



DISTRICT B

VOLUME I

JULY 2024

ISSUE I

ACTION AND THE LIFE OF THE HONEY BEE

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DISTRICT GOVERNOR COLUMN

25 B DISTRICT GOALS FOR 2024-2025 ARE:

Membership: By June 30, 2025 our District will have a net gain in members and will start 1 new club with at least 25 Charter members.

Leadership: 60% of Club Officers will complete the club officer training courses on the Lions Learning Center by October 1st.

Service: District 25B will conduct 2 district wide service activities by June 2025. By the June 30, our district Will have 80% of Clubs reporting service.

LCIF: By June 30, 2025 at least 5 clubs will have achieved 100% member participation in LCIF donations.

Thank you for the opportunity to serve as your District Governor for 2024-2025 it is an honor I don't take lightly. While I may have the honor of being Governor, this is only a temporary assignment that will end quickly. Picking up where my predecessors left off, my goals are part of a longer-term plan to grow Lionism in our district in concert with Lions Clubs International's Goals of 1.5 million Lions by July 1st of 2027 and serving 2 million people. These goals aren't LCI's goals, My Goals, or Your goals, they belong to every one of us, and we all need to do whatever we can to exceed them.

ACTION AND THE LIFE OF THE HONEY BEE

This year let's make our District a Bigger Better 25B(ee)!

<https://www.lionsclubs.org/en/resources-for-members/mission-to-grow>

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Rule / Job 1 is we are going to have FUN in 25B this year! I'll try to keep an open mind, but this is non-negotiable.

We are going to work hard, play hard and share the joy of Lionism with everyone we meet. We will celebrate our successes as we go, and learn from our failures, but even failure requires us to take ACTION.

Did you know it takes 12 bees six weeks to produce one teaspoon of honey, and there are 64 teaspoons in one pound of honey? Using uh MATH (ask me about that comment), it takes 768 bees working together six weeks to produce ONE pound of honey.

In the Hive every bee has a job to do, just like Lions, we all have a job to do. The bees work as a team to produce sweet golden honey and when we work together, that's just what Lions do for our communities. The work never stops, in fact bees will continue to fly and gather until their wings are tattered and they can't fly any more. I don't expect you to all work until your wings are in tatters, there's no joy in that, but I do expect Lions to take action.

In the hive, while one group of bees are wearing their wings out, the hive is constantly renewing with new bees, and we also need NEW-BEES.

In order to serve more people, we need to grow the number of Lions in our District. In the hive, the Queen's sole purpose is to constantly renew the bee supply. In Lions, we all need to take a turn as the queen bee, and bring new Lions into the hive. Wouldn't it be great if we grew our district by adding 500 new Lions? Does that number scare you? Don't let it, it's just a number, if we all ask a friend to join Lions, we'll blow past our goal, we'll grow and be able to do more service for our communities.

Goal 1: Add 2 (or 4) new Lions Clubs in 25B

Look for underserved populations in your community

Reach out to those communities and do a needs assessment *

Start a new club or branch club and invite those people / communities to become Lions

Goal 2: Have a net Gain in Membership

ASK, ASK, ASK

In order for us to have a net gain in membership, we need to add 3 Lions for every one we lose. Our losses are greater than our gains, and this can't continue. If we add 3 Lions per club, we would go from just over 1000 to over 1100 Lions. Would that be great? Many hands make light work and will amplify our service to our communities.

Bees produce honey through ACTION. The hive works together for the common good. Every bee has a job, and they go about it like there's no tomorrow. We need to be like those bees, constantly working together to produce our honey or as we know it, SERVICE. When we help people, and make a difference in their lives, there is a sweet feeling you get that you don't find anywhere else. Let's go out and serve. You may not know this, but bees also communicate, they have their own social media, they use different behaviors and emit different pheromones to alert the hive to what's happening and flap their wings like crazy to ensure the whole colony knows what's happening.

Our Clubs need to do Service, but until we report it, it never happened.

