



5M4 Newsletter



Time to Serve

In this issue:

- Page 2 - Marty's Column
- Page 3 - Rob's Column
- Page 4 - Club Excellence Award Form for you!
- Page 5 - Spicer, Clara City, Elbow Lake, Monte Lions
- Page 6 - Kellie's visitation form - pick a day now!
- Page 7 - 2021 Regional Lions Leadership Institute
- Page 8 - Registration form
- Page 9 - LCIF Campaign 100
- Page 10 - PUT EVENTS ON WEBSITE! Education options

'Adapt to Change'

Fall is officially here! The morning air is crisp, leaves are turning color, sugar beets are being lifted and beans are coming out of the field around Montevideo! Just as the trees begin to change in the fall let's remember as Lions we need to adapt to change as well. Covid-19 has impacted us all but many clubs are finding new and creative ways to meet, complete their service projects, or come up with new service projects in their communities, and keep serving as Lions!



District Governor
Kellie Knudson

My 2020-2021 membership goal is net +2 members per club. I want to encourage every Lion to look at your club membership and see who you can invite to a meeting or service project. Is there a neighbor, friend, pastor, child's teacher that would like to be your guest? Who have you lost as a member that you could invite back? Are there spouses that would like to join your Lions Club? Let's look outside the box and grow our clubs membership this year! We have a great Global Leadership Team ready to help you grow your club if you need help and I am more than willing to help on any level as well.

Lastly, I want to encourage all of our 5M4 club to contribute to LCIF's campaign 100 this year! We all want to help change our communities and the world for the better. For many of us, this is why we became a Lions member! With every donation made to Campaign 100 we are increasing our service impacts in vision, youth, disaster relief and humanitarian efforts. We are also helping fight the global diabetes epidemic and expanding our causes to childhood cancer, hunger and the environment. Let's make sure we meet our goal of raising \$300 million during this campaign.

Please contact me as soon as possible to schedule your club visit! My calendar is starting to fill up for fall and early winter. E-mail me at: lionkellieknudson@gmail.com or give me a call at 320-226-4156. Thank you for all you do as Lions members in your clubs and communities!

District Governor Kellie Kundson

**CONTACT KELLIE
NOW
TO SET UP YOUR
CLUB VISIT!
320-226-4156
OR E-MAIL:
lionkellieknudson
@gmail.com**

FORM ON PAGE 6





**Lion Karla Athman and
1st VDG Lion Marty Athman**

Happy Fall everyone!

I love this time of year. My focus change to getting more yardwork done, and finishing many projects that I started during the summer months. My Lions focus also changes, from summertime things such as city celebrations and events/fundraisers, to more meetings and indoor-type Lions functions. Like I said, I love this time of year!

I was able to attend the 78th annual Hector Lions Flight Breakfast this past weekend, the longest running such breakfast in the state! Nearly 700 people were fed and the evidence of Lionism was everywhere!

Congrats to the Hector Lions on a colossal event! Next month I will be attending the VDG training seminar in ST. Cloud. I'm really looking forward to re-connecting with my fellow VDG's and meeting with all the new 2nd VDG's.

As we all get back into our fall/winter Lions routines, let's not forget to keep looking for new members. We have been meeting regularly to talk over our Districts NAMI goals and we all need to help out in the search for new members. Also I highly encourage clubs to bring in a speaker to do an orientation presentation night. This is awesome for all new members that we have and also a great refresher for any "seasoned" Lions in our clubs.

I am also ready and willing to come and visit any of your clubs, I'd love to come and hear about all of the great things that your clubs are doing. Contact me at: athmannmarty@hotmail.com or 320-522-0856.

*Have a safe and bountiful fall harvest season!!
And THANKS for all that you do!!*

1st VDG Marty



Hector Lions Breakfast





Members: Keep in touch

Well there goes another month in my year as 2nd Vice District Governor. Not much is happening at this time with club meetings and events. This COVID and social distancing has had a strain on everything including club visits. I am so looking forward to the time when we can get together and laugh and joke and have a great time being Lions. Doing what we do best serving our communities and the world.

I will be attending the 2nd & 1st Vice District Governor training in St cloud in October. They have put in place a COVID readiness plan to keep all attendees safe. So I am looking forward to learning.

