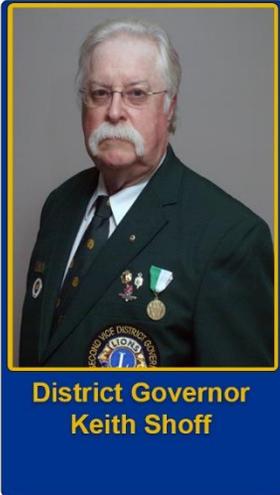




District 14C Newsletter December 2022

A Message From the District Governor



Fellow Lions, Lioness/Lions and Leos.

Well, Santa is making his list and checking it twice ... have you all been naughty or nice? I personally think you've been VERY nice. Take a look around the District and especially at your Club and I'd be surprised if you actually realize how many lives you've touched in this Lions year so far, and how many more you'll touch in the months ahead. Our MD Disaster Relief Coordinator (Jim Groff) reported that 14-C donated \$7225.00 in monetary donations and gift cards to the Flood victims of Eastern Kentucky. He also goes on to say that District 14-C does an awesome job, something that the other Districts should use as an example. District 14-C has a reputation for getting things done. **District 14-C is YOU!**

This past weekend we had the judging of the Peace Posters, since I was the rookie at this I was excited to be a part of that process. WOW - we have some very talented artists in our District and that made our decisions very difficult. I can't wait until the February Cabinet meeting to show off the talent we have in our District. Thank you to all of the clubs/schools that participated this year. hopefully we can get a few more next year.

Melvin Jones first got the vision of an organization devoted to service because of his thankfulness for the privileges and blessings he enjoyed. He realized that giving to those less fortunate was a responsibility of those of us that accept that we are blessed. Around the world we share many different faiths /beliefs and traditions, but we (Lions) are united in this commitment to sharing the good things we enjoy with others in need. It is not accidental that gift-giving is associated with the Christmas holiday. But in fact, the giving of gifts as a way of celebrating special occasions crosses human cultures. It is important to realize that the needs we address during this season will not suddenly disappear on December 26. People will remain hungry, they will face health issues and other challenges, and there is constant need to help out whenever and wherever we can. There are always more needs in our communities than we realize.

A Message From the District Governor con't

I wanted to share this excerpt from an article I read recently.

"There will always be someone in this life who just doesn't like you, no matter how hard you try to please them. There will always be something that you say, or do, which causes offence or division. Whether you meant to or not. There will always be someone who finds fault in you, your life or your words. You may never find out why, please don't waste your precious time trying to. You can't be everyone's cup of tea. Then there will be those who like you on impact. A little fizz of energy that passes between you. Silently, unseen, bonding. Those people will not only like you but they will like you fiercely. They are your people. Whatever spare time you have, spend it on them. You can't be everyone's cup of tea, but you can be someone's first sip of a cold drink on a sunny day. Or a warming hot chocolate when you come in from the cold rain."

Your Lions family are those people, when things go awry, find your people, and know that there is strength in our Lions family.

Lion Kathy and I would like to wish a very Merry and Blessed Christmas to you all. May you find warmth of the season with your God given families – and with your Lions family as well.

THANK YOU for your SERVICE and for all you do in your Communities, the Commonwealth of PA and around the world. **THANK YOU** for allowing me to be a part of your Lions journey.

Together we can. Together we will!!
Yours in SERVICE and Friendship.

LET'S ROAR!



A Message From the 1st Vice District Governor



1st Vice
District Governor
Marty Zimmerman

Fellow Lions, Lioness/Lions and Leos:

As another year comes to a close, our Lion's logo may serve as a reminder, that we can look back on our accomplishments of this year with pride, and also look forward with hope to even do more next year. Our journey as Lions may take us on different paths. We may find ourselves travelling down familiar well-worn roads, but sometimes we may encounter a detour that takes us a different way through an area we have never seen before. The key may be how we respond to the new experiences. Do we embrace a new opportunity and share a vision to face a new challenge or do we fall back to our old, comfortable routines? I recently came across quotes from Fred Rogers which I feel reflect what Lions are about "All of us, at some time or other, need help. Whether we're giving or receiving help, each one of us has something valuable to bring to this world.

