



DISTRICT B
VOLUME I

SEPTEMBER 2024
ISSUE III

ACTION AND THE LIFE OF THE HONEY BEE

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Buzz From B(ee)

Happy September everyone!

This month you're going to get another tome, please read it through to the end. I think this is important for all of us. Recently one of our district Lions related Lions Clubs to family, and I have to say that I agree, No one wants or likes to see their family in decline, and unfortunately ours is. It is my hope that you'll find something in this newsletter you can use to help turn our family around, because as much as I want to make it happen, it's gonna take all of us. TOGETHER WE CAN...

September marks the beginning of the end of Summer, although who really knows anymore with all the climate change happening. If you're like me you've noticed that the mornings and evenings are a little (pleasantly) cooler, and the sun is dropping a little earlier. How are your clubs doing? Not golf clubs, Lions Clubs. Have you had a successful Summer, or are you just getting started? Are you sponsoring a Peace Poster or Essay contest this year? Before you know it, those entries should start coming in.

There are still some opportunities to get some projects in before the weather gets too cold, and when you do serve, be sure to log into the portal and report it! If you need help reporting service, just click on this link for a quick tutorial. If you're a master portal user, we could all use your help. If there are things you've learned that we could benefit from, please submit a small article to the newsletter and share with us, I guarantee someone in our district will appreciate it.

Recently, I had the opportunity to go to Chicago along with our GMT PDG Roger Cash and our GET Susie Hudson. We spent a couple

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days developing strategies and goals for finding new Lions and starting new clubs. In the end, we developed some new targets for our district. I'm not sure how many of you follow the numbers, but I've been watching them regularly for a couple of years now, and they're not too pretty. If you are competitive at all, I'm sure it won't make you very happy to learn that our District is dead last in the state and headed in the wrong direction. I KNOW we can and should be doing better, and we are GOING to. It's going to take work, but WE CAN DO IT. I've put my fellow District Governors on notice that we're coming for them, and by the end of the year we're not going to be last anymore.

At the GAT Summit, using math, we came up with the new District Goals. Don't stop reading the newsletter after seeing the goals, they are achievable, but we all need to take ACTION. Here's the BLUF (Bottom Line Up Front)

Basic goals

New Lions – Average of 3 per club = 135 Lions (some will do more, some less, let's shoot for more)

New Clubs – 3 clubs of at least 20 members = 60 Lions

Overall, WHEN we achieve these goals, we won't be in last place, we'll gain 195 Lions before any drops which will result in growing a Bigger Better 25 B(ee)

Stretch Goals

New Lions – Average of 4 per club = 180 Lions

New Clubs – 6 clubs of at least 20 Lions = 120 Lions

WHEN we achieve the Stretch goals, we'll be solidly in the middle of the MD 25 pack, we'll gain 300 (that's right, 300) Lions before any drops which will result in growing a Bigger B(ee).

Before you say "it can't be done" I'm here to tell you it can, and WE WILL hit our stretch goals. The first part is easy, just ask. I KNOW every club in our district can add 3 Lions, even if you're only starting with 3, it's not that many to ask. If you don't think you can, Let me or

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somebody else (that you like more, it's ok) help you get it done.

My theme for the year is to make a Bigger Better 25 B(ee). Bigger in number, Better in Service for our part of the world. When developing goals for the year, LCI provided guidelines that set the expectation at 1 new club, and a negative number for number of Lions. The intent of the LCI goals was to Stop The Bleeding (the first of the 4 lifesaving steps for those of u=you who know what I'm talking about). We did a great job of finding