The Glt position has been a whirlwind of information to absorb and process and try and come up with a game plan to implement. One of the first things i want to share with you is the training and information available to all of us on the LCI website. All you have to do is log into the LCI website and look for the magnifying glass and type what you are looking for and there you are. The Llons Institute has courses available for everything from member orientation to club offices to Bachelor degrees. I personally like to log into the website and just look around. There is so much information on there it is mind blowing. Take some time and look around.

We also have a Regional Lions Leadership Institute coming up March 18-21st 2021 in Detroit lakes at the Holiday inn. Make sure you put your name in for this amazing opportunity. The District is allowed 6 participants. There will be a flyer and a signup sheet in the news letter. The Advanced Llons Leadership Institute is scheduled and I will have more information on that in the future.

I am working on putting together some training geared toward club leadership and District cabinet positions. I am hoping here soon we will be able to meet in larger groups and hold Zone meetings. For now we will do what we can via zoom, and phone. If you have any questions about training feel free to contact me and I will do what I can to guide you in the right direction. (I will put all my contact info at the end of the article).

One last thing i want to make sure i mention. MEMBERS. it is very important especially now that we keep in touch with all club members . We are not all meeting at this time so the camaraderie is missing. It is also a great time to talk to friends and family about joining the Lions. Explain to them that even with everything going on Llons international is still helping with grants and donations worldwide.

Together we can grow in these times of challenges. When we talk about challenges I personally challenge each and every club to achieve the club excellence award this year. Look over the flyer included in the news letter. I hope each and every club takes me up on this challenge. If We all strive to reach club excellence we will also achieve District Governor Kellie's goals. So let's work together and achieve excellence.

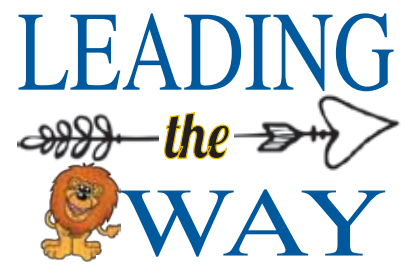
Have a enjoyable fall season

2VDG Llon Rob Wiener

320-241-7100 5m4lionrob@gmail.com



2st VDG Lion Rob Wiener
and Lion Jo Wiener



2020-2021 CLUB EXCELLENCE AWARD APPLICATION

Club must be chartered prior to January 1 of the fiscal year to qualify

Date

Club Number Club Name District

Member Number 2020-2021 Club President's Name Email Address

1. MEMBERSHIP

Achieved a net growth of: _____ or Chartered new Lions club, Leo Club or Club Branch:
Name of club, or branch: _____

2. SERVICE

- Contributed to LCIF
Started a new service project. Consider one of our Global Causes!
List Three projects/events hosted by the club:

- 1. _____
2. _____
3. _____

3. ORGANIZATIONAL EXCELLENCE

Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.

Key Officers participate in one or more of the following leadership training events. Select all that apply:

- District Multiple District
International Webinars
Lions Learning Center

Improved club operations. Use the Club Quality Initiative to identify opportunities for improving your club.
Improvements include: _____

4. MARKETING AND COMMUNICATION

The club has publicized its service activities through local media or social media. Choose all that apply:

- Facebook Local Paper
Instagram Radio
Twitter Club Website
Billboards Posted or Distributed Flyers
Presentations to Groups
Other _____

District 2020-2021 District Governor Signature* Member Number Date

Due by: August 31, 2021
Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828
Awards Mailed to: 2021-2022 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.
Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Spicer Sunrise Lions honor Ed Holst

Spicer Sunrise Lions honored long time member PDG Ed Holst which was delivered to the Veterans Home in Luverne, MN. Delivery was made by Lions Lori and Craig Schellberg.



Clara City Lions fund-raising!

Clara City Lions members serving up hamburgers and hot-dogs at Almich's Market as a fundraiser.

Thank you!



A big thanks to Doug Godwin and Merrie Bertrand for filling the Montevideo Lions Candy machines at 24 locations!



Harvesting, cleaning, grinding...

