

# MD7 NEWS

A Compendium of Notes & Comments  
For Arkansas Lions  
March 2020 -- No. 7



## NAMI IN ARKANSAS

Lions Club membership in the US and Canada is declining! Both countries have lost nearly 50% of their membership in the last 38 years. In 1980, US membership was nearly 600,000 and is projected to be about 300,000 by the end of the current fiscal year.

Lions Club International is introducing the North America Membership Initiative (NAMI) in both countries. "A New Dawn Over North America."

All District Governors Elect have been asked to hold district-wide meetings to not only explain the initiative, but to set district membership goals (Building a Vision) and creating a plan for success.

MD-7 DGEs Ethan Dunbar, Jeff

Davis, Jeremy Kimble and Cleon Rogers have been holding their presentations as scheduled. (Mostly using web-based services because of the Covid 19 restrictions).

NAMI guides districts to examine membership opportunities in three areas — charter members enrolled by starting new clubs, new members inducted into existing clubs and members retained in the clubs through exciting new services opportunities and membership satisfaction.

Each district's action plan may vary, but positive membership growth is the common goal and a common theme in the plans will be team work. All Lions and Lion leaders will be needed if we are to achieve membership success.

## LIONS REACT TO COVID 19

This is certainly a unique experience for us all and whether we are actually pleased about the stay-at-home recommendations and social-distancing, I suspect we all appreciate the efforts of our president and state governors to curtail the Covid 19 pandemic.

The Lions are also reacting to and respecting those recommendations with cancelations and postponements of meetings, conventions, fund raisers and many service projects.

It is causing us to be inventive in the ways we conduct business that can't or should not be canceled. LCI will soon be issuing information necessary to properly conduct club, district and multi-district business, such as elections, without meetings and conventions, but still be accordance with our constitutions and by-laws.

LCI has announced that the international convention in Singapore will not take place as planned. They are looking at all options including different locations, times or on-line options. The Board of Directors meets in early April and they are expected to make announcements shortly after their meeting.

LCI's headquarters in Oak Brook, Illinois is closed. All departments have staff monitoring emails and are attempting to answer and respond to them. Email addresses are listed on the website lionsclubs.org and in our own state directory. The LCI Store / Club Supplies is also closed.

It is recommended that any payments made to LCI, be done by electronic transfers to insure timely receipt and credit. Also at the Lions website, is a page for Covid 19 information.

Our state convention, scheduled for early May, has been canceled. The Board of Governors will be meeting soon and working with the State Event Planning Committee to look at postponement or alternate options.

So far, there have been no official District Convention or cabinet meeting cancelations, but District Governors and District Governors Elect are watching the situation closely.

We are all hoping for a quick end to the pandemic allowing us to get back to our jobs, family's, church's and the Lions, but in reality, we don't know. Many events have new dates, but be advised to check before assuming those dates have not been further altered.



LIONS CLUBS INTERNATIONAL

# Responding to the Coronavirus

Lions Clubs International is actively working with our clubs around the world and monitoring the ongoing coronavirus (COVID-19) pandemic, which is changing the way we live, work and serve. This Response Center is your central source for news and resources impacting Lions and our efforts to serve the world during this challenging time. Check back frequently for updates since this is a rapidly evolving situation. Let's continue to put our kindness in action by putting the health and safety of our communities first.

March 27, 2020

## 2020 Lions Clubs International Convention Cancelled

**The Board of Directors has voted to cancel the 2020 Lions International Convention, making Montreal, Canada our next International Convention in 2021.**

The Board of Directors has voted to cancel the 2020 International Convention due to concerns about the coronavirus (COVID-19). This means that the next International Convention will be held in 2021 in Montreal, Canada.

On March 20, I advised you that our 2020 convention would not be held in Singapore due to the limitations put in place by the Singapore Ministry of Health. After evaluating a variety of different options, including moving the convention to a different venue or postponing it to a later date, the Board of Directors voted to cancel the 2020 convention. This decision was made with the health and safety of our Lions, staff and vendors in mind.

In the meantime, our Convention Team will be working diligently to assist you. Lions International will issue full refunds for all registration fees paid. At this time, we kindly ask that you do not contact Lions International Registration to inquire about your registration, ticket or housing cancellations as we are still in the process of establishing our cancellation details.

March 21, 2020

## LCI HQ Oak Brook office closed temporarily

The Illinois State government in USA on Friday announced a stay-at-home order starting at 5 p.m. Saturday through at least April 7, marking Illinois' most aggressive step yet to try to slow the spread of the coronavirus. The measures included the requirement to cease all non-essential services in the state. Lions Clubs International is identified as non-essential. To comply with the state mandate, the Lions Clubs International Headquarters in Oak Brook will be closed at least until April 7, 2020.