Goal 1: Every Club will Perform AND REPORT a Service Project

Use Social Media to promote your project Before, During and After you do it. If you need help with this, let me know and I can get you in touch with some experts I know (not my strength) International President Fabricio Oliveira's theme this year is "**Make your Mark**" and we need to make our mark in our communities. (see quotes below)

Goal 2: * Try a NEW service project! Bees don't think about failure, they just TAKE ACTION, if you try something new, one of two things will happen, you'll succeed or you'll learn. Reach out to your community and do a NEW service project based on their local needs.

Ask your NEW Lions what is important to them and do a project around that cause.

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Invite prospective Lions to help with your project and thank them for coming, make sure you have a membership application handy.

Use Service Project Planning Tools under member resources on LCI Web

<https://www.lionsclubs.org/en/start-our-approach/service-journey/service-project-planners>

Bees all know that the hive is greater than just their little section. They all have their special jobs, rearing young, tending the queen, gathering nectar, capping comb, cleaning the hive, etc. They are part of a much larger entity. Lions, like bees are part of a much larger group. We are Lions Clubs International, and as such we have a GLOBAL impact. One way to increase that impact is by supporting OUR FOUNDATION. Individuals and Clubs can support OUR FOUNDATION by contributing to LCIF. Remember the trips required to produce an ounce of honey? Every forager contributes a little bit of nectar that will eventually become sweet tasting honey. When we all support LCIF we are making the world sweeter every day.

GOAL 1: Every Lion in 25B will make an individual Contribution to LCIF

Give what you can, but give something

One time gift, or monthly

Consider Legacy giving

This isn't as difficult as it sounds, ask me how.

GOAL 2: Every Club will have a fundraising activity for LCIF

Change for Change Container (I can help if you don't know what this is)

Donate profits from 1 fundraiser to LCIF?

Just an idea, not a requirement

Collect for LCIF during other fundraisers (pickle jar)

Other ideas you may have

Thank you again for allowing me to serve as District Governor for 25B. We have a lot of work to do, and I know I will be asking you to do some things that we haven't done before (or in a long time) and at times it may be uncomfortable. That's ok, we need to get comfortable being uncomfortable to achieve new things and grow our

district. We not only need to sustain our clubs and district, but grow them. Not because LCI has told us to do it, but because our communities need the service we provide, and if we aren't reaching the communities and people that need us, we're failing as Lions. I'm not asking any Lion to do anything I'm not willing to do myself, and I'll be working right along side you. It will be a busy year, and I know we are going to be successful.

Speaking of Success, I know that many of your clubs are eligible to receive the club excellence award. Applications can be found by following the link below, please complete and submit your applications prior to August and be recognized for the good work you've done.

<https://www.lionsclubs.org/en/resources-for-members/resource-center/club-excellence-awards>

Finally I want to thank you in advance for making our District a Bigger Better 25B. I know we can do it together!

PARTING THOUGHTS FROM NELSON MANDELA:

"What counts in life is not the mere fact that we have lived; it is what difference we have made to the lives of others that will determine the significance of the life we lead"

"There can be no greater gift than that of giving one's time and energy to helping others without expecting anything in return"

"There is no passion to be found in playing small in settling for a life that is one that is less than you are capable of living"

"A winner is a dreamer that never gives up"

"Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure"

"A brave man is not he who does not feel afraid, but he who conquers that fear"

"A good head and a good heart are always a formidable combination"

"It always seems impossible until it's done"

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“What counts in life is not the mere fact that we have lived; it is what difference we have made to the lives of others that will determine the significance of the life we lead”

If you’re saying that last one was already on the list, you’re right, but it bears repeating.

DC Jim Bush



August 24	1 st District Cabinet
September 14	Banner Night
November 16	2 nd District Cabinet
January 17-18	Midwinter Conference, Indianapolis, Crown Plaza Hotel
January 11	3 rd District Cabinet
February 28 – March 2	District Convention:
April 25-27	State Convention: Shippshewana
May 17	4 th District Cabinet
June	International Convention:



INDIANA LIONS FOUNDATION NEEDS YOUR HELP AT THE INDIANA STATE FAIR

The dates for the Indiana State Fair this year are August 2, 2024 through August 18, 2024. This is just a few weeks away and we still have many, many openings.

There are a couple of changes for this year.

