Cancer Control
 Speech & Hearing
 Leader Dog
 Eye Bank
 Indiana School for the Blind and Visually Impaired

Hoosier Lions attend 2021 USA/Canada Leadership Forum

By PCC Sue Topf, MD 25 State **Administrative Secretary**

VOL. LIII, NO. 2

More than 40 Lions from Indiana were in attendance at the 2021 USA/Canada Lions Leadership Forum held in Des Moines, Iowa, September 9-11, 2021.

More than 70 seminars were scheduled during the three-day event, with a choice of four informative and educational seminars per day.

The opening dinner showcased student talent from local area high schools and noted that these students are the Leaders of the Future.

The keynote speaker at Friday's luncheon was Jessica Cox, a lady born without arms. This disability has not stopped her, and her informative speech was

entitled "Think Outside the Shoe." Jessica showed us how she was able to tie her tennis shoes, but more than that, she showed us that nothing is impossible if you "think outside the shoe.

On Saturday we heard from the Lions International President who shared stories of his youth and how that promoted service in his heart. He inspired us to do more service and make it "Service from the Heart.'

The keynote speaker on Saturday evening was author Michelle Ray, who discussed "Leadership in Real Time." Leaders have a positive attitude and get the job

In addition to the educational seminars and great speakers, Lions from all over the United States were able to visit with old



LEADERSHIP FORUM ATTENDEES — Here is a group photo of the Indiana Lions attending the 2021 USA/Canada Leadership Forum in Des Moines, Iowa, held September 9-11, 2021.

By PID Doug Lozier, **Lions International Liaison**

Lions International Strategic Plan

Back in 2015, LCI staff and a committee of the international directors took on the challenge to develop a strategy to ensure the viability of Lions International as we approached the centennial and for the next 100 years. Many Lions from around the world participated in a survey that resulted in the release of what has been called "LCI Forward." This was to provide a global vision to guide Lions International into the future with four Focus Areas:

1. Enhance Service Impact and Focus. This established the five global causes promoted today: Diabetes, Vision, Hunger, Environment, and Childhood Cancer with Service Journey Planners. It

paign known as Campaign 100 and promoted Service Reporting to measure the impact Lions were providing with the goal of serving 200 million people annu-

and Improve Visibility. We advertising campaigns like "Kindness Matters" enriched LCI digital communications efforts, including the MyLion mobile app, while developing a Marketing Center of Excellence for Lions.

Organizational Excellence. A support for Lion requests and issues.

and Reach New Markets. We upgraded the Lions online Learning Center and GAT reporting tool and defined new membership

The Strategic Plan is always a moving target and is to be updated periodically and the newest is ready. Look for the launch at the Montreal convention of the unified brand of "Lions International" for both LCI and LCIF and a tagline to Lions International of "Serving a world in need." The Mission Statement has been updated to read: "To empower Lions Clubs, volunteers, and partners to improve health and wellbeing, strengthen communities. and support those in need through humanitarian service and grants that impact lives globally and encourage peace and international understanding.

launched the LCIF Capital Cam-

2. Strengthen Public Opinion refreshed our brand and through

3. Pursue Club, District, and Club quality initiative was developed to continue improvement in Club operations, improve awards and recognition, establish the Global Action Team, and centralize member services to address

4. Improve Membership Value models such as Specialty Clubs.

This was especially important because the 2020 Forum was changed to a Virtual Forum, and this was the first chance in two years Lions were able to meet in

friends and make new friends.

person. Attendance was a little less than usual, because many of our Canadian Lions were unable to attend this year because of

The 2022 USA/Canada Leader-

ship Forum will be held in Calgary, Alberta, Canada. This is absolutely the best way to gain knowledge about our organization. It is designed for ALL Lions

OCTOBER 2021

Do I really make a difference? Yes, you do

There are times a Lion might ask himself/herself, "Is any of my work making a difference?"

PDG Pat Short, Lafayette Lions Club, shared the following letter from a grateful eyeglass recipient. Not all people send thank you cards or letters, but please know this sentiment is from every person you and your Club has ever helped.

"I would like to share my story with you. I am a 62-year-old female on disability. I have had a lot of medical issues: breast cancer twice, a benign brain tumor (last year), a brain aneurysm (removed), and broken foot.

"Now I have issues with my eyes. I needed new glasses. I had no idea what I was going to do. I was told about the Lions Club, so I contacted the local club and spoke with Charlie and his wife. I explained my situation and they were able to set me up for an eye exam and said the Lions could help me get a new pair of glass-

"I explained I have a hard time with regular glasses ... the Lions were able to get me bifocals plus transitional lenses to help with my vision. I am so thankful to the Lions Club for being able to do that for me.

"Without the Lions Club, I don't know what I would have done. So I want to personally send this letter to say thank you. Will also let others know about the Lions Club. Again, thank you, Lions Club.

"With great appreciation -

Everybody, Somebody, Anybody, and Nobody

I'd like to share a little story, though some of you may have heard it before. It has a lesson we all need to be reminded of time

There was an important job to be done and Everybody was sure that Somebody would do it. Anybody could have done it, but Nobody did it. Somebody got angry about that because it was Everybody's job. Everybody thought that Anybody could do it. but Nobody realized that Everybody wouldn't do it. It ended up that Everybody blamed Somebody when Nobody did what Anybody could have done.

All too often in Lions we put off the responsibility of helping to grow ourselves and our Clubs to Leadership and Membership Chairs. We believe it's their job to teach us, their job to grow our Clubs. In fact, as the story mentions, it is all our jobs! I would wager that your sponsor into Lions in most cases was not the Membership Chair of your local Club. It was a friend, a parent, a cousin, perhaps even an employer! YOU are important! You are vital to your success in Lions and



Council Chairperson's Corner

By CC Jim Query jpmq77@yahoo.com

to the future of your Club!

One of the best ways to ensure your Club's success is to have someone "shadow" you. My father was the Parade Chairman in my Club, and I was his "shadow." I learned how to put together a parade, so when the time came for me to step forward. I was ready to chair the project. As Lions, We Serve - everyone. That means we help each other. Teach each other. Help each other step out of our comfort zone to learn something new.

Vice Presidents, "shadow" your President. Learn from them! Secretaries, find someone to learn your job to fill the Club Administrator role. Show them how to file reports. Slowly prepare them! Find someone who can fill your position, then find another job to master yourself! Then guess what? FIND ANOTH-ER PERSON TO TEACH!

We are responsible not just for the future of Lions Clubs, but for the quality of members the Clubs have. As I write this, I think of my own Club, and my own shortcomings of helping it grow lately. We have all heard/said the excuses: Just too busy ... not sure what to say ... what if they say no?

(Continued on page 9)



We are all connected

By GOV. MITCH SEMANS

Dear Lions:

We are all connected, which is this year's theme for the peace poster contest. Please get with your school's art teacher and youth groups. There's still time to order a kit and get something going. It's also another way we as Lions can support our kids and be visible in the community.

Lions are more than just pancake flippers, vision screeners, and candy solicitors. We have all sorts of educational programs we can promote, such as Liberty Day, diabetes awareness, and the peace poster contest. We get so involved in the community helping people with all sorts of physical needs, sometimes we forget about one of the most powerful resources of all: KNOWL-EDGE.

Being able to provide your community with knowledge is huge in itself. Giving people the knowledge that the Lions can provide not only resources to improve the quality of life, but also educational information such as how to manage diabetes, information about the U.S. Constitution, and let's not forget about reading programs. Reading is essential for learning, and the Lions are one of the connecting blocks that support many educational programs.

We all know someone who needs help in some form or fashion, AND we all know people who want to give a helping hand. The more we connect with people, the more opportunities we have to grow membership ... which will lead to more service projects ... which will generate more opportunities for educating the world about what Lions do.

Everything we do as Lions is a perpetual circle connecting us with everyone. The eyeglasses we collect on a local eyeglass drive will help someone from across the world see better and in turn they might be in a better position to help someone else in a

different capacity ... and the circle keeps rolling. As long as we keep connecting with people, we will continue to do the great things people know and love about Lions.

Keep up the great work. I'm looking forward to visiting all of you. If you haven't set your official visit up yet, just give me a call. I also have extra District directories if anyone needs one and keep in mind the directories are also online on our District website.

Thank you for all you do, May the Lions Be With You, and God Bless.



NEW MEMBER OF THE FOUR SEASONS — Lion International Director Lion Bob Block Sr. installs Dan Moynihan as a new Lion Member at the Four Seasons Club.



CAFETERIA LADIES (AND GENTS) — Wanatah Lions served supper at Back to School Night for Tri-Twp elementary students, parents and staff.

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THAT RE-FRESHES — The Lions Paws for Support sponsored Mill Creek bv Community Lions dedicated a picnic table in honor of Lions Shirley Doms and Carolyn Hunt, who both passed away in 2020. They were both huge supporters of the project and helped with **Paddlefests** 1-5. Pictured from left are Lion Emily Howard; Lion Marolyn Klockow, Carolyn's sister; and Eva Olson, Shirley's niece.



Cooperation and collaboration

By Carlyle B Edwards, D25A PR and Rules Chair

We as Lions have had a rough 18+ months. Some of us have experienced loss; others have come close to losing loved ones. Our local Clubs and communities have suffered, as have our Districts, State and International. We are working our way back toward normal and we have truly survived because we are all in this together.

