

5M4 Newsletter



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Clubs: Would you like to give a Melvin Jones Fellowship award? Contact me to find out the amount of MJF credit you have to give out a MJF award and I can also help you order. Thanks!

*Lion Allan Ulbricht,
Cell 320.267.4207 •*

Allan.ulbricht@gmail.com

**We
serve!**

Hello Lions of 5M4!

Hope everyone is enjoying their summer so far. All too soon fall will be here. Well June ended with a WOW at the International Convention in Melbourne. What a beautiful city. The convention had some inspirational speakers and of course our own LCIF outgoing chair PIP Brian Sheehan.

And the parade of nations never disappoints, after 7 International

Conventions I still enjoy watching all 200+ flags parade out onto the stage. The transition from PIP Dr Patti Hill to IP Frabricio Oliveira went on seamlessly still supporting Mission 1.5 but thru SERVICE. How to increase membership? By providing service to your communities, showing others how the work we do helps - one person, one community at a time. The ripple effect can be amazing. So MAKE YOUR MARK by providing service to your community!

Attended my first COG Council of Governor meeting as a sitting DG District Governor. To say it was exciting may be an understatement, in addition to having our MD5M International Director Bert Nelson in attendance we had Past International President Brian Sheehan, 3rd Vice International President Mark Lyon, several MD5M Past International Directors and a visiting Past International Director from California. But all went well with much information coming our way quite the learning curve.

Club Presidents check out the Club Excellence Award criteria for 2024-25. This is a great template for setting and tracking your clubs goals for the year.

Please submit the enclosed 2024-2025 DG Club Visit form, also available on 5M4 e-district web page so we can set your preferred DG visit date. Thank you.

Ask One--Keep One

2024-25 5M4 DG Jacque Heinen

lionheinen@gmail.com • 320.249.6536

**5M4 Cabinet Meeting Dates: July 31, 2024 October 30, 2024
January 24-26 2025 Midwinter and the last meeting on April 30, 2025.**



PCC Dennis Heinen and DG Jacque Heinen



A note from Susan

As I am working on gathering information for a GAT Summit on Mission 1.5 coming up in a couple weeks, my mind goes to all the service projects our club has done this past month. There is a correlation, if you put it all into action, you will see.

We all share a sense of enthusiasm and commitment for our community. I think it is safe to say that many would rather “do something” than sit in a meeting. In thinking how you can get your club to grow and our “Just Ask” way of thinking, it would be wise to ask them to your next service project! What do you have planned? Make it an intentional part of your planning to reach out to the residents that also care about the community you all share. Use this opportunity to show others who Lions are, what we do, and get them engaged in the fun. It is the first step on reaching our membership goals, which also makes a lasting impact on our communities. More people, more fun, more work done!!

Is there an underserved area around you? Let us know! Is there an opportunity for a Specialty Club in your area? Let us know! As we start a new year, let’s work together to make sure all areas in our district are served. Collecting our strengths, using our resources, getting out there to do what Lions do best will build a brighter future and help all our communities thrive. “WE SERVE”

As you set your calendars for this coming year, make sure you take a look at our new district team members! We are here to work with you! Our foundation representatives and cabinet



*Lion Brad Krumrey and
1st VDG Susan Krumrey*

members are eager to visit your club, please invite them. This outreach is a vital piece in keeping all your members engaged and learning something new. We are here for you!

*One month of summer left... “Make Your Mark”, your community needs you!
Best Wishes,
1st VDG Susan Krumrey
susanreuberkrumrey@outlook.com
320-295-8327*

Sign up now to help with KidSight at the state fair!

The Great Minnesota Get Together is right around the corner and again, we will be providing KidSight screening in the Healthcare building at the State Fair! Our 5M4 date is September 1st – however, if this day doesn’t work for you, sign up for any day that does!!

