



MD 7 Arkansas Lions



July/August 2014

Volume 3

MD7 Council

Lion Matt Webber
PDG
Council Chair

Lion Bob DeVinney
District Governor (7-L)

Lion Phyliss Fry
District Governor (7-I)

Lion Angela Smith
District Governor (7-O)

Lion Cody Snider
District Governor (7-N)

Lion Wanda Barnett,
PDG
Administrative
Secretary



A VIEW FROM THE CHAIR

Greetings Arkansas Lions! I am honored and respect the trust that you have shown by electing me to serve as Council Chair for Lions' year 2014-2015. I will be working diligently to improve communication between your Council of Governors and you. To that end, I will be writing a column for YOUR MD-7 Arkansas Lions newsletter reporting on actions & issues coming before your Council. I would like to call it "A View From The Chair". Your Council will have several important issues to deal with in the coming months. We will also ask for articles/updates from the various MD-7 State Chairpersons, so that you will remain informed on the numerous programs going on throughout Arkansas. Additionally, I would like to periodically share inspirational thoughts and motivational comments. In this particular newsletter, I would specifically like to share some thoughts on our International President's theme.

"Strengthen The Pride"

Everyone has a family. Some are large & some are small. As LIONS, we are a family. Per Webster's Dictionary, a family of lions is termed a "pride". However, a pride of lions is not just a group; it is a family with an organized structure.

Individual talents make the family stronger. Likewise, the Lion Pride is strengthened by the talents brought by every member. Each time we gain a new member, our family becomes stronger.

Retaining our wise & experienced members also helps to maintain that strength.

Personal testimonies, developed from our experiences as Lions, make us stronger. Each and every time we, as Lions, have a moment that enhances our lives by serving another person, we need to take that moving encounter and share it with everyone with whom we come in contact. Other people long to have these occurrences in their lives & will want to join an

organization that provides such opportunities.

I want to personally challenge each of you to join International President Joe Preston, Lions around the world, our District Governors and all our Arkansas Lions in strengthening “The Pride”.

Here are some great ways that can help strengthen your Club and Lions family.



Strengthen the Pride through Service

Service has been the bedrock of our association since we were started back in 1917. It is the essence of who we are and what we do best, so let's continue to build on it. Find out how your club can continue and expand support to your local communities and further possibilities to empower children in need.

Strengthen the Pride by Strengthening Your Club

Make sure your club is on track for success and growing to meet the needs of your community. Every Lions Club is encouraged to examine what they are doing & consider implementing new management strategies and techniques to energize their club.

The goal is to have clubs with better focus, direction, drive and purpose. The old saying, **“If you keep doing what you've always been doing, you'll keep getting what you've always been getting.”** is very true.

Looking for new members? Get the new LCI tools you need to energize your membership efforts and spread the word in your community.

Get your club performing, at its highest level, through an interactive Club Excellence Process (CEP) workshop... which is now available in two versions – CEP Pro and CEP Lite.

Each Club needs to map out a plan for success.

Strengthening the Pride through Membership Development

Our strength is directly tied to our members. The expression “there is strength in numbers” applies directly to our association. The more members we have, the more service we can provide. Only by continued and sustained growth – even escalating – can we expect to maintain our premier role as the global leader in humanitarian service.

Please be mindful that membership growth is the responsibility of EVERY Lion.

My personal motto, concerning the recruitment of new members, has been

“If It’s Meant To Be, It’s Up To Me...And YOU!”

But once we get them, what do we do with them?

People who volunteer or join a club want to be assured that their time is being used to make a significant impact – locally, globally, or both.

Meaningful and impactful service projects will keep members motivated and will feed their enthusiasm.

Strengthening can also be cultivated by the “art of recognition”.

There are few feelings in life as good as the feeling one gets from receiving a “Hug” or just a simple “Thank You” from a recipient of a good deed or from a fellow Lion.

Strengthen the Pride through Creativity

Clubs are encouraged to use technology to enhance your communications and create new connections with your community.

By discovering the many new tools to increase your online presence and club efficiency, you will be able to utilize the power of social media to promote your club and connect with new members.

As Lions, we need to ROAR!!

We need to tell the whole world who we are, and that we will never stop trying, because we have service to perform,

and we are going to provide it, no matter what the challenges are.

