### 5M4 Newsletter





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Clubs: Would you like to give a Melvin Jones Fellowship award? Contact me to find out the amount of MJF credit you have to give out a MJF award and I can also help you order. Thanks! Lion Allan Ulbricht, Cell 320.267.4207

• Allan.ulbricht@gmail.com

### 'What a year!'

"I can't believe it's almost over!" I've heard it said hundred times by District Governors who are, like me, reaching the end of their term. This past year has truly flown by! PDG Bob and I have traveled so many places, met so many people, and attended so many amazing meetings, conventions, service and fundraising events that there are too many to count. We have loved every second of our time with all of you.

It has been so inspirational to talk with Lions who are so passionate about their clubs and their communities. It's no wonder we accomplish so much within District 5M4. We have seen how committed you all are to making your home towns a better place to live. The variety of service projects and improvements to your towns is amazing. When they say – "If there's a need – there's a Lion", certainly holds true in our District. I'm so proud of all of you Lions and your Clubs. Congratulations.



DG Sue Kulbeik and PDG Bob Kulbeik

Just a couple of thoughts on how you can make my successors lives a bit easier. Schedule your District Governor visit as soon as possible. I would venture to say DGE Jacque would even start making plans now if you can schedule things out that far. It's so much easier to know what the plan is and where you are needed to be sooner than later. The calendar gets complicated and we work hard to get to everyone, but sometimes our schedule just doesn't allow specific dates. Have a couple of options for your club visit.

If there is a training scheduled in your area – take advantage of it! We often hear that club members are afraid to step up and be an officer, or a zone chair, or even a cabinet member because they don't know what's involved in the job. These training sessions will accomplish that. Get your new members to attend an orientation meeting – if you are not doing one within your club. There are statistics that show people leave their club only because they don't understand what's going on. They may not feel a connection to being a Lion or may not have made connections within the club yet. Our Leadership Team works very hard to schedule training sessions and zone meetings around the district at convenient times and places only to be disappointed by the attendance. PLEASE come and bring some of your club members with you. I promise we will make it worth your while AND we'll have some fun too!

I know we always are talking about membership, membership, but it's just that important. None of us are getting any younger and we need younger folks to sustain and grow our clubs. Look around your community. Are there other service organizations you could work with? Is there a Scout troop that could use your support – and their parents might appreciate it enough to join Lions? Is there a Kiwanis or Rotary Club that you could band together to have an even bigger impact in your community by completing a project. How about the schools? Are they in need and you could meet some great educators that might want to join? And for heaven's sake, use our LCIF Grants as a way to gain members! There are so many options for grants now, from small to large, that we should be able to find something that fits your project. I would be happy to talk to you and your club about grant opportunities and how to apply and secure a grant for your area.

Lastly, I need to thank some people who made this year possible for me. First – my Cabinet. What a terrific group of Lions all passionate about their causes. Second – the Past District Governor group who helped me through the entire process with encouragement, direction, and often being the ones who stepped into Leadership roles. Third – My Mid-Winter Convention team. This was one of the highlights of my year and would not have happened without all of you. Next – our Leadership Team. DGE Jacque, 1st DGE Susan, and 2nd DGE Jason – congratulations to you all and I hope your year will be as good as mine. It's important to set each other up for success, so communicate often and share your highs and lows. Last, but certainly not least, I want to thank my "Service Partner" and my partner in life, PDG Bob Kulbeik. Without his support I could not have done this job. He has done everything from driving me to all the meetings to sewing on my patch, to keeping me on schedule. His morale support and ability to keep me going has been what made this year so amazing.

Thank you all and I look forward to seeing you again soon!

Have a safe spring and remember "We Serve"! DG Sue Kulbeik

# Jottings from Jacque!



Well the time has come. We will soon be on our way to Melbourne for the International Convention, June 22-25. My hope is to continue to working towards a full district team, picking up where DG Sue left off. I want to encourage all clubs to review the Club Excellence Award the qualifications are not that out of reach and you still have time to fulfill the requirements if you act now. It can be found on Lionsclubs.org under member resources – grants & awards.

Discuss with your new officers, to be mindful of their positions and to set a goal(s) for your club. Set a date now for a membership drive or a new service project that way time does not slip away from you as regular club projects happen.

