

# District 11 E2

District Governor Gus Malmberg



## Happy Valentine's Day!

OK Mother Nature, we surrender. Now, will you please send us some decent weather.

Only 48 days until spring starts. Can't wait. I just hope the snow

doesn't melt all at one time.

As we all come out of hibernation and the snowbirds return, it's time to start planning for all the activities that will be ramping up.

The Lions of Michigan Forum is Feb.14-15, 2014 at the Lansing Ramada Inn. It offers many great sessions, so if you haven't made your reservations, do so now.

As you know, we had to postpone the Cabinet meeting due to the weather. It has been rescheduled for Saturday, February 22nd at 10:00 AM. Same location, the Ramada Grayling.

This is also the time of the year that clubs hold their nominations for club officers. As a reminder, as soon as your club has determined their officers for next year, report the information via the PU-101 to Lions International and send a copy to VDG Mike Brown. He needs the information for next year's roster book. If you need help with the PU-101, let us know.

Also, nominations are coming due for the District officers. If you or someone in your club is interested in running, make sure to submit the proper documentation to IPDG Lynne.

All club President's and Secretaries should have received information regarding the "World's Longest Lunch Relay" to take place in April. This a wonderful opportunity to hold an event such as an open-house or do a service project to make your community aware of the great work that we as Lions perform. Don't forget to register your event.

As a reminder, District dues were sent out by CS Lion Mary Malmberg in early January. If you have any questions or did not receive the billing, please contact her. Prompt payment is appreciated. I also want to thank the clubs that have made donations to the District projects. If your club hasn't made a donation yet, please consider it. Every little bit helps fund our projects.

It's hard to believe, but it's only 3 months until our District Convention. Packets have gone out to all the clubs so don't delay and get your reservations in early. The committee has been working hard to make this a spectacular event. I have been in contact with International Director Dr. Steven Tremaroli, and he and his wife Lion Marianne is very excited to meet all of you. Also, don't forget to purchase your raffle tickets for the numerous items donated. Remember, this raffle helps keep our costs down so we don't have to charge a registration fee. If you need more tickets, please contact PDG Lion Wayne Schultz.

As many of you are aware, Leader Dog is about to em"BARK" on the kennel renovation project. In conjunction with the Rogers City Lions and the District, we are holding a raffle for a beautiful quilt that was handcrafted by First Lady Mary and her sister. Tickets are now available, so if you would like to purchase some, just send us a note and we'll send them out. We will have the quilt and tickets at the up-coming Cabinet meeting. The tickets are \$5.00 each with all proceeds going to the kennel project.

Unfortunately, I also have to report some sad news. PDG Mitch Smith and Lion Jackie are leaving the Lions family due to health issues. I know this was an extremely difficult decision for them and their dedication and commitment to the Lions is immeasurable, but we have to respect their decision. From all of us, thank you.

(continued next page)

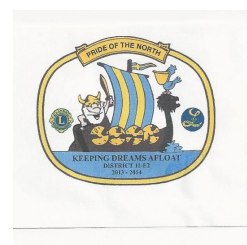
February 2014

Volume 1, Issue 8

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In light of the above, CS Mary Malmberg will assume the duties of publishing the District newsletter, so please send your items to her. And, as to PDG Mitch's position as a Trustee on the Lions of Michigan Foundation Board, I will appoint a replacement to fulfill the position. If anyone has any questions, please contact me.

Thank you all for what you do, and God Bless each and every one of us.

Yours in Service,

DG Lion Gus & CS Lion Mary

Address: 3340 Birchwood Trail. Rogers City, MI 49779

DG Gus' Cell: 586-913-6487 / CS Mary's Cell: 586-770-8545

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Does it feel to anyone else like winter has already lasted forever, and has forever to go? The one good thing about spending more time indoors than we do in better weather is that it gives us time to think about what we need to do to finish out this Lion's year, and prepare for next year.