While staff will not physically be in the building, staff teams will be working remotely and available during business hours to respond to the needs of Lions. You may [contact LCI staff](#) or [LCIF staff](#) as needed.

Performance of systems may be impacted due to the increased number of people working remotely, and response time may be affected. Some of our business operations that require physical interaction will likely be limited.

More details will be provided early next week, but here is some preliminary guidance:

- Regarding payment of outstanding dues, we recommend that districts allow clubs that are able to demonstrate they have sent or submitted payment to participate in voting. This could be via a bank statement, copy of demand draft, etc. Clubs will not be cancelled during this time, based on the challenges related to receiving and processing physical cheques and electronic payments.
- For LCI payments, please utilize online payment options via MyLCI or any other electronic payment method (ACH, SEPA, Boletto, NEFT, etc.) instead of sending checks to the office.
- Please [submit LCIF donations](#) via the website instead of sending checks to the office. Please also note that grant disbursements and recognition will be delayed while the office is closed.
- There will be delays in shipping LCI awards and recognitions, club supplies orders, as well as delays in processing reimbursements.

**For the latest Lions Club International response to the Covid 19 pandemic**

**go to <https://lionsclubs.org/en/coronavirus>**




Council Chair

**Tracy Price**

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Council Vice Chair

**Claudia Griffin**

Claudia.griffin@sbcglobal.net



Council Secretary

**Kandy Cayce**

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State Secretary

**Wanda Green**

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**Arkansas Lions Web Page**  
<http://e-Districtclubs.org/sites/MD7>

Note from

## The Council Chair:

As I write this, we are in one of the most horrific crisis that I can remember. We have always been able to go and do as we pleased without restriction. Now we are very limited as to our social and worship activities. Restaurants are limited to carry out only, churches are canceling services, banks are closing lobbies, schools are being closed, just to mention a few. We are encouraged to practice "social distancing ". WHAT A CHANGE TO OUR LIFE STYLE.

Could this be a positive thing for us? We have the opportunity to come closer together as families. We have more time to think about how we can serve others. This is a time to switch gears and slow down our fast paced lives. We don't know how long this will last, but we need to enjoy this change as much as possible.

The majority of our Lions Clubs are unable to meet, however, we need to check on each other and insure that some of our members have all the necessities they need. Even though we can't meet in person we can still SERVE by checking on our neighbors and encouraging those that are confined to their homes. We can make some phone calls, send e-mails, or mail a thinking of you card for encouragement.

During these troublesome times let's maintain a positive attitude. We will overcome this. We as Lions of Arkansas are strong and will come out of this crisis stronger than ever. When you visit your friends and family "over the phone" tell them about what the Lions of Arkansas are doing. Tell them about the vision screening we do. Tell them about the Diabetic Screening we do. Tell them about the way we help with hunger in our communities. Tell them about the impact we have on our environment and also how we work to help with childhood cancer. PLEASE encourage others to join us in SERVICE to our communities.

In closing, we are not to live in fear. This issue will pass and we will always remember the year 2020 as the year we all stayed apart yet drew closer together. We are all in this together. Romans 8 verse 28 gives us encouragement that our Heavenly Father is in control and we need to depend on Him as we go about our lives.

CC Tracy Price

## STATE CONVENTION UPDATE:

Using a web based meeting platform recently, the Council of Governors met with the State Events Planning Committee to discuss the possibility of an abbreviated state convention.

No dates have been chosen, but it was decided to hold a one day convention, about four hours on a Saturday, over lunch.

The next SEP Committee meeting is in mid-April. Hopefully we will have updates from both LCI, about conducting business during these times, and our State Governor with more accurate predictions on the need for continued social-distancing.



# NEWS & INFORMATION FROM AROUND THE STATE

## MID-SOUTH SIGHT & HEARING RE-SCHEDULES LION LEADERS WEEKEND

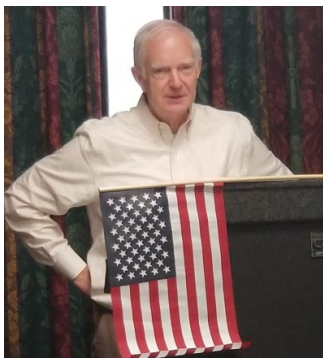
Lion Leaders Weekend at Mid-South has been postponed until August 21-22. Registration for Lion Leaders Weekend and the Mid-South Golf tournament are attached to this news letter.

