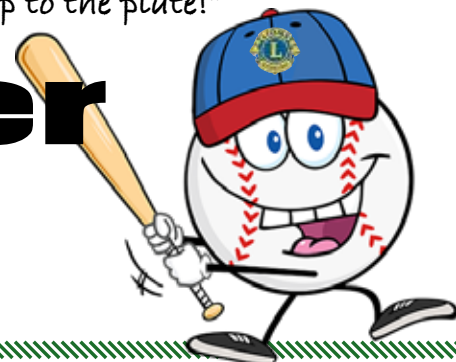




# 5M4 Newsletter

"It's time to step up to the plate!"



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## It's great to be a Lion!

Greetings everyone. Happy New Year!

Hard to believe that we are smack in the middle of the Holiday crazy season. My (worthless) advice is to take a step back, look around, and try to really enjoy the moments. Don't get so caught up in the busyness and craziness that you forget to enjoy the season. I hope that everyone has a safe and memorable Holiday.

The end of the calendar year also means that my year as District Governor is moving closer to being ½ complete. That is hard for me to wrap my head around! I feel like it was just last week that we were finishing our online convention and I was telling myself, "You've got a whole year.....Don't forget to look around and enjoy every moment!"

I have noticed that, as a District, we have finally moved into the positive numbers for our membership!!! We have been in the negative until just the past couple weeks! Keep up the good work and let's continue to stay in the "plus" column for new members! If any clubs are considering a Membership Night, I would offer the services of our District Cabinet to assist you with that. Contact Membership Chair Jason Kerfeld to discuss further.

Don't forget that the MidWinter Convention is coming up in January. Things are really shaping up and it should be a fun weekend. The registration is included in this newsletter. Thanks, in advance for all the clubs that contribute to making this a terrific event for our District.

If your club has not set up a Governors visit, please do so. I totally enjoy the chance to come and visit with, and see the amazing things that we do as Lions. I am amazed at every visit with the passion that we see from each club and the things that they do for their communities. KEEP SERVING!

Don't forget to take advantage of our District Cabinet when you are planning your club meetings. There are awesome presenters who are excited about coming to clubs to talk about their particular Foundation or project. Make use of them and invite them to be a part of an upcoming meeting.

Thanks a million for everything that you do for your communities and for our District. IT'S GREAT TO BE A LION!

I hope you had a great holiday season! See you at the convention

DG Marty

"If hard work beats talent when talent doesn't work hard, talented people who work hard have nothing to worry about."



Lion Karla Athman and  
DG Lion Marty Athman

## SIGN UP NOW!

WHAT: 5M4

Mid-Winter Convention

WHERE: Willmar Conference Center

WHEN: January 28-29-30 2022





## Tis the season...

*Let's all sit back and reflect on the past year. We have all had our challenges some big some small. No matter how big or small we are still here.*

*That means we all have the opportunity to make someone feel special, needed, and wanted. Lets go out of our way to put a smile on someone's face. With today's atmosphere we have to be careful how we do that. I personally am a person who hugs, and shows emotion. Not everyone is that way. A hand shake maybe crossing line now a days. So smile and say Thank you or whatever it takes.*

*One way I feel we can make people feel wanted and needed. Is invite them to a club event. Don't ask them to join. Ask them to experience the feeling they get helping others and putting a smile on their faces. Once they experience what you know is true. Ask them then. They will join with a smile on there face as well. You all are amazing! Thank you for all you do.*

*Lets make the next year even better than last year. Let us join forces as a district. If you have a service project idea share it. If you have a fund raiser share it. If you have a idea period share it. Together we can do what lions do help others and put a smile on there face.*

*Jo and I hope everyone had a great year and wish you best for coming year.*

5M4 FVDG Lion Rob Wiener  
320-241-7100  
5m4lionrob@gmail.com



**1st VDG Lion Rob Wiener  
and Lion Jo Wiener**



*If your Lions club has lost a member since January 1, 2021. Please let Jeff Swenson know so that they can be honored at the Memorial Ceremony during the 2022 Convention. Thank you!*

*Call Jeff Swenson at 218-770-1779  
or e-mail to: [jfswens@runestone.net](mailto:jfswens@runestone.net)*



# 2022 MID WINTER CONVENTION

43RD DISTRICT 5M4 LIONS MIDWINTER CONVENTION  
JANUARY 28-30, 2022  
WILLMAR CONFERENCE CENTER, WILLMAR, MN



## HOST HOTEL - BEST WESTERN PLUS, WILLMAR

Best Western Plus - Address: 2100 E Highway 12, Willmar, MN | Phone: 320-235-6060  
Please Make Your Own Hotel Reservations. Rooms will be released on December 28th.

