

FEBRUARY 2024

Notable Quotes: "I have learned over the years that when one's mind is made up, this diminishes fear; knowing what must be done does away with fear." — *Rosa Parks*

District Governor's Message



DG Steve Murch

The winter doldrums usually hit around February, as we get tired of the days all looking the same gray way and sunshine only giving us glimpses. Even this year as mild as it has been can and will still wear on us.

However, as Lions we continue to shine. We serve our communities and we make a difference in people's lives. We know that people need help year round and that we can't just rest on our laurels, serving when it works for us. But, some of us take the colder months off, either by not doing service or just kind of checking out because it cold and gloomy.

If your club hasn't done any service projects lately, look around and see what you can do. Helping people isn't a grand jester, it's the right thing to do. It doesn't matter how big or small it is, find a way to make a difference..

Maybe some of your club members can go to the local school and read to the young kids. Perhaps there is an organization holding an event that needs volunteers. Look around and see what might be happening around the town and see if your club can pitch in and help.

"We Serve" isn't just a motto, it's what we do. Our service shouldn't just be about what we believe we need to be doing, it's about what the communities where we live need from us.

We do a great job in our communities. We do big things to help and we do small things to help. The key thing here is we help.

So don't let the winter doldrums get the best of you, get your club members together and find a way to help that might not be a regular part of your club's activities and service. You never know, you might find a new way to serve your community and help people.

2023-2024 DISTRICT OFFICERS REFERENCE LIST

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VICE DISTRICT GOVERNOR East Jordan Lions Dennis Gocha 231-350-1906 dennygocha@gmail.com	GLOBAL LEADERSHIP TEAM COORDINATOR Dave Zeller Alpena Lions Club 989-657-4702 W: 989-354-2175 dzeller52@gmail.com
2 nd VICE DISTRICT GOVERNOR Central Lake Lions Marie Leathers lionmarieleathers@gmail.com	DISTRICT GLOBAL MEMBERSHIP TEAM COORDINATOR TBD
CABINET SECRETARY/ TREASURER Barb Durflinger Hillman Lions Club 989-742-2790 lionbarb@comdac.com	DISTRICT GLOBAL MEMBERSHIP TEAM COORDINATOR TBD

District 11-E2 Website:
lionsdistrict11e2.org

Note: This information is up to date at the time of this publication, but is subject to change as adjustments are needed.

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Lions Of Michigan Multiple District 11-E2 Counties

Alcona, Alpena, Antrim, Arenac,
Charlevoix,
Cheboygan,
Crawford, Emmet,
Gladwin, Iosco,
Kalkaska,
Montmorency,
Ogemaw, Oscoda,
Otsego, Presque Isle,
Roscommon



ZONE 1	CLUBS	ZONE 3	CLUBS
ZC Tim Timmers East Jordan Lions timmert@cnsbismybank.com	Boyne Valley, Charlevoix, Cheboygan, East Jordan, Indian River, Mackinaw City, Petoskey	ZC VACANT	Alpena, Alpena Evening, Glennie, Hillman, Hubbard Lake, Mio
ZONE 2	CLUBS	ZONE 4	CLUBS
ZC VACANT	Central Lake, Elk Rapids, Grayling, Houghton Lake, Lewiston/Lewiston Lioness Lions, Roscommon- Higgins Lake	ZC VACANT	Beaverton, Hale, Harrisville, Lincoln, Oscoda, Rose City



VDG Dennis Gocha

Message

Hello Lions,

I hope you are enjoying this slushy spring-like weather!

I would like to encourage your club to report the activities and services of your club through MyLion. This is usually done by the secretary of your club to avoid duplicate entries.

Reporting service helps shine a light on how your club is making a difference. It allows you to also become eligible for service awards. The service award applications ask if the service was reported in MyLion. It allows you to share success with other clubs in your district.

It also leads to insight. You can set higher goals for the coming year based on what was reported. You can even obtain ideas for possible new services.

It also helps to transfer knowledge and practices to your club's future leaders. Club officers can review past service activity reports, learn from successes of the club's previous activities and plan better for future activities.

So give yourself credit for your service, by reporting in MyLion!

1VDG Dennis Gocha





President's Message
Changing the World with
International President
Dr. Patti Hill

Dear Lions,

Every journey begins with the first step. Changing the World begins with Lions taking that bold first step together. We have the power to make the world a better place. It's an incredible responsibility, one from which everyone benefits, including us.

I encourage you to take an important step by inviting new members to join us in service. More members mean more service and more ways to serve our communities. Real change is truly possible when we all join together and work toward a better world.

So, let's give others the opportunity to change the world with us as Lions.

Yours in service,

Dr. Patti Hill
International President



Lions International

Dear Club Officer,

Effective clubs provide meaningful service, maintain a strong and active membership and continually develop new leaders. The tools below focus on these elements to help your club function effectively while meeting the needs of your community and your members.

- [Club Quality Initiative](#): Change is critical for each club. This is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding your current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better. The CQI program offers you [three suggested ideas](#) for implementing the Club Quality Initiative.
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- [Plan For Your Club's Success \(The Global Membership Approach for Clubs\) webpage](#): This program has been designed to assist clubs in attracting new members, overcoming challenges and developing new goals and strategies. Clubs can use the [planning guide](#) and [PowerPoint](#) to discover their strengths, ways to improve and new opportunities that will help them grow and thrive! Planning forms help develop a vision, assess your club's needs and organize your plan for a successful implementation.
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- [Your Club, Your Way! guide](#): This guide will help you customize your club meetings to better suit the needs and lifestyles of your club members. It includes a simple, fun exercise to help determine which elements of your meeting to keep and what to change, as well as a process for phasing in change.
-
-
- [The Club Excellence Award](#): Use this award as your club's roadmap to excellence. It focuses on the key aspects of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.
-

Each of these resources can be found on the [Improving Club Quality webpage](#). For questions or inquiries, please contact us by email at clubofficers@lionsclubs.org or by phone at (630) 468-7084.

Sincerely,

Your District & Club Administration Division Team



This message was sent to the following: Club President, Club First Vice President, Club Secretary, Club Treasurer



Hello Lions, Leos and fellow humanitarians,

I continue to be impressed by the projects Lions are implementing in their communities, made possible through LCIF. As you read this month's newsletter highlighting ways Lions and LCIF are helping alleviate hunger worldwide through our service together, I hope you are inspired to continue supporting LCIF both financially and as an ambassador for our foundation. As we work together to achieve MISSION 1.5, and invite new members into our awesome organization, your stories of service empowered by our global foundation can inspire potential members to join us in our work to improve health and well-being, strengthen communities and support those in need across the globe.

Special thanks to everyone who participated in the 2023 Melvin Jones Photo Contest for sharing your photo and reasons for supporting the mission of LCIF. Congratulations to the winners, featured on the Melvin Jones Photo Contest page. I encourage everyone to visit LCIF: Stories of Pride to share your grant-funded projects with your fellow Lions and to read about humanitarian projects around the world.

Make a great day,

Brian E. Sheehan

Chairperson, Lions Clubs International Foundation

**Lions Clubs International
FOUNDATION**

300 W 22ND STREET • OAK BROOK ILLINOIS 60523-8842 USA • 630.571.5466 • WWW.LCIF.ORG

The earthquake in Japan devastated entire communities.

LCIF grant funding will enable Lions to help earthquake victims recover and rebuild.

LIONSCLUBS.ORG/DONATE

When a massive earthquake struck western Japan, buildings collapsed, fires ignited and tsunami alerts were issued for surrounding regions. Dozens of people were killed and many more are still missing under the debris. The 7.6 magnitude quake destroyed homes, forced nearly 100,000 residents to evacuate and left tens of thousands of homes without power.