Leaders create service projects; Service projects attract members; Members provide opportunity for more leaders. It is a sometimes tedious cycle – but it is that, that keeps our clubs ever growing and vibrant. We are a part of a great organization, and the bedrock is us: doing good in our communities, serving our neighbor – all for the greater good which ripples out from our communities and into the next. Continue to grow in service.

Membership please consider sitting down with those club members who are leaving, find out why they are leaving. It is at least as important as finding out what they are interested in when they joined. You need to know what engages your members and what is just NOT working for them. It might be affecting others as well. AND don't be afraid to implement change – and keep that member.

Remember to mark your calendars for JULY 19, for the Brian Sheehan welcome home celebration at the St Cloud Kelly Inn. Zone Chairs are still needed for zones 1, 4, 5, 6, and 8. Organize 3 zone meetings, create an agenda, invite a speaker or two, the DG team member, visit the clubs in your zone and attend 4 cabinet meetings. Zone chairs are a vital link between clubs to the district. Meet new Lions – Do cool things. Be a zone chair! Enjoy your summer! Serve your communities and

--Ask One ---Keep One In Lions, We Serve DGE Jacque Heinen 320.249.6536 lionheinen@gmail.com



PCC Dennis Heinen and DGE Jacque Heinen

# Having a hard time finding new members?... maybe you should ask one of these?...

your girlfriend your spouse your mother your children your father your neighbor your cousin your brother your past Lions members your sister your business partner your best friend your barista your mailman your mayor your garbage man your local store owners your insurance agent your banker As you can see the options your car dealer are limitless. Find one of your doctor the above or one of your your nurse own choices. your pastor your boyfriend

*Share the gift of* 

Lionism today!!

Submitted by

Jason Kerfeld

### A note from Susan

### Happy June everyone!

Summer feels like it is in full swing already as the baseball/softball games have started! As we are continually thinking about our Mission 1.5, make it a priority to wear your Lions apparel out to community events. You never know who it will spark a conversation with, it might be your new club member!

We have gone through a few training sessions lately with great participation. If you missed either one of these, please sign into the portal, these can be done on your own through the LEARN tab. There are E-books available for many positions and other learning opportunities for you to gain personal knowledge; leadership, Robert's Rules, financial, conflict resolution... take a look! If you can't find something or are having trouble, please let us know. We will be happy to walk you through the new portal so you can take advantage of all our Lions International website has to offer.

If your club is doing a fundraiser, please remember to post it in our newsletter so others can support your cause as well! Don't keep all your hard work a secret! And after, flood social media with pictures, put it on your club's facebook page, have a member post it on their facebook page or share your clubs message. Let everyone know of your good works!

Have a great summer! Get out there and "Meet New People & Do Cool Things", all in the name of We Serve!



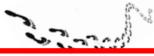
Lion Brad Krumrey and 1st VDGE Susan Krumrey

Together In Service, Lion Susan Krumrey, 1st VDGE – 5M4 5M4 Cabinet Secretary Buffalo Lake Lions Club President

susanreuberkrumrey@outlook.com

# TWO locations! Sign up now!











### Morris Lions donate books

The Morris Lions Club sponsored our second graders book fair held at Morris Area Elementary School on April 24, 2024. We assisted three classes of second graders find age appropriate books that Morris Lions paid for to encourage reading. We paid \$15 per second grader for books so they could have new books to read. We encourage reading so this is a good way to promote

Above and at left are pictures of each second grade class with their books. Morris Lions members were Mark Torgerson, Ann Farwell, and Joe Exner.

HOW CAN YOU HELP YOUR COMMUN

New Service Ideas this spring from the Global Service Team:

• Food Drive for the food shelf

· Birthday Cake Kit for the food shelf

Included cake míx, cake pan, candles, vegetable oil...they just need eggs

Help plant, weed and harvest items for the community or food shelf.

Help plant apple trees and have available for the community.

· Scholarships for your High School

• Purchase a Book for every child, do a book for every second grader.



### Sign up now to help with KidSight at the state fair!

The Great Minnesota Get Together is right around the corner and again, we will be providing KidSight screening in the Healthcare building at the State Fair! Our 5M4 date is September 1st – however, if this day doesn't work for you, sign up for any day that does!!

Volunteering has benefits! The sign up is watched and before your day, you will receive a parking pass and a free State Fair entry pass for the day, AND if you need, you can ask to be reimbursed for mileage and part of your hotel stay. As you can already see on the sign up from others, when you enter your name, in the memo section enter your district "5M4". This helps track volunteers from our district for reporting our service and makes it easier for Lion Dennis to track you down to sent your pass and ticket to.

