

District Governor
Steve Holtzleiter
 (Lion Katherine)
 108 Canterbury Court
 Anderson, IN 46012
 (C) 765-425-1473
slholtzleiter@ymail.com

1st Vice District Governor
Cindy Wright (Lion Rick)
 P.O. Box 445
 Upland, IN 46989
 (H) 765-998-2103
 (C) 765-667-3673
rcwright72@att.net

2nd Vice District Governor
Isabel Atcheson
 2550 Breezewood Drive
 Marion, IN 46952
 (H) 765-382-0400
 (C) 765-243-2641

Immediate Past
District Governor
Betty Weist (PDG Jack)
 23 East Main, Box 41
 Markleville, IN 46056
 (C) 765-623-3553
bettyweist@aol.com

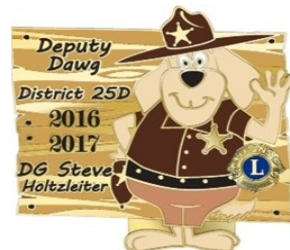
Roars Editor
Lion Katherine Holtzleiter
 108 Canterbury Court
 Anderson, IN 46012
 (C) 765-620-0085
kathholtz@yahoo.com

Cabinet Treasurer
Bob Yunker (Betty)
 924 East Auman Drive
 Carmel, IN 46032
 (H) 317-846-8996
rlunker@att.net

Cabinet Secretary
Jeff Larrison (Carrie)
 14715 Elyse Lane
 Carmel, IN 46033
 (C) 317-416-8330
jeffl@ucindy.com



25D ROARS!



FEBRUARY 2017

Lions of District 25-D CALL TO CONVENTION

Official Call to Annual District 25-D Convention for the District Governor's Advisory Committee, which consists of the cabinet officers, club presidents and secretaries. All voting club delegates and Past District Governors are called to report and register for the elections.

- 1) The Lions of District 25-D are hereby notified that the 2017 District 25-D Convention will be held at the Minnetrista Center, 1200 North Minnetrista Pkwy, Muncie, IN 47303, on Saturday, March 18, 2017 starting at 8:30 am. There will be a "Meet and Greet" the ID Dinner (personal pay per attendee) on Friday, March 17, 2017 at 6:30 pm at the Hoosier Park and Racing Casino Buffet, Anderson, Indiana, and a tour. The Keynote Speaker for the convention is International Director Robert Libin (New York).
- 2) **A Leadership Workshop will be conducted as part of the convention with our District GLT PDG Kathy Lozier facilitating and ID Robert Libin from New York as the keynote speaker.**
- 3) Part of the Convention business, will be the delegates electing the 2017-2018 District Governor, 1st Vice-District Governor, 2nd Vice-District Governor and Trustees to serve on the Indiana Lions for Leader Dogs, the Indiana Lions Speech and Hearing, the District Special Projects for the 2017-2020 term.
- 4) The convention will be in conjunction with the 25-D Centennial History Display, if your club has not gotten memorabilia turned into the Minnetrista Center or to 1VDG Cindy Wright there is still time to include your club's history in the display.
- 5) ****REMINDER**:** We have to have a minimum of 50 voting delegates to hold the legal business and election of the convention. One delegate is authorized for every ten (10) active members in your club, plus one (1) for every greater part of ten (10). PDG's do not count against your authorized delegates.

Yours in Lionism,

Stephen L. Holtzleiter
 District Governor, 25-D

1st VDG Cindy's Corner	Pg 2	New and Deceased Lions	Pg 8
2nd VDG Isabel's Insights	Pg 3	LCI Convention Update/Tipton News	Pg 9
Club Updates	Pg 4	Upland Updates	Pg 10
District Convention Registration	Pg 5	State Convention Update/registration	Pg 11-13
Editor's Notes/Important Websites	Pg 6	LCIF Commemorative Coin Information	Pg 14
Where's Governor Steve?	Pg 7		

1st VDG Cindy's Corner

How is Your Health?