The 2020 crop of Elbow Lake Lions world-famous horseradish has been harvested, ground, and jarred up! This is one of the clubs most popular fund-raisers. It was a two day process to get the horseradish dug up, washed, and prepared. The harvesting was on Saturday, and the grinding on Sunday. It was a really good thing that it was a windy weekend! Watch for the horseradish to be available at Jim's Market and Grant County Lumber and Hardware - both in Elbow Lake. Individual club members might have jars available for sale as well.



Lion Kellie Knudson
District Governor 5M4
4171 340th Ave

Montevideo, MN 56265

Cell: 320-226-4156

E-mail: lionkellieknudson@gmail.com

Visitation requests are preferred for August through mid-

December and early January through late March. Two or more

clubs working together for a joint visit would be appreciated.

Lions 5M4 2020-2021 Request for Club Visitation by Lion Kellie Knudson

Lions Club Name: _____ Today's date: _____

Lion requesting the visit: _____ Phone #: _____

Email: _____ Dates of preference: 1st: _____ 2nd: _____

Time of social, if held: _____ Time of meeting: _____ Will there be a meal: Yes ___ No ___

Name of meeting location: _____

Address of meeting location: _____

Will there be other Lions Clubs represented? If so, please list: _____

What time will be best to meet with the executive officers? _____ Before the meeting would be preferred.

Would you like any of the following done?

District Governor Dress Code

1. Install Officers: Yes ___ No ___

Formal, in uniform: _____

2. Install Members: Yes ___ No ___

Casual, in comfort: _____

3. Present Awards: Yes ___ No ___

Spouse able to attend: Yes ___ No ___

4. Other, Please List: _____

Please mail this request form or email it to the appropriate address above. Thank you!

The date will be confirmed after checking the schedule and the requesting Lion is notified.





W A N T E D

2021 Regional Lions Leadership Institute (RLLI)

March 18 – 21, 2021

Holiday Inn-Detroit Lakes MN

*We are looking for Lions from your district to attend the
2021 MD5M Regional Lions Leadership Institute!*

Lions that are selected as participants in the Institute must be in good standing in a Lions Club and may not be a 1st Vice District Governor, District Governor, Past District Governor, International Director, or Past International Director.

The \$150 fee for the Leadership Institute includes the cost of materials, facility, staff, and four (4) meals. Room costs and additional meals are not included.

However, a \$75 rebate from MD5M, through a grant from LCI, will be given to each participant that completes the program.

Participants MUST be available to attend ALL sessions beginning on Thursday evening and ending Sunday afternoon.

Each district has the opportunity to send six (6) participants; however, if other districts do not meet their allotment, your district may send additional Lions.

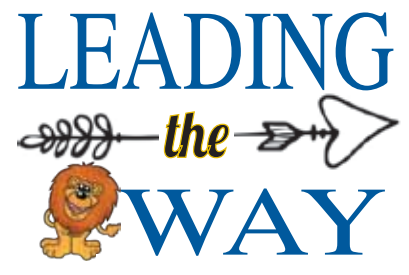
The Institute will have a maximum of 72 participants.

Applications are available from your District Governor or on the MD5M Website and are due (without fees) by December 1, 2020.

Your District Governor will then make the final participant selection.

Institute graduates will tell you that the Regional Lions Leadership Institute is beneficial for you in every facet of your life and not just in your role as a Lion.

*If you have questions concerning the Institute, please contact:
Lion Dennis W. Kelly III - dkellylion@gmail.com*



**MD5M REGIONAL LIONS LEADERSHIP INSTITUTE
 PARTICIPANT APPLICATION FORM
 MUST BE SUBMITTED to your DISTRICT GOVERNOR no later than DECEMBER 1, 2020**

NAME: _____ DATE JOINED LIONS: _____

ADDRESS: _____

E-Mail ADDRESS: _____ TELEPHONE NO: _____

CLUB NAME: _____ MEMBER NUMBER: _____

CURRENT OFFICE HELD: _____

OTHER OFFICES HELD: _____

WHY DO YOU WISH TO ATTEND THE MD5M REGIONAL LIONS LEADERSHIP INSTITUTE?

