

DISTRICT 11-E2 NEWSLETTER



Notable Quotes: — “The practice of forgiveness is our most important contribution to the healing of the world.” — Marianne Williamson



DECEMBER 2021

District Governor's Message



District Governor
William Gaines

Greetings, fellow Lions.

I'm pleased to share good news. Membership numbers in our district, 11E2, continue to be positive for this Lions' year currently standing at plus 18. Lions membership across the state has increased by more than 175 as of this date. Congratulations to all the clubs who have worked so hard to turn around a four-decades plus long trend of net membership decreases. Thank You!

Each of the clubs I have visited and/or contacted this year are actively doing service and raising funds, although they often haven't reached the activity levels they had pre-Covid. I'm trying to reach out to the rest of the district clubs this month to get club visits scheduled so please think of dates for a visit.

Service reporting is improving across the district, although there are still many clubs struggling with getting service activities reported in electronically. Presidents and secretaries, please consider contacting District Technology Chair Marie Leathers for assistance. Alternatively, District Secretary/Treasurer/Administrator/PDG Barb Durflinger will enter service for your club if you are still unable to enter your service activities.

Thanks for your efforts in making this a great Lions year.





2021-2022 DISTRICT OFFICERS REFERENCE LIST

DISTRICT GOVERNOR William Gaines Oscoda Lions Club 253-219-8590 wgaines1111@yahoo.com	IMMEDIATE PAST DISTRICT GOVERNOR Rod Leathers Central Lake Lions Club 231-350-0567 leathersrod@gmail.com
VICE DISTRICT GOVERNOR Jill Drury Boyne Valley Lions Club 231-920-9645 drury@cctransit.org	GLOBAL LEADERSHIP TEAM COORDINATOR Dave Zeller Alpena Lions Club 989-657-4702 W 989-354-2175 dlzeller52@gmail.com
2nd VICE DISTRICT GOVERNOR Steven Murch Alpena Lions Club stevemurch49707@gmail.com	DISTRICT GLOBAL SERVICE TEAM COORDINATOR Marie Leathers marie@centrallakerealty.com
CABINET SECRETARY/ TREASURER Barb Durlinger Hillman Lions Club 989-742-2790 lionbarb@comdac.com	DISTRICT GLOBAL MEMBERSHIP TEAM COORDINATOR N/A

District 11-E2 Website:
lionsdistrict11e2.org

Note: This information is up to date at the time of this publication, but is subject to change as adjustments are needed.

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Lions Of Michigan Multiple District 11-E2 Counties

Alcona, Alpena, Antrim, Arenac,
Charlevoix,
Cheboygan,
Crawford, Emmet,
Gladwin, Iosco,
Kalkaska,
Montmorency,
Ogemaw, Oscoda,
Otsego, Presque Isle,
Roscommon



ZONE 1	CLUBS	ZONE 3	CLUBS
N/A	Boyne Valley, Charlevoix, Cheboygan, East Jordan, Indian River, Mackinaw City, Petoskey	ZC Steven Murch Alpena Lions Club stevemurch49707@gmail.com	Alpena, Alpena Evening, Atlanta, Glennie, Hillman, Hubbard Lake, Mio
ZONE 2	CLUBS	ZONE 4	CLUBS
ZC Jim Broome Central Lake Lions Club jrbroome@charter.net	Central Lake, Elk Rapids, Grayling, Houghton Lake, Lewiston/ Lewiston Lioness Lions, Roscommon- Higgins Lake	ZC Don McDonell Hale Lions Club cdmcdonell@gmail.com	Beaverton, Hale, Harrisville, Lincoln, Oscoda, Prescott-Skidway Lake, Rose City,



Lions Clubs International

PRESIDENT'S MESSAGE



Dear Club Leader,

The coronavirus (COVID-19) pandemic continues to impact the work of Lions and communities around the world, creating challenges for our clubs and the people we care for. Throughout this global crisis, Lions have continued to safely serve because the needs have been so great.

To help ensure that clubs are able to meet the growing needs in our communities, the International Board of Directors passed another resolution to make it easier to invite new members to serve with us.

Here is an overview of the new resolution approved by the Board of Directors:

- **Charter and entrance fees waiver** – We have waived all charter and entrance fees from January 1 through June 30, 2022. Charter and entrance fees are also currently waived through December 31, 2021.

Please note that clubs should pay any outstanding balances right away to stay in good standing and avoid being placed on financial suspension on November 15.

We know that every member matters, to our clubs, to our communities and to the lives we touch as Lions. For more than a century, Lions have taken on the greatest challenges facing humanity, and together, we will overcome this.

Thank you for sharing the joy of being a Lion, and for your outstanding service and commitment to our communities and the world.

Yours in Service,

Douglas X. Alexander

Douglas X. Alexander

International President





Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **[Membership Satisfaction Guide](#)**: This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **[Your Club, Your Way!](#)**: This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **[Club Quality Initiative \(CQI\)](#)**: Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **[Build a Vision for Your Club](#)**: Use this [planning guide](#) and [PowerPoint](#) to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **[The Club Excellence Award](#)**: This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at [Improving Lions Club Quality](#) to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team

This message was sent to the following titles: club president, club first vice president, zone chairperson, region chairperson, district governor, first vice district governor.



