



4-L4 FORUM

**THE OFFICIAL PUBLICATION OF
CALIFORNIA LIONS
DISTRICT 4-L4**

Volume 92 Number 3 September 2013



**DISTRICT GOVERNOR
SHEILA CASTEEL**

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Lions, Leos, and Friends,

Let me just say that the Lions Clubs of District 4-L4 are awesome! August has been a busy month. A Council of Governors meeting in Walnut Creek, a murder mystery dinner, club visitations, and as I write this, the month is not yet over.

The Council of Governors meeting offered the opportunity to visit *Matteo's Dream: A Playground for Children of All Abilities*. This park was built by Lions! It is a great example of what we as Lions do and what we can do when we come together for a common cause. The 2013 Lions Rose Float is showcasing the park in *Lions Built Matteo's Dream* so the world may see the power of Lions.

The Harbor Mesa Lions along with special guest star Dewey Linehan, under the directorship of Carol Van Holt, (is there a budding Nora Ephron or Penny Marshall in our midst?) gave a stellar performance as family and friends of dearly departed Papa G.G. at the Garden Grove Clubhouse.

I am very much enjoying visiting the clubs throughout the district. It has warmed my heart to have the pleasure of inducting new members into several clubs. Increasing the number of Lions in our district allows us to increase the lives we can touch.

While visiting the Garden Grove Lions, they gave me the great honor of presenting their longest standing member, LaVerne Reafsnyder, with a plaque of appreciation and recognition for his 64 years of service as a Lion in the Garden Grove Lions Club. His daughter was with him for this wonderful occasion. Lion LaVerne is the second longest standing member in our district. Thank you Garden Grove Lions for including me in this very special time for your club. Congratulations to Lion LaVerne for his loyal service.

Until next time, follow your dream and make the world a better place.

Sheila

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GOVERNOR'S VISITATION SCHEDULE

Orange County Korean American	6:30 p.m.	Sept 10
Stanton	12:00 p.m.	Sept 11
Santa Ana Host	11:30 a.m.	Sept 12
Chino Valley	6:30 p.m.	Sept 12
Seal Beach Host	7:00 p.m.	Sept 18
Brea	7:00 p.m.	Sept 26
Costa Mesa Newport Harbor	6:45 p.m.	Oct 1
Walnut/Diamond Bar	6:00 p.m.	Oct 3
Diamond Bar Breakfast	7:00 a.m.	Oct 7
Ontario Host	12:15 p.m.	Oct 15
Orange	7:00 p.m.	Oct 16
Pomona Host	12:10 p.m.	Oct 17
Huntington Beach Host	7:00 p.m.	Oct 17
Newport Beach Hawaiian	6:30 p.m.	Nov 6
Fullerton Breakfast/Host	7:15 a.m.	Nov 7
Orange County Chinese American	6:30 p.m.	Nov 19
Western University		Nov 20

TBA Orange County Costa Rica 4:00 p.m.
TBA Cucamonga District Host 6:00 p.m.
TBA UC Irvine 11:00 a.m.
TBA Westminster 7:00 p.m.
TBA Orange County Vietnamese American



Lions Jack & Wanda Tanaka, Mike & PDG Ellen Liebherr, and Scott & Cathy Newton represented District 4-L4 at the Los Angeles County Board of Supervisors meeting on August 25.

A scroll was presented to Larry Dicus in recognition of being elected to serve a two year term as an International Director of Lions Clubs International at the Association's 96th International Convention in Hamburg, Germany. This honor was arranged by the 4th District Supervisor Don Knabe.



1ST Vice
District
Governor
Gil Smith

DG Sheila has done an excellent job during club visitations. She has woven together International President Barry Palmer's theme of "Follow Your Dream" with her theme of "Make the World a Better Place." DG Sheila's main focus is to ask the clubs to share: "What are your dreams for the club?"

I would like to compliment the clubs for being forthright, willing to share their dreams and willing to discuss some of things they need to do to achieve their dreams. Between the comments elicited by DG Sheila in her visitations, the completed club profiles and feedback from the Zone meetings, the three overarching themes (not surprisingly) are: (1) how do we attract new members, (2) how do we effectively activate new members and gain greater participation from existing members and (3) how do we determine the needs of our community so we can engage in relevant hands-on community service projects.

There is no magic answer to any of these age-old challenges faced by Lions clubs, but there are resources and proven approaches that can be explored to address the following:

- Does the club have a membership plan and a membership committee that meets monthly? Does it focus not only upon recruiting new members, but activating all members within their abilities and time?
- Does the club periodically engage in an assessment of the community needs and a self-assessment of the club?
- Does the club have hands-on community service activities that effectively address needs in the community (within the scope of the ability for the individual club)?
- Does the club have a public relations/publicity plan – one that it honed to the current environment and able to relate to younger and future Lions?
- Are members of the club willing to shake things up a bit and try new approaches and new projects to remain relevant as a service organization in their community? Clubs that grow and provide greater service to their communities are clubs who are willing to periodically reassess and reinvent themselves.

Your District leadership team is excited and looks forward to working together with our clubs in any way we can. We are pleased that several clubs have already asked your District team to meet with them and discuss different approaches that might be utilized to achieve their dreams and meet identified needs. Please contact a member of the District leadership team if you would like us to support your dreams.



2ND Vice
District
Governor
Ken Myers

In this Forum we will talk about the Club Excellence Process (CEP) and Signs and Symptoms of Diabetes.

On the LCI web site (lionsclubs.org) I found this article on the Club Excellence Process.

The Club Excellence Process (CEP) helps clubs become more effective in service, communication, leadership and membership satisfaction. Essentially, CEP helps clubs do what they do better. CEP is now offered in two formats to meet the needs of our clubs: CEP Pro and CEP Lite.

CEP Pro is a facilitator-led workshop. It's designed for clubs that would like to have a trained Lion facilitator come in and guide members through the workshop

CEP Lite is a self-guided workshop. It's designed for clubs that would prefer to have a member of their club lead the workshop. In either format, a participating club will examine its community's needs, analyze its membership experience, identify club and LCI resources, and develop action plans to support your club goals.