"We're all in this together," a catchphrase that is frequently used, even moreso over the past 18 months. But how many of us really know the depth of the meaning behind it? How many of us have said it more superficially than with its full meaning and intent?

It basically means that we all face the same or similar problems, and they are all a matter of common concern, to Lions and everyone else in our communities and beyond. Lions are all about "Service with Heart" in working to solve the problems our citizens and communities face.

The more we serve, the more we become known throughout our communities, the more members we can recruit. And the more members we have, the more positive impacts we can make, including creating more leaders for our Clubs and beyond. There is always strength in numbers, and the more individuals and even organizations we can rally to our causes, the better for us as Lions Clubs and the communities we serve.

No one individual Lion or Lions Club has to solve - or even attempt to solve - the problems our communities face alone. We can connect not only with each other as Lions, and multiple Lions Clubs, but with other organizations working to serve our communities. "None of us is as smart as all of us." ~ Ken Blanchard

"Collaboration - the ultimate intertwining of skills, passions, and knowledge - is what concocts the most shatterproof forms of changemaking." ~ Ian Somerhalder. As Peter Drucker once stated in regard to changemaking, "The best way to manage change is to create it."

Lions have a solid history of creating change from our founding, but sometimes we tend to fall into the practice of doing things as we've always done them rather than exercising our creative juices to try something new. Maybe we need to force ourselves to create new ways of addressing community problems and things within our organization, similar to how we were forced to creatively change our traditional fundraising this past 18 months.

Cooperation and collaboration involve the thorough conviction that nobody can get there unless everybody gets there; and many times we find that this becomes more successful if we not only think outside the box, but start thinking as if there is no box.

As an aside, we can accomplish more by becoming 501(c)(3) charitable non-profit organizations, including in our fundraising efforts through tax-deductible donations and grants from sources outside of LCI. Foundations and other grantors also look not only for 501(c)(3) organizations but collaborations between not-for-profits working together.

Our communities need us as Lions, other organizations need us as collaborators, and, of course, our fellow Lions and Lions Clubs need us!

AWARD FOR TIFFANY—Lion CT Tiffany Nagai was presented with a Melvin Jones Fellowship Award at the August Cabinet Meeting. Pictured is PDG Will Farrelbegg and Nagai.



FELLOWSHIP
TWOFER — Lion
Pat Greer and 2nd
VDG Stephen
Helmken received
a W.P. Woods Fellowship award at
the August Cabinet Meeting.





WORKING ON TOUR — Westville Lions Club worked a SAG Stop for the Tour de Laporte. Standing from left are Jean Bartmess, Dick Bartmess, Debi Ingram, and Donna Ping. Seated are Lions Beverly Dickinson and Dave Dickinson.



Welcome to the beginning of our Lions fall

By GOV. JERRY ZEIGLER

A lot of our fairs are going on now, like the Free Street Fair here in Bluffton. This is a real great time to do some recruiting of new Lions members. Wear your Lions caps, shirts, or even your Lions pin.

This is a good way to start a conversation of what your Lions Club does in your community. Tell

them why you are proud to Serve From The Heart, which is what our International President Douglas X. Alexander's theme is about this year. Tell them about our Indiana State projects: Cancer Control, Leader Dogs for The Blind, Lions Speech and Hearing, along with Indiana School for the Blind and Visually Impaired.

Tell them about the good time of fellowship you have with fellow

Lions and maybe a good date

meeting night also for couples.
Along with this, if you are in another town or community and they do not have a Lions Club, tell them how much easier it is to help them make their community a better place in which to live. It so much easier, whether to do a service project or raise some money for a deserving project, when there are several Lions working together, instead of trying to do it by yourself.

We are the world's largest service organization, but we have lost some ground with the pandemic. If you need any help, don't hesitate to contact me or my First Vice District Governor, Sandy.

FVDG Sandy will be laid up for a little while after major back surgery on September 20. Lion Sandy is gaining on it, but it will take time. Please send the head of our 25-B News and Public Relations, Lion Jean Howard, (jghoward@mediacombb.net)your pictures of Lions Club events and projects and your upcoming calendar dates of your events. Thank you so much.



LION OF THE YEAR — Andrews President Lions Cheryl Okuly presents the "Lion of the Year" to Andrews Lions Vice President Phil Bitzer.

mittee

this project.



New Haven BBQ raises money for community

By Jean Howard

On Saturday, August 28, the New Haven Lions had a chicken and rib BBQ at Ken's Meat Market, raising \$847.00. This money will go back into the New Haven community as needs arise.

Thanks to all for their support! Remember, where there is a need, there is a Lion.





WOODS AWARDS — Andrews Lions President Cheryl Okuly presents a William Perry Woods Award to Andrews Lion Member Helen Goble and to Andrews Lions Members Renee and Kyle Perdue.

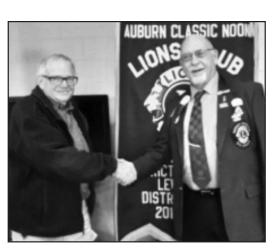
BERS IN AN-GOLA — The Angola Lions **Club welcomed District Gover**nor Jerry Zeigler to its September meeting at SonLight Community Church in Angola to install new members and officers. From left are new members Den-



nis Dawson of Pleasant Lake, Emily Chancellor of Angola, Zeigler, First Vice President Steve Dulaney of Angola, and President James Tew of Angola.

FACE - This young Lion made my whole day. He looked familiar when he came up to me and introduced himself to me after the Lions meeting. This is **Lion Steve Walter** who I inducted into Lionism when I was District Governor the first time just a few years ago.

FAMILIAR

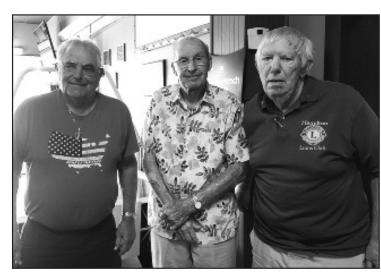




NEW AUBURN MEMBER — DG Jerry installs new member Lion Kevin McIntire in the Auburn Classic Noon Lions Club, with Club President Ed Puglise.



MONEY FOR THE STATE — Lion Linda Madden, an amazing friend for a lot of years, presents DG Jerry with an Auburn Classic Noon Lions Club check for \$500 for our state projects.



BOB x 3 — Pictured from left are Lions Bob Gick, Bob Hamman, and Bob Howard of the Hamilton Lions Club. Among the three Bobs are more than 100 years of Lions service.



HOT DOG HEAVEN — The New Haven Lions Club sold hot dogs, potato chips, and water at a town celebration. They raised \$243 for future needs in the New Haven community and donated \$100 to the New Haven Fire Department.



The first step in being productive

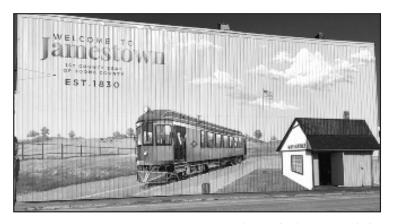
By GOV. JIM ROTH

Our theme is helping Lions to serve, to be engaged and productive, and to feel fulfilled. This issue, we look at being productive. Sometimes the hardest part is to get started. I know at times that is hard for me. But it seems easier once we get started.

However, getting started is not the most important step in being productive. Another step comes



ART AUCTION WINNERS — A special moment during the Banner Night for District C was the silent auction. The art was part of DG Jim's daughter, Marie Roth Henderson's, collection donated by Marie's husband. (Marie passed in December 2020; she was the President of the Indiana Art League during her illness and treatment.) Left to right: silent auction winners PDG Pat Short, Lafayette Lions Club; DG/ PCC Mitch Semans from the Hamlet Lions Club in District A; and Global Service Team District Chair and Lebanon Lions Club President Cindy Russell.



HUGE WELCOME — Lions Nancy Rice and Tina Lear of the Jamestown Lions Club were involved in the brainstorming, planning, and administration in securing an artist to craft a bigger-than-life mural to welcome visitors.

Getting to know Jamestown

By Tina M. Lear

Welcome to Jamestown!

This incredible mural took a lot generosity, work, and coordination of several groups. A grant was received in Boone County from Eli Lilly. As a result, the Community Foundation of Boone County (CFBC) decided this funding would be used to fund

mural projects in Advance,

Jamestown, and Thorntown. The Jamestown project was quite an undertaking. The CFBC hired the artist/painter with the funds received from Eli Lilly at the cost of \$15,000. Jamestown Community Partnership (JCP) worked to get estimates to have the building repairs completed to prepare for the project. The JCP also applied for a grant through the Greater Jamestown Area Fund (GJAF) and was awarded \$10,000 to pay for the expenses of those preparations and the equipment needed. Coordinating with the CFBC, contractors, and artists to complete the project within a specific time frame was the biggest challenge.

JCP members brainstormed to determine concept ideas for the mural. Those ideas were shared with the artist to come up with the subject matter that was ultimately used, noting some of Jamestown's history, to include the interurban and station, long-time resident and Indiana University President Herman Wells, and the fact that Jamestown was Boone County's first county seat.

The final concept approval was in coordination between the members of the JCP, GJAF, Town Council, and the building owners. Overall, everyone is thrilled with the outcome.

Two Lions from the Jamestown Lions Club were involved in this project. Lion Tina Lear participated in all of the planning meetings, concept brainstorming, and gathering quotes for the contractors.

