



District 25D **Newsletter**

Vital News for *Vital* Lions September 2019 Issue



The Carmel Lions Club is starting off the year with a bang. With the leadership of GMT Tom Lorson the club inducted eight new members during District Governor Dan Wilcox's visit in August. Want to do the same in your club? Check out the new membership contest and words of wisdom from GMT Lorson on the next page



In August the Carmel Club held their 81st Annual Fish Fry. The hungry people showed up in droves. This annual fish fry is one of Carmel's longest running events. A couple years ago your editor met someone who had been to every fish fry. That's some good fish.

Social Media and Websites

How is your Club presented to those who are savvy social media users? Are you leveraging the powerful tools of Facebook, Twitter, Instagram and others?

My Club recently held our annual fish fry. A newer member took over our social media accounts and was posting thrice daily in the week leading up to event. Members were reposting the information, which was touting our new menu items. We saw a significant increase in traffic, the new menu items were well received and numerous customers mentioned seeing these posts.

Social media is free. If you need help getting started, ask a teacher at a local high school if they would consider making this a class or club project. My son originally set up my Club's Twitter account (I had no idea). Do not be afraid to ask for help.

A Club website is very important to present an introduction to your Club for the online community. Not only does the website give visitors important information on your Club and upcoming events, but it is a critical recruiting tool. I have sponsored over a dozen members who first contacted our Club via the website. DO NOT miss this important opportunity to increase membership.

Is your website current, easy to navigate and have an attractive look? Don't be afraid of redesigns every few years. Again if you need help ask a teacher at a local high school if they would consider making this a class or club project.

The way we access and consume information has changed dramatically in the past 25 years. Has your Club also made the change? Don't be left behind in the digital revolution.

District Membership Chair - Tom Lorson

It's Fall Round-Up Time!!

Yes, it's time to get out there and **ROUND-UP** all the new Lions we want to build great clubs! It's time for our Fall Membership Drive!

When: September 1 through October 31st

Goal: 100 new members logged into MyLCI by 10/31

How are we going to do this?

Find new member prospects at fundraisers, fall festivals, news articles, TV news, Facebook, wherever you meet people!

Refer prospects if you're not comfortable making the approach.

It's Fall Round-Up Time!! (cont.)

Tell them that you think they are doing great and have they ever considered being a Lion? You may get their permission to ask them to be a Lion quicker than you think!

Follow up on your contacts with a message inviting them to talk more about being a Lion if they want to hear more, later.

Make the ask. "So, would you like to be a Lion with us?" is a great suggestive ask. Fill out the paperwork, and get their card or check.

POST YOUR SUCCESS. Welcome your new members on your club Facebook page and website with photos and their permission. Their example will bring their friends and family! Send pictures to the newsletter and Hoosier Lion!

Make them your newest recruiter. Once sworn in, ask them who else they would like to bring along to the party!

There will be a second round-up in the Spring from April 1 through May 31.

We will have prizes in these categories for each Round-Up.

Prize categories:

Top Cat	(Individual Recruiter)
Top Pride	(Club)
Power Cats	(Best Overall Recruiting (highest percentage increase in a club)
Clever Cat	(best new idea for recruiting with positive results)
Rookie of the Year	(best recruiting performance by a non-key holder)
Lions Tale Award	(Funniest story that resulted in a new member)

Clubs with websites: We have an online application form available that you can use on iPads and larger smartphones in the field, and will accept member applications on PC or Mac. Contact District Governor Dan Wilcox for download information.

If your club does not have a website, we will support clubs that want to be found and add new members online! Easy to maintain and effective.

For more information, support, and materials, contact GMT Tom Lorson Membership Chair at (317) 590-5418, tomlorson@iquest.com or District Governor Dan Wilcox at (317) 536-5069, danwpu@comcast.net.



