

# MANE EVENTS

## in District 25-G



*January, 2015*  
*Volume 8 Issue 7*

- January 10th**  
Mid Winter Conference  
(see page 14 for details)
- January 17th**  
District Meeting  
(see page 12 for details)
- January 17th**  
Greene Township L.C. Breakfast
- January 17th**  
Eye Glass Wash-a-thon  
at Concord Fire Station #1  
8:30 a.m.-12:30 p.m.
- January 31st**  
Milford L. C. Sausage Breakfast  
Milford Community Center  
6:00 a.m.—10:00 a.m.
- February 7th**  
Lydick L.C. Breakfast  
at Lydick Lions Den  
7:30a.m—11:00 a.m.

## New Paris Lions Club Celebrates 60th Anniversary



*Pictured from left to right: PIP Wayne Madden, Lion Larry Solyom, Lion Bob Lutes, Lion Tom Snyder and DG Marty Juel*

The New Paris Lions Club celebrated its 60<sup>th</sup> anniversary on December 15, 2014.

Approximately 70 Lions and guests attended the dinner held at Sunnyside Park in New Paris. After-dinner entertainment was provided by the Fairfield High School Holiday Singers. Charter member Lion Bob Lutes and PDG

Charlie Haffner reviewed "The Past 60 Years". The keynote speaker, PIP Wayne Madden, spoke about some of the Lions Clubs service projects that he encountered during his year as LCIF Chairperson.

Several members of the New Paris Lions Club were recognized for their service to the club and the community. International President's Certificates of Appreciation were presented to charter member Lion Bob Lutes, Lion Ron Kirkdorffer, Lion Larry Solyom, and Lion Dave Smoker. This is the fourth-highest award which Lions Clubs International presents to its members.

Charter member Lion Bob Lutes received a Charter Member Pin, and Lion Larry Solyom received a Melvin Jones Fellowship. Club President's Appreciation awards were presented to Lion Dale Mangess, Lion Denise Manges, Lion Merv, Miller, and Lion Dean Moreshouse.

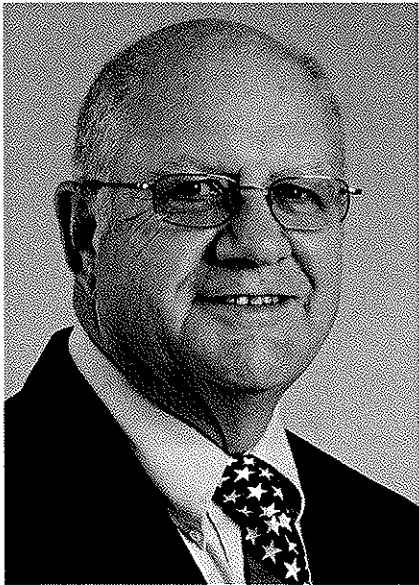
See page 6 for more pictures.



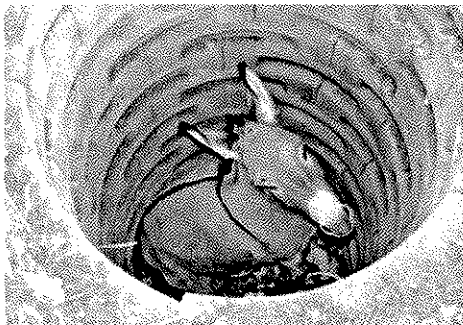
**Check out our NEW Website**  
**lions25g.org**

Send news of your upcoming event to [webmaster@lions25g.org](mailto:webmaster@lions25g.org)  
Include your flyer and we'll post it on the 'Events' page. Be sure to check out the calendar on the home page for events of district clubs.

# From the Gov-



## Digging out of a hole



I'm sure most of you have heard the story about a donkey that somehow fell into well. The befuddled farmer came upon the situation and couldn't figure out a solution so he thought he might make the best of a bad situation by simply burying the donkey. He proceeded to add shovels of dirt on top of the donkey, until he realized the donkey simply shook the dirt off his back until the pile below him was at the top of the well and he could step out of the well on to the ground. What seemed to be a helpless situation was actually quite simple.