You can spend the whole day at the Fair and volunteer for 3+ hours! It's a great time and you can "meet new people and do cool things!" We need you! Please consider giving of your time (We Serve)! If you have any questions, please contact Lion Dennis Kelly III, Chairperson for the MD5M Lions KidSight Foundation at dkellylion@gmail.com or text to 651-788-3486, or our 5M4 Representative, Lion Susan Honken at susandenisehonken@gmail.com.

at the Minnesota State Fair!

Our sign up link is: https://www.signupgenius.com/go/5080D45ADAC2FA7F58-48608689-state#/

Also, have you provided KidSight screening in your area this year? Have you reported your service? If you haven't and not sure how, please reach out to Lion Susan (email above) and she will help get this done. It is important to report all those we have provided service for.

### Sign up to serve!

### **LCIF NEWS:**

Please sign up and watch online the LCIF Tell-A-Thon to be held on June 2nd. It's entertaining and inspiring. You don't need to watch the entire four hours. Check it out for a little bit. See the enclosed flyer for details. Notice the new flyer on "What Can \$100 Achieve" Think about what you want your Legacy to be for your communities and learn how LCIF can help you fulfill this in the future when the time is right.

Keep bestowing Melvin Jones Fellowships with your club awards. Reach out to me if you'd like assistance or to know how much credit you have.

DG Sue and other Cabinet Leaders have forwarded to me wonderful questions about the possibility of obtaining a LCIF grant. I'm glad to help. The first and most effective way for you to learn more at your leisure is to google LCIF Grants Toolkit at ww.lionsclubs.org. This will take you to a wonderful web page that explains many of your initial questions. You can also call LCIF directly at 1-630-571-5466 or by going online at LCIF@lionsclubs. org. Our LCIF teammates are fantastic at helping guide you. They know far more than me. If there is a question you feel I can be of assistance, feel comfortable in contacting me at 320-267-4207 or allan.ulbricht@gmail.com.

Thank you, thank you, thank you for utilizing LCIF, our foundation to support others in need.

Sincerely,

Allan Ulbricht District 5M4 LCIF Coordinator

# 43<sup>PD</sup> ANNUAL OSAKIS LIONS CLUB WALLEYE TOURNAMENT

**WHEN June 15<sup>th</sup>, 2024 7am – 3pm** 

### Lake Osakis

**Headquarters: town access** 

FEATURING ·1"-10" place payout ·1"-3" place plaques · large walleye contest: 1" and 2" place ·\$8,000 first place prize ( payouts based on 75 entrants)

WWW.FISHDONKEY.COM

FACEBOOK: OSAKIS LIONS WALLEYE TOURNAMENT

### 2 PERSON TEAMS

### FISHDONKEY.COM \$350 (\$25 goes towards big walleye contest) + \$10 registration fee

### 75 TEAMS MAX

6 FISH STRINGER: 5 FISH BETWEEN 15-21.75" AND ONE FISH OVER 22" (UNLIMITED CULLUNG)

BOAT CHECK-IN STARTING AT 5:30 AM MORNING OF TOURNAMENT

### BENEFITING

The Osakis Lions Club and the Osakis Community



### **NORTHERN PRIDE LIONS FORUM**



FRI. SEP. 20 - SAT. SEP. 21

BEST WESTERN PLUS KELLY INN 100 4TH AVE S, ST CLOUD, MN 56301



Learning, Networking, and Inspiration

Keynote Speakers
Past International Lions President Brian Sheehan
& Lion Lori Sheehan

All Lions are invited to attend!



includes: Friday appetizers, Saturday Continental Breakfast, Saturday luncheon Deli Buffet & Saturday evening banquet.

\$139 Hotel Rate



13 different topic seminars

A Panel Discussions

Kid Sight Certification



Email: npllfmd5m@gmail.com https://forum.northernpridelions.com/ 7.

5M4 Newsletter www.e-district.org/sites/5M4 JUNE 2024

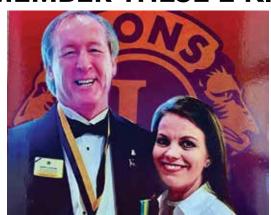
### PUT YOUR EVENT ON THE 5M4 WEBSITE!