## INDIVIDUAL & FAMILY REGISTRATION FORM

Name: \_\_\_\_\_ Club: \_\_\_\_\_  
 Club Title: \_\_\_\_\_ Lion: \_\_\_\_\_ Lioness: \_\_\_\_\_ Leo: \_\_\_\_\_ Non-Member: \_\_\_\_\_  
 Name: \_\_\_\_\_ Club: \_\_\_\_\_  
 Club Title: \_\_\_\_\_ Lion: \_\_\_\_\_ Lioness: \_\_\_\_\_ Leo: \_\_\_\_\_ Non-Member: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Guest Children: \_\_\_\_\_ Ages: \_\_\_\_\_  
 Guest Children: \_\_\_\_\_ Ages: \_\_\_\_\_

## REGISTRATION OPTIONS

REGULAR CONVENTION PACKAGE (includes all meals):

\_\_\_\_\_ @ \$125.00 Regular Attendees \_\_\_\_\_ @ \$50.00 First Time Attendee (District 5M4 Only)  
 \_\_\_\_\_ @ \$50.00 Children 12 & Under

REGULAR CONVENTION PACKAGE (includes all meals) - AFTER December 20, 2021

\_\_\_\_\_ @ \$135.00 Regular Attendees \_\_\_\_\_ @ \$50.00 First Time Attendee (District 5M4 Only)  
 \_\_\_\_\_ @ \$50.00 Children 12 & Under

Please Choose Your Banquet Meal: Tenderloin: \_\_\_\_\_ Walleye: \_\_\_\_\_ (How many for each selection)

Any Special Dietary Needs: \_\_\_\_\_

For those attending ONLY Saturday or Sunday (No Meals Sold on Site):

Breakfast: \_\_\_\_\_ @ \$30.00 | Lunch: \_\_\_\_\_ @ \$35.00

Banquet: \_\_\_\_\_ @ \$50.00 | Please include your meal choice: Tenderloin: \_\_\_\_\_ Walleye: \_\_\_\_\_

Sunday Brunch: \_\_\_\_\_ @ \$30.00

Any Special Dietary Needs: \_\_\_\_\_

ALL REGISTRATIONS NEED TO BE RECEIVED BY JANUARY 10, 2022

Cancellations after January 11, 2022 will be charged \$20. Cancellations after January 15, 2022 no refund will be made.



Make Checks Payable to: District 5M4 Lions Mid-Winter Convention Fund  
Send to: Mike Jungers, 8835 123rd Ave SE, Lake Lillian, MN 56253  
Email: mcjungers@frontier.com | Phone: 320-579-0352



Credit Card \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Printed Name: \_\_\_\_\_ Signature \_\_\_\_\_

If you have any questions, please call Marty Athmann at 320-522-0856 or email athmannmarty@hotmail.com

"It's time to step up to the plate!"



**Northern Pride  
Lions Forum**

**March 25th - 26th, 2022**

**Best Western Plus Kelly Inn**

**100 4th Ave. South, St Cloud, MN USA**

**2022 Registration Form**



**Your District & Club Name:** \_\_\_\_\_

**Lions Membership # :** \_\_\_\_\_

Name & Title \_\_\_\_\_

Address \_\_\_\_\_

City/Town \_\_\_\_\_

State/Prov. \_\_\_\_\_

Zip/Postal \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_

Registration form also available at  
<http://www.lionsmd5m.org>

**Special Dietary Needs:**  
Vegetarian, Gluten Free,  
(circle ones that apply)  
Allergies \_\_\_\_\_

**Registration Fee \$105.00 (US\$ or CDN\$)**

Registration includes Friday evening Meet & Greet Mixer, your choice of up to 6 of the 36 seminars offered on Saturday, Saturday breakfast, lunch and dinner with two dynamic guest speakers:  
(seminars start at 9 AM Saturday morning)

**SIGN UP ONLINE @**

<https://www.eventbrite.com/e/northern-pride-lions-forum-2022-registration-181446420127?aff=erelexpmlt>

**Pay with credit card in US\$ or CDN\$ follow the online screen instructions to register.**

If you would like to send a USD check or money order: Make it payable to: **Northern Pride Lions Forum**

Mail to: Lions Dennis & Jacque Heinen, PO Box 94, Sauk Centre, MN 56378

Hotel Reservations – Contact the hotel directly – Rate \$109.00 USD per night (+ taxes) Until March 7th, 2022

Best Western Plus Kelly Inn, 100 4th Avenue South, St Cloud, MN – Call Direct 1-320-253-0606



This block is called "Northern Pride Lions Forum"



Cancellations prior to March 19th, 2022 will have a \$25.00 administration fee applied, Cancellations after March 19th, 2022 are non-refundable except for a documented medical emergency (\$25.00 administration fee still applies).