When a humanitarian crisis of this magnitude strikes, we, as Lions, are ready to help. Right beside us is Lions Clubs International Foundation (LCIF), our global foundation. LCIF is mobilizing funds, including a US\$100,000 Major Catastrophe Grant, to empower Lions in Japan and other impacted areas to help their communities recover.

Your donation can make a difference.

[HELP NOW](#)

Your generous donation to LCIF's Disaster Relief Fund, specifically reserved for all disaster relief, helps Lions continue to serve!

To learn more about LCIF Disaster Relief grants, visit lionsclubs.org/disastergrants or email LCIFGlobalGrants@lionsclubs.org.

100% of donations benefit grants and programs and qualify for Melvin Jones Fellowship (MJF) or Progressive MJF.

This email was sent to all Lions worldwide.





FEBRUARY 2024

A MESSAGE FROM OUR GENERAL CHAIR - Steve Sherer

Resolve to Attend the Forum



The holidays are over, and things are beginning to slow down. But the planning for the Forum never slows down. Let's make a resolution to get as many Lions to Louisville as possible. Let registering for the Forum be one of the first things you do this new year!

Coming to a Forum is such a great educational experience but the social aspect of the Forum is just as great. You will have the opportunity to interact with 2000 other Lions from around the United States and Canada who have just as much great information to share as our presenters. You will have the opportunity to attend seminars presented by our International Officers, stop by the International Directors booth to have one-on-one conversations. Pick up additional courses towards your Lions University degrees. And speaking of the seminars, I just received an update to the seminars list from our education team and they are putting together an outstanding list of learning opportunities. There are also many other opportunities to take part in in Louisville. Perhaps you might like to take a trip to the Louisville Slugger Museum and pick up a personalized bat.

Stroll down sports history by attending the Muhammad Ali Museum. Take a side trip to Churchill Downs, home of the famous Kentucky Derby. Or perhaps just stop at one of the many restaurants in downtown Louisville for a great meal and refreshments.

Our horses are still in the stables being cared for and fed, but I promise when the time comes, they will be ready to enter the paddock and set a pace of learning and excitement in September. Don't miss out on this great learning opportunity.

Visit the website: lionsforum.org and register today.



Many Attractions in and Around Louisville

- Chuck Carlson, Host Committee Chair

Please think about spending some extra time in Louisville during Forum week. There are so many sites that are within walking distance of most of the Louisville hotels, and some a short drive away. Come in a little earlier or stay a little longer. The Forum room rates are guaranteed two (2) days before and two (2) days after the Forum.

Mohammad Ali Museum: Visit and see where the greatest fighter of all time called his home. See clips of his fights and interviews. Also see his boxing memorabilia.

Louisville Slugger: Take a tour to see how baseball bats are made. Visit the gift shop and purchase a souvenir bat in your favorite color then add your own name or one of your loved ones.

Evan Williams Experience: During the tour you will see the process on how bourbon is made and bottled and its history. Of course, sample some of their flight bourbons after the tour. Their gift shop is ready to sell items for your pleasure.

Derby City Gaming Downton: Get lucky in Louisville. This brand-new facility has just opened this past December. Open most days between 9 a.m. and 2 a.m. Test your skills on the slot machines and visit the gift shop.

Whiskey Row: Visit this block-long area on Main Street featuring many local restaurants and a few distilleries.

Belle of Louisville: (pictured below) Visit this historic 108-year-old authentic steamboat, the last of its kind from the great American packet boat era. Plan a luncheon cruise or a four-course dinner cruise. Maybe just stop by for a photo op.

Fourth Street Live: This is the place to visit for some exciting late night entertainment. Many restaurants offer a mixture of menus for lunch and dinner. During your Friday night at the Forum, this is a great area to eat.

A SHORT DRIVE AWAY

Churchill Downs: Visit the home of the world-famous Kentucky Derby. Take a tour of the facility, taste the fabulous Mint Julep during lunch.

Corvette Museum: A short drive down I-65 to Bowling Green to see where the iconic car is made and learn of its unique history.

Kentucky Horse Park in Lexington: Enjoy a casual 3–5-hour tour at a minimal cost for this educational theme park to learn about this working farm and its equestrian competition venue.

Louisville Mega Cavern: The world's only fully- underground zip line.

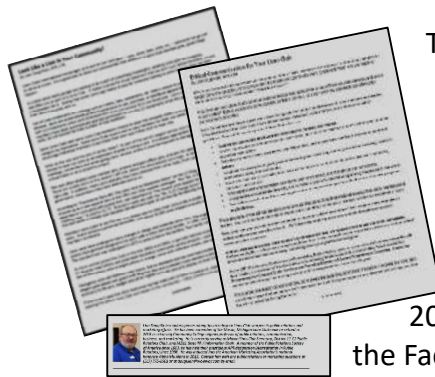
Kentucky Bourbon Trail: Visit many distilleries while you are in Bourbon country.

Lions MD11 State Public Relations & Lions Information Chair's Report December 2023

In Facebook's Lions Who Live In Michigan (Official Group of MD 11 & SD 10), which was recently renamed, Lion Doug Klein posted or reposted 58 times between late September and the end of November. Past Chair Lion Jeff Hunt has continued to assist by posting or reposting 22 times during that same period. Other Lions also contribute. Jim Lykins and Terry Ann Pease-Huffman are "top contributors." If you agree, new statewide presences on both Instagram and LinkedIn will be rolled out in January and additional social media opportunities will continue to be explored.



Two articles: "Look Like a Lion in Your Community" and "Ethical Communication for Your Lions Club" have been submitted for upcoming issues of LIONS PRIDE.



In preparation for leading educational sessions on public relations, marketing, and media training topics in 2024 and 2025, Lion Doug Klein has now completed the Faculty Development Institute that took place November 3 through 6, 2023 at the R. A. MacMullan Center in Roscommon.



Lessons covered included visual aids, training preparation, adult learners, interactive learning, training environment, session management, and delivery skills. He then practiced facilitating those skills in an actual classroom situation at the conclusion of the Institute.

The first educational session on a public relations, marketing, or media training topic for 2023-2024 will take place at the Lions of Michigan Forum in Kalamazoo on February 23 & 24, 2024. The interactive program on "Social Media and Marketing Your Club" will be on Saturday, February 24th for one of the 11:30 AM Breakout Sessions.

As mentioned in the last report, a message was sent out to all MD11 District PR Chairs (with a copy going to their District Governors) regarding the use of e-mail and other collaborative tools by the MD11 State PR Committee. Ideas for grant worthy statewide public relations projects were also solicited. If you agree, that message will be followed up later this month updating districts with information from our conversation today. I have a few extra copies with me today if you misplaced yours.



The District PR Chairs were encouraged to similarly communicate with the Marketing Chairs of each of the clubs in their districts (constituting their own District PR/Information Committees) regarding taking advantage of promotional opportunities and sharing ideas in marketing, especially as regards to assisting membership development as part of the "Mission 1.5" initiative. If you agree, that message will also be followed up this month updating clubs with information from our conversation today.