Please let us know if you'd like us to post your 5M4 club event.

Send to patrickposl@gmail.com



### **REMEMBER THESE 2 KIDS?**



### IT'S TIME TO WELCOME THEM HOME!

WHEN: Friday, July 1	19.	. 2024
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WHERE: Best Western Plus Kelly Inn

100 - 4th Avenue S.; St. Cloud, MN; (320) 253-0606; Rooms: \$115/night https://www.bestwestern.com/en\_US/book/hotel-rooms.24113.html?groupId=1H4EB8R3

TIME: Warm up: 6:00 pm

Dinner: 6:45 pm Program: 7:30 pm

DRESS: Black and White attire (Notice we didn't say "black tie")

COST: \$15.00 PER PERSON (Not a typo!); CAPACITY: Only 280

### NO GIFTS PLEASE: THEY ALREADY NEED TO BUILD AN ADDITION ONTO THEIR HOME!

### **ONLY IF YOU INSIST:**

Consider bringing a check payable to "LCIF" or "TEAM Sheehan Charitable Foundation"

Name(s)		District #		
Dinner Choices: Top Sirloin	Chicken Breast	Vegetarian		
Please mail the completed form and your check for \$15/person payable to "Lion Brian Campaign Fund" to:				
runa to.				

Mike Molenda 1462 Featherstone Court Hastings, MN 55033-9181



### Your Donation Will Change Lives

Lions International Vice President Fabricio Olivera is inviting you to empower Lions' service across the globe by donating to the Lions Clubs International Foundation (LCIF).

LCIF increases the service impact of 1.4 million Lions by funding local, regional & international service projects focused on:

Childhood Cancer | Diabetes | Disaster Relief Environment | Humanitarian Efforts | Hunger Vision | Youth

Tell-A-Thon donations are eligible for <u>LCIF</u> donation recognition, including Melvin Jones Fellowship.

#### Donate now!

#### Most of the World

https://lionsclubs.org/givetoday

#### Australia

https://lcif.org.au/GiveToday

#### Canada (EN)

http://lionsofcanadafundforlcif.ca/GiveToday

#### Canada (FR)

http://lionsofcanadafundforlcif.ca/fr/GiveToday

#### India

https://lcifindia.org/GiveToday



tellathon.org



### Join the World's Largest Celebration of Service

Sunday, June 2nd | 10 am - 2 pm CDT (Chicago) / GMT-5

This year's Tell-A-Thon is focused on celebrating Lions' service across the globe; service that is empowered by your donations to our Lions Clubs International Foundation (LCIF).

The 4-hour, virtual Tell-A-Thon will inspire you with stories of service, music, entertainment and celebrity cameos from humanitarians, award winning musicians and actors, legendary sports figures & others!

What are you waiting for? Register now at www.tellathon.org

Don't stop there... this is the perfect opportunity to share our Lions' story with your family, friends and community!

Why not create a viewing party and invite your partners and community to join in the fun?

You can use this opportunity to share information about your club's impact on your community, conduct a vision screening or other service project. You could even sell food, hold a silent auction or conduct raffles to raise funds for LCIF!

For all the latest Tell-A-Thon news, visit the <u>Lions Virtual TellAThon</u> <u>Facebook group</u>.

For more information about the Tell-A-Thon, sponsorships and major donation opportunities, contact Lions Virtual @ info@lionsvirtual.org

Thank you for all you do and your support of the LCIF Tell-A-Thon!







# YOUR US\$100 GIFT CAN HELP LCIF...

- Provide vision screenings for 50 at risk youth through Vision Grants.
- Offer immediate relief to 39 victims of a natural disaster through Emergency Grants.
- House one family during their child's cancer treatment through Childhood Cancer Grants.
- Screen 98 individuals at risk for diabetes through Diabetes Grants.
- Improve access to food for 90 hungry people through Hunger Grants.
- Fund Lions Quest curriculum for one year for an entire classroom through Lions Quest Grants.

**100**% of your donation supports LCIF grants and programs.







### Exciting



### A "Lions Alert Program" is being developed within our District.

The Objective: "Preparedness, Response, Recovery, and Relief in relation to a disaster, means measures taken during or immediately after a disaster in order to bring relief to people and communities affected by the disaster".