Lions Nancy Rice and Tina Lear were part of the JCP planning also.

before we start. Some may call this shopping an idea around. It is finding out if anyone else is interested in the idea/project, gathering information about the project, figuring out what is needed and what information is needed, and what likely outcome will make a difference.

A great idea that no one buys into, is just that, a great idea sitting on a shelf. Unless an idea/project gets the support and commitment of others, it will fail. Building a foundation is needed for an idea/project to be strong and productive.

I was frustrated by not being able to easily find that Lion event I saw last month on Facebook or email, or even in the District newsletter. Also, nearby Lions Clubs had events that I might support if I only knew about them. That was the problem.

Now for an idea on how to deal with it. I often use the multi-district website's calendar www.edistrict.org/sites/md25. Our District has a similar website with a similar calendar built in: www.edistrict.org/sites/25c. When I talked to other Lions, their response was positive to neutral. I asked Zone Chair Chris Landskron to help launch the calendar. She was interested, as she was already networking with other Clubs on behalf of the Indiana Cyber Lions Club. I was able to get the password needed to log in to edit the website. Lion Chris ran with the idea and started updating that calendar.

As more Clubs are posting and more Lions use the information, this is growing. When an event flyer is available, it is linked to the calendar entry. Now Lions can find the information on 25-C Lion events in one place. Only time will tell if this becomes a valuable resource for the Lions of 25-C.

Thank you, Lion Chris, for making this idea both real and useful. Lion events for the calendar can be sent to Lion Chris Landskron at christylandskron@yahoo.com or to DG Jim Roth at lionjimroth@gmail.com.

You can find a copy of this article, this issue, as well as past issues of Hoosier Lion, online under the Newsletter tab at: www. e-district.org/sites/md25.

Next time we meet here, we will look at helping other Lions be productive.

Thank you for all you do for me and our fellow Lions.

ANNOUNCEMENT New! Diabetes Share and Support Group

District 25-C Diabetes Share and Support Group's first meeting will be online via Zoom, Thursday, October 28, 2021, at 7:00 pm (Eastern Time). The link will be sent to Club Secretaries.

You can also email GST Cindy Russell at lioncindyr@yahoo.com or DG Jim Roth at lionjimroth@gmail.com for the link.

 $G\ L\ O\ B\ A\ L$ HONOR - PDG Charlie Short presents Lions Clubs International President Douglas X. Alexander with a GLF pin on September 10 at the USA-Canada Forum Des Moines. Global Lions Forum, cofounded by Lion Charlie, is a worldwide independent Facebook group of over 10,000 Lions. Visit www.facebook.com/globallionsforum





CLEAN SWEEP — The Plainfield Lions Club had a booth at the Quaker Day Craft and Community Festival on Saturday, September 18. Those Plainfield Lions present included, from left, Wayne Carter, Bob Condit, Bob Savage, Worth Donaldson, and Gary Lawson. Not pictured: Lisa Savage and Tom Iles.



TELLING THE STORY — How clever is this! The MD 25C Zone 1 Meeting/Project is done! Lion volunteer Maria stands proudly at the Trail of Scarecrows, Prophetstown State Park. She loves to show all the visitors what the Lions in Zone 1 are doing for their community and the environment, tree planting, roadside and trash pickup, cans for college, eyeglasses recycling, pill bottle recycling, and much more. "We Serve"



LOST AND FOUND — The Whitestown Lions Club's 1943 Charter, lost years ago, was found by chance recently by a non-Whitestown Lion. The charter had apparently been lying partially in the sun because some of the original signatures are somewhat faded. The charter was found in a manufacturing facility where grinding metal was part of the process. The original frame was cracked and faded and the charter itself was layered with black dust from the metal grinding process. It was cleaned up, reformatted, and reframed. A presentation of the "new" charter was made at a regular club meeting to the current President of the Whitestown Club, Mike Hancock (on the right), by Zionsville Lions Club president Ruth Kelly (on the left) and by PDG Richard McKellar (in the middle). President Hancock is a long-time member of the Whitestown Club and was very appreciative of this "gift." He stated that some of the readable signatures reminded him of some of the good days in that Club that have gone by. The Club was chartered December 6, 1943.



Embrace change and serve together

By GOV. SCOTT SMITH

Well, the first quarter is behind us and we have worked hard to offset our membership losses from Club cancellations. Your efforts in this area are not going unnoticed. We must continue to work hard to introduce non-Lions to our great story and let them become a part of the work we do on behalf of our communities.

It was unfortunate we had to cancel our District Golf Tournament due to a lack of entries, but some things work and some things don't. This will not stop us from trying new things and developing new ideas for the benefit of our District. I pledged at the beginning of my term I would be open to new and different ideas of doing things. Business as usual was not going to work this year. I believe I have kept that promise, and will continue to do so for the remainder of the year.

As many of you know, I recently found out my mom has cancer, and she has now begun treatments. When I found this out, I made a commitment to do something, so I appointed myself to the one open Trustee's position for our District to the Indiana Cancer Control Fund. My first meeting was September 19, and it proved to be a great experience. My commitment to this project will go way beyond my term as Governor.

October 16 is our next Cabinet meeting at the AmVets Post 5 in Marion. You should have already been receiving information regarding this meeting, so get your registrations in as soon as possible. We will have a Halloween costume contest that evening, so come and join in on the fun!

Our District will be hosting the October Council Meeting, so I encourage any of you who are interested to come to the meeting on October 23. It is important for Clubs to participate in Cabinet meetings, but just as important to see firsthand what is going on at the Council level.

Together we can accomplish so much more than one individual. I encourage Clubs to visit each other, share ideas, and don't be afraid of change. Embrace it! Together we will continue "Making a Difference."





A BANNER BIRTHDAY — Banner night for DG Scott Smith was held on August 21. Not only was there a celebration of Scott Smith becoming District Governor, but also a celebration of DG Scott's birthday. In addition to the passing of the Governor's banner to DG Scott, there were Lion-themed birthday gifts and a DJ playing rock and roll for the 70 or so Lions and guests. There was also a silent auction and other fundraising that raised a total of \$627 for Indiana Lion Speech and Hearing. Congratulations, DG Scott!



A CENTURY OF SERVICE — Marion Lions Club is turning 100! The Club was chartered September 30, 1921. Here's to 100 years of service!

More from District C



GALS AND OLD GLORY — Lions Samantha Robbins, Nichole Smith, and Season Gilliam start to get in line for the Fall Festival Parade with our beautiful American flag.

ABOUT LEADER DOGS — Lion Bill Rovtan (wife Pam not pictured), Lafayette Lions Karen Club; Bohling with her 1st Leader Dog Miss partner, Stitch; her hus-band Tim, and FVDG Bob Hrdy with his LD Finn (wife Vicky not pictured) worked their way through the crowd to discuss Leader Dogs to Fall Festival visitors as they stopped by the tent. Thank you, thank you!





SWEET RIDE — District Governor Jim Roth gets ready to ride into Zionsville for their Fall Festival Parade! We hope you had a fun ride.



Lions where you least expect them

By GOV. LEE CUBA

In the following article, the writer brings up the fact that major projects can happen no matter how many Lions are in your Club. Sometimes it takes a town of service organizations and churches to pull off a major proj-

After scene 6, DG Lee Cuba took

an intermission Labor Day weekend to western Illinois. Tennessee, Illinois, to be exact. Population 152. Tennessee is where his father grew up. There was a festival sponsored by the Colchester Lions Club of District 1H. Colchester is the closest town about 6 miles east. DG Lee bought a threepronged pitchfork and a trac-

DG Lee found out the vendor was Lion Charles Shields of the Rushville Lions Club in the southern district of Illinois. Then he tracked down the President, Elvin Hodges, and Vice President, Roger Hodges, of the Colchester Lions Club. DG Lee learned that they knew his family in Tennessee and he learned a lot about the festival, like how the 41member Club starts in March to put together the 88-page Labor Day Festival program which measures 8 1/2" x 11". The festival includes many vendors, a car show, tractor show, street dance, a stage that had numerous shows, acts, and services, many charity food venues, fireworks, a parade, and so much more. This is not the only signature project this Club has during the year. But they could not have

tor seat from one of the vendors.

After a lengthy conversation,

done it without the help of others like The City of Colchester, Colchester United Methodist Church, Mac's Karaoke-Fire House 1, West Prairie Unit 103 After Prom Committee, First Baptist Church of Colchester, Argyle Bible Church, plus many financial sponsors.

The point of all this is to show that there are Lions in places one would not expect. And be ready to learn from the unexpected. Be proud to be a Lion by always wearing your Lions pin or other identifying logos. Use Lionism as a topic of conversation. The world is now smaller.

Also, any Club in Indiana can do major projects outside their member box with the help of other Clubs and organizations. The shows all continue.



SHE'S A PEARL - DG Lee Cuba with Master of Ceremony Lion Julia "Minnie Pearl" Terry.



OUTSIDE THE ZONE — Proving that anyone can do things outside their comfort zone are PID Linda Tincher, left, 1VDG Don Russ, DG Lee Cuba, and PID Doug Lozer. "Some of us were in costumes that can only be seen at Banner Nights," they said.



GOOD PASS — The passing of the gavel between DG Lee Cuba, left, and IPDG Kenny Williams.

