



The 4-L4 Forum

THE OFFICIAL PUBLICATION OF
CALIFORNIA LIONS DISTRICT 4-L4



DISTRICT GOVERNOR
KEN SHERWOOD

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District 4-L4 has always been the #1 district in so many ways and I am proud to represent my Lions family in Multiple District Four. It's wonderful to be recognized by MD-4 and LCI for our phenomenal membership growth. It's not only our advancement in numbers but our continued charity that is hailed as a leading factor for 4-L4 success. Donations to LCIF, new and progressive Melvin Jones Fellowships from our district have kept us well ahead of the pack for many years.

Collectively, we are leaders in Lionism. I know from my fellow governors that we are admired for our unity and fellowship. We are a family in the best sense; cooperation among clubs for projects and fundraisers; generous service for so many worthy groups such as Ronald McDonald House, American Family Housing, City of Hope, Scleroderma Foundation and others; unity of leadership among PDGs, the District Officers, and in the clubs. This unity of ideas grows and flourishes to produce service like well planted and nurtured seeds produce beautiful flower gardens with many pleasing colors and delightful fragrances. The gardens do need care and cultivation.

Occasionally a weed needs to be pulled. Don't delay. Root out the weeds of dissent, dissatisfaction and mean spiritedness. Don't let the weeds choke the flowers. The gardens need fertilization. That's where the Global Membership Team and the Global Leadership Team come in. We will have ongoing training in both areas.

The Global Membership Team (GMT) will keep our increases in membership going with seminars in membership development, retention and orientation.

Extension will be addressed with particular emphasis.

The Global Leadership Team (GLT) will maintain the unity in leadership with a new Leadership Institute for our own district. The importance of developing and strengthening our leadership is most critical. Membership and Leadership are of equal importance for district well being. Great leadership without members is wasted effort. Vast membership without stable and effective leadership is an unguided mob without without purpose or direction. District 4-L4 has always had purpose and direction and will continue with the Governor Team, the GMT and the GLT. Join us for success.

You will see a few changes in the Directory this year. Project L.O.O.K. has been removed and replaced with Friends in Sight. Efforts towards Wilderness Camp for Deaf Children will be totally directed toward the Lions Camp at Teresita Pines. The Pajama Party appears for the first time to benefit childrens services. Disaster Preparedness and Relief enjoys its second year. The Environment Committee debuts.

Among our beneficial service projects in the district, I am placing special emphasis on the environment. PZC Joe Rodehaver of Buena Park Noon Lions is the new District Environmental chairman. Lion Joe has done award winning work since joining the #1 NGO and this will be a continuation of his great service. I intend to have regular programs on the environment at each cabinet meeting and have presentations available for club and region meetings. Tree planting is of particular importance.

Continued on page 2

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DISTRICT GOVERNOR REPORT (Continued).....

Since 1996, over 38,000 square MILES of rain forest has been lost in Brazil to developers, colonization and clear cutting for pastureland to graze cattle.

Trees are life. Trees produce the major portion of the oxygen we breathe.

You can live your entire life without eating beef. You can do almost anything without using paper; continually more construction and furniture making is done with non-wood products. You can survive weeks without food, days without water, but only scant minutes without oxygen. We can make a difference for ourselves, our families now and in the future and the entire world. Eat less beef; use less paper; plant more trees; breathe easier.

Scenery without trees is called dessert.

Join me as we "Target Service". Join the "Sherwood Forest Archery Team" as we hunt for opportunities to serve. And PLEASE, lend your hearts, hands and shovels as we plant the new "SHERWOOD FOREST".

Don't Refuse.



1ST VICE DISTRICT GOVERNOR REPORT

PJ SMITH

Hello fellow Lions - It is with excitement and enthusiasm that I start our new Lion's year as your 1st District Vice Governor. Reflecting back on this past year, I see the many, many wonderful things that our District and Lions have done and accomplished. It has been an amazing year and I'm so proud to be a part of our great organization. We truly live up to our motto "We Serve". I look forward to being your 1st VDG and continuing the excellence that we have been and are going to be.