The Mid-South Lions golf tournament is still scheduled for Friday, June 5. Our annual membership meeting and Cataract-A-Thon are also still on the schedule for Saturday, June 6. If there are any changes to that schedule, you will be notified ASAP

Mid-South CEO Brad Baker (also DG of District O) indicated event information is available at their website.

This is also the same website where you will find new financial guidelines and the updated application for Mid South services.

Everyone had a great time in Hot Springs. Although the Oaklawn event was canceled, the quarterly meeting was well attended. They all had a lot of fun, fellowship and even got some business done. CEO Baker said he should have all our nominees for the next newsletter. We are required to get that information out to all our clubs. We will also have a change to our committee structure to be voted on at the annual membership meeting. I'll get that to you for publication as well.



*Dr. Chris Fleming speaks at the Arlington, in Hot Springs explaining a new service initiative to stretch Lions dollars even more.*

## Lions MID-WINTER LEADERSHIP FORUM February 7 and 8 Stuttgart, Arkansas



What more could anyone ask from a Lions Mid-Winter Leadership Forum? The Stuttgart Lions Club as hosts along with Mid-Winter Chairs PDG Cody Snider, Lion Phillip Taylor, CC Tracy Price and the State Events Committee members provided a great learning experience, an excellent motivational speaker, along with a unique museum setting, entertainment and home-made Duck Gumbo.



The forum itself included brief presentations by state project representatives Lion Sharon Giovinazzo, World Services for the Blind; Geoff Brown, Arkansas Eye Bank and Lab; DG Brad Baker, Mid-South Lions Sight & Hearing and PDG Norm Moyer, Youth Exchange. DG Brad Baker and Lion Libby Davenport also gave presentations on increasing membership through service and the importance of filing the 990N.



As part of the forum, LOAF (Lions Of Arkansas Foundation) held their first-quarter meeting to review grant request submitted by MD-7 clubs.

Hey Sarge, Mickey Spillane was our keynote speaker. His topic was how to communicate with millennials, but his presentation included many aspects of leadership and communication.

The afternoon included breakout sessions on the Global Action Team (GAT) with PCC John Collier and a Club Quality Initiative discussion with DG Brad Baker.

Area GAT leader, PDG Greg Gilliam was there to talk to the district governors elect about the North American Membership Initiative (NAMI) that most districts, including ours, will be participating in.

You will hear more about NAMI in the next few weeks. DGEs have been asked to conduct special district meetings to introduce and plan the new program.

Several districts held cabinet meetings after the conclusion of the forum.



## KEEPING MyLCI UP TO DATE

It's not just Lions Club International that needs the information clubs and districts enter into MyLCI. It's an important tool for all Lion leaders from club level on up.

As we enter into the new membership initiative, we will be depending on MyLCI for up-to-date information, both for new members enrolled and for those that have been dropped. When dropping members, it's important to enter the reason, whether it be Non Payment of Dues, Moved, or even that they have passed away. This information is tracked.

Member and officer addresses are important too. That's where LCI, your club leaders and all levels in-between get information for mailings and email communication.

Did your club receive its semi-annual dues assessment notice last month? The notice is sent twice a year by the Cabinet Treasurer to your club's treasurer. If their address is wrong on MyLCI, you are not likely to receive this notice, which could cause your club problems later on.

Please, keep MyLCI up to date!



# PDGA MEETS IN CONWAY

The Past District Governors Association met earlier this month in Conway.

At State Convention, the PDGA is planning to again coordinate a Silent Auction, the proceeds from which help fund our programs/projects. If anyone (not just PDGs) would like to donate an item or service, we will welcome ALL contributions toward the auction.

PDGA will also have a 50/50 Drawing, where the proceeds will be split with one lucky winner and the Arkansas Lions Eye Bank and Lab.

Lastly, the PDGA will be in charge of the "Celebration of Life" Memorial Service, at this year's State Convention. We are still working the details on the ceremony.... many of which yet have to be ironed-out .

New officers elected effective July 1 are PDG Phyliss Fry, President; PDG Mike Benefield, Vice President; PDG Leanna Rich, Secretary and PDG Stan McDougal, treasurer.



# LIONS AND UAMS DEDICATE TELERETINAL SCREENING DEVICES

Arkansas Lions Bill Heaston, Myrna McGee, Tracy Price, Patty O'Bannon, Kevin Baskin and Jeff Davis along with UAMS representatives Holly Jenkins, Alana Whittaker, Ariel Espino and Chris Holland met at the UAMS's Fort Smith Clinic to dedicate that clinic's Teleretinal Diabetic Retinopathy Screening Device. Several organizations including the Arkansas Lions, LCIF and UAMS came together to purchase ten re-conditioned devices. Nine of the devices will be placed in clinics around the state, while the tenth unit will be mounted in a van to be used through out the state.