More District G

THE BBQ PRO-CEEDS cently, the Elkhart Lions Club contributed \$1,000 from its fall chicken barbecue sale to the ALS Foundation. Shown is Lion Terry Vantine presenting the Club's check to Perry Beabout, who was diagnosed with ALS in 2020. ALS, or amyotrophic lateral sclerosis, is a progressive neurodegenerative disease that affects nerve cells in the brain and the spinal cord. As the nerve cells



die, the ability of the brain to initiate and control muscle movement is lost. A person with ALS may lose the ability to speak, eat, move, and breathe. Photo and cutline submitted by PDG Marty Juel and **1VDG Brian Thomas**

ACADEMIC HON-ORS — Three Dunlap Lions attended the 2021 USA/Cana-Leadership Forum in Des Moines, Iowa. Lion Steve Weld graduated from Lions University Bachelor's Degree and received his certificate from International President Douglas X. Alexander. Dunlap Lions President Jackie Kurley Lion Jeanine Juel were on hand to attend his graduation and cheer him on. Congratulations, Lion Steve! Photos submitted by Lion Jeanine Juel.





Meeting announcement

Don't miss the 2nd District 25-G Meeting Saturday, October 30, 2021, from 9:00 a.m. to noon in the Community Building, 44 Half Street, Urbana, Indiana, hosted by Urbana Lions Club.

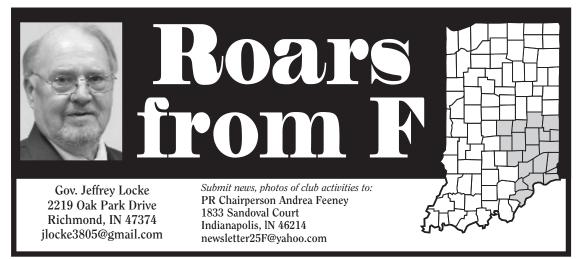
\$8 per person for breakfast, which includes eggs, sausage, pancakes, juice, coffee, and more.

Special Program: The coach and a few players from the fivetime world champion Indiana Thunder beep baseball team will talk about their experiences playing blind baseball.

A 50/50 drawing will support the District 25-G Eyeglass Recycling

Program. Register by October 20 (contact Long Sopheap sopheap.long@gmail.com Marlyn Fast mafast1107@gmail.com for a registration form) and mail the form and your check payable to District 25-G to:

CT Ron Guth 2386 W. Broadway Bunker Hill, IN 46914



Welcome to fall

By GOV. JEFFREY LOCKE

As we travel around 25-F it's hard to believe three months of this Lions year has already passed us by. But it's been fun meeting Lions from all across the District in the process. Lion Angela and I attended our first USA/Canada Forum in Des Moines, Iowa, in September. If you ever get the chance to go, I highly recommend it. There were several very informative seminars. I was also able to meet several of my fellow District Governors from across the U.S.A. in one of the sessions I attended with IP Douglas Alexander as our host. One of the messages he spoke to us about was, "Each One, Get One," meaning that if each Lion signed up one new member, we could double our membership throughout the country.

Another session I attended was the Graduation for Lions University. Our own 25-F members PCC Ron Bigham and CT Pat Bigham received their Master's Degree diplomas. Congratulations to the Bighams on their continuing commitment to Lions and 25-F.

A big shout out to Lion Bill McDonald of the Osgood Lions for his efforts in delivering hurricane relief supplies to Louisiana, along with PDG Carl Sharp and the Liberty Lions for their efforts in helping collect items.

I want to thank the 52 Lions from 25-F who participated in working 256 shifts for the Indiana Lions Foundation at the Indiana State Fair.

The 25-F Fall District meeting will be held in Greensburg on October 9 at the Greensburg Knights of Columbus and the Winter District meeting will be held in Indianapolis, hosted by the Washington Township Lions. Additional info will be announced later on the Winter meeting

If your Club hasn't scheduled an Official Visit, please contact Lion

CS Angela so we can get your date reserved. If you want to keep track of our travels across 25-F, please like my District Governor Facebook page at "District Gov-

L I B E R T Y LINEUP — Lib-

erty Lions mem-

bers after DG of-

ficial Visit.

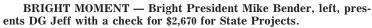
ernor Jeffrey Locke 2021-2022."

Until we met again, stay safe and be aware of your surroundings as we continue to deal with the effects of COVID-19.



CHEVRONS — District Governor Jeff presented Service Chevrons to members of the Batesville Lions Club. Shown from left are Lion President Charlie Nurrenberg, 20 years of service; DG Jeff; and Lion Secretary Rev. Joe Foster, 50 years. Seated is Lion Ted Hartshorn, 50 years.







SHEEPSKINS — PCC Ron Bigham and CT Pat Bigham with their Master's Degrees from the Lion University program at USA/Canada Forum.

HURRICANE RELIEF
SQUAD — Osgood Lion
Bill McDonald, seated in
the truck, along with
members of the Osgood
Lions, getting ready to
drive to Louisiana with
hurricane relief supplies.







Exercise 'Kindness in Action' and be creative and safe

By GOV. MARLYN FAST

A little over a year ago, all of our Lions Clubs needed to decide how they were going to handle the COVID situation. Some Clubs decided not to meet, some met via Zoom, and others operated somewhere in between. After a year of that, we are cautiously getting back to what we now call "normal." But wait, COVID is still something to be concerned about. Be safe in whatever you

Thank you to all those who were able to attend the 25-G Banner Night. Check out the panoramic view with the Club Banners in the background. It was also a time to make new friends and a time to renew old friendships. For me, it

was a time to share "Kindness in Action" by giving each attendee my Governor's pin. My hope is that the pin will give us all a kickstart to providing kindness through our actions. One person told me a week later that she provided a meal for a person who had cancer as her "Kindness in Action." And she isn't even a member - YET!

In my visits I find Clubs being very creative in their service projects and fundraisers. This is great. An encouraging part is that new members are joining. So far in 25-G we have inducted 43 new members. I know firsthand that these new members have contributed to the service of Lions. Keep up the good work, "Newbies," you are our new leaders. By the way, we also had 23 members drop out. There are various reasons for that. Those members are also very important. They are experienced Lions and need to be challenged to continue to serve whenever possible.

Let me finish by repeating myself. Being District Governor is not a solo act. So many of you have already helped and I will be asking more of you to join in this experience to make this a very meaningful Lions year for all. I look forward to my visitation with each Club. You are all unique in your own way as you serve in your own communities and meet many needs.

Let's keep District 25-G active in service.



TAKING THE REINS — On September 11, our Lydick Lions Club

and Family Walk. We are a proud supporter of Reins of Life. Lion

ending the cycle of hunger in the local communities of Northern Indiana by providing a food rescue service." Cultivate has provided more than 5,000 meals a week from rescuing more than 1.4 million pounds of food. The meals are given to local food pantries and underfed students. They serve St. Joseph, Elkhart, and Marshall counties. The Madison Lions Club donated \$500.00 to this organization for them to use as needed. To learn more about Cultivate, visit www.cultivateculinary.com. Shown are Todd Zeltwanger, left, and Madison Lion President Greg Hunsberger. Photo submitted by Lion Alan Beehler.



'I SCREAM, YOU SCREAM ...' — On Monday, September 27, the Middlebury Lions Club held an ice cream social to celebrate the Club's 5th anniversary. There were 7 Charter Members at the event. The Dunlap Lions Club, which sponsored the Middlebury Lions Club in 2016, was represented by several members. Dunlap Lions Club President Jackie Kurley accepted a plaque on behalf of the Dunlap Lions Club. Middlebury Lions Club Charter Members are, from left, Amy Jo Miller, Ben Miller, Sopheap Long, Myron Worley, Leasa Worley, Heather Yoder Cameron, and Hope Perkins. Photos submitted by Lion Jackie Kurley, Dunlap Lions

SCREENERS — After a 2-year hiatus caused by the pandemic, Syracuse Lions Club members went back to school to provide statemandated vision acuity screening for students in grades 1, 3, 5, and 8. On September 16, two teams consisting of four trained







Lions screened 140 eighth-graders and 24 new students in sixth and seventh grades. On September 23, the same teams screened 84 first-graders, 77 third-graders, and 86 fifth-graders, for a total of 247 students. In October, the Club will assist in screening new students at Wawasee High School. So far, the Club has screened 411 students. Team members for vision screening included Past District Governor and Club Secretary Ann Haffner, Past President Marie Butler-Knight, Past President Tom Thornburg, and 2nd Vice President Candy Fancil. Photo submitted by Lion Marie Butler-Knight.

MADISON BACK-PACKS - From left are JoAnn Overmyer; Jennifer Sinclair, Madison Principal, Township holding a donated backpack; and Al Beehler.

Rescue is devoted to



MORAN BACKPACKS From left are JoAnn Overmyer; Lisa Russel, Moran Principal, holding a donated Backpack; and Al Beehler.



SERVING AT GROUND ZERO — At the last meeting of the Plymouth Lions Club, Lion Jim Weldy spoke of his experiences in the aftermath of the 9/11 terrorist attacks. Weldy first joined the National Disaster Assistance Team in 1996. This is a high-quality rapid response medical care assistance team that is called when public health and other emergencies overwhelm a state. On 9/11/2001, Jim got the call for deployment and was given 8 hours to get to Chicago's O'Hare airport. The team members boarded a C-130 plane. Later, they would see they had fighter escorts, but still no one knew what was going on until they got to New York City. The destruction was indescribable, as we have all seen over the years. Weldy and his team held patient interviews with family members of airline



passengers and crew members. They all sifted through the debris to find personal items to help with the identification process. There were four hospitals at Ground Zero and he worked 12 hours a day, 7 days a week. Weldy added that this was an experience he will never forget. He was there for two and one-half weeks. In the end, the Assistance Team helped identify 2,000 victims and placed them at Ground Zero. Photo submitted by Lion Susan Eggleston.