More about possible support initiatives for "Mission 1.5" follows on page three. First, however, on page two is a rundown of progress on objectives in pursuit of our PR goals:

(over)

State PR Report - 2 December 2023

OBJECTIVES

The MD11 State Public Relations & Lions Information Chair's Monthly Task List:

- ☐ Completed
- ☐ Pending

PREVIOUS MONTHS TASKS STILL PENDING

- ☐ Discuss and write a new MD11 State marketing grant application for Lions International.
- ☐ Prepare and submit a proposed budget for the 2024-2025 year to the Treasurer. The annual budget should detail the public relations goals and objectives, publicity, communications, marketing, and other efforts for the coming year in coordination with the MD11 State's strategic and tactical plans, goals and objectives and the anticipated costs to accomplish those efforts.
- ☐ Prepare a master MD11 State Public Relations Calendar that contains dates for meetings, special events, planned VIP visits, etc.
- ☐ Contact the Public Relations people at Lions International and establish a communication link.
- ☐ Collect any quarterly District PR Activity Reports, consolidate the reports, and write a page for the report on MD11 State PR/Lions Information activities and accomplishments.

SEPTEMBER 2023

- ☐ Post and repost five times a week about MD11 State, district, and clubs' plans, activities, and accomplishments on the internet and on state-wide social media and pages and groups.

OCTOBER 2023

- ☐ Write an article about public relations, marketing, or social media for the LION PRIDE magazine.
- ☐ Post and repost five times a week about MD11 State, district, and clubs' plans, activities, and accomplishments on the internet and on state-wide social media and pages and groups.

NOVEMBER 2023

- ☐ Post and repost five times a week about MD11 State, district, and clubs' plans, activities, and accomplishments on the internet and on state-wide social media and pages and groups.
- ☐ Submit Report on MD11 State PR/Lions Information activities and accomplishments for September through November for December Council Meeting.

DECEMBER 2023

- ☐ Post and repost five times a week about MD11 State, district, and clubs' plans, activities, and accomplishments on the internet and on state-wide social media and pages and groups.
- ☐ Submit Report on MD11 State PR/Lions Information activities and accomplishments for September through November for December Council Meeting.

State PR Report - 3 December 2023

I propose a three-pronged approach to having our MD11 PR and Lions Information functions better support the “Mission 1.5” initiative:

1. Taking on new opportunities to enhance internal messaging
2. Taking on new opportunities to enhance community messaging
3. Taking on new opportunities to enhance external messaging

Possible enhanced messaging internally:

Instead of (or in addition to) having “a-member-get-a-member,” we might try upping the ante a bit. In the materials on attracting membership from Lions University, it states: “The membership chair will review the lists and assign prospects to each designated recruiter. It is a good idea to limit recruiters to approximately five prospects each.”



This idea might be another way for us to explain the “1 to 5” hand signs that are already being used. For example, I currently have five people I’ve identified personally as my membership prospects: 1. Matthew Corrette, 2. Katina Pine, 3. Linda Hughson, 4. Jim Young, and 5. Alan Woodbury. If any of them become a dead-end, I’ll replace them. That way I’ll always have five prospects to continue communicating with about Lions membership.

We could even call it:



Possible enhanced messaging in our communities:

For every incredible Lions service project, there are hundreds more just like it—filled with kind-hearted individuals volunteering their time to better our communities. Every Lions club has an impactful story to share. Promoting Lion events and activities to our local communities is a great way to gain new members and better serve the community.

Too often in my career, I’ve had the same dilemma. I get media interest for a news or feature story, and then I get a message that a reporter is planning coverage. I know that it is important to help journalists meet their deadlines by having a representative available for interviews and to provide any specific information needed. I approach the project leader, president, or a person with credibility on the topic to talk with the reporter and they refuse. “Why don’t you do it?” they say.

I can do it, so I do it. But I’m sure not happy about it. I really think our leaders need media training! Therefore, I would like to investigate providing that for our Lions in Michigan starting in 2024-2025. Development of such sessions will require an as yet undetermined investment in training materials. Here’s an example of how that better community media relations could help us:

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**State PR Report - 4
December 2023**

Local TV stations not only broadcast stories on air, but they also send them along on websites, e-mail, and social media. In the absence of a local newspaper, they are the best ways to get our local stories out to our communities. Here is an example:

Lions Club collecting eyeglasses and hearing aids to recycle

To view the video, go to:

<https://www.wilx.com/2022/02/09/lions-club-collecting-eyeglasses-hearing-aids-recycle/>

By WILX News 10

Published: Feb. 9, 2022 at 12:32 PM EST

MASON, Mich. (WILX) - The Mason Lions Club and Mason Middle School Leo Club are recycling eyeglasses and hearing aids in a special drive running through February. Giving the gift of sight to people around the world by collecting used eyeglasses has been a mission of Lions Clubs for many years.

The Mason clubs have just doubled the number of locations with collection drop boxes in the community. The existing locations where used eyeglasses and hearing aids can be donated include Professional Eye Care, Mason Family Eye Care, Wares Pharmacy, Jones Vision Center, Sam's Club, and Vickers Leslie Funeral Home. Just this past month, the Lions have added new drop box locations at St. James Catholic Church, Mason Middle School, Mason City Hall, Mason First United Methodist Church, Modern Woodmen Fraternal Financial, and the Mason Library.

The box maintenance and used eyeglasses collection responsibilities are handled by Lions, Leos, and volunteers headed by Mason Lion Lynne Mark. Club members pick up donated used eyeglasses and hearing aids from these boxes all year.

"Donate glasses and change someone's life," suggests Doug Klein, secretary of the Mason Lions Club. "You are helping a child learn to read, helping an adult succeed in their job, or helping a senior maintain independence."

Globally, 2.2 billion people live with vision impairment — one billion of those impairments are preventable and correctable, according to the World Health Organization. That's why Dr. Chad Linsley of Mason Family Eye Care has been on several mission trips helping people improve their eye health in other countries.

As an optometrist, Dr. Linsley has an acute interest in third-world eye care and has participated in short-term humanitarian trips to Haiti, Guatemala, Peru, Kenya, and Costa Rica. "We rely on donated glasses from Lions Clubs and are grateful for their important work," he added.

He appreciates that local people help when they donate used eyeglasses that go to benefit people in countries who do not have easy access to vision professionals and equipment. "Education and employment are key components to combat poverty in these areas of the world," he added.

The process that used eyeglasses take to get where they are most needed is straightforward. Glasses collected locally are taken to the Lions of Michigan office in Lansing. Then they are bundled with contributions from other communities in Michigan. They then go to a regional Lions Eyeglass Recycling Center where they are sorted, washed, evaluated for prescription strength, and packaged for shipment.

Finally, they then travel with eye doctors on mission trips where youth and adults in foreign countries receive an eye exam and a recycled pair of eyeglasses that match their prescription needs. Eyeglasses immediately are fitted to patients and are provided at no charge. Needy individuals in 49 countries have been aided through this worldwide Lions program.

These eyeglasses help students read better and adults perform their job duties more effectively. There are numerous stories of how donated eyeglasses have changed the lives of those in foreign countries. Our local Lions Club also does what they can to help people access eye health information and resources in our own community.

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State PR Report - 5 December 2023

The broadcasted story on the previous page could also have been improved if I had included a “club” boilerplate such as this:

The Mason Lions Club meets on the second and fourth Wednesdays of most months at 6 PM for dinner and an interesting local speaker or fun service project at Bestsellers Extra in downtown Mason. Visitors are always welcome at no charge. Contact their secretary, Lion Doug Klein, at (517) 775-8601 or masonlionsclub@gmail.com to reserve.

Doing this, we could encourage enhanced messaging on stories about our clubs’ activities. I propose to include this in future communications with our districts and clubs.

Also, the response below to an e-mail sent to our Mason Lions Club last week actually was improved by including a “club” boilerplate:

“Sara -- There are several downtown Mason locations to drop off glasses and hearing aids for recycling: Modern Woodmen, Mason Family Eye Care, Mason Library, Mason City Hall, and Mason First United Methodist Church. Thanks for thinking of those in need. --Lion Doug

Lion Doug Klein, Secretary
Mason Lions Club
617 E. Randolph Street
Mason, MI 48854
(517) 775-8601
douglein@wowway.com

The Mason Lions Club meets on the second and fourth Wednesdays of most months at 6 PM for dinner and an interesting local speaker or fun service project at Bestsellers Extra in downtown Mason. Visitors are always welcome at no charge. Contact their secretary, Lion Doug Klein, at (517) 775-8601 or masonlionsclub@gmail.com to reserve.”

