

25-D ROARS

NOVEMBER 2014

“PEACE THROUGH SERVICE”

“WORKING TO STRENGTHEN THE PRIDE”

“We Serve!”



Lions Clubs International: www.lionsclubs.org
District 25-D Website: www.lions25d.org
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KATHY'S KORNER



SOCIAL MEDIA, YOU AND LIONISM

Do you use social media to help your club? If not, why not? There are multiple ways of using the social media network to promote fundraisers, projects, reach out to new members and to recruit assistance from current members who have already moved into the technology age.

Believe me when I tell you that this District Governor was very hesitant to get involved with all the technological gizmos that are in the world. I am still not on board with everything and most likely never will be, because quite frankly some of them still scare me. But whether or not you do it willingly, or go kicking and screaming, I have to admit that there is a lot of good things which can be accomplished with social media to help you and your club do more to help those "We Serve". Also, there are multiple tools for learning how to use social media to your advantage. So, help your Club and Yourself, move out of that comfort zone, and into the world of Social Media.

Remember, there are several ways to get assistance. A few of the ones that you might want to consider are: 1. the Lions Clubs International website and through their webinars; 2. be sure to attend the USA/Canada Lions Leadership Forum in Grand Rapids, Michigan, in September of 2015; 3. and there will most likely be a seminar/session or two in June in Hawaii at the 2015 International Associations of Lions Clubs Convention.

Again, no matter what you do, do it to help move your Club and yourself into the future of Lionism!

Until next time, May God Bless Each and Every One of You!!

**Kathy Lozier
District Governor**



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