A big thank you to all the Clubs, Presidents, Secretaries and Treasurers who attended the training secession on Saturday June 18, 2011. I know there was a lot put on your plate that day to digest but once you start putting that knowledge to work you will not be sorry you attended. The training presenters did a fantastic job in the short amount of time allotted. Thank you everyone for giving up your Saturday morning.

The Rose Float this year will be absolutely beautiful. As last year's Float merchandising sales person, I could not have reached the level of sales that I did without every Lion's help and generous purchases. This year, 2nd VDG Sheila Casteel will coordinate the sales so please give Sheila the support that you gave me. Our Rose Float is the Lion's show piece for the world to see. We need to toot our own horn so we are not the world's best keep secret. 2012 Float Merchandize, Pins, Banner Patches and Fellowships are now available.

In July, we start off with a bang. The International Convention is the first week. I and many other Lions from our district will be attending to give support to our District Governor Ken Sherwood. July 30, 2011 will be the first District Cabinet meeting. Let's show Governor Ken along with our guest PID Dr. Bill Iannaccone our support and big welcome.

Governor's visitations will be starting along with many other activities in the district. Please check the Forum for upcoming events.

Thanks for all your support this past year. I look forward to working with everyone this coming Lions year.

**CONGRATULATION TO THE SEAL
BEACH LIONS CLUB FOR BRINGING
IN 15 NEW MEMBERS AT THEIR
FIRST MEETING IN JULY!
THEY ARE NOW THE 3RD LARGEST CLUB IN
MULTIPLE DISTRICT 4 AND CLIMBING!**

LA DOLCE VITA ITALIAN FESTIVAL

D.O. Box 80506 • Rancho Santa Margarita, CA 92688
949.340.3779 • www.ladolcevitafestival.com

ANNOUNCING!

La Dolce Vita Italian Festival
Friday and Saturday, Sept 30th-Oct 1
Near the Chet Holifield (Ziggurat) Building in
Laguna Niguel

Be a part of what will be an exciting Event for
Orange County Residents

Events and Activities:

Italian Musicians - Mambo Italiano Evening - Guest Cooking Instructors
Artists for the *I Madonnari* - Pizza Dough Tossing Contest
Spaghetti Eating Contest - Collaborating with the Local Bocce Tournament
Activities for all Ages
(plus so much more)

La Dolce Vita will be a 2 day Celebration of all things Italian.
Open to the Public! FREE Admission and FREE Parking!

We are currently looking for the following:

Corporate Sponsors

Vendors (selling all things Italian)

Food Vendors (preparing their tempting Italian dishes on site for sale)

Artist of all skill levels for the "I Madonnari"

Local Performers to share their Italian Talents with the crowd.

Volunteers

For more information on how you can participate email:

Gisella Kaplan at gisella@ladolcevitafestival.com, or

Ron Ferrella at ron@ladolcevitafestival.com; or call 949-340-8770

Before the Fall College Season Begins...

Before the Pros Put on The Pads...

Get Your Football Fix by Going To...

ORANGE COUNTY'S FINEST PREP CLASSIC

52nd Annual

NORTH SOUTH

All Star Football Game

Friday, July 15, 2011

Orange Coast College • LeBard Stadium

Tickets: \$10 Pre-Sale • \$11 At the Gate

Gates Open: 6:00 p.m. • Kickoff 7:15 p.m.

For More Information or to Buy Tickets

714-978-0333 • 949-855-1556

714-532-8330

Presented by
The Brea Lions Club • Orange County Youth Foundation

Benefitting:
PADRE Foundation • Western Youth Services • Orange County Youth Foundation





2ND VICE DISTRICT GOVERNOR REPORT

SHEILA CASTEEL

Happy New Lions Year! In May we celebrated our collective Lions accomplishments at our annual district convention. We had a great deal to celebrate, and celebrate we did! As we usher in our new Lion's year, we are in a splendid position for another wildly successful year. I am excited about our future. Thank you for giving me the opportunity to be a part of your District Governor Team.