**For more Information Email The Northern Pride Lions Forum at: [npllfmd5m@gmail.com](mailto:npllfmd5m@gmail.com)**

<https://forum.northernpridelions.com/>



*The tradition continues!*

**SAUK CENTRE LIONS  
61<sup>st</sup> ANNUAL BENEFIT**

# PANCAKE DAY

**SUNDAY, FEBRUARY 6, 2022**

8:00 a.m. to 1:00 p.m.

~ Serving ~

PANCAKES ~ FRENCH TOAST WITH FRESH CREAMERY BUTTER & SYRUP



GOOD COUNTRY- STYLE SAUSAGE

POTATOES ~ APPLE SAUCE

CHOICE OF BEVERAGE



**DON'T  
MISS THIS  
GREAT  
BREAKFAST!**

Advance tickets: Adults - \$9.00

At the door: Adults - \$10.00

Children Under 10 • \$5.00

Children 2 & Under FREE

**TAKE OUTS  
AVAILABLE**

**Sauk Centre High School Cafeteria**

*ALL THE DELICIOUS FOOD YOU CAN EAT!*

Buy Your Ticket Today from Any Lions Member or at  
MN National Bank, First State Bank, Central MN Credit Union,  
Schaefer's Market, Coborn's & SC Chamber of Commerce

*Tickets will also be available at the door*

~ Proceeds go for ~

- ◆ Fairy Lake Park ◆ Outdoor Skating Rinks ◆ Dollars for Scholars
- ◆ Vision, Hearing and Diabetes Programs ◆ Many other Lions Activities



If your Lions club has lost a member since January 1, 2021. Please let Jeff Swenson know so that they can be honored at the Memorial Ceremony during the 2022 Convention. Thank you!

Call Jeff Swenson at 218-770-1779 or e-mail to: [jfswens@runestone.net](mailto:jfswens@runestone.net)



"It's time to step up to the plate!"



**What is an endowed chair or professorship?**



It is the highest academic award that a university can bestow on a faculty member, and it lasts as long as the University exists. It is one of the most prestigious academic positions a professor can achieve.

Thus, it is both an **HONOR** to the named holder of the appointment and an **enduring tribute** to the **MINNESOTA LIONS HEARING FOUNDATION**.

In 2011, the Hearing Foundation pledged \$1 million to the establishment of the endowed chair at the University of Minnesota and in 2021 completed the funding. We are now waiting to share the name of the professor of the Otolaryngology department who will be the first one to hold the chair.

Endowed faculty chairs are crucial for recruiting and retaining the highest-quality faculty. The greatest institutions have the **best minds**, the **most-creative researchers** and the **most-engaged teachers**, which attracts the **brightest students**. Having endowed faculty means students get to rub elbows with the most talented scholars in the world.

For the **Minnesota Lions**, this means that any time the professor speaks, presents a research paper, or receives an award, **our name** will be included, sharing in the prestige and the acknowledgement.

The perspective candidate for this position has been doing research and clinical trials that show that combining sound and electrical stimulation of the tongue can significantly reduce **TINNITUS**, commonly described as "ringing in the ears." They also found that therapeutic effects can be sustained for up to 12 months post-treatment.

We hope to announce the candidate soon. Stay tuned for more!



*If your Lions club has lost a member since January 1, 2021. Please let Jeff Swenson know so that they can be honored at the Memorial Ceremony during the 2022 Convention. Thank you!*

*Call Jeff Swenson at 218-770-1779 or e-mail to: [jfswens@runestone.net](mailto:jfswens@runestone.net)*



Grant County Lions Peace Poster winners. Left Logan Kemper 2nd place, middle Madeline Corey, Right 3rd Charlie Blume



2nd DG candidate Sue Kulbeik and PDG Bob Kulbeik were on hand to help with the food packing in Forada!



