Lions City of Hope Day

March 21 All Zone Level Student Speakers Contests must be completed

March 21 Saddleback Region Meeting
March 27 Huntington Beach Host Crabfest

March 30 Foothill Region Meeting

April 2 Orphanages of Thailand Fundraiser

April 9 Rancho Cucamonga Comm. Lions Fashion Show

April 16 District Networking Meeting, Student Speakers Contest, Foothill Region

May 12-15 District 4-L4 Convention, Doral Resort, Palm Springs June 3-5 MD-4 Council of Governors Meeting, San Jose

June 5 Vision Walk 2011

June 4 MD-4 Student Speakers Contest Final
July 4-8 Lions International Convention, Seattle WA

September 22-24 USA/Canada Forum, Anchorage AL

ATTENTION

CLUB PRESIDENTS, CLUB SECRETARIES, CLUB EVENT CHAIRMEN

DO YOU SEE YOUR UPCOMING EVENTS ON OUR DISTRICT CALENDAR? IF NOT, PLEASE SEND DATES AND FLYERS TO YOUR EDITOR.

HAVE YOU HAD A FUN SOCIAL EVENT, A SUCCESSFUL FUNDRAISING EVENT, OR PARTICIPATED IN A GREAT SERVICE PROJECT? SEND PICTURES AND A REPORT TO YOUR EDITOR.

SHOW YOUR CLUB OFF THROUGH THE DISTRICT 4-L4 FORUM

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