new Lions last year, but we still ended up in the red as a District. Here's what COULD happen if we don't turn the ship around. Danger, mixed metaphors likely ahead. Possible outcomes of not growing our district include: 1. We could be re-districted (nobody wants that); 2. We will have a harder time serving our communities (the goal of mission 1.5 is to actually be able to serve 2 billion people around the world); or, Worst of all like many service clubs and organizations in our communities, Lions could become EXTINCT. So, please stay with me, we all need to do our part to INVITE new Lions. Have some fun with it, if someone says "no" ask them if it's a forever "NO!" or a "now's not the best time to ask "no". Either way, next steps can be based on their answer. In conversation, ask people you're prospecting i.e. people you know, like, and respect what's important to them. When they answer, LISTEN and ask some follow up questions to find their "WHY". I know we all wonder why certain people do things. If we ask enough questions and listen, we may find out why at least a few people act the way they do i.e. what makes them tick. Once you have this powerful knowledge, and believe me it IS POWERFUL, relate it to some of the good work we have FUN doing as Lions. Seriously, my favorite radio station, like many other peoples' is WIIFM i.e. "What's in it for me"? Until you answer that question, any appeal you make to get someone to join Lions is a waste of time. Now for the fun part, next time you have a meeting, Practice finding another Lion's WHY. Pair off

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and ask each other questions for a few minutes. WIIFY (what's in it for you)? You may get more comfortable talking to more of your friends about becoming Lions, and you may learn something that's important to a Lion in your club that you didn't know. After you complete this exercise and are all experts, there's

only one thing left to do, GO OUT AND INVITE PEOPLE TO BECOME LIONS!

Thank you for all the service you do and for helping to make a Bigger, Better 25 B(ee)

We Serve!

DG Jim Bush

Bonus content, a few quotes from President Jimmy Carter. On October 1, 2024, President (and Lion) Carter will be 100 years old.

“Failure is a reality; we all fail at times, and it's painful when we do. But it's better to fail while striving for something wonderful, challenging, adventurous, and uncertain than to say, ‘I don't want to try because I may not succeed completely.’”

“Sometimes we face potential failure, and we have to remember to try any way to find a way to reach our goal. We can overcome many global problems and build a better world if we all work together as a community.”

“It's not necessary to fear the prospect of failure but to be determined not to fail.”

We have to inspire our children and grandchildren to take on challenges and risks that at first may seem to be overwhelming, or even impossible. They need to understand that the only failure is not trying.”

“Earlier in my life, I thought the things that mattered were the things that you could see, like your car, your house, your wealth, your property, your office. But as I've grown older I've become convinced that the things that matter most are the things that you can't see - - the love you share with others, your inner purpose, your comfort with who you are.”

LCIF UPDATES

First of all, let me say a huge Thank You to Clubs and Individuals that donated to LCIF this year. I'm writing this on the heels of the annual LCIF Strategy session that engaged LCIF Area Leaders, Chairs, and Coordinators from all of CA1 (USA and English speaking islands). This year has been Awesome for LCIF around the world, exceeding 75 million dollars to support grants and disaster relief that are changing and saving people's lives. While we can't all go to serve on projects and disaster support, by donating to OUR FOUNDATION, we can all celebrate the service achieved. Whether Vision, Childhood Cancer, Hunger, the Environment, Diabetes, Humanitarian, Youth, or Disaster Relief, I think we can all find a cause we can relate to our that's impacted our friends and family. Your club and individual donations are critical to changing lives as much as if you were on site doing the work. All of these projects are possible because of you. Thank you.

Overall, 70% of Clubs and many individuals in 25B chose to contribute to LCIF this year, resulting in us achieving 102% of our 2023-2024 goal! CONGRATULATIONS, WE DID IT. I can assure you, I and people on the receiving end of your donations are truly grateful for your help.

For 2024-2025 our goal is going to increase by 10% and the LCIF component for Club Excellence awards is increasing for \$5.00 average for club members to \$10.00. This year's goal, like last years is certainly achievable if we all work together. Wouldn't it be great if we could get to the point where 75% or more of our clubs are supporting OUR FOUNDATION? If your club isn't currently supporting LCIF please consider adding it to your budget this year, there's no time like NOW.

For Lions making individual contributions to LCIF, BRAVO! Thank you so much for sharing your treasure with OUR FOUNDATION. You truly have the hearts of LIONS and you are an example to all Lions around our district and the world.