*DG Marty inducted 5 new members at the meeting.*



*DG Marty Athman and Lion Karla Athman were special guest of three Lions Clubs recently. The Grant County Lions hosted the event and invited the Wendell Lions and the Elbow Lake Lions. The Athmans accepted gifts from the clubs - including matching Twins jerseys.*

*Having a hard time finding new members?...maybe you should ask one of these?...*

- your spouse
- your children
- your neighbor
- your brother
- your sister
- your best friend
- your mailman
- your garbage man
- your insurance agent
- your banker
- your car dealer
- your doctor
- your nurse
- your pastor
- your boyfriend
- your girlfriend
- your mother
- your father
- your cousin
- your past Lions members
- your business partner
- your barista
- your mayor
- your local store owners

*As you can see the options are limitless. Find one of the above or one of your own choices. Share the gift of Lionism today!!*

*Submitted by Jason Kerfeld*

"It's time to step up to the plate!"



Are you having problems with hearing loss? Tinnitus? Vertigo? And other conditions related to hearing and the ear?

The Audiology and Aural Rehabilitation Clinic at University of Minnesota Medical Center can evaluate a wide range of hearing impairments and maximize your communication potential.

With advanced expertise, our audiologists can prescribe and program the best possible hearing instrument for you, including hearing aids and cochlear implants.

At the Audiology and Aural Rehabilitation Clinic, we are proud to be a part of the Lions 5M International Hearing Center that is located within our clinic.

(<https://www.5mhf.org/international-hearing-center.html>)

#### Conditions We Treat:

1. Ear and Hearing Conditions
2. Hearing Loss in Adults
3. [Pediatric Hearing Loss](#)
4. Tinnitus
5. Vertigo
6. Vestibular Balance Disorders

Go to <https://www.mhealthfairview.org/specialties/Audiology-And-Aural-Rehabilitation> to learn more and to request an appointment.







Mn Lions Childhood Cancer Foundation Inc.

**Believe Award**

**Application**

Club Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Recipient:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Please check:

\_\_\_\_\_ Memorial Donation \$1,000.00, given in memory of a deceased Lion or non-Lion.

\_\_\_\_\_ Cumulative Award - Accumulated gifts over time resulting in a \$1,000.00 donation.

Mail or Email Application to:

Lion Genia Sjerven  
14496 Geneva Ave N  
Hugo MN 55038  
[sjerven@gmail.com](mailto:sjerven@gmail.com)

Mail Award to: Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**PUT YOUR EVENT ON THE 5M4 WEBSITE!**

Please let us know if you'd like us to post your 5M4 club event.

Send to [patrickposl@gmail.com](mailto:patrickposl@gmail.com)



**Minnesota Lions Hearing  
Foundation  
Hearing Research Fellowship  
Application**

# Hearing Research Fellowship Application

The Hearing Research Fellowship Award can be presented to a club member, family member or member of the community by a local club on behalf of the MN Lions Hearing Foundation. For every \$1000 donated to the Hearing Foundation, a Club earns one recognition award. Please consult with your District Hearing Foundation Trustee to determine how many club credits your club has earned.

**Please PRINT**

Club Name: \_\_\_\_\_ District \_\_\_\_\_

Person submitting Application: \_\_\_\_\_

Address where to ship recognition: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Contact email address: \_\_\_\_\_

**RECIPIENT:**

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Please Check Appropriate Fellowship:

\_\_\_\_\_ **Individual Fellowship** = gift totaling \$1000 made by individual, Lions Club, or Lions District to honor someone as a Lion Hearing Research Fellowship.

\_\_\_\_\_ **Memorial Fellowship**= gift totaling cumulative \$1000 given in memory of a deceased Lion or individual.

\_\_\_\_\_ **Cumulative Fellowship**= accumulated gifts over time resulting in \$1000 donation. Fellowship plaque awarded upon cumulative \$1000 donated.

\_\_\_\_\_ **Progressive Fellowship**= gift to honor an individual who has previously been awarded a Hearing Fellowship Award.

Amount of donation: \_\_\_\_\_ Check # \_\_\_\_\_ Date \_\_\_\_\_

*Please send completed application to PDG Mike Vos, Foundation Treasurer for processing.*

Check Payable to: **Minnesota Lions Hearing Foundation**

Payment to: PDG Mike Vos, Foundation Treasurer  
20472 371<sup>st</sup> Avenue, Green Isle, MN 55338

This award can be awarded to a Lion, a community member or business or other organization the club chooses. The award helps with the ongoing hearing health research projects at the University of Minnesota.

