**Judging Guidelines**:

The format of the cover of the Bulletin should include the identification of the Club, Zone, Region and District, the names, addresses and phone numbers of the Club President, Secretary and Bulletin Editor. Other appropriate information could include names, addresses and numbers of District Officers, attendance make-up information including the place and time of meetings of nearby Clubs and finally the Club Roster or Membership Count.

***Scoring*** -

**COVER**: 1) Name of Club; 2) Zone, Region & District identification; 3) Names, addresses & phone numbers of Club President, Secretary & Bulletin Editor; 4) Publishing date & frequency of the Bulletin; 5) Any other appropriate information – **5 points.**

**CONTENT**:

1. The date, time and location of upcoming meetings & events – **7 points**
2. Report on Club activities, include actions by Board of Directors – **7 points**
3. Coming events at the Club, Zone region, District and International levels – **7 points**
4. Information relative to Membership Development & Retention – **7 points**
5. Creative and fun use of photos of members at Lions events – **7 points**
6. Constructive Editorials – **7 points**
7. Personal news about members – **7 points**
8. General info as it concerns your District and Lions Clubs International – **7 points**
9. Effective use of humour – **7 points**
10. Continuous receipt of Bulletin (i.e. Months of October – February inclusive) – **7 points**
11. General Effect – **25 points**

**SUB – TOTAL**: **100 POINTS**

**Deductions** – ***10 points*** each of humour in bad taste ~~&~~ plagiarism and for the printing of names of public requests for funds. The Bulletin Contest is based on Bulletins published & judged for the months of October through February. Bulletins can be mailed or emailed (PDF Format ONLY) to the three Bulletin Judges.

There are two (2) categories; MONTHLY and TWICE MONTHLY for:

1. Clubs with 29 members or less
2. Clubs with 30+ members