A message from:

Jerome Thompson

**Past International Director,
GAT Constitutional Area 1
Leader**



Jerome Thompson Message:

Your Global Action Team is working hard to help you and your team find greater success. And to be honest, working along side of our District Governor Teams is beginning to pay dividends. Can you believe that with only 38% of our clubs reporting their service, we have put smiles on the faces of more than 10 MILLION people. Your leadership has brought us to this point and will take us across the finish line. Membership efforts are also producing results. As of today, we have a positive membership gain for the first time in decades. We have a net growth of 1840 members. More hands make the work lighter and the impact greater.

Episode 3:
Meeting the CA 1 Global
Area Team Area Leaders
and LCI HQ GAT Field Team
November 15, 2021
at 6:00 pm CDT
Host:
PID Jerome Thompson
Constitutional Area 1 GAT leader
Register Today

Please register for the Global Action Team Webinar. This will be a fast-paced program sharing tools, best practices and highlighting the Global Membership Approach.

As we begin to move into the holiday season, let's be mindful of a few things. As an officer of your club, the members look to you for guidance.

1. Please take time to report the service your club has provided. If you have a District Administrator, he/she can also help to report service.
2. Continue to encourage members to invite others to join your club. The Dreaded December Drops are coming. Sound the warn. Act now to protect your club.
Just Ask two today.
3. Share the webinar registration link for the webinar with all Lions in your club.
4. Celebrate the successes of each member, no matter how large or small.

Until December, keep doing what you are doing. It seems to be working.
Here to help.

Jerome Thompson
For the Constitutional Area 1 Global Action Team

This email was sent to zone chairpersons and club officers in Constitutional Area 1. Lions International



Lionsclubs.org/campaign100 | Campaign 100 eNewsletter | *The Final Campaign Year*



From Past International President and Campaign 100 Chairperson Dr. Jitsuhiro Yamada

Seven months remain in our historic campaign, leaving you seven months to:

- Donate and encourage others' personal donations.
- Build on our Model Club program. This is crucial.
- Help fundraise US\$63,055,745 more toward our US\$300 million goal.
- Build success, like outstanding **District 318-B** and **Area Leader Cathy Sebat**.

Tips and action steps below will help you lead campaign fundraising to support our service for decades.

[Learn more at lionsclubs.org/campaign100](https://lionsclubs.org/campaign100)

By the Numbers... Where We Stand

Fundraising and grant funding are directly linked. Thank you for pushing hard to reach our Campaign 100 goal and encouraging applications for LCIF grants. Here's where we stand as of November 15, 2021:

- FY2021-2022 Grants
 - Awarded: 359
 - Total funding: US\$15,662,418
- Campaign 100
 - Fundraising: US\$236,944,255
 - Model Clubs: 3,753

LCIF GRANTS



MONTREAL 2022
104th Lions Clubs International Convention



BIGGEST EVENT. BIGGEST SAVINGS.

**PAY US\$175 NOW AND BE PART OF THE
BIGGEST LION EVENT OF THE YEAR**

REGISTER NOW

WHAT MAKES LIONS EXCITED ABOUT LCICON?

It is so awesome to walk into a room or service project and not know anything about the people in that room except that they have come together for one common purpose: to help others.

-Lion Scott Michaels from the Bellefonte
Lions Club



MICHIGAN LIONS FORUM

The Michigan Forum Committee is pleased to announce Sandra Pearson, President and CEO of Habitat for Humanity of Michigan as the keynote speaker for the 2022 Michigan Forum.

Sandra Pearson is the President and Chief Executive Officer of Habitat for Humanity of Michigan, which supports a network of 50+ affiliates and ReStores. A graduate of Michigan State University's Eli Broad College of Business, Sandy began her career in housing with the Michigan State Housing Development Authority (MSHDA) where she spent 16 years working in Civil Rights, Fair Housing, and all federally funded housing programs. In addition, Sandy co-wrote the Section 8 Housing Choice Voucher "Key to Own" Homeownership program to transition people from renting to realizing their dream of owning a home.

In the years she has been with Habitat for Humanity of Michigan, she has provided leadership with housing advocacy both in Michigan and nationally, having served on Habitat International's U.S. Council, Finance and Resource Development council, and National Public Policy committee. She has also served on Michigan coalitions including the Homeownership Study Task Force, Sense of Place Council, Community Development Advisory committee, and was at the table when the Michigan Housing and Community Development Fund was established.





MICHIGAN LIONS



2022: Service from the Heart of a Lion February 25-26, 2022 REGISTRATION

Holiday Inn Gateway Centre – Flint 810-232-5300 -\$99

Please complete the registration form and send it along with
a check to Michigan Lions Forum,
5730 Executive Drive • Lansing, MI 48911
Telephone 571-887-6640 or Fax 517-887-6642

Name _____

Address _____

Club Name _____

District _____

Contact Phone _____

Email _____

Names of Registrants

1. _____

2. _____

3. _____

4. _____

_____ Registrants at \$40.00/person* = \$ _____

*Registration fee is \$40.00 and includes lunch, forum and
proceedings booklet. \$40.00 price is for reservations received
no later than February 7, 2022. **After 2/7/2022 \$50.00**

PLEASE MAKE CHECKS PAYABLE TO:
Lions of Michigan

List food allergies or dietary requirements:

Check here for the forum book on CD ☐
(For visually impaired only)

REGISTER EARLY!