Possible enhanced messaging externally:



(over)

State PR Report - 6

Our Lions multiple district and foundation has done incredible things to help our neighbors in need in our communities. Our stories of kindness and compassion inspire others to join us in service. Promoting Lions to external audiences state-wide is crucial for growing membership and keeping members engaged and excited about their service.

That's why we should consider having MD11 apply to the Marketing Grant Program—formerly called the Public Relations Grant Program. Lions International updated the grant name to better represent all the innovative ways that Lions are using grant funding to promote who Lions are and how we serve. The marketing grants can support multiple district-wide marketing activities, such as advertising, social media, branding, and public relations.

I plan to investigate these possibilities with my contacts in a couple of agencies. I propose that we seriously consider applying for the next fiscal year's round of funding to let Michigan better know who Lions are and about all the good work that we are doing!

**Lion Doug Klein, APR
MD11 State Public Relations
& Lions Information Chair**

Lions Quarterly MID11 State PR Message

Public Relations and Lions Information Chairs (or Cabinet Secretaries) of Districts in MD11 --

I'm back again -- Lion Doug Klein, the State Public Relations and Lions Information Chair for MD11. I am also the Public Relations and Marketing Chair for my own District -- District 11-C2. I'm writing to remind you that as your District's designated Public Relations Chair (or Cabinet Secretary if your district doesn't have one), you are automatically part of our MD11 State Public Relations Committee. But no, I'm STILL NOT inviting you to another face-to-face or online meeting! (Although, I would consider myself lucky to see you at an upcoming Lions event or two.)

Instead, I'm inviting you to just share by e-mail with us any specific or general ideas, questions, etc. related to public relations and marketing. My role is to assist you in helping the Lions Clubs in your District do better public relations and marketing activities. So, I'd like to share information both ways between and among all our District Chairs.

Continuing with this e-mail, I'm sending quarterly information to you that you may find helpful in your role. I'll continue to pose a few questions each time to which you may choose to reply. I need your input. This time, I'd like to ask you: Are there any recent District or Club projects you could highlight in a PR/Marketing grant proposal for 2024-2025 related to eyeglasses collection and coverage by local TV stations? After meeting with the Council of Governors at their meeting on December 2nd, we're beginning discussions on a state-wide grant and project related to that topic. I've attached a copy of my report to them and information on the grant we'll be considering going for.

At the Michigan Forum on February 24th in Kalamazoo, I'll be leading a session on "Social Media Marketing." Attached is a copy of the message on the topic of social media I'm now sending to the Marketing Chairs of each Lions Club in my own District. If you are communicating with the Marketing Chairs in your own Lions Clubs in any way, I'd love to know about it. (BTW - I'm still thinking about putting together future "PR and News Media" training sessions. Should they be included in the grant proposal too?)

I look forward to hearing from you. I'll continue to share your thoughts with the Council of Governors at their meeting at the end of February. Thanks for your promotion of Lionism!

Lion Doug Klein
Mason Lions Club
617 E. Randolph St.
Mason, MI 48854
(517) 775-8601
dougklein@wowway.com



1039 S. Rochester Road
Rochester Hills, MI 48307
LeaderDog.org

FOLLOW THE LEADER



Vision

Every person who is blind or visually impaired travels safely and independently.

Mission

Empowering people who are blind or visually impaired with lifelong skills for safe and independent daily travel.

Values

- Do what is right
- Show respect and compassion
- Demonstrate passion for the work
- Deliver a superior experience
- Work as a team
- Seek innovation
- Practice safety



Dear Friends,

I am honored to be appointed as the new President and CEO of Leader Dogs for the Blind. You may be familiar with me, as I have worked here at Leader Dog for twenty years in various roles and most recently as Chief Philanthropy Officer. I have also served as a volunteer puppy raiser and know firsthand that the humanitarian community that surrounds this mission



is extraordinary. I am passionate about our mission and eager to work with you and our clients to advance this incredible organization to the next level of service provision for the people we serve.

Thank you for being a supporter and advocate for Leader Dog. Your dedication means that we can provide services that are of critical importance. Our clients have limited access to mobility options in their communities, whether that be a guide dog or white cane training, so their ability to receive services from us becomes even more important. Your unwavering support provides opportunity, inclusion and new beginnings for our clients who are blind or visually impaired.

Our guide dog mobility instructors use the command "Forward" to indicate the first step a Leader Dog takes with its partner. I am excited to move Leader Dog forward with you.

With warm gratitude,

Melissa L. Weisse
President and CEO

MISSION

MOMENT



After coming to Teen Summer Camp in 2012 and 2013, Hayden returned to Leader Dog in 2021 to train with his first guide dog, Sawyer.

“Sawyer is pretty chill and is rather attached to me...in fact, he likes to lay right on top of me. I finished law school in May 2021 and felt a Leader Dog would make getting around easier. It does, and I can move pretty fast now.

After coming to camp, I already knew and liked the people and facility at Leader Dog, so this is where I wanted to get my guide dog too.”

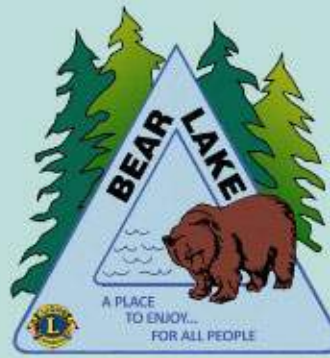
Hayden P. and LD Sawyer



Are you interested in learning more about Leader Dogs for the Blind?

Check out our *Taking the Lead* podcast to hear stories from our clients, staff and blindness industry professionals. The most recent episodes are available on our website, or you can subscribe to *Taking the Lead* on your favorite podcast platform.





LIONS BEAR LAKE CAMP **"SUBZERO HERO"** **POLAR PLUNGE FUNDRAISER**

FEBRUARY 10TH, 2024 2:00PM

**3409 N. FIVE LAKES RD
 LAPEER, MI 48446**

SPONSORSHIP OPPORTUNITY

**Event Sponsorship Opportunities
 Due by January 25th, 2024**

SOUPER Hero Dinner Sponsor \$1,000

Sponsor's Logo will be featured on back of T-shirt and sponsor banner, 4 Dinner tickets

Arctic Warming Tent Sponsor \$500

Sponsor's name or Logo will be featured on back of T-shirt, 2 Dinner Tickets

Frosty Drink Sponsor \$100

Sponsor's name will be featured on back of T-shirt

*Donations Welcome!!!
 Donated raffle and prize items are appreciated.*

Donors will be acknowledged throughout the event via announcements

*Please contact Traci Tribley, Executive Director
 tracitribley@gmail.com
 or visit our website to become a sponsor.*

Please visit the "Events" page on bearlakecamp.org or send check to:

**Lions Bear Lake Camp
 3409 N. Five Lakes Rd
 Lapeer, MI 48446**



Lions Bear Lake Camp

2nd Annual "Sub-Zero Hero" Polar Plunge and Dinner

February 10th, 2024

2:00 PM Jumper Check-In

3:00 PM Polar Plunge

5:00 PM Dinner

COME CHILL WITH US AND MAKE A SPLASH BY JUMPING IN THE LAKE TO RAISE MONEY FOR LIONS BEAR LAKE CAMP. DRESS UP AS YOUR FAVORITE SUPERHERO AND ENJOY A FUN FILLED AFTERNOON. JOIN OUR EXECUTIVE DIRECTOR FOR A POLAR PLUNGE, FOLLOWED BY A DELICIOUS DINNER.