- PREPAREDNESS involves the development of a plan of action in case of emergency. A logistic operations center and a practiced emergency response plan are two elements of the preparedness phase. Lions Clubs continuous cycle of planning, organizing, training, equipping, exercise, evaluation and improvement activities to ensure effective coordination and the enhancement of capabilities to respond to incidents or disasters.
- RESPONSE includes the mobilization of Lions Clubs and Lions Alert Coordinators. They should be prepared to do a rapid needs assessment and bring Lions to where they can do the most good.
- RECOVERY aims to restore the affected area to its previous state, such as rebuilding destroyed property, infrastructure. Recovery can be immediate and/or can be longer term depending on the situation. Relief can come in the form of providing food and drink to recovery workers and affected people, working with other agencies, assistance in long term recovery.

### Communication

Our first phase of the program will be communication. We need to develop a plan of communicating the program information to our clubs. This will happen through a variety of means:

- District Leadership
- Cabinet members
- PDGs
- Zone Chairs
- Newsletter
- Leadership meetings with clubs
- Meeting with non-Lions organizations

### 2. Club Participation

We will begin to roll this out immediately.

Each Lions Club meeting should include the following discussion:

- 1. Focus of the plan
- 2. Structure of the program
- 3. Develop a leader in each club (or neighboring club if none available in all clubs)
- 4. Develop a call chain template in case of emergency to muster membership
- 5. Develop a list of members who are willing to go through training
- 6. Organize training sessions for Lions to become prepared for emergencies
- 7. Develop a list of resources available already and contact names (equipment, generators, tools, capabilities, storage, etc.)
- 8. Work with local Emergency Management Directors so they know of our availability and capabilities

### 3. Types of Emergencies

- LEVEL ONE: A local emergency. House fire, flood, lost child, are some examples. A single club could respond to the affected area. Each club will develop their own plan on how to help their community.
- LEVEL TWO: Affects a larger geographical area, flooding, fires, or storm damage. At this level, Districts would respond and may possibly be eligible for a LCIF Emergency Grant. Our District will develop a plan for response, capabilities, and communication depending on what each local club is willing to provide.
- LEVEL THREE: Catastrophic event such as earthquake, tsunami, or large tornado affecting a huge area and thousands of people.

Questions. Please contact Lion Bonnie Lay at: laybonnie@icloud.com

This is just the start of the Lions Alert Program in our District. First, communicating the information to the Leadership and then the clubs. From here, the rest of the program will be defined and implemented. Each club or Zone could develop their own plan according to their capabilities and their needs. They must work with local Emergency Management and First Responders to maximize their contribution. We will also work to have each club insured properly and be able to provide proof of insurance to local command centers on site. Our hope is to eventually have a mobile c ommand unit stocked with equipment need to provide assistance and relief in case of emergency, both short and long term.



### **Lions Portal**

LIONS PORTAL has been being made available in a phased roll out and will eventually be available to all members. Two district wide trainings have occurred and more will be scheduled if there is interest. Having problems logging onto the portal or have questions on reporting, you can reach out to District Administrator PCC Dennis Heinen at heinende@centracare.com or 320.491.3996.



Throughout our history, thousands of amazing donors worldwide have helped us empower people who are blind or visually impaired with lifelong skills for safe and independent daily travel. Now you have the opportunity to show your support in a new way, through a Symbolic Puppy Sponsorship. For \$500, you'll receive a picture, a profile and an official certificate of your sponsored Future Leader Dog. Leader Dog services are critically important. LAST YEAR, we were able to safely provide:

#### **▶**500,000+

Days of safe and independent daily travel

#### ▶123

Guide Dog clients served

#### ▶149

Clients received white cane training

#### ►3 Client

Clients who are deaf and blind received customized guide dog training

### ▶18 Teenagers gained leadership and travel skills

▶287

#### Current and potential clients received a visit from

a field services guide dog mobility instructor

#### ▶336

Clients and O&M pro's viewed virtual learning videos

### **▶**\$0





LeaderDog.org/sponsor-a-puppy

FOLLOW THE LEADER LeaderDog.org ¶ 2 @

1039 S. Rochester Rd | Rochester Hills, MI 48307-3115





### **AWARD & SCHOLARSHIP CONTACTS:**

• MN Lions Childhood Cancer Foundation, Inc.

