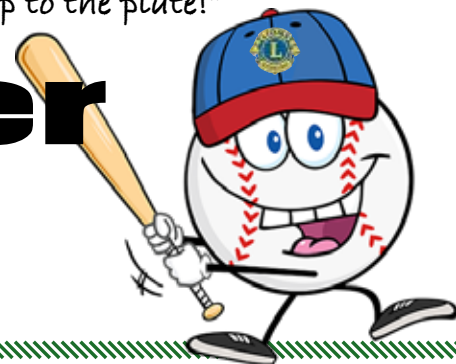




# 5M4 Newsletter

"It's time to step up to the plate!"



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## Time to set some goals...

It's hard to believe but we are in our last few weeks of summer break/vacation! School will be starting soon and the fields are starting to change color, fall can't be far behind! I hope that everyone has had the time to do something fun this summer. If you haven't.... it's not too late!!

A couple of the goals that I have for this year are that each club can have a net gain of ONE member. Sounds easy, doesn't it?!? I hope that it will be!! It seems like an easy goal to accomplish but then we need to factor in all of the lost/dropped members that we have each year. When added together it becomes a bit more of a challenge to end the year in the positive. Membership is the key to our club's future so we all need to do our part to help with this. Hosting a membership night is a great way to expose prospective members to Lions. PCC Todd Neumann, and Membership chairman Jason Kerfeld can help you with this, setting up speakers, organizing your event, and giving guidance.

Another goal that falls under Leadership, is that we fill all available spots for the upcoming RLLI training. This is an incredible opportunity for leadership training and I highly encourage anyone who has interest in attending to give this serious thought and consideration. To date, we only have 3 applicants so we have room for a minimum of 3 more, possibly up to 6. Please contact myself if you have any interest.

I am hoping that everyone is going to have a fantastic year in Lions this year. Don't be afraid to think out of the box and start a new project for your club. I would love for each of our clubs to come up with 1 new project this year in one of the five service areas of Lions, Hunger, Environment, Vision, Diabetes, or Childhood Cancer. Lionsclubs.org has terrific information to help you get started. Don't be afraid to Step up To The Plate and get your club moving!! Even if your club doesn't agree with you, that's OK. Keep trying!!



**Lion Karla Athman and DG Lion Marty Athman**

"Every strike brings me closer to the next home run." – Babe Ruth

Thanks for all that you DO for Lions!!

DG Marty - athmannmarty@hotmail.com





# Let's go Lions!

We are off and running with the new year of Lions. We are actually one month in. I hope all is good in the District.

Remember the Dg team and the PDG's are always here to help. If you have a problem or concern just let us know and we will see what we can do.

I am preparing for the upcoming USA/ CANADA forum in Des Moines. The forum is a great way to meet and interact with other Lions while learning about Lions. If you were unable to attend this year keep it in mind for the future years.

We have another great opportunity to learn Lions with the upcoming RLLI. This one of the best learning institutes around. This is for all Lions young and mature. The Lions wanting to take leadership roles within their club and within their district. Or the Lion who just wants to better their career and their day to day leadership in life. This is being offered in Detroit Lakes this year. If you are interested in going or just have questions about it let me know. You can also contact our GLT chair Lion Micki Rogal. Or anyone on the Gat team.

Lets promote Lions through our actions and our day to day life living. You are part of Lions because you care about your communities and about others. Show people Lions are more than just pancake flippers and eye glass collectors. They are people who truly care. I am personally challenging myself to help someone different each day. I am looking for opportunities to that big or small.

Like I have said in the past if you have a question, or a concern do not hesitate to contact me. I may not know the answer but I know the person who does.

1VDG 5M4 Lion Rob Wiener

320 241 7100

5m4lionrob@gmail.com



**1st VDG Lion Rob Wiener  
and Lion Jo Wiener**

3.

5M4 Newsletter

www.e-district.org/sites/5M4

SEPTEMBER 2021

"It's time to step up to the plate!"



# WIN A POLARIS RANGER!



## BUFFALO LAKE LIONS FALL FESTIVAL RAFFLE

**\$20 PER TICKET**

**Drawing held Saturday, November 6, 2021  
at Buffalo Lake Lions Fall Festival held at Oakdale Golf Club  
Need not be present to win**

**Buy tickets at Buffalo Lake businesses  
or contact a Buffalo Lake Lions member**

**Grand Prize: 2022 Polaris Ranger 570 EPS  
\$500 Cash • \$250 Cash • \$250 Cash • and more!**

**\$15,000 in prizes!**

**Proceeds support local community projects**

Must be 18 years or older. Prize may not be exactly as shown, and is based on manufacturer availability. Winner of UTV must pick up from Mies Outland of Watkins, MN and is responsible for taxes and licensing. License #X-02798.



