

5M4 Newsletter



Time to Serve



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Spring is in the air!

I feel spring in the air! I hope everyone enjoyed the virtual 5M4 convention and Memorial Service that took place on Saturday, January 30th. I want to thank all that attended and especially thank my convention chair Dennis Heinen and other convention committee Lions members: Marty Athmann, Rob & Jo Wiener, Merrie Bertrand, Doug Godwin, Jacque Heinen, Jean Raatz, Bob and Sue Kulbeik and Bob Knutson. Please remember if you weren't able to watch the convention, memorial service, Parade of Green totals or want to see the foundation speakers they are all still posted on the 5M4 website for your viewing.



District Governor
Kellie Knudson

Here is the 5M4 Convention link: <https://e-district.org/sites/5m4/page-12.php>

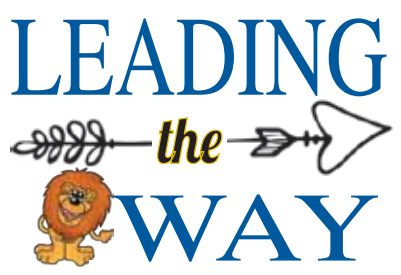
Also, congratulations to Marty Athmann for getting elected as District Governor Elect, he will serve as your incoming District Governor as of July 1st. Rob Wiener was elected at 1st Vice-District Governor Elect and we are still in search of a 2nd Vice-District Governor Elect. Please let myself or Marty know if you or someone in your club would be interested in filling this role. I also want to congratulate PCC Dennis Heinen, of the Sauk Centre Lions, for receiving the Presidential Metal, Merrie Bertrand, of the Montevideo Noon Lions, for receiving the Leadership Metal and 1st VDGE Rob Wiener for receiving the presidential certificate of appreciation. Lion Jean Ruter, of the Spicer Lions Club, was also nominated for the Hall of Fame award. 1st VDGE Rob Wiener was also awarded the Believe Award for his blue hair fundraiser and donations exceeding \$13,000 that were collected for Childhood Cancer. Congratulations!!! I encourage you to look at your calendars and contact me to schedule a club visit. I am doing many of them virtually, due to Covid, but have some scheduled for late March and April for in person club visits.

Let's not forget, spring is a great time for a membership drive! My goal is to be +2 members by June 30th for every club in our district. Where is your club sitting at helping me achieve this goal?

Lastly, I want to announce a new specialty club that will be set-up in the Willmar area. With the help of Lion Thala'Raj Panta, LCI Speciality Coordinator, the new club has been approved by LCI and their name is: Willmar Vyas Lions Club. They are co-sponsored by the Bird Island Lions Club and The Dallas Everest Lions Club and are a Nepalese specialty club that will have approximately 25-30 members. Great things are happening in 5M4! Please continue to share your success stories with myself and make sure you submit them to the newsletter so other clubs can see what's working for your club and projects in your community! Also, remember, new member fees and new club charter fees have been waived through June 30th! Let's continue to grow 5M4!

Thank you for your service and being a Lions member!
District Governor Kellie Knudson

**CONTACT KELLIE
NOW
TO SET UP YOUR
CLUB 'VISIT'!
320-226-4156
OR E-MAIL:
lionkellieknudson
@gmail.com
FORM INSIDE**





**Lion Karla Athman and
1st VDG Lion Marty Athman**

Happy winter!

Here we are in the doldrums of winter. Getting nice enough outside to be wanting to get out and do things, but still cold enough to really make me think that I don't need to be out in it yet. However, the days are getting longer and it won't be too much longer before the warmer weather gets here. CAN'T WAIT!!

Early next month I will be attending my second round of District Governor Leadership Training in St. Cloud. Last October we had our first session and this will complete our Multiple Trainings. Looking forward to being together again.

Over the last several weeks I have been virtually attending online "Jump Start Your Year for Success" webinars with other 1st VDG's from around the country. We discussed the 4 Focus Areas for the North American Membership Initiative (NAMI). Area 1 "Rejuvenate Districts with New Clubs. Area 2 Revitalize clubs with new members. Area 3 Re-motivate members with fellowship and exciting new Service Ideas. Area 4 Support District and Club leaders. Four weeks of terrific motivation by multiple different speakers each week.

I am happy to say that I could attend a Zoom meeting on February 13 for an orientation with our upcoming new club in Willmar, the Willmar Vyas Lions Club. This is a proposed Specialty Club of Nepalese Lions in the Willmar area. Check the box for Focus Area #1!! As mentioned in an earlier newsletter, I was able to induct 4 new members into the Buffalo Lake club in January, check the box for Focus Area #2!!