The CEP Four-Step Process

The Club Excellence Process is a four-step process that can be delivered in one to four sessions at a club meeting, retreat or other gathering. Both CEP Pro and CEP Lite are supported by participant activity books, easy-to-use facilitator guides, discussion questions and activities that will get members talking and listening to the community.

How do I know if I or someone else has low blood sugar (Hypoglycemia)?

By feeling any of the Signs and Symptoms listed below. Signs are what we see and symptoms are what we feel. Shakiness, Dizziness, Sweating, Hunger, Headache, Sudden moodiness, Behavior changes, Clumsy or jerky movements, Difficulty paying attention or confusion, and tingling sensation around the mouth.

If we see or feel any of these signs and symptoms you need to act. The following is the quickest way to give someone sugar. First make sure the person is alert and can hold a cup and swallow. **If unable call 911.** For the alert person you can do one of the following, give 3 glucose tablets, ½ cup of fruit juice, 5 -6 pieces of hard candy. Ask your healthcare professional or dietitian, for further information and a list of food that treat low blood sugar.

Please contact me if you have any questions about the CEP process or Diabetes or if you would like me to come to your club and give a **short** talk on these subjects.



CABINET SECRETARY

JOAN PARKS

I have enjoyed the few Governor visitations to the clubs. I have had some good talks with the club secretaries, and found out how I can help each one of them. That's my job. Also, I have had communications by phone and email with club secretaries. I do enjoy getting to know many of you and helping you with your questions.

The next big thing we have coming with regards to you clubs, is our important Region Meetings in September. The flyers are here in the Forum and also each club President and Secretary have been emailed one for each Region. Although many of you will only be concerned with your Region, there are those who do like to attend the other Regions also. Please pay close attention to the deadline and get your reservations into before that date. Region meetings are a great place to just be with your Region and find out on a smaller basis what's going on with "your" clubs. Each of the Region Chairmen have worked hard at getting these set up, along with some terrific programs. Please support them, and your Zone Chairman. Governor Sheila and other Cabinet Members will be in attendance also. You can bring to their attention any questions or problems you may be having. Some good meals are planned and the always popular 50/50 drawing.



CABINET TREASURER

CAROL LINEHAN

“Community Service – What Does it Mean and Why Does it Matter?”

The topic for the 77 Student Speaker Contest was chosen by the Council of Governor's if your Lions Club plans on hosting a Student Speaker Contest you must log on and order your Student Speaker Packet by the first of October. Twelve clubs have ordered their packets. It is easy log on to MD4Lions.org in the middle of the page left under the picture of ID Larry Dicus it has a link.

Click on Student Speaker Packet Order Form it is the responsibility of each Club Secretary to order. After Oct 1st any orders received by MD4 Office will be processed with a \$15 for postage charge.

Any questions please call 714-846-2478 or email Lion Carol Linehan In concurrence with Lion Marilyn Sherwood 4 L4 Student Speaker Chairperson

District Student Speaker Foundation would like to Thank Diamond Bar Breakfast and Anaheim Lions for the donations to the Foundation.

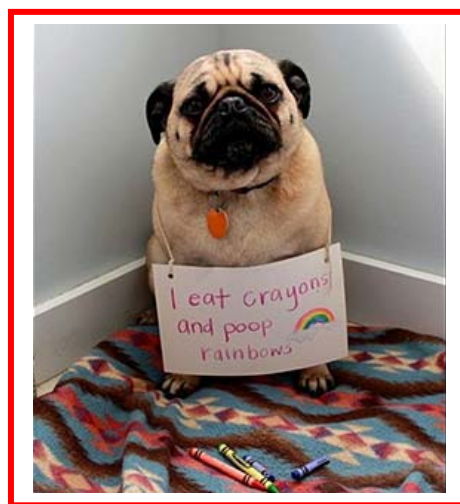
District 4 L4 Clubs and Lions when deciding who to make donations to please consider the Student Speaker Foundation. Awards range in price from \$200 - \$500 for fellowships and a \$100 for a Supporter Patch. If you're coming to the 1st Region Meeting remember to bring your used Cell Phones and Ink Cartridges this helps our District with our goal to the Foundation.

Student Speaker Contest Packets

**Order online today. It's easy.
Club Secretaries have the power
and the responsibility!
<http://www.md4lions.org/>**

Get Peace Poster Kits NOW!

**Give your young artists time to
do an outstanding job!
Order your kits today! Why wait?
<http://www.md4lions.org/>**





Fantastic Foothill Region

By Foothill Region Chair
Barbara Smith

The Foothill Region has been alive and excited this summer with new officers, energizing plans for the year and lots of worthwhile activities. Zone A and C have already held their first zone meetings, and every club in those zones was represented. It was enjoyable to hear the clubs share what they are doing, and it was beneficial to collaboratively problem solve some common challenges. Zone B soon will be having its first meeting.

The Foothill Region column this month starts an expanded tradition of shining a spotlight on one of the clubs on a rotating basis AND including short summaries of the monthly activities of all the clubs in the region. September's focus article is on the Ontario Host Lions. Also, please enjoy reading about what all our clubs have done recently. 100% of the region clubs submitted information! See why we are called "Fantastic Foothill"!!

Featured Club: **ONTARIO HOST LIONS** by Zone B Chairperson Michael Wirtes

For over 90 years, the Ontario Host Lions has been proudly serving the City of Ontario. A lunchtime club, it currently meets the first and third Tuesdays of the month at the U.S. Bank on Euclid and D Street. The club currently consists of 28 members, including PCC Ed Bordenkircher and current president Valerie Johnson.

Like most clubs, the Ontario Host Lions considers new member growth as one of its highest priorities. Some of its community service projects include eye exams for low income school children in the community, Christmas food baskets for low income families, monthly Student of the Month scholarships for the high schools in the city, and an annual Christmas party for special needs children. The club actively supports the Lions Camp at Teresita Pines and participates in the student speaker contest each year. The Ontario Host Lions also sponsors the Leos Club at Chaffey High School.

