



5M4 Newsletter

"It's time to step up to the plate!"



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SAVE THE DATE!

WHAT: 5M4

Mid-Winter Convention

WHERE: Willmar Conference Center

WHEN: January 28-29-30 2022



Traveling trophy?...

Greetings Lions,

The Halloween decorations are everywhere I look when I am traveling about. That can only mean one thing... October is almost over! Holy Cow time is flying by this Lions year!

We just finished up with the October Council of Governors meeting in St. Cloud. Once again there was lots of great information exchanged and terrific fellowship with my class of Governors. One idea that was passed along, and which I was intrigued with is the idea of a traveling trophy for the club gaining the most members during the year in our District. I am working on finding an appropriate "trophy" to use and will be bringing this up with our Cabinet for further discussion. (Wondering if the Sauk Centre Club banner may not work as a suitable trophy) J

The last week of September, Bird Island welcomed a film crew from LCI to town. Our little town got a small taste of Hollywood, and it was quite a learning experience for everyone. (See photos in this newsletter) The crew was in town to make three videos on Lion Brian and Lion Lori to be used next year when they serve as President and First Lady of Lions. A huge "Thank You" to all who came from far and wide to assist with the many different aspects of the filming. I won't mention specific names, but if you had a part in it, then you know who you are, and I hope you know how much your help was appreciated! We all can't wait to see the finished product!

My year a Governor is already 25% complete, So I would like to bring up more of the goals that I have set for the year. Reporting to International has been very slow in our District. A huge 'Thank You' to the clubs who turn in their reports each month. However, as a district we have only 29% of club that are doing the monthly online reporting. We really need to step up to the plate and increase that number. My goal is to increase the reporting number to 65% by the end of the year. PCC Dennis Heinen is our District Global Service Team leader and is more than willing to help any club secretary who is having difficulty with reporting. Please reach out to him for any guidance that you may need.

Plans are progressing for this year's Mid-Winter Convention. It will be January 28-29-30 at the Willmar Conference Center. Our International guest will be A.P. Singh. A.P. is from India and is our endorsed candidate for 3rd International Vice-President. If all goes as planned, he will be voted in at the International convention this summer in Montreal. Along with A.P, 1st International V.P. Brian is also scheduled to be "in the house" with us. It is shaping up to be a very fun convention.

Again, I thank all clubs who have already set up a Governors visit and ask clubs who have not, to contact me and we will get you on my calendar. (320)522-0856 athmannmarty@hotmail.com

Enjoy our fall, and appreciate the incredible weather that we are having!!

DG Marty

"If hard work beats talent when talent doesn't work hard, talented people who work hard have nothing to worry about."



**Lion Karla Athman and
DG Lion Marty Athman**

"It's time to step up to the plate!"



Promote, promote, promote!

I have always been told the answer is no unless you ask. That means if you do not ask someone to join you they never will.

There are many different ways to ask people to join you in Lions. We are the largest service organization in the world. We have over 1.4 million members. Thanks to countries overseas. The membership in America and Canada has been dropping steadily for a long time. That is why First International Vice President Brian Sheehan is working towards rebuilding America's membership with the (GMA) Global Membership Approach. So keep asking. Let people know you will put in a good word for them with the membership committee. That just applying to be a Lion is not a guarantee you will get in. Lions is a organization that has membership standards. Not everyone gets to be a Lion. Take pride in our organization.

Then once you show people what a great organization Lions club is. Lets keep them. Just bringing a members in the front door is not enough. We need to keep them from walking out the back door. Why is the back door open? Why are members leaving your club? Do you ask why members are leaving? Do you make changes or talk about why they left? It is every members responsibility to make all members feel welcome. Mentoring is everyone's job.

Since I have been visiting more clubs, I have found a number of members have no idea what happens outside there own club. So, as a incoming District Governor I feel I have failed in mentoring members. I have not done my part in educating and informing members what is going on in the District and at International. So yes I need to work on my skills as well.

With that being said, 5m4 is prepared to help get and retain members. We have a GAT team in place to help do this. GAT stand for Global Action Team. it consist of the membership, service, leadership, and GMA. This team is here to help with recruiting and retaining members. They are here to help educate members. SO USE OUR GAT TEAM.

Remember District Governor Marty has goal of 'Plus 1' per club. So let's show DG Marty we can not only achieve plus one per club we can reach even higher numbers. We can do it!!!

Like I say every time if you have any questions or concerns do not hesitate to ask. I may not have the answer but I have the phone number to the person who does.



*1st VDG Lion Rob Wiener
and Lion Jo Wiener*

5m4 FVDG Lion Rob Wiener
320-241-7100
5m4lionrob@gmail.com

3.