If you have heart trouble, do you do something about it? If you have joint or muscle pain, do you do something about it? If you have a headache, do you do something about it? If you cut yourself or get scrapes and bruises, do you do something about it? Well, it is Time for a Tune-Up! A "Tune-Up" of your club that is. Let's start with "heart" trouble since that is the most important organ in your body. The "heart" of your club is your members. Your members need to be heard, included in activities, and complimented for their work and ideas. This will keep them interested in Lions Club and will keep the Club's "heart" beating.

As for the Club's "joint and muscle" pain. You need to keep active to keep your "joints and muscles" from becoming stiff - or keep your Club meetings and members from becoming bored. To keep your members coming back, be sure to let them give ideas at meetings and express their opinions. Your Club should be active in fund raisers and community service projects. After all, Service is what Lions Clubs are all about. When your Club is on the move in your community, the more they are recognized, accepted and supported. The activities of your club is what keeps the "heart" (members) pumping life into your club.

That dreadful headache...take something for it! You usually get a headache because of stress. To decrease that stress not only on yourself but your Club, learn more about Lions. The more you read, attend meetings on the district level, and go on line to Lions International, your stress is relieved because you gain more confidence in what you are doing as a Lion.

Now for the easiest health issues...cuts, scrapes and bruises. These are the little things that can be easily taken care of. But when you do not tend to these health issues, little things will begin to fester and failure happens. In other words, spread the word of your Club's activities through the media, word of mouth, or just by being seen out working in your community. Always wear your Lion's shirt, hat, vest or post a sign stating that this a Lions project.

Before your Club gets sick with the bigger health issues, do some Preventative Maintenance. Go after those new members (men and women), keep them involved, keep them informed, keep your Club active in the community, and make your community aware they have an active Lions Club.

Is it "Time for a Tune-Up?"

1st VDG Cindy Wright

2ND VDG ISABEL'S INSIGHTS

Winter Musings.....

Here we are in the middle of winter, and we have had two days with highs of 65 degrees! That is a far cry from the single digit weather of a couple of weeks ago. Gotta love the local weather.

Recently, I gave a couple of talks about Leader Dog for the Blind in my role as trustee for Indiana Lions for Leader Dog. I thank Van Buren and Greentown Lions Clubs for inviting me to inform them about one of our state projects. It is VERY good for clubs to invite trustees to inform them about each of the state projects. When we know more about the awesome work Lions do, it inspires us to do more and promote Lionism. The trustees are listed in the district directory, and they look forward to being able to tell you about each project. I would love to talk to YOUR club.

Another way to learn about the projects, as well as other Lion information, is to attend the upcoming District and State Conventions. The district convention will be the third week-end in March in Muncie. Each project has a display along with trustees to tell you more about the project. An International Director will inform us about other activities that Lions perform. We need a good turn-out for the district convention.

Finally, I learned about a couple of upcoming Lions' fund raisers. The Van Buren club will have a tenderloin fry on Saturday, February 18 in the evening, and Greentown will have a fish fry on Monday, February 27. It is good to support nearby clubs by attending their fund raising activities. In addition, you get to meet some other fantastic Lions. Promote your activities in the newsletter!

It was exciting to be part of the group that received training to do vision screenings at the local schools. We followed up by doing screenings at the Van Buren Elementary School and an elementary school in Gas City. More screenings in the Grant County area are being scheduled. It was fun to return to the elementary school in Gas City in January with dictionaries for third grade students. The students remembered that Lions had vision screened them just a month earlier.

As we head into February, give someone a special hug or service for Valentine's Day.

Second VDG Isabel Atcheson

VAN BUREN LIONS CLUB

TENDERLOIN DINNER at the clubhouse, Saturday February 18th from 4-7 pm. The cost is \$7.50, and includes a tenderloin, baked beans, applesauce, drink and a bag of chips! Come and enjoy the food and the fellowship!

GREENTOWN LIONS CLUB

VALENTINES DINNER on February 13th at Eastern High School, 7 pm. Cost is \$6.00 Bring your sweetie and celebrate with your fellow Lions!