That's one of the things that connects us as neighbors—in our own way, each one of us is a giver and a receiver."

The above quote reminds in part of DG Keith sharing what the Lion from Mayfield Kentucky said regarding being on the receiving end of assistance, while PA Lions were on the giving end this time. It is often difficult to ask for help, but it is clear all of us are who we are because of the help we have received from others.

And a second quote “ **We live in a world in which we need to share responsibility.** It's easy to say 'It's not my child, not my community, not my world, not my problem.’” Then there are those who see the need and respond. I consider those people my heroes.

In my opinion, Lions are those who see the need and respond, “We Serve” . With my training for DG, I have begun to see the global nature of Lions interacting with fellow Lions from across the globe. I would encourage each of us, to decide to take a detour or two next year. It need not be an expedition, maybe visit a neighboring club, or attending a zone meeting, or a cabinet meeting (donuts and coffee), take a chance on the road less travelled.

Wishing everyone a peaceful and safe holiday season.
Thanks for all you do.

Lion Marty Zimmerman, 1st VDG

A Message From the 2nd Vice District Governor



**2nd Vice
District Governor
Galen Burkholder**

Lions “We Serve.”

So, we are in the thick of the football season. Men are happy and many women can’t wait until February. So what? Why would I talk about football (I happen to love it) in a Lions newsletter? Well...

There are similarities between Lions and college and pro football. Prove it, you say.

Football players have **training camp**. During that time, they learn that it’s not about the individual, but the TEAM. If a player shows up thinking “It’s all about me,” they might as well do a U-turn and go home.

What do they learn at **training camp**?

- The players have an opportunity to display what they are good at. They need to be qualified.
- They learn to communicate.
- They are required to follow the needs and wishes of the coaches.
- They must follow the instructions of the quarterback or the defensive captain.
- There is a demand to be disciplined and contribute to the team.

So do Lions attend a training camp? Well, Lions call it **Training Sessions**. Again, it is about the team. Training is available at all levels. Some is online through the Learning Center or through Lions University. A Club committee chair can guide members of that committee of their duties and opportunities. Members who are willing to become Club officers, can receive training through e-training or District Zoom Training.

At the Zone Leader level, training comes through the District Cabinet Meetings, the Global Action Team zoom meetings and through the mentoring being provided by the Past District Governors. As we shadow these PDGs, we begin to absorb their knowledge and experiences.

For those who accept the challenge of the District Governor chairs, there is more extensive training. In October, I had the opportunity to attend my second State Council meeting and training session. State policies and procedures are discussed, changed, or updated at these meetings. The District Governor and State Administrators set in a U-shaped format for these meetings. Any Lion can attend. Vice District Governors set up front with the other Lions in the audience.

A Message From the 2nd Vice District Governor

I was especially appreciative for the Vice District Governor's opportunity during a mock preliminary session to set in the DGs chairs at the table. You might say we got to set in "the Big Boys (Girls)" chairs. This was a good experience for the reality of where we will one day sit.

There is at least one difference between football training camp and Lions training sessions. In football, you show up to compete for a position on the team. In Lionism, you show up for the rest of the team to assist you in filling the position. Understand that anything you volunteer for in Lionism comes with training and someone to walk alongside you.

By the time you read this, I hope you have reflected on the things you have to be thankful for, and that you have enjoyed a Happy Thanksgiving with family and friends.

I also realize that Christmas and New Years will come and go before the January issue.

From my family to yours, Merry Christmas, and Happy New Year to my Lions family.

Galen Burkholder
2nd Vice District Governor





A Message From International President Brian Sheehan 2022-2023

“A great attitude spreads far and wide. And when you show your pride as a Lion, and a leader, you inspire your Lions to do the same. That’s why it’s so important that we get our clubs excited and talking about their incredible work. Because by helping our clubs become great marketers, we can strengthen membership, expand service and achieve our goals.”

