

Report to Cabinet Meeting November 20th, 2011

Lion Governor Earl and Members of the District Cabinet

Re: Lions Information and Communication

I am unable to attend this Cabinet meeting and submit my report for your consideration. Since the last cabinet meeting the Lions Information and communication with the clubs across District A3 has been active. It's important to note that any request to promote club activities is forwarded to everyone within a reasonable amount of time and in priority date of each activity. Clubs and committee chairs are encouraged to send along their requests allowing for sufficient time to be posted prior to any event.

At the last cabinet meeting I advised that I was attending a course on Social Networking. I can tell you that it was a good learning experience and I have begun to use that information to promote club and committee activity requests.

I have a personal Facebook account, Gil Constantini, where I have begun to post information while continuing to send emails to all clubs across A3. There is also a Facebook account called A3 Lions Club and everyone is encouraged to view that as well.

Current technology allows for each club to have a Facebook Account and clubs are encouraged to open such an account. Clubs, committee chairs and individual Lions can then connect to each of the facebook accounts, allowing for better communication across District A3.

I would like to suggest that consideration be given to having a social networking information session at the District Convention. This would require finding a presenter who has more knowledge than I to be invited to offer this kind of information session.

This report respectfully submitted.

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