FISH AND TENDERLOIN FRY on Monday, Feb 27 at Eastern High School 4:30 -7:30 PM. At Eastern High School. Dinner is \$9 in advance and \$10 at the door and includes Fish and Tenderloin, baked beans, slaw, applesauce and drink. Dessert is available for \$1.00 All proceeds go to the Lions Eastern High School Scholarship fund.

UNION CITY LIONS CLUB

The Union City Lions Club gathered on Tuesday evening for the second January meeting. A delicious meal was served again by Vicky Vinson and Allen Jefferies. The speaker for the evening was Union City Lion, Kenny Ayers. Kenny talked to the group about the public library in Union City. The library was built in 1904 with help from a \$10,000 donation from the Carnegie Foundation. Our library has kept current with computers, a website, and wireless access. One who holds a library card has access to all the libraries in the State of Indiana. Union City is very fortunate to have such a beautiful building for its library. The Union City Library is listed on the National Register of Historic Places. For more information about the Union City Public Library check it out online at <http://unioncity.lib.in.us> You can also follow the Union City Public Library on [Facebook @ucpublib](#)



Union City Lions Club 1st VP, Blake Clevenger (L), presents Larry Amspau (R) with a donation of \$418 for A Community Christmas. The money was raised by the club the night it collected donations at the Union City 2016 Community Christmas in Harter Park.

LIONS DISTRICT 25D CALL TO CONVENTION



KEYNOTE SPEAKER
ID ROBERT LIBIN, NEW YORK



Buffet lunch includes: Southern Fried Chicken, mashed potatoes and gravy, home style green beans, buttermilk biscuits, side salad and fruit cobbler.



Date: 3/18/17
Time: 8:00 a.m. - 5:00 p.m.
Minnetrista Cultural Center
1200 N. Minnetrista Parkway
Muncie, IN 47303
Registration 8:00-8:45 am
Call to Order 9:00 am
Special Guests, ID Robert Libin and
Lion Michelle Libin of New York
Includes Leadership Workshop and
Tour of the 25D Lions Centennial
History Display.
Cost : \$20.00
Please RSVP to Cabinet Treasurer
Robert Yunker, 924 E. Auman Drive,
Carmel, IN 46032
ryunker@att.net * (317) 846-8996
Please make checks payable to
Lions District 25D

**PLEASE SEE ADDITIONAL INFORMATION ON PAGE 6 FOR FRIDAY
EVENING DINNER AND TOUR OF HOOSIER PARK**



Limited edition INDIANA PAST INTERNATIONAL PRESIDENTS COMMEMORATIVE COINS

Will be available at the District Convention. All proceeds will raise a \$500 donation toward our District LCIF goal. Cost is \$10. Please see Lion Katherine Holtzleiter to purchase your coin.



INDIANA LIONS DISTRICT 25D CONVENTION

Guest 1
Name: _____
(Lions title) (First Name) (Last Name)

Guest 2
Name: _____
(Lions title) (First Name) (Last Name)

Phone Number: _____ Total (____ x \$20) _____

Club Name: _____ Special Needs: _____
(continue on back if necessary)



LIONS WEBSITES

International: Lionsclubs.org

State: IndianaLions.org

E-mail:

indylions@indianalions.org

District: Lions25-D.org

indianalionsfoundationmd25.org

Lions State Projects

Lions Cancer Control Fund of
Indiana, Inc.

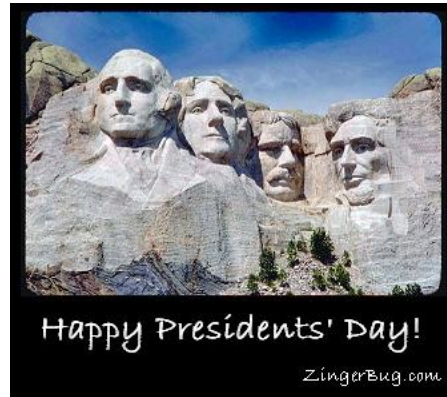
<http://>

www.lionscancercontrol.org

Additional Convention information:

Friday evening at 6:30 there will be a gathering at Hoosier Park with ID Libin and Lion Michelle to enjoy the Seafood & Prime Rib Buffet, followed by a brief tour of the Casino. Lions are invited to join at their expense. The buffet is \$25/person.

