



# District C Roars



Issue 7

District Governor Richard McKellar

January 2016

## Check Up

Imagine yourself in a small town anywhere in Indiana. The town is composed of businesses, has a fire and police department, a school and churches. It may even have a court house. The town is typical of every small town across the United States. Yes, it even has people, they are what makes it a town. Most of the folks in this town are pretty well taken care of in terms of medical facilities, shopping areas for clothes and other needs, food suppliers, education, town government, etc. a lot of the folks in this town are not aware that there is another side to the community, one where other people do not have access to all of the things mentioned above. People who can't celebrate the holidays as they come and go, who often are hungry, who have to, not because they want to, wear well worn, mismatched clothes and sometimes are in desperate need of medical help.

Karen and I were buying groceries at a local store. At that time the store

offered carry-out when there were too many packages to handle by yourself. A fellow about 35 years old wearing ragged, and I mean ragged clothes, became our helper. Did I mention this was in January and a very cold day? It had snowed and when salt was applied to the parking lot it turned mushy. I happened to look down as he was placing the grocery sack into the trunk and was astounded to see that he had on tennis shoes. The soul on the right one was completely detached from the "upper" and as he walked he was "scooping" up slush into the shoe.

This was before we became Lions, but wanting to do the right thing we returned to the store and sought out the manager. We gave him \$100 and told him to make sure the employee got a new pair of shoes and, if possible, some boots.

The point here is – if I had not looked down, we would never have known he had a problem. This is where the Community Needs Assessment comes

in. Once completed, and it is not difficult to do, you then know some of the problems in the community and can direct your Lions service toward them. Not that you aren't doing service now, but maybe it needs to be redirected. I know that it is now Christmas past, but I can bet that there were some children that did not get to celebrate it.

I think you would be truly amazed at what Community Needs Assessment brings out about the community in which you live. When you are doing O.K., it may be a little hard to believe there are some that are not.

Now is the time to step up and renew your service, do it through a Community Needs Assessment and that good ole' Lions service.



*Gov. Dick*

## The Dash after the “Dash”

That point of time, as small as it may be, between December 31, 2015 and January 1, 2016 is the “dash” in the 2015-2016 Lions’ year. Although the calendar year has changed, the Lions’ year is only half-way through.

So how are your clubs doing at the “dash”? Are you meeting your membership goals? Are you meeting your service activity goals? Has your club made its contributions to the Lions Clubs International Foundation (LCIF) and the five state projects? Is your club going to qualify for the Club Excellence Award come June 30<sup>th</sup>? These are all questions that our clubs need to be looking at, at the “dash.”

At the “dash,” the membership growth in the district is positive, the filing of the Monthly Membership Reports (MMR) and Service Activity Reports (SAR) are at record levels, the club formation teams are hard at work, and the officer training sessions are being planned.

One thing that is lacking on a district level at the “dash” is the lack of a candidate to step forward to serve as Second Vice District Governor for 2016-2017. One of District Governor Dick’s emphasis is the creation of a line of succession from one year to the next to have this position ready to be filled one to two years out. Maybe the line starts with you.



Let the dash after the “dash” begin! Let’s build on the successes of the first half of the year and finish the year strong.

1VDG Ross



## Cabinet Meeting

Don't miss our next cabinet meeting January 30, 2016, at the Freedom Church in Lebanon, Indiana. Please see the flyer included in this newsletter and get your reservation to Lion Gretchen before January 20!

## District C Trustee Elections Reminder!

The District C Convention is February 27, 2016. Anyone wishing to run for election to the following *must* have their letter of intent to PDG Billy Chastain 30 days before the election, which is by the **close of business January 27, 2016**. The following positions will be open –

- Trustee for 3-year term for Cancer Control
- Trustee for 3-year term for Eye Bank
- Trustee for 3-year term for Leader Dog
- Trustee for 3-year term for Speech & Hearing
- Trustee for 3-year term for Indiana School for the Blind and Visually Impaired
- Trustee for 3-year term for Indiana Lions Foundation

**Most important is the position of Second Vice District Governor.** There are many Lions in this district that are fully qualified to fill this position. Anyone wishing additional information can call me at 317-769-2427. In addition, any Lion filling a third year trustee position that wants to continue in that position must also file a letter of intent, it is not automatic!

Send your letter of intent to:

PDG Bill Chastain  
140 Foxwood Drive  
Brownsburg, IN 46112



Lions Clubs International  
**FOUNDATION**

## DON'T MISS OUT ON THE "CLUB EXCELLENCE" AWARD

As we begin a new calendar year, it is hard to believe that we are half way through our 2015-2016 Lion year. So far this year we are meeting our goals for the District's contributions to Lions Clubs International

Foundation. Thank you to all of the clubs who have made a donation to LCIF and a big thank you to individual Lions throughout the district that have supported LCIF's work by giving personal donations.