During the seminar we reviewed how LCIF grants have been awarded in our district and state, and it's amazing to look at the dollar amounts

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we've received from LCIF over the years. Whether disaster relief or a variety of community-based projects, I'm sure the amount we've received far outweighs our contributions and the impact on people is immeasurable. Tornados, fires floods, other disasters, LIONS are there. Please have a quick look at the link below and hear from the people YOU'VE helped <https://youtu.be/sqHvooCh3nM?si=Zxp3590HWBxbrDUI>

In case you're saying "I joined Lions to support my community" I'd like to paraphrase Past International President Jimmy Ross' response to that argument. "my community isn't Fort Wayne, Indiana, my community is the world".

I know I'm long-winded, so I'll try to wrap this up. THANK YOU for supporting LCIF. Our district and LCIF couldn't do what we do without your continued support. If you're already contributing individually, thank you, please consider leveling up if you haven't for a while. If you're not currently supporting LCIF, please consider starting with a small amount you can live without on a recurring basis. I think you'll find you don't miss a cup of coffee here and there. Overall, our clubs are doing well, but we can do a little better. Consider making a \$10 per Lion contribution and work on the other requirements to achieve the Club excellence award this year, because YOU ARE EXCELLENT!

Thank you again for your outstanding support of LCIF. I'm looking forward to what we can achieve together in the coming year.

p.s. don't forget to investigate LCIF grants when planning Bigger Better Service.

Thanks again,

DC Jim

LCIF Coordinator

FIRST VICE DISTRICT GOVERNOR'S PAGE

Hello Fellow Lions,

I hope all of you had a great summer. It seemed to fly by faster than ever this year.

As we start a new Lions year I feel it would be a good idea to take a moment and think about what being a Lion means to each of us. We live in a world that is disturbing to say the least. The Lions Pledge is what we need to think about and take to heart right now.

I pledge allegiance to my country

And to the cause of peace throughout the world.

I believe in the principles of Lionism as contained in the Code of Ethics.

I am proud to be a Lion, dedicated to the service of others.

Let's do our part in serving others who need our support.

Next month we will look at the Code of Ethics.

1st VDG Pam Arnold

NOTES FROM THE DISTRICT ADMINISTRATOR

Just a couple of items to discuss. First, we're asking the club secretaries to go to the portal and check the information on each of your club members. Please make sure that their name, address, phone number and e-mail address is correct. Make a list of members who have an incorrect birth date. Send the list of correct birthdays to support@lionsclubs.org so they can get the information changed.

Secondly, please make sure that your current club officers are correctly listed. LCI sends out information that is position specific. If you don't have the correct listing for your officers then the club will miss out on important updates and announcements.

If you are having problems navigating the portal or learning center, contact your district administrator for assistance. At this time all clubs should have filed at least one service report and verified their membership roster.

PDG Roger Cash
District Administrator,
(432) 638-8032,
rcashco@yahoo.com.