The club's major fundraisers include an annual golf tournament held in the spring and annual pasta dinner held in the fall.

The club will be moving its meeting location to San Joaquin Valley College sometime in October of this year, and it welcomes visitors and visitations.

CLUB ACTIVITIES SUMMARIES REPORTED BY FOOTHILL REGION CLUBS

CHINO VALLEY LIONS During August, Chino Valley participated in the District 4-L4 Leo Advisors meeting and attended the District Cabinet Meeting. They published an article in the local newspaper as part of its membership campaign. The club also designed a certificate of recognition, which will be given to guest speakers who have made significant contributions to the Chino Valley community. Members also provided support and assistance to the Leo exhibit booth during the Relay 4 Life fundraising event.

CUCAMONGA DISTRICT HOST LIONS The Cucamonga District Host Lions Club collected 1,500 pairs of used eyeglasses, and several members have assisted at multiple California Lions Friends in Sight events. A large contingent from the club participated in Upland Host's Fish Fry. Currently, the club is seeking funding from local businesses for its Literacy and Learning project. Check out the club's active Facebook page and website.

DIAMOND BAR BREAKFAST LIONS: The Diamond Bar Breakfast Lions Club has had a busy August. They participated in the City of Diamond Bar Concerts in the Park, the Diamond Bar National Night Out, the sale of Pomona Rotary raffle tickets to support the Learning Center at Fairplex and the sale of raffle tickets for Canine Companions for Independence. The DBB Lions served lunch and dessert to the blind members of the California Council of the Blind on August 3, and the Diamond Bar High Leos helped with the Library Finale at Sycamore Canyon Park on August 1. The club has made visitations to Upland Host's Fish/Steak Fundraiser, La Habra Host's Corn Festival, Harbor Mesa's Murder Mystery Dinner, and to Ontario Upland. The members are now busily preparing for their participation in the reception, parade and awards ceremony for the Diamond Bar Day at the Fair. Diamond Bar High School Leo Atharshna Singarajah has been selected as the city's Youth Hero for this year's parade. Diamond Bar Breakfast Lions President Jack Tanaka, who is also the Mayor of Diamond Bar, will ride in a special vehicle in the parade.

ONTARIO HOST LIONS: The Ontario Host Lions held an evening mixer in lieu of one of its regular meetings, and it was well attended by members and their spouses. At a general membership meeting, Congresswoman Gloria Negrete McLeod spoke about state vs. federal structure. The club also presented awards: a Melvin Jones Fellowship to Dean Munoz, a president's award to Richard Simpson for his continual work fitting students with glasses, Lion of the Year to Debi Nichols for her work in establishing a branch club at San Joaquin Valley College, and awards to Dean Munoz and Jim Garbo for the successful Golf Tournament.

ONTARIO UPLAND LIONS: The Ontario Upland Lions members are busy selling tickets for two separate sales—their calendar fundraiser and the Outback Steakhouse Dinner. They continue to collect eyeglasses. The visitation schedule is well underway with attendance at the Orange Host YEP fundraiser, the Upland Host Fish Fry, and the Harbor Mesa Mystery Dinner. The club's members spent 145 hours volunteering in the community.

POMONA HOST LIONS: During the summer, the Pomona Host Lions Club has held food and eyeglasses collections every Thursday night at the city's Concert in the Park. The club sponsored one of the concerts and held a club picnic prior to the music. For the 2013 Great Campout, the club again sponsored "Bubble Mania," a booth where children, for free, got to make giant bubbles. The club collected approximately 600 pairs of used eyeglasses and over 300 used hearing aids. On September 11, from 5:30 to 8:00 p.m., the club will again begin its monthly PlarnFest, where Lions and community members will make homeless sleeping mats from recycled plastic bags. All Lions clubs are invited, and instruction will be provided.

FOOTHILL REGION REPORT (continued)

UPLAND HOST LIONS: During August, the Upland Host Lions held their successful Fish Fry and Corn Feed. Then, in conjunction with its branch club at Atria, it completed its Backpack Drive with nine full backpacks and three full boxes of supplies delivered to Valley View Elementary School. Currently, members are preparing for the Bunco Night at Atria del Rey on October 19th. It is being promoted for only Lions and friends so the net proceeds can be put into the Atria administrative fund.

WALNUT-DIAMOND BAR LIONS: During August, the Walnut-Diamond Lions collected 80 pairs of glasses. They also collected food from various organizations and donated it to ten families. They donated \$150 to Canine Companions for Independence.

WESTERNU LIONS: WesternU Lions have just returned to campus after summer break. They participated in Club Day on August 21 to raise money and to publicize the Lions Club. WesternU's first meeting of the new school year will be August 30, where they will sign up new members as part of its fall membership drive.

September PlarnFest

Join the Pomona Host Lions Club to learn how to take all kinds of plastic bags and turn them into sleeping mats which are then donated to local homeless shelters.



THIS

BECOMES



THIS



Yes its possible, we can take plastic bags and create a portable, lightweight, water resistant sleeping mat.


We are looking for people to help us cut the bags to get them ready for people to crochet. If you can Crochet we would love have you there too!

**When : September 11th, 5:30PM-8:00PM
Where: St. Paul's Episcopal Church
242 E. Alvarado St., Pomona CA**



**What to Bring: Pair of Scissors and a Smile.
If you can crochet please bring a Q hook**

For more information contact: mats4homeless@yahoo.com



VBA LEO CLUB CHARTER CELEBRATION

September 27, 2013

VILLAGE BIBLE ACADEMY
12671 Buaro St, Garden Grove

7:00 PM Dinner
8:00 PM Ceremony

\$15.00 Adults \$8.00 Kids

SPONSORED BY THE SEAL BEACH LIONS CLUB
Please RSVP by 9/17/13

Reservations can be made online at www.sealbeachlions.com
Or mail form and payment to: Seal Beach Lions Club, 1198 Pacific Coast Highway, D305, Seal Beach CA 90740
Questions? Call or email Lion Chardy Lang, Leo Club Advisor at (562) 833-8817 chardylans@gmail.com

Name: _____ Telephone: _____
Email: _____
Number of Guests: # _____ Adults # _____ Kids for a total of _____ Guests Payment: _____ Check _____ Credit Card
Credit Card Type: _____ Credit Card Number: _____ Security Code: _____
Billing Address: _____, (City) _____, (Zip) _____

CONGRATULATIONS SEAL BEACH LIONS CLUB NOW THE 7TH LARGEST LIONS CLUB IN THE U.S.!