Upcoming Events

BE THERE OR YOU'LL

WISH YOU HAD BEEN

September

- 2 **Upland Parade—DG Dan Wilcox**
- 5-8 ANZI Forum (Jakarta, Indonesia)
- 6-7 **Westfield Lions Fish Fry 5-8 pm. Westfield Lions Clubhouse, 120 Jersey St., Westfield**
- 8 Indiana Lions Cancer Control Fund Trustee Meeting,
- 9 **Zone Meeting Region 2 Zone B 7:00pm Chair Jeanie Stiers 4728 Alexandria Pike Anderson**
- 14 Indiana Lions Foundation Meeting
- 14 ISBVI Brian's Trike Race
- 16 Carmel Lions Golf Outing—Prairie View Golf Club, Carmel Reg. starts at 10:30am
- 19-21 USA/Canada Forum (Spokane, Washington, USA)
- 25 **DG Official Visit Noblesville Lions Club**
- 25-28 All Africa Conference (Lusaka, Zambia)

October

- 1 Deadline to purchase Peace Poster Kits from Club Supplies Sales
- 4 District B Banner Night
- 5 **District D Banner Night—Russiaville Lions Club House**
- 10 Application Deadline for grants to be reviewed at the August 2020 LCI Board Mtg
- 11 World Sight Day
- 14 **DG Official Visit Greentown Lions Club**
- 15 International White Cane Safety Day
- 19 **2nd District Governor Council Meeting**
- 19 Fowlerton Lions Club Tenderloin Supper 4-7pm 316 Main St. Fowlerton
- 22 **DG Official Visit Winchester Winchester Lions Club**
- 29 **District D 2nd Cabinet Meeting—Tipton Lions Club**
- 31 New Voices Nomination Deadline

November

- 11 **DG Official Visit –Saratoga Lions club**
- 15 Postmark Deadline for club Peace Poster Submission to District Governor

December

- 9 **DG Official Visit Yorktown Lions Club**
- 10 **DG Official Visit Sharpsville Lions Club**



DG Dan presenting the District Governor's Excellence Award for LY 2018-2019. The Division 2 second place award is being received by Lynn Lions Club President Daniel Allen.

District Leadership Team Contact List

District Governor	PDG	Dan	Wilcox	317-536-5069	danwpu@comcast.net
1st VDG /GST Chair	FVDG	Mike	Imbler	765-776-0424	mikeimbler@sbcglobal.net
Cabinet Secretary	CS	Jeff	Larrison	317-416-8330	jeff.larrison@ucindy.com
Cabinet Treasurer	PDG	Kathy	Lozier	317-431-7655	kathylozier@icloud.com
Global Leadership	PDG	Sandy	Price	765-661-1356	sunshine4U@indy.rr.com
Global Membership	Lion	Tom	Lorson	317-590-5418	tomlorson@iquest.net

District Zone

1	Zone A	Lion	Wayne	Sozansky	wayne.sozansky@gmail.com
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Chairs

Greentown

1	Zone B	Lion Steve	Dollahan	sheridanlionsclubindiana@gmail.com	Sheridan
2	Zone A	PDG Cindy	Wright	rcwright72@att.net	Upland
2	Zone A	PDG Rick	Wright	rcwright72@att.net	Upland

2	Zone B	Lion Eugenia	Stiers	jeasts@comcast.net	Anderson Noon	
3	Zone A	Lion Linda	Janney	ljanney1952@gmail.com	Albany	
3	Zone B	Lion Jeffry	Manning	mail@msiwix.com		Saratoga

August Newsletter – Thoughts from DG Dan

As of this writing our DLMI (that's District Lions Membership Index) is at seven meaning we are positive in membership so far this Lion fiscal year. Your Lions Clubs are hard at work adding members. During my official District Governor visits (don't forget to schedule yours) and at special request, I have inducted several new members. I was at the Carmel Lions Club recently where they inducted six new members.

Congratulations, Carmel Lions.

Inducting members is always the most fun as District Governor. Let me know if you have members to induct. Official District Governor visit or not, I'll be there, if at all possible, to help you bring in new members.

Check out the District Calendar and other areas of this newsletter for upcoming events. If your event is not listed, other Lions are unaware and cannot support your Lions Club. Ensure newsletter editor Past District Governor Mark Anderson has your event in advance so it can be placed in the newsletter. What better way to spend a day than supporting each other as we support our communities?