The units provide screening not formally available in the clinics. The device transmits the eye-scan to the Jones Eye Clinic in Little Rock (part of UAMS) where they will be read and the results sent back to the local clinic. If a patient is found to have possible diabetic retinopathy issues, the clinic will refer them to an eye care professional.

Holly Jenkins is responsible for training personnel at each clinic to properly operate the device. All units are in place, but Jenkins is still in the process of conducting the training. At this writing, about half of the locations are now screening patients.

Lion Bill Heaston and UAMS's Holly Jenkins have attended all of the dedications and are often joined by other Lions and UAMS officials. Lion Heaston glues a pyramid to the corner of the table holding the device, so that those receiving screening are aware of the joint effort between the Lions and UAMS.



FORT SMITH



JONESBORO



BATESVILLE



HELENA

# OUR MEDICAL MISSION TO HONDURAS

By Lions Bill & Jonnie Bounds

My wife and I recently completed a week-long medical mission trip to Honduras with a Baptist Medical and Dental Missions International (BMDMI) team of 25 (including us). We went to the village of Corralito and provided medical, dental, pharmaceutical, and optical care. Additionally, the team distributed Bibles, clothing, and food as well as holding church services and going on door-to-door evangelism visits.

Jonnie and I worked in the eye clinic and were assisted by our translators Helen and Christian ( Top Photo ). The clinic provided prescription glasses, reading glasses, and sunglasses. The reading glasses and sunglasses were made available by the Conway Noon Lions Club. We had reading glasses available strengths of 1.00 to 3.75. We gave out over 200 pairs of these glasses which not only help patients to read, but also help them with close work at home or in their jobs.

The readers were what most patients needed, but some needed prescription glasses. For those patients, Christian scanned their eyes with an autorefractor (Bottom Photo ) and its reading was fed into a computer to see which of the more than 7,000 pairs of prescription glasses was the best fit. BMDMI needed to replace its autorefractor recently and the Conway Noon Lions made a \$500 donation toward that purchase.

In addition to the readers and prescription glasses, more than 300 pairs of sunglasses were given out. Sunglasses are especially needed in the tropics because of the intense sunlight which leads to cataracts.

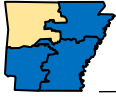
We're thankful to have had this opportunity to serve the people of Corralito and nearby villages (and to be safely back in the USA).

Lions Bill & Jonnie





# CLUB NEWS FROM AROUND THE STATE



## Conway Noon Lions

By Lion Phyllis Fry



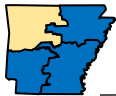
Lion President Jerry Boyer congratulates First Responder recipients: Fireman, Police Officer and Deputy of the year. For many years the Conway Noon Lions Club has recognized and honored the First Responders in Faulkner County. Each recipient is voted on by their peers. They along with their Chief/Sheriff and family attend the Lions meeting. They are presented a small plaque for their accomplishments.



Annually the Conway Noon Lions Club honors teachers from the public schools and St. Joseph Catholic school. It is called the Educator of the Year or Golden Apple Awards. Each teacher is recognized for their outstanding contributions to education. The teacher, their principle and family attend the luncheon. They are presented with a personalized framed certificate as well as adding their name to a plaque that hangs in their school. The teachers enjoy a lunch away from school and truly appreciate what Lions do for the children in Conway.



The teachers enjoy a lunch away from school and truly appreciate what Lions do for the children in Conway.



## Gravette Lions

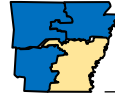
By Lion Jeff Davis

The Gravette Lions Club held its second annual Crock-Pot Festival, also referred to as a 'Taste of Gravette' recently. Club members prepared their favorite slow-cooked dishes, including stew, soup, chili, chicken & noodles and corned beef (with home baked rye bread for Ruben sandwiches). The public enjoyed a great meal for \$5.00.



This year, as with last year, folks came early and remained all evening visiting friends and neighbors creating a real community event.

Although only in its second year, Crock Fest has become one of our best fundraisers.



## North Little Rock Lions

By Lion Deborah Bolding

The North Little Rock Lions Club's annual Bob Moore Memorial Fish Fry will be June 16.