In the January newsletter, I listed multiple different ideas for service activities in the 5 areas of Environment, Hunger, Vision, Diabetes, and Childhood Cancer. Hoping to soon check the box for Focus Area #3.

In regards to Focus Area #4, Supporting District and Club Leaders, I am currently looking to fill positions for next year's cabinet. We all need to be finding the future leaders for our District, and serving on the Cabinet is a natural start for this. If anyone has an interest, or if you know someone who you think may be a good candidate to serve on the Cabinet, please reach out to me and let me know. We have several openings in areas that my spur your interest.

*Thanks for all you do!!!
DGE Marty (320)-522-0856*

*Quote from Ferris Bueller:
"The Question Isn't 'What Are We Going To Do?' The Question Is 'What Aren't We Going To Do?'"*



Thank you!

First off, I would like to say Thank you for voting for me for 1VDG. I am honored to be part of such a great group. I am looking forward to the next year of learning and helping. I truly hope this coming year bring backs some in person club visits and time to share projects. Remember I am here to help and listen. Never hesitate to contact me in anyway.

DGE Marty and myself have been listening and looking for anyone interested in expanding their Lions experience.

There are multiple positions available on DGE Marty cabinet. If interested give Lion Marty or myself a call. We are both willing to explain the position. There is no problem calling and asking what the cabinet and each position entails. There will be no pressure for you to say yes. This also give you a better idea of what happens on the district cabinet. Why am I helping Lion Marty work on his cabinet you ask? Real simple we are a team; we will be working hard to make goals together to make our district stronger. This is truly a hard task; you are part of a district that is strong in many ways. We are looking to get stronger and healthier, just like going to gym. Keep striving to be better.

The GLT position has been a challenging one this last year. With limited club interaction training has been difficult. Let's change that!!! What works for your club? I have received very little input on what training platform would work best for club. We all can use a little refresher and updating. I am willing to try any platform that you feel would benefit your club. We have an amazing group of zone chairs in the district. If you want, we can set up zone training. Or we can do two location training at night. I prefer some type of in person training if possible. If we have to do on line, I will gladly do that also. I personally get more out of in person than on line but that is me. The reason I have been asking the last couple newsletters is I need to get this training planned and presenters lined up. I would like to hold some type of training either, the month of May or June. We will have new officers elected. These officers will take those positions in July. This training is not just for the new officers coming in. This is for all Lions; this will help you better understand what each officer does in your club. One last thing on training, is there anything specific you would like covered in the upcoming training? My LCI. How to use drop box? How to report more efficiently? This list is endless. If there is something you question how to do there are others with same or similar questions. Don't be afraid to ask.

I have said this many times in the past and I will keep saying it. Ask me I may not know the answer but I do know the person who does and I will find it for you.

1VDGE/GLT Lion Rob Wiener

320-241-7100 5m4lionrob@gmail.com



**2st VDG Lion Rob Wiener
and Lion Jo Wiener**

2021 Peace Poster Winners



(Above) 1st place winner for district.
Kyle Blonigen, age 11 at Sauk Centre Public School, club sponsor Sauk Centre Lions Club.



(Above) Second place winner.
Ayla Caskey, age 13 at New London-Spicer School. Club sponsor, New London Lions Club.



3rd Place: Kileigh Wilmes, age 11 at Minnewaska school. Club Sponsor Glenwood Lions Club



New members!



The Buffalo Lake Lions Club welcomed 7 new members at our January meeting, pictured above are four of them with their sponsors. We also had the pleasure of having 1st VDG Marty Athmann and his wife Karla join us. Marty lead the ceremony and shared with the whole group what Lions are all about, some statistics, and the accomplishments we make as a global group. As of our January meeting, Marty shared with us that there are 1,414,205 Lions members globally, our Buffalo Lake Lions Club makes up 47 of them!

2021 MD5M CONVENTION

District 5M2 would like to invite you to the 2021 MD5M convention “Bend in the River III - Join the Jamboree” in Mankato, MN, May 1, 2021. At this time, our committee is planning a virtual convention to give all members the opportunity to join us for the weekend.

Registration will be free. Stay tuned for additional information for all via the MD5M website/conventions. A more in-depth letter will be emailed to all clubs in MD5M by the end of February. Changes to accommodate an all-virtual convention have been made to the raffle room/silent auction, which is co-hosted by the MN Lions Childhood Cancer Foundation and the MN Lions Diabetes Foundation, to the Service of Remembrance, to /credentials and voting and to the annual Foundation meetings for Diabetes, Hearing and Vision.