**Need something in the newsletter? Send to: [gcanne@runestone.net](mailto:gcanne@runestone.net)**

"It's time to step up to the plate!"



**SIGN UP!**  
<https://www.signup-genius.com/g60B0E49AAAA2AA6FB6-mnlions1>  
 Newsletter website  
 Facebook page.  
 Lion Rob

*Benson Lions participate in the Harvest Pack Program*

Members of the Benson Lions Club helped pack food for the Harvest Pack event held August 26 at the Runestone Community Center in Alexandria.

**WANTED**  
**APPLY TODAY**

**2022 CABINET MEMBERS**

**DESCRIPTION**

- ENERGETIC
- FORWARD THINKING
- CREATIVE
- DETERMINED

**INDIVIDUALS.**

**REWARD**

MANY REWARDING EXPERIENCES

The Melrose & Sauk Centre Lions Lions Club  
 "Working together to better our communities"

*Invites everyone to our*

**Annual Fall Wine, Beer, Liquor & Cheese Tasting Event**

Friday, October 29, 2021 6:30 - 9:00 p.m.  
 Melrose American Legion

Sponsored by

**SPIRITZ LIQUOR** & **COBORN'S**

\$10.00 advance ~ \$15.00 at door  
 Tickets available at Spiritz Liquor, Coborn's & any Lions Member  
 MUST BE 21 TO ATTEND

**DOOR PRIZES**



So much exciting news from the **Minnesota Lions Hearing Foundation!**

First of all, we want to **THANK** all those who participated in our annual D-Feet Hearing Loss Walk, either **by donating** and or **by participating** in their own **local walks**. Because it was *virtual* for the most part, we had hopes we could raise enough to meet our obligations to the projects we support. YAY! We raised over **\$129,000!** We had more than **30** clubs in our multiple that gave **\$1,000** or more.



We would not be able to fulfill our mission without YOUR help. Our purpose is to promote the advancement of research, education and promotion concerned with hearing health.



THANKS SO VERY MUCH!



"It's time to step up to the plate!"



## The Sauk Centre Lions Club

requests the honor of your presence at our

*75<sup>th</sup> Anniversary Celebration*

**Saturday, September 18, 2021**

**Sauk Centre Civic Arena**

**818 Centre Street, Sauk Centre**

**Social Hour 5:30 p.m.**

**Dinner 6:30 p.m.**

**Program 7:30 p.m.**

**1st International Vice President Brian Sheehan**

rsvp by 9.4.21 to [SaukCentre75th@gmail.com](mailto:SaukCentre75th@gmail.com)

\$25.00 per guest

## 45th Annual USA Lions Leadership Forum:

2021 Thursday Sept. 9

through Saturday Sept. 11

Des Moines, Iowa....Iowa Events Center

Objectives of the Forum:

- \*Endeavor to create better leaders and educate them on building leadership within the Multiple, District and club.
- \*70 seminars- over 2 ½ days.
- \* Educate with leadership tips
- \*Insight into how to create new members
- \* Develop skills speaking " the right language" to any age group.

See More from Marty Athmann



## Hoffman Lions officers installed

On July12, Past District Governor Kellie Knudson from the Montivideo Lions installed the new Hoffman Lions club officers for this year. From left to right Ed Bolas 1st Vice President, Kelly Knudson , Mary Bolas President and Ken Johnson 2nd Vice President. In addition, several members received 10 and 20 year service pins.



September 2021

## GMT Update... "It's a different world"

Hello! My name is Lion Jason Kerfeld, member of the Sauk Centre Lions Club. I am your new GMT coordinator for our district. I was thinking awhile back about how the world has changed since I joined the Lions 20 years ago. Like it or not, it has changed and way to get new members has changed as well. Look back when you joined Lions, how simple was it to ask your co-worker, neighbor or friend to join you at the next Lions meeting? I look at the next generation of Lions and I am thinking that we need to prove our "actions" and why should they join Lions. Luckily we have a lot of information at our fingertips and we should promote what many organizations can't offer. #1 KIDSIGHT, is a wonderful asset that our district has to offer and I am sure that YOUTUBE has many success videos on it and other Lions stories that you can share to your social media. Your non-Lion friends will surely appreciate those touching stories. A few days later you can just simply ask those who appreciated that, if they would check out your Club. We need to promote what we do well!! Membership growth is the job of everyone, I would like to see all members make it a goal to talk to a prospective member about Lions in the days prior to your next meeting, even if you don't technically ask him/her to your next meeting (that may come a few weeks later!). It's always good to plant the seed.