As I look at the rain and wind swirling about my window, I realize just how important this work is. When will our telephone ring today about emergency grants that may be needed in our very own district due to flooding or other wind damage?

Again, our goal this year is to have 100% participation by District C Clubs to this important program. Three years ago we met this goal and we can do it again.

Many clubs are showing positive membership growth. Don't miss out on giving your President that very special pin that comes with the Club Excellence Award. Among other things, this award requires a donation to LCIF. Last year a number of clubs *would have been eligible for the award but neglected to write that check to LCIF* so, unfortunately they were not eligible!

If you have any questions, please do not hesitate to contact me.

Karen McKellar, LCIF  
District Coordinator

kadica@tds.net

## District C Convention Speaker

**ROBERT S.  
LITTLEFIELD, Ph.D.  
INTERNATIONAL  
DIRECTOR**

**“Join Together in a  
Dynasty of Service.”**

Dr. Robert S. Littlefield from Moorhead, Minnesota, USA, was elected to serve a two-year term as a director of Lions Clubs International at the associations 97<sup>th</sup> International Convention held in Toronto, Canada, July 4 through 8, 2014.

Director Littlefield is a Professor of Communications at North Dakota State University in Fargo.

A member of the Fargo (ND) Lions Club since 1984, he has held many offices within the association, including District Governor, LCIF District Coordinator, GLT District Coordinator, Council Chair, Multiple District Convention Chair, Multiple District Public Relations Chair, and is a Certified Guiding Lion. He also was the President of the North Dakota Past District Governors' Association.

In recognition of his service to the association, he has received numerous awards, including the District Governor Excellence Award, nine Presidential Certificates of Appreciation, an International Leadership Award, the Senior Builder Key Award, and two International President's Medals. He is a progressive Melvin Jones Fellow.

In addition to his Lions activities, Dir. Littlefield is active in numerous professional and community organizations, including the National Communication Association, the American Forensic Association, the National Speech and Debate Educators Association, and the Pi Kappa Delta National Forensic Honorary.

Director Littlefield and his wife, Kathy, have two children and two grandchildren.

Director Littlefield will be available to take questions and looks forward to speak to as many Lions in District C as possible!

International Director Robert would be happy to induct any new Lion at the district convention. Please let your clubs know this. He is anxious to meet you!



Director Littlefield

**April 29-May 1,  
2016!**

Put those dates on your calendar! After a great District C Convention, you'll just have to follow up with the state convention.

Make your reservations, pack your bags, hop into your vehicle and attend our State Convention in Shipshewana, Indiana! Details may be found online and will be in next month's newsletter!

## CONGRATULATIONS

MEMBERSHIP is up approximately 21,000 worldwide as of November 30, 2015 and District 25 C is up net 9 for the year so far --- the leader in the State!

Worldwide membership has grown by approximately 21,000 worldwide and you, the Lions of 25C have been part of this growth by bringing in new members....great job!

This indicates you are truly enjoying what you do as Lions and are showing others what a great time we have helping others.

Worldwide we have an additional 607 new clubs and your District Extension Team is working on adding at least 3 new clubs to 25C before year end. These new Lions in our current clubs and anticipated clubs will help us meet the continuing needs in our communities.

Don't forget that January 10-16, 2016 is designated "Worldwide Week of Service to Fight Hunger and Poverty". Hunger and food insecurity is a worldwide problem, but with our high state unemployment rate, it is also an Indiana concern. Families and children in many of our communities are going hungry and in winter this always becomes a more severe

need. And remember that children who are hungry can't learn well. Don't we need to give them the best chance we can?

Encourage your club to come up with a service project to help those who are hungry... invite your friends, neighbors and family to help you...share the joy of giving! Let them see what a tremendous addition a Lions club is to their town...light their fires ...invite them to join you as Lions and share this joy....we've a lot more folks to help and more fun to have before spring arrives!

It's another new year...when we all try to turn over a new leaf. Let's get our clubs to also make some resolutions, evaluate what you are doing, what needs to be done, how much fun this is, and help revitalize your club. Take inspiration from Helen Keller who said "Believe. No pessimist ever discovered the secrets of the stars, or sailed to an uncharted land, or opened a new heaven to the human spirit." Determine what it takes to attract new members , put out the welcome mat, and invite them in!