To guarantee lunch and materials!

mark the sessions you plan to attend

FRIDAY NIGHT SESSION 7:00 p.m.

- ☐ Resale Fashion Show– Service Project
- ☐ Hospitality Suite – The Fillmore – 9:30 p.m.

SATURDAY SESSIONS:

7:00 a.m. – Registration

8:10 a.m. – Welcome

Session 1 Breakout Session - 8:30 a.m. (Check One)

- ☐ Public Speaking
- ☐ LCIF Grants
- ☐ Fundraising
- ☐ Global Action Team

Session 2 Breakout Session - 9:30 a.m. (Check One)

- ☐ Lions Learning Opportunities: Alli, Elli, FDI and more
- ☐ Diabetes
- ☐ Becoming a Social Media Super-User
- ☐ Marketing your Club

Session 3 Breakout Session - 10:30 a.m. (Check One)

- ☐ Ice Breakers
- ☐ Lions 101 What We're All About
- ☐ Childhood Cancer
- ☐ Membership – The Power of Re-Gifting

Session 4 Breakout Session - 11:30 a.m. (Check One)

- ☐ MyLCI/MyLion De-Mystified
- ☐ Lions of Michigan Foundation
- ☐ Hunger – Gardening for Good
- ☐ Passion to Serve!

12:30 p.m. - Lunch, White Cane Scholarships;
Keynote Speaker Sandy Pearson, Habitat for Humanity;
Drawings, Dismissal



2022 LIONS OF MICHIGAN FORUM ADVERTISEMENT OPTIONS

Listed below are several options to sponsor a personal or business ad in the 2022 Lions of Michigan Forum Proceedings Book. Placing an ad shows fellow Lions you support the Michigan Forum!

ADVERTISING RATES AND SIZES

1. 1/8 page ad business card size 3.6 x 2.3" \$15.00
2. 1/4 page ad 3.6 x 4.8" (vertical) or 7.5 x 2.3" (horizontal) \$20.00
3. 1/2 page ad 3.6 x 10" (vertical) or 7.5 x 4.8" (horizontal) \$25.00
4. 3/4 page ad 7.5 x 7.4" \$40.00
5. Full page ad 7.5 x 10" \$50.00

EXHIBITOR'S SPECIAL!

Rent an exhibitor's table (**includes one lunch ticket**)
and run a full-page ad in the Michigan Forum book for just \$85.00!

LIONS OF MICHIGAN FORUM ADVERTISING FORM

Name: _____

Billing Address: _____

(City, State, Zip) _____

Phone: _____

Email address: _____

CHECK ONE OF THE FOLLOWING:

☐ Included is a print ready ad or message

☐ Please design my personal or business ad to read: (use separate paper if needed)

Ad Size: 1/8 page 1/4 page 1/2 page 3/4 page full page TOTAL COST: \$ _____

Signature: _____ DATE: _____

Please note that all ads MUST be prepaid. Deadline to submit: 2-11-2022

Please send completed form and checks to: Lions of Michigan Forum

5730 Executive Drive • Lansing, MI 48911



EXHIBITOR'S AGREEMENT

MICHIGAN LIONS FORUM 2022: SERVICE FROM THE HEART OF A LION

Please reserve a display table for the undersigned at the 2022 Michigan Lions Forum, held at the Holiday Inn Gateway Centre, Flint, Michigan on February 26, 2022. Enclosed is a check covering the exhibition fee of \$55.00 **OR** \$85, which includes an ad in the Forum proceedings booklet and one lunch ticket. The charge is fully refundable only if, for any reason, the Forum is canceled or moved to another city or in case of fire or other catastrophic occurrence to the property. All conditions stated in the letter of invitation shall be accepted and followed by all exhibitors and their representatives.

The undersigned releases the Lions of Michigan Multiple District 11 and its agents from any and all liabilities that may arise or be asserted as a result of participation in this exhibition. The Lions of Michigan Multiple District 11, Inc. will determine the eligibility of any company or product for exhibit. Acceptance of an exhibitor for the MD 11 Michigan Forum does not imply endorsement of the product or services, nor does rejection imply lack of approval of the product or manufacturer.

Exhibitors shall take precautions to provide security to safeguard their property during show hours. It is understood that neither the Lions of Michigan Multiple District 11, Inc. nor the Holiday Inn Gateway Centre, Flint (nor legal entities which own, lease and/or operate it), nor their members, officers, directors or employees shall be responsible for injury to any person or persons for loss or damage to property belonging to the exhibitor or any person or persons while in transit to or from the hotel or while in the hotel property or otherwise. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with exhibitor's display caused by the exhibitor, his agents, representatives or employees. The exhibitor indemnifies and agrees to hold harmless the Lions of Michigan Multiple District 11, Inc. and the Holiday Inn Gateway Centre, Flint (and legal entities which own, lease and/or operate it), their members, officers, directors and employees against any and all liability whatsoever arising from any or all damage to property or personal injury caused by exhibitor or his agents, representatives, employees or any other persons.