So **ROAR with conviction Arkansas Lions!** **ROAR with courage!**

ROAR because we are making a difference in the world!

Focus on community and humanitarian service, and

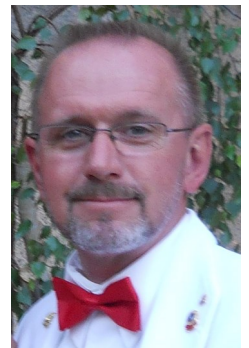
STRENGTHEN THE PRIDE!!

Be sure to take a moment and try to strengthen

YOUR Lion Family today.

Tell someone how much you appreciate them!

It’s a GREAT DAY to be a LION!



**Lion Matt Webber
Council Chair**

Dates for District Conventions and MD meetings

August 30—Council of Governors Meeting, WSB

September 26-27 – District 7-O Convention in Heber Springs

October 17-18 - District 7-I Convention in Conway

October 31-Nov 1 - District 7-L Convention in Hot Springs

November 21-22 - District 7-N Convention in Carlisle

February 6-7- MD 7 Midwinter Forum in Hope

El Dorado Lions Club Charter Night

**El Dorado Lions Club became the
newest Lions Club in MD 7
on Saturday, August 23rd**

when their Charter Night was held

The keynote speaker was PID Mike Butler.

Pictures to follow!

**A person
who feels
appreciated
will always
do more
than what is
expected.**



FIRST CYBER CLUB IN MD7 CHARTERED

The [Arkansas Women's Savvy Cyber Lions Club](#) was chartered at WSB in Little Rock on August 16.

A Cyber Club is basically unconventional from a regular Lions

Club—therefore the Charter was also a bit unconventional!!

The Cyber Club chartered with 26 women from various areas—but the core group is in the Little Rock area. Most meetings will be held using cyber media —conference calls, email, Facebook, and other media as warranted. Sponsored by the Gravel Ridge Lions Club.





MD7 GLT

I am looking forward to serving as your AR Lions State GLT Chair for the next 3 years. We have a "Dream Team" comprising our District GLT positions. Three are returning District GLT's: District I (Lion Myrna McGee), District O (Lion Brad Baker) and District N (PDG Wanda Barnett). We are welcoming District L GLT (Lion Dr. Claudia Griffin). Many years of experience and dedication by the entire team that makes my job extremely easy this year. I envision my position to be that of a resource for our District GLT's, promoting new programs and new ideas, training the incoming DGE's, and working closely with my counterpart MD7 GMT PCC Ken Swanson. Together, we hope to offer multiple training venues, equip our District teams with all the resources and tools they may need to have a successful year and assist our Council of Governors in any way that may be needed. Please feel free to contact me by email (jazzynanny5@aol.com) or call me at 501 231 6006.

"Leadership is the capacity to translate vision into reality." – Warren Bennis

"An Honor to Serve"

PDG Leanna Rich



STRATEGIC PLAN FOR MD7

Yes Lions, there is a plan!

Most travelers know that the best way to reach a destination is to have a route mapped out for how best to arrive there.

Similarly, reaching goals is best done if one has a well thought out plan for achieving them.

Many Arkansas Lions may not be aware that one of the last actions of the 2011-2012 Arkansas Lions Council of Governors was to adopt a MD-7 “strategic plan” outlining a series of both short and long term goals to be worked toward in eight key focus areas as follows:

Membership Retention & Growth
Leadership & Organizational Development
Public Relations & Marketing
Technology
Service
Strategic Planning & Implementation
Youth Involvement
Financial Responsibility

Short (0-2 yrs) and long (3-5 yrs) objectives/goals were adopted under each area to provide guidance to Arkansas Lions on ideas for projects, activities and tasks they might choose to tackle and thereby move the plan forward.

All Lions are encouraged to review the plan in its entirety and then develop club actions that, once executed, would contribute to achievement of one or more of the established goals.

It may be accessed via the Arkansas Lions’ state website <http://e-district.org/sites/md7/>

Examples might include developing a free club website via the LCI e-clubhouse function or setting up a club Facebook page (Technology), holding an **Ask One** membership drive aimed at adding members (Membership Retention & Growth), starting a new community service project (Service) or sponsoring a new Leo club (Youth Involvement).

To support Strategic Plan awareness and implementation the Council also established new leadership positions of state Strategic Plan Chair and corresponding chairs within the District level leadership group. These positions were charged with educating Lions on the plan and providing support to clubs in working to achieve the goals it sets forth.