BELIEVE AWARD: e-mail tpcmcc0526@yahoo.com

- Heart of a Lion Award: Contact DG Sue Kulbeik
- LITPC Youth Scholarship Lions Bill & Marcia Guthrie at 763-786-8072 or e-mail: bmguthrie9@q.com
- Lions Hearing Foundation Fellowship: Contact PDG Mike Voss at 20472 371st Ave., Green Isle, MN 55338



### VOLUNTEERS NEEDED AT SPECIAL OLYMPICS OPENING EYES

Special Olympics Minnesota Summer Games is at the Stillwater Area High School from June 23-25.

Stillwater Area High School will host the annual Special Olympics Minnesota Summer Games! Roughly 2,500 athletes will be competing in basketball and track and field throughout the weekend. Outside of competition, there will be entertainment in Victory Village, health screenings for athletes, Celebration Ceremonies, and many other activities for everyone! Summer Games is open to the public and family friendly!

The Lions have played a major part in this competition for many years, and will once again host the Opening Eyes screening. As part of the Healthy Athletes program offerings, Opening Eyes provides a complete eye exam, conducted by eye doctors and eye care professionals. During the Opening Eyes screening, Athletes have the opportunity to receive new eye glasses, sunglasses or sports goggles, free of charge! Opening Eyes is presented by Lions Club International.

Opening Eyes in Minnesota was first undertaken by Lions Clubs of 5M5, but we need you to make this screening happen! Opening Eyes volunteers directly impact the health of SOMN Athletes! Volunteers will also have the opportunity to meet and interact with Special Olympics Minnesota Athletes, and also meet Lions from other clubs and other districts. Volunteers will receive a Summer Games Volunteer t-shirt and Volunteers working over six hours will also receive a complimentary lunch.



#### Summer Games volunteer shifts available:

- Friday, June 21, 9:00 pm 1:00 pm (set up only)
- Saturday, June 22, 8:15 am 12:30 pm
- Saturday, June 22, 11:45 am 4:30 pm

### Lions Club volunteers are needed for a number of roles, including:

- Assisting doctors
- Conducting initial eye chart exam
- · Directing and escorting athletes
- Athlete registration

TO REGISTER VISIT:

### SOMN.ORG/LIONS

These volunteer shifts are reserved for Lions & Friends of the Lions registration.

Lions Club members, family and friends are all welcome and encouraged to volunteer!

Questions? Please contact:
Lion Ray Moonen, 952.201.7031; moonen@myinfmail.com
Lion Jim Cain, 763.232.0790; jhcain2@gmail.com.
Lion Laura Maki, 507.964.5796; relamaki@frontiernet.net

Special Olympics Lions Clubs International

Opening Eyes®







**Questions: Contact:** Lion Bob Knutson 320,295,1757 lionbobbyk2017@gmail.com

### **Advocates for Health** LIFESAVING SOLUTIONS

A certified 501(c)(3) non-profit

350,000 Sudden Cardiac Arrest (SCA) is the leading cause of death in the US claiming an estimated 350,000 lives per year. 95% It is estimated that 95% of victims of SCA die before they reach the hospital or other source of emergency help. 1,000 SCA kills 1,000 people per day or one person every 2 minutes.

The key mission of Advocates for Health is to provide increased access to AEDs (Automated External Defibrillator)

### **AED Smart Monitored Cabinet Features include:**



- AED (Automated External Defibrillator)
- Smart Monitored System Mounted on **Stainless Steel Cabinet**
- 2 Directional Signs
- Hands Only CPR/AED Instructional Training
- AED/CPR Instructional Poster
- Vinyl Graphics
- Apple Air Tag is attached to AED for GPS tracking
- Installation/coordination with civic organizations, contractors, & municipalities
- Fundraising Guidance
- Planning, Mapping and Site Selection
- Registration AED with State/ National Registries
- Inclusion in 911 County Mapping system (if available)

-Package price does not include electrical hookup, concrete pad/base, sales tax, (if applicable) and annual subscription cost

-Prices quaranteed for 30 days after presentation













**AED** 

Cabinet

**Training** 

**Poster** 

**GPS Tracking** 

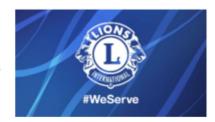
Monitoring

14.

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### Lions Clubs International – Branding matters!

Marketing your club and its projects or events is crucial for gaining public support for your activities and for growing club membership. In doing so, it's important to remain consistent with Lions Clubs International branded materials to maintain the brand equity our organization has built over the last century.