EXHIBITOR'S SPECIAL

**Exhibit Table; 1 Lunch Ticket and
Full-page Ad in the Michigan Forum Proceedings Booklet for just \$85.00!
EXHIBITOR TABLE ONLY: \$55.00**

**MAIL FORM AND CHECK TO: LIONS MICHIGAN FORUM
5730 EXECUTIVE DR., LANSING, MI 48911
FAX: 517.887.6642 EMAIL: WBURNS@LIONSOFMI.COM**

Name:

Business:

Club:

Billing Address:
(City, state, zip)

Home Phone:

Business Phone:

Email address:

Cell Phone:

DO YOU REQUIRE AN ELECTRICAL HOOK-UP? ☐ yes ☐ no

☐ Enclosed is my check for \$



We Serve

WRAP UP OF DISTRICT 11 E-2 DAD GRANT

Dear Lions,

Back in 2019 a Michigan Defense Against Diabetes Grant was awarded to the Michigan Lions. Clubs donating 25% received matching funds of 75% from LCIF. The plan was to use these grant monies for community diabetes projects by the end of the 2020 Lions fiscal year. Central Lake, Charlevoix, East Jordan, Hillman, and Petoskey clubs were able to use some or all of their funds for in-person events, THEN COVID HIT.

Well, with our world “shut down” the usual means of carrying out diabetes education and screening was no longer an option. Creativity and ingenuity were the order of business; LCIF extended the deadline from the end of 2020 to “indefinite, MSU Extension geared up to put diabetes educational programs online and assisted clubs in getting diabetes educational materials out to rural food pantries. In the meantime, Lions reached out to area clinics and hospitals to see what needs could be met during a time when their resources were stretched to the limit with COVID issues.

After many months of searching for projects that could meet the guidelines of the grant (set before all the COVID restrictions were enacted), two hospitals within Michigan Lions District 11 E-2 proposed programs that qualified. Kalkaska Memorial Health Center under the Munson HealthCare umbrella proposed a prediabetes education program and MidMichigan Health proposed a school healthy nutrition program for Alpena and Ogemaw Schools. This school program is a “first” for LCIF and holds a great deal of promise for other school systems in District 11 E-2.

A big **THANK YOU** to all of the following clubs who hung in there to support the above programs within Michigan Lions District 11 E-2:**

Alpena, Atlanta, Central Lake, Charlevoix, East Jordan, Elk Rapids, Grayling, Hale, Harrisville, Hillman, Houghton Lake, Lincoln, Oscoda, Petoskey, Prescott / Skidway Lake, and Rose City.

**Fairview /Comins donated to the grant and funds remained in the grant after they folded.

Central Lake and East Jordan clubs, in addition to participating in the Diabetes Grant, and with the assistance of District funds, were able to use their clubs' money to help two local clinics obtain continuous glucose monitors for patients not covered by medical insurance.

All in all, Lion year 2020 was full of challenges, obstacles and frustrations, but once again, Lions stepped up to the plate and delivered! WE SERVE

THANK YOU to all of the dedicated Lions of District 11 E-2.

Sincerely,

Di LaBeau, past District 11 E-2 Diabetes Chair

IPDG Rod Leathers





LIONS OF MICHIGAN FOUNDATION

36th Annual Sight & Hearing Sweepstakes

Your Lions Club can earn easy money for your local projects and help the Lions of Michigan Foundation by selling tickets for the Sight and Hearing Sweepstakes. The more tickets you sell, the more money your club earns - up to more than 1/2 of your total ticket sales. The Oscoda and Alpena Lions Clubs earn more than \$2,500 annually from their participation in the Sight and Hearing Sweepstakes. **YOUR CLUB CAN DO THE SAME!**

Each year, our foundation partners with Lions Clubs throughout Michigan to help people with sight and hearing disorders, and the Sight and Hearing Sweepstakes provides the bulk of the necessary funding for that help. There are no risks for your club to participate in the Sight and Hearing Sweepstakes – only benefits. And, **REMEMBER**, you might also win one of the many cash prizes available, including the \$5,000 Grand Prize!

30 - 99 TICKETS SOLD = \$3.50 PER TICKET FOR PARTICIPATING CLUB
100 - 249 TICKETS SOLD = \$5.00 PER TICKET FOR PARTICIPATING CLUB
250+ TICKETS SOLD = \$5.50 PER TICKET FOR PARTICIPATING CLUB

Try these marketing ideas, and you will be surprised at how easy it is to sell tickets for the Sight & Hearing Sweepstakes. **YOUR CLUB CAN'T LOSE.**