Recommended hotels in Anderson include Holiday Inn Express, Comfort Inn, Hampton Inn and Best Western Plus.



PLEASE NOTE!!!

If you make a dinner reservation with a club or district and are unable to attend, **you are still responsible to pay for the meal.** Likewise, if you show up and have **NOT** registered, you may not get a meal. Most caterers require advanced notice of the meal count, and many clubs cannot absorb the cost of meals not paid for by those who cancel at the last moment.

ATTENTION CLUB PRESIDENTS/SECRETARIES: Please make sure to keep your club member e-mail addresses current with me so all members who are able to receive electronic district newsletters can do so. Also please be sure to send us any NEW MEMBER e-mail addresses, and let us know if you have members who leave your club as well. Sending the newsletter electronically really helps us save your money for better use!

Thank you,
Lion PDG Sandy Price
Sender of ROARS



Where's Governor Steve?

	<i>February, 2017</i>
Feb 14	Official Visit with Marion Lions Club
Feb 28	Official Visit with Tipton Lions Club
	<i>March 2017</i>
March 1	Official Visit with Sheridan Lions Club
March 14	Official Visit with Pendleton/Lapel Clubs at Pendleton
March 18	25 D District Convention, Muncie Minnetrista Center
March 22	Official Visit with Redkey Lions Club
	<i>APRIL 2017</i>
April 5	Kokomo Noon Lions Club
April 26	Noblesville Lions Club
April 28-30	Lions State Convention, Evansville, IN
	<i>MAY 2017</i>
May 31th	MD 25D 4th Cabinet Meeting—Saratoga Lions Club

MANY THANKS TO THE FRANKTON LIONS CLUB FOR HOSTING THE 3RD DISTRICT CABINET MEETING IN JANUARY , AND TO ALL WHO ASSISTED WITH COORDINATION AND PRESENTATIONS DURING THE EVENT.

Fowlerton 50th Anniversary Highlights



The Upland Lions Club was the parent club for the Fowlerton Lions Club. They assisted in chartering the club in 1967. Upland Lions presented them with a plaque for 50 years of service to their community and the world. In the picture (above) representing the Upland Lions Club are: VDG Lion Cindy Wright, Lions Rick Wright and Jeff Carney presenting the plaque to Fowlerton Lions President Tom Davis.



District Governor Lion Steve Holtzleiter presented a District Governor's Award to Fowlerton Lions Club Secretary Dan Patton for outstanding service as club secretary for 25 years. (left)

Fowlerton Lions Club members celebrating 50 years of service to the community and the world. (below)



2nd VDG Lion Isabel Atcheson was guest speaker for State Projects. She encouraged the club to contact State Project trustees for presentations to the club. (above)

Please remember the following LIONS from our district who have died recently and are now resting with the lambs in eternal heavenly peace.....





Be recognized as a Centennial Sponsor!

Sponsor a new member and be immediately recognized as a Centennial Sponsor to receive a New Limited Edition pin and certificate.

District 25 D
Deceased Members reported
January 2017
ABANY LIONS CLUB
Charles Whitehair
CARMEL LIONS CLUB
Keith Chike
DUNKIRK LIONS CLUB
David Lea Jr.
MARION LIONS CLUB
Alvin Baker
NOBLESVILLE LIONS CLUB
Gary Duval
Irving Heath
RUSSIAVILLE LIONS CLUB
Jean Lushin
SWAYZEE LIONS CLUB
Kyle Smith
WINDCHESTER LIONS CLUB
Donald Hahn

IT IS WITH PROFOUND SHOCK AND SADNESS THAT WE SHARE THE SUDDEN LOSS OF PDG VERN TINCHER'S SON, GREG TINCHER, ON FEBRUARY 4TH. PLEASE KEEP VERN, LINDA AND THEIR FAMILY IN YOUR THOUGHTS AND PRAYERS AS THEY SAY FAREWELL.