District Governor Ken Sherwood's motto of "Target Service" speaks to our hearts as Lions. After all, service is what defines us as Lions. Recently, I heard this quote, "If not now, then when? If not me, then who?" Not only did it touch me profoundly, it speaks directly to our work as Lions. In my mind it is a rally cry for District Governor Ken Sherwood's "Target Service". Our communities, both local and global have incredible needs for our help. As I travel through DG Sherwood's Forest and target service, "if not now, then when? If not me, then who?" will be the recurring mantra in my ear.

There is work to be done, goals to be met, and people to serve. Here's to another great Lions year.

21st CAR OPPORTUNITY DRAWING
SEAL BEACH LIONS CLUB
2011 Ford Edge-SE

FULLY EQUIPPED
 - 3.5L TI-VCT V6 Engine
 - Automatic Transmission
 - Air conditioned
 - AM/FM CD-MP3 Stereo
 - 17" Aluminum Wheels
 - AND MORE !!


Ken Grody 
 In Cooperation With: (and thanks to) 6211 Beach Blvd - Buena Park, CA (866) 604-7223

2nd Prize
55" Vizio LCD HD TV
 Model E551VL (or equivalent)

3rd prize
Apple iPad
 With Wi-Fi and 3G

Winners need not be present to win. Tax and License not included.
Only 600 tickets offered

Get your tickets early - The last 20 years drawings were sold out!!
\$100.00 donation - Includes dinner for two
Lions 67th Annual Fish Fry July 16 & 17, 2011
 Drawing will be held at the Lions Fish Fry: July 17, 2011 - 4:30pm - Seal Beach Pier
Proceeds to benefit the sight and hearing impaired, local community projects and other charitable organizations

For information or tickets call Jim: (562) 596-6600 or Lee: (714) 325-6790 or mail in the bottom portion of this flyer.
 501C3 non profit organization - ID #95-6133601 / C2540594

Seal Beach Lions Club 21st Annual Opportunity Drawing
 Make Checks Payable to the Seal Beach Lions Club

Number of Tickets _____ X \$100.00 = \$ _____ Mail to: _____

Name _____ Seal Beach Lions Club
 Address _____ 1198 Pacific Coast Hwy. D-305
 City _____ Zip _____ Seal Beach, CA 90740
 Phone # _____

Method of Payment Check Mastercard Visa
 Credit Card # _____ Expiration Date: _____
 _____ Month _____ Year #1

Signature: _____ (Required on all credit card orders)



BREA LIONS MAN THE BEER & WINE GARDEN BOOTH AT THE FATHER'S DAY CRUISIN' CAR SHOW ON THE BREA BIRCH STREET PROMENADE



AND JUDGED THE HULA HOOP CONTEST AT THE BREA 4TH OF JULY COUNTY FAIR


Fun – Food – Flicks
District 4-L4 Youth Exchange Program
FUNDRAISER
Bar-b-que, Swim and Movie
(Pool and Sauna will be heated)

DATE: Saturday, July 10, 2010
 TIME: 5:00 pm
 PLACE: Ken & Denise Myers' Home
 2131 Albright
 Upland, CA 91784
 COST: Adults - \$15.00
 Children (Under 10) - \$5.00
 For Information call
 Ken Myers – (909) 608-1938
 Martha Hebert – (909) 624-8670

Come join us for a bar-b-que and an evening at the movies, with Popcorn, Milk Duds, etc., all the things you enjoy at the movies and support the District Youth Exchange Program.



HEARING & SPEECH ACTION NEWS

GOT A PROBLEM WITH YOUR CELL PHONE?

