



Membership Mania 2025

Hello lions and welcome to another exciting Membership event. This is the 4th annual Membership Mania that we are holding, and we are so excited to bring this project to the Lions of District A3 once again.

Introduction DG Kevin and Dave McKellar

1. **Membership** hosted by Lion Zone Chair 43 W Cynthia Reid and 2nd Vice President Lion Dave McKellar
 - How do we get new members, when do we get need new members and why do we want new members are just a few of the topics that will be covered by these two experienced Lions. (9:15 - 9:45 approx.)
2. **Conflict Resolution** hosted by PCC Lion John Whyte and 1st Vice President Lion Bryan Adams
 - Find out ways to address those nagging problems that so many clubs have and who you can turn to. Hear about ways that you can deal with sensitive issues and how you can address those problem members. (9:45 -10:30 approx.)
3. **Membership Orientation** hosted by PCC Lion Mark Kelso
 - This session will have something for both the senior Lion and the new Lions. Come out and learn about the new positions that are being created in clubs and the basic duties of each position. Learn more about different levels of Lionism and what it takes to create a lion that your club would stand behind as they rise through the different levels of Lionism. (10:30 - 11:00 approx.)
4. **Marketing** hosted by Zone 11 N Chair Lion Mike Hage
 - Come and learn from the marketing chair of one of the fastest growing clubs in District A3, the Land O'Lakes Lions Club. Learn the importance of not only social media but local media as well as public communications. And hear about some of the many ways that we can help promote our clubs. (11:00 - 11:30 approx.)
5. **Membership Satisfaction** hosted by PDG Lion Frank Hewitt and Club Past Cabinet Secretary Lion Theresa Hewitt
 - This session will help you to learn the importance of having satisfied members and how to enable members to play a part in the everyday running of a club. Learn what to look for when you see club dynamics beginning to change, learn what you might be able to do to help members keep satisfied in your clubs and how to express yourself to your leaders as well. (11:30 - 12:00 approx.)

Lunch is being provided by the Marmora Crowe Valley Lions (12:00 -12:45 approx.)

Cost: Pay what you can.

Open Discussion (12:45 – 1:30 approx.)

Adjournment