At this time, we are still planning several great speakers, who will be available online for viewing at your leisure - Dr. Lucie Turcotte from Masonic Hospital on Children’s cancer; Dr. Joshua Hou – Medical Director, Lions Gift of Sight and Dr. Bevan Yueh from MN Lions Hearing Foundation. Our scheduled International guest is Past International President Frank Moore. Frank was President in 2001-02 and has been our current LCI Executive Administrator and Secretary in Oakbrook for numerous years.

As plans change to accommodate a virtual convention, continue to watch for additional information in the next weeks and months via emails to your club secretaries, your district newsletters and via the multiple district website.

If you have ever wondered what happens during a Multiple District Convention, 2021 is the year to check it out – no travel or hotel costs needed and no registration costs! District 5M-2 hopes you will Join Us for the Jamboree at the Bend in the River III – MD5M 2021 Convention!

Catch the Dream □

□ *a world without Diabetes!*

& Catch some Ca\$h



A Minnesota Lions Diabetes Foundation cash raffle.

Minnesota Lions Diabetes Foundation will donate net proceeds from this cash raffle toward research to treat and cure Type 1 and Type 2 Diabetes.

10 Winning Prizes! Tickets \$10

2 \$1,000 winners 2 \$500 winners

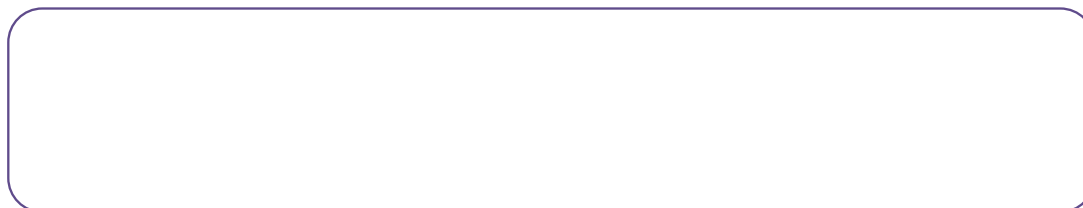
2 \$200 winners 4 \$50 winners

Minnesota Permit # X-93230-21-003

Drawing 7:30 a.m. **Saturday, May 1, 2021**

Ticket holders not required to be present to win. Winners will be notified.

**Contact your District Diabetes Foundation Trustee
for tickets & information!**



Visit MnLionsDiabetes.org for more information and contacts.



Mn Lions Childhood Cancer Foundation Inc.

**Believe Award
Application**

Club Name _____

Address _____

City _____ State _____ Zip Code _____

Recipient:

Name _____

Address _____

City _____ State _____ Zip Code _____

Please check:

_____ Memorial Donation \$1,000.00, given in memory of a deceased Lion or non-Lion.

_____ Cumulative Award - Accumulated gifts over time resulting in a \$1,000.00 donation.

Mail or Email Application to:

Lion Genia Sjerven
14496 Geneva Ave N
Hugo MN 55038
sjerven@gmail.com

Mail Award to: Name _____

Address _____

City _____ State _____ Zip Code _____



2020-2021 CLUB EXCELLENCE AWARD APPLICATION
Club must be chartered prior to January 1 of the fiscal year to qualify

Date _____

Club Number	Club Name	District
Member Number	2020-2021 Club President's Name	Email Address

1. MEMBERSHIP

Achieved a net growth of: _____ **or** Chartered new Lions club, Leo Club or Club Branch:
Name of club, or branch: _____

2. SERVICE

Contributed to LCIF
 Started a new service project. *Consider one of our Global Causes!*
 List Three projects/events hosted by the club:
 1. _____
 2. _____
 3. _____

3. ORGANIZATIONAL EXCELLENCE

Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.

Key Officers participate in one or more of the following leadership training events. *Select all that apply:*

<input type="checkbox"/> District	<input type="checkbox"/> Multiple District
<input type="checkbox"/> International	<input type="checkbox"/> Webinars
<input type="checkbox"/> Lions Learning Center	

Improved club operations. Use the Club Quality Initiative to identify opportunities for improving your club.
Improvements include: _____

4. MARKETING AND COMMUNICATION

The club has publicized its service activities through local media or social media. Choose all that apply:

<input type="checkbox"/> Facebook	<input type="checkbox"/> Local Paper
<input type="checkbox"/> Instagram	<input type="checkbox"/> Radio
<input type="checkbox"/> Twitter	<input type="checkbox"/> Club Website
<input type="checkbox"/> Billboards	<input type="checkbox"/> Posted or Distributed Flyers
<input type="checkbox"/> Presentations to Groups	
<input type="checkbox"/> Other _____	

District	2020-2021 District Governor Signature*	Member Number	Date
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Due by: August 31, 2021
Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828
Awards Mailed to: 2021-2022 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.
 Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



SAUK CENTRE LIONS

Out of the ordinary



PANCAKE DAYS

January, February & March



Due to the Covid Pandemic, we have decided to cancel our usual Annual Pancake Day. Because this is our largest fundraiser of the year, we are hoping to maintain our donations, so we have added a TWIST to our annual event.