The menu includes pond raised catfish and breaded chicken strips along with all the trimmings. The cost is \$12.00

Serving begins at 4:30 at Burns Park Hospitality House in North Little Rock.

For tickets or additional information, call John Hawkins at 501-773-9398 or Bob Willson at 501-231-9990

Tickets will also be available at the door.

**North Little Rock Lions Club**  
Annual  
**Bob Moore Memorial Fish Fry**  
June 16, 2020

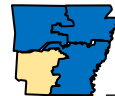



Pond Raised Catfish And Breaded Chicken Strips  
With All The Trimmings  
Serving 4:30PM Until 6:30PM  
Burns Park Hospitality House In North Little Rock  
Price \$12.00

Contact: John Hawkins 501-773-9398  
Bob Willson 501-231-9990  
Tickets Available At The Door

**We Serve**

Since 1917, Lions clubs have offered people the opportunity to give something back to their communities. From involving members in projects as local as cleaning up an area park or as far reaching as bringing sight to the world's blind, Lions clubs have always embraced those committed to building a brighter future for their community.



## Texarkana Noon Lions

By Lion Ed Foster

Our club is excited about our new free vision screening program offered to the public. A few months ago we purchased a PlusOptiX S12R Vision Screening Device.

This device allows us to screen children for possible vision issues. It can detect a variety of possible vision problems including Amblyopia. The earlier a vision disorder is detected the better it can be treated. Our device will either give us a "Pass" message or a "Refer" message when we test a child.

If we get a refer message we print the possible issue the device found and the child is referred to an ophthalmologist. We have ten members that are both state certified and Lions KidSight USA Foundation Certified Vision Screeners.

We attend kindergartens, schools and health fairs. So far we have screened 289 children with 32 referrals.



**JOIN US TODAY!** **FREE VISION SCREENING!**

Vision screening for children ages 6 months to 6 years old will be held at NO CHARGE from 9 a.m. to 12 noon.

**JOIN THE TEXARKANA NOON LIONS CLUB FOR WHITE CANE DAY PROMOTING SIGHT CONSERVATION**

**OCTOBER 19**  
9 A.M. - 4 P.M.

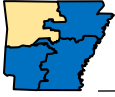
\*Sign Up on Facebook #22  
Lions Club will also be collecting old and unused eyeglasses for recycling.



- UN-KNOWN TALL TWISTERS

ANSWERS:

  1. District Governor
  2. Oak Brook
  3. Hill Blvd, Alexander 1st, Shehan 2nd
  4. B
  5. C



## Mulberry Lions

By Lion Claudine Shankle

The Mulberry Lions club has been busy. We donated \$1,000.00 to a new community project titled ArtUp. An afternoon program that will cover many things for classrooms, and after school fun.

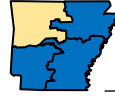
We are also involved with the City of Mulberry to start a Food Pantry. We see a real need for one in our area.

The Lions Club had a request from Beta Club, FBLA, and FFA for a donation to their groups for projects they have. We approved donations to these clubs.

We had a Float in the Christmas parade, and also fixed 175 Goodie Bags for Santa Clause to give to the area Boys and Girls.

Our next project is to pick up trash along Exit 24- Mulberry Hwy. 215 Exit. Spring is here and there is a lot of trash.

As you can see we may be small, but we are busy!



## Fort Smith Noon Lions

By Lion Marty Houston

We had the pleasure of inducting a new member - Teresa Conquest!. Teresa actually grew up in Clarksville and is the food service director at UAfS (on contract through Aramark).




Lion Bryce reported he was now storing our collected eye glasses and that Lion Carolyn had recently transported glasses to Dallas. Lion Joe says that the club assisted 8 local requests for eye glasses through our partnership with Graham Optical.






Good news for club fund raising, Lion Mike Lyons says that the club has received the \$2,000 grant from Wal Mart on Rogers Avenue AND another \$500 grant has been approved from SAM'S Club on Rogers Avenue!! The club did participate in the annual Sutherland's Spring Fling on March 14th, serving hot dogs and soft drinks. Lion Greg reported that the club made an additional \$150 in tips and donations! So that is a total of \$2,650 for our project account for the month of March.



Lion Barbara said that the John Settle Safety Patrol Picnic would be May 8th, although with the Covid-19 pandemic on going, we could have some changes. The plan is to pass the hat to help put on the picnic, which includes giving students plaques and serving them hamburgers, chips, ice cream and soda.

**From the UNKNOWN TAIL TWISTER** 

The answers to the following should be familiar to all lions.