RANK	CLUB NAME	MEMBERS JULY 2013
1	Lubbock, Texas	326
2	Conroe Noon, Texas	301
3	Lufkin Host, Texas	278
4	Narragansett, Rhode Island	275
5	Dumas Noon, Texas	257
6	Wardsville, Missouri	225
7	Seal Beach, California	215
8	Bay City, Michigan	202
9	Longview Pioneer, Washington	193
10	Wimberly, Texas	187

Support Your District Governor

Fundraiser

The Jack Luellen
Memorial Governor's Fundraiser



To Benefit
District Governor
Sheila Casteel



Saturday, October 5, 2013

Pete's Ponderosa Ranch

18103 E. Bastenchury Road, Yorba Linda CA 92886
(Ranch House on the Karagines Property)

Saloon Opens 6 PM
Dinner at 6:30 PM

\$35.00
Per Person

Dancing & Fun 7-10 PM
Hawaiian Attire

Great Food catered by Lion Andrea & Scott Busby
With lots of Fun, Fellowship, and No Host Bar

Terrific Entertainment
Featuring "Last Chance Band"

Harbor Mesa Lions Swat Team will be proudly serving:

Kendall Jackson Grand Reserve Chardonnay
Blackstone Merlot
Beringer White Zinfandel
And Premium Spirits
(Sorry - No 2 Buck Chuck)

For Additional Information

Contact: IPDG PJ Smith or Georgia Smith

Home Phone (714) 996-2950 or E-mail: eaglehills2@roadrunner.com

Send Checks payable to: PJ Smith

Mail to: PJ Smith 166 N. Starflower Brea, CA 92821

For planning purposes, we ask that you respond ASAP

Blind Children's Learning Center

Fall Golf Classic 2013

It's FORE the kids!

Monday, November 4, 2013

11 AM Shotgun Start

El Niguel Country Club

23700 Club House Drive

Laguna Niguel, CA 92677



About the Tournament

- Foursome \$1,100
- Individual \$300
- 18 Holes of Scramble Golf
- Complimentary Warm-Up on Driving Range
- Tee Package for Each Golfer
- Blindfold Putting Contest
- On-Course Lunch

Post Tournament Special Event:

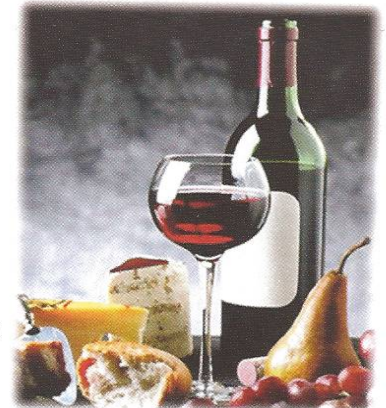
"Tasting in the Dark"

Spanish Wine and Cheese Tasting

Includes:
Silent Auction,
Dinner and
Awards
Ceremony

*Price: \$60

*Included in
Golf Registration
Fee



*This beautiful stained glass
window could be yours!*



This piece measures: 35" X 35"

*The techniques used in its creation are the same
that Louis Tiffany used to create windows and
lamps (copper foiling). This will be one of
several major raffle gifts for Sheila Casteel's
District Governor's Fundraiser.*

Raffle Tickets Sold Separately

\$100 a ticket / 25 tickets for \$2000 Value - \$1500 - \$1800

For tickets - PJ Smith (714) 996-2950

e-mail: eaglehills2@roadrunner.com



District 4-L4
 "We Serve"
 to
 "Make the World a Better Place"



FOOTHILL Region Meeting
 MONDAY, SEPTEMBER 30, 2013

"Adding More Hands to Make the World a Better Place"

Banfield Hall, Western University of Health Sciences
 611 E. Second Street, Pomona, CA

Map attached

Cost: \$18 Per Person
 Registration 6:00PM / Dinner and Program 6:30PM

50/50 RAFFLE
 Clubs will make reports and/or announcements

Please send your reservation by September 25, 2013

Club name: _____

Number attending: _____ Amount enclosed: _____
 Make checks payable to: District 4L4
 Please send the names of those attending on the back of this form

Send completed payments to:
 Cabinet Secretary Joan Parks, 153 Quiet Bay Lane, Costa Mesa, CA 92627

joanrparks@hotmail.com



District 4-L4
 "We Serve"
 to
 "Make the World a Better Place"



Orange Region Meeting
 TUESDAY, SEPTEMBER 24, 2013

"Program"

Westridge Golf Course
 1400 S. La Habra Hills Drive
 La Habra, CA 90631

From the 5 or 91 Freeway
 Exit Beach Blvd., head North. Make a right onto Imperial Highway, heading East. Make a
 right onto South La Habra Hills Dr.

From the 57 Freeway
 Exit Imperial Highway, head West. Go 4 miles, make a left onto South La Habra Hills Dr.