Volunteering has benefits! The sign up is watched and before your day, you will receive a parking pass and a free State Fair entry pass for the day, AND if you need, you can ask to be reimbursed for mileage and part of your hotel stay. As you can already see on the sign up from others, when you enter your name, in the memo section enter your district “5M4”. This helps track volunteers from our district for reporting our service and makes it easier for Lion Dennis to track you down to sent your pass and ticket to.

You can spend the whole day at the Fair and volunteer for 3+ hours! It’s a great time and you can “meet new people and do cool things!” We need you! Please consider giving of your time (We Serve)! If you have any questions, please contact Lion Dennis Kelly III, Chairperson for the MD5M Lions KidSight Foundation at dkellylion@gmail.com or text to 651-788-3486, or our 5M4 Representative, Lion Susan Honken at susandenisehonken@gmail.com.

Our sign up link is: <https://www.signupgenius.com/go/5080D45ADAC2FA7F58-48608689-state#/>

Also, have you provided KidSight screening in your area this year? Have you reported your service? If you haven’t and not sure how, please reach out to Lion Susan (email above) and she will help get this done. It is important to report all those we have provided service for.



**at the
Minnesota
State Fair!**



DISTRICT 5M4 2024/2025

CLUB VISIT REQUEST FORM

DISTRICT GOVERNOR JACQUE HEINEN

PLANT THE SEED



CLUB INFORMATION

CLUB NAME

CONTACT NAME

CONTACT EMAIL

CONTACT PHONE

MEETING INFORMATION

PROVIDE THREE CHOICES OF DATES:

1ST

CHOICE

2ND

CHOICE

3RD

CHOICE

PROVIDE START TIMES:

SOCIAL

TIME

MEAL

TIME

MEETING

TIME

MEETING LOCATION

BUSINESS NAME:

STREET ADDRESS:

CITY

SPECIAL REQUESTS & NOTES

NEW MEMBER
INDUCTION

OFFICER
INSTALLATION

AWARD
PRESENTATION

OTHER

DG Jacques's chosen charities are LCIF or Can Do Canines.

Return form to: lionheinen@gmail.com

or call with above info at 320.249.6536

TAKING THE LEAD PODCAST



Leader Dogs for the Blind presents **Taking the Lead**, a podcast where we will take a deep dive into the blindness community. Our goal is to bring awareness to issues within the blindness community, as well as the free services we provide to those who are blind or visually impaired. **Join us** on this journey as we learn, laugh and make a difference in people's lives!

Visit LeaderDog.org/taking-the-lead, search "taking the lead" on your favorite podcast app or simply scan the QR code below to start to listening today!





***Benson
Lions
participate in
Tree
Planting
Event
held at
Ambush Park
Benson***



The Benson Lions planted trees that were donated by the District Lions to the Benson Club. The planting event was held Thursday, June 27 at Ambush Park and were planted at the new camp site. Director of Parks, Kristi Staton, met with the Lions to show them where they could plant the trees.





NORTHERN PRIDE LIONS FORUM

FRI. SEP. 20 – SAT. SEP. 21



BEST WESTERN PLUS KELLY INN
100 4TH AVE S, ST CLOUD, MN 56301

Learning, Networking, and Inspiration

Keynote Speakers
Past International Lions President Brian Sheehan
& Lion Lori Sheehan

All Lions are invited to attend!

FORUM REGISTRATION



\$105 registration

includes: Friday appetizers,
Saturday Continental
Breakfast, Saturday luncheon
Deli Buffet & Saturday evening
banquet.

\$139 Hotel Rate

13 different topic seminars

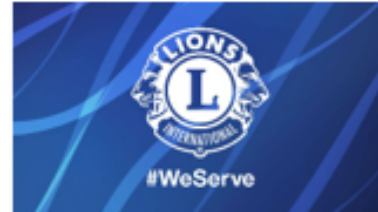
4 Panel Discussions

Kid Sight Certification

Email: npllfmd5m@gmail.com
<https://forum.northernpridelions.com/>



Lions Clubs International – Public Service Announcements matter!



Lions Clubs International is an organization we are proud to be members of and we provide valuable volunteer and monetary support for our communities and beyond. Lions do so much, and we need to do a much better job in promoting our actions and sharing the impact we make in our communities. These promotions can ensure greater public participation in our club events and projects. In addition, the promotions we undertake can help recruit others to become Lions. One type of promotion that Lions clubs can utilize is public service announcements (PSAs).

A public service announcement (PSA) is a message in the public interest disseminated by the media without charge to raise public awareness and change behavior. You have undoubtedly seen or heard hundreds of PSAs covering a multitude of topics over the course of your life. What you may not know is that the Lions have PSAs available for use by their members.

Lions Clubs International has prepared several public service announcements that cover the following topics:

- Fellowship
- Hunger
- Vision
- Environment
- Service
- Lions as a Global Force for Good

These Lions public service announcements are for both radio and television. The PSAs have varying run times of 15, 30, and 60 seconds in length. The public service announcements are available for download and can be shared with your local radio or television stations.



**Lions Clubs
International**



The link below takes you to the LCI Lions Press Center website page. On this page, you can find the section containing the various radio and television public service announcements:

<https://www.lionsclubs.org/en/footer/lions-press-center>

The work is already done with these public service announcements so your local radio and television stations can just add a tag to the end of the announcement, if you wish to have a call out for your club. You can also work with the local stations to see if they will work with you on creating PSAs specifically for your club. Make sure your locally created PSAs incorporate all the necessary requirements regarding the use of Lions branding. Please use public service announcements to your advantage. Expand your marketing and public relations efforts by incorporating PSAs into your plans.



Looking for ways to improve your clubs?

You should consider attending the Northern Pride Lions Forum. It will be the evening of September 20th and all day September 21st. Speakers Past international President Brian Sheehan and Lori Sheehan. Breakout sessions and panel discussions on topics of service, fund raising, Special Olympics and Mission 1.5. Lions KidSight certification training will be held. The event will be held at St. Cloud and the cost is \$105. Friday evening is optional in case you want to come Saturday only. See the flyer on PAGE 6 of this newsletter, or Northern Pride Lions. Contact npllfmd5m@gmail.com if you have any questions.

Benson Lions present check to Scandi Haven



Members of the Benson Lions Club presented Scandi Haven a check in the amount of \$1800 for the installation of a flag pole to be installed in the near future. Front row: Cheryl McGeary, Beth Buyck, Dorothy Williams (resident), Loretta Iverson, Marlys Boone and Donna Christenson. Back row: Pat McGeary, Jon Buyck, Amber Sorenson, LPN, Caitly Blankenhagen, manager, Mardelle Bridgland, activities director, Rodney Burns and Mark Frank.



Leader Dog – Year End Stats,

We couldn't have done it without Lions!

Stats from Leader Dog for the fiscal year 2023-2024

Historically Leader Dog for the blind has served clients in all 50 states and 17 countries.

In 2023 Leader Dog received guide dog applications from 44 US States. The top 11 states being: Michigan, Illinois, Indiana, California, Ohio, Texas, Wisconsin, Florida, Tennessee, Iowa, and Minnesota.

Lions Club helped 6 clients with their guide dog application.

Three guide dog clients are veterans of the US Armed Forces.

In 2023 Leader Dog received 182 Orientation/Mobility applications from the USA

Lions Clubs assisted 4 clients with orientation mobility applications.

Five Orientation and Mobility clients are veterans of the USA armed forces.

Teen Summer camp applications from 11 US states.

Lions Clubs helped Leader Dog raise over 2.4 million dollars in 2023/2024.

WAY TO GO LIONS!

HAWKEYE WHAT HAPPENED?

Hawkeye found a human match in June. His person is a Veteran and is now guiding in Wisconsin. Hawkeyes' client spent 3 weeks at Leader Dog, getting to know Hawkeye and forming a new team. This is the biggest highlight of being a puppy raiser, when you can change a life for the better.



LEADERSHIP DEVELOPMENT

LOCAL INSTITUTE PROGRAM



RLLI Training (Regional Lions Leadership Institute)

November 14-17, 2024 Detroit Lakes Holiday Inn



RLLI participants learn more about club operations, and opportunities and resources available to clubs while developing valuable leadership skills and a deeper understanding of how to better serve clubs.

ELLI Training (Emerging Lions Leadership Institute)

March 13-16, 2025 Site: TBD



ELLI is for Lions who wish to pursue leadership roles within their club. You will learn the history and goals of LCI and LCIF, develop strategies for being an effective leader, creative thinking, change management and collaborate with a diverse group of fellow Lions.

You qualify for trainings if you:

Are a current member in good standing
Have an interest in becoming a better Lions member.
Enjoy meeting other Lions and sharing ideas
Like having FUN!!!!

Participants are required to:

Attend all sessions of the three-day institute.
You may commute to trainings if you attend all sessions and can do so safely.
Complete pre-assignments prior to beginning of training weekends

Contact your Global Leadership Team (GLT) District Coordinator or District Governor to register



CAN DO WOOFAROO

September 14, 2024

Fundraiser walk & festival

candocanines.org/woofaroo



Can Do Canines is dedicated to enhancing the quality of life for people with disabilities by creating mutually beneficial partnerships with specially trained dogs.



Lions Clubs International
FOUNDATION

GLOBAL SERVICE TEAM

Lions how are we doing with service projects? Maybe it is time to add a new project. Keep looking for new ideas to help your community. Ask your members for new ideas. New club members often bring new ideas. Is there something you can do for your local nursing home or help with a Special Olympics event. What does your local school need?

**PUT YOUR EVENT ON
THE 5M4 WEBSITE!**

Please let us know if you'd like us to post your 5M4 club event.

Send to patrickposl@gmail.com



Your donations to **LCIF** make a difference at home and in the world!



5M4 is proud of our contributions! Watch this chart to see how we are supporting the amazing work of Lions at home and around the world.

JULY 2023	\$7,384.00	
AUGUST 2023	\$1,115	YTD: \$8,499
SEPTEMBER 2023	\$2,990	YTD: \$11,489
OCTOBER 2023	\$4,122	YTD: \$15,611.50
NOVEMBER 2023	\$614	YTD: \$16,225.50
DECEMBER 2023	\$8,811	YTD: \$25,036.50
JANUARY 2024	\$3,834.32	YTD: \$28,870.82
FEBRUARY 2024	\$15,325.95	YTD: \$44,196.77
MARCH 2024	\$855.00	YTD: 45,051.77
APRIL 2024	\$1,205.00	YTD: 46,256.77
MAY 2024	\$11,061.23	YTD: \$57,318
JUNE 2024	\$1,245	YTD \$58,563

Note:
 Year-end 6/30/24 has not closed out yet and the final amount is expected to be slightly higher. In addition, \$51,000 in future planned giving has been committed to this year by members within our district.

By working together, **we exceeded our goal!** THANK YOU!





2024-2025 5M4 CABINET DIRECTORY

District Governor	DG Jacquelyn Heinen	320.249.6536	LIONHEINEN@GMAIL.COM
1st VDG	Susan Krumrey	320.295.8327	susanreuberkrumrey@outlook.com
2nd VDG	2VDG Jason Kerfeld	320.429.0794	kerfeld@mainstreetcom.com
IPDG	IPDG Sue Kulbeik	605.949.0161	kulbeik@gmail.com
Cabinet Secretary	Lion Kelsey Sommerville	320.295.8657	kelssomerville@gmail.com
Cabinet Treasurer	Lion Denise Sundblad	320.766.3266	district5m4@outlook.com
Can Do Canines	Lion Mike Beilke	320.761.9406	mbeilke62@gmail.com
Childhood Cancer	PDG Bob Knutson	320.295.1757	lionbobbyk2017@gmail.com
Childhood Cancer	Lion Merlin Athmann	320.522.1264	athmann.mer@gmail.com
Constitution & By-laws	PDG Kellie Knudson	320.226.4156	lionkellieknudson@gmail.com
District Admin	PCC Dennis Heinen	320.491.3996	heinende@centracare.com
Environment	Lion Jeff Gunderson	320.815.3478	jeffwgund@gmail.com
GET PDG	Dan Plowman	320.219.8814	mtdrplowman@hotmail.com
GLT Lion	Mickie Rogal	218.731.9749	mickierogal@gmail.com
GMA PDG	Marty Athmann	320.579.1357	athmannmarty@hotmail.com
GMT PCC	Rob Wiener	320.241.7100	5M4Lionrob@gmail.com
GST PCC	Dennis Heinen	320.491.3996	heinende@centracare.com
KidSight Foundation	Lion Ron Honken	320-905-6282	ronaldhonken1940@gmail.com
KidSight Foundation	Lion Susan Honken	320.905.2412	rshonken@frontiernet.net
LCI Advisor	PIP Brian Sheehan	320.212.7330	bsheehan@rccbi.com
LCIF Chair	Lion Allan Ulbricht	320.267.4207	allan.ulbricht@gmail.com
Leader Dog	Lion Mary Bolas	320.815.0343	marybolas.mb@gmail.com
Leo Chair	Lion Jamie Shoutz	320.69.-0371	JSHOUTZ1@GMAIL.COM
Lions Alert	PDG Marty Athmann	320.579.1357	athmannmarty@hotmail.com
Long Range Planning	PDG Ron Branch	320.460.0135	branch@rea-alp.com
Midwinter Convention	M.Athmann S.Krumrey		
MN Diabetes Foundation	Lion Lori Schellberg	320.894.8643	lorischellberg@gmail.com
MN Diabetes Foundation			
MN Hearing Foundation	Lion Barry Erdahl	320.349.1108	barry.erdahl@gmail.com
MN Hearing Foundation	PDG Bob Kulbeik	605.949.0136	kulbeik@hotmail.com
MN Vision Foundation	Lion Craig Schellberg	320.894.6843	spicerlioncraig@gmail.com
MN Vision Foundation	PCC Rob Wiener	320.241.7100	5M4lionrob@gmail.com
Newsletter	Lion Anne O'Flynn	320.815.5790	anneo@runestone.net
Nominations	PDG Jeff Swenson	218.770.1779	jfswens@runestone.net
PDG Advisor (til Jan25)	PDG Kellie Knudson	320.226.4156	kellieknudson@yahoo.com
Project New Hope	Lion Ron Buse	218.639.1114	ron.buse06@gctel.com
Protocol	PCC Dennis Heinen	320.491.3996	heinende@centracare.com
Public Relations	IPDG Sue Kulbeik	605.949.0161	kulbeik@gmail.com
Special Olympics	Lion Dianna Nelson	320.766.7412	diannanelson@mainstreetcom.com
TEAM Sheehan Foundation	PDG Kent Beissel	320.352.3482	KJJBEISSEL@mainstreetcom.com
Technology	PCC Dennis Heinen	320.491.3996	heinende@centracare.com
Website	Lion Posl Pat		patrickposl@gmail.com
Youth Exch/Outreach/PeacePoster	Lion Todd Fritsche	507.276.2556	dragon376381@yahoo.com
Zone 1 Chair	Lion Paul Skorheim	320.491.5738	paulskorheim@gmail.com
Zone 2 Chair	Lion Ed Bolas	320.304.0117	edmary1973@gmail.com
Zone 3 Chair	Lion Linda Holland	320.760.2303	lindakholland5@gmail.com
Zone 4 Chair	Lion Tom Moe	320.413.0247	tmoe1@mchsi.com
Zone 5 Chair			
Zone 6 Chair	Lion Richard Haugen	320.522.2115	richard.haugen@yahoo.com
Zone 7 Chair	Lion Vicki Vogt	320.282.5016	vic56273@gmail.com
Zone 8 Chair			
Zone Chair Advisor			