LCIF Campaign 100: your donations change lives around the world

By PID Linda Tincher, LCIF Vice Area Chair

Lions Clubs International Foundation Campaign 100 continues to grow; as of September 20, 2021, Lions worldwide have raised \$226,264,564. Granted, we are still \$73 million (a pretty big number) away from our goal of \$300 million, but Lions work better the closer the deadlines get, which in this case will be June 30, 2022.

We have time to make the goal "if" everyone continues promoting and telling "their passionate" LCIF story, a story close to "your" heart! All LCIF stories are true, but when you share your

THE HOOSIER LION 4. Issue Frequency

EVERY OTHER MONTH

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8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not prin

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Statement of Ownership, Management, and Circulation

passionate story with people you know, it makes a difference. Here are a couple of my favorites:

A lady stopped by the Lions Club one night just before our meeting to return a voucher to purchase glasses we had given her. When she gave the doctor the voucher, he donated the glasses, so she returned the voucher so someone else could get glasses. Another time on an eyeglass mission trip to Mexico, people stood for hours in line waiting on an appointment and were grateful to receive a used pair of glasses, so grateful they cried and came back to thank us again the next day. It was so moving.

\$3.00

Contact Person RAYMOND BALOGH

Lions Clubs International shared a video during the virtual international convention of a 3year-old child

who received what he called "magic glasses." Today that boy is a high school baseball pitcher because he can see. Another time our District Governor was awarded a \$10,000 emergency flood grant. I was given a batch of \$50 gift cards to give to needy fami-

LIONS CLUBS INTERNATIONAL FOUNDATION

ilv received the card and shared it with another!

They came back and asked for

another card, they shared it. I only learned about this accidentally. These are true genuine acts of kindness that put the world in a better perspective.

LCIF funds are NOT all sent overseas. They are used to fund bigger projects in the U.S. and

abroad that Lions alone cannot do. To ensure LCIF, the heart of our organization, will always be able to do that, we need every Lion to make an individual donation by texting 243725 and donating what they can or by mailing a donation to LCIF. The amount doesn't matter. \$5 or \$10 to one person may be equivalent to \$50 or \$100 to someone else. Every donation matters. I challenge every Club in all seven Indiana Districts to make some type of contribution. Let's make MD 25 a 100% donating Multiple District.

Thank you for volunteering at the Indiana State Fair

By Lion Erica Thomas, President, Indiana **Lions Foundation**

Thank you to the 191 Lions, relatives, and friends who volunteered to work the gates of the Indiana State Fair for the Indiana Lions Foundation! These volunteers staffed the three gates assigned to the Lions to the tune of nearly 600 shifts, amounting to over 5,000 hours.

The 2021 Fair was the most wellorganized and smoothest-running fair we have experienced. This was due to changes put in place by the fair, such as having our own headquarters building, and allowing our volunteers to park within walking distance of the headquarters.

We also had an amazing crew of seven Lions Gate Captains who kept everything running very smoothly for the entire 18 days. They were on the job for the entire Fair. Thank you, PID Doug Lozier, PDG Kathy Lozier, PCC Sue Topf, PID Nick Xinopoulos, PDG Billy Chastain, Lion Brenda Wilson, and PCC Steve Wine-

There were over 200 shifts scheduled that went unfilled. This was an obligation that created a lot of extra work for many of the faithful volunteers who worked double shifts and extra shifts to make up the shortfall. This also was an expensive shortfall in the earnings Foundation

Please mark your calendar for the 2022 Fair. Let's get all the available shifts filled for that event. THE 2022 INDIANA STATE FAIR WILL BEGIN ON FRIDAY, JULY 29, AND END ON SUNDAY, AUGUST 21. There will be notification on the Foundation Facebook page when the sign-up schedules will be posted. Those cannot be posted until the State Fair staff finalizes their

Please visit our table at the Mid-Winter Conference and the State

Everybody,

Somebody thought you were not a Nobody, you were not just Anybody, and that Everybody could benefit from your talents. Your community needs you to be Some-

body. Don't let the responsibility fall to Nobody. Take ownership. Somebody invested time into getting you into your Club. They took the time, they were persistent. As for what to say, persistence is

key. Talk to someone on a regular basis about Lions ... and do not let them just say no! Let them know what your Club is doing. You never know, they may say

It is time we all say it's MY responsibility to learn more about Lions and help my Club grow so my community becomes a better place.

Use your District's Global Service Team to find partners

By PID Linda Tincher

Find your Global Service "partner" and circle right ... sounds like a square dance call. Possibly, but it's exactly what you should do if your Club doesn't have enough hands to provide service or conduct a fundraiser in

The Top 15 Leadership Strategies of the World's Most Successful CEOs

By Carlyle B Edwards, MD25 PR Chair

- 1. Have a clear vision, a specific direction, and a goal or goals for your organization.
- 2. Focus on the two or three things most important to your vision and goals. Don't spread your attention too thin.
- 3. Communicate your vision, strategy, goals, and mission to everyone involved — and get everyone's buy-in!
- 4. Listen to what others tell you. Be willing to accept, to act upon criticism and suggestions, and to change if needed.
- 5. Surround yourself with the right people, a strong team, and not just "yes people"!
- 6. Treat your Members exceedingly well. Help them become successful in their own right. This will translate well to better recruitment and leader development.
- 7. Apply the Golden Rule, both internally and externally: "Do unto others as you would have them do unto vou."
- 8. Be in the business you love and are passionate about. Find out what the passions of your

- Members are and let them develop, work, and lead on projects and fundraisers they are passionate about.
- 9. Constantly innovate to gain more productive projects and service outlets to serve your community better!
- 10. Plan everything. Leave nothing to chance. Even develop a strategic multi-year plan!
- 11. Be leaders, and actually lead in your communities. Take responsibility.
- 12. Lead by example. Don't expect others to do what you are not willing to do yourself.
- 13. Listen to the people who are closest to your community, to those who are actively involved in the community in other ways besides just the Lions. They will give you your best advice and input.
- 14. Set performance goals and establish metrics by which you can measure your performance and successes and results.
- 15. Be truly service-oriented. How can you make the experiences and lives of your Members, as well as community Members, better, more rewarding, easier?

Each District has a Global Service Team that can help your Club find a partner with just a bit of brainstorming. There are many individuals willing to partner with a not-for-profit, but first Clubs must "Just ask."

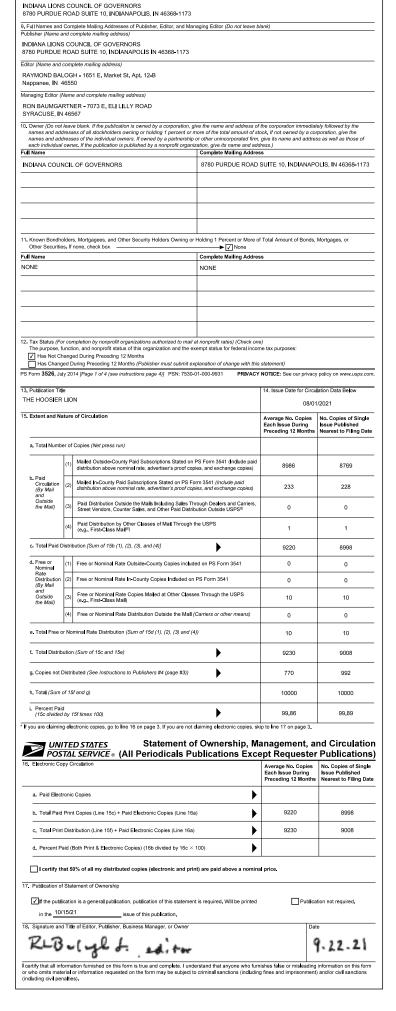
There are Scout troops and 4-H groups that would be willing to help Lions set up or tear down for a contribution; someone just needs to approach them. There are even local theater groups and universities that are willing to partner with not-for-profits to run their concession stands.

Lions have never had a problem partnering with eye doctors to vision screen, so why not partner with a local health clinic and host a diabetes education testing sight. Identify a need, then check around with other Clubs or groups in your area to see what

There are unique ways of acknowledging your "partners." At a local fish fry, the service group didn't have enough help, so they asked other not-for-profits for help. Those organizations' names were printed on the back of the tickets. Customers were asked to circle one of the partnering charity's names. After the event, every circled agency received a dollar per ticket. As you can imagine the partnering charities worked just as hard to get customers as the host Club did, and from the long lines at the carryout-only event, it was very successful for all.

Perhaps a square dance may or may not be in your near future, but partnering should be.

Talk to your District Global Service Chair and show your community how Lions find unique ways to SERVE!



75+ Community service project ideas

By Carlyle B Edwards, MD25 PR Chair

Helping the place you love, doing the things you love.