- Un-scramble  
 T I C T R I S D  
 [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]  
 V E R N G O O R  
 [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]
- Pictogram  
 Two words  

- Vice Presidents (Identify 1st, 2nd & 3rd IVPs)  
    
 Dr. Patti Hill Douglas Alexander Bryan Sheehan  
 1st 2nd 3rd 1st 2nd 3rd 1st 2nd 3rd
- What is a Founders Club?  
 A. A club visited by Melvin Jones  
 B. A club formed before June 6, 1917  
 C. The first club founded in each state
- The Lions Vest was introduced in:  
 A. 1917  
 B. 1925  
 C. 1951  
 D. 1987  


Answers on Pg. 6

## Club Elections without Meeting

The COVID-19 pandemic has forced us to adapt the way we work, live and serve. With the current limitations surrounding meeting in groups, Lions Clubs International has developed these helpful answers to some of your most asked questions regarding holding district conventions and club elections.

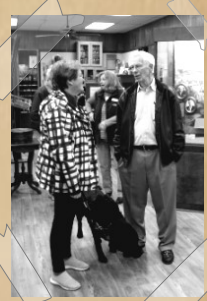
### If our club cannot meet, how can we conduct our annual election of club officers?

Unless prohibited under a club's constitution and by-laws, the Standard Club By-Laws permits all Lions clubs to conduct meetings via alternative meeting formats. This allows each Lions club to choose a method of conducting elections that is suitable for those members. This can be via phone, email, a combination of the two, or any other method that is acceptable to the Lions club members



# Scrap

# Book





# LCI Introduces: 100 Ideas to Recruit New Lions

1. Ask someone. Ask One! 2. Bring a guest to meetings 3. Advertise in newspapers & cable TV 4. Have a clear club goal & strategic plan 5. Letters or personal contact with local business 6. Contact with Chamber of Commerce 7. Place customized bookmarks in library books 8. Have public meeting at malls, outdoors, etc. 9. Have a booth at malls, fairs, festivals etc. 10. Place pamphlets in doctors' offices, hospitals, cafeterias, libraries, etc.

11. Create videos of your events and promote your club on YouTube 12. Host an open house 13. Hold a club assembly only an membership 14. Ask former Leos, effective speaking contestants, Lions Quest grads, vision screening school contact, etc. 15. Make the membership chair an active club officer that reports at each meeting 16. Put together guest information packets 17. Service projects that serve needy in the community 18. Invite family members to join 19. Send letters to people in the news with an invitation to visit the club 20. Print club business cards with club meeting location and time

21. Distribute extra copies of LION magazine and attach information about your club in waiting rooms, etc. 22. Hold high-profile meetings (all candidates meetings, special guests, etc.) 23. Hold wine and cheese receptions for prospective members 24. Ask for help from your Region Chairperson / Zone Chairperson / GMT Coordinator / DG Team 25. Have a special guest day 26. Send club members to a district membership seminar 27. Make prospective members feel important 28. Honor outstanding community members with awards like Melvin Jones, Awards by Club (certificates) etc. 29. Don't take age into consideration 30. Make some meeting social events

31. Build a club web site and a social media presence 32. Use email contacts to promote your club 33. Put posters in public areas 34. Ask corporations and employers to sponsor or subsidize membership 35. Have a reward / recognition program for those who bring in new club members 36. Create more fun 37. Give a money-back guarantee — if after 3 months a new member does not want to stay, return their fees 38. Invite the media to cover well known speakers 39. Use word of mouth 40. Network with coworkers, friends and family

41. Follow up with guests 42. Place colored dot on the watch of every member to remind them to bring a guest. 43. Lead by example — how many members have you recruited? 44. Have members give talks at other organizations 45. Provide guest with free meals 46. Update

you clubs satisfaction surveys. Your club Your Way. Know your ratings 47. Look for members in ethnic groups not represented in your club 48. Provide brochures for new employee packets in local companies 49. Advertise at sport events 50. Ask the district for help

51. Hold joint meetings with other groups 52. Share your clubs experience with others 53. Participate in community events 54. Write letters to the newspaper about the campaigns your club is working on 55. If a prospect can't join because of your meeting day & time, suggest other nearby clubs 56. Publicize club successes, election, events in local newspapers 57. Circulate the club newsletter widely 58. Design a club brochure 59. Hold recruiting events with two or more clubs 60. Form/Join a speakers' bureau or organize a pool of speakers to be available for presentations outside the club