Lions Clubs International
FOUNDATION

DISTRICT 25B BANNER NIGHT

September 14, 2024

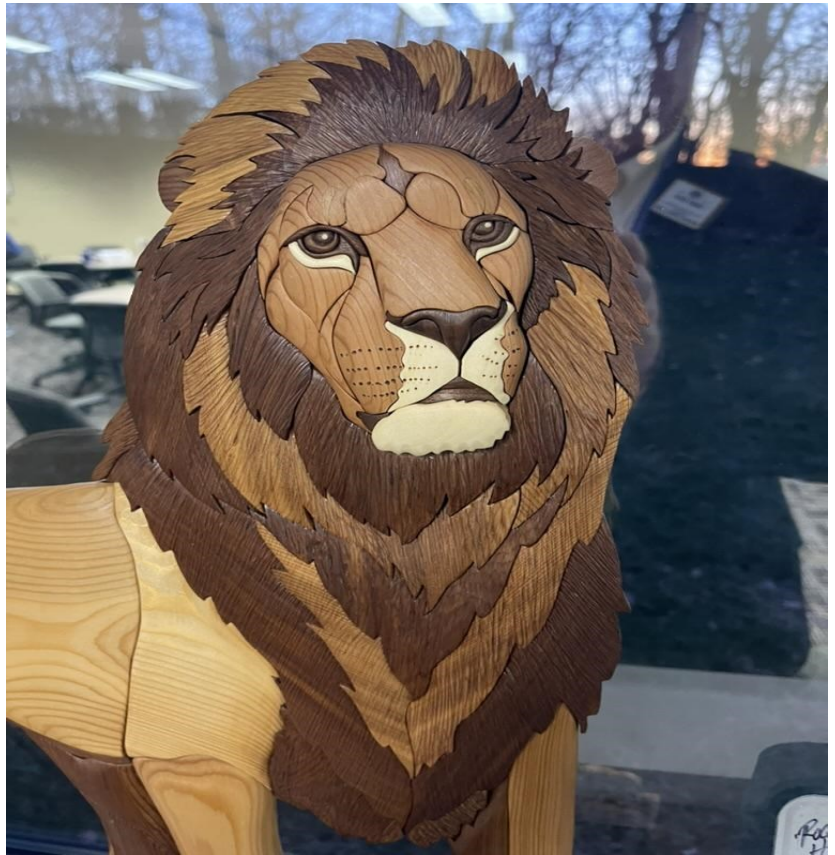
Roanoke American Legion

1122 N Main St Roanoke, IN

5:00 PM Social Hour

6:00 PM Dinner

Menu: Party Chicken, Swiss Steak,
Mashed Potatoes, Macaroni and Cheese,
Green Bean Casserole, Casa Salad, Pasta Salad, Pie
\$28.00 in advance, \$33.00 at door



Bring your Banners and Celebrate Lionism

Mail RSVP and Checks by September 6

Name: _____ Club _____

Name: _____ Club: _____

Name: _____ Club _____

Name: _____ Club: _____

Enclosed is my check for \$_____ for _____ reservations at \$28.00 each

Mail check Payable to District 25-B
to District Treasurer PDG Richard Hill
9178 Earlmont Dr.
Fort Wayne, IN 46835

An Official Announcement on Operation Cancer Hero!

At the June 9th meeting of the board of trustees of the Lions Cancer Control Fund of Indiana, Inc. (CCF), Melissa Sexton, Community Fundraising Program Officer at Riley Children's Foundation and our liaison with the Foundation, confirmed that CCF is the first group to fulfill their commitment to raise \$100,000 for the Walther Cancer Foundation Matching Grant Program. So ... that's \$200,000 for Pediatric Cancer Research at Riley Children's Hospital! But wait! There's more! We are also the first group to make a second commitment to raise another \$100,000! Don't ever underestimate the Power of Lions! INDIANA LIONS FIGHTING CANCER! Let's go and present another check at the 2025 State Convention! As of June 11th, CCF is one of seven organizations or event groups that are participating in the Walther Cancer Foundation Matching Grant Program for Riley Children's Foundation.



(Submitted by Lion Bev Coombs, Decatur Central Lions Club & CCF Board President)

TRI-LAKES LIONS
Fish & Tenderloin Fry

SATURDAY
September 14 4-7PM
(or sold out)

DRIVE THRU ONLY

2935 E COLONY AV, COLUMBIA CITY



MEAL	\$15.00
MEAT ONLY	\$15.00
QT POTATO SALAD	\$ 5.00

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TRI-LAKES LIONS CLUB

GARAGE/BAKE SALE

Friday, October 4 9AM-4PM
Saturday, October 5 9AM-2PM

2935 E Colony Av, Columbia City

Terri Lynn premium nuts, gourmet confections and savory snacks will also be available for sale.

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NOTES FROM THE GMT

We are on our way to growing LCI to 1.5 million. However, we can't do this without every Lion doing their part.

Here are a few suggestions on growing our membership so we can provide more service to our communities.

1. Let the world know what the club is doing. Use the local press and news outlets to show off your service projects and fund raisers. Actively use face book, X and a website. Remember a face book site should have a new posting about every three days.

2. Always wear a Lion Club emblem, a pin, decal, shirt, etc. when out in public. Show pride in being a Lion and let the world see you as a Lion as you provide community service.

3. Just ask. This sounds simple but seems to be hard. When asking be prepared to tell why you're a Lion and what benefits they can receive from being a Lion.

4. Lastly, don't forget your current membership. Keep your members involved in service. Keep down disagreements, and recognize those that have provided service to the club.