GMT Pat Short  
Membership Chair



## Clubs Adding Members

Clubs adding members in December are:

- Brownsburg, 2
- Brazil, 1
- Cayuga, 1
- Jamestown, 1
- Lizton, 1

Top 5 Year-to-Date:

- Zionsville, 19
- Colfax, 6
- Royal Center, 5
- Flora, 4
- Young America, 4

4 clubs have added 3 new members ,13 more have added 2 and 7 have added 1! This is a wonderful trend. Let's keep it up!

### Key to success ---

- ✓ Invite new members (Just ASK)
- ✓ Keep members busy, happy and satisfied
- ✓ Make new members feel part of the Pride
- ✓ Renew member satisfaction
- ✓ Remember the bottom line ..."to help others"

Who performs these actions? MEMBERS! If our own club has membership problems,

they are “our” (yours and mine) problems.

There are good potential members in all communities. Many people want to help others and are looking for an outlet to do so. We only need to ask in most cases. For instance, have you asked anyone involved in other service groups to also join your club? If you don't like to do the “ask”, give names of potential Lions to your club's Membership Chair, who can invite them to a meeting.

## **Where's the Governor?**

### **January**

- 7 Battleground
- 9 MD 25 Council Meeting
- 11 Terre Haute Evening
- 13 Lebanon
- 30 District C Cabinet Meeting

### **February**

- 2 Young America
- 3 Earl Park
- 9 Frankfort
- 13 IN Lions Foundation
- 15 Jamestown
- 17 Crawfordsville
- 18 Martinsville Evening
- 25-27 District Convention

### **March**

- 2 Lafayette
- 7 Whitestown
- 10 Monon
- 14 Michigantown
- 15 Royal Center
- 16 Ladoga
- 23 West Point
- 28 Lizton

### **April**

- 5 Brookston
- 6 Camden
- 9 Foundation
- 11 Terre Haute Evening
- 19 Monrovia
- 20 Bainbridge
- 29-May 1 State Convention

### **May**

- 3 Paragon
- 17 Morgantown
- 23 Cloverdale

### **June**

- 2 Gosport
- 11 Foundation

Call 317-769-2427 or email: macagcon@tds.net to set up your club's visit, if you have not done so yet.

## **Across the Table and Around the World: Building Lions-to-Lions Relationships**

Explore ways to build relationships and provide service within the Lions world. This webinar occurs in a series of two sessions: Part I: Across the Table, focuses on joint service projects.

Part II: Around the World, focuses on international

twinning projects. Each session is 45 minutes long.

**Wed 1/6/16 (Part I) and Thurs. 1/7/16 (Part II) at 1:00 pm (12 Noon Chi time)**

Or choose to participate in both sessions together in one 75-minute evening: \_

**Friday, January 15, 2016 at 8:00 pm (7 pm Chi time)**

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## **Social Media as a Lions MEMBERSHIP (Leadership) Tool**

Widen your Lions sphere of influence by strengthening your understanding and application of social media as you connect to Lions at the club, community and global level. Learn how to leverage social media to promote and strengthen your club, zone and district service activities, membership, and fundraising. Latest social media trends and best practices included.

**Wed, Feb 3, 2016 1:00pm (Noon Chi time)**  
**Fri, Feb 12, 2016 8:00pm (7 pm Chi time)**

District Governor Dick McKellar's  
3<sup>rd</sup> Cabinet meeting  
Saturday, January 30, 2016

Freedom Church  
2016 Indianapolis Ave.  
Lebanon, IN 46052

The church is a repurposed auto dealership – so no steeple or stained glass windows  
but name is in large white letters on front of building.

There is considerable road construction so exact directions will be e-mailed  
a week before the meeting. Easiest access will be from I-65 exit 138

**8:30AM Registration (*Note: Earlier time than usual*)**

(juice, coffee & Lebanon's famous Titus Doughnuts)

**9AM PDG Meeting**

**9:30AM Cabinet Meeting begins**

**12Noon chili lunch / toppings / veggies / dessert**

**1PM Meeting resumes**

**3PM Adjournment**

RSVP by January 20, 2016 to: [liongretchen@att.net](mailto:liongretchen@att.net)

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CS Gretchen Xinopoulos, 6785 E. US 136, Brownsburg, IN 46112

Make checks payable to: Lebanon Lions Club

Name: \_\_\_\_\_ (Lion, PDG, PCC, ID) Club: \_\_\_\_\_

Name: \_\_\_\_\_ (Lion, PDG, PCC, ID) Club: \_\_\_\_\_

If you cannot eat chili, note here for potato soup option: \_\_\_\_\_

*"Your attendance will be greatly appreciated! Please share with your members."  
Richard "Dick" McKellar, District Governor 25C*



## 25C DISTRICT CONVENTION Silent Auction



**February 27, 2016**

**Zionsville, IN**

Last year, we had a tremendous array of super silent auction baskets at our District Convention. Let's do even better in 2016! Encourage your club to bring an item. Why not join with other clubs in your zone and pull together a zone basket for the auction with items from your area?