Community service is exactly what it sounds like: services you do to benefit your community. If that sounds a little broad, it's because it is - community service can take a lot of different forms, since there's SO much you can do to help folks out in your

But that might leave you wondering where to start. (Spoiler alert: this is where you start!) We've put together a list of community service project ideas, organized by what you'll be doing. Whether that's collecting, teaching, volunteering, or something else, you should be able to find something to inspire you to get out there and do. The key is to not just look outside the box (still linking yourself to the box) but think as if there is no box! Remember, if you are wearing a Lions vest/polo/T-shirt and representing the Lions, you can count it as a Service Project, people served, etc. AND collaborating with others gets OUR message and who we are as Lions out to the community in broader ways.

Collect Things for Your Community

If you look around your community, you'll probably find at least a few places that accept donations - like food pantries, family shelters, and schools, just to name a few.

- Collect school supplies and donate them to school teachers and students.
- · Collect backpacks filled with school supplies for families in the community.
- Collect grocery coupons for local food pantries to help them with costs.
- Collect non-perishable food
- Collect unused makeup to donate to domestic violence shel-
- Collect Halloween candy to

send to deployed military service members who can't be home to celebrate.

- Sponsor a "trunk or treat" for Halloween for the children in your community.
- Do a Lions Drive for Thanksgiving, providing all the fixings for a Thanksgiving meal for the less fortunate in your communi-
- Collect Christmas cards, Easter cards, etc. and send to deployed military service members as well as needy families in vour community.
- Collect hygiene products, travel size products, etc. for homeless and other shelters.
- Collect gently used clothes for teenagers in homeless shelters.
- Collect stuffed animals for children in hospitals/homeless
- Collect books and donate them to libraries/schools/families recommended by schools.

Do Things for Your Community

Some of these take a few minutes, and others a bit longer, but they all help out in some way. Especially try pitching in to do tasks for neighbors who can't do them themselves, like folks who are ill, elderly, or busy with work or childcare.

- Walk kids home from school. · Rake leaves for an elderly neighbor.
- Shovel walks for the elderly.
- Mow the lawns of the elderly.
- Offer dog-walking services.
- If you know another language, be a translator at parent-teacher conferences or other meetings.
- Offer babysitting services during PTA meetings.
- Foster a shelter animal for a family with kids who want a pet.
- Take and donate photos during community events • Donate blood (if you're at
- least 17, or 16 with parental con-
- Donate plasma and contribute the "payments" to your Club for community projects.
- Contact your council about local issues.

• Help form and train neighborhood watch groups.

Teach Things to Your Community

We've all got things that we're good at, so why not share those skills with others?

- · Help kids with their home-
- Teach underclassmen/community residents safe social media practices.
- · Give free music lessons.
- Coach a youth sport.
- Sponsor a youth team.
- · Teach adults in your community internet skills/email/etc.
- · Teach what you know at community centers/senior housing. • Give a seminar on driving
- Give a seminar on emergency preparedness for families and
- Teach CPR/first aid (after getting certified).
- Help English language learners practice with conversation.
- Teach workshops/classes at high schools/community colleges and universities about what community service means, and what it means to be a Lion and to serve your community and the world at large.

Fix Things in Your Community

If you see a problem in your community, consider doing something about it! Sometimes the best service we can do for the places we love is to take care of them.

- Clean up your local park.
- Adopt a highway/street for regular cleanup.
- · Collaborate with other nonprofits/groups to plant trees/flowers/etc. or create a community garden in an empty
- Help a neighbor or work with other community organizations to paint fences or buildings.
- Spruce up a rundown play-
- Clean up empty lots, yards of abandoned houses/buildings/etc. • Help the elderly and those in

need with household repairs/yard cleanups.

- Offer to patch and clean clothes and stuffed toys for children in need.
- Organize books at the library.
- Give IT help to local adults.

Host Things in Your Community

Here's your chance to flex your event-planning muscles and put on something that will bring folks together. After all, the only thing better than community service is doing it with friends.

- · Host a bake sale.
- · Host an old-fashioned swap
- · Collaborate with other nonprofits to host a holiday meal for the less fortunate.
- grocery Sponsor local stores/farms, etc.
- Host activities for kids in hos-
- · Host activities for seniors.
- Host a river/stream/creek/ lake/empty lot/abandoned yard/ house clean-up.
- Host an award party for school children.
- Host a pizza party for COVID survivors.
- Host a pizza/hot dog giveaway for ICU staff and first responders.
- Host a study group.
- Host events for Children's Cancer Awareness Month, and other Health Awareness months.
- Host a Diabetes Awareness/Education event for American Diabetes Month in November 2021 or on World Diabetes Day, Nov. 14.
- · Host a blood drive.
- · Host a community eyesight event in cooperation with community-based eye doctors.

Make Things For Your Community

There's something special about receiving a handmade gift, and we're sure there are plenty of people and places that would really appreciate it. Make and send items to folks at elderly care facilities, family shelters, or hospitals to make their days a little

- Knit scarves or hats for families in shelters.
- · Bake cookies and snacks for
- food pantries. Write letters to seniors in care
- · Make quilts or blankets for
- kids in hospitals. · Build birdhouses for your
- neighbors. · Build park benches for parks, yards, in front of businesses, etc. (Get donations from Home
- Depot/Lowe's or other local lumber/hardware stores). • Design/sponsor a community
- mural. · Put together first aid kits for
- local shelters. Make birthday cards for kids in homeless shelters.
- Produce community a newsletter.

Volunteer For Things in Your Community

The cool thing about volunteering is that you can do it just about anywhere (even online!), so hopefully this gets you thinking. Remember, if you are wearing a Lions vest/polo/T-shirt and representing the Lions, you can count it as a Service Project, people served, etc.

- Volunteer at your local library
- · Volunteer at a local elementary school.
- · Volunteer tutoring as a club/individual.
- Volunteer to chaperone a field trip for students, seniors, other · Volunteer with another local
- nonprofit. · Volunteer at an animal shel-
- · Volunteer at a community center.
- · Volunteer to do social media for a local organization.
- Volunteer to help set up a community event.
- Volunteer at a food pantry. · Volunteer as a mentor.
- Volunteer with a Habitat for Humanity project.

(Almost) 100 ways to recruit new Members

By Carlyle B Edwards, MD25 PR Chair

Clubs are always looking for ways to grow and recruit new Members. There are many things Club Members can do to attract new Members, and here you'll find close to a hundred viable approaches. If you have any other ideas, add them to this list and share them.

- · Ask someone.
- · Bring a guest to meetings.
- · Advertise in newspapers and • Have a clear Club goal and a strategic plan.
- Send letters to or make personal contact with local business-
- Contact the local Chamber of Commerce.
- · Place customized bookmarks in library books. • Have public meetings at
- malls, outdoors, etc. · Have a booth at malls, fairs, festivals, etc.

Phone 574/658-4111

- · Place pamphlets in doctors' offices, hospitals, cafeterias, libraries, etc.
- · Host an Open House.
- Hold a Club assembly only on Membership.
- Give the Membership chair one minute at every Club meet-
- Make the Membership chair a Club director. Put together guest informa-
- tion packets. • Find or coordinate projects that serve a need in the commu-
- Invite family Members to join.
- Send letters to people in the news with an invitation to visit the Club.

• Print Club business cards

- with Club meeting location and time. • Distribute extra copies of magazines (e.g., The Hoosier Lion) that relate to your Club in
- waiting rooms. • Hold high-profile meetings.

Milford, Indiana 46542

- · Hold wine and cheese receptions for prospective Members.
- Have a special guest day. Send Club Members to Dis-
- trict Membership seminars. Make prospective Members feel important.
- · Honor outstanding community members with awards. · Don't take age into consider-
- Make some meetings social events.
- · Build a Club website.
- Use group e-mail to promote your Club. • Put posters in public areas.
- · Ask corporations and employers to sponsor or subsidize Mem-
- bership. • Have a reward program for those who bring in new Members.
- Create more fun. Give a money back guarantee — if after three or four months a new Member does not want to be a Club Member, return their fees.
- known speakers.
- Use word of mouth. Network with coworkers, friends, and family.

Invite the media to cover well-

- Follow up with guests.
- Place a colored dot on the watch of every Member to remind them to bring a guest.
- Lead by example how many Members have you recruit-• Have Members give talks at
- other organizations. • Provide guests with free meals, if you have meals at your
- Club meetings. • Look for Members in ethnic

- groups not represented in your • Provide brochures for new
- employee packets in Members' companies.
- Advertise at sports events. · Ask the District for help. · Hold joint meetings with other
- groups. • Share your Club experience with others. • Participate in community
- events. • Write letters to the newspaper about the campaigns your Club is
- working on. • If a prospect can't attend your meeting due to time, suggest another Club.
- Publicize Club successes, elections, events in local newspa-
- Circulate the Club newsletter widely.
- Design a Club brochure. · Hold recruiting events with
- two or more Clubs. speakers' Form/join bureau.
- Wear your Club's pin.
- Mention your Club at meetings of other organizations during announcements. • Send newsletters to guests.
- When asked about your leadership skills and career success, tell them about your Club. • Ask the DG or PDG/District
- Member Chair to attend a meeting to talk about Membership. · Ask every Member to submit three prospects to the Member-
- ship chair. • Make it FUN.
- sponsored a new Member in • Give every Member a Club

decal or bumper sticker for their

- · Give testimonials about your Club while guests are at the meet-• Repeatedly invite prospective
- Practice selling your Club at Club meetings — have a oneminute elevator speech ready.
- · Conduct a Membership Satisfaction Survey. • The Club President asks three Club Members as a personal favor to each recruit one new
- Member. • Bring your boss to a Club meeting.
- Make direct contact with women's business associations.