NEW LIONS - WELCOME!!!!		
CLUB	NAME	SPONSOR
Albany	Randy Miller 1900 N 800 East Dunkirk, IN 47336	Bob Sloniker
Frankton	Dan Yates 1981 W. 300 North Anderson, IN 46011	Kenton Clark
Pendleton	Larry Whiteley 214 Madison Ave Apt D Pendleton, IN 46064	Shirley Murphy



FEBRUARY UPDATE: Lions Clubs International Convention and 100th Anniversary Celebration

As of January 19, 2017, Indiana has 117 Lions registered to attend the International Convention. If you are planning to attend, register now. The reports received by us indicate registrations for the 100th Anniversary Convention are well ahead of previous Conventions at this point in time. Hotels are filling fast.

Registration is \$180 from now through March 31, 2017. Beginning April 1, 2017, registration will be \$200. Go to <http://lcicon.lionsclubs.org> for more information and to register.



TIPTON LIONS CLUB FISH FRY

THURSDAY, FEBRUARY 16th 4:30 – 7:00 P.M.

AT OUR CLUBHOUSE 1003 N. East St., Tipton, IN

ADULTS \$9.00

12 & UNDER \$5.00

CHILDREN 5 & UNDER EAT FREE

MENU INCLUDES: FISH, BAKED POTATO, BAKED BEANS, COLE SLAW, DESSERT & DRINKS

PROCEEDS TO SCHOLARSHIP FUND

FIREWORKS BREAKFAST / BRUNCH

SATURDAY - FEBRUARY 25

7 A.M. - 11 A.M.



UPLAND LIONS CLUB



MENU

Sausage
Scrambled Eggs
Hash Browns

Choice of:
Pancakes or
Biscuits & Sausage Gravy

Orange Juice
Coffee

Proceeds
towards
FIREWORKS

fund for the
150th Birthday
Celebration
for the
Town of Upland

**DONATIONS
ACCEPTED**

MEAL PRICES

Adults - \$6.00

10 & Under - \$4.00

Carry-Out Available

Monday-Feb 13th eye screening 8th graders at two local schools.

Tuesday-Feb 21st meeting with all the organizations and businesses to begin planning Upland's Sesqui-centennial Celebration.

Tuesday - March 7th Spring Membership Drive, 6:30 p.m. at our Lions Den



UPLAND LIONS CLUB



FISH & TENDERLOIN FRY



Saturday - March 11

4:30 to 7:00 p.m.

at the Upland Elementary School

694 S. 2nd Street



Carry-Out Available



Menu:

Fish &/or Tenderloin - Chips
Choice of Baked Beans or Cole Slaw
Drink - Dessert

Bring your
used Eyeglasses
and Hearing Aids

Adults - \$9.00 10 & Under - \$5.00

Advanced Tickets: Adults Only - \$8.00

Contact any Lions Club member

All Proceeds for the SCHOOL BACKPACK WEEKEND MEAL PROGRAM





INDIANA LIONS STATE CONVENTION UPDATE



Hello Lions! I am so excited to remind you that the Indiana Lions 2017 State Convention is getting closer every day! The end of April will be here before we know it. What a great time to catch up with friends we haven't seen in a year and a time to make new friends from all over the state.

Please make sure to get registered and get your hotel room reserved soon to ensure your spot for the Friday night dinner on the LST as well as a room in the Double Tree Hotel that is connected to the Old National Events Plaza (ONEP). There are so many great things planned, I don't know quite where to start.

Friday morning at 10:00am, the International President Chancellor Corlew will be leading the dedication of the Memorial Tree Legacy Project at the Ford Center right across the street from ONEP. There are group tours of the LST (Landing Ship Tank) just for the Lions Friday afternoon before the dinner. We even get special commemorative tickets!