Now is the time that clubs should be thinking about their nominating committees for the coming year. Elections will be coming up faster than we think. This year, instead of just putting a body into a position, talk to EVERYONE in your club, and see what people might have an interest in doing. Yes, John Lion has been treasurer, or secretary, or membership chair forever, but maybe for your club to continue growing you need to get some of your newer members involved. Remember that the fastest way to lose our new members is not to immediately give them an assignment. This doesn't mean that John Lion has to be replaced- why not make a newer member a co-chair of a committee with the experienced Lion? This way the new member gets the benefit of good training, and the member who has been around longer has the pleasure of mentoring someone. No matter what position we hold, to make your Club move forward, we must start grooming our replacements.

This same thing applies to the District Cabinet and committees. Our Past District Governors can always be called on to fill a committee slot, but many of them would like to work with new people. Look over the

committee list, and see if there is some area that interests you. There are 32 District committees, so there has to be something that every Lion out there would be good at. When there is space in the newsletter, Editor Mitch puts in a list of committees, but if there isn't one in this newsletter, ask your club president or secretary if you can borrow their District Roster and look through the list. Call up the chairman of whichever committee appeals to you, or talk to District Leadership Chairman Dave Zeller ([dzeller@alpenagency.com](mailto:dzeller@alpenagency.com)) for information as to that committee's responsibilities.

VDG Mike is also looking for good Zone Chairpersons for next year. This position requires that you have been a club president, but that requirement has been waived in the past. A Zone Chair should visit each of the clubs in his/her Zone two times a year, and arrange at least one Zone meeting for all of the clubs in the Zone. I completed a year as Zone Chair in R2, last year, and I had so much fun. It is great to get to know Lions in other clubs. It's a wonderful way to get ideas that you can bring back into your home club. If you want further information about this position, talk to your current Zone Chair, or give me a call.

So, let's all get going on some planning while we're still in winter's grip, and we'll be prepared to spring into action when the weather is better (pun intended!). Everyone have a great Valentine's Day!

VDG Barb

*2nd VDG Barb Durlinger*

## District 11 E2 Membership

	This Month	This Year
Opening Balance	1,148	1,165
Added Members	0	69
Dropped Members	0	86
Closing Balance	1,148	1,148
Net Gain/Loss	0	-17



"Follow Your Dream"  
LIONS OF MICHIGAN 2014 FORUM  
FEBRUARY 14-15, 2014  
**HOUSING FORM**

**Rate: \$75.00 plus tax based on single or double occupancy.**  
Individuals will be responsible for making their own reservations directly to the hotel.

**Guests must identify with the group (The Lions of Michigan- Michigan Forum)  
to insure proper credit to room block and rate.**

**Please Fax or Mail completed form to:**

**Ramada Inn Lansing**

Lansing Hotel and Conference Center

7501 W. Saginaw Hwy, Lansing MI 48917

Please call (517) 627-3211 for reservations; fax form to (517) 627-5240

or mail this form to Ramada Inn Lansing.

**DEADLINE TO REGISTER IS JANUARY 28, 2014.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Number of Adults in Room: \_\_\_\_\_ Number of Children in Room: \_\_\_\_\_

Number of Additional Adults Sharing Room: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Room Type:     2 Doubles                       1 King

Special Requests: \_\_\_\_\_

*Reservations will not be processed without a form of guarantee  
(first night's room deposit or credit card).*

Deposit: \$ \_\_\_\_\_ Check or money order in the amount of one night, per room

-OR-

Card Type:     American Express     Visa     Master Card     Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVC Code: \_\_\_\_\_

3:00pm check in/12:00pm check out

Ramada Inn Lansing Hotel & Conference Center



# February 14<sup>th</sup> and 15<sup>th</sup>, 2014

## MICHIGAN LIONS FORUM REGISTRATION FORM



**Ramada Inn Lansing, MI.**  
**TO RESERVE YOUR ROOM 517-627-3211**

o FRIDAY EVENING *Early Bird Session 8:00 p.m. Lions Leadership Jeopardy!*

**SATURDAY February 15, 2014 SESSIONS:**

### ***PLEASE INDICATE WHICH SESSIONS YOU PLAN TO ATTEND***

#### **SESSION 1 SELECTIONS**

9:00 - 9:50a.m.