This award can be given for every \$1,000 the club gives to our organization. Clubs can check with their trustees to find our their balance.

**Please allow 30 days to process & ship award recognition**

"It's time to step up to the plate!"



From: Lions Support <lionssupport@LeaderDog.Org>

Sent: Monday, December 13, 2021 3:27:14 PM

Subject: Another "career" yet still impacting the community

Dear Leader Dog Chairs/Trustees,

You may be asked, "What happens to a career changed Leader Dog?" If a future Leader Dog is not destined for a life as a guide dog, we first look to other organizations that may be able to benefit from the characteristics of that dog. One agency, who receives all of their service dogs from us, is the Canine Advocacy Program. From their website, "The Canine Advocacy Program (CAP) was developed to provide advocacy services to child victims utilizing a highly trained dog to help alleviate the anxiety associated with being involved in the criminal justice system." Our local community of Oxford, Michigan, suffered a devastating school shooting last week. It has impacted our staff, volunteers and Lions. The following article gives a little insight to how our canines (previous and current) have helped make a positive impact in the healing process.

Together we serve,

Lions Beth, Kathleen and Mike

The Lions Team at Leader Dog

From the Detroit Free Press:

When Oxford High students return, at least 50 support dogs will greet them

Jamie L. LaReau

Those are dogs, but not just any dogs.

They work for the Ingham and Oakland counties' prosecutor's offices offering comfort to victims, usually children, who have to testify against an abuser.

On Friday, they were among 13 dogs scattered throughout Oxford elementary and middle schools for the half day of classes. The dogs were there to ease anxiety for students who were returning for the first time since the Nov. 30 shooting at Oxford High School that left four students dead.

"I have seen the impact it has in having dogs there to comfort people, so when I got the call ... we did what we could," said Dan Cojanu, the founder of Canine Advocacy Program, or CAP, and a retired Oakland County Prosecutor's Office Victim Services supervisor.

"This affects everybody," he said. "The peripheral damage impacts everyone. The teachers, the kids ... it's been an emotional morning. It's a healing force we're seeing today."

Returning to a crime scene

Earlier in the week, the Oxford school district leaders called Cojanu, requesting support dogs for returning students and staff.

Cojanu trains the dogs for the work they do with trauma victims and he has 32 dog teams that are part of CAP in Michigan.

He coordinated bringing five dogs from various organizations, such as prosecutor's offices, and eight "Ambassador" dogs from Leader Dogs for the Blind.

"What I am seeing is the kids are coming back to school today and they know something very traumatic happened in their school district," Cojanu said. "They get to spend the morning petting puppies. It's a good distraction and very welcoming."

But Cojanu is bracing for early January when he has to get at least 50 therapy dogs ready to be inside Oxford High School when the doors are expected to reopen, he said.

"There are 1,600 students coming back to a crime scene," Cojanu said. "The number is staggering. We plan to escort these kids to their lockers, classroom, counseling center ... whatever they need, that's what we'll provide."

Oxford Community Schools officials did not respond to requests for comment.

"They need somebody"

The dogs are a proven comfort to people suffering from trauma, said Jessica Carls, who is Kory's handler and a victim advocate for the Ingham County Prosecutor's Office.

"Having a dog in these situations with kids helps distract them from the circumstances of why they're there," Carls said. "(Kory) comforts them, she plays with them, she snuggles with them, I've seen her realize and know these kids are upset and they need somebody."

That's exactly what happened on Friday at Oxford Elementary.

"There was a girl today who had traumatic events happen to her recently," Carls said. "Kory instantly walked in the room, went to that girl and laid at her feet without any direction by anyone."

A million-dollar dog

Carls and Kory, a 4-year-old golden retriever, arrived at Oxford Elementary at 8:30 a.m. to greet kids at the drop-off area.

Some of the children had older siblings who attend Oxford High School and were there the day of the shooting. Those children were worried, Carls said.

But many faces lit up and smiles broke out when they saw Kory and ran to pet her, Carls said. One child offered Carls "a million dollars" if she would let the child take Kory home.

Kory started off life at Leader Dogs for the Blind. But the agency assigned Kory a "career change" when she did not fit as a leader dog. Ingham County now owns Kory, but she lives with Carls. The two are part of CAP, where Cojanu trained Kory for trauma work with the Ingham County Prosecutor's Office.

Carls said she is used to working with Kory in the courtroom, where the dog often sits for hours next to child victims as they testify, giving them courage and keeping them calm. So the four hours Carls and Kory spent Friday at Oxford Elementary were uplifting, Carls said.