Costume Contest

Prizes for
Best Costume
Best Jump (no diving)
and Crowd Pleaser

Warming tent available
with hot coffee, tea, cocoa, cider.

Alcohol available for purchase.

50/50 Raffles
Basket Raffles

Dinner Includes

Soup Bar
Bread Bowls
Salad Bar
Hot Chocolate Bar
Dessert
Cash Bar

FAMILY FRIENDLY EVENT

ACTIVITIES FOR KIDS

\$25 Dinner for Spectators Only

JUMPERS WHO RAISE

\$50 WILL RECEIVE Jump, Dinner, T-shirt

\$100 or More- Jump, Dinner, T-shirt, Tumbler

\$250 or More- Jump, Dinner x2, Tumbler x2, T-shirt x2

\$500 or More- Priority Jump, Dinner x2, Tumbler x2, T-shirt x2,
Event Hoodie



Sign up online at
bearlakecamp.org
under the "Events" Tab



For More Information Contact
Chrissy Andre 989-627-3808 chrissyandre113@gmail.com
Traci Tribley 989-277-7437 traci@bearlakecamp.org

Costumes are encouraged, birthday suits highly discouraged.

Lions Michigan Forum Updates!

From: Wendy Burns

Sent: Wednesday, January 24, 2024 2:03 PM

Subject: Lions Michigan Forum Updates!

Hello, Fellow Lions!

We are 1 month away from the Lions Michigan Forum in Kalamazoo. A 2nd hotel has been added with additional rooms at the Best Western Kalamazoo Suites. Information is on the attached registration form. This hotel is located down the street about 1 mile from the Delta Kalamazoo. Deadline for registration to ensure group discount: 2-5-2024.

Session Highlights:

* **A new presenter** has been added to the breakout session titled **Membership 1.5**. We are pleased to have LCI Constitutional Area Leader PID Pat Vannett join us from North Dakota! Learn all about the membership campaign at this session.

* **Michigan Forestry and our Environment**, led by DG Michael O'Lonergan. Did you know trees absorb carbon from the atmosphere, conserve soil and water, provide homes for animals, shade for humans, and are a source of food and medicine? Attend this session for ways in which your club can start a tree planting project and so much more!

* **Lions & Service**. It's what we're all about! This is a 2-part session starting with the group service project on Friday night. Drop in and help make blankets for "Sleep in Heavenly Peace", and while you're there you can learn to record club service hours or just freshen up your reporting skills. Saturday's breakout session will dive into the importance of serving, led by Global Service Chair Terri Huffman, Council Chair Elect.

* **Hope to Walk**. Coming to us from Guatemala are a team of Lions from the non-profit organization, Hope to Walk. Hope to Walk invented a low-cost prosthetic leg that can be fabricated anywhere with just a few simple tools. They work with clients in Guatemala, Honduras, Vietnam, Haiti, Belize, and Tanzania, making this a truly global session we can all get on board with.

Witness firsthand a LIVE DEMONSTRATION in which they will build a prosthetic leg for an amputee before your eyes!

White Cane Orders:

Everyone's heard that postage prices just went up. Save money and have us deliver your order to the Forum for pick up.

Please forward this information onto club members today, so that no one misses out on this educational opportunity.

The Forum Planning Committee looks forward to welcoming you to Kalamazoo February 23-24, for what will be another exciting and educational event for Michigan Lions!

PDG Jim Leach, Committee Chair
Lion Wendy Burns, Executive Director

Wendy Burns, Executive Director
Lions Clubs of Michigan
5730 Executive Dr., Lansing, MI 48911
517-887-6640 ext. 103 517-887-6642 (fax)
www.lionsofmi.com



MICHIGAN LIONS

MICHIGAN LIONS CHANGING THE WORLD! Feb. 23-24

NEW Location: Delta Marriott Kalamazoo

2747 S 11th Street, Kalamazoo, MI 49009

SOLD OUT! Reservations available at the

BEST WESTERN SUITES KALAMAZOO

269-350-5522 Room Rate: \$117.00

https://www.bestwestern.com/en_US/book/hotel-rooms.23163.html?groupId=8D6QX5G2

Please complete the registration form and send it along with a check to: Lions of Michigan
5730 Executive Drive • Lansing, MI 48911
Telephone 517-887-6640 or Fax 517-887-6642

Name _____
Address _____

Club Name _____
District _____
Contact Phone _____
Email _____

Names of Registrants

1. _____
2. _____

Register online at www.lionsofmi.com

_____ Registrants at \$50.00/person* = \$ _____

*Registration includes lunch, Forum, and proceedings booklet.

PLEASE MAKE CHECKS PAYABLE TO:

Lions of Michigan

5730 Executive Dr., Lansing, MI 48911

List food allergies or dietary requirements:

REGISTER EARLY

To help us plan, prepare materials and guarantee lunch!

FRIDAY EVENTS:

- ☐ Service Project at Delta Marriott Conference Center
- ☐ Hospitality Suite – 9:00 p.m.

SATURDAY SESSIONS: Please note some sessions

may change due to last-minute scheduling Conflicts.

7:00 a.m. – Registration Delta Marriott Conference Center

8:30 a.m. – 12:30 p.m. Breakout Sessions - Lunch to follow

Session 1 Breakout Session - 8:30 a.m. (Check One)

- ☐ Harnessing the Power of Leadership – Lion Beth Slade
- ☐ Demystifying Dementia & Brain Health – PDG Bert Sexton
- ☐ Zone Chair Training – PCC Jeff Mayuiers
- ☐ Lions and Service – PDG Terri Huffman

Session 2 Breakout Session - 9:30 a.m. (Check One)

- ☐ Eversight – Lion Alex Teska
- ☐ Lion Traditions – PDG Julie Mayuiers
- ☐ Building Healthy Clubs – VDG Carl Webster
- ☐ Lions All-State Band – Lion Deborah Davis

Session 3 Breakout Session - 10:30 a.m. (Check One)

- ☐ Lions Bear Lake Camp – Executive Director Lion Traci Tribley
- ☐ Childhood Cancer – Lion Darlene Anderson
- ☐ Servant Leadership – PDG Brent Beracy
- ☐ Hope to Walk -Kristen Staples

Session 4 Breakout Session - 11:30 a.m. (Check One)

- ☐ Diabetic Retinopathy Screening - LMF
- ☐ Michigan Forestry and our Environment – DG Michael O'Loneragan
- ☐ Social Media & Marketing Your Club – Lion Doug Klein
- ☐ Membership 1.5 – PID Patricia Vannett, Area 1 Leader

12:30 p.m.: Lunch, Scholarships, Keynote Speaker

VDG Carl Webster: Autopsy of a Deceased Lions Club-Why Lions' Clubs Die. Raffle Drawing after!