- Club Excellence Process
- Diabetes Program
- Soar with the Phoenix-Rebuilding Your Club's Strength
- How to Attract Younger Members To your club
- Reading Action Program

#### **SESSION 2 SELECTIONS**

10:00- 10:50 a.m.

- Lions Quest
- Women in Membership
- Roberts Rules of Order & Running An Effective Meeting
- Resources for the Deaf and Hard of Hearing

#### **SESSION 3 SELECTIONS**

11:00 - 11:50 a.m.

- Public Speaking
- Leadership Results
- Braille Literacy and Development:
- Leader Dog Program

### **GENERAL ASSEMBLY 2:00 P.M.**

**Debi Hebel, Author, Coach & Hypnotherapist**

*(Subject to Change)*

CLUB NAME \_\_\_\_\_

Name of Registrants \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Number of Registrants at \$35.00/Person \_\_\_\_\_ \$ \_\_\_\_\_

\*Registration fee is \$35.00 for reservations received before February 5, 2013. After that date, the fee is \$45.00

Credit card Information:

☆ Visa

☆ Master Card

☆ Discover

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

Signature \_\_\_\_\_

**SPECIAL NEEDS?**

List food allergies or dietary requirements:

\_\_\_\_\_

Check here for the Forum book on CD (For visually impaired only) \_\_\_\_\_

*Walk-in cannot be guaranteed Lunch or Forum Materials. Your check is your receipt.*

**LIONS OF MICHIGAN**

5730 EXECUTIVE DRIVE, LANSING, MI 48911 (517) 887-6640 fax (517) 887-6642



A message from the Global Management Team Coordinator:

On 1-24-2014, I checked with Lions International for our current membership totals. We currently have 1,147 members. While we have added 68 members since July 1, 2013 we lost 86 members leaving our district with a net loss of 18 members. However 18 clubs still needing to report. Hopefully, when they do, we will have improved numbers.

Our service report for the same period of time is more hopeful. For the year thus far we have 30 out of 37 clubs reporting activities, which represent 5,611 hours of work; \$94,988 in funds raised; \$52,251 funds donated so far; and 6,131 people served. The most important number to me is the amount of people WE SERVE. **Be proud of this!! WE DO MAKE A DIFFERENCE .**

If a community should lose a Lions Club or if we can't do as much because of a loss of membership, I don't think there's any other organization in our communities that can make up the difference. If you ask any of the people we have helped why they came to us, the answer likely is, that they knew we would help when others could not or would not.

As the numbers above show we can bring new members in, but we lose them faster. It's like a bucket with a hole in the bottom. You try to fill it with water, but because of the hole you keep losing more than you put in. WE have to plug the hole. That's why I have been asking clubs to take the survey , **HOW ARE YOUR RATINGS?** This questionnaire will give the members insight into how well their club is doing. I also strongly encourage all Clubs to do the Club Excellence process (CEP), which gives a more in-depth analysis of a club's strengths and challenges.

To get at WHY our members are leaving, it may be helpful for everyone to ask themselves:

- 1) If I weren't already a member of this Lions Club, would I want to be?
- 2) Do I look forward to club meetings? If yes why? If not, why not?
- 3) Do members quit due to poor quality meetings?
- 4) Do members feel welcome? If not, WHY not?

Hopefully in my next article, I will have some more questions you can ask. WE NEED TO PLUG THE HOLES, in our membership buckets, not just for our club's health, but for the people we serve.