"It made me feel good that I could do something to help," Carls said. "We all feel helpless when these types of things happen, so this is a way to help"

Dogs sense the sadness

The first time Cojanu brought CAP dogs to a community trauma event to comfort victims was five years ago.

It was two days after the July 11, 2016, shooting at the Berrien County Courthouse. Two courthouse officers were fatally shot on duty when an inmate, on his way into a courtroom, overpowered a deputy and took his gun. A woman was accidentally injured in the melee too.

The dogs came to comfort the county employees who were in the courthouse the day of the shooting.

"It was emotionally exhausting for us and the dogs," Cojanu said. "The dogs take all this in and they pick up and sense the sadness. Everyone I talked to said their dogs crawled up in the backseat and went to sleep afterward."

Cojanu said most of the support dogs who do the trauma work come to CAP from Leader Dog, so they are already highly trained. He trains them to stay still and behave appropriately in a courtroom, he said.

In fact, on Friday, Leader Dog provided eight of its "Ambassador dogs" to Oxford's return to school, said Rachele Kniffen, Leader Dog director of communications.

One, a blonde Labrador named Coco, went to Oxford Elementary.

"We've had dogs that go out, not for a situation like this, but go to university campuses during finals week so when the students need a break and need to relax, the dogs go in," Kniffen said.

CONTINUED ON THE NEXT PAGEWw



"It's time to step up to the plate!"

Trying to help

CONTINUED FROM THE PREVIOUS PAGE

The dog handlers are highly trained too.

They are mostly people who have degrees in psychology and sociology who are familiar with working with trauma cases and know what to say to victims, Cojanu said. There is also ongoing trauma training by the Prosecuting Attorneys Association of Michigan, he said.

"There's a lot of interaction. You have to know what to say and when to say it, you don't just stand there with the dog and the magic happens," Cojanu said. "The dog is a tool for the advocate to use."

The Oakland County Prosecutor's Office has used support dogs since January, when it got Lance and Frieda, said Betsey Hage, chief of administration for the office.

Lance, an 8-year-old Labrador retriever, and Frieda, a 4-year-old golden retriever, typically work at the courthouse in Pontiac. When requested by prosecutors, the dogs support a victim of a crime, which could include meeting with victims or going with a victim to court.

"The court process for most people — not just children — is a scary and intimidating process and to provide an animal for support is helpful," Hage said.

Cojanu, who started CAP in 2011, has spent decades working with victims and has seen the difference dogs make.

"It's huge when you see a kid smile after a court hearing," Cojanu said. "You know there's been an impact and the dogs do that."

Cojanu only has 30 dogs lined up for opening day at Oxford High School now, but he will push on to get more, ensuring those students and faculty have the animals to comfort their pain.

"I think everybody is saying the same thing, 'If there's an opportunity to support that community, you do what you can' and this is what we can do."

*Leader Dogs for the Blind*

*1039 S. Rochester Rd. • Rochester Hills, MI 48307-3115*

*Direct*

*Toll Free (888) 777-5332*

*To learn more about our programs and services visit [LeaderDog.org](http://LeaderDog.org)*

*Visit our virtual learning resources at [leaderdog.org/resources/virtual-learning](http://leaderdog.org/resources/virtual-learning)*

*We are always in need of volunteers to raise our puppies. Learn more at [LeaderDog.org/puppy](http://LeaderDog.org/puppy)*

*Our mission is to empower people who are blind or visually impaired with lifelong skills for safe and independent daily travel.*

*Our Services*

*Disclaimer: This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. E-mail transmission cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The recipient should check this email and any attachments for the presence of viruses. The sender therefore does not accept liability for any errors or omissions in the contents of this message, which arise as a result of e-mail transmission. If verification is required please request a hard-copy version.*



## Benson Lions donation

Mick Boone of the Benson Lions Club presented a check for \$500 to Vicki Olson and Sue Fragodt of the Prairie Five/Swift County Food Shelf. The food shelf will receive a matching grant from "Open Your Heart to the Hungry and Homeless" for any donations during the month of July.

"It's time to step up to the plate!"



### BENSON'S RED, WHITE AND BLUE VETERANS RECOGNITION EVENT

Members of the Benson Lions Club put on a special Veterans "Red, White and Blue" recognition of the service given by the area's veterans to their country. The event was held Thursday, November 11 at McKinney's on Southside. The Whitesidewalls performed.