You are the vital link today to ensure the success of future Lions Clubs. You will hear the refrain often this year. It is vital that you link the past to the present to the future. Let us make our organization's motto "We Serve," known around the world.

Thoughts from Mike Imbler 1st VDG/GST

Hello 25-D Lions,

Service, Service, Service,

How do we get more people in our communities to join us Lions in service?

Every person has a reason for serving or not serving friends of their community. Everyone has different reasons,

motives, or desires to serve or not to serve in their communities. Most people will serve if there is a particular reason or cause. I have seen a man and

wife who aren't a Lion start a fund raising to help a boy and his family in our community. There is no age limit on community who had cancer. Another situation a

lady put together a fund raising event to help a wife and four little children when her husband had a heart attack and died.

What does that have to do with Lions? We Lions should also be the ones who meets the needs of our communities. Every club needs to be looking in their communities to help others who need help. It is GREAT to be a LION Sometimes we hear of a need and think the Trustee will handle that or the church will meet that need.

We assume that the need will be taken care of by

someone else. Sometimes it is and sometimes it isn't.

Once we start meeting more needs in our

communities will we see something happen in our clubs? Our members will participate in more of our clubs activities. They will start telling their

what their club just did for a need in their community. They will start blowing their own club's horn of meeting the needs of their community.

Guess watch? Your friends and neighbors will say I his want to join your Lions club and be a part of helping campaign

people in our community. There is no age limit on community who had

At your club's next service event ASK someone who

isn't a Lion to help you. You will be surprised when

they say OK, I want to help.

It is GREAT to be a LION Sometimes we

Lion Mike Imbler

1st VDG



Marnie Cooke Speaks to Noblesville Lions Club

This past Wednesday evening the local Lions Club had Marnie Cooke of Noblesville Schools speak about the schools 150 year anniversary. A lot of activities are planned for the year, and some even completed. She asked that all citizens take a look at the website, and help or promote where they can. There are many things, and support where people can help make this a fantastic celebration. The website is noblesvilleschools.org/150.

Pictured: Marnie Cooke with Lion Julia Kozicki (1st VP)

On 8/13/19 Marion Lions installed 3 new members .. Shown below left to right are Sponsor PDG Sandra Price, New members Roger Burhite, Darlene Burhite and Chantelle Campbell , Vice President Scott Smith , President Greg Maynard and PDG Isabel Atcheson . Scott sponsored Chantelle and Sandra sponsored Darlene and Roger . PDG Isabel led the installation .



Lions State Project News



**Lion's Cancer Control Fund
of Indiana, Inc.**

Treatment • Education • Research

Board of Trustee's Meeting

September 8 Indiana Cancer
Pavilion

First Floor, Room RT101

535 Barnhill Drive,

<https://www.lionscancercontrol.org/give/> Indianapolis, IN 46202

Indiana Lions for Leader Dog, Inc.

We support Leader Dogs for the Blind,
founded by Lions & dedicated to providing
independence for the blind and visually
impaired. Serving Indiana & MD25.

@IndianaLions4LeaderDog on Facebook

<https://www.leaderdog.org/donate/>



**Indiana Lions for the
Indiana School for the Blind & Visually Impaired
State Project**

@inlionsforisbvi on Facebook

<http://e-district.org/sites/isbvi/index.php>

The Indiana School for the Blind and Visually Impaired is hosting the North Central Association of Schools for the Blind(NCASB) 2019 Swim Conference Championship Invite on September 27 and 28. Jason Askren, the Athletic Director for ISBVI, is asking for Lion volunteers to help with both athletic and social events. If you are interested in helping with this event, you can click on the link below and it will take you to the sign-up page:

[NCASB Track and Field Championship](#)

INDIANA LIONS SPEECH AND HEARING. INC.