I would like to compile a contact list of your clubs "membership chairman". If your club doesn't have that position, I would appreciate that you name one or give that position to the Immediate past president. This will make it much easier to get information from GMT to zone chairs to club level. Thank you to all of you who make our world a better place, even if it's different than it was 20 years ago!

In Lionism

Lion Jason Kerfeld  
Your 5M4 GMT Chair

**Contact info:**

**Lion Jason Kerfeld**  
**333 Morning View Lane Sauk Centre MN 56378**

**Cell # 320-429-0794**

kerfeld@mainstreetcom.com

"It's time to step up to the plate!"



**2020-2021 CLUB EXCELLENCE AWARD APPLICATION**

*Club must be chartered prior to January 1 of the fiscal year to qualify*

Date \_\_\_\_\_

Club Number _____	Club Name _____	District _____
Member Number _____	2020-2021 Club President's Name _____	Email Address _____

**1. MEMBERSHIP**

Achieved a net growth of: \_\_\_\_\_ **or** Chartered new Lions club, Leo Club or Club Branch:  
Name of club, or branch: \_\_\_\_\_

**2. SERVICE**

- Contributed to LCIF
- Started a new service project. *Consider one of our Global Causes!*
- List Three projects/events hosted by the club:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**3. ORGANIZATIONAL EXCELLENCE**

Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.

Key Officers participate in one or more of the following leadership training events. *Select all that apply:*

- |  |  |
|--|--|
| <input type="checkbox"/> District              | <input type="checkbox"/> Multiple District |
| <input type="checkbox"/> International         | <input type="checkbox"/> Webinars          |
| <input type="checkbox"/> Lions Learning Center |  |

Improved club operations. Use the Club Quality Initiative to identify opportunities for improving your club.  
Improvements include: \_\_\_\_\_

**4. MARKETING AND COMMUNICATION**

The club has publicized its service activities through local media or social media. Choose all that apply:

- |  |   |
|--|---|
| <input type="checkbox"/> Facebook                | <input type="checkbox"/> Local Paper                  |
| <input type="checkbox"/> Instagram               | <input type="checkbox"/> Radio                        |
| <input type="checkbox"/> Twitter                 | <input type="checkbox"/> Club Website                 |
| <input type="checkbox"/> Billboards              | <input type="checkbox"/> Posted or Distributed Flyers |
| <input type="checkbox"/> Presentations to Groups |   |
| <input type="checkbox"/> Other _____             |   |

District _____	2020-2021 District Governor Signature* _____	Member Number _____	Date _____
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**Due by:** August 31, 2021  
**Send to:** [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org) or fax to (630) 468-6828  
**Awards Mailed to:** 2021-2022 District Governors

\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.





## Can Do Woofaroo Scheduled for September 18

### Annual Fundraiser Walk and Festival to Benefit Those Needing Assistance Dogs

NEW HOPE, MINN, August 5, 2021 – Can Do Canines invites the public and their well-behaved pet dogs to take part in the Can Do Woofaroo on Saturday, September 18, 2021. The event will take place at the Can Do Canines campus (9440 Science Center Dr, New Hope, Minn, 55428) from 10 a.m. to 2 p.m., with a one-mile walk beginning at 11 a.m. The Can Do Woofaroo celebrates the amazing partnership between assistance dogs and the people who need them.

Individuals can register at [www.candowoofaroo.org](http://www.candowoofaroo.org) on their own or as part of a team, and everyone is encouraged to collect pledges and donations toward this fundraiser. The proceeds make it possible for Can Do Canines to match assistance dogs with people with disabilities, free of charge. Event coordinator Melissa Herman says, "We are so appreciative of the participants who will raise funds for this life-changing mission. Our work in forming essential partnerships between these special dogs and deserving individuals is dependent on the generosity of our donors."

KARE 11 Reporter/Anchor Rena Sarigianopoulos will serve as Master of Ceremonies for this outdoor event, which will include a one-mile fundraising walk, live music, a dog costume contest, an assistance dog demonstration, dog-centric vendors, tours of the Can Do Canines campus and more. Fundraising prizes will be awarded to those who raise certain dollar amounts, as well as to the top individual fundraiser and top fundraising team.

More details can be found at [www.candowoofaroo.org](http://www.candowoofaroo.org).