"It's time to step up to the plate!"



Benson Lions Club wooden flag donation presented Michael Uhdén of Benson (pictured at right with his wife Mary) won the Veteran's charred wooden flag that was donated by Jesse Hughes (pictured left) of Hughes Real Estate and Auction Service. The donation was part of the Benson Lions Club Veteran's Salute Event, Nov. 11. Michael entered the U.S. Army at the age of 19 and was active 1966-1968 during the Vietnam War. He was a paratrooper in the 101st Airborne Division.



The Buffalo Lake Lions Club hosted a D-Feet Hearing walk this summer. Proceeds were sent to the Lions Foundation and also a check given to our local Renville County Olivia Hospital Foundation. They will use these proceeds to help a family in need with a child that has hearing issues. Accepting the \$1000 donation is Jackie Edwards, Director of Foundation and Community Relations with the Olivia Hospital and Clinic. Presenting from the Buffalo Lake Lions Club is Susan Krumrey and Sarah Schaffer.

### SIGN UP!

<https://www.signupgenius.com/g60B0E49AAA2AA6FB6-mnlions1>  
Newsletter website Facebook page.  
Lion Rob



Participants from this years RLLI institute are Mickie Rogal (Wendall), Todd Neumann (New London), Susan Honken (Raymond), Gene Wyttenback (Sauk Centre), and Susan Krumrey (Buffalo Lake).

## Get excited for the 104th Lions Clubs International Convention in Montréal!



#### RECENT POSTS





"It's time to step up to the plate!"

**LCIF = Our Lions Foundation - Donation Information  
Campaign 100 started July 1, 2018**

- \* Our district 5M4 targeted is to do our part for this 3 year campaign matching with the 100 theme:
  - > 100 percent participation
  - > \$100 average per club member per year with personal and club donations going into the average
- \* Easy ways to donate are:
  - > Go to web address: [lcif.org](http://lcif.org) and set up ACH bank account or credit card automatic giving
  - > Go to [lcif.org](http://lcif.org) and donate with credit card

Mail with attached form to  
Lions Club International Foundation, Dept 4547, Carol Stream, IL 60122-4547  
or give to your president, secretary or treasurer

OR: Give or mail to: 5M4 Foundation District chair Craig Schellberg, 6233 97th Ave NE, Spicer, MN 56288. Phone/text: 320-894-6843 email: [spicerlioncraig@gmail.com](mailto:spicerlioncraig@gmail.com)

For technical help: Phone 630-203-3836 or email: [donorassistance@lionsclubs.org](mailto:donorassistance@lionsclubs.org)

**Please Detach this form and include with donation**

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Member # \_\_\_\_\_

Address with town: \_\_\_\_\_

Donate to: \_\_\_ Empowering Service = Area of Humanitarian greatest needs  
(pick one) \_\_\_ Disaster Relief  
                  \_\_\_ Half & half

Donation amount: \_\_\_\_\_ I plan to give this amount:  
(pick one)  
                          \_\_\_ One time  
                          \_\_\_ Monthly  
                          \_\_\_ Yearly

I would like to receive a recognition pin (minimum \$50 donation): yes \_\_\_ or no \_\_\_

**Thanks for giving to Campaign 100 for others in need!**

"It's time to step up to the plate!"



# Lots of fun at Lions Bingo!

Lion Rod and Lion Larry had a great time and kept the crowd entertained as they called out the BINGO numbers for the Elbow Lake Lions Club's special event held in November.

## Local Lions clubs donate to 'Coats for Kids'

Four local Lions Clubs donated to the Coats for Kids project. A total of \$2150 was collected from the Lions Clubs of Grant County: Wendell Lions \$700, Elbow Lake Lions \$600, Grant County Lions \$600, Ashby Lions \$250. Ashby Lions were also contributing to a coat project in their town. Hoffman Lions decided to donate to the Barrett Fire Department coat drive for the Public School System children, which unfortunately our Head Start children are not a part of, after learning that Covid funds had become available for use by WCMCA to purchase coats for other counties. Head Start and Early Head Start are state and federally funded programs for children birth to age 5, and pregnant mothers. WCMCA runs the program in 7 counties. The program offers comprehensive services to enrolled children and families, giving priority to limited income families and families of children with special needs. Children experience: a school readiness approach, an age appropriate curriculum and assessment, health and nutrition services, dental services and services for children with special needs when needed.