• Bring your co-workers to a

- Club meeting. Bring your subordinates to a Club meeting. • Use books, brochures, videos,
- and posters from LCI. • Hand out invitation cards for
- a "free" lunch/breakfast/dinner. · Have Members constantly promote and rave about your
- Meet at a good location.
- · Assign every Member to a five-person recruitment team each team brings in a new Member every six months. • Develop a strategic plan.
- Membership is a year-round priority and needs to be planned. · Have incentives for recruit-
- Have a large poster that lists all the Members who have
 - (Continued on page 11)

NEWSPAPERS WEB OFFSET COMMERCIAL PRINTING . . . more than BINDERY — DIRECT MAILING paper and ink. — Printers Of The Hoosier Lion — The Papers

If you have any questions or

concerns about this notice and the Crowne Plaza Hotel, please con-

doug.lozier@icloud.com or call

me at (317) 408-0615. Thank you.

ership Coordinator

Doug Lozier, Past International Director and MD-25 Global Lead-



WELCOME RELIEF — Several Lions presented the sisters of St. Joseph's Carmelite Home with \$2,000 in Strack & Van Til gift cards to purchase food for the children and staff. Shown from left are Sister Carmelita, Sister Isabel, Sister Helena Marie, Sister Maria, Sister Giuseppe, and Dee Young of the Carmelite Home; Carlyle B Edwards, Past President of the EC Evening Lions Club; Carolyn Toosley, Diabetes Awareness Chair; Lions Past District Governor Will Farrellbegg; and Arcides Santiago of the EC Evening Lions.



BIRD'S EYE VIEW OF A TRAGEDY - A May 16 fire caused significant damage to the three-story St. Joseph's Carmelite Home, displacing more than two dozen children and several staffers.

Lions Clubs respond to 'disheartening' tragedy

Submitted by Lion Carlyle B Edwards

East Chicago Evening Lions Club provided much-needed and much-appreciated assistance to the victims of a tragic fire that displaced more than two dozen children and a core of staffers at St. Joseph's Carmelite Home in East Chicago.

St. Joseph's provides emergency shelter and open residential care for children in crisis from birth to age 18. The ministry also provides prenatal and postpartum care, emotional support, education, and counseling for teenaged moms and their babies.

The fire, which occurred on Sunday, May 16, damaged the threestory residential building, cafeteria and other common areas, and rebuilding is anticipated to take another eight to 12 months to complete. The building regularly accommodates approximately 30 children and 80 or so staff members and Carmelite Sisters.

The Indiana Harbor Lions Club and East Chicago Evening Lions Club made contributions from the Ed Paine Fund and Diabetes Awareness Fund, and on June 25 presented St. Joseph's with \$2,000 worth of Strack & Van Til gift cards for the purchase of food supplies to feed the children and staff. Jeff Strack, president and

(Almost) -

(Continued from page 10) the past year.

ing progress toward a Club goal.

of the month" in the Club newslet-

• Induct new Members with piz-

• Develop a welcome letter

· Contact all Members who

have resigned in the past three

• Use billboards at bus stops

from the President for all new

invite their

zazz/fun and

spouse/partner.

and roadsides.

Members.

years.

• Feature a Member's "benefit

CEO of the grocery store chain, provided a 10% discount, allowing for another \$200 in value to be

The Clubs also also collaborated with a local company to secure "well over \$1,000 worth of cleaning supplies and eating supplies, such as plates and bowls," said Lion Carlyle Edwards, past president of the East Chicago Evening Lions Club.

As is sometimes the case, the situation triggering the generosity of local Lions Clubs was not a pretty one. "It was extremely disheartening to see the fire and the damage it caused," said Edwards. "But the Clubs and I felt extremely honored that we could help and get the support of the District as well.

"Dee Young, the home's coordinator of donations and other functions, continually expressed their heartfelt thanks," he said. "In speaking personally with the sisters, including Sister Giuseppe, they were extremely appreciative of our efforts.

"She insisted on giving me and others a hug and blessing us."

Other Lions can provide assistance with a contribution to the Diabetes Awareness Fund to help meet the home's food needs.

For more information, contact Lion Edwards at (219) 218-4372 or carlyleedwards1957@gmail.com.

• Ask Club Members to put Club ads/logos on their commercial · Display a thermometer show-

- trucks or their own vehicles. • Recognize new Members in newsletters.
- Regularly the check LCI/State and District website for ideas.
- · Invite spouses/friends/associates to social functions.
- Ask recipients of Melvin Jones Fellowships and other LCI/State/District awards service or donations to speak.
- Pass out M&M candy to remind Members that "Membership Matters" and that we need "More Members."

Important notice regarding the Mid-Winter Conference and the Crowne Plaza Hotel

Earlier year, it was brought to our it attention about a business decision of the Crowne Plaza Hotel that was not known to us when we contracted with the hotel to host our Mid-Winter Conference.

During the early days of the

pandemic, the hotel and some other area hotels had been contracted for use as a quarantine facility for individuals with minor COVID symptoms and later for housing for the homeless population. That contract ended June 30, 2021. The Marion County Health Department then contracted with the hotel to provide transitional housing for some homeless clients. That contract ended on September 30 and will not be extended.

At that time, the hotel was totally closed for two weeks for an extensive sanitation. Additionally, the hotel is undergoing a total renovation, one tower or wing at a time. The renovation includes new beds, bedding, carpet, paint, wallpaper, drapes, case goods and furniture, bathroom remodeling, and refrigerators. Additionally, the hotel is undergoing

parse no nation had been blad b

another full sanitation process. The hotel did have a couple of "show" renovated rooms that some members of the conference committee were able to see when we toured the hotel recently. All rooms that the conference guests will occupy will be renovated and of the quality that you would expect of the IHG brand.

The conference committee takes this situation seriously and we have received written assurances from hotel management and ownership that these sanitation and renovation efforts will be complete for the sections of the hotel we will be using. Other groups are also contracted to use the hotel facilities before our Conference. We are satisfied that all safety and sanitation precautions are and will be taken to protect the health of our Lions attending the Mid-Winter Conference.

PAST INTERNATIONAL PRESIDENT CHANCELLOR **BOB CORLEW**

Saturday keynote speaker

Chancellor Bob Corlew, from Milton, Tennessee, USA, served as president of Lions Clubs International 2016 to 2017. Past President Corlew is retired as chancellor for the State of Tennessee and a professor of law. A member of the Murfreesboro Noon Lions Club since 1978, he has held many offices within the association. He is also a Vanguard of the Melvin Jones Memorial, a Progressive Lindsey-Jennings Fellow, and a Progressive Melvin Jones Fellow. In addition to his Lions activities, President Corlew has been active in the Boy Scouts of America, Jaycees, and American Red Cross. He has also served as a councilman in Milton and was a Major in the U.S. Army Reserve. President Corlew is married to Dianne, also a Lion and a Progressive Melvin Jones

Conference hotel information

LOCATION: 2501 S. High School Road, Indianapolis, IN 46241 PHONE: (317) 244-6861

RATE: Lions room rate is \$113 plus applicable taxes. Specify vour choice of a king room or room with two double beds.

RESERVATIONS: Hotel reservations must be made by 6:00 p.m. EST Tuesday, December 28,

DIRECTIONS: From the north via I-465, take I-465 to Exit 11 (Sam Jones Expressway). Turn right (west) on Sam Jones and be in left lane. Turn left at High School Road and the hotel is on

From the south or Northbound I-465, take I-465 to Exit 11 (Sam Jones Expressway). Turn left (west) on Sam Jones but keep to the left to High School Road. Turn left at High School Road and hotel is on your left.

CANCELLATION POLICY: Cancellations requested ten (10) days before the conference will receive full refunds, but cancellations requested after that date will not receive any refund. Refunds will not be granted because of the weather.

FIRST-TIME ATTENDEES: The Mid-Winter Conference Committee would like those attending for the first time to indicate who is sponsoring them to attend or who has influenced them to attend their first Mid-Winter Conference. There is a line on the registration form for this informa-

MEMORIAM

James "Jim" Neal Reeve

August 12, 1947 -September 30, 2021

James "Jim" Neal Reeve of Pierceton, Indipassed away at 2:57 p.m. on Thurs-2021,Lutheran Hospital of Fort Wayne, at the age of 74.



JAMES NEAL REEVE

He was born on August 12, 1947, in Argos. Jim was one of three children born to Kathryn Naomi (Colvin) Reeve and James Edward Reeve. They raised three boys and shared the ups and downs of life together throughout their 36 years of marriage before he passed away.

Jim was a 1967 graduate of Warsaw High School and that same year he enlisted in the U.S. Air Force. He proudly served for four years and was honorably discharged as a Vietnam Veteran.

For most of his working life, Jim was an active insurance agent. He was very knowledgeable, and it was a job that suited his personality well. He was a problem solver, self-motivated,

honest, passionate, and a good listener. All of these qualities he tried to instill in his scouts as an active member of the Boy Scouts of America. He served as unit commissioner, charter organization representative, and Cub Master of Pack 3772. Jim had a heart for serving and enjoyed being a member of the Lake City Lions Club of Warsaw, having served as Past President and District Governor, as well as being a member and past president of Warsaw Morning Optimist Club.