WHITE CANE ORDER FORM

Lions/Lioness Club Name _____

District _____ Date _____



SHIPPING ADDRESS:

Name: _____

Address: _____

City: _____ Zip _____

Phone: _____

BILLING ADDRESS:

Name: _____

Address: _____

City: _____ Zip _____

☐ **Check here to pick up at the Forum!**

UNITS	ITEM	UNIT	PRICE	TOTAL
	String Tags	1000/box	\$57.00	
	White Cane Stickers (roll)	1000/roll	\$25.00	
	Bib Apron	Each	\$14.00	
	Waist Apron	Each	\$8.00	
	White Cane Placemats	500/bundle	\$21.00	
	Eyeglass Collection Box (large)	Each	\$8.50	
	Eyeglass Collection Box (small)	Each	\$6.50	
	Extra Eyeglass Box Stickers (set of 3)	Each	\$3.00	
	White Cane Law Pamphlets	250/bundle	\$20.00	
	Certificate of Appreciation	Each	.60¢	
	White Cane Bookmarks	100/bundle	\$10.00	
	Leader Patch	Each	\$3.00	
	Leader Pin	Each	\$1.50	
**You will be billed for shipping and handling fees.	** Shipping and Handling			
**You will be billed for shipping and handling fees.		TOTAL:		

Order Form Online: www.lionsofmi.com

Mail to: Lions of Michigan • 5730 Executive Drive, Lansing, MI 48911 • (517) 887-6640 ext. 10 • fax: (517) 887-6642

White Cane Supplies

Popular Picks: For photos of items visit our website at www.lionsofmi.com

Certificate of Appreciation

Recognize businesses and individuals who support your White Cane Drive.

60¢/each

String Tags

Blue tag with cane on front. White Cane Law printed on back.

\$57.00/1000



Bib Apron

Over-the-shoulder apron made of heavy duck. Durable and good for all your Lions projects.

\$14.00/each

White Cane Placemats

Very colorful and great for public relations! (measures 10"x13")

\$21.00/500



Waist Apron

Cloth apron with two large pockets for collecting money and holding white cane supplies.

\$8.00/each

Eyeglass & Hearing Aid Collection Boxes

White fiberboard collection boxes include stickers on three sides. Small box measures 9x9x14 1/2, large box measures 14x14x30.

\$6.50/each (small)

\$8.50/each (large)

Extra Eyeglass Collection Box Stickers

Each set consists of two large stickers promoting used eyeglass and hearing aid collection and one small sticker with club contact information.

\$3.00/each (set of 3)

**SAVE
on Shipping and
Handling Costs!
PICK UP AT
THE FORUM!**

CHECK OUT SOME OF OUR OTHER GREAT ITEMS!

White Cane Leader Patch

Recognize club members who are leaders in your White Cane Drive.

\$3.00/each

White Cane Leader Pin

Recognize club members who are leaders in your White Cane Drive.

\$1.50/each



White Cane Law Pamphlet

Tri-fold brochure which features the White Cane law and Public Accommodations act. It also explains what an individual should do when encountering a blind person.

\$20.00/250

White Cane Bookmarks

Bookmark with White Cane Law printed on back. Great giveaway for libraries.

\$10.00/100



White Cane Stickers

Two-color stickers on a roll. Design features the Lions logo and White Cane traffic symbol. 2 1/2" in diameter.

\$25.00/1000



Lions of Michigan All State Band 2024 Mebourne, Australia roster

Last Name	First Name	Year in School	City	State	County	Lions District	School	Instrument	
Carr	Alyssa	Junior	Holly	MI	Oakland	11A2	Holly High School	Percussion	
Freeman	Madeline	Freshman	West Bloomfield Township	MI	Oakland	11A2	Walled Lake Central	Mellophone / French Horn	
Kennedy	Margaret	Freshman	Troy	MI	Oakland	11A2	Avondale High School	Alto Saxophone	
Reiss	Sophia	Freshman	Macomb	MI	Macomb	11A2	Shelby Junior High	Trumpet	
Bacon	Conner	Senior	Jackson	MI	Jackson	11B1	Napoleon High School	Tenor Saxophone	
Morris	Allison	Junior	Manitou Beach	MI	Lenawee	11B1	Addison High School	Alto Saxophone	
Rodgers	Nathan	Freshman	Camden	MI	Hillsdale	11B1	Camden-Frontier Schools	Trombone	
Davis	Nora Marie	Sophomore	Niles	MI	Berrien	11B2	Edwardsburg High School	Flute	
Michalski	Cora	Sophomore	Kalamazoo	MI	Kalamazoo	11B2	Kalamazoo Central	Trumpet	
Tabor	Anja Rose	Junior	Buchanan	MI	Berrien	11B2	Niles High School	Tuba	tentative
Tabor	Geneva	Senior	Buchanan	MI	Berrien	11B2	Buchanan High School	Alto Saxophone	tentative
Taylor	Lauren Diane	Sophomore	Kalamazoo	MI	Kalamazoo	11B2	Kalamazoo Central High School	Trumpet	
Eckert	Makayla Lynn	Senior	Coopersville	MI	Ottawa	11C1	coopersville high school	Percussion	
Mitteer	Corina	Junior	Whitehall	MI	Muskegon	11C1	Whitehall High School	Flag	
Anzures	Brianna	College	Clio	MI	Genesee	11D1	University of Michigan - Ann Arbor	Bass Clarinet	
Browning	Alison	Senior	Linden	MI	Genesee	11D1	Linden High School	Flag	
Burpee	Megan	Senior	Linden	MI	Genesee	11D1	Linden High School	Flag	
Doty	Addison	Senior	Otisville	MI	Genesee	11D1	Lakeville Memorial High school	Percussion	
Kreiman	Skyler	College	Grand Blanc	MI	Genesee	11D1	N/A	Flag	
Baxter	Mary Grace	Junior	Columbiaville	MI	Lapeer	11D2	Lakeville memorial High School	Percussion	
Dekoski	Landon	Senior	Ruth	MI	Huron	11D2	Ubyly High School	Clarinet	
Gagne	Dominick	Senior	Columbiaville	MI	Lapeer	11D2	Lakeville Memorial Highschool	Clarinet	
Roth	Maleah	Sophomore	Bad Axe	MI	Huron	11D2	Ubyly Community Schools	Baritone	
Sweeney	Katie	Sophomore	Ubyly	MI	Huron	11D2	Ubyly High School	Flute	
Wright	Dominic	Senior	Columbiaville	MI	Lapeer	11D2	Lakeville Memorial Highschool	Trombone	
Barstow	Jackson	Senior	Fremont	MI	Newaygo	11E1	Fremont High School	Alto Saxophone	
Gandolfi	Joseph	College	Falmouth	MI	Missaukee	11E1	Kendall College of Art & Design	Alto Sax	
Jones	Emella	Freshman	LeRoy	MI	Oscoda	11E1	Pine River	Bass clarinet	
Parks	Anastasia Lynn	Freshman	Ludington	MI	Mason	11E1	O.j DeJonge	Trumpet	
Sapienza	Olivia Rose	Freshman	Clare	MI	Isabella	11E1	Gladwin High School	Trumpet	
Thatcher	Izabella Rebecca	Freshman	Fremont	MI	Newaygo	11E1	Fremont High school	Baritone Saxophone	
Griswold	Jurgen	Senior	Central Lake	MI	Antrim	11E2	Ellsworth Community School	Percussion/Snare Drum	
Hoeksema	Calista	Junior	Central Lake	MI	Antrim	11E2	Ellsworth Community School	Trombone	
Miracle	Rebecca	Sophomore	Kewadin	MI	Antrim	11E2	Elk Rapids High School	Flag	
Puroil	Patrick Walter	Senior	Ellsworth	MI	Antrim	11E2	Ellsworth High School	Snare	
Busik	Trinity	Senior	Escanaba	MI	Delta	SD10	Escanaba Jr/Sr High School	Flute	
Kwarciany	Nathan Scott	Freshman	Bark River	MI	Delta	SD10	Bark River-Harris Schools	Trumpet	
Pasco	Nikolas	Junior	Au Train	MI	Alger	SD10	Superior central Schools	Baritone saxophone	
Penney	Elijah	Junior	Eben Junction	MI	Alger	SD10	Superior Central High School	Trumpet	
Buttermore	Bayleigh	Junior	Manistique	MI	Schoolcraft	SD10	Manistique Middle and High School	Trumpet	
Connin	Leslie	Freshman	Manistique	MI	Schoolcraft	SD10	Manistique High School	Sousaphone	
Griffin	Maya	Junior	Marquette	MI	Marquette	SD10	Marquette Senior High School	Clarinet	
Jeske	Emily	Sophomore	Manistique	MI	Schoolcraft	SD10	Manistique High School	Flute	
Peacock	Hunter	Junior	Marquette	MI	Marquette	SD10	Marquette Senior High School	Trombone	
Slater	Alexia	Junior	Manistique	MI	Schoolcraft	SD10	Manistique Middle & High	Clarinet	
True	Mary	Junior	Negaunee	MI	Marquette	SD10	Negaunee High School	Clarinet	

DISTRICT NEWS

LMASB Update

It looks like right now we have 4 students in the band. Please contact your local band director to see if anyone else might be interested. It would be a great opportunity for the student. The district has already committed to send \$500 per student, and I will provide the students with contact information for each club, so if you don't have a student from your area and want to help them you can.