1. Ask all of your members to buy and sell one ticket each. This will double ticket sales statewide, and it would provide tens of thousands of dollars for eye care and hearing aids in Michigan.
2. Obtain Board approval to buy Sight & Hearing Sweepstakes tickets in the club's name, or encourage each club member to donate \$10 to buy tickets in the club's name. Every year, some of the top prizes are won by Lions and Lioness Clubs.
3. Encourage your club members to buy tickets for their friends and family members. The tickets make great gifts for Christmas (stocking stuffers), birthdays, anniversaries or any special occasion, especially for that person who seems to have everything. Wouldn't it be great if a family member won the \$5,000 Grand Prize? Send the tickets to friends and family members with a letter that explains what Lions are doing to help people in need and why we are doing it.
4. Invite community groups (band boosters, scout troops, etcetera) that your club supports to help sell tickets. Give the group their share of the proceeds.
5. Plan to sell Sight & Hearing Sweepstakes tickets for a weekend or two at a local super market or other high volume location or event. Set up a table to display Lions information and your Sight and Hearing Sweepstakes tickets. Make up posters and signs, and pass out pamphlets that explain what Lions do and how the money collected helps people in your community.
6. Nearly all Lions and Lioness Clubs hold 50/50 raffles for our administrative fund. Try changing the format during the months of the Sight & Hearing Sweepstakes, December-April. Give the 50/50 raffle winner a \$10 Sight & Hearing Sweepstakes ticket for each \$10 of 50/50 raffle winnings.
7. Consider organizing a spaghetti dinner, auction or another special fundraiser to raise money to purchase tickets for the Sight & Hearing Sweepstakes in your club's name - that is a winning idea for your club and our foundation.

5730 Executive Drive - Lansing, Michigan 48911 · info@lmsf.net · 517-887-6640 · 517-887-6642 (Fax)



36th ANNUAL Sight & Hearing Sweepstakes A GUARANTEED Fundraiser

GREAT PRIZES

1st-\$5,000 - 2nd-\$2,500 - 3rd-\$2,000
4th-\$1,500 - 5th-\$1,000 - 6th-\$500
7th-\$400 - 8th-\$300 - 9th-\$200 - 10th-\$100

SELLER INCENTIVES

1st-\$750 - 2nd-\$500 - 3rd-\$250 - 4th-\$100

EASY MONEY

30-99 Tickets Sold = \$3.50 Per Ticket For Club
100 - 249 Tickets Sold = \$5.00 Per Ticket For Club
250+ Tickets = \$5.50 Per Ticket For Club

DRAWINGS

TICKET SELLERS DRAWING

May 7, 2022
Lions of Michigan State Office
Lansing, Michigan

FINAL DRAWING

May 21, 2022
MD 11 Convention - Auburn Hills, MI

The PRICE is RIGHT
\$10.00 Per Ticket

Attention-Attention-Attention

Do you have a friend or relative who has everything?

What better gift could you give than one that helps those in need? For a gift of \$10, you can buy a Sight & Hearing Sweepstakes ticket for a friend or family member, providing them with a chance to win several cash prizes, including the grand prize of \$5,000.

Upon receipt of your gift, we will mail a sweepstakes ticket stub and sweepstakes information to your honoree with a card acknowledging your gift.



lmsf.net - lhcmi.org

Lions of Michigan Foundation - Gift
36th Annual Sight & Hearing Sweepstakes

Donation Amount: \$ _____

Donor's Name(s): _____

Donor's Email Address: _____

Donor's Street Address: _____

City: _____ State: _____ Zip Code: _____

Honoree's Name: _____

Honoree's Email Address: _____

Honoree's Street Address: _____

City: _____ State: _____ Zip Code: _____



Vision Service Plan (VSP)

Attached is a sample of the VSP eye certificates that are available through the Lions of Michigan Foundation and LCIF to provide eye care in your community. These are a great way to help out our communities at no cost to your club. If you have someone locally that could benefit, let me know and either Dave Zeller or I can help you get one of the certificates. The current batch expires in February, but Chad is always ordering more, so keep this program in mind. There are certificates available for both children and adults. Let me know if you have any questions.
Barb Durlinger — Trustee, Lions of Michigan Foundation



VSP® Eyes of Hope® Full Coverage GIFT CERTIFICATE



Patient Name:		GC1051184	
Address:			
Phone:		Date of Birth:	
Patient ID:	105001184	Gift Certificate Expiration Date:	2022-02-09
Client Name: Lions Clubs International Foundation			
Client Number:	12307574	Div:	0202
Partner Contact: Lions Clubs International Foundation (630) 468-6705			
Covered Services:	VSP Choice	Exam:	Yes
		Lens:	Yes
		Frame:	Yes

Partner Instructions

- Please distribute a unique certificate for each individual, even if members of the same family.
- Before distributing, fill in the recipient's name, address, phone, and date of birth above, and review the Patient Instructions that follow with the recipient.

Patient Instructions

1. Find a participating VSP® network doctor by calling 866.549.9301 or by visiting vsp.com.
 - Select **Find A Doctor**.
 - Enter your ZIP code and select **View Filters** on the right.
 - Under **Doctor Network**, select **Choice**.
 - Under **Frame Brands**, select **Altair®**.
2. Call the VSP network doctor and make an appointment. Let them know you have a VSP gift certificate for an exam, lenses, and Altair frame.
3. Bring the gift certificate with you to the appointment.

Important Information

- You may use one gift certificate every 12 months.
- This gift certificate must be redeemed before the expiration date above.
- You must obtain your eye exam and eyewear from the same location.
- Lost, stolen, or broken glasses received through a gift certificate will not be covered or replaced.

