### **DISTRICT B**

VOLUME II

## **JANUARY 2021**

**ISSUE VII** 



#### **DISTRICT OFFICERS**

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#### MUSINGS OF THE DISTRICT GOVERNOR

Hope everyone had a great holiday season. I know many of the clubs have been busy with various fund raisers such as fruit sales and tree sales. If nothing else these activities keep our name out there so that the public knows who we are. Along with letting the public know we are here to serve, LCI has been having PSAs on the local news stations. So, we need to take advantage of this and start inviting anyone we come in contact with to become part of our wonderful organization.

At this writing we are pressing forward with the planning for the January 16<sup>th</sup> District Cabinet meeting in Auburn and the District Convention to be held in Huntington on March 13<sup>th</sup>. We are keeping an ear open to what the health departments are requiring for us to gather safely for these events. Haven said that, a review of the District Constitution shows that elections must be held in person. This means we must make every effort to hold our District Convention.

We are sending out calls for Lions to step up and serve the district. If you plan on running for District Governor, First or Second District Governor or Board member for one of the State Projects please forward your intent to run along with your club's endorsement and any other required forms for the office to DG Roger Cash No Later Than March 1<sup>st</sup>. If you are willing to serve as one of the District Committee Chairs or Zone Chairs please let 1VDG Jerry Zeigler know so he can begin to put together his cabinet.

A reminder to all the clubs about election of club officers for the 2021-2022 Lion year. Those elections need to be held and reported to LCI by May 15, 2020. This will help in putting together the District Directory which is required to be published by early July. Along this line we are asking all club secretaries to go to LCI, look at your membership list and ensure that mailing addresses along with phone number and email addresses for your members are correct. This goes double for those who will be your club officers for the 2021-2022 Lion year.

Continued from page 1

It is my sad duty to report that the Fort Wayne Central Lions Club has turned in its charter after 98 years of service to the community. We thank them for their service and look forward to having most of the membership transferring to other active clubs.

Let's take a few minutes and look at were we as a District is headed from here. Currently we have several clubs that are just existing. They are using the current health scare or the age of the group to excuse cutting back or even shutting down. Now, I do agree we need to be careful. However, this is the very time we all need to step up and look to ways we can serve the community and each other. Some suggestions that have been brought to my attention are: Multiple clubs joining in a service activity. Clubs joining other clubs to help them with their fund raisers. Club placing news articles in their local papers and inviting the press to their events.

I could go on but as Lions we need to remember why we are Lions and what our true mission is. As Lions we are here to lose ourselves in serving others. We can't do this we are not meeting either in person or through electronic means. Remember that as we gather together, we gain strength from each other.

We also need to be very active in inviting other to join us in our journey of service. After all, it is truly more blessed to give than to receive.

Haven said all of this let us look at a few numbers and look at the work ahead of us. At this writing our membership is 1139 and our club count is 48. What this means is we need to enlist a minimum od 111 new members by June 15<sup>th</sup>. We can accomplish this if we put our minds to it. Yes, it will require the club leadership and the district leadership to work at reaching this goal. However, this is only an average of a net gain of three members per club. I have great faith the we can do this. And, I look forward to presenting some membership growth awards to clubs and individuals at the May District Cabinet Meeting.

One last item. We are asking our clubs to send information along with any pictures or flyers of their events to both the News Letter editor and to the District Governor so we can get more publicity out to the district and the public. Just a reminder that our web site is <a href="www.e-district.org/sites/25B">www.e-district.org/sites/25B</a>.

DG Roger Cash

## VIRTUAL MID-WINTER CONFERENCE PLANNED



# What's keeping you from this great offer?

Think about this- FOUR great seminars to help you and your club's officers (and even all your members!) with improve their proficiency and knowledge of items of interest. PLUS, there is NO travel involved. You can attend one or all of these sessions from the comfort of your own home. PLUS, PLUS, you will have the greatest meals, since you'll do your own! PLUS, PLUS, PLUS there is NO COST to participate. This year's Mid-Winter Conference will be a trailblazer on many fronts in Indiana Lions leadership history. Most significant will be the online format, being the first such leadership opportunity offered to Lions throughout the state.

Of course, there will be several items missing from the conference due the uncertainties of what restrictions the coronavirus might have by the January 23, 2021 date. Gone are the numerous displays by state projects, the silent auction, other Lion-sponsored programs, and projects, as well as the opportunities for personal, one-on-one interactions among Lions and visitors to the MWC.

This year the conference will have four seminars, allowing all attendees to attend. Earlier this year, past MWC attendees were surveyed to help the organizing committee plan and schedule seminar topics that were identified as the most interesting and useful. The list was narrowed to four in attempt to respond to the requests of over 100 previous MWC attendees.

The 2021 MWC will begin at 9:30 a.m. with an introduction by a special LCI guest. Seminars will be at 10 a.m., 11 a.m., 1 p.m. and 2 p.m., with a one-hour break for lunch. The conference will conclude at 3:15 p.m., allowing all attendees to return home by, well of course, 3:15 p.m. There will be NO SNOW cancellations.