So let’s all work together to get to our destination by looking over the plan and developing ideas for actions that would help move the plan forward! If you need assistance or have questions you are encouraged to contact your District Strategic Plan chair or the state level chair whose contact information should be available in the 2014-15 Arkansas Lions directory.

Yours in service,

PDG Rich Fischer

Arkansas Lions State Strategic Plan Chair

NEWS FROM MD7 CLUBS

Searcy Lions Club participated in the 18th Annual *A Day of Caring* which took place on August 2nd in the Ganus Athletic Center at Harding University in Searcy.

The event offered free medical, dental, and eye exams, children's clothing, school supplies, haircuts, and more to members of the community in need. The Lions Club assisted in eye exams and, for the first time, used a PediaVision camera for screening.

White River Lions Club is having a duck race Sept 30 in conjunction with Bridge Bash at Cotter Springs. All Lions invited to participate!!



MidWinter Forum News

February 6-7, 2015 Hope, AR

Hempstead Hall on the campus of the University of Arkansas Community College, Hope, AR.

Friday Night the 6th will be a social night and Saturday the 7th will be a day of instruction and learning for Lions of levels and development in Lionism.

We have commitments from some excellent speakers, that are both known and new to the Lions of our State.

Some of their subjects point to this being a very unusual and different forum from those of the past

(for example "Are You A Member Of A 'Remeo' Club?")

COMING SOON...

Cabot Lions Club "Charity" Golf Tournament

Monday, September 8th at 1:00pm

Rolling Hills Country Club
Cabot, Arkansas

For Entry Forms or Sponsor Information

Write to:

Cabot Lions Club P.O. Box 183 Cabot, AR 72023

or email us at:

cabotlions@yahoo.com

or just give us a call:

501-920-2122



4-PERSON SCRAMBLE

\$100.00 per Person

\$400.00 per Team

Interested In A

"Corporate Sponsorship"
& Put Your Business' Name On This Event?

ACE Level = \$750.00

EAGLE Level = \$650.00

BIRDIE Level = \$550.00

PAR Level = \$500.00

Hole Sponsor = \$100.00

ENTRY FORMS can be obtained via e-mail at cabotlions@yahoo.com
or by calling 501-920-2122.

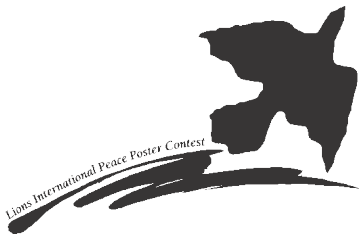
Entry Fees are \$100 per Person / \$400 per Team, which includes your greens fees, golf cart, 2 free mulligans & many door prize opportunities. Additionally, your entry fee includes a Steak & Baked-Potato Dinner, which will be served immediately following tournament play. Deadline for entry: September 1st.

Opportunities are now available for Corporate-Sponsors & Hole-Sponsors!! We will also accept any item that you might be able to donate for a "door prize"!! Please contact us today!!

Proceeds raised from this event will go directly toward providing Vision-Screenings, Eye Exams & the purchase of Eyeglasses for Local School Children & in-need Adults.

We have completed over 200 screenings for the past year, which includes Day Care Centers, Pre-schools, Christian Clinic, Health Fairs, and Churches.

For additional information, contact the Cabot Lions Club at 501-920-2122.



"Peace, Love and Understanding"

is the theme of the 2014-15
[Peace Poster Contest](#).

Each year, Lions clubs around the world proudly sponsor the Lions International Peace Poster Contest in local schools and youth groups.

This art contest for kids encourages young people worldwide to express their visions of peace.

For more than 25 years, millions of children from nearly 100 countries have participated in the contest.

Students, ages 11, 12 or 13 on November 15, are eligible to participate.

Ordering Peace Poster Contest Kits

Lions clubs interested in sponsoring the Lions International Peace Poster Contest can order a Peace Poster Contest kit (PPK-1) from the Club Supplies Sales Department at International Headquarters. The cost of the kit is US\$11.95 plus shipping, handling and applicable taxes.

The kit is available in all 11 of our official languages.