I suggest most Lions Clubs' membership problems are similarly simple. Rather than try to recover from a sudden loss of several members, or more likely, a steady

decline of members over a year or more, we forget that we can probably increase our membership by one person at a time more successfully than trying to add many more all at once. But if it's so simple, why isn't it being done? One reason: it may seem too obvious to us, since we're too close to the problem.

In my visits to clubs (over 41 so far!), I have yet to find a club that has a 'membership growth' plan. That is, a plan that spells out how individuals are going to be targeted, how they will be approached, how they will be asked, how often, how many, and many more 'how' questions you can identify. Let me give an example of how to develop a membership growth plan. You can do this by coming up with a 'S.M.A.R.T. goal'.

1) **S- Make it Specific.** A specific goal has a much greater chance of being accomplished than a general one. You will have more focus if your objective is clear.

2) **M- Make it Measurable.** When you measure your progress, you stay on track, meet your target dates and experience the exhilaration of achievement that spurs you on to continued effort required to reach your goals. If you can't measure it, you can't manage it.

3) **A- Make it Actionable: **Make sure you have some control over the accomplishment of your goal. If there is nothing you can do, you won't succeed.****

4) **R Make it Realistic:** Goals should be challenging but not so much that there is no chance of achieving them. Identify small steps than can be achieved more easily than gigantic tasks.

5) **T Make it Timely:** Set a timeframe for the goal- next week, in three months, by the end of the year. Putting an end point on your

goal gives you a clear target toward achievement

Getting back to our situation of setting membership goals, try this: ***We want to add members.*** This is not specific; while measurable, it does not say if you will be satisfied with one new member or a dozen; it does not have any action implied; it is not realistic since the other elements of a SMART goal are missing; and it lacks any time frame for success.

A better goal might be: ***We want to add six new members by the end of the year.*** This is specific, as it indicates you want new members; Measurable because it mentions an actual number; actionable, as it give you control over how you intend to target them; it is realistic if you have enough time left in the year; and it is timely since you can divide the number of new members you want (6) by the number of months left in the year (6), or having to get just one new member for the next six months. You could even refine this goal by developing an action plan of the steps you intend to follow, such as a plan to target prospective members, attempting to invite a specific number of prospects to a club meeting or service project over the time remaining, and so forth.

Divide your goals into small steps that can more easily be accomplished by more than just one person. This will help you meet your goals much faster. For example, if you divide your club into several teams and have each team responsible for identifying and getting at least one prospective member to a meeting or function will yield more results than just having a small committee work on membership recruiting.

The important step is always the first one, and in this case, it is critical to take that first step ***NOW.***



# Lions Holiday Special



Club Excellence Process **SALE** Days!



Our CEP Special Includes:

- Dynamic Facilitators
- Free Materials
- Positive Results
- Guaranteed Enlightenment
- Improved Strength/ Health
- Fun For the whole Club

**The CEP Special - Give your club the gift that keeps on giving.**

Contact any District Officer for details  
Order Yours Now while quantities Last!  
Operators are standing by.

Greetings fellow Lions,

In November, we had a terrific District Cabinet meeting hosted by the New Paris Lions Club. A Big Lion Roar goes out to them. Part of the meeting focused on aspects of membership and the tools we have available. The discussion was lead by PDG Paul Russell. All of the toolbox topics that were highlighted can be utilized during your clubs CEP Project. I couldn't help but to think how this easy to use program would help make ALL the clubs in our district more Vibrant, Visible and Relevant in each respective community. This process really is MUST SEE T.V. So, Order Yours Today! Operators are standing by.

Also, Lion Diane and me would like to wish everyone a Happy New Year!

Until next month, let's continue to "Experience the Service Together".

Yours in Lionism

Lion Vic,

1<sup>st</sup> VDG 25G