The four topics follow.

Conducting online meetings and seminars- Lion Jennifer Drapalik, a seasoned organizer and moderator of several online meetings, including Zoom, the one that will be used to host this year's MWC, will de-myth the mysteries of

Continued on page 3

Continued from page 2

setting up, hosting and handling other details in holding a successful online meeting.

Everything you want to know about recruiting new Lions- PDG Charles Short will moderate this panel discussion, featuring winning programs and tactics from successful club marketers, area specialists, and recruiters from around Indiana and the Great Lakes Region. Special guest Dave Wineman, LCI's North American Membership Initiative Regional Chair will be on the panel.

The 'magic' of membership retention- PCC Ross
Drapalik will talk about the two most significant reasons Lions leave our organization:
They are either 'pulled' away or we 'push' them away from our organization. His powerful presentation has received recognition from those groups where his seminar was given.

Putting 'FUN' in FUNdraising- Even with restrictions imposed on clubs by the Covid-19 pandemic, PDG Mary Jane Bodnar will moderate this discussion that will feature several innovative fundraising projects that have proven to be profitable as well as FUN. MWC participants are encouraged to share their experiences.

Mentioned earlier was the 'no registration fee' feature of this year's MWC. Holding our conferences previously was extremely costly. Several years ago, we were forced to move our conferences from the school buildings in Plainfield, which severely restricted our ability to expand the conference and required travel from hotel facilities to the conference location. Few hotels matched our needs in terms of meeting rooms, banquet areas and affordable overnight accommodations. In addition, hotels required our use of their food service.



The MWC had to highly subsidize previous conferences to bring the cost to their previous registration fees. This year's MWC virtual conference eliminates all these associated costs and will allow the first NO FEE conference of its type in Indiana Lions history. Even with no fees required, ALL MWC ATTENDEES must pre-register for the conference. Details to host the online conference requires the committee to have enough capacity in the Zoom meeting that will accommodate those who want to attend. An online registration form is available at <a href="https://bit.ly/in-lions-mwc-2021-reg">https://bit.ly/in-lions-mwc-2021-reg</a>.

Facebook posts on the MWC page, https://

www.facebook.com/

IndianaLionsMidWinterConference, will also have information and registration forms. All Lions who register will receive additional information about how to login to the MWC, including the password required. For those who need additional information about how to participate in a Zoom meeting format, a FAQ sheet will be available. The MWC Zoom meeting is available to Lions via either a computer, a tablet or smartphone with an internet connection, or through a regular telephone.

Black tie or pajamas, the choice is yours! But the decision to attend the virtual MWC requires registration. Make your decision and complete your online registration NOW.

### **LCIF UPDATE**

Submitted by PDG Alan Arnold

As of November 30, our district has contributed \$4725 to LCIF. This includes 9 club donations and 13 individual donations. The goal for individual donations is to have 6% of our district membership make a donation. That would be about 70 individual Lions. Please consider giving an individual donation. All together we have had participation from 15 of the 49 clubs in District 25B. Our current donation is running about \$2000 behind where we were last year. With the current pandemic, this is understandable. But please think about a club donation before the end of the Lions' year.





The Information and Technology Committee for the Indiana Lions is composed of a representative from each district. Regularly, the committee will provide information regarding all things technical that will help you remain safe, secure, and knowledgeable about the devices and platforms you use. Feel free to suggest subjects to your district chair that you would like covered in future newsletters.

Back to basics – because they work. Feel helpless out in the World Wide Web? There is a lot of information, but you can do it. Start the New Year with new security to beat back those hackers and trolls!!! Watch the video instead: Passwords and managers and hackers – oh my! During recent months, there have been an increasing number of phone, text, social media, and email scams. Be aware of scams that fraudulently use your local Club, the Lions Clubs International (LCI) or Lions Clubs International Foundation (LCIF) name or logo, or other trusted and well-known names. The goal of these types of scams is to trick people into revealing personal and financial information about themselves, which can then be used to commit identity theft. If you receive a suspicious email, text, check or social media message, please follow these guidelines:

- Do not reply, open, or click on any attachments or links in the message.
- Be wary of any offer to accept a check or money order in an amount greater than you are owed or requests to return money back to the check sender.
- Do not immediately cash an unexpected or surprise check. Unless you are expecting a check, and you are absolutely certain it is meant for you, do not deposit it.
- Do not pay upfront for a promise like a grant, debt relief or financial assistance. Please delete the suspicious message and do not respond. If you wish, you may report this to local authorities in your jurisdiction for further investigation. Examples include: 1. Texts and Facebook notices that you have received a grant, but first need to provide personal data. LCIF does not give money to individuals. 2. Unexpected checks from Lions and/or LCIF that look legitimate, including correct routing numbers. 3. Emails or messages from individuals you know saying they are in distress and need you to send money. 4. Phone calls from perpetrators posing as Lions or staff, asking for donations via phone. Unfortunately, if you lose money in a scam, notify your bank immediately and see if they can help.