Jim loved to be around people and always had a great time just simply having a conversation with others. He had a knack for bringing smiles to people's faces as well as a good chuckle, for he was the BEST joke teller ever! He loved to share about circus history, and Roy Rogers, "The King of the Cowboys," was one of Jim's childhood role models that staved with him into adulthood. He loved to do presentations on Roy Rogers history, and with his bandana knotted around his neck and his six-shooters tied low around his waist, Jim brought Roy Rogers to life. Jim loved life, loved his family, and will forever be remembered as a wonderful husband, father, and grandfather and will be dearly missed by all.

He will be lovingly remembered by his wife, Sheri Lee Reeve (Pierceton); three sons, Michael Reeve (Huntsville, North Carolina), Scott Reeve (Conroe. Texas), and Brian (Melanie) Reeve (Garner, North Carolina); and his two favorite grandchildren, Pressley and Colin. Also surviving is his brother, Dennis (Shelly) Reeve (Westfield); and his sister, Darlene (Jerry) DeTurk (Warsaw). He was preceded in death by his parents.

Visitation was held from 1:00 p.m. to 4:00 p.m. on Sunday, October 3, 2021, at Redpath-Fruth Funeral Home, 225 Argonne Road, Warsaw. Jim's life was celebrated at 10:00 a.m. on Monday, October 4, 2021, at Redpath-Fruth Funeral Home, officiated by Pastor Ernie Troxell. A graveside service followed at Oakwood Cemetery of Warsaw with military rites conducted by members of the American Legion Post #49 and V.F.W. #1126, both of Warsaw.

Memorial donations may be directed to Lake City Lions Club of Warsaw, to go towards pedi-

To send flowers to James "Jim" Neal Reeve's family, please visit www.redpathfruthfuneralhome. com/obituary/JamesJim-Reeve/sympathy.

Conference seminar selections

(choose two morning and two afternoon seminars)

Morning Session One:

9:45-10:30 a.m. #1 — LCI LEGAL DIVISION IS THERE TO HELP YOU. COME FIND OUT HOW!

Presenter: PDG Mark Clark. Everything from insurance to general legal information.

 VISION SCREENING FROM PRESCHOOL TO HIGH SCHOOL

Presenters: Lion Sheila Christoff and PCC Steve Winegardner. This session will help you know the difference between Operation KidSight and schoolage screenings, the equipment used, and how to get started.

ZOOM MEETINGS, DON'T BE AFRAID OF THEM!

Presenter: Lion Jennifer Drapalik. From hosting to attending, this session reviews what you need to know to host or attend a Zoom meeting.

#4 — TIPS FOR CONDUCTING A NEW MEMBER ORIENTA-

Presenters: PID Nick Xinopoulos and PDG Mark Anderson. Discuss the importance of new member orientation and how to make it happen.

Morning Session Two:

10:45-11:30 a.m. KNOW THE LAWS BEFORE YOU PLAY

Presenter: Indiana State Gaming Commissioner Mark Mason. Does your Club host any games that fall under the Indiana Gaming laws? This session will help you stay on top of these laws and how they affect your Club.

#6 — SERVING BEYOND THE CLUB

Presenters: PDG's Tom Robbins, Mike Imbler, and Robin Smith. This session will discuss leadership opportunities beyond the Club level from zone chairs and cabinet positions, to project trustees and committee chairs and District leadership.

#7 — HOW TO CREATE A SPE-

CIALTY CLUB

Presenters: GAT Area Leader PDG Dave Wineman and PID Tom Matney. This seminar will explain the special focus club

Meals

Friday Night Dinner Social time begins at 6:00 p.m., dinner is served at 6:30 p.m.

Menu: down-home Hoosier buffet with pot roast and vegetables, fried chicken, mashed potatoes and gravy, country green beans, corn, fresh garden salad, sugar cream pie bars or derby pie, house bread and butter, coffee

Price: \$27.50

Saturday Conference Ruffet 11:30 a.m. to 12:15 p.m.

Menu: cider-brined pork loin, sweet and smoky rotisserie chicken, macaroni and cheese, vegetable medley, fresh garden salad, chilled fresh fruit, dessert, house bread and butter, coffee and tea

Price: included in registration

Service projects

"Sock It To Me." Bring new socks, gloves, mittens, scarves, and knit hats that will be collected and divided among the District Governors to distribute to needy people in their Districts.

"Care-ing Cases," Friday night after the dinner program, we will assemble first aid kits and toiletry kits using cleaned hard eyeglass cases that our District Governors will share with the needy people in their Districts.

membership in this way.

#8 — SUCCESSION PLANNING FOR CLUB AND DISTRICT **LEADERSHIP**

Presenter: PID Doug Lozier. PID Doug will discuss what succession planning is for officers and committees and why it is important to your Lions Club and to your District.

Afternoon Session Three:

1:30-2:15 p.m. WOMEN ... WE WANT YOU FORLEADERSHIP ROLES!

Presenters: Gretchen Xinopoulos, 2VDG Julia Kozicki, 1VDG Linda Scott, Lion Erica Thomas, and Lion DeLene Worsena. Panel discussion to encourage women to step up to leadership roles.

#10 — MAKING LION CERE-MONIES INTERESTING

Presenter: PDG Mary Jane Bodnar. Let's explore some fun Lions, there's a project just right

concept and explain growing our and interesting ways to conduct new member inductions and officer installations.

> - TAKE THE SCARINESS OUT OF GRANT APPLICATION WRITING

Presenters: Lion Denisse Jensen and MD25 LCIF Coordinator PDG Ken Faulkner. Does your Club need additional funds? Of course it does! Come and learn about grants, like where to find them and how to write them.

#12 — LEO SEMINAR

Presenter: Lion Dara Guse. Leos, come to a session for Leos by Leos!

Afternoon Session Four:

2:30-3:15 p.m. #13 — NEW AND CREATIVE FUNDRAISING IDEAS

Presenter: PID Linda Tincher. Something for everyone whether your Club is big or small, or is made up of younger or older for you! Join us to find exciting fun ideas for fundraisers and service projects for your commu-

#14 — NEW ON-LINE TOOLS FOR LIONS

Presenter: PDG Charlie Short. Check out this introduction to the top online products and services to strengthen your Club, District, and MD25.

#15 — DIABETES AWARE-

NESS ... LIVING A HEALTHY LIFESTYLE

Presenters: Tasha Lane and Amanda Grarant. Join in to learn the importance of good nutrition and the importance of keeping your body moving.

#16 — WANT TO LEARN HOW TO START A LEO CLUB?

Presenter: Lion Dara Guse. Lion Dara will help you learn what you need to know to start and keep a Leo Club.

CONFERENCE SCHEDULE SATURDAY, JANUARY 22, 2022 Registration and continental breakfast 8:00 a.m. to 9:00 a.m. Displays and silent auction 8:00 a.m. to 3:00 p.m. Opening session 9:00 a.m. to 9:30 a.m. First session seminars 9:45 a.m. to 10:30 a.m. Second session seminars 10:45 a.m. to 11:30 a.m. 11:30 a.m. to 12:15 p.m. Buffet lunch Program and keynote speaker 12:15 a.m. to 1:15 p.m. Third session seminars 1:30 p.m. to 2:15 p.m. Fourth session seminars 2:30 p.m. to 3:15 p.m. Closing session 3:30 p.m. to 4:00 p.m.

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REGISTRATION FORM

33rd Annual Lions of Indiana Mid-Winter Conference SATURDAY, JANUARY 22, 2022

(Each Attendee Is Asked to Complete a Separate Form)

EARLY BIRD REGISTRATION: \$40.00 EARLY BIRD REGISTRATIONS MUST BE POSTMARKED OR EMAILED BY **NOVEMBER 30, 2021**

Registrations made after DECEMBER 1 and ON-SITE REGISTRATION: \$50.00

Registration price includes morning coffee and pastries and the Buffet Luncheon.

To guarantee meal availability, Registration must be received by January 15, 2022

CANCELLATION POLICY: CANCELLATIONS MUST BE RECEIVED PRIOR TO JANUARY 10, 2022. TO RECEIVE A REFUND, CANCELLATIONS REQUESTED AFTER THAT DATE WILL NOT RECEIVE ANY REFUND, REFUNDS WILL NOT BE GRANTED BECAUSE OF THE WEATHER.

> Seminars will be filled on a first come, first served basis. Send registrations early to assure getting the seminars of your choice.

PLEASE SEND COMPLETED REGISTRATION FORM AND CORRECT REMITTANCE TO:

Lion Angie Crouch, 9051 Greystone Court, Indianapolis, IN 46234 mwam2893@gmail.com 317-518-4070

Make Checks Payable to: Lions of Indiana, Inc. OR

Card Type: [] VISA [] MC	[] Discover Card#					
Exp.Date:	Security CodeSignature:					
Name:Club Name:						
Address:	Lion Title:					
City:	State:Zip C	ode:		_Distric	t:	
Telephone:	E-mail:					
() This is my first Mid-Win	ter Conference. I was encoura	ged to att	end by:			
• • • • • • • • • • • • • • • • • • • •	-bird ;()\$50.00 Dec. 1 - Onsite Amount Due per Registration	` '	•	•	inner	
	I note the session time each seminar afficient seating and handouts for each			ase circle	your selecti	ons
9:45 – 10:30	Seminar Session 1	1	2	3	4	
10:45 - 11:30	Seminar Session 2	5	6	7	8	
1:30 – 2:15	Seminar Session 3	9	10	11	12	

Seminar Session 4

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15

2:30 - 3:15