Can Do Canines is dedicated to enhancing the quality of life for people with disabilities by creating mutually beneficial partnerships with specially trained dogs. Since 1989, Can Do Canines has provided more than 700 assistance dogs to people with disabilities, all free of charge. Our fully trained dogs, often adopted from local animal shelters, are provided to our clients who live with disabilities that involve mobility challenges, hearing loss or deafness, seizure disorders, diabetes complicated by hypoglycemia unawareness, or children with autism.

**PUT YOUR EVENT ON THE 5M4 WEBSITE!**

Please let us know if you'd like us to post your 5M4 club event.

Send to [patrickposl@gmail.com](mailto:patrickposl@gmail.com)



**Minnesota Lions Hearing  
Foundation  
Hearing Research Fellowship  
Application**

# Hearing Research Fellowship Application

The Hearing Research Fellowship Award can be presented to a club member, family member or member of the community by a local club on behalf of the MN Lions Hearing Foundation. For every \$1000 donated to the Hearing Foundation, a Club earns one recognition award. Please consult with your District Hearing Foundation Trustee to determine how many club credits your club has earned.

**Please PRINT**

Club Name: \_\_\_\_\_ District \_\_\_\_\_

Person submitting Application: \_\_\_\_\_

Address where to ship recognition: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Contact email address: \_\_\_\_\_

**RECIPIENT:**

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Please Check Appropriate Fellowship:

\_\_\_\_\_ **Individual Fellowship** = gift totaling \$1000 made by individual, Lions Club, or Lions District to honor someone as a Lion Hearing Research Fellowship.

\_\_\_\_\_ **Memorial Fellowship**= gift totaling cumulative \$1000 given in memory of a deceased Lion or individual.

\_\_\_\_\_ **Cumulative Fellowship**= accumulated gifts over time resulting in \$1000 donation. Fellowship plaque awarded upon cumulative \$1000 donated.

\_\_\_\_\_ **Progressive Fellowship**= gift to honor an individual who has previously been awarded a Hearing Fellowship Award.

Amount of donation: \_\_\_\_\_ Check # \_\_\_\_\_ Date \_\_\_\_\_

*Please send completed application to PDG Mike Vos, Foundation Treasurer for processing.*

Check Payable to: **Minnesota Lions Hearing Foundation**

Payment to: PDG Mike Vos, Foundation Treasurer  
20472 371<sup>st</sup> Avenue, Green Isle, MN 55338

This award can be awarded to a Lion, a community member or business or other organization the club chooses. The award helps with the ongoing hearing health research projects at the University of Minnesota.

This award can be given for every \$1,000 the club gives to our organization. Clubs can check with their trustees to find our their balance.

**Please allow 30 days to process & ship award recognition**

#### Mn LIONS CHILDHOOD CANCER

#### CABINET MEETING REPORT: JULY 27, 2021

O'Neil's – Spicer Mn

DG Marty Athmann 5M4

#### I. First Board Meeting: MLCCF – St Cloud- July 17

- Trustee training
- Job Description
- History of MLCCF
- Set committees up
- Plus Plus LOTS more

#### II. Election of Officers:

Chair: Lion Jeannine McDonald - Robbinsdale Lions

Vice Chair: Lion Bob Knutson – Spicer Lions

Secretary: Lion Linda Albrecht – Ottertail Lions

Treasurer: Lion Tom McCarthy – Dassel Lions

DG Liaison: Lion Glenn Kaufmann – Chanhassen Lions

#### III. Key Points:

1. All Club Donations to the foundation should be send to District Co-Chairs: Lion Merlin or Lion Bob
2. Keep track of donations and get the “Believe Awards” out to the clubs
3. “Shave the Brave” fundraiser – annual event. Plus coming up with another main fundraiser

5M4 Co-Chairs

Merlin Athmann and Bob Knutson



*Even the DG wants  
to be part of the Sauk  
Centre Lions!*



"It's time to step up to the plate!"

## 2021 REGIONAL LIONS LEADERSHIP INSTITUTE

We are looking for Lions to attend RLLI  
and help strengthen our District

### What is RLLI?

RLLI is a leadership development program for Lions who want to get more deeply involved in Lionism—and an opportunity to meet other Lions throughout the region (MD5M)

### When and Where is RLLI?

October 21–24, 2021    Holiday Inn—Detroit Lakes, MN

### Why should I attend?

To prepare yourself for future leadership and to gain a deeper understanding of how to serve Lionism for the future

### What else do I need to know?

The \$150 fee includes the cost of materials, facility use and 4 meals—Room costs and additional meals are additional

A \$75 rebate from MD5M is given to each person who completes the program

Applications are available on the MD5M website and are due to District Governor Marty Athmann by September 19, 2021.