5M4 Newsletter

www.e-district.org/sites/5M4

NOVEMBER 2021

"It's time to step up to the plate!"



Film crew in Bird Island!



Lion Brian and Lion Lori
(See Marty's column)



Need something in the newsletter? Send to: gcanne@runestone.net

"It's time to step up to the plate!"



A message from Marty... & Matt

Hello all,

This is something that Council Chair Matt has started this year. It's a chance to get together with him, ask questions, and just find out what is going on with the Council Chair.

Marty: _____

Subject: *New* - Council Chair Sessions Scheduled for 2021-2022

Good Morning MD5M District Governors,

I would like you to forward the following invitation to clubs in your districts for a unique opportunity this year.

On the third Monday of the Month, I will be hosting MD5M Council Chair Session. The intention is to have an open forum where Lions of our Multiple have the opportunity to join in and have open conversations about Lions and have some fellowship.

There are a lot of Lions in our districts that don't know what a Council Chair is or what we are doing at the Multiple Level and this will give them a chance to find out if they are interested without having to invest much in the way of time or cost.

This is not something I am expecting you are District Governors to need to attend unless you wish to do so. It is just me providing access to me to all the Lions of our Multiple.

Yours in Service, Lion Matt

Topic: MD5M Council Chair Sessions

Time: Aug 16, 2021 06:00 PM Central Time (US and Canada)

Every month on the Third Mon, until Jun 20, 2022, 11 occurrence(s)

Aug 16, 2021 06:00 PM

Sept 20, 2021 06:00 PM

Oct 18, 2021 06:00 PM

Nov 15, 2021 06:00 PM

Dec 20, 2021 06:00 PM

Jan 17, 2022 06:00 PM

Feb 21, 2022 06:00 PM

Mar 21, 2022 06:00 PM

Apr 18, 2022 06:00 PM

May 16, 2022 06:00 PM

June 20, 2022 06:00 PM

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly: https://us02web.zoom.us/meeting/tZMuc-2opz4vE9xsiLt8h7vLuRBVgCjejn-h/ics?icsToken=98tyKuGvrT8uGt2QtRCPRpwEA4-gLPTxmCVYj_pFjxbJF3hbNRXaI9BgBLVcGt3a

Join Zoom Meeting

<https://us02web.zoom.us/j/87344095598?pwd=TE9Wczdlldll5VGx4b3RsN1NPeVl5dz09>

Meeting ID: 873 4409 5598

Passcode: 527134

One tap mobile

+13126266799,,87344095598# US (Chicago)

+16465588656,,87344095598# US (New York)

Meeting ID: 873 4409 5598

Find your local number: <https://us02web.zoom.us/u/kcq1arhj1v>

Dial by your location

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Washington DC)

+1 346 248 7799 US (Houston)

+1 669 900 9128 US (San Jose)

+1 253 215 8782 US (Tacoma)

Thanks for all that you DO for Lions!!
DG Marty - athmannmarty@hotmail.com



FUN IN BENSON!

VETERANS DAY

11
NOV

HONORING ALL WHO SERVED



Welcome to the Benson Lions Club

Red, White and Blue

Veterans Salute Event!

Featuring the *Whitesidewalls*

THE UPPER MIDWEST'S PREMIER DOO-WAP,
ROCKABILLY
AND ROCK AND ROLL BAND



THE EVENT WILL BE HELD

THURSDAY, NOVEMBER 11 2021

AT: *McKINNEY'S ON SOUTHSIDE • BAR • RESTAURANT*

ON THE NORTHSIDE OF COUNTRY INN & SUITES IN BENSON, MN

DOORS OPEN AT: 4 P.M. • MUSIC FROM 6-9:00 P.M. •



"It's time to step up to the plate!"

BUFFALO LAKE LIONS



FALL Fun Fest

& MEMBERSHIP DRIVE

Check out what the Lions Club is all about!

Saturday, November 6

Oakdale Golf Club

55106 County Road 38 Buffalo Lake, MN

Featuring the

Schell's Hobo Band • 3-6 pm

Roast Beef Dinner • 5-7 pm

Adults \$20 • Age 6-12 \$15 • 5 & Under Free

UTV Raffle Drawing • 6 pm

Hayrides • 7 pm

Cash bar on site!



"It's time to step up to the plate!"



Spicer Sunrise Lions at work

Spicer Sunrise Lions served concessions at the NLS homecoming game to help fund DNR internship known as the Westby Scholarship. The Wildcats won their game, by the way.



Monte LIONS!

We had Roary the Lion help the Montevideo Lions Club sort through our Christmas lights recently.

ELBOW LAKE LIONS CLUB

FUN FOR THE ENTIRE FAMILY!

35 GAMES!

TURKEY BINGO

BRING THE KIDS!

Free! COFFEE & COOKIES!

FRIDAY, NOV. 19, 7 P.M.
AT ELBOW LAKE FIRE HALL

*Tickets available from Elbow Lake Lions or at Eagle Bank, Kastner Chiropractic Clinic, or Grant Co. Herald

Presale: 5/\$2.50
At the door .60each

DRAWINGS:
\$200
\$100
\$20

Funds donated to local community projects and...

PRE-SALE TICKETS GOOD FOR A CHANCE ON PRIZES - AND ONE BINGO CARD. PRE-SALE ENDS THURS., NOV. 18 AT 5 P.M.

DONATIONS FOR THE GRANT COUNTY FOOD SHELF & TOYS FOR TOTS MAY BE BROUGHT TO BINGO NIGHT, TOO!

THANKS FOR SUPPORTING YOUR LOCAL COMMUNITY PROJECTS!

GRANT COUNTY HERALD

"It's time to step up to the plate!"



Can Do Canines to Host Open House November 11

Can Do Canines will host an open house on Thursday, November 11, from 6-8 p.m., at its Can Do Canines campus (9440 Science Center Drive, New Hope, Minn.). Potential clients, volunteers, or anyone who might be interested in supporting the organization is invited to attend to learn how an assistance dog changes the life of a person with a disability.

Through a self-guided tour, attendees will be able to watch a trainer working with an assistance dog, talk with a Puppy Program volunteer, and meet graduate teams from each of the five types of areas Can Do Canines trains dogs: hearing, mobility, seizure, diabetes and childhood autism.

The organization is especially excited to offer this open house, because there is currently a minimal wait list for some types of assistance dogs. All Can Do Canines dogs are provided to clients free of charge.

There is no pre-registration for this event, and more information about Can Do Canines is at www.candocanines.org.



Mn Lions Childhood Cancer Foundation Inc.

Believe Award

Application

Club Name _____

Address _____

City _____ State _____ Zip Code _____

Recipient:

Name _____

Address _____

City _____ State _____ Zip Code _____

Please check:

_____ Memorial Donation \$1,000.00, given in memory of a deceased Lion or non-Lion.

_____ Cumulative Award - Accumulated gifts over time resulting in a \$1,000.00 donation.

Mail or Email Application to:

Lion Genia Sjerven
14496 Geneva Ave N
Hugo MN 55038
sjerven@gmail.com

Mail Award to: Name _____

Address _____

City _____ State _____ Zip Code _____

PUT YOUR EVENT ON THE 5M4 WEBSITE!

Please let us know if you'd like us to post your 5M4 club event.

Send to patrickposl@gmail.com



Minnesota Lions Hearing Foundation Hearing Research Fellowship Application

Hearing Research Fellowship Application

The Hearing Research Fellowship Award can be presented to a club member, family member or member of the community by a local club on behalf of the MN Lions Hearing Foundation. For every \$1000 donated to the Hearing Foundation, a Club earns one recognition award. Please consult with your District Hearing Foundation Trustee to determine how many club credits your club has earned.

Please PRINT

Club Name: _____ District _____

Person submitting Application: _____

Address where to ship recognition: _____

City _____ State _____ Zip _____ Phone _____

Contact email address: _____

RECIPIENT:

Name _____

Address _____ City _____ Zip _____

Please Check Appropriate Fellowship:

Individual Fellowship = gift totaling \$1000 made by individual, Lions Club, or Lions District to honor someone as a Lion Hearing Research Fellowship.

Memorial Fellowship = gift totaling cumulative \$1000 given in memory of a deceased Lion or individual.

Cumulative Fellowship = accumulated gifts over time resulting in \$1000 donation. Fellowship plaque awarded upon cumulative \$1000 donated.

Progressive Fellowship = gift to honor an individual who has previously been awarded a Hearing Fellowship Award.

Amount of donation: _____ Check # _____ Date _____

Please send completed application to PDG Mike Vos, Foundation Treasurer for processing.

Check Payable to: Minnesota Lions Hearing Foundation

Payment to: PDG Mike Vos, Foundation Treasurer 20472 371st Avenue, Green Isle, MN 55338

This award can be awarded to a Lion, a community member or business or other organization the club chooses. The award helps with the ongoing hearing health research projects at the University of Minnesota.

This award can be given for every \$1,000 the club gives to our organization. Clubs can check with their trustees to find our their balance.

Please allow 30 days to process & ship award recognition

"It's time to step up to the plate!"



SIGN UP!
<https://www.signup-genius.com/g60B0E49AAAAA2AA6FB6-mnlions1>
 Newsletter website
 Facebook page.
 Lion Rob

Spicer Sunrise Lions completed vision screening at NLS for K -3, and grades 5,7 and 9 this fall. Preschool screening will start in November and conducted monthly.

The Melrose & Sauk Centre Lions Lions Club
"Working together to better our communities"

Invites everyone to our

Annual Fall Wine, Beer, Liquor & Cheese Tasting Event

Friday, October 29, 2021 6:30 - 9:00 p.m.
 Melrose American Legion

Sponsored by

SPIRITZ Off-Sale LIQUOR & **COBORN'S**

DOOR PRIZES

\$10.00 advance ~ \$15.00 at door
 Tickets available at Spiritz Liquor, Coborn's & any Lions Member
 MUST BE 21 TO ATTEND

WANTED
APPLY TODAY

?

2022 CABINET MEMBERS

DESCRIPTION

- ENERGETIC
- FORWARD THINKING
- CREATIVE
- DETERMINED

INDIVIDUALS.

REWARD

MANY REWARDING EXPERIENCES



"It's time to step up to the plate!"

WIN A POLARIS RANGER!



BUFFALO LAKE LIONS FALL FESTIVAL RAFFLE

\$20 PER TICKET

**Drawing held Saturday, November 6, 2021
at Buffalo Lake Lions Fall Festival held at Oakdale Golf Club
Need not be present to win**

**Buy tickets at Buffalo Lake businesses
or contact a Buffalo Lake Lions member**

**Grand Prize: 2022 Polaris Ranger 570 EPS
\$500 Cash · \$250 Cash · \$250 Cash · and more!**

\$15,000 in prizes!

Proceeds support local community projects

Must be 18 years or older. Prize may not be exactly as shown, and is based on manufacturer availability. Winner of UTV must pick up from Mies Outland of Watkins, MN and is responsible for taxes and licensing. License #X-02798.





Let's Celebrate!



On January 13, we will honor our founder, Melvin Jones on the 143rd anniversary of his birth. I could not be more excited to celebrate with you, and with Lions and Leos worldwide.

This year, we will celebrate what it means to be a Lion or Leo during historic Campaign 100 through a LCIF Week Melvin Jones Photo Contest. Below is important information about the contest.

- Contest runs from October 22-December 31, 2021
- Submission and voting run through December 31, 2021, 11:59 p.m. (Central Standard Time)
- Winners will be announced on January 13, 2022

SEE THE NEXT PAGE

Limit one entry per person. No purchase or donation is required to enter. Eight winners, one from each constitutional area, will receive complimentary individual registration* and a ticket for the Melvin Jones luncheon at the 104th Lions International Convention in Montréal, Canada. Family, friends, and [fellow Lions and Leos can vote for their favorite photo submission.](#)

To quote Melvin Jones, "You can't get very far until you start doing something for somebody else." Thank you for your support.

Sincerely,

Dr. Jung-Yul Choi
Chairperson, Lions Clubs International Foundation



Lions Clubs International
FOUNDATION

LCIF Week Melvin Jones Photo Contest

This year, we want to celebrate what it means to be a Lion during Campaign 100. The photo contest will be open between October 22 – December 31, 2021. We will celebrate LCIF Week, in honor of Melvin Jones' birthday, by announcing the winners of the photo contest on January 13, 2022.

Limit one entry per person. No purchase or donation is required to enter.

Supporters of LCIF

Submit a photo of yourself with your MJF plaque, PMJF pin, service activity, or LCIF/Campaign 100-branded items. Group photos will not be accepted. You must also comment by answering the question, in 120 words or fewer, *Why do you support the mission of LCIF?*

Contest Rules

1. By entering this contest, you authorize the use of this photo and your name by Lions Clubs International Foundation ("LCIF") in printed, digital, or other mediums for the purposes of promotion and publicity for LCIF. The photo and its comment shall be the property of LCIF for any and all use.
2. No purchase or donation is required to enter.
3. Photo and answering of question must be submitted via the official entry form online to be included in contest.
4. One photo and question answered per person, per entry.
5. Photo must only be of the individual who is submitting. Any photos uploaded with more than one person will not be accepted; whether it is a service project photo or a photo with a Melvin Jones Fellow (MJF) plaque or Melvin Jones Progressive Fellow (PMJF) pin. The photo must only include you in it. Photos cannot contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity, or intellectual property rights, or that constitutes copyright infringement.
6. The winners will be announced by January 13, 2022. If the 104th convention does not take place, there is no cash substitution for the prize.
7. Odds of winning are dependent upon the number of valid entries received and public voting. All submissions must be received by December 31, 2021 at 11:59 pm (Central Time Zone) to be eligible for the contest.
8. LCIF reserves the right, in its sole discretion, to prohibit any entrant from participating in the contest or to disqualify any individual it finds, in its sole determination, to be acting in violation of the official rules, or to be acting in a disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person.

https://gleam.io/g/L6KR5?utm_source=Eloqua&utm_campaign=LCF_EN_MJ%20Photo%20Contest%20Lions%20%26%20Leos_2021&utm_medium=email



"It's time to step up to the plate!"

**LCIF = Our Lions Foundation - Donation Information
Campaign 100 started July 1, 2018**

- * Our district 5M4 targeted is to do our part for this 3 year campaign matching with the 100 theme:
 - > 100 percent participation
 - > \$100 average per club member per year with personal and club donations going into the average
- * Easy ways to donate are:
 - > Go to web address: lcif.org and set up ACH bank account or credit card automatic giving
 - > Go to lcif.org and donate with credit card

Mail with attached form to
Lions Club International Foundation, Dept 4547, Carol Stream, IL 60122-4547
or give to your president, secretary or treasurer

OR: Give or mail to: 5M4 Foundation District chair Craig Schellberg, 6233 97th Ave NE, Spicer, MN 56288. Phone/text: 320-894-6843 email: spicerlioncraig@gmail.com

For technical help: Phone 630-203-3836 or email: donorassistance@lionsclubs.org

Please Detach this form and include with donation

Date: _____

Name: _____ Member # _____

Address with town: _____

Donate to: ___ Empowering Service = Area of Humanitarian greatest needs
(pick one) ___ Disaster Relief
 ___ Half & half

Donation amount: _____ I plan to give this amount:
(pick one)
 ___ One time
 ___ Monthly
 ___ Yearly

I would like to receive a recognition pin (minimum \$50 donation): yes ___ or no ___

Thanks for giving to Campaign 100 for others in need!

"It's time to step up to the plate!"



2020-2021 CLUB EXCELLENCE AWARD APPLICATION

Club must be chartered prior to January 1 of the fiscal year to qualify

Date _____

Club Number _____ Club Name _____ District _____

Member Number _____ 2020-2021 Club President's Name _____ Email Address _____

1. MEMBERSHIP

Achieved a net growth of: _____ **or** Chartered new Lions club, Leo Club or Club Branch:
Name of club, or branch: _____

2. SERVICE

- Contributed to LCIF
- Started a new service project. *Consider one of our Global Causes!*
- List Three projects/events hosted by the club:

1. _____

2. _____

3. _____

3. ORGANIZATIONAL EXCELLENCE

Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.

Key Officers participate in one or more of the following leadership training events. *Select all that apply:*

- District
- International
- Lions Learning Center
- Multiple District
- Webinars

Improved club operations. Use the Club Quality Initiative to identify opportunities for improving your club.

Improvements include: _____

4. MARKETING AND COMMUNICATION

The club has publicized its service activities through local media or social media. Choose all that apply:

- Facebook
- Instagram
- Twitter
- Billboards
- Presentations to Groups
- Other _____
- Local Paper
- Radio
- Club Website
- Posted or Distributed Flyers

District _____ 2020-2021 District Governor Signature* _____ Member Number _____ Date _____

Due by: August 31, 2021

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2021-2022 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.

17.

5M4 Newsletter

www.e-district.org/sites/5M4

NOVEMBER 2021



BUFFALO LAKE LIONS
FRENCH TOAST
BENEFIT

SATURDAY, NOVEMBER 20

**FREE WILL
 DONATION**

9 AM - 1 PM

BUFFALO LAKE COMMUNITY CENTER
BENEFICIARY KEITH RENNER

**SERVING FRENCH TOAST,
 SCRAMBLEDEGGS, SAUSAGE,
 APPLESAUCE, MILK, AND
 COFFEE!**

**DINE IN AND CARRY OUT
 AVAILABLE!**

**DONATIONS CAN ALSO BE MAILED TO
 PO BOX 5 BUFFALO LAKE, MN 55314**



ALSO INTRODUCING "STUFF THE STOCKINGS" EVENT
 WATCH FOR MORE INFO AT [FACEBOOK.COM/BLLIONS](https://www.facebook.com/bllions)

**SAVE
 THE
 DATE!**

**WHAT: 5M4
 Mid-Winter
 Convention**
**WHERE:
 Willmar
 Conference
 Center**
**WHEN:
 January
 28-29-30,
 2022**