Lions' clubs are completely autonomous. However, one of the reasons that members choose to join a club is because they identify with what our association stands for. Correctly using the graphic elements, verbal tone and personality developed by Lions Clubs International will ensure that all clubs are communicating clearly and effectively with a unified voice.

The link below takes you to the LCI website page that features all the tools you need to publicize your club's events, updates, recruitment and more while staying true to the Lions International brand.

https://www.lionsclubs.org/en/resources-for-members/brand-guidelines

On this webpage you can find items you need to successfully market your club — from photos and videos for digital communications to Lions emblems, service icons, Leo logos and more. Your club can utilize the resources, templates, and everything else found there to help you jumpstart your club marketing. From service event promotions to new member engagement, use these tools to elevate your club marketing efforts.

Included on this webpage is a branding guideline manual that you can read or download. Please use this reference guide to ensure that your club is properly using all the Lions logos and other branding. The guidelines found in this manual should be used in everything you do for promotion and marketing, whether it is





Usage of the correct Lions logo is important. A few of the easiest ways to recognize the correct logo branding requirements are:

- a) if the logo has a red tongue, it is the wrong logo,
- b) if the logo is multi-colored and not the two-colored version, it is the wrong logo.
- c) if the logo is not smooth across the top, it is the wrong logo, and
- d) if the *I* and the *L* in the word *International* are illegible, it is the wrong logo.

If any of your printed materials, advertisements, webpages, or social media sites are using the wrong logo, please change them to the current logo at your earliest convenience.

Yours in Lionism,

Lion Lyle Goff
MD5M Marketing & Lions Information Chair
gofflt@msn.com

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5M4 Newsletter www.e-district.org/sites/5M4 JUNE 2024

### PUT YOUR EVENT ON THE 5M4 WEBSITE!

Please let us know if you'd like us to post your 5M4 club event.

Send to patrickposl@gmail.com





https://www.e-district.org/sites/5m4/

### GLOBAL SERVICE TEAM

Lions how are we doing with service projects? Maybe it is time to add a new project. Keep looking for new ideas to help your community. Ask your members for new ideas. New club members often bring new ideas. Is there something you can do for your local nursing home or help with a Special Olympics event. What does your local school need?



## Your donations to LCIF make a difference at home and in the world!



5M4 is proud of our contributions!

Watch this chart to see how we are supporting the amazing work of Lions at home and around the world.

JULY 2023 \$7,384.00

AUGUST 2023 \$1,115 YTD: \$8,499

SEPTEMBER 2023 \$2,990 YTD: \$11,489

OCTOBER 2023 \$4,122 YTD: \$15,611.50

NOVEMBER 2023 \$614 YTD: \$16,225.50

DECEMBER2023 \$8,811 YTD: \$25,036.50\$3

JANUARY 2024 \$3,834.32 YTD: \$28,870.82

FEBRUARY 2024 \$15,325.95 YTD: \$44,196.77

MARCH 2024 \$855.00 YTD: 45,051.77

APRIL 2024 \$1,205.00 YTD: 46,256.77

**MAY 2024** 

**JUNE 2024** 

Our goal for this year is \$57,350 (~\$39.50/member). 43 clubs (or individuals from the club) out of 53 clubs have donated this year. A major goal is that 100% of clubs donate to LCIF (any amount counts, it can be \$1). Please maild a donation by June 10 so that the donation is counted. See page 5 for more

information!

Thank you to all 5M4 Clubs for your donations!



### 2023/24 5M4 Cabinet Members

We are here to support you! If you need anything, or would like to schedule us to come visit your club, please reach out! *We Serve Together!* 