Any questions? Please contact me at [lmoeller70@hotmail.com](mailto:lmoeller70@hotmail.com)

PDG Lewis Moeller

Alone we can do so little, **together we can do so much.** *Helen Keller*

### DISTRICT LIONESSE CORNER

February 2014

*It goes without saying, that we have had a bit of a rough beginning for 2014. This winter is becoming a real drag on everyone. There have been cancelled meetings due to weather conditions, or icy roads that were unsafe to travel. Even worse was the wind chill that was really life threatening. Lions and Lioness continue the commitment to serving their community. I would like to say a great big Thank You to each of the*

*Lioness clubs for getting Quarterly Reports completed. I could complete the Lioness Liaison Report for the Cabinet meeting. Even though the Cabinet meeting has been rescheduled for February 22nd, the report shows that the Lioness of District 11 E2 are committed to serving others. The Liaison report is included. Great Job Lioness, you truly are wonderful.*

*Health concerns have required that PDG Mitch will have to turn the District Newsletter over to another person. We wish both Lion Jackie and PDG Mitch the very best. These two are dedicated to making the World a better place. Keep them in your thoughts and prayers.*

PROUD TO BE A LIONESSE

WE SERVE, TOO!! VERY WELL!!



# Club Activities

**BOYNE VALLEY:** Club members helped with Camp Daggett (youth camp) Snowshoe event and donated funds to five individuals to pay for eye screening and new glasses.

**CENTRAL LAKE:** Assistance made to families in need by providing food staples to those families, Donation to the Hospice and to the Commission on Aging to assist with the costs of devices to help the elderly and to assist with the cost of their Meals on Wheels program. Donation also made to support the local Peace Poster Contest. Donation was made to LCIF. Purchased enough dictionaries for the 4th grade class at Central Lake Elementary School. The dictionaries are given to the children

**CHARLEVOIX:** Set up the Red Cross Blood Drive equipment.

**GAYLORD:** Fundraising dollars include Lions Mint sales, revenue from our Paper Recycling Trailer, White Cane Drive, donations from our "Give 'em a Break" refreshment trailer at the Gaylord Rest Stop and selling Lewiston Lions Raffle Calendars. Donations were made to Thunder Over Waters (donated a bicycle), Camp Transition Zone, Adopt-a-Class (special needs class), District Projects, MD 11 Projects, LCIF, Penrickton Center, Gaylord Community Thanksgiving Dinner and Paws with a Cause.

**GRAYLING:** In cooperation with local optometrists the club provided eyeglasses for three people, provided hearing aids for one individual, and made a donation to Kirtland Community College for a scholarship that was awarded last spring.

**MIO:** Has given eye exams and glasses to 219 locals since 2006. The Trout in the Classroom program has started with brown trout eggs in both the high school and junior high. Continuing with ink cartridge recycling, made Donation to Riverfest.

**OSCODA:** Donation made to the Oscoda Fire Department, donation to the Whittemore Lioness Club, pair for eye-glasses frames and held a Texas Hold Em Fundraiser.