Saturday starts bright and early with district caucuses and then right into two sets of seminars. We are blessed to have several great speakers: Paul Fugate (USA/Canada Forum) speaking on Millennials and a new century of service; Susie Tittle speaking about the Legacy of Dr. W.P. Woods, The Power of Public Relations with 1st DG Tom Polk, as well as many others. There will a great space for socializing in the hospitality area of the Double Tree Ballroom.

PCC Jeff Schafer has done a great job of making the convention website very user friendly. The site has pull down menus with links to the LST, Centennial merchandise for sale, several places to visit and eat in Evansville area, other hotels to stay in, and descriptions of all the tours scheduled during the Convention weekend. The website also gives you the opportunity to register and pay with your credit card through PayPal. The website is

www.indianalionsconvention.org

The wonderful news is that several lions are already registered. As of 1/28/2017, the Districts have the following numbers registered:

District A – 8	District E - 32
District B – 6	District F - 11
District C – 13	District G - 6
District D – 4	Non-Lion Guests - 1

Please remember that Evansville is in the Central Time Zone and you may need to adjust travel time accordingly. The Convention Committee can't wait to welcome you with Southern Indiana hospitality!

Co-Chair Lion Erica Thomas

Indiana Lions Multiple District 25 State Convention Old National Events Plaza, Evansville IN – April 28 – 30, 2017

Registration Form (PLEASE PRINT OR TYPE ALL INFORMATION)

Guest ☐ **One registration form per person.** Date: _____

Name: _____ Name on Badge: _____
Lion Title First Name Last Name

Traveling with: _____
First Name Last Name

Address: _____
Street City/State Zip

Phone: () _____ E-mail: _____

Club: _____ District: _____

Special Needs Accommodations: I use a walker ☐ wheelchair ☐ motorized chair ☐

Special Dietary Requirements, please list: _____

EMERGENCY CONTACT (PRINT): _____
Name Daytime Phone Evening Phone

PLEASE RESERVE YOUR OWN LODGING BY MARCH 27, 2017

CONVENTION HOTEL: DoubleTree by Hilton Evansville, 601 Walnut St, Evansville (No Complimentary Breakfast Available)

Rate: \$99.00 per night Use code "ILC" Phone: 1-800-HILTONS (1-800-445-8667) or AFTER 1-1-2017 (812-423-5002)

OR Make online reservations at <http://www.hilton.com> Use code "ILC"

Rates and rooms cannot be guaranteed after March 27, 2017

Visit the 2017 Indiana Lions State Convention website <http://indianalionsconvention.org> for alternate hotels.

MEALS / CONVENTION MERCHANDISE / SPECIAL EVENTS

ADD \$5.00 TO EACH MEAL FOR RESERVATIONS MADE AFTER APRIL 1ST USING THIS FORM

No Meal Reservations Accepted after April 20th

Make all checks payable to: INDIANA LIONS 2017 STATE CONVENTION; Send completed form with your remittance to: Lion Richard Kaiser, Treasurer 2017 State Convention, 1510 Red Leaf Dr, Evansville, IN 47712-8844.

Meals may be reserved and paid online at: <http://indianalionsconvention.org/convention-registration/>

	<u>Number</u>	<u>Cost</u>	<u>Amount</u>
Friday Night Pig Roast (SEATING LIMITED TO FIRST 300):			
Choice of: Roast Pig	_____	@ \$19.00	_____
Grilled Chicken	_____	@ \$19.00	_____

(SEATING FOR THE FOLLOWING MEALS IS LIMITED TO FIRST 600)

Saturday Breakfast Buffet	_____	@ \$13.00	_____
---------------------------	-------	-----------	-------

Saturday Awards Luncheon Buffet	Adult _____	@ \$17.00	_____
	Child _____	@ \$12.00	_____

Saturday Evening All-State Banquet:			
(Adult Choice of): Roast Beef	_____	@ \$24.00	_____
Pork Lion	_____	@ \$24.00	_____
Child's Dinner	_____	@ \$12.00	_____