Cost: \$20 Per Person
 Cocktails 6:00PM / Meeting, Dinner 7:00PM

50/50 RAFFLE
 Clubs will make reports and/or announcements

Please send your reservation by September 20, 2013

Club name: _____

Number attending: _____ Amount enclosed: _____
 Make checks payable to: District 4L4
 Please send the names of those attending on the back of this form

Send completed payments to:
 Cabinet Secretary Joan Parks, 153 Quiet Bay Lane, Costa Mesa, CA 92627

joanrparks@hotmail.com



District 4-L4
 "We Serve"
 to
 "Make the World a Better Place"



Saddleback Region Meeting
 MONDAY, SEPTEMBER 23, 2013

"Program"

Old World German Restaurant
 7561 Center Drive, Huntington Beach, CA

(Behind Bella Terra)

Cost: \$16 Per Person
 Clubs will be notified of their food assignments
 Registration 6:00PM / Dinner and Program 7:00PM

50/50 RAFFLE
 Clubs will make reports and/or announcements

Please send your reservation by September 20, 2013

Club name: _____

Number attending: _____ Amount enclosed: _____
 Make checks payable to: District 4L4
 Please send the names of those attending on the back of this form

Send completed payments to:
 Cabinet Secretary Joan Parks, 153 Quiet Bay Lane, Costa Mesa, CA 92627

joanrparks@hotmail.com

COME CELEBRATE!

HUNTINGTON BEACH HOST LIONS CLUB

IS TURNING

75!

November 24th
 Save the Date

Governor Sheila's Visitations



Upland Host Lions Club



Buena Park Noon Lions Club



Laguna Niguel Lions Club



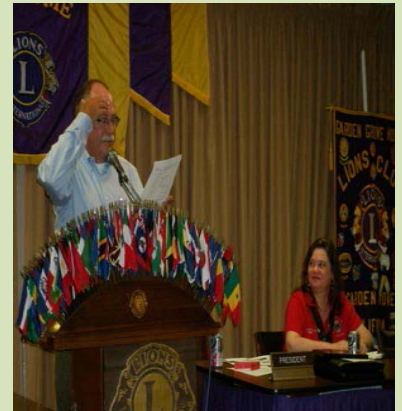
Mission Viejo Lions Club



Harbor Mesa Lions Club



Tustin Host Lions Club



Garden Grove Lions Club



La Habra Host Lions Club

Harbor Mesa Murder Mystery Night a Real Show-Stopper





By PDG Norm MacKenzie
District GMT Coordinator

CONGRATULATIONS TO ALL WHO HELPED ACHIEVE A 39 PLUS THUS FAR BRINGING THE DISTRICT'S TOTAL MEMBERSHIP TO 1,221 AS OF AUGUST 29TH

In addition, I hope all clubs downloaded LCI's New Member Recruiting Guide named "Just Ask" and created a club growth plan in your 2013-2014 Strategic Plan. The program is designed to guide your club through the process of recruiting new members and effectively managing club growth. The strength of your membership and the health of your club will determine your ability to do what all Lions love to do – serve. So keep in mind that more members mean more service.

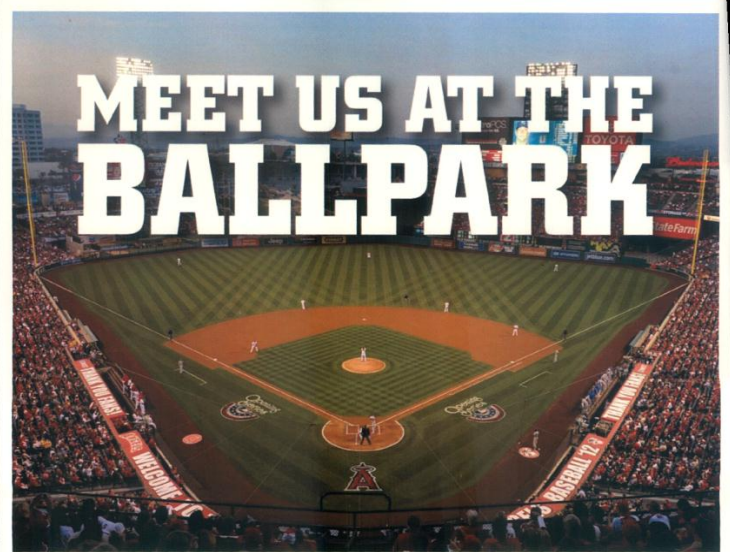
To jump start the year, every club should have implemented a plan to bring in a least one new member by the end of September and have no drops giving the District and impressive 34 plus and reaching the infamous 1,250 member goal. The key element in any club's Plan of Action is its membership growth strategies. Let me reiterate that more members mean more service!!!

How challenging is it to ask a person to attend a club meeting? Let your invited guest know that Lions are Loving Individuals Offering Needed Service in the local community and is a great way to network your business. The Recruiting Wheel is the key to helping members know where to look for possible new members. It is imperative that you have a club brochure that outlines the activities and major accomplishments. Every club should have a budget for inviting at least two possible new members per meeting. Then invite them to participate in one of your hands-on service projects. That usually convinces them to want to be part of the team.

I challenge every Club to set a minimum goal of three new members. That would be approximately 99 new members and would exceed the District Governor's 2013-2014 Team Goal of 53.

There are two clubs being formed in the Orange Region and the goal is 2, however we really would like three. If you have any ideas on individuals that would like to start a club, please pass that information to me so the Team can implement a plan to make it happen.

Your GMT is here to help you achieve your goals. Use us!!



Saturday Sept 7th 6:05 pm

DATE/TIME

\$20.00

PRICE

Lions District 4L4

GROUP NAME

Mike Scheafer / Steve Christy

CONTACT

(714)435-0300 (714)904-9566

PHONE NUMBER

Order by MAY 20th



mike@mikescheafer.com

sctransportation55@gmail.com

Huntington Beach Host Lions Club

21ST Annual

OKTOBERFEST

at
**Old World
German
Restaurant**

in Huntington Beach
7561 Center Avenue
(Behind Bella Terra Shopping center)



Thursday, September 19, 2013

7:00 p.m.

\$12.00 per person

Choice of Chicken or Bratwurst
includes 1 drink (beer, wine or soda)



Lots of Fun, Food, and Fellowship!



For more information please call

Lion Dick Sklar

(714 843-6953)

2013 Annual Lions Leadership Forum

Invest Your Day With The Leaders of Lionism !

