

Lions of District 4-L4 Endorsed Service



Lions Float, Inc.

Promoting Lionism Worldwide

♥ Project Description

Since 1992, Lions Clubs International has proudly showcased a **Lions Float in the Tournament of Roses Parade**—one of the most recognized events in the world.

With a global audience of **400+ million viewers in 85 countries** and over **800,000 spectators in person**, the Lions Float is a powerful platform to highlight Lions service and impact on a worldwide stage.

Managed by **Lions Float, Inc.**, this year-round project includes:

- ✓ Designing and building the float
- ✓ Fundraising and sponsorship efforts
- ✓ Volunteer decoration events each December
- ✓ Promoting Lions service to a global audience

🏆 Multiple award-winning entries—including recognition for outstanding design and presentation—make this float a symbol of Lions pride and purpose.

♥ Why This Project Matters

This is more than a float—it's **Lions storytelling at a global level.**

- ♥ It showcases the impact of Lions service worldwide
- ♥ It elevates public awareness of who Lions are and what we do
- ♥ It inspires communities and attracts future members

♥ *When millions see Lions in action, service becomes visible—and visibility drives growth.*

🌍 How the Public Can Get Involved

Be part of this global celebration of service:

- 👉 Volunteer to help decorate the float in December
- 👉 Support through donations or merchandise purchases

- 👉 Share and promote the Lions Float story
- 👉 Attend or follow the Rose Parade and cheer on Lions

💙 *Every role helps bring the story of Lions service to the world stage.*

🦁 **CALL TO ACTION – LIONS CLUBS OF DISTRICT 4-L4**

Adopt. Promote. Be Seen.

Lions Clubs are encouraged to **support and adopt the Lions Float as a signature marketing and service initiative:**

- ✓ Sponsor or contribute to float funding
- ✓ Recognize members through Fellowship Programs
- ✓ Organize club participation in float decorating
- ✓ Promote the float across your social and community platforms
- ✓ Use the float as a storytelling tool to attract new members

☀️ **Fellowship Recognition Opportunities:**

Donald A. Banker Fellowship – \$500

Garry Lozaun Fellowship – \$350

Wilt LeBlanc Fellowship – \$300

Chuck Overbey Fellowship – \$250

Jim North Fellowship – \$250

💙 *Because: Service + Marketing = New Members*

💙 *Be the Reason Someone Thrives*

Join Lions. Help More People. Share Our Story with the World.

🤝 **Get Involved / Support**

🌐 Learn more or shop: lionsfloat.org

✉️ **For Information or Club Presentations:**

Craig Durand, President

✉️ lioncraig4L4@gmail.com

✓ Lions Float, Inc. is a **501(c)3 nonprofit organization**
Federal ID #95-4445483

<https://lionsfloat.org/>

💙 **Show the world who Lions are. Celebrate service. Inspire millions.**