Use the back of this document or add another page if you require more space

APPLICATION MUST BE SIGNED BY THE FOLLOWING:

APPLICANT: _____ DATE: _____

CLUB PRESIDENT OR ZONE CHAIR: _____ DATE: _____

NOTE: If you are selected to attend the Leadership Institute. your District Governor will require a check for \$150.00 before your registration can be forwarded to MD5M. Your District Governor must send the registration to MD5M Executive Secretary Robert Harms by January 15, 2021.



LCIF = Our Lions Foundation - Donation Information Campaign 100 started July 1, 2018

* Our district 5M4 targeted is to do our part for this 3 year campaign matching with the 100 theme:

- > 100 percent participation
- > \$100 average per club member per year with personal and club donations going into the average

* Easy ways to donate are:

- > Go to web address: lcif.org and set up ACH bank account or credit card automatic giving
- > Go to lcif.org and donate with credit card

Mail with attached form to

Lions Club International Foundation, Dept 4547, Carol Stream, IL 60122-4547
or give to your president, secretary or treasurer

OR: Give or mail to: 5M4 Foundation District chair Craig Schellberg, 6233 97th Ave NE, Spicer, MN 56288. Phone/text: 320-894-6843 email: spicerlioncraig@gmail.com

For technical help: Phone 630-203-3836 or email: donorassistance@lionsclubs.org

Please Detach this form and include with donation

Date: _____

Name: _____ Member # _____

Address with town: _____

Donate to: Empowering Service = Area of Humanitarian greatest needs
(pick one) Disaster Relief
 Half & half

Donation amount: _____ I plan to give this amount:
(pick one)
 One time
 Monthly
 Yearly

I would like to receive a recognition pin (minimum \$50 donation): yes ___ or no ___

Thanks for giving to Campaign 100 for others in need!

PUT YOUR EVENT ON THE 5M4 WEBSITE!

Please let us know if you'd like us to post your 5M4 club event.

Send to patrickposl@gmail.com

Lions Clubs International Education Opportunities

The following Institutes will be offered by Lions Clubs International.

Advanced Lions Leadership Institute

Advanced Lions Leadership Institutes focus on building the skills of Lions leaders to prepare them for leadership responsibilities at zone, region, and district levels. Qualified candidates are Lions that have completed a successful term as club president but have not yet attained the position of First Vice District Governor. Candidates must be willing to commit to all days of the institute.

Lions Clubs International will provide meals and lodging according to the dates and schedule of the institute. Please note that a non-refundable participation fee of US\$125.00 will be required to offset a portion of these costs for all institutes. Participants are also responsible to pay for their own transportation and other travel related expenses to and from the institute site.

DATE: MARCH 13-15, 2021 • LOCATION: TORONTO, ON, CANADA

LANGUAGE: ENGLISH • SUBMISSION DEADLINE: DECEMBER 13, 2020

APPLICATION AVAILABLE ON THE LCI WEBSITE/RESOURCE CENTER/SEARCH ALLI

Faculty Development Institute (FDI)

The Faculty Development Institute is a three-day institute that serves to develop and expand the number of skilled Lions faculty available for use in training at the club, district, and multiple district levels. The curriculum is designed to enhance training delivery skills and training techniques that will increase the quality of training and overall effectiveness of Lions leadership development programs. Lions who complete the FDI are expected to be able to effectively deliver training sessions with provided materials. They should not be expected to create their own training materials.

Qualified candidates are those Lions who have some experience as instructors at local Lions training events, have demonstrated basic instructional skills, and have a keen interest in further developing those skills. A candidate's training experience should include using PowerPoint to support training delivery. (Note: Participants will not be expected to create any materials while at the FDI, but it will be necessary to use PowerPoint and other provided materials for some activities. Lions Clubs International will provide meals and lodging according to the dates and schedule of the institute. In compliance with board policy, a non-refundable participation fee of US\$150.00 will be required to offset a portion of these costs. Participants are also responsible to pay for their own transportation and other travel related expenses to and from the institute site.

DATE: FEBRUARY 20-22, 2021

LOCATION: LOS ANGELES, CA, USA

LANGUAGE: ENGLISH

SUBMISSION DEADLINE: NOVEMBER 22, 2020

APPLICATION AVAILABLE ON THE LCI WEBSITE/RESOURCE CENTER/SEARCH FDI