Saturday, November 2, 2013 8:00 AM - 5:00 PM

Name: _____ Badge Name: _____ Office Held: _____

Address: _____ City: _____ ZIP: _____

Email: _____ Phone: () _____ Club _____ District: _____

Events (Must be registered to attend)	Received by 10/15/13	After 10/15/13
Forum Only - All Lions and Friends	\$70	\$90
Optional - A La Carte Registration (Circle Items below)		
Friday, November 1 - Welcome Dinner	\$30	\$30
Saturday, November 2 - Farewell Dinner	\$40	\$40
Friday, November 1 - Holiday Inn Burbank	\$100	\$100
Saturday, November 2 - Holiday Inn Burbank	\$100	\$100
OPTIONAL - Full Package (INCLUDES 2 nights at Holiday Inn Burbank, Friday dinner, Saturday dinner)	\$340	\$360

Woodbury University
7500 N Glenoaks Blvd
Burbank, CA 91504

Print this form with check payable to "Lions Leadership Forum" and mail to:

Gary C. Wong, Forum Chair
14 Glen Alpine Road
Piedmont, CA 94611

Questions? Go to www.lionsleadershipforum.org or e-mail garycwong@aol.com



Lions Leadership Forum



All Workshops
and
Breakfast & Lunch
Included in \$70.00 Price
www.lionsleadershipforum.org

Questions?
Email PDG Gary C Wong at
garycwong@aol.com
(610) 219-9384

Lions Leadership Forum Faculty

PDG Paul Baker
PDG Carl Burson
PID Bill Crawford
PCC Elizabeth Crooke
ID Larry Dicus
PDG Howard Hudson
PCS John Kelly
PDG Chris Ohmmand
Lion Linda Pugliese
PDG Jeff Roundy
PDG Gary C Wong

Woodbury University In Burbank

Keynote Presenter

Past International President
Sid Scruggs

Lions Leadership Forum Topics

Reaching Tomorrow's Lions
Through Today's Campus Clubs
Does our Community Know Our
Lions Club By Our Service
Project?
Why Is Effective Leadership
Critical in Growing Your Lions
Club
Making A Good Lions Club
Experience Even Better
Membership - An Intentional
Mission. Not an Accident Waiting

Starting New Clubs Is The Real
Answer To Membership Growth
Facebook, Twitter, LinkedIn -
Oh My! - Can Social Media Help
Our Clubs?
Do You Hate Speaking In Front
Of People?

They Will Know Us By Our Lions
Website: Blogging Anyone?
The Making of the Next
Generation of Lions

Saturday - November 2, 2013 8:00 am - 5:00 pm
Woodbury University 7500 N Glenoaks Blvd., Burbank, CA 91504



HARBOR MESA LIONS



18TH ANNUAL "WILD WEST" CASINO NIGHT



Strike It Rich!

FRIDAY, OCTOBER 18, 2013

7 p.m. to 11 p.m.

Costa Mesa Neighborhood Community Center
1845 Park Avenue, Costa Mesa

\$40 Per Person, includes \$100 in gamblin' scrip, delicious NEWPORT RIB CO. buffet dinner, hoedown dancin' AND fun, fun, fun!
Games of chance include: blackjack, craps, Let-it-ride, roulette
WIN GREAT RAFFLE GIFT CARDS; FANTASTIC SILENT AUCTION!
THREE GRAND PRIZES WILL BE DRAWN FROM YOUR TICKET STUB!

ADVANCE TICKETS ONLY! PURCHASE BY OCTOBER 11, 2013

MAKE YOUR CHECK OUT TO HARBOR MESA LIONS

MAIL TO: Lion Marianne Hahn
204 Loyola Road, Costa Mesa, CA 92626

FURTHER INFORMATION CALL: Lion Carol Proctor at (714) 292.2422
or Lion Eileen Jensen at (949) 394.4294

Proceeds go to local charities and Lions Sight & Hearing Foundation



BUENA PARK NOON LIONS SILVERADO DAYS



WILLIAM PEAK PARK OCTOBER 18-20

Friday: 5:00 p.m. – Midnight
 Saturday: 10:00 a.m. – Midnight
 Sunday: 8:00 a.m. – 10:00 p.m.



DG SHEILA CASTEEL WITH “MATTEO’S DREAM” FOUNDER LIZ LAMACH AND IPIP WAYNE MADDEN AT THE PLAYGROUND FOR CHILDREN OF ALL ABILITIES IN CONCORD.

Visiting “Matteo’s Dream”



DG SHIELA AND CABINET VISIT THE HARBOR MESA LIONS.
 IS ANYONE ELSE THINKING “BIG BABIES”?

District Governor Sheila Casteel, Past District Governor Jon Castell, First Vice District Governor Gil Smith, Second Vice District Governor Ken Myers and Foothill Region Chair Barbara Smith had the opportunity to visit the Lions Matteo’s Dream: A Playground for Children of All Abilities,” following the August Council of Governors’ Meeting. The park, located in Concord, California, was built in response to Liz Lamach’s (seen above with DG Sheila and IPIP Wayne Madden) request to the Lions for a park where her son Matteo, who has cerebral palsy, and other handicapped children could play with other children.

Lions will be hearing much about Matteo this year. “Matteo’s Dream” is the theme of our Lions Rose Parade Float, and the float replicates the actual park. The park was funded with a \$75,000 Lions Clubs International Foundation grant and with almost \$500,000 from 35 local Lions clubs.

NAME: _____

ADDRESS: _____

PHONE: _____

CLUB: _____

LIONS CAMPS AT TERESITA PINES

“SPLIT THE POT”

FUNDRAISER

CAMPS 50% PRIZES 25% 15% 10%

\$100 DONATION

DRAWING WILL BE FEBRUARY 16, 2014 AT MD-4 CONVENTION IN ONTARIO, CA

2500

50/50 PRIZE
1st Prize 25%
2nd Prize 15%
3rd Prize 10%

**MORE INFORMATION
 COMING TO ALL CLUBS.
 OR CONTACT
 PDG MATT
 HUNYADI
 (714) 970-8206
 matt.hunyadi@yahoo.com**

Orange Lions Serve the Masses at the Orange Street Fair





HEARING & SPEECH ACTION NEWS

BOOKS about Hearing Loss – If you are reading this you probably would like, or may even need more information about hearing loss. That's the reason for this column, but I must confess that a few words on one topic, once a month, is the hard way to knowledge. So imagine my pleasure at coming across this list of books, put together by Bruce Harris, a member of Hearing Loss Association of America (HLAA). If you see something that turns you on, just head for the nearest library, Barnes & Noble – booksellers or go on-line to Amazon.