Sunday Brunch Buffet	Adult _____	@ \$19.00	_____
	Child _____	@ \$12.00	_____

100 th Anniversary Mug	_____	@ \$5.00	_____
100 th Anniversary State Convention Pin	_____	@ \$4.00	_____

Visit the 2017 Indiana Lions State Convention website at <http://indianalionsconvention.org/convention-registration/> for more Convention and 100th Anniversary Merchandise (shirts, caps, lions, and much, much more)

Golf Outing	_____	@ \$50.00	_____
-------------	-------	-----------	-------

Tours: (See reverse side for tour description)

*Tour #1: LST 325 (Select Tour Times <input type="checkbox"/> On my own <input type="checkbox"/> Fri 3-3:40 pm (60 max))	_____	@ \$10.00	_____
--	-------	-----------	-------

Tour #2: Children's Museum	_____	@ \$8.00	_____
----------------------------	-------	----------	-------

Tour #3: Meeker Park Zoo	_____	@ \$9.50	_____
--------------------------	-------	----------	-------

*See reverse side for special details. Total Amount Enclosed: _____

BRING AN ITEM FOR THE SILENT AUCTION!



**SILENT AUCTION ITEMS
FOR LIONS 2017 STATE CONVENTION**

Attention ALL LIONS...

**Could you find it in your hearts to put together a basket
or item for the 2017 State Convention silent auction?**

The Convention will be held in Evansville, Indiana, the home of Dr. W. P. Woods. We are honoring Dr. Woods as the first international president of Lions clubs International.

This is THE most important Convention since it is celebrating 100 years

Anniversary of Lions Clubs.

We want to show the rest of the state that, yes we in southern Indiana do exist and feel passionately about Lions.

The item should be valued at \$50 or more. Any help you can provide would be tremendously appreciated. We suggest bringing Auction items to local cabinet meetings or Spring Convention events to save time and travel.

We are in need of money making donations to help finance our Convention. I am sure you are all interested in furthering our work in Southern Indiana by helping put us on the map.

Will you ask your clubs if they would be kind enough to help us?

We need these donations as soon as possible.

Thank you in advance? You are all important to us.

Sincerely the 2017 Convention Committee

Phone: 812-867-2900 or 812-204-6552 or bs22cs@gmail.com Ceal Schulz for more info.



LIONS CLUBS

Centennial Coin Update

Dear Executive Officers, Past International Presidents, International Directors, Board Appointees, LCIF Trustees, Past International Directors, and District Governors,

We need your help!

Our Centennial Commemorative Coin went on sale January 18, 2017. To date, approximately 38,000 coins have been sold. The first week of sales was encouraging, with a total of 30,456 coins sold. But sales for week #2 dropped considerably from week #1, to just over 8,000 coins. If sales continue to decline in the first 60 days, the U.S. Mint may cease production of our Centennial silver dollar as minting additional coins is based entirely on sales expectations.

We can't let that happen, and here's why. Once the U.S. Mint has surpassed the break-even point of the program (approximately 200,000 coins), US\$10 is authorized to be paid to LCIF for every coin sold. If we sell all 400,000 coins of our planned mintage, US\$4 million will be given to LCIF to support our global humanitarian initiatives. Just imagine how many more people we could help!

We know that it takes time to get the word out to Lions, and that's where you, our Lions leaders, can make the difference. In your highly respected and influential position, you can assist our marketing efforts by promoting the coin during your regular visits to Lions—at district and multiple district conventions, club visits, etc.—and encouraging them to [purchase a coin](#). If you have already ordered and received your coin, bring it to events so Lions can see the beauty and value of this limited-edition coin for themselves. You can also download our [Centennial Coin flyer](#) and [FAQ](#) to help promote the coin to Lions.

With your help, we can make this program a success!

Very truly yours,

Chancellor Bob Corlew



District 25-D ROARS
1741 West 32nd Street
Marion, IN 46953-3435
sunshine4u@indy.rr.com