"I am just as deaf as I am blind. The problems of deafness are deeper and more complex, if not more important than those of blindness. Deafness is a much worse misfortune. For it means the loss of the most vital stimulus - the sound of the voice that brings language, sets thoughts astir, and keeps us in the intellectual company of man..." Helen Keller



First...the WHY. The Speech & Hearing State Project does many other things, but:

Our **#1 FOCUS is to provide hearing aid assistance** where there is a need. This need tends to be most prevalent with low-income elderly adults. As the population ages, the demand rises. The VA is the only insurance option, but that is not the entire population. Next-to-no private health insurance will cover hearing aids. Medicare doesn't, without an expensive supplemental plan. Medicaid says they will cover one, but the process is so tedious and the providers so limited, it's often not a viable option. One hearing aid will cost anywhere from \$900 up to \$3500. Most of this age group needs 2. This tends to be cost prohibitive for a portion of our population who are living on a fixed income. Requests for assistance to our Trustees have accelerated as the need has grown and word has begun to spread that we can help.

We have an inventory problem. As you know, we run a loaner bank at Riley Hospital. We have an audiologist on staff who will receive an approved application, select a pair of hearing aids to suit the patient and ship them out to a dispenser near the patient for the fitting and programming. But she can't ship what she doesn't have.

The hearing aids in our Loaner Bank come from donations, most of which are collected in eyeglass collection boxes. Once received, they are evaluated for function by our Riley partners. What doesn't work are sold for salvage to fund the projects I listed above. What does work is cataloged and retained in our Bank until they are put to use with each application our Clubs present.

Everyone, everywhere, knows that Lions collect eyeglasses. 100 years of that message has educated the populace, at least in the U.S. We cannot say the same for hearing aids. Where does one take hearing aids when they are not in use? Who knows! It is safe to assume that there are probably thousands of hearing aids sitting in drawers and cabinets and nightstands all over this State. And we need them! Your Clubs can go get them for us. This is a productive, easy, free project that even the smallest Club can take on where there's a will, because we've created a way to make it easy.

The Speech and Hearing project has develop a new grass roots effort to encourage Clubs to collect more hearing aids. It is a simple plan with marketing materials available to help Clubs enhance and expand what they're already doing in their service area with eyeglass collection. DISTRICT "D" trustees are PCC Lee Flower, Lion Dan Richison and Lion Jerry Price. Contact them for more information on how to get your club started collecting hearing aids to benefit those in need. You can also reach the project web site at the link below:

Lions Are Community Leaders

Do you feel you have lost the enthusiasm you felt when you joined your Lions Club? Is it because you have been a Lion for quite a while and have taken part in so many fundraisers that it seems that is all your club does?

Have you screened a child for vision problems? Have forgotten what it feels like to put a pair of glasses on a child and hear him or her cry out because she heard her mother's voice and can see her for the first time? Have you put a pair of glasses on a Grandmother so she can sew again, and at the same time given freedom to go to school to the child who had been her eyes?

Have you talked with Lion Dottie Flack at the Indiana Lions Cancer Control in Indianapolis and hear the many ways Lions are helping ease the pain of dealing with cancer?

Have you talked to the person who just came back from Michigan with their first Leader Dog and learned how much they appreciate being able to now move around town without having to have someone guide them?

Have you visited the ISBVI (Indiana School for the Blind and Visually Impaired) and seen the 3D efforts of the students. "Amazing! And that is just one thing they have done there. Have you had a tour of the facilities and learned how Lions are helping the school in so many ways?

These are all Indiana Lions State Projects started by Lions demonstrating leadership as they seek to better serve their fellow citizens.

New Lions join because there is nothing like the feeling you get when you are able to help someone else in need. They become more dedicated Lions as they learn the many ways we serve and take part in helping as much as they can.

Finally, they step forward to take their position as leaders to carry on the mission of Lions locally and around the world. A few years ago an independent study marveled at the ability of Lions Clubs International to keep their focus and mission on track with annual leadership changes.

Leadership training is an important part of Lions that helps both the local club strengthen and grow, and the individual to excel in their every day life. Lions are such a great organization – the largest service organization in the world. Keep watching for news on upcoming Zone Chair and Club Officer trainings and for articles to help us become stronger Lions and leaders.

May we always remember why we joined Lions and how we felt as new Lions helping other in so many ways. Don't let us become Lions who have lost the love and enthusiasm of being Lions.