Many of us do, and I'm not just talking about hearing loss today. Along with poor hearing, the problems with phone usage can be vision, mobility/manipulation, speech and cognition. Here's what to do:

Go to www.betterhearing.org; search for "cell phones"; see Item 2. "Better Hearing Blog"; see list of over 70 recommended cell phones, with detailed descriptions, specifications and user reviews.

Next, go to www.accesswireless.org; look around for whatever fits your needs, in Sections PHONES, CARRIERS & SERVICES, MANUFACTURERS, GUIDES & HOW-Tos. Be sure you have a few hours to do your research, then let me know how this works for you.

Keith Campbell, Chairman
4-L4 Hearing & Speech Action
714/536-9813
kcampbell5@socal.rr.com

District 4L-4 Sight and Hearing Foundation

By Lion Joan Parks, Chairman

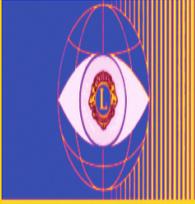
The Board of Directors wish to share with you the Sight and Hearing Van as it appears today, completely ready for use. Every club in the district is a member of the Foundation and therefore has the use of the Sight and Hearing van available to them.

We invite all clubs to use the van for Health Screenings, for small or large events. It makes sense to use the van as advertisement tool and share with your communities the Lions name. Since the van is fully back from the work that has been ongoing for the past couple of years, we are seeing a welcomed resurgence of use. We are happy to see this, as this is what it is meant for.

Contact Lion Roy Ramsland (rramsland@cs.com/cell # 562-260-3750) for the application for use, and along with the refundable deposit and a cleared, responsible licensed driver your club can check out the van for use. Be sure to get your application in early to assure that you can get the date you want.

We have spent a great deal of time and money upgrading and refreshing the van. Doesn't it look great?! Everyone needs to know that in the application paperwork there is after use reports that must be turned in at the time the van is returned to the storage area in La Habra. Once the paperwork is received and the van checked out for any damage or cleaning, your deposit will be refunded. If there is damage, it will be deducted from the deposit, and likewise if the van has to be cleaned, that amount will be deducted from the deposit also.

Thank you for your support of the Sight and Hearing Foundation, the van and the Hearing Aide Bank.

**Dedicated to Bringing
Basic Eye Care & Eyeglasses
To a World of People in Need**

LIONS IN SIGHT
of California and Nevada

**HAVE USED
EYEGASSES?
BRING THEM
TO THE CABINET
MEETING AND WE
WILL SHIP THEM TO
LIONS IN SIGHT**



Fantastic Foothill

Region Chairman Gil Smith

“TARGET SERVICE,” DG Ken Sherwood’s theme for the 2011 – 2012 year captures what Lions are about and how we grow and retain members. The immediate involvement of new members in community service, as well as continued involvement of seasoned members, is the driving engine behind our growth and the ability to serve our communities.

The New Officers Training on June 18 had an excellent turn-out from our region, as well as from the rest of the district. 42 Lions attended the Presidents/Vice Presidents session, which I led, and many others attended sessions for secretaries and treasurers. The objective of the day’s training was to give club officers vital information and suggestions to kickstart their year. Club officers also shared valuable insights and experiences with each other.

If anyone wishes digital copies from the Presidents/Vice Presidents session of the New Officers Training, I will be glad to send them to you. Topics discussed at this session were: creating a vision, creating a strategic plan, effective two-way communication, organization, membership (recruitment, activation, retention, recognition), community service, and signature projects.

Your Foothill team is here to help each club achieve its full potential. Each year, a very important first step for each club is to develop a **strategic plan**. We are prepared to assist and/or facilitate the development of your plan. This plan will help your club have an outstanding year with more members, more enthusiasm, and most importantly expanded service to your community. Let us help you strengthen your club for the next generation.

Your Foothill Region team, labeled the **“Fab Four”** by Tamara Martin, is energized to help all our clubs actively roar in a fabulous year! Please use us!