Hello, Lions!

I’m proud to be from Bird Island. I’m proud to be a son and a father. But I’m most proud of my role as a Lion. Here in Bird Island everyone knows us. It’s a small community and our club has made our presence known in many ways, most prominently by building a large baseball stadium. But in lots of other small ways as well.

You don’t have to do big things to make an impact in your community.

Lions make a difference whenever they serve their community—whether it’s a food drive, participating in the peace poster contest, starting a community garden, or serving fun foods at the local fair. When it comes to showing your pride in the community, all you really have to do is—show up!

Be there for your community in whatever way makes sense for your club and the community’s needs. Wear your Lions gear while you do it. Take pictures and post them on social media. And spread the word—we’re Lions, were here to help, and we are proud to serve.#

Brian E. Sheehan

Your Lions follow your lead so let them know how you show your pride. Watch a [special video message](#) from President Sheehan about how your clubs can share their stories and connect with their communities to attract new members, grow service and help you achieve your goals. And make sure your club marketing chairpersons know about the new [Lions International Marketing Award](#) that celebrates innovation and excellence in club marketing.

Build a club marketing culture: Encourage your clubs to think like marketers. Whenever they have a project, event or a success story, make sure that they know to tell their community about it and why it’s so important.

Appoint a club marketing chairperson: Help your clubs create their own special marketing culture by encouraging them to appoint a marketing chairperson. This will keep clubs thinking about three things: promotion, promotion, promotion.

•**Use the tools that are available:** Pass along great social media resources, brand and marketing kits, and more at lionsclubs.org that can help take marketing to the next level.



*The Above first appeared in the 2022 November Lions
Tale Newsletter*

District Disaster Relief Program

The [Disaster Relief Program](#) (DRP) is a focus program of the Lions Clubs International Foundation (LCIF). The DRP is good for Lions Clubs to reach out and touch their communities and to get the Lion's name and logo out in front of the public. Lions International DRP focus on four areas.

[Disaster Preparedness](#) – plan and prepare for future disaster

[Emergency Assistance](#) – immediate assistance after a disaster

[Community Recovery](#) – support for short-term cleanup and repair efforts

Major Catastrophe – larger scale assistance for long-term projects

The DRP affords clubs the opportunity to work with community leadership, private business, and others to prepare for and respond to the unforeseen disasters and events. So why not use the DRP by getting involved with an already established local program or coordinate and begin a new program based on one of the monthly focuses. If you have questions or want to learn more; please reach out to the DRP Chairperson, Ray Highlands at carlislelionray@comcast.net.



December's Readiness Focus Winter Holiday Fire Safety

Did you know?

Nearly half of holiday decoration fires happen because decorations are placed too close to a heat source.

It's fun to decorate for the winter holidays, but holiday decorations can increase your risk for a home fire. As you deck the halls this season, be fire smart

- Inspect holiday lights each year before you put them up. Throw away light strands with frayed or pinched wires. [Click for more on holiday safety.](#)
- Water your Christmas tree every day. A dry tree is dangerous because it can catch on fire easily. [Click to learn see a video on Why you should water your Christmas Tree.](#)
- Consider using battery-operated flameless candles, which can look, smell, and feel like real candles.
- If you do use lit candles, make sure they are in stable holders and place them where they cannot be knocked down easily. [Click to see more about candle safety](#)



Winter Weather

Winter Storms create a higher risk of car accidents, hypothermia, frostbite, carbon monoxide poisoning, and heart attacks from overexertion. Winter storms including blizzards can bring extreme cold, freezing rain, snow,

Readiness focuses make a great club program or discussion for a meeting.

LCIF Chairman's Medals Awarded



At the second Cabinet Meeting for 14-C, DG Keith was honored to present both PDG Kerry McKnight and IPDG Dan Brant with the LCIF Chairman's medals for the outstanding effort in supporting the work of LCIF in the District during the 2021 /2022 Lions year.

Place Your Club's Activities in this Newsletter!

Submit your items to Editor Carl Birkmeyer: stewartstownlions@protonmail.com