CST Barb

From: Tom MacNaughton

Dear Lions

I am not sure who is still on the committee so I am send this to all. Please reply with the correct information for your district. If you are not the contact person for your district but would still like to receive information about the band please indicate that also.

I just received an email from our CEO Deb Davis. Due to the snow day the 13 of January auditions are extended indefinitely. However, if someone from your district is interested have them audition immediately.

Attached is a list of all the present members of the Band. I am including all members as I got to thinking some members may live on the boarder of more than one district. I hope you can encourage the clubs in your district to help sponsor these students. We are currently at 46 up from 28 last year. Congratulations on spreading the word. It will be great if we can sponsor all of these students plus any late additions.

Try to contact all your clubs and have their LMASB Person contact as many schools (band directors) as possible. I have been in 32 schools and have been very well received by the directors. Remember to stress that if it comes down to a local band event Ie; solo/ensemble, a concert , etc., the student is to attend the local event and is excused from the LMASB rehearsal. This means a lot to the local director.

Be sure to remind your contact that the parade of checks donation in the fall goes to pay for the operation of the band. It covers the directors expenses, music purchase, instrument repair , etc. It does not cover the student travel expenses. This is why they all need all of our support. It costs \$6,299 per student to go to Australia and represent the Lion's of Michigan. Make checks out to LMASB or Lions of Michigan and be sure to put in the memo line which student(s) it is for. Send the checks to Wendy at the State Office.

If you want to contact the student directly contact our CEO Deb Davis and she will make the contact for you. As I write this Deb is working on a list of clubs in each students area. This will be sent to them suggesting clubs they may contact. If you have questions how this works contact Deb at: debdavisrockford@gmail.com or call her at: (616) 723-1178.

Thanks for all you do.

We Serve

Lion Tom



Calendar of Events

FEBRUARY 2024

District Lions Cabinet Meeting — February 10, 2024 — 10 a.m. — Tait's Restaurant in Oscoda

Valentine's Day — February 14, 2024

Lions of Michigan Forum — February 24, 2024 — Kalamazoo Delta Marriott —
Visit lionsofmi.com for more information and online payment. Registration form attached

Presidents' Day — February 22

APRIL 2024

District Lions Cabinet Meeting — April 20, 2024 — Alpena District Convention Site

District Lions Convention — April 20, 2024 — Alpena

May 2024

MD-11 Convention — May 16, 2024 — Grand Rapids Sheraton by Marriott, Grand Rapids.
Go to lionsofmi.com for details on registration and hotel reservations.



PASSINGS REPORTED



BOYNE VALLEY LION — REX JUDKINS passed Wednesday, 01/17/2023

CHEBOYGAN LIONS — WILLIAM BEETHEM passed Wednesday, 01/03/2024

Total Deceased Members: 2

New Members Reported — DEC. 2023 (or Earlier)

ALPENA LIONS : BRIAN K SHUMAKER — Joined: 01/02/2024 — Sponsor: JOSEPH BONFOEY

BOYNE VALLEY LIONS: KECIA FREED — Joined: 01/02/2024 — Sponsor: GOW LITZENBURGER

CENTRAL LAKE LIONS: CHANTAL WILSON — Joined: 01/11/2024 — Sponsor: DIANE LABEAU

OSCODA LIONS: CINDY A EMERINE — Joined: 01/25/2024 — Sponsor: JOHN NOVAK

PATRICK A EMERINE — 01/25/2024 — Sponsor: JOHN NOVAK

Total: 5 New Members Reported

Information From MyLCI Monthly Reports & Club Activities Sent In

On the Mend Reported

East Jordan Lion **Bob Pursel** is recovering from hip surgery.

Alpena Lions

JANUARY 2024

The Alpena Lions Club welcomed new member Brian Schumaker at the first meeting of 2024 on Tuesday. Brian brings many years of experience and dedication in serving the community. His years with MyMichigan Medical Center and his current position as Construction Superintendent for Habitat for Humanity of Northeast Michigan will benefit the Alpena Lions Club as he assumes his role as a dedicated and valued member.



Boyne Valley Lions

JANUARY 2024

Info from Jan. 24 Meeting Notes

Speaker Anastasia Moser from the Boyne City Preschool gave Lions information about this educational program in their community. She also shared several pictures of the children who go to this school, and the teachers who make it work there.

Photos: BC Preschool



The Boyne Valley Lions lost an eminent member, Lion Rex Judkins in January, shortly after the December passing of another esteemed member, Lion Ronald Grunch. Your fellow District 11-E2 clubs send our sympathies to the Boyne Valley club for their double losses in such a short period.



Lion Rex Judkins

Hillman Lions

JANUARY 2024

The pictures and a newspaper article about a recent donation and work project by the Hillman Lions club.



SOME OF the donated food.



LIONS KLEIN and Durflinger sorting the donated food.

Oswald holds food drive for NJHS service project to benefit Hillman Lions Club

The Hillman Lions Club was the beneficiary of the NJHS service project of Abigail Oswald. Abigail organized a food drive from January 8-12 at the Hillman Elementary School. There was a competition between classes to bring in the most food, with a winner selected from grades K-2, and one from grades 3-5. The winning classes will be awarded with a pizza party. The food drive brought in 684 items, which will be divided between the bi-monthly mobile food pantries at Patchwood Plaza, and the new food pantry at the High School.

The winning class in the K-2 group was Mrs. Oswald's 2nd grade class who brought in 338 items, and the winning 3-5 class was Mrs. Post's 5th grade class who brought in 125 items. The funds for the pizza party were raised by Abigail collecting cans and bottles. The Hillman Lions Club is providing desserts for the students.



ABIGAIL OSWALD displays some of the donated food.



LIONS CARLEEN KLEIN and Barb Durflinger with Abigail Oswald picking up the food.

Lewiston Lions

JANUARY 2024

King Lion Bruce Waters presents a check Lewiston Fire Chief Doug Baum in memory of Lion Roger Cohoe to help offset cost of our new rescue vehicle.



Oscoda Lions

JANUARY 2024



Congratulations to Oscoda Lion Tony Priebe who received a Melvin Jones award.



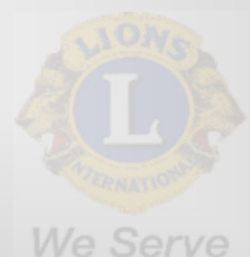
At our last meeting PDG Bill Gaines installed two new members, Patrick and Cindy Emerine.