- Last year, the Fair was closed on Monday and Tuesday each week; this year it will be closed only on Monday.
- Automobile entrance to infield parking will be handled differently this year. In prior years, cashiers collected money for auto parking fees and entrance fees on the access roads. This year, only auto parking fees will be charged at the access roads. Four new gates are being created on the infield, and Lions will sell and scan tickets at these new gates. On the website sign-in sheets they are designated as NW, SW, NE and SE gates.

This year, we will have approximately 1,000 shifts and we need your help to fill these positions. Please sign up on the website at:

IndianaLionsFoundationMD25.org

If you have any questions, please contact one of the Indiana Lions Foundation’s State Fair Committee members:

Lion Rose Russell
574-250-0125
PDG Don Cooper
260-615-5350
Lion Pam Arnold
260-705-6610
PDG Kathy Lozier
317-431-7655
PCC Bob Booher
317-435-0139



(Submitted by Lion Rose Russell, Trustee, Indiana Lions Foundation)

INDIANA STATE FAIR

Wednesday, August 7, is 25-B day at the State Fair. As of this time, we have ten signed up for the van that day. We have room for 3 more. Here is an excellent way to help the Indiana Lions Foundation and also earn credits for a W. P. Woods Fellowship. The van will leave Monroe at 10:00, pick up at Rural King in Decatur at 10:15, Kroger at Dupont and Coldwater in Ft. Wayne at 11:00, and Exit 278 McDonald's in Warren about 11:40. We will stop at Culver's for lunch and supper will be on your own at the Fair. Our shift is 2:00 to 8:30. We should be back to Ft. Wayne by 11:00. If interested in going, contact PDG Al Arnold at 260-216-1101 or email pamaarn@myfibersolution.com.

Submitted by PDG Alan Arnold



Fabrício Oliveira
International President
Catolé do Rocha
Paraíba, Brazil



FROM THE DESK OF THE DISTRICT GMT

The Lion year 2023-2024 is gone and we now have a new Lion year. The question is, "What will we do with it?"

First let us look back a bit. What did your club do this past year? Did you add to your membership or did you lose members? How many service projects did your club have? How did you publicize them? Have you elected a full slate of club officers for the new Lion year and reported them to LCI?

Yes, I know the new portal is not the easiest to navigate. However, with just a little effort, we can file the activity reports and manage the membership. One nice thing is we no longer have to do the monthly membership report.

Now, we need to look at expanding our membership. The goal of Lions International is 1.5 million members by 2027. This will mean a growth of 4.6% per year. So, how does that effect your club?

First, we have to retain the membership we have. This means listening to the members and possibly changing up some of the ways we do our service and conduct our meeting. Now, I understand we lose some through death and them moving from the area. But, ask yourselves how are you holding on to the members you have.

Secondly, we need to recruit new members. This can happen in three ways. One way is to add members to our current clubs. Another way is for a club to start a branch club in a near by area. And then there is starting a new club.

If you have questions or need help with any of these please contact PDG Roger Cash at 432-638-8032 or rcashco@yahoo.com. Also, if you need any printed material such as handouts, door hangers, flyers, etc. please let your GMT know.

Let us make this a great year for Lions and have a positive growth in our district. I know we can do bus we have done it in the past.

PDG Roger Cash
District GMT

HERITAGE LIONS CLUB

The Heritage Lions recently donated \$750 to each of three local food banks. Lori Price, head of the Hessen Cassel Food Bank expressed her heartfelt appreciation to the Lions for this donation. Lions Marvin Sorg and Jack Clear volunteer at her food bank on Thursday. Lions Pam Birch, Shirley Kaylor and Jack Clear help with meat on Fridays, and Lion Ken Sorg helps out on Saturdays.

The Heritage Lions also are shown giving a \$750 check to Jody Linder and Jeannie Crates of the Saint Marks Monroeville Food Bank. A third \$750 check was given to the Hope United Methodist Church Paper Pantry, which is operated in conjunction with St. Joseph Hessen Cassel Parish. Both organizations thanked the Heritage Lions for their generosity.