Zone A Chair Tamara Martin is the Immediate Past President of the Cucamonga District Host Lions. She always has been active in the communities in which she has lived and worked. Currently, she works in commissioned sales and marketing. Tamara’s professional experience also includes president of the Legal Secretaries, Inc. of Sacramento, its bulletin editor and membership chair (grew them from 23 to 200+). She also was the meeting coordinator for several sections of the Sacramento County Bar Assn. In our geographic area, she has been active in the Rancho Cucamonga Chamber of Commerce (Ambassador of the Year 2009 – 2010), Upland Chamber of Commerce and the West End Real Estate Professionals (WEREP). WEREP awarded her its inaugural Jane Penny Memorial Service Award, which is one of many examples of her commitment to community service.

Our **Zone B Chair is Andrea Busby**, Immediate Past President of the Ontario Host Lions. Andie’s professional career includes 30 years in a cardiology practice as a cardiac technician/ echocardiographer (still works there one day a week) and 16 years as business owner/caterer

of Andrea’s Gourmet Dining. She has three sons, two granddaughters and is married to Scott Busby. Andie has been a member of the Ontario Host Lions Club for 12 years, and not surprisingly has chaired the wine tasting and pasta dinner for 11 years. She also has been the Tail Twister, Lion Tamer, Bulletin Editor, Secretary, Director and was President for 2009-2010 and 2010-2011. Her Lions community service activities include Habitat for Humanity, Holiday Food Basket programs, the RIF program in the Ontario/Montclair school district, blood drives, as well as many volunteer projects at the Lions Camp at Teresita Pines. Andie has been recognized with a Melvin Jones Award 2005-2006, the Abdul Award for a Lions project with Canine Companions for Independence, Lion of the Year from Ontario Host Lions 2008-2009 and a Special Recognition Award from Lions Camp at Teresita Pines 2009-2010.

Our **Zone C Chair is Drew Sasser**, Immediate Past President of the Chino Valley Lions. Drew worked his way through college during a portion of his 32 years as the Sales Manager at Buena Park Lumber and now partners with Vicky, his wife of 31 years, in their embroidery and promotions products company, Personalized Gifts for You (they do the embroidering for many of the polo shirts worn by our clubs, the District and Lions Rose Parade promotion). They have two children and three grandchildren. His volunteerism spans many roles. Drew was CEO and President of the Buena Park Chamber of Commerce as well as being on the board for 12 years. He even had a cable TV program for four years “The Buena Park Business Journal.” Drew has been a Lion for 22 years, serving multiple times in two different clubs as: Tail Twister, Director, Vice President, President, Guiding Lion and Leo Advisor. He also has been recognized with the Gary Luzan Fellow, Melvin Jones Fellow and 100% Lion. While in the Buena Park Noon Lions, he was Silverado Days Food & Games Chair for 10 Years and General Chairman 2 years.

Gil Smith, Foothill Region Chair, has worked and lived in the region for over 40 years. Gil’s undergraduate school was the University of Redlands, where he met Barbara, his wife of 43 years. They have one daughter. He graduated from Loyola Law School of Los Angeles. Following law school, he worked almost 35 years as an attorney for PFF Bank & Trust (formerly Pomona First Federal Savings and Loan Association) until he retired in June 2006. The last 20 years were as Senior Vice President and General Counsel. During law school, Gil enlisted in the US Army Reserves and retired 13 years later as a Captain.

Gil has been active in the community throughout the years. He was on the Pomona Valley Red Cross board for six years, as well as a CPR instructor and the Disaster Services volunteer chairman. Also active in the Jaycees (Junior Chamber of Commerce) he received the Pomona Jaycees Distinguished Service Award and Project of the Year Award and served as District Governor.