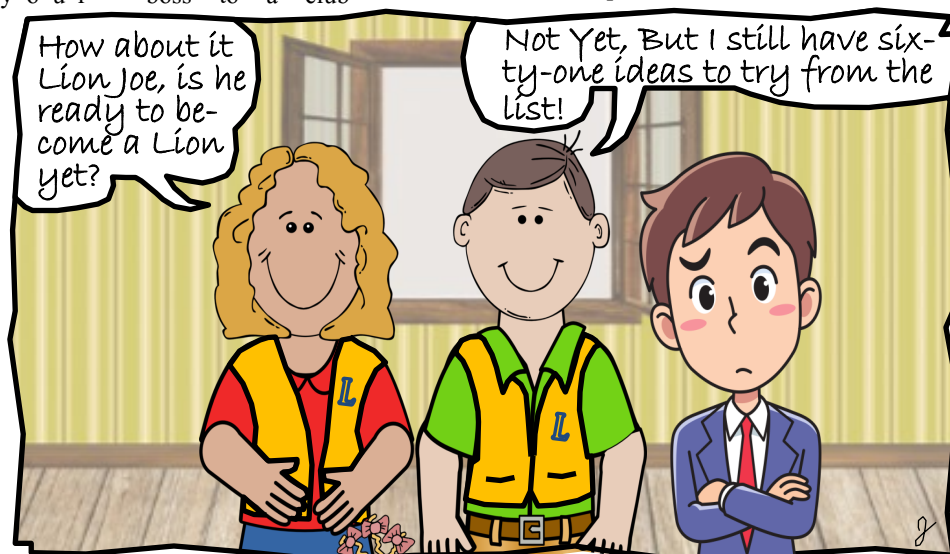
61. Wear your Lions Pin at all times 62. Mention your club at meetings of other organizations during announcements 63. Send newsletters to guests 64. When asked about your leadership skills or career success, tell them about your club 65. Ask the DG, VDGs or GMT to attend a board meeting and talk about membership 66. Ask every member to submit three prospects to the membership chair 67. Always make it fun 68. Give every member a bumper sticker or club decal for their cars 69. Give testimonials about your club while guests are at the meeting 70. Repeatedly invite prospective members

71. Practice selling your club at club meetings — have a one-minute elevator speech ready 72. Conduct a membership satisfaction survey 73. Club president asks three members as a personal favor to each recruit one new member 74. Bring your boss to a club

meeting 75. Make contact with women's business associations 76. Bring your coworkers to a meeting 77. Bring your subordinates to a club meeting 78. Have new member kits available at every meeting 79. Use books, brochures, videos, posters and other resources from LCI 80. Hand out invitation cards for a "free" lunch (breakfast, dinner)

81. Have members constantly promote and rave about your club 82. Meet at a good location 83. Assign members to a 5-member recruiting team — each team brings in a new member every six months 84. Develop a strategic membership plan as a year-round priority — growth needs to be planned 85. Have incentives for recruitment 86. Have a large poster that lists all members who have sponsored a new member in the past year 87. Select a missing career or other classification in the membership and work on filling it. 88. Display a thermometer showing the clubs progress towards their membership goal 89. Feature a member's "benefit of the month" in the club newsletter 90. Induct new members with pizzazz, and invite their spouse/partner

91. Develop a welcome letter from the president to all new members 92. Contact all members who have resigned in the past three years 93. Use billboards at bus stops and roadsides 94. Ask club members to put club ads on their commercial trucks 95. Recognize new members in your newsletters 96. Regularly check the LCI for ideas 97. Visit other club, district and multiple district's website and social media for idea 98. Invite spouses to social events 99. Ask recipients of your Lions Club service or donations (or LCIF) to speak for Lions or your club 100. Pass out M & M candy to remind members that "Membership Matters" and we need "More



# Registration forms: Mid-South Lions Leader Weekend & Golf Tournament

Complete (PLEASE PRINT LEGIBLY) and mail as soon as possible (PLEASE NO RESERVATIONS BY E-MAIL or PHONE) to Mid-South Lions, 930 Madison, Suite 101 Memphis, TN 38103

VDG / DGE     OTHER LION LEADER  
 HOST

NAME \_\_\_\_\_

SPOUSE/GUEST \_\_\_\_\_

CLUB \_\_\_\_\_

DISTRICT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, ST ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

**MAKE RESERVATIONS BY AUGUST 14, 2020**  
 **FRIDAY 8/21 ONLY**  
 PLEASE ENCLOSE \$120 CHECK OR CARD #  
 CARD # \_\_\_\_\_  
 EXP DATE \_\_\_\_\_

**FRIDAY & SATURDAY 8/21-22**  
 PLEASE ENCLOSE \$220 CK OR CARD #  
 ROOM TYPE:  1 BED     2 BEDS

**NO ROOM NEEDED**  
 ALL ROOMS ARE NON-SMOKING

Dear Lion President: MID-SOUTH IS COMBINING THREE GREAT EVENTS INTO ONE WEEKEND: LION LEADERS WEEKEND, EXAM-A-THON AND OUR GIVE THE GIFTS DINNER & AUCTION WILL ALL BE HELD ON AUGUST 21-22, 2020!