The funds for these donations were earned by the Lions through the sale of ice cream at numerous events in the summer and the sale of salted peanuts in the fall. The ice cream trailer was at Hoagland Days, all the Music in the Park concerts in Monroeville, Monroeville Days, St. Joseph Fall Festival, and many other events. The Heritage Lions return all of their profits back to these worthy organizations in the Hoagland and Monroeville communities.



(Top Photo: Lori Price, Lion Jack Clear, Lion Marvin Sorg.



Bottom Photo: Lion Marvin Sorg, Jody Linder, Jeannie Crates, and Lion Jack Clear

HERITAGE LIONS CLUB

The Heritage Lions in Hoagland brought their popular soft ice cream trailer to Monroeville Youth League Baseball Opening Day this past weekend. Last week the Heritage Lions were at the Hoagland Youth League Baseball Opening Day as well. All profits from the sale of ice cream are donated to several worthy organizations in our area. These include the Monroeville Fire Dept, the Monroeville EMS, the Monroeville Park, the Hoagland Fire/EMS, three local and very active food banks, the HAAA Christmas party, the Heritage High School Christmas family, and Indiana Lions groups helping with sight (Leader Dog, School for the Blind, etc.), hearing, and pediatric cancer research at Riley Children’s Hospital. In the past 10 years the Heritage Lions have donated well over \$120,000 to these and other important causes.

The remaining ice cream appearances for the summer are:

Music in the Park	June 20 through July 25
Monroeville Harvest Festival	August 1-3
St. Aloysius Summer Fest	August 10
Heartbeat of Hoagland	September 7
Hessen Cassel Fall Festival	September 28

The Heritage Lions motto is “We Serve” and we welcome anyone who wishes to help their local community to contact a Heritage Lion.



4
INSPIRATIONAL
SPEAKERS
 during meals



THURSDAY EVENING
SAM GLENN For nearly five decades, Sam Glenn's inspirational and arctic speeches have impacted audiences of all ages - some people of stadium events. Sam has spoken for just about every industry you can imagine. When it comes to attitude - nobody is excluded. Organizations get better when that people get better and if all start with attitude.

FRIDAY LUNCHEON
RANDY PERCE During two short but significant weeks in 1988, a devastating neurological disease transformed Randy Perce from a healthy and ordinary young man to a blind man completely uncertain of his future. Randy's passion for experience encouraged him to see adversity as a positive catalyst for growth and opportunity, resulting in amazing adventures, honors, and accomplishments.



SATURDAY LUNCHEON
INTERNATIONAL PRESIDENT FABRICIO OLIVEIRA, 2024 Lions Clubs International President Fabricio Oliveira will share his vision as the leader of the greatest service organization in the world. Every Lion can have an impact!

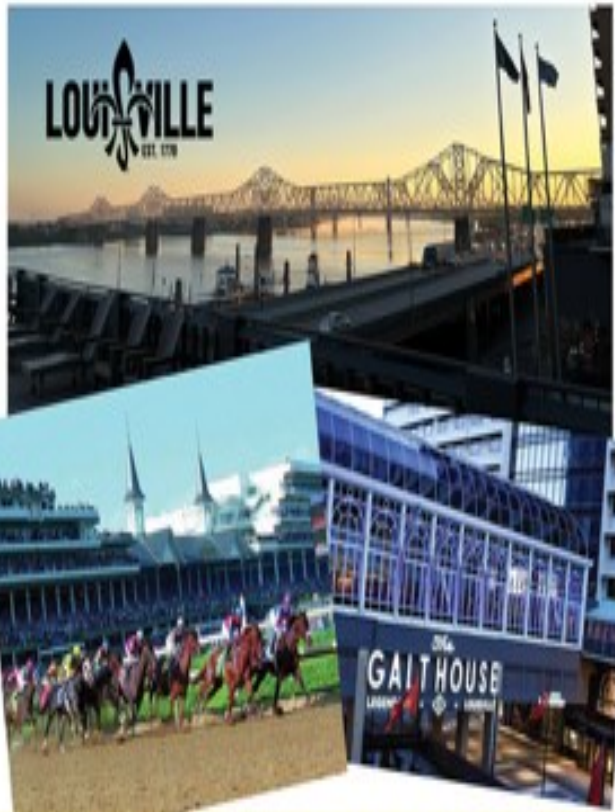
SATURDAY EVENING
IRISH WILSON Life is more than just doing life. It's about experiencing it, enjoying it and seeing how one life meshes another and makes a difference in both lives. Irish Wilson's motto is "You have one more day. To do one more thing. To change one more life, so don't miss the opportunity." What would happen if you start looking at every day as different, special, impactful, adventures, challenging and life-changing?