- **“Children with Hearing Loss – A Family Guide”**. David Luterman, D.Ed, Editor
- **“Dr. Mark Ross on Hearing Loss”**, Professor Emeritus of Audiology, University of Connecticut.
- See www.hearingresearch.org/ross/
- **Facing the Challenge: A survivor's Manual for Hard of Hearing People**, by HLAA-Oregon.
- See www.hearinglossor.org
- **Listen with the Heart: Relationships & Hearing Loss**, by Dr. Michael A. Harvey, Clinical Psychologist
- **Ototoxic Drugs Exposed – The Shocking Truth About Prescription Drugs and Other Chemicals That Can (and Do) Damage Our Ears**, by Neil Bauman, PhD
- **Shouting Won't Help. Why I – and 50 Million Other Americans – Can't Hear You**, by Katherine Bouton
- **The Better Hearing Institute (BHI)**. See www.betterhearing.org/publications/eGuides/index.cfm/
- **The Consumer Handbook on Tinnitus**. by Richard S. Tyler, PhD, Editor
- **The Feel of Silence**, by Bonnie Poitras Tucker
- **The Living With Hearing Loss Program**, by Sam Trychin, PhD. See www.trychin.com
- **The Praeger Guide to Hearing and Hearing Loss: Assessment, Treatment and Prevention** by Susan Dalebout
- **Your Child's Hearing Loss: What Parents Need to Know**, by Debby Waldman
- **Children's books**, compiled by Kay Powell. See www.listen-up.org/h_books/kids.htm



Please Join Us for the

18th Annual Celebration Open House and Appreciation Day At Camp Teresita Pines

Saturday, September 7, 2013
10:00 a.m. to 3:00 p.m.

- Tour Teresita Pines and Wrightwood Camps via Shuttle
- Observe Camp Improvements Made by Your Donations
 - Enjoy a Delicious Hosted Luncheon
- Applaud Accomplishments at Awards Presentation and Recognition
- Great Time to Meet New Members and Renew Old Friendships

RSVP by Calling Camp Managers John or Jim at 1 800 585-3245

Experience the Great Outdoors at YOUR Camp, Teresita Pines!



Buena Park Noon Lions Fundraising Opportunity



2013 Chevy Cruze Opportunity Drawing
Sponsored by Premier Chevrolet of Buena Park
6602 Auto Center Dr., Buena Park, CA 90621

Your organization can earn a lot of \$\$money\$\$ with opportunity drawing tickets!!

NO RISK, NO INVESTMENT, EASY FUNDRAISER!!

For your favorite group:

- Youth Groups
- Boy & Girl Scouts
- Girls & Boys Clubs
- Sports Teams
- Non Profit Orgs
- High Schools
- Jr. High Schools
- Elementary Schools



We are bringing back, by popular demand, the highly successful Opportunity Drawing for a **BRAND NEW 2013 CHEVY CRUZE**. Your organization can earn some substantial **\$\$\$ DOLLARS \$\$\$** by helping the Buena Park Lions Club in pre-selling tickets to your members, family, neighbors, friends, business associates, etc. Opportunity drawing tickets will sell for \$2.00 each. For each ticket sold by your club, your group keeps \$1.00 for your fund raising efforts.

THIS IS AN EXCEPTIONAL OPPORTUNITY!!!!!! We have schools and organizations that average **more than \$10,000 in profit each year!!** You don't want to miss out on this EASY fundraising opportunity.

Tickets are available for sale **RIGHT NOW** and are due back September 30th, giving your club a full five months to make a stack of revenue bucks. The more tickets you sell the more serious dollars for your club. These tickets practically sell themselves. **We can even arrange to bring the car to you to display at your event to help increase your ticket sales!** Based on availability first come first served basis! Call me ASAP to reserve your date.

- **First Prize:** 2013 Chevy Cruze (Sponsored by Premier Chevrolet of Buena Park)
- **Second Prize:** Big Screen TV (Sponsored by Sunshine Check Cashing)
- **Third Prize:** Six (6) Admission Tickets to Knott's Berry Farm Amusement Park, plus dinner for six (6) at Knott's Chicken Dinner Restaurant (Sponsored by Knott's Berry Farm)
- **Fourth Prize:** Dinner for Six (6) at Sizzler (Sponsored by Sizzler Restaurant 7902 Orangethorpe, BP)

Besides a chance to win an awesome prize, each ticket holder receives valuable coupons valid now until 11/30/2013, which can be used right away. \$20 off Adult Admission to Knott's Berry Farm. Buy One Get One FREE Big Mac McDonald's @ 91 Hwy and Knott. Buy one get one FREE Chili Dog at Weinerschnitzel at Western and Orangethorpe, and \$10.95 Oil Change with complimentary Deluxe Car Wash and Multi-point Inspection at Premier Chevrolet of Buena Park.

Drawing will be held on Sunday, October 20th at 9:00 P.M. on the Main Stage at Silverado Days at Peak Park.

Winner need NOT be present to win!!

Contact Lorraine Raymond, Opportunity Drawing Chairman, at 714-376-3482 (cell), or send your questions via email to lraymond@silveradodays.com

HAS YOUR CLUB HAD TO SAY "NO" TO AN URGENT PLEA FOR EYEGLASSES OR HEARING AIDS?

By Barbara Smith
Pomona Host Lions Immediate Past President
and Foothill Region Chairperson

Has your club ever had to say "No" to someone who asks the Lions to pay for a pair of glasses or hearing aids? Early in my term as president last year, I had to several times, and it hurt. Yes, our club has an excellent process and budget in place to provide eye exams and glasses to the many school children who have no other means of obtaining vision correction, but the club knew it could not financially extend that coverage to the numerous adults in Pomona who needed glasses, and we certainly didn't have an extra several thousand dollars for a set of hearing aids. So each time, I said, "No."