Lion PDG Sandy Price
District GLT (Global Leadership Team)



In conjunction with several local sponsors, Marion Lions hosted Old Folks Day for the 90th Year at Marion AmVets on 8/1/19 from 10 am- 1 pm . Over 240 enjoyed speaker Duane Ott who spoke on history of the Flag and National Anthem . A fried chicken dinner was served and prizes awarded to oldest Man, oldest woman and oldest married couple . Members of military also honored .





Westfield Lions Annual Fish Fry



Friday the 6th
&
Saturday the 7th
of
September, 2019



The famous Lions fish fry
starts at 5 p.m. and ends at 8 p.m.
both nights.

WHERE:

Westfield Lions Club House, 120 Jersey St., Westfield

WE SERVE:

Fish Sandwichs, Fries,
Cole Slaw, Baked Beans,
Hot Dogs, and so much
more!

Sponsored by

METRONET

Fiber Optic Internet, TV and Phone

Proceeds help fund many great causes.

Gaston Lions Club Track Tamer Golf Outing

Proceeds to Gaston Lions Club for Scholarship Fund, to Purchase Eye Glasses & Exams for those in need, Provide Christmas Baskets, Support Lions International Leader Dog Program & Disease Research, 4-H Auction, Mini Relay for Life, School Backpack Program & other youth & community projects.



When: Sunday, September 22, 2019
Where: Albany Golf Club, Albany, IN
Time: 1:00 PM
Tournament: 4 Player Team Florida Best Ball
Cost: \$200.00 per team entry fee, regardless of any club membership. (includes: Green fees, 2 carts per foursome, Food & Drinks will be served during the tournament & entry into door prize drawings).
Awards: Cash will be paid for 1st & 2nd Place Teams
Prizes will be awarded for Longest drive, Closest to the pin and Longest putt!
Hole Sponsors: \$50 per Hole for 18" x 24" Sign

**Food & Drinks will be served
During the tournament**

1. 4 Players per team (men or women, or combo with women playing red tees).
2. All decisions by director are final.
3. Ties: Will be decided by backing the card from the 18th hole.

Return Entry Form to:

Gaston Lions Club
PO Box 518

Gaston, IN 47342 For more information, contact Gary Struben (717-1314), Bill Everett (749-1767) or John Jacobs (744-0193)

Please send Entries or notify the above by September 15, 2019.

ENTRY FEE MUST ACCOMPANY ENTRY FORM

Make Checks Payable to Gaston Lions Club

<u>Name</u>	<u>Address</u>	<u>Phone</u>	<u>Captain</u>
1.			
2.			
3.			
4.			

Union City Lions Blood Draw



Every eight weeks the Union City, IN/OH Lions Club sponsors a Blood Collection for the Miami Valley (Dayton, OH) Community Blood Bank. At each event the Blood Donors receive a T-Shirt indicating participation in the Draw. Judy Cline, wife of long time Blood Donor Mark Cline, made a quilt from 15 of the T-shirts. Displaying the quilt at the Aug. 19 Blood Draw was Mark Cline.

Blood Draw donators are also eligible for a door prize at each Blood Draw held at the Union City Community Room. Nedra Swanagan was the winner of the Aug. Blood Draw. She received a gift certificate for Bousers's Barn donated by Darla Erwin of the Randolph Nursing and Rehabilitation Center. A great big THANK YOU is extended to all who participate in this very valuable activity that saves many lives each year.



DG Dan with Pendleton Lion Dick Creger during his official visit to the club. Has your club scheduled the Governor to visit yet?

Pendleton Lions and friends enjoying some social time as part of the club meeting. Does your club have a tournament with member teams as part of your club social activities?



Monthly Metrics

How is the district is progressing on District Governor Dan’s goals?. The charts on this page show the status for each of the major activities in District 25D. The member and club data is actual for the month of July. The LCIF and Club Participation Data is a representation of DG Dan’s goals. It takes time for the projects to report out the donations they receive from the clubs. The participation graph will be active in the September Newsletter.