We are hoping you will continue to support the Sauk Centre Lions by purchasing breakfast tickets and enjoying your meal at Tutti Frutti or Trucker's Inn, any time during the months of January, February and March!

Each ticket purchased for \$7.50 will get you a delicious breakfast meal consisting of:

2 pancakes, sausage, hashbrowns & beverage!

(SORRY, no substitutions. NOT all you can eat.)

Buy several tickets and eat multiple times at each location to help out in 2021!



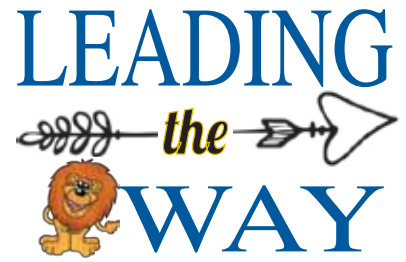
A portion of the proceeds will go to the Sauk Centre Lions!

Buy Your Ticket Today from Any Lions Member or at MN National Bank, First State Bank, Central MN Credit Union, Schaefer's Market, Coborn's, SC Chamber of Commerce & Merchants On Main Street

~ Proceeds go for ~

- ◆ *Fairy Lake Park* ◆ *Outdoor Skating Rinks* ◆ *Dollars for Scholars*
- ◆ *Vision, Hearing and Diabetes Programs* ◆ *Many other Lions Activities*

Thank you for your continued support!



PUT YOUR EVENT ON THE 5M4 WEBSITE!

Please let us know if you'd like us to post your 5M4 club event.

Send to patrickposl@gmail.com

Lion Kellie Knudson

District Governor 5M4

4171 340th Ave

Montevideo, MN 56265

Cell: 320-226-4156

E-mail: lionkellieknudson@gmail.com

Visitation requests are preferred for August through mid-

December and early January through late March. Two or more

clubs working together for a joint visit would be appreciated.

Lions 5M4 2020-2021 Request for Club Visitation by Lion Kellie Knudson

Lions Club Name: _____ Today's date: _____

Lion requesting the visit: _____ Phone #: _____

Email: _____ Dates of preference: 1st: _____ 2nd: _____

Time of social, if held: _____ Time of meeting: _____ Will there be a meal: Yes ___ No ___

Name of meeting location: _____

Address of meeting location: _____

Will there be other Lions Clubs represented? If so, please list: _____

What time will be best to meet with the executive officers? _____ Before the meeting would be preferred.

Would you like any of the following done?

District Governor Dress Code

1. Install Officers: Yes ___ No ___

Formal, in uniform: _____

2. Install Members: Yes ___ No ___

Casual, in comfort: _____

3. Present Awards: Yes ___ No ___

Spouse able to attend: Yes ___ No ___

4. Other, Please List: _____

Please mail this request form or email it to the appropriate address above. Thank you!

The date will be confirmed after checking the schedule and the requesting Lion is notified.



**Minnesota Lions Hearing
Foundation
Hearing Research Fellowship
Application**

The Hearing Research Fellowship Award can be presented to a club member, family member or member of the community by a local club on behalf of the MN Lions Hearing Foundation. For every \$1000 donated to the Hearing Foundation, a Club earns one recognition award. Please consult with your District Hearing Foundation Trustee to determine how many club credits your club has earned.

Please PRINT

Club Name: _____ District _____

Person submitting Application: _____

Address where to ship recognition: _____

City _____ State _____ Zip _____ Phone _____

Contact email address: _____

RECIPIENT:

Name _____

Address _____ City _____ Zip _____

Please Check Appropriate Fellowship:

_____ **Individual Fellowship** = gift totaling \$1000 made by individual, Lions Club, or Lions District to honor someone as a Lion Hearing Research Fellowship.

_____ **Memorial Fellowship**= gift totaling cumulative \$1000 given in memory of a deceased Lion or individual.

_____ **Cumulative Fellowship**= accumulated gifts over time resulting in \$1000 donation. Fellowship plaque awarded upon cumulative \$1000 donated.