Then fortune struck. I received an email from a representative of the Los Angeles County Office of Education's (LACOE) welfare-to-work program, called GROW (General Relief Opportunities for Work). Her name was Theresa Prumatico, and she was a past president of the Artesia-Cerritos Lions, but her office was in Pomona. She asked, "Would your club be willing to sponsor one of my women clients to get free glasses at LensCrafters?" That was the beginning of my education about opportunities to provide eyeglasses, hearing aids, cataract surgery and other health services at no cost to the club.

Shortly after I received that enlightening email, Theresa joined our club as an associate member, and with Theresa as the coordinator, the Pomona Host Lions has provided glasses through LensCrafters to over 40 needy people from the GROW and GAIN (Greater Avenues for Independence) programs as well as from of the Department of Public Social Services.

At no cost to the club, the Lions are being credited with helping welfare-to-work participants obtain employment. Recently, a LACOE publication credited the Lions for enabling Vincent, the man featured in its newsletter's success story, to get a job. Vincent had been fired from his last job because he could not read the small print on paperwork and made a lot of mistakes. With his new Lions/LensCrafters glasses, Vincent went for an interview, passed the tests and was immediately offered a job. The article concluded with the words, "Vincent graciously thanked the LACOE team for going above and beyond for him and particularly to the Lions Club for giving him the opportunity to see clearly once again."

Learning about the LensCrafters charitable OneSight program prompted me to sit down with the district directory to read about all the Lions programs available to clubs, and I started asking questions. By the end of my Lions presidency, I had built an arsenal of information on services Lions can offer at no cost to the club or to the person in need. Among these free-to-the-club services are glasses from LensCrafters, VSP and California Lions Friends in Sight; hearing aids from the District 4-L4 Hearing Aid Bank and the Lions Sight and Hearing Foundation of Southern California (LSH); cataract surgery from LSH; and other medical/dental services at free or reduced-cost clinics or universities.

I continued getting emails and phone calls with desperate pleas for help, but by then, I had my list of service providers, and the



6th Annual Ensenada Visitation Cruise Sapphire Princess (not Carnival)



Join District Governor Sheila, Lions & friends
for the Ensenada Cruise.
March 14 - 17th, 2014
Saturday Is A Cruise Day With Games

Sunday March 16th District 4-L4 will join the Ensenada Lions
At their Club House for Lunch. This is the 56th International
Visitation between District 4-L4 & the Ensenada Lions.

Princess categories will be as follows:

- Category BD \$619 P.P. Balconies Deck 10 Caribe Deck (4 Cabins Left)
- Category OC \$519 P.P. Outside Deck 5 Plaza Deck (2 Cabins Left)
- Category OF \$519 p.p. Outside Deck 5 or 8 Plaza or Emerald Deck (2 Cabins Left)
- Category OW \$469 p.p. Outside Obstructed View Deck 8 Emerald Deck (4 Cabins Left)
- Category IB \$439 p.p. Inside (1 Cabin Left)
- Category IC \$429 p.p. Inside (1 Cabin Left)

If you're past Princess Client price may be slightly lower.
\$100 deposit per person is due now.

The remaining Inventory will be pulled on Oct 15th

Final payment is due December 21, 2013.

If paying by check Dec 14th.

Please call 714-846-2478 or email Lion Carol Linehan
CADL8029@yahoo.com for questions and reservations.

Vamos a Ensenada!

EYEGLASSES AND HEARING AIDS (continued)

people acted as if I had given them a thousand dollars. Sometimes I even got a follow-up email or call from people sharing their gratitude. Only after having lived through the heartbreak of those early calls for help and then by contrast the later satisfying calls, did I finally realize the power of the Lions united. Surrounded by our Lions network, our clubs rarely have to say, "No."

More information can be obtained about the LensCrafters' OneSight charitable program through their stores and from the LensCrafter's OneSight website. On this website, it states, "As an organization, we do not select our recipients. Instead, we rely on partnerships with local charitable 501(c)(3) organizations to pre-screen patients based on visual and financial need." The website specifically mentions Lions as one of the authorized organizations.

DISTRICT 4-L4 CALENDAR

2013

September 7	Lions Camp at Teresita Pines Open House
September 11	Pomona Host PlarnFest
September 14	California Lions Friends in Sight Eye Screening Tecate Mexico
September 19	Huntington Beach Host Oktoberfest
September 19-21	USA/Canada Forum, Overland Park KS
September 21	California Lions Friends in Sight Eye Screening Santa Ana
September 27	VBA Leo Club Charter Dinner
October 5	District Governor's Fundraiser
October 18	Harbor Mesa Casino Night
October 18-20	Buena Park Silverado Days
November 16	Cabinet Meeting
November 18	Ontario Upland Outback Steakhouse Fundraiser
November 24	Huntington Beach Host Lions 75 th Anniversary Party

2014

January 18	Seal Beach Lions 75 th Anniversary Party
February 14-16	California Leos Leadership Symposium Ontario
March 8	Ontario Upland Bunco
March 14-17	Ensenada Visitation
May 10	Ontario Upland Tea
April 5	Orphanages of Thailand Fundraiser

ATTENTION

CLUB PRESIDENTS, CLUB SECRETARIES, CLUB EVENT CHAIRMEN

DO YOU SEE YOUR UPCOMING EVENTS ON OUR DISTRICT CALENDAR?
IF NOT, PLEASE SEND DATES AND FLYERS TO YOUR EDITOR.

HAVE YOU HAD A FUN SOCIAL EVENT, A SUCCESSFUL FUNDRAISING EVENT,
OR PARTICIPATED IN A GREAT SERVICE PROJECT? SEND PICTURES AND A REPORT TO YOUR EDITOR.

SHOW YOUR CLUB OFF THROUGH THE DISTRICT 4-L4 FORUM

EDITOR PDG ELLEN LIEBHERR
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