Patient Questions?

Call 866.549.9301 or send us an email at giftcertificates@vsp.com.

COVERED IN FULL

Comprehensive eye exam

Altair brand frame
within \$115 allowance
(20% savings on
amount over \$115)

Single-vision or lined
multifocal lenses



Patient Eligibility

To use this gift certificate, the patient must:

- have a family income at or under 200% of the Federal Poverty Level guidelines;
- not have used a VSP program in the last 12 months.

Eye care services and prescription eyewear are not available through this certificate if already covered through a private insurer and/or a government program.

Doctor Instructions

Thank you for participating in VSP Eyes of Hope to provide no-cost eye care for adults and children in need in your community! Prior to administering services, please review the following instructions to ensure you're reimbursed for the care you provide.

- Check the expiration date on the front of this certificate; expired gift certificates will not be accepted.
- If patient has a Social Security number (SSN), check whether the patient has active coverage by using the "Member Search" button through eClaim on Eyefinity® or by calling VSP customer service. Only the last four digits of the SSN are required. If no patient record appears, or if the patient does not have an SSN, proceed to the next step to validate the gift certificate.
- From the eInsurance tab, select the "Gift Certificate" button, enter the letters "GC" followed by the gift certificate number printed on the front (example: GC0000001), and click "GO."
- Create the patient record using the pre-printed "Patient ID" number on the front.
- Once the patient record has been created, check benefits covered via the VSP Provider Reference Manual for Choice or the "Patient Record" tab in eInsurance. Note: It may take 10-15 minutes after the authorization is created for the data to display.
- Process the material order through a VSPOne® Technology Center available in the eClaim dropdown menu.
- Keep this gift certificate in the patient's file.

Not a VSP Choice Network doctor?

Refer the patient back to VSP at **866.549.9301** to find a participating doctor.

Don't carry Altair frames? Visit altaireyewear.com to view the collection, then add them to your dispensary at no cost by calling **800.505.5557**.

Important Information

- The patient may use one gift certificate every 12 months.
- The patient must receive their eye exam and eyewear from the same location.
- Elective contact lenses are not covered.
- After redeeming the gift certificate within a 12-month period, lost, stolen, or broken glasses will not be covered or replaced.

Doctor Questions?

Call **800.615.1883** or send us an email at giftcertificates@vsp.com.

This gift certificate is not for resale and has no monetary value.

SDC01666 6/20

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CALENDAR OF EVENTS

DECEMBER 2021

Cabinet meeting — December 11, 2021 — 10:00 a.m. — **Zoom** — Cabinet meeting for all district cabinet members, district committee chairs, zone chairs, club presidents and secretaries.

Winter Solstice — December 21, 2021 — Winter arrives (Winter weather comes earlier)

Christmas Day — December 25, 2021 — Gift Giving & Receiving

FEBRUARY 2022

Lions of Michigan Forum 2022 — February 25-26, 2022 — Holiday Inn Gateway Centre, Grand Blanc MI

MARCH 2022

Cabinet Meeting — March 05, 2022 — 10:00 a.m. — Boyne - location TBD — Cabinet meeting for all district cabinet members, district committee chairs, zone chairs, club presidents and secretaries.

APRIL 2022

District Convention and Cabinet Meeting — April 29, 2022-May 1, 2022 — Boyne Mountain Lodge. More details to follow

MAY 2022

Lions of Michigan MD 11 Convention 2022 — May 20-2016, 2022 — Auburn Hills Marriott Pontiac



PASSINGS



Central Lake Lion **Ray Heise** passed away on Nov 18, 2021 at the age of 96. He was a dedicated Lion and an Iwo Jima veteran.

Lincoln Lion **John C Robinson** passed away in November.

We honor those who have passed; with sympathies & condolences to family & friends

NEW MEMBERS — NOVEMBER

Lewiston Lioness **Juanita (Laurie) Shumaker** joined in October.

Lincoln Lions welcomed new member **Dennis W Warne** in November

Mio Lions inducted 3 new members: **Corey J Bates, Jill A Roark, & Jack W Roark** in November

Oscoda Lions brought in 2 new members, **Anthony Bol & Nancy Howse** in November

On the Mend

None Reported in November



Alpena Lions NOVEMBER 2021

Members and volunteers of the Alpena Lions Club delivered some cheer to Tendercare Greenview in Alpena during the Thanksgiving holiday. Goodie bags filled with puzzle books, lotions, tissue, snacks and plush toys were gifted to each resident. In addition the Alpena Lions recognized the staff with a Holiday plant display and a basket of candy.

Left to Right: Beckie Lamay, Becca Brousseau, Barb Sumerix, Paige Sumerix and Jodi Gilmet



Boyne Valley Lions NOVEMBER 2021

November 10 Meeting Info:

Lion pasty sales — 612 pasties sold for \$4,284 gross profit



Central Lake Lions NOVEMBER 2021

Central Lake Lions sponsored live reindeer at Central Lake's Window Night and also collected eyeglasses and hearing aids.