Items from individuals are also very welcome.

Items of any value can be donated, but preferably with a value of around \$20 or more.

Lesser value items will be grouped together.

Remember that not only will there be great items to bid on, but the funds generated will provide additional monies for the District or for a donation to the measles initiative.

If you or your club would like to donate a item or gift basket to the auction, please contact

PDG Pat Short – [lionpatshort@aol.com](mailto:lionpatshort@aol.com)

## Leading by Listening

When was the last time you listened to a great work of music with the intent of really hearing it? I'll bet it's been awhile, because listening demands a lot. It demands that you put other distractions down for a moment. It asks for your full attention and ability to analyze. It requires *that you stop talking for a while*. (I know, I need to work on that last one.)

Listening is a skill, like any other component of leadership. It's not a gift that you naturally have: it is learned like any other skill. You have to know what is signal and what is noise. Can you pick out the bass line? The clarinet doubling the cellos? Are you listening live, or are you listening to a recording that is accurate enough for you to hear clearly all the voices and instruments? These are all things that weigh into your ability to listen accurately to music. The same applies to how you listen to your club.

Your ability to listen for certain sounds and themes is critical for you to identify the inner and outer voices of your club. Inner voices are easier: Are we having fun? Do we have the right goals? Where are our service opportunities? Who should we approach for this year's membership class? Are the meeting minutes accurate enough to serve well in future planning?

As a club, listening to outside voices is as critical as listening to internal ones. Set up the CEP community needs assessment process in your club to invite outside input. The focused process will allow your town's voices to be heard year-round, helping to keep your club at the forefront of community effort.

Listening is learning. Listening is key to understanding and planning. So put on a good tune and think about what music your club is playing. And if someone comes to you with a chore to do while you're doing it, say: "Shh...I'm listening." (Wink!)

*PDG Charlie Short  
Leadership*



***Hint:* Form your Nominating Committee for next year's officers **NOW!****





Santa had lots of eager helper elves at the Poland Lions Club " Breakfast with Santa" fundraiser.  
**Bottom row:** Cody Crocker. **Middle row:** left to right: Anna Long, Dawn Cook, Marj Schultz **Top row:** Thomas Schultz, Pat Beyers (Santa) Ann Stigler, Beth Robards Crocker, Bob and LaVonne Dodson.

Children ate free while an accompanying adult paid \$10.00. Children received a free book, breakfast, time with Santa and a color picture of the event! Poland Lions know how to put on a party...4 assistants had so much fun that they are becoming members! This was Poland Lions first " Breakfast with Santa" and will return!





Lions Club President Margi McConnaha and Leslie Little, right, Lebanon Children's Librarian, sort out new Children's books presented by the Lebanon Club to the local Library. The books are age appropriate, some fiction and some biographical, all have colored art work. Money raised from Fruit sales and Hoagies paid for the books. Young people can earn points doing library projects to "pay" for the books. This is the second year for this popular project.



Left to right: Cheryl Metzinger, Lion Wanda Benner (1<sup>st</sup> lady Lion in Indiana) foreground; Lions Vicki/Bob Hrdy; Lions Jerry Metzinger, Betsy Homan, Tim Lawlor and Charlie Short enjoy the Lafayette Lions Club Christmas party (ugly sweaters, ugly ties and all!), as did several clubs during December!



Yes, this Santa can take on the big boys as well as cuddle little ones!  
Spencer Lion Marcus Robinson doled out candy, books and snapshots during his week as Santa.



And during a busy day he can also take time from work to do vision screening with the Spencer Lions!  
Lion Marcus Robinson is also an 8th grade coach, financial analyst, Santa, screener--Super Lion!

**An idea for your Lions Club:** the Cloverdale Lions Club's 20th annual Civic Award was recently presented to Lita Sandy for her numerous volunteer hours she has donated to the Cloverdale community. Her latest fundraiser managed to make the holiday season brighter for 70 children with new clothes and gifts. The Lions had a great picture of Lita and her family on the front page of the Spencer Evening World with an article enumerating her fundraisers throughout the year and how much the Lions and the community appreciate her efforts.

Might your club be able to honor someone in your community for their efforts?

Please send District C Newsletter photos/articles to:

Lion Charlotte Query

[jequery@bluemarble.net](mailto:jequery@bluemarble.net)

by the 20th of the month.

Please send flyers to PDG Sara Provines at: [sjprovines@att.net](mailto:sjprovines@att.net)

for publication between the newsletter publications.