

# **Lions Clubs International**

# MyLion SERVICE & ACTIVITY REPORTING

#### LEARNING OBJECTIVES

- What is MyLion
- Why do we report Club Service and Activities
- What can we report
- Outcomes of reporting
- How to report in MyLion demonstration

# What Is MyLion

- MyLion is a new digital application for Service and Activity Reporting
- •It was launched in 2019 to make it more user friendly and to show more transparency to Clubs, District, Multiple District and LCI

#### WHY DO WE REPORT SERVICE & ACTIVITIES

- It helps transfer knowledge and best practices to your clubs future leader's.
- It is an opportunity to shine a light on how your club is making a difference.
- Service Report's provide tangible evidence of what clubs are doing on a local and national level.
- It allows your Club to become eligible for service awards.

# WHAT DO WE REPORT?

#### GLOBAL SERVICE CAUSES

LCI has united and focused their global service around five area's of need.

- Diabetes
- Vision
- Hunger
- Environment
- Childhood Cancer

## GLOBAL SERVICE ACTIVITIES

- Diabetes public education, hosting a Strides walk for diabetes awareness
- 2. Hunger Relief food bank's, soup kitchen's, youth cupboard's, Christmas Basket's, grocery shopping and delivery for senior's
- 3. Vision and Hearing screening and education in school's, eye glasses and hearing aids collection, assist with device purchase

- 4. Environment trail cleanup, recycling/waste management, park or garden maintenance, planting or donating a tree ie: Lions Memorial Park
- 5. Childhood Cancer donations of products ie: hospital cap's or toy kit's, service or monetary funds ie: Hospice House, Hospital Cancer Ward's or Foundation's

#### OTHER GLOBAL CAUSES

- Youth education program's for bullying and substance abuse, book drive's, camps for kid's
- Disaster relief survival kit's, blanket's and clothing drive, water bottle's, rebuilding homes
- Humanitarian Efforts building schools and shelters, hospital supplies, vaccine protection

# Other Service Activities

- Donation of ear saver's or mask's, toy drives for Salvation Army, medical equipment, blood donor clinic's
- A Signature Activity is a recurring activity which represents the identity and/or specialization of the organizing Club, District or Multiple District ie: weekly BINGO, Annual Fishfry or Wing Night

# MEETINGS/ADMINISTRATIVE ACTIVITIES

- Report any club meeting's held as they strengthen your club
- Committee meeting's including planning hours (it is easier if you have the committee chair keep track and submit them with their final report)
- Zone, District, Cabinet and MDA Meeting's, Convention's

# MEETINGS/ADMIN. CONTINUED

- Engaging in fellowship and fun with other Lions including club visitation's, BBQ's and fundraisers, celebrations, Charter Night's
- Training and Learning Day's, Forums, Webinar's, Symposium's, presentation's including research hour's

# MEETINGS/ADMIN. CONTINUED

- Induction Ceremonies, Award's Night
- Facebook and website maintenance
- Any time spent to report service is volunteer hour's including reporting time into MyLion or LCI MMR's

## **FUNDRAISING**

- Any event's that allow for raising fund's to enable our service – BBQ's, raffle ticket's, BINGO, Christmas Cake's, specialty dinner's, casino night's, auctions
- This includes any time spent promoting the event ie. radio interview's

## **DONATIONS**

- Making charitable donations to individuals or organizations including Lions Quest, Dog Guides, Leader Dog's, Salvation Army
- Donation's made to LCIF are tracked by the foundation but if an event was held to raise those funds, that event is then reported as a fundraising activity
- Any other monetary donations ie: Bursary

# These lists may be customized to your Clubs specific needs

### WHAT IS NOT A REPORTABLE SERVICE?

 Many Lions serve their communities individually outside of the activities planned by their club's ie: bringing a meal to a neighbor, driving parent's to a medical appointment or volunteering at a place of worship. This type of work is important but should not be reported as a Lions service activity.

# How do Clubs and district collectively benefit from reporting?

- •It puts your club on the map as leaders in your local community and it's an important way to share success with other clubs in your district and around the world.
- •It elevates the profile of Lions Clubs International as a Global Service Club Organization.

 Measurement leads to insight. Reviewing club metric's identifies outcome's of their service and activitie's and where they should focus to best serve their community.

# How does reporting services benefit the people we serve?

- •Reporting allows clubs to continually engage communities, tell stories more effectively and ultimately grow their member base.
- •It shows how Lions and Leos are using LCIF grants around the world and how applying for one would benefit a project in their community.

### AND LAST OF ALL

 Reporting is the final step in completing a service project. If it's not reported, it has not been done!

# THANK YOU

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