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DG Lion Sue Kulbeik	District Governor	kulbeik@gmail.com	605-949-0161		
1VDG Lion Jacque Heinen	1 <sup>st</sup> Vice DG (2024/25)	lionheinen@gmail.com	320-249-6536		
2VDG Lion Susan Krumrey	2 <sup>nd</sup> Vice DG (2025/26)	susanreuberkrumrey@outlook.com	320-295-8327		
Lion Susan Krumrey	Cabinet Secretary	susanreuberkrumrey@outlook.com'	320-295-8327		
Lion Denise Sundblad	Cabinet Treasurer	district5m4@outlook.com	320-766-3266		
CC Lion Rob Wiener	Council Chair	5m4lionrob@gmail.com	320-241-7100		
Lion Craig Schellberg	5M4 Convention Chair	spicerlioncraig@gmail.com	320-894-6843		
PDG Lion Bob Knutson	Childhood Cancer	lionbobbyk2017@gmail.com	320-295-1757		
Lion Merlin Athmann	Childhood Cancer	athmann.mer@gmail.com	320-522-1264		
Lion Lori Schellberg	Diabetes Foundation	lorischellberg@gmail.com	320-894-8643		
Lion Jeff Gunderson	Environment Chair	shergund@hotmail.com	320-815-3478		
Lion Mickie Rogal	Global Leadership Team	mickierogal@gmail.com	218-731-9749		
PDG Lion Marty Athmann	Global Membership Approach	ch athmannmarty@hotmail.com	320-522-0856		
Lion Jason Kerfeld	Global Membership Team	kerfeld@mainstreetcom.com	320-429-0794		
PCC Lion Dennis Heinen	Global Service Team	heinende@centracare.com	320-491-3996		
Lion Barry Erdahl	Hearing Foundation	barry.erdahl@gmail.com	320-349-1108		
PDG Lion Bob Kulbeik	Hearing Foundation	kulbeik@hotmail.com	605-949-0136		
PDG Lion Bob Knutson	KidSight	lionbobbyk2017@gmail.com	320-295-1757		
Lion Sue Honken	KidSight	susanhonken@gmail.com	320-905-2412		
Lion Allan Ulbricht	LCIF	allan.ulbricht@gmail.com	320-267-4207		
Lion Mary Bolas	Leader Dog	marybolas.mb@gmail.com	320-815-0343		
Lion Jamie Shoutz	LEOS	storedirector.2022@cobornsinc.com	320-699-0371		
Lion Bonnie Lay	Lions Alert Program	foradalions@outlook.com	320-766-5394		
PDG Lion Ron Branch	Long Range Planning	branch@rea-alp.com	320-460-0135		
Lion Anne O'Flynn	Monthly Newsletter	anneo@runestone.net	320-815-5790		
PDG Lion Dan Plowman	Nominations	mtdrplowman@hotmail.com			
PDG Lion Bob Kulbeik	PDG Advisor	kulbeik@hotmail.com	605-949-0136		
Lion Ron Buse	Project New Hope	ron.buse06@gctel.com	218-639-1114		
Lion Dianna Nelson	Special Olympics	diannanelson@mainstretcom.com	320-766-7412		
PDG Lion Kent Beissel	T.E.A.M. Sheehan Foundation	on kjjbeissel@mainstreetcom.com			
PCC Lion Dennis Heinen	Technology	heinende@centracare.com	320-491-3996		
Lion Craig Schellberg	Vision Foundation	spicerlioncraig@gmail.com	320-894-6843		
Lion Pat Posl	Website	patrickposl@gmail.com			
Lion Mike Beilke	Zone 1 Chair	mbeilke62@gmail.com	320-761-9406		
Alexandria, Carlos, Forada	, Miltona, Osakis, Sauk Centro	e, Sauk River Campions, Villard			
Lion Todd Jorgenson	Zone 2 Chair	todd.jorgensen3@gmail.com	320-288-5888		
• •	ke, Evansville, Grant County,	Hoffman, Kensington, Wendell, Whe	aton		
Lion Tom Moe	Zone 4 Chair	tmoe@fedtel.net	320-413-0247		
Appleton, Dawson, Maynar	rd, Milan, Montevideo, Watso	n			
Lion Sue Honken	Zone 5 Chair	susanhonken@gmail.com	320-905-2412		
Clara City, Danube, Raymo	ond, Renville, Sacred Heart				
Lion Todd Fritsche	Zone 6 Chair	dragon376381@yahoo.com	507-766-7528		
Bird Island, Buffalo Lake,	Fairfax, Franklin, Hector, Oliv	via			
Lion Terry Smith	Zone 7 Chair	tgs1871@yahoo.com	320-894-1871		
Kerkhoven, New London, Pennock, Spicer Sunrise, Willmar Noon					
Open Position	Protocol				
Open Position	Constitution/By-La	ws			
Open Position USA/Canada Forum					
•					
Open Position Zone 3 Chair Benson, Garfield, Glenwood, Hancock, Lowry, Morris					
	•	Morris			
Open Position Zone 8 Chair					
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Atwater, Cedar Mills, Cosmos, Darwin, Grove City, Kingston, Litchfield