Kidsight screening at Central Lake Fall Fest



A FAMILY TRADITION

The Central Lake Lions club is proud to be home to the Burnett Family. We now have two generations serving our community as Lions. The Bumetts come from a long line of giving, and helping others. Al's father, Elwyn M. Burnett was a Lion from 1975-2006, He served both the Central Lake Lions Club and the Jensen Beach Florida Lions. His mother, Gladys, was an active Lioness as well. The Summer of 2021 his twin sons were inducted into our amazing club. They are third generation members. We are very fortunate to have a growing club of such wonderful people.

Pictured left to right: Laura, Rod, Al, Betty, Bob, & Cindy Burnett





East Jordan Lions NOVEMBER 2021

Peace Poster Winner

East Jordan King Lion Terry Graham presented a check for \$50 to Andrea Brillely for her winning Peace poster.

Also pictured are Mike Schroeder, her art instructor, and Lion Linda Poole who coordinated the contest with the school.

The art instructor said the kids were excited about the contest and they look forward to participating next year.



Ten East Jordan Lions helped decorate the train and Tourist Park for the Christmas Village display.



Linda and Bill Chase, Jim Wray, Brenda Chanda, and Richard Russell are pictured decorating the train in Sportsmans Park.



Hillman Lions NOVEMBER 2021

Thanks to Lion Mark Pankner and volunteer helper Chuck Manning, the walking trail sign is up!!!



The sign, and a bench, which will be installed in the spring, are from an LCIF Community Impact Grant.

**CORONAVIRUS UPDATES – DECEMBER 1, 2021**

This is a snapshot of the World, Nation, and State of Michigan statistics on **DECEMBER 1, 2021**. Numbers may be significantly higher by the time you read this as the COVID-19 Delta Variant continues to infect more.
(Info from WHO, CDC & michigan.gov. & other health websites)

World Statistics**Cases: 262,178,403 ♦ Deaths: 5,215,745****U. S. Statistics****Cases: 48,497,243 ❖ Deaths: 780,131****Michigan Statistics****Cases: 1,494,953 ❖ Deaths: 25,798****Vaccinations (1 or more doses) Summary:** Age: 5+ – 1+ Dose**World: 55.9% – United States: 74.8% – Michigan: 61.2%**

Note: Vaccination % for the US & Michigan are lower than last month's figures; this appears to be because of the lowering of the vaccination age from 16+ to 5+ in the U.S., increasing the unvaccinated population numbers currently.

DISTRICT 11-E2 STATISTICS

= Highest No.



= Lowest No.

11-E2 Counties	Cases Reported	Deaths	% Vaccinated
Alcona:	1,331	45	60.04%
Alpena:	4,060	83	57.41%
Antrim:	2,866	43	62.37%
Arenac:	2,122	44	55.44%
Charlevoix:	3,048	43	67.10%
Cheboygan:	3,298	78	58.60%
Crawford:	1,771	18	56.73%
Emmet:	3,996	55	70.61%
Gladwin:	3,753	86	52.11%
Iosco:	3,530	104	60.30%
Kalkaska:	2,168	41	50.50%
Montmorency:	1,261	36	57.70%
Ogemaw:	4,362	73	48.12%
Oscoda:	1,104	45	46.50%
Otsego:	3,938	68	57.68%
Presque Isle:	1,613	46	63.28%
Roscommon:	3,302	83	58.58%
Totals	47,523	991	Total Avg: 57.83%

Confirmed cases include individuals with a positive NAAT/RT-PCR test for COVID-19. Probable cases include individuals with either a positive rapid antigen detection test OR COVID-19 symptoms and an epidemiologic link to a confirmed COVID-19 case, but no diagnostic test.

Vaccination % = number of county residents vaccinated (1 or 2 doses) divided by the total county resident population 5+



The Rise of Omicron, & Other Data

The COVID-19 Pandemic (threatening humans on our planet for 2 years on December 12) keeps on spiking and mutating new variants. *"Michigan's hospitals are now treating more COVID-19 patients than they have at any point in the pandemic, with more than 4,400 under care...An estimated 25 percent of inpatients in Michigan hospitals have COVID, equal to the highest rate throughout the pandemic."* (Bridge Michigan). In our own District 11-E2 we had 8,912 new COVID cases and 139 deaths in the last month alone. Nearly all states in the country are seeing surges, including more cases of children getting sick with COVID variant Delta.

If that isn't enough to dash the hopes of ending the Pandemic soon, a new Coronavirus variant was just identified in southern Africa, and has already spread to 20 countries, including several in Europe. One Californian who just came back from South Africa tested positive for the variant, so inevitably we'll soon have to deal with this in the U.S. The W.H.O (World Health Organization) labeled the new COVID variant **Omicron** (**om-i-kron**), which sounds like an evil villain in a James Bond movie, or perhaps a Klingon protagonist on *Star Trek*. Omicron is actually the 15th letter of the Greek alphabet, the equivalent of our 15th English alphabet letter "**O**".

Whether or not this variant is more or less of a threat than the dangerous Delta variant is yet to be determined. So far the vaccines have been effective, some a little less, against the variants — but still better than getting COVID unvaccinated, the demographic that is currently being hospitalized, put on ventilators, and dying the most.

