

Where Do We Meet?

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Hope, Arkansas

Overview

- Lions Online
- Chartering a Cyber Club
- Cyber Club Benefits
- Communications
- Social Media
- Resources



Where does your Lions Club meet?



Using the Internet?

LIONS ONLINE

- What the Internet Has to Offer
- Using the Internet is a great way to communicate your club's events and activities, and it's free!

Chartering a Cyber Club

- 20 or more charter members
- A sponsoring club, district cabinet or district committee, region or zone
- The district governor's approval
- Completed charter application
- Appropriate charter fees

Cyber Lions Club Benefits

- Expedite decision making
- Reduced organizational costs
- Increased meeting attendance
- Greater convenience for members
- Flexibility in scheduling
- Ability to form international clubs, with members from around the world, working together to make a difference

Types of Communications

- Email
- E-clubhouse
- Facebook
- Blogs



Communication Tools

- Electronic Newsletters
- Electronic Brochures
- District Governors Team



Communication Tools

- Fundraising
- Chat Rooms
- Collecting Dues

Using Social Media

- **Keep it Simple**
- **Update Often**
- **Proofread**

Lions Code of Ethics



Code of Ethics

This applies to all electronic communications.

Promoting Your Club

- Sample News Release
- Fact Sheet and History Sheets
- LCI Logos
- Lions News Network
- Lions Quarterly Video Magazine
- Newswire
- LCI Calendar of Events

Social Media



FIRST CYBER CLUB IN MD7 CHARTERED

Arkansas Women's Savvy Lions Club

The Cyber Club chartered with 26 women from various areas, but the core group is in the Little Rock area. Most meetings will be held using cyber media, conference calls, email, facebook, and other media as warranted. Sponsored by the Gravel Ridge Lions Club.



Arkansas Women's Savvy Cyber Lions Club



Questions



Thank You