Louisville 2024
SEPTEMBER 5-7, 2024



USA/Canada
LIONS
LEADERSHIP FORUM



Visit LionsForum.org for more information

SEPT. 5-7, 2024
Louisville, Kentucky



Kentucky International Convention Center
 The Kentucky International Convention Center offers everything you need under one awe-inspiring roof. Plus, hotels, parking, food and entertainment are within easy walking distance. Located in the heart of downtown Louisville, the Kentucky International Convention Center puts attendees right in the middle of all the action. Fourth Street Live, Museum Row, Dilltry tour, award winning cuisine and much more await.

Scan Here
 to register



OVER 80
SEMINARS

4 MEALS
 included with
 registration

EARLY
REGISTRATION
 ENDS APRIL 30, 2024

MANY AREA
ATTRACTIONS
 close to hotels



More information on next page

INCREDIBLE KEY NOTE SPEAKERS

At the Lions Leadership Forum, attendees have the privilege to witness insights from four phenomenal keynote speakers. On Thursday evening, Sam Glenn, renowned for his inspirational and artistic speeches, will captivate the audience with his message on the power of attitude. With nearly three decades of experience addressing diverse audiences, including some as large as 75,000 people, Sam emphasizes that a positive attitude is the foundation of transformation for any organization. Friday's luncheon will spotlight Randy Pierce, who, after being struck by a debilitating neurological disease in 1989, transformed from a sighted young man to facing life's challenges as a blind individual. Randy's spirit remains unbroken, using adversity as a stepping stone for growth and achievement, showcasing his myriad adventures and honors. On Saturday's lunch, attendees will be enthralled by the vision of Fabrício Oliveira, the 2024-2025 Lions Clubs International President, emphasizing that every Lion can make a significant impact. To culminate the event on Saturday evening, Trish Wilson will share her vibrant perspective on life. Echoing her motto, "You have one more day, to do one more thing, to change one more life," she urges the audience to see each day as a unique opportunity for adventure, challenges, and life-changing moments.

Please also note that the current registration rate is only good until the end of this month. The rate will increase from \$325 to \$340 on June 1st so make sure you get your registrations in before the increase. Registration before June 1, 2024 - \$325.00 Registration rate after May 31, 2024 - \$340.00 That's all for now, I must get back to the stables to make sure the horses are well rested and will be ready to "Set the Pace" in September.





DISTRICT B AND DG JIM'S CALENDAR JULY 2024



Sun

Mon

Tue

Wed

Thu

Fri

Sat

	1	2	3	4 	5	6
7	8 Anthony Wayne O/V 	9 New Haven O/V 	10	11 Andrews O/V 	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

James Bush
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Huntington, IN 46750

July 2024

HAPPY NEW YEAR LIONS OF 25B.

Just a quick note to let you know where we ended up for LCIF in 2023-2024.

Our district was a little short of our goal, raising \$24,000 of our goal of \$27,000. That's not entirely bad news, year over year our donations increased, thanks to your generosity. As a Multiple District, we exceeded the Chairperson's stretch goal, raising over \$310,000 thanks in large part to legacy gifts from the estate of one of our Indiana Lions. If you haven't considered legacy giving, I'd love to talk about it with you one on one, all you need to do is ask me. I will be discussing this a little more in future newsletters. Finally, an International update, chairperson Brian Sheehan's goal for the year was 52.5 million dollars with a stretch goal of 68.3 million dollars, as of June 24th, Lions around the world raised over 75 million dollars. It never ceases to amaze me what Lions can achieve if we only ask.

Where does the money go? In 2023 – 2024, \$867,000 plus was awarded in grants to CA-1 (Basically North America and some English speaking islands). That's a lot of relief and community development.

So, with the new year, it's not too early to think about how you may be able to support OUR Foundation LCIF.

Submitted by DG Jim Bush