#### **Protect yourself!**

- If someone contacts you via phone, text, social media or email, no matter how legitimate he or she may seem, never give out personal information such as: passwords, Social Security numbers or national ID, credit card or bank account numbers, driver's license or passport numbers.
- As a general practice when receiving unsolicited emails, do not follow embedded links in emails, especially if there
  is any mention of updating credit card information, personal data, PIN numbers or passwords. Delete these emails
  immediately.
- If you should be redirected to a website, verify that the URL address begins with "https://." The single letter "S" after "http" indicates that it is a secure site and is likely legitimate. If the URL is not secure, close your browser immediately.
- If contacted by another club member or the association headquarters via email, mobile text message or social media, and there is a request for financial assistance, wire transfer, etc. do not reply to the message. Contact the club member or association staff separately via email, phone or through the MyLCI Communications Center to validate that the request is legitimate.
- Always use virus protection software on your PC or MAC. (Avast, McAfee, Norton, Kaspersky and BitDefender are a few you can choose from.) Exercise caution when using public Wi-Fi systems in a coffee house, restaurant, or internet café. These public systems offer no protection from unauthorized fraudulent monitoring.
- Create strong passwords for your email, social media, and other online accounts, and update your passwords often. Consider using a password manager such as LastPass(free), Dashlane, Keeper or BitDefender
- Never store passwords, banking information or credit card numbers in your email.
- If you receive an unexpected check, do not deposit it but instead contact the source of the funds to confirm you were to receive the funds.
- If a person you do not know personally asks you to wire money on behalf of LCI or LCIF, contact the help desk

  Continued on page 5

Continued from page 4

Everyone Needs a Password Manager From PCMagazine: https://www.pcmag.com/picks/the-best-passwordmanagers?test\_uuid=001OQhoHLBxsrrrMgWU3gQF&test\_variant=b

Nearly every website you visit insists you create a user account and think up a password, from dating apps to hypersecure banking sites. The human memory cannot keep up with dozens and dozens of these. Some folks get the bright idea to use the simplest possible passwords, things that are easy to remember, like "123456789" or "password." Others memorize one superbly random password and use it for everything. Either path is likely to make you the latest victim of identity theft. Do not be like them—use a password manager. With a password manager, you do not have to remember that strong, unique password for every website. The password manager stores them for you and even helps you generate new, random ones. We have tested and analyzed dozens, so you can pick the password manager that best fits your needs. Not happy with your initial choice? Do not worry. Most services allow you to export your saved data or import from other products, easing the process of switching password managers. All the products in this roundup earned at least three-and-a-half stars and all of them cost money (though you can use some of them for free if you accept certain limitations). If you don't want to spend money and don't want limitations, don't worry. We've rounded up the best free password managers in a separate article. Most of the free tools lack the most advanced features, but they get the job done. Whether free or paid, a password manager is something everybody needs. Secure Your Passwords on Every Platform When you sign up for a password manager, one of the first things you need to do is create a master password for your account. Your master password is used to encrypt the contents of your password vault, so you should make it something difficult for anyone else to guess or find out. However, it cannot be so random that you forget it; your master password is likely unrecoverable if you do. Read our tips on creating secure, complicated passwords for guidance.

Submitted by PDG Dan Wilcox and the Indiana State Lions IT Committee

## 2021 Indiana Distinguished Lion Award The Indiana Lions Foundation, Inc.

Nominations must be in by JANUARY 31, 2021.

Apply online through the website:

http://IndianaLionsFoundationMD25.org/

Or mail completed applications to:

PDG Don Cooper 1922 Kelley's Landing Fort Wayne, IN 46825

Phone: 260-615-5350

Please complete all information on the application form before submitting.







## ATTENTION District and Glub Officers.

you are encouraged to attend the District Cabinet Meeting.

**PLACE:** Presbyterian Church 111 W 12th Street Auburn, IN

**DATE:** January 16, 2021

Registrations starts 9:00 AM

PDG Meeting: 9:50 AM

Call to Order: 10:00 AM

No meal will be served.

Bring your Door Prizes.

Please Pre-register so we know how to arrange the meeting room.

RSVP by January 12, 2021

Name: \_\_\_\_\_\_
Guest: \_\_\_\_\_

Mail to:
Lion Freda Donley
809 Columbine Circle

Auburn IN 46706 e-mail: frejoe809@gmail.com



## DG ROGER AND DISTRICT B CALENDAR

## **JANUARY 2021**

Wed

Tue

Thu



					1 NEW YERS	2 GAT MD25 Holi- day Gather- ing
3	4	5	6	7	8	Constitution and By-Laws Committee
10	Huntertown OV	12	13	14	15	District Cabinet Meeting  BUSINESS  MEETING
17	18 Kendallville OV	19	NEWSLETTER DEADLINE	21	22	Mid-Winter Conference
24	25	26 Churubusco Lions	27	28	29	30 3rd Council Meeting
31						

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