Please look over the enclosed 2020 Lion Leaders Weekend and auction brochure. It has information about a weekend that will enhance the way your Club serves your community.

Not only will you see the state-of-the-art facilities utilized by your Mid-South Lions Sight And Hearing Service, but you will be able to discuss service projects, fundraisers, activities and events with Lions from Arkansas, Mississippi, Missouri and Tennessee. Plus, we will have great food, fun and excitement as we include our Give the Gifts Dinner & Auction on Friday night.

This special weekend will include live and silent auctions on Friday evening, and on Saturday, you will hear from some of the most renowned ophthalmologists in the world, see some of the absolute latest technology, walk through Exam-A-Thon with patients, as well as hear some of the miracle stories from patients who have been served plus you will learn about the long and illustrious history of Mid-South.

This is a once-a-year opportunity for leaders in your Lions Club to observe, learn and put into action methods and experiences that will help your Lions Club provide sight and hearing to those in need from your community.

What is the cost? 1) Your time and 2) Expenses for travel and lodging (see brochure for hotel rates). What is the benefit? 1) Your Lion leaders will bring back more enthusiasm and expertise for serving those in need 2) Leaders will have more ideas on what other clubs do to raise money and ways to serve better and 3) Attendees will actually see our medical facilities through the eyes of our doctors and actual patients as they are examined... and hear what a positive difference YOU are making through Mid-South Lions. **AND, everyone LOVES an AUCTION!**

Join me and the Lions of our four states at the 2020 Lion Leaders Weekend. You and the people you serve will be glad you did.

Complete the attached form and return it to Mid-South to make reservations. To secure your room and set our meal guarantees, we need your reservations no later than August 14, 2020.

Together in service,

*Art Ritter*  
 PDG Art Ritter, Mid-South Lions President 2019-2020

## FOUR PERSON SCRAMBLE



Our four-person charity golf tournament will be played in scramble format.

Men's; Ladies; and Senior (over age 60) Tees will be played.

Prizes will be awarded for top three (3) teams in each flight. Number of flights will be determined by number of entries.

Entry fee includes golf, cart, lunch, goody bags, tournament gifts, hole prizes, hole-in-one prizes, mulligans, snacks and on-course beverages.



## SPONSOR AND TEAM OPPORTUNITIES

**MAJOR SPONSOR—\$2,500**  
 TWO (2) Teams entries plus company name/logo in all media advertising plus Banner signage. Featured logo on www.midsouthlions.org website and all amenities listed below

**EVENT SPONSOR OPPORTUNITIES—\$1,000**

**HOLE-IN-ONE PRIZES    HOLE PRIZES**  
**TOURNAMENT SHIRTS    EVENT PRIZES**  
**PUTTING CONTEST        LUNCH**  
 Team entry plus full page ad in event program and day-of-event recognition, signage (3), goody bag opportunities, recognition plaque

**FACILITIES SPONSOR—\$500**  
**DRIVING RANGE**  
**PRACTICE PUTTING GREEN**  
**BEVERAGE CART        SNACKS**  
 One-half page ad in event program and day-of-event recognition, signage (2), goody bag opportunities, recognition certificate.

**TEE AND/OR GREEN SPONSOR—\$150**  
 Listing in event program, signage (1) on tee or green, goody bag opportunity

**TEAM SPONSOR—\$700**  
 Includes team entry and tee/green sponsor

**TEAM ENTRY FEE—\$600**

TEAM NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, ST ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

TEAM MEMBERS                      EMAIL ADDRESSES

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### SPONSOR INFORMATION

SPONSOR LEVEL \_\_\_\_\_

NAME ON SIGN \_\_\_\_\_

CREDIT CARD NUMBER or CHECK ENCLOSED

EXP DATE \_\_\_\_\_ AMOUNT \_\_\_\_\_

**SEND COMPLETED FORM WITH PAYMENT TO:**  
**MID-SOUTH LIONS**

930 MADISON AVE    Phone: 901-543-5466  
 SUITE 101            Fax: 901-543-5464  
 MEMPHIS, TN 38103    E-mail: midsouthlions@msn.com