Gil has been a member of the Pomona Host Lions for over 15 years. He has held the following positions (some more than once): Tail Twister, Director, Treasurer, Vice President, President. His Lions recognition from Pomona Host includes a Melvin Jones Fellow, three Lions of the Year (including one Co-Lion of the Year with Barbara) and various appreciation awards. In 2009 – 2010, Gil was President of Pomona Host and received the District 4-L4 Lion of the Year. On the District level, Gil has been Disaster Preparedness and Relief Co-Chair (with Barbara), Certified Guiding Lion (with Barbara) for the new WesternU Lions Club, recipient of the GROW Award and Club Excellence Award, and District Outstanding Bulletin Awards (bi-monthly).

NEW OC VIETNAMESE LIONS CLUB TO BENEFIT COMMUNITIES

The Orange County Vietnamese American Lions Club held their Charter Event on June 26, with over 400 guests and District 4 L4 Lions. The new club has 29 charter members and was sponsored by the Huntington Beach Host Lions Club. The Guiding Lions for the new club are Leonard Gleason and Steve Christy of the HBH Lions club. Dignitaries attending the event included California State Senator, Lou Correa, Fountain Valley Council Member, Michael Vo and Westminster City Council Member, Tri Ta, Honorary Members of the new club. Also in attendance were: MD 4 Council Chair, Larry Dicus and wife, Jane; District Lions Governor, Norm MacKenzie; Vice District Governors, Ken Sherwood and P.J. Smith; Past District Governors Ellen Liebherr, Jim North, Barbara Hayward, Elizabeth Warren and Judy Schnitzer; Public Relations Chair, Carol Van Holt and many members of several local Lions clubs.



Funds to help the club accomplish their ability to serve the community were raised during the event with a silent auction, voice auction and opportunity drawings. Mr. Daniel Winn conducted the voice auction which raised over \$10,000. The evening also included a Vietnamese Ao Dai Fashion Show and music for dancing by Cong and Lynn Thanh, Lillian, Henry Chuck, Long Ho.

The OCVA Lions have a motto, "We Care, We Serve, We Accomplish," and their goal is to make a difference in their local and global community through humanitarian services. Helping the homeless and underprivileged seniors will be the immediate focus.

"This is one Charter Event that we will not forget," said District Governor MacKenzie, "It is quite an honor to install the first officers of this dynamic club that is going to be very active and instrumental in benefiting our communities and those in need."



COUNCIL CHAIR LARRY DICUS, PRES. PHAM & GOV. NORM



GUIDING LIONS LEONARD AND STEVE WITH GOV. NORM



GOV. NORM AND NEW CLUB OC VA LIONS



400 GUESTS, A DELICIOUS 8 COURSE MEAL, SUCCESSFUL AUCTION AND GREAT ENTERTAINMENT ALL ADDS UP TO WONDERFUL NIGHT TO BRING IN OUR NEWEST LIONS CLUB

DISTRICT 4-L4 CALENDAR

July 4-8	Lions International Convention, Seattle WA
July 10	District 4-L4 Youth Exchange Program Fundraiser
July 15	Brea Lions North South Football Game
July 16 & 17	Seal Beach Fish Fry
July 23	Cucamonga District Host Blind Buddies Golf Challenge
July 30	District Cabinet Meeting, Costa Mesa Country Club
August 5-7	La Habra Host Corn Festival
September 18	Vietnamese Lions Club Health Fair
September 22-24	USA/Canada Forum, Anchorage AL
February 26	Teen Recognition Dinner

ATTENTION

CLUB PRESIDENTS, CLUB SECRETARIES, CLUB EVENT CHAIRMEN

**DO YOU SEE YOUR UPCOMING EVENTS ON OUR DISTRICT CALENDAR?
IF NOT, PLEASE SEND DATES AND FLYERS TO YOUR EDITOR.**

**HAVE YOU HAD A FUN SOCIAL EVENT, A SUCCESSFUL FUNDRAISING EVENT,
OR PARTICIPATED IN A GREAT SERVICE PROJECT? SEND PICTURES AND A REPORT TO YOUR EDITOR.**

SHOW YOUR CLUB OFF THROUGH THE DISTRICT 4-L4 FORUM

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