Lions clubs must purchase a kit for each contest sponsored. Each kit contains:

- **Official Club Contest Guide and Rules**
- **Official School or Youth Group Contest Guide and Rules**

Participant Flyer to duplicate and give to participating students to take home

- **Sticker** to place on back of winning poster
- Certificates** for contest winner and school or youth group

You can order kits from the Club Supplies Sales Department at International Headquarters from January 15 to October 1.

To order a kit, call Club Supplies Sales at (630) 571-5466 or 1-800-710-7822

To order online, go to [Club Supplies](#) (Item Search: Peace Poster Kit). Please [review contest rules](#) and order kits as soon as possible to guarantee sufficient time for a well-planned contest.

For orders within the United States, please allow 3-4 weeks for delivery.



7-0 DISTRICT CONVENTION

Sept 26 and 27

**9:00 a.m.
ASU CAMPUS
2364 Rivercrest Dr
Heber Springs, AR**

**Your hosts, the Heber Springs Lions, will sponsor a
"Beach Party" meet and greet,
on Friday, Sept. 26th from 6-9 p.m., at the**

**Holiday Inn Express,
1350 Southridge Boulevard.
This is included in your registration.**

**The convention will begin the next day. Registration will be from 8 to 9
a.m. and the convention follows.**

Matt Mosler from KARK will be the guest speaker.

This form may be filled in on your computer, then click the "Print Form" button at the bottom. After printing you may then press the RESET button to clear the form and start another registration.



LIONS 7-0 DISTRICT CONVENTION
27 September 2014
Arkansas State University-Heber Springs
101 River Crest Drive
Heber Springs, Arkansas 72543



"STRENGTHEN THE PRIDE"

Name: Badge Name If different:

I am a: Lion Lioness Leo Guest (Put an "X" by one)

Club Name: Delegate Alternate

(Put an "X" by One and enclose a Delegate Certification Form signed by your President or Secretary.)

Spouse Name: Badge Name if different:

I am a: Lion Lioness Leo Guest (Put an "X" by one)

Club Name: Delegate Alternate

(Put an "X" by One and enclose a Delegate Certification Form signed by your President or Secretary.)

Mailing Address

Street Apt #

City, State, Zip

e-mail



REGISTRATION FEE \$25.00 Each Check # Amount

(Includes Lunch.) LATE Registration Fee, after 10 September 2014, is \$35.00.

Your hosts, Heber Springs Lions Club, will sponsor a "Beach Party" meet and greet, on Friday, Sept. 26th from 6-9 p.m., at the Holiday Inn Express, 1350 Southridge Boulevard. This is included in your registration.

Make Checks Payable to District 7-0 Convention and mail in to:

Earlene Hankins, PCC

199 Quitman Road

Quitman, Arkansas 72131

Any questions, please call Lynn Williams, Heber Springs LIONS CLUB (501) 691-3370, or Earlene Hankins, (501) 454-6845. See you at the Convention!

Print Form

RESET



**District 7-I Convention
 October 17-18, 2014
 Antioch Baptist Church
 150 Amity Road
 Conway, Arkansas 72032**



A-Name			
Please circle one of the following: Lion Lioness Leo Non-Member			
Club:		Highest office held:	
Mailing Address:			
Home Telephone: ()		Mobile Telephone: ()	
Business Telephone: ()		E-Mail:	
B-Name			
Please circle one of the following: Lion Lioness Leo Non-Member			
Club:		Highest office held:	
Mailing Address:			
Home Telephone: ()		Mobile Telephone: ()	
Business Telephone: ()		E-Mail:	
Accommodations: Hilton Garden Inn, 815 Amity Road, Conway, AR 72032. Please call 501-329-1444 for reservations and mention the District 7-I Convention. Rooms with one king bed or two queen beds are available for \$104 per night. Please specify your preference when you call for your reservation.			
Registration Fee: Your registration fee covers the cost of all convention activities (Friday reception, breaks, convention banquet, etc.). Fee must be paid in full in order to participate in the convention's activities.			
Postmarked by:	September 17	September 18 or later	First-Timer
A	\$35.00	\$45.00	\$25.00
B	\$35.00	\$45.00	\$25.00
Amount Due:	\$	\$	\$
# Attending	Friday night only:	Saturday only:	Friday and Saturday:
Please make check(s) payable to District 7-I Convention. Mail registration form, voting certificates and check(s) to Lion Bill Bounds, 118 Shamrock Drive, Conway, AR 72034			
Convention Schedule (All events at Antioch Baptist Church)			
Friday, October 17 th	Registration-6:00 PM to 9:00 PM Opening Reception (Heavy hor devoures) / Dandy Lion Pride-6:30 PM to 8:30 PM		
Saturday, October 18 th	Continental Breakfast / Registration and Exhibits-8:00 AM-9:00 AM Opening Session-9:00 AM Lunch and Banquet Afternoon Session Cabinet Meeting Door Prizes and Adjournment		



Attention DISTRICT 7 L LIONS!!