L to R, Sponsor President John Novak sponsor , New Lions Patrick and Cindy Emerine Sponsor, Patrica Novak, PDG Bill Gaines

Quote on Membership Video:

**“YOU DON’T NEED THE ROAD MAP,
YOU JUST NEED TO HAVE THE HEART.”**

**— Denise Cuff
Bellefonte Lions Club
Delaware, USA**



A Short Look At February, A Big Little Month

We are now in the 28-day (29 this Leap Year) winter month of February, when winter snow and cold slowly begin to lose their icy grip under the returning sun. Or, that's the way it used to be. Nowadays, anything can happen weatherwise. This January continued the mild, and snowlessness, of December's unwintery weather at first, but at the end of the second week Winter finally arrived.

The third week brought continuous snow, below freezing temperatures (lows below zero in some areas), and sustaining snarling winds that gusted over 50 mph in some places. Slippery roads, school and event closings, car accidents, all the bad symptoms of Winter storm weather were in place. On the other side, when the storm moved on it left two feet of snow or more blanketing the fields and trees with white — beauty beyond human capability. Skiing, snowmobiling, skating, snowshowing and other outdoor activities brought winter enthusiasts out to our winter wonderland — Winter as we've known it.

By the 22nd of January, however, the weather went back to temperatures in the 30s, with a few snow flakes and more rain and fog up to the end of January. As we come into February, except for the plowed piles, the snow is almost gone — and forecasts say we'll be in the 40s by the second week. We may have a snow storm or two yet, but the winter we know seems to be disappearing with climate warming. Our seasons may become *Spring*, *Summer*, *Autumn*, and **Winterish**.

February is the only month on the calendar that has a holiday (or more accurately, an event) since 1887 that considers the natural intuitive wisdom of an animal who predicts the weather. On February 2nd, Groundhog Day, Punxsutawney Phil determines if there will be 6 more weeks of winter or not. (By the time you read this, you'll know he did not see his shadow, so winter is over.) Other states have found different animal weather prophets: an armadillo (Texas), a beaver (Oregon), a chicken (New York), a duck (Connecticut), a hedgehog (Oregon again), a burrowing owl (Florida), and a white squirrel (N. Carolina) are some of the contenders.

While all months celebrate historical wars, acclaimed people from the past, and religion-related holidays, only February has a day celebrating the concept of Love. Valentine's Day, February 14, is a holiday when lovers express their affection with greetings, flowers and gifts — a day for celebrating all love, not just romantic love between couples. While that has become the way we celebrate it, its beginning was very different. Originally it honored a 3rd century Christian priest in Rome named Valentine. He was brutally martyred on February 14, 270 A.D. — beaten, stoned, and beheaded — for secretly marrying people, defying Emperor Claudius II's declared ban on marriage so men, Roman soldiers, would be more willing to go to war. The Catholic Church later hallowed Valentine with sainthood, and for some, making him a patron of love because of his devotion for marriage. Ironically, this formerly religious day finds many cards, jewelry, candy, and trinkets carry the image of Cupid, the Greek god of Love, son of Aphrodite, the Greek goddess of Love.

February 19th this year is Presidents' Day, an annual holiday that began in honor of George Washington, who was born on February 22, 1732. In 1862, Abraham Lincoln issued a proclamation declaring February 22nd a day of celebration honoring Washington. In 1968, the Federal government moved some federal holidays to Mondays to prevent midweek shutdowns and give families longer weekends. Presidents' Day was set on the 3rd Monday in February. States have different ways of handling the holiday, including ignoring it completely, as some do. Some treat it as the Federal holiday, closing banks, etc. Some honor Washington and Abraham Lincoln, who was born February 12, 1809; some see it as honoring Washington and several other presidents as well.

February is proclaimed National Black History Month, a celebration of the vast contributions of Black Americans to our country and to recognize that Black history is American history. February is also American Heart Month, and Ash Wednesday falls on February 14 this year.

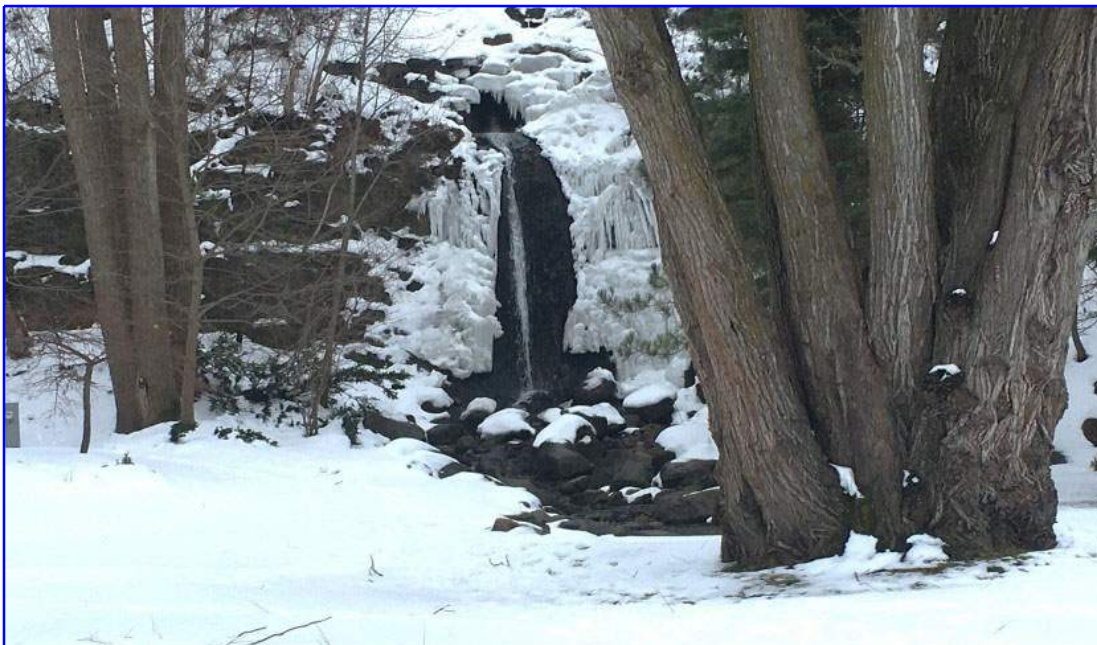
Weather-predicting animal day, a day for Love, a day to honor former President(s), Ash Wednesday, and a month to celebrate National Black History and Heart Health, not bad for a 28 or 29-day month.

PICTURES OF THE MONTH



Above: A hiking trail right after the winter storm in mid-January — snow weighing down the pine branches and covering the ground.

Below: The Petoskey lakeside park waterfall, flowing again a couple weeks after the storm's sub-freezing temperatures turned the waterfall into ice. Warmer temperatures are melting the snow and ice as the open ground shows,



You Make the News – We Publish It!

Didn't find any mention of YOUR Lions Club in this issue

Send your information to: dlzim47@gmail.com

NOTE: Submissions received after the 4th of the month will be printed in the next month issue

- **Activities:** Service Projects, Fundraising Events, Club Events – What You DO!
- **Club Milestones:** Awards, Club Officers, New Memberships, Passings – What Is Happening With Your Members!
- **Photos of Service Activities, Fundraising Events, Awards, etc.**

*** Photos: Should be 300 pixels for good quality. Include names of individuals in photos, and/or describe what the photo is showing. Text: Include dates and names (if applicable) for all events submitted. Text will be edited as needed for space, spelling, corrections, etc.**

This District is complex, with a variety of things going on throughout. We can learn much from each other, and I'd like to see more communication among Clubs for the growth and benefit of all.

DON'T BE LEFT OUT!!

Racism has no place in our world.

Our organization depends on the incredible diversity of our members around the world because great things can only be achieved when we are united.

#kindnessmatters