Two years into this Pandemic and no end in sight; the reality seems that COVID will be a factor in the lives and activities of Lions and all humanity for some time to come. We may be comforted that nothing lasts forever. As noted philosopher Yogi Berra observed: *"It ain't over till it's over."* It ain't over.

O Deer! (COVID in Deer Data from NPR report)

Scientists have evidence that SARS-CoV-2 (the Corona Virus that causes COVID-19) spreads explosively in white-tailed deer, and that the virus is widespread in this deer population across the United States.

In September of 2020, computer models suggested SARS-CoV-2 could easily bind to and enter the deer's cells. Recent surveys of white-tailed deer in the Northeast and Midwest found that a surprising **40%** of them had antibodies against SARS-CoV-2. The virus doesn't seem to make the deer sick.

The findings suggest that white-tailed deer could become what's known as a **reservoir** for SARS-CoV-2 — that is, the animals could carry the virus indefinitely and spread it back to humans periodically. If the virus has opportunities to find an alternate host besides humans, reservoirs will create a safe haven where the virus can continue to circulate even if the entire human population becomes immune, making it more complicated to manage or even eradicate the virus.

If that's the case, it would essentially dash any hopes of eliminating or eradicating the virus in the U.S. — and therefore from the world — says a veterinary virologist who co-led a study at Penn State University. Another concern is that SARS-CoV-2 could evolve inside the deer and create new strains of the virus. Researchers have already documented such a scenario with minks on farms in the Netherlands and Poland.

The fact that some animals, including pets by some reports, might harbor the COVID virus, allowing it to create new variants, brings a new depth of problems in fighting this Pandemic. As our understanding of natural mechanisms increases, the facts discovered seem even more complicated than we ever imagined.

With the firearms deer hunting season just over on November 30, is it possible that there may be some cases of hunters getting COVID from the deer they killed — that may kill them? We certainly hope not, but only time will tell if this will have any impact on the Pandemic that continues to defy efforts to eliminate it.

BE KIND. MASK UP + SOCIAL DISTANCE + WASH HANDS + VACCINATION = STAY SAFE!



Pictures of the Month: December 2021



Photo: npr.com

African Elephants Evolve to Survive

Lately there have been many TV commercials asking for donations to save African elephants. It would be tragic to lose these intelligent giants. I came across this interesting nature info:

According to the International Union for Conservation of Nature (IUCN): *Currently, there are more than 138,300 species on The IUCN Red List, with more than 38,500 species threatened with extinction, including 41% of amphibians, 37% of sharks and rays, 34% of conifers, 33% of reef building corals, 26% of mammals and 14% of birds.*

*Populations of the 2 species of African elephants declined over several decades due to poaching for ivory and loss of habitat because of human activity -- the African forest elephant (*Loxodonta cyclotis*) **is now listed as Critically Endangered** and the African savanna elephant (*Loxodonta africana*) as **Endangered** on the IUCN Red List. Forest elephant numbers fell by 86% in the past 31 years and savanna elephants by about 60% in the past half-century. The overall African elephant population plummeted by over 20% in the past decade.*

Tuskless elephants - Tusks are just elongated lateral incisors that grow outward once the elephant loses its baby teeth. A study of elephants' traits and genetics in Mozambique found a rapid evolution of female African elephants towards tusklessness in an area where they were intensively hunted for ivory. Tusklessness, seen only in female elephants, is caused by a mutation on the X chromosome that is fatal to males and dominant in females — just one copy of a mutation is needed to cause it. Due to hunting pressure, the selective killing of elephants with tusks has led to the tuskless females birthing more female tuskless offspring. Population patterns uncovered that tuskless mothers tended to have 65.7% female offspring. In evolutionary terms, ivory poaching caused the natural selection of tuskless African elephants, whose rare genetic mutation has made them five times more likely to survive. However, because the tuskless trait is fatal to male offspring, it is likely that fewer elephants will be born overall, slowing population recovery even though poaching has been reduced.

Our concept of Kindness needs to be extended to our fellow life forms on this planet we all share.



Photo: bbc.com



Merry Christmas!

To All:

In This Holiday Season
Of Giving And Receiving
In the Spirit of Gratitude,
Forgiveness, Joy, And Love,
May We Live In Peace
And Treasure The Value
Of Our Service
In The Years To Come

Happy New Year!



You Make the News – We Publish It!

Didn't find any mention of YOUR Lions Club in this issue?

Send your information to: dlzim47@gmail.com

NOTE: Submissions received after the 4th of the month will be printed in the next month issue

- Activities: Service Projects, Fundraising Events, Club Events – What You DO!
- Club Milestones: Awards, Club Officers, New Memberships, Passings – What Is Happening With Your Members!
- Photos of Service Activities, Fundraising Events, Awards, etc.

*** Photos: Should be 300 pixels for good quality.**

Include names of individuals in photos, and/or describe what the photo is showing.

Text: Include dates and names (if applicable) for all events submitted.

Text will be edited as needed for space, spelling, corrections, etc.

Don't be left out!!



Racism has no place in our world.

Our organization depends on the incredible diversity of our members around the world because great things can only be achieved when we are united.

#kindnessmatters