Your District 7 L Convention will be
October 31--November 1, 2014

Come and renew friendships, grow in Lionism, and have fun.

For the first time ever you can learn about LAL.

Why come???

LOW COST: Registration of \$35 covers breaks, lunch and
a Friday night "*Freaky Friday Bash*".

LESS HASSLE: We will be at the Clarion Resort
On-The-Lake. With a start time of 9:00 a.m. you
won't have to leave at the crack of dawn.

GOOD FOOD: Lunch will be a buffet with more than chicken.

PARTICULARS

WHEN: Friday, October 31 & November 1

WHERE: Clarion Resort on-the-lake, Hot Springs, Arkansas

COST: \$35 for everything

Look for more information in August.

Registration starts September 1, 2014

Friday, October 31, 7L District Social

starting at 7:00 pm at the Clarion Hotel in Hot Springs.

This is a must attend, Freaky Friday Bash. Come join the fun.

Contact Joanne Blos for details.

Saturday, November 1, 7L District Convention

starting at 9:00am at the Clarion Hotel in Hot Springs. All clubs should be represented
at this important district event.

Contact Bill Hankins (bfh@district7o.com) event chairperson for details.

This form can be filled in on your computer and printed using the "Print Form" button. Put your check(s), delegate form(s) with the registration form(s) and mail according to instructions at the bottom. After printing, click the "Clear Forms" button at the bottom to erase and start a new registration form. CAUTION: "Clear Forms" will clear BOTH registration and delegate forms.



7-L LIONS DISTRICT CONVENTION
October 31-November 1, 2014
Clarion Resort Hotel
4813 Central Ave.
Hot Springs, Arkansas, 71913
"Growing to Serve More"



Your Name: _____ Badge Name (if different) _____

Club Name: _____

I am a: Lion Lioness Leo Guest (click in the box that applies)

I am a: Delegate Alternate (click in the box that applies) If a first timer click in this box

(if Delegate or Alternate is checked enclose a Delegate Certificate (next Page) signed by your president or secretary.)

Spouse's Name: _____ Badge Name (if different) _____

Club Name: _____

Spouse is a: Lion Lioness Leo Guest (click in the box that applies)

Spouse is a: Delegate Alternate (click in the box that applies) If a first timer click in this box

(if Delegate or Alternate is checked enclose a Delegate Certificate (next Page) signed by your president or secretary.)

Address _____ City _____ State _____ Zip _____

Email: _____

REGISTRATION FEES

You may pay a FULL fee or register for Freaky Friday ONLY. The FULL registration fee covers registration, lunch, breaks, speaker and Freaky Friday Bash. A Freaky Friday ticket is ONLY is Friday Nite.

Lion / Lioness / Leo / or Guest	Register By 10/18/2014	Late registration After 10/18/2014	First Timers	Freaky Friday ONLY
	35.00	45.00	30.00	10.00

Registrations on this form: Freaky Fri. _____ First Timers _____ Regular _____ Check Amount: _____ Check #: _____

Book your room for Friday Nite by calling the Clarion Resort Hotel, (501) 525-1391 and ask for the \$85.00 Lions Special Rate

Your Hot Springs Area host clubs will be sponsoring the FREAKY FRIDAY BASH on Friday nite Oct 31st from 7:30 p.m. to 9:30 p.m. at the Clarion Resort Hotel. If you are a regular registeree or if you paid for Friday only, come join a special ***HALLOWEEN*** evening of Ice Cream and games . Will you be attending? Yes No (click in the box that applies)

Have questions?? Need help?? Call Bill Hankins (501) 454-6844 or Bob DeVinney (501) 915-9474

Make Checks Payable to District L Convention and Mail to:

7-L Convention
 199 Quitman Road
 Quitman, AR 72131

Print Form

Clear Forms