These are just a few ways to grow Lions. There are numerous brochures, flyers and posters on the Lions web site that can be downloaded and modified to reflect your club.

If you need help with those just contact your GMT at (432) 638-8032 or e-mail at rcashc@yahoo.com.

PDG Roger Cash, GMT



CORRECTION TO DIRECORY

Please correct PDG Ed and Kaylene's mailing address to: 4665 W Nevada Mills Rd
Angola, IN 46703

Thank you, if you have corrections, please send them to: ions25bnews@gmail.com

NEW HAVEN LIONS CLUB

New Haven Lions Club served hamburger and hot dog meals to the participants of the July 11th health fair at Central Lutheran School. We also served food to the attendees. The money raised goes help fund helping with the needs of the New Haven and surrounding area.



Hamilton Lions Club

The Hamilton Lions Club have had a very busy summer.

Ads for the Hamilton Directories were sold to community businesses in the area until end of May as the largest fundraiser of the year.

In June they had their annual picnic at Lions Beth and Paul Kohli's lovely home. A new member was inducted as well as new roster of officers. June 30 the annual Chicken Barbeque fundraiser was held.

August 24 at 8:00 am is the annual Pancake and sausage breakfast held in cooperation with several Hamilton community groups and served by Hamilton Lions at Hamilton Fire Department.

Raffle tickets are also for sale to benefit scholarship funding.

Summer is winding down but Hamilton Lions continue to Roar!



For Immediate Release

Boys & Girls Clubs of Huntington County opening a third location in partnership with the Andrews Lions Club.

July 12, 2024

We are excited to announce the opening of our third site in Huntington County, the Andrews Boys & Girls Club. This expansion was made possible through a partnership with the Andrews Lions Club. We are thankful for their support and look forward to serving more youth and families.

"Our Lions Club motto is **"We Serve"**. I feel that partnering with the Boys & Girls Club, our club is serving the Andrews community's needs" says Cheryl Okuly, a Lion's Club member.

"When we were approached by the Lions Club to use their facility for Boys & Girls Club programming in the Andrews community, our leadership team was thrilled. Expanding into new communities and serving more youth are part of our organization's strategic plan. We currently have a grant that matches every donation to the Andrews Boys & Girls Club, so every dollar invested through December will have double the impact." says Ashley Allen, BGC Director of Operations

The Boys & Girls Club is open every day after school and all day during the summer to ensure that our youth have a safe, fun, and positive environment to be a part of. By doing this, as well as providing high yield activities, targeted programs, and encouraging regular attendance, the Boys & Girls Clubs of Huntington County give members the tools, guidance, and opportunities to achieve academic success, to be instilled with good character and citizenship, and to maintain healthy lifestyles. The new Andrews site will open on August 7th and will provide early morning hours from 6:00 a.m. until bus pickup with breakfast being served at 7:00 a.m. After school hours will be from 3:00 p.m. to 6:00 p.m., with snack being served at 4:00 p.m. The Club will have on-site registration on July 15 and July 29 from 4:30 p.m. to 6:30 p.m. at 365 S Leedy Ln, Andrews, IN 46702.

We are thankful for the support of the Andrews Lions Club and their dedication to the Andrews community.



Lions Clubs Members and BGC Leadership pictured from left to right:

Dan Morgan, Ashley Allen (BGC Director of Operations), Cheryl Okuly, Mike Okuly, Phil Sunderman, Alison Louthan (BGC Program Director), and Rodger Newsome.

For more information contact: 260-359-1750



DISTRICT B AND DG JIM'S CALENDAR SEPTEMBER 2024



Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2  LABOR DAY	3	4	5 USA/Canada Leadership Forum – Lou- isville, KY 	6 USA/Canada Leadership Forum – Lou- isville, KY 	7 USA/Canada Leadership Forum – Lou- isville, KY 
8	9	10 Tri-Lakes Lions Club 	11	12 Auburn Noon Classic Lions Club 	13	14 Banner Night, American Le- gion Roanoke, IN 
15	16	17	18	19	20 	21
22	23	24	25	26	27	28
29	30					

James Bush
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September 2024