_____ **Progressive Fellowship**= gift to honor an individual who has previously been awarded a Hearing Fellowship Award.

Amount of donation: _____ Check # _____ Date _____

Please send completed application to PDG Mike Vos, Foundation Treasurer for processing.

Check Payable to: **Minnesota Lions Hearing Foundation**

Payment to: PDG Mike Vos, Foundation Treasurer
20472 371st Avenue, Green Isle, MN 55338

Please allow 30 days to process & ship award recognition

Hearing Research Fellowship Application

This award can be awarded to a Lion, a community member or business or other organization the club chooses. The award helps with the ongoing hearing health research projects at the University of Minnesota.

This award can be given for every \$1,000 the club gives to our organization. Clubs can check with their trustees to find our their balance.



Early Identification By Newborn Hearing Screening

In 1999, the Lions Multiple District 5M Hearing Foundation established the first and only statewide screening program for the early detection of hearing problems in newborns.

With more than \$417,000 in contributions and a matching grant from the Lions Clubs International Foundation, WE created the Lions Newborn Hearing Screening Program.

This was an ambitious initiative designed to establish newborn screening, without state funding or mandate, in every birthing hospital in Minnesota. All newborns in Minnesota are now screened.

Thank you, Minnesota Lions!



PS. Don't forget to award members of your club with a Hearing Foundation award.



LITPC YOUTH SCHOLARSHIP INFORMATION

The Lions International Trading Pin Club (LITPC) has announced for the 2020 - 2021 school year that there will be 3 US \$2,500 scholarships awarded. Graduating Leos OR graduating sons/daughters, grandsons/granddaughters of Lions or Lioness are eligible to apply for the LITPC Youth Scholarship. The LITPC goal is to help our future leaders and give students a financial helping hand. This program started in 2012. Recipients have been from Georgia, Iowa, Louisiana, Minnesota (2), New York (2), Ohio (3), Oklahoma (2), Pennsylvania (2) and Virginia (3). The 2021 recipients will be announced at the LITPC Pin Traders Annual Breakfast in June, 2021.

Selection of the scholarship recipients will be based on academic achievement, an essay stating the student's goals, a statement of reason(s) for applying and an overview of work, community and school service, and letters of recommendation.

The current forms for the scholarships are available on line at www.litpc.org. In the right column, click on LITPC Scholarship Information. Then click on Scholarship Application Form. Please follow the instructions, fill out ALL the forms neatly and correctly which includes the 4 essay questions (in 350 words or less) and the question about scholarships that you have been offered along with submitting a certified copy of your high school transcript including activities. Plus you also need to attach recommendations from 2 persons (i.e. teacher, coach, clergy, employer, etc.) AND attach a recommendation letter from a Lions Club member indicating the name of the Club and state/province and country in which the Club is located.

**ALL forms and letters are to be submitted
by MARCH 1, 2021 to:**

Lion Bill Guthrie, Scholarship Chairman bmguthrie9@q.com #763-786-8072

You can either email me your application OR call me and I will give you my mailing address.

Thank You and Good Luck to all!!

The LITPC takes great pride in fulfilling the motto of Lions Clubs International,
"WE SERVE"



Journey to Service

This past year has been quite a challenge for Lions to carry out our motto-- “We Serve”. Our ‘Journey to Service’ has been disrupted by major detours, delays and bridge-out-ahead signs. What can we do? We can start by “Building Bridges”. This was the theme 25 years ago when Augustin Soliva served as our International President.

We can start by building and growing a strong membership. Make sure that all members are valued and appreciated. Emphasize member retention and recruitment as an opportunity to provide valuable service to their communities. Encourage members to take advantage of the leadership building opportunities at club and district levels.

We can build on our past connections to other groups that we either serve or work with. We all have a positive history in our communities—keep the ball moving. All our club services and activities should complement and build upon each other. Our current events should help lay the groundwork for the next project.

We need to plan for the last four months of this year, as we choose new club leadership teams for the coming year. Consider what resources you now have and what would you like to have? Do a club evaluation, set some goals, and make plans for success.

There are numerous resources available from LCI such as ‘Blueprint for a Stronger Club’, which is based on strategic goals established with input from club members. Our District 5M4 Committee Chairs are also an excellent source for help as well.

We can and will continue to serve now and in the future. Build upon your club resources, develop strong leadership and continue to have enough active club members.

PDG Ron Branch

Chair District 5M4 Long Range Planning