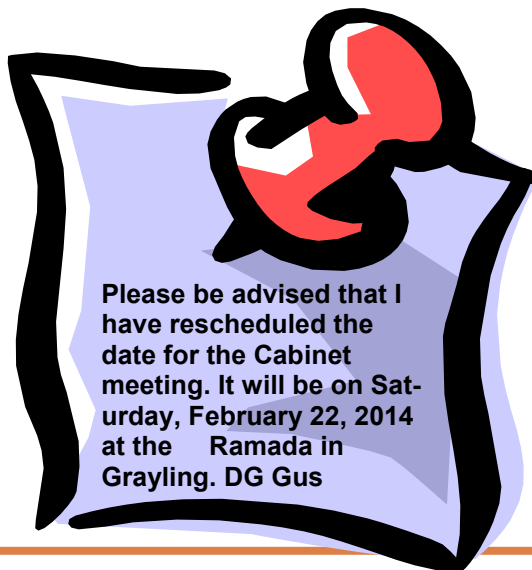


## Club Anniversaries

East Jordan Lions Club—45 years  
Chartered February 21, 1968

Gaylord Lions Club—47 years  
Chartered February 17, 1966

Lincoln Lions Club—68 years  
Chartered February 15, 1945



- Central Lake: JAMES FLIS  
Sponsor: WILLIAM STENBACK
- East Jordan: JOHN HUNTER  
Sponsor: BILL CHASE
- Ellsworth : JIM WOMBLE  
Sponsor: DAVID HEERES
- Hubbard Lake: SCOTT PARKHAM  
Sponsor: EDWIN DEGAN
- Indian River : ARTHUR WOOLLARD  
Sponsor: ARTHUR CLARK  
SHEREE WOOLLARD  
Sponsor: ARTHUR CLARK
- Lewiston Lioness/Lions : ALMA CWFYNAR  
Sponsor: BONNIE BRABENDER
- Lincoln : JOHN BAKER  
Sponsor: WILFRED WEBER  
DAVID GLOWINSKI  
Sponsor: WILFRED WEBER
- Mackinaw City :MARIO RODRIGUEZ  
Sponsor: JOHN CHILDS
- Oscoda : DEVON J. TASIOR  
Sponsor: NEWANA VISSER  
ROBERT A. TASIOR  
Sponsor: ROBERT VISSER



**2013-2014 Lions/Lioness District 11-E2 Convention**  
**Ramada Inn, Grayling, Michigan**  
**May 2, 3, 4, 2014**

**“Let Freedom Roar”**

**Complete one form for each person**

Circle all that apply: LION      LIONESS      SPOUSE      LEO      GUEST

Club Name: \_\_\_\_\_

Attendee Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

If you were in the Armed Forces please list any honors awarded: \_\_\_\_\_

Indicate each event you will attend:

- \_\_\_\_\_ Friday evenings mixer: Cash Bar - munchies and entertainment - Free to registered members and guests
- \_\_\_\_\_ Saturday: Breakfast on your own
- \_\_\_\_\_ Saturday: Yankee Doodle Pot Roast & Fish Buffet \$16.00
- \_\_\_\_\_ Saturday: All American Freedom of Choice – Plated Banquet *(please circle one)* \$25.00  
*Champagne Chicken      Pork Loin w/ Apple Chutney      Sliced Sirloin w/Demi Glaze*
- \_\_\_\_\_ Sunday: Bugle Bonnie Breakfast Buffet \$10.00

**\*\*\*PLEASE REMEMBER: YOU MUST REGISTER EVEN IF YOU ARE JUST  
 COMING TO VOTE ON SUNDAY!\*\*\***

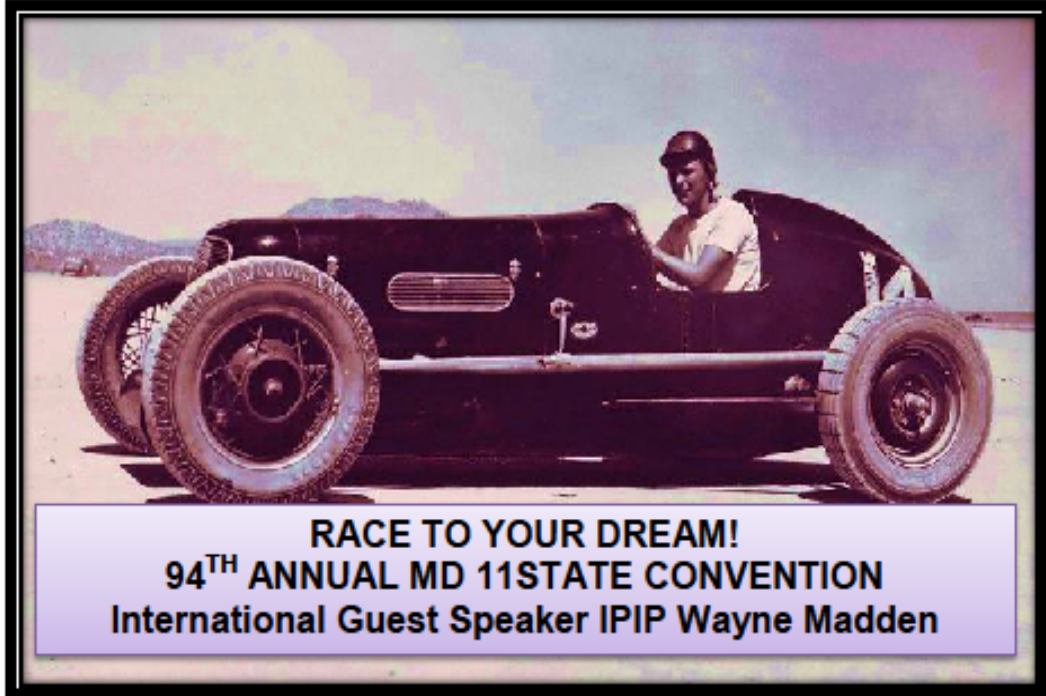
Also: There will be no refunds given on cancellations made after April 25, 2014. Make Checks payable to:  
 District 11-E2 Convention Fund and mail to:

**Lion/Lioness Pam Stewart**  
**2659 Linwood Rd.**  
**Au Gres, MI 48703**

**Rooms:** Make your reservations directly with Ramada Inn in Grayling - Forms are in your packet.

Enclosed is my check for meals as indicated above \$\_\_\_\_\_ Note: If one check is written for two or more registrations please put the check number on each of the registration forms that are included in the check.

Your convention hosts are the Grayling Lions Club and the Rogers City Lions Club. If you have any questions or need more information please contact PDG Al Kelpinski 989-728-4664 or [afkelpinski@gmail.com](mailto:afkelpinski@gmail.com)



**RACE TO YOUR DREAM!  
94<sup>TH</sup> ANNUAL MD 11 STATE CONVENTION  
International Guest Speaker IPIP Wayne Madden**

**LIONS – START YOUR ENGINES AND GET READY FOR THE LIONS OF MICHIGAN MD 11 STATE CONVENTION!**

The excitement begins on Thursday, May 15, with a pre-convention picnic to be held at Cornwell's Turkeyville. Spend time with fellow Lions in a relaxed, country atmosphere just minutes from Battle Creek. LCI IPIP Wayne Madden has been invited to attend.

Cornwell's is best known for their famous turkey dinners, going back to the 1960's. The Country Gift Shop, Bakery, Homemade Ice Cream and Antiques Coop will be reminiscent of our days spent in Shipshewana! Meet in hotel lobby @ 5:30 p.m. Event start time: 6:00 p.m.

Welcome Reception and "Pit Stop" Buffet Dinner and Entertainment Friday, May 16. Let's fire-up this Convention by starting with "Happy Hour"-which in race car terms is slang for the official practice before a race! Social Hour begins at 6:30 p.m. with dinner at 7:00 p.m. Entertainment immediately following dinner, with the Hospitality Room opening at 9:00 p.m. and After-Glow in hotel bar.

Saturday "Breakfast of Champions" Awards Banquet, May 17, 8:30 a.m. Enjoy a delicious breakfast as we recognize fellow Lions of their accomplishments throughout the year. The Lions of Michigan MD 11 Business Session begins at 10:30 a.m.

Saturday Evening "Winner's Circle" Awards Banquet & Memorial Service will begin with a Social Hour at 6:00 p.m., followed by dinner at 7:00 p.m. Hospitality Room open and After-Glow in Hotel bar, immediately following Awards Banquet & Memorial Service.

Saturday Breakout Sessions: Tools to Becoming an Extraordinary Lion! and  
LCI Convention Elections: What's It All About? Also, special "Toronto Convention" travel information with LCI Convention Committee Representative!  
Registration materials online at [www.lionsofmi.com](http://www.lionsofmi.com)