RLLI is beneficial in every facet of your life and not just in your role as a Lion—graduates over many years attest to this

"It's time to step up to the plate!"



Mn Lions Childhood Cancer Foundation Inc.

**Believe Award**

**Application**

Club Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Recipient:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Please check:

\_\_\_\_\_ Memorial Donation \$1,000.00, given in memory of a deceased Lion or non-Lion.

\_\_\_\_\_ Cumulative Award - Accumulated gifts over time resulting in a \$1,000.00 donation.

Mail or Email Application to:

Lion Genia Sjerven  
14496 Geneva Ave N  
Hugo MN 55038  
[sjerven@gmail.com](mailto:sjerven@gmail.com)

Mail Award to: Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_



## Cosmos Lions Labor Day Co-Rec Softball Tournament

Between the Milky Way and Venus since 1972



**September  
4-5  
2021  
\$175 Entry**

- Burgers
- Beer
- Concession Stand (Please support your friendly, neighborhood Lions Club)
- Free Camping (No Hookup)



### Rules & Regulations

- ✓ Batters start with 1-1 count. Foul on 2-strike count is out
  - ✓ Mat used for strike zone
  - ✓ Limit of 3 homeruns for men and 3 for women. Excess are outs.
  - ✓ Must have at least 8 players to start, may not field more men than women
  - ✓ May bat entire bench (equal number of men/women), but must declare before game
  - ✓ Balls supplied
  - ✓ There are no restrictions for defensive alignment
  - ✓ Courtesy runners: One person per inning, per gender (previous out of same gender)
  - ✓ If a male walks, following female has option to walk or bat *if 2 outs*
  - ✓ The batting order must alternate between genders
  - ✓ 10-run rule after five innings; 15 runs after four
  - ✓ Six-foot minimum, 12-foot maximum arc
  - ✓ Rosters may include 20 players
  - ✓ No steel spikes or cleats
  - ✓ In case of rain, tournament directors will determine makeup
  - ✓ All umpires' decisions are final
  - ✓ Grace time of 10 minutes for team's first game only
- Other situations will be covered by MSF regulations*
- ✓ **Rosters must be turned in prior to first game**

**Send \$175 Entry Fee to Cosmos Lions:  
Butch Schmeling, 201 Saturn Street,  
Cosmos, MN 56228**

Include, with your entry fee check, this information:

Team Name \_\_\_\_\_  
Telephone Contact Number \_\_\_\_\_  
Address \_\_\_\_\_  
Manager \_\_\_\_\_

Entry Deadline is August 28, 2021  
For Information, call 320.583.2531; or  
email: cosmoslions@mac.com



**Prizes (Based on 8 teams)**  
First: \$375  
Second: \$275  
Third: \$200



## LCIF = Our Lions Foundation - Donation Information Campaign 100 started July 1, 2018

- \* Our district 5M4 targeted is to do our part for this 3 year campaign matching with the 100 theme:
- > 100 percent participation
- > \$100 average per club member per year with personal and club donations going into the average
- \* Easy ways to donate are:
- > Go to web address: [lcif.org](http://lcif.org) and set up ACH bank account or credit card automatic giving
- > Go to [lcif.org](http://lcif.org) and donate with credit card

Mail with attached form to

Lions Club International Foundation, Dept 4547, Carol Stream, IL 60122-4547

or give to your president, secretary or treasurer

OR: Give or mail to: 5M4 Foundation District chair Craig Schellberg, 6233 97th Ave NE, Spicer, MN 56288. Phone/text: 320-894-6843 email: [spicerlioncraig@gmail.com](mailto:spicerlioncraig@gmail.com)

For technical help: Phone 630-203-3836 or email: [donorassistance@lionsclubs.org](mailto:donorassistance@lionsclubs.org)

### Please Detach this form and include with donation

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Member # \_\_\_\_\_

Address with town: \_\_\_\_\_

Donate to:  Empowering Service = Area of Humanitarian greatest needs  
(pick one)  Disaster Relief  
 Half & half

Donation amount: \_\_\_\_\_ I plan to give this amount:  
(pick one)  
 One time  
 Monthly  
 Yearly

I would like to receive a recognition pin (minimum \$50 donation): yes  or no

**Thanks for giving to Campaign 100 for others in need!**