## PRESIDENT'S MESSAGE

Service from the heart with  
International President,  
Douglas X. Alexander  
Dear Lion,

Your service has the power to change lives. So do your stories. The more you share about what you and your club are doing, the more opportunities you create for your community to join you. And there are now more ways than ever to promote your club and service activities.

Whether it's marketing or branding, social media or traditional media, we have the tools to help you promote your club, energize your next membership drive and share your life-changing stories. Let's shine a light on Lions.

Yours in Service,  
Douglas X. Alexander  
International President

### Brand Advance Kits

Your service has made Lions one of the most recognizable brands in the world—and for good reason. When your community sees Lions, they know good things are on the way. So take advantage of the legacy you've helped build with smart marketing and a little inspiration from our Brand Advance kits.

Visit the Brand and Marketing Toolkit page to access your Brand Advance kit. It's loaded with resources, templates and tutorials to inspire your club's marketing efforts—and your community.

### Marketing Tools

Your social media is a great tool for showing, and telling, your community all the great things you're doing. Here are three resources that can help.

**Social Media Kits** – Access ready-to-use and customizable graphics to promote your service projects and make your page really stand out. World Diabetes Day social graphics are also now available to help you raise awareness in your community.  
**Lions Video Center** – Download or link to incredible stories from Lions around the world to use at your next club meeting, Lions event or on your social media network. And make sure to use the hashtag #WeServe.

**Marketing How-to Videos** – Make the most of your next marketing and PR campaign with our helpful “how-to” videos. Subtitles are available by turning on closed captioning (CC) and selecting your language.

Keep sharing and don't forget to check out the president's Facebook page. You can also help us make an even bigger impact this November 14 on World Diabetes Day by using the hashtag #LionsFightDiabetes.

### Public Relations Tools

You know your community better than anyone. But what does your community know about your club? The Lions Press Center has great resources that can help you connect with your local media and share your story with your community.

Be sure to watch a special video message from President Alexander about how good marketing and communications can raise the visibility of your club, your projects and your impact. And if you haven't already, make sure your club appoints a club marketing communications chairperson today.



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5M4 Newsletter

[www.e-district.org/sites/5M4](http://www.e-district.org/sites/5M4)

MAY 2021





# VOLUNTEERS NEEDED

*Local news is for everyone! The Lions Reading Program for the Visually and Physically Impaired provides a means for the visually and physically impaired to be kept informed by the hearing of local newspapers read and broadcast through online, through an app, or your smart speaker.*

*The Lions Reading Program for the Visually and Physically Impaired started with an event the Fergus Falls area in 1992. Lion John Bloom wrote a Letter to the Editor of the Fergus Falls Daily Journal explaining the thing he missed most when he lost his sight was walking into the cafe in the morning and discussing what the local newspaper had to say about local issues. He asked if there was any way they could fill that gap.*

*Interested people in Fergus Falls including an editor of the newspaper, State Services for the Blind, and representatives of the local Lions Clubs got together and the program was developed. In the next few months, readers were tested and trained. A small transmitter unit was made and installed in a room furnished by Bethlehem Lutheran Church. On April 1, 1993, the first broadcast of The Daily Journal went on the air with special radios that picked up the transmission. We now celebrate the 28th year of our program.*

*The broadcast has expanded to include local weekly newspapers from: Battle Lake, Frazee, Vergas, Grant County, Henning, New York Mills, Parkers Prairie, Pelican Rapids, and Perham. The broadcast, as of this year, it is available through your computer, online at Radio Talking Book Minnesota/ State Services for the Blind.*

*Volunteers are the heart of the program! An hour of broadcasting takes place Monday through Saturday at 7pm due to the commitment of much appreciated volunteers: Lions and others from the public. Volunteers read with a partner and they dedicate 2 hours, in one evening, each month, for preparation and reading to our listeners. This reading program is very cost effective because of many hours of volunteer time.*

*We are in need of volunteers. Any interested people can contact Lion Ginny Paulson (218-736-5109) or Pamela Shroden (218-731-2954). It is an easy and important way to make a wonderful difference in our communities.*

*This is a nonprofit organization. It is governed by representatives from Riverside Fergus Falls Lions Club, Elizabeth Lions Club, consumers, and readers.*

*We and our listeners are very thankful for the support of our communities!*

*Elizabeth Lion Sue Hanneman  
Secretary, Lion's Reading Board*

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5M4 Newsletter

[www.e-district.org/sites/5M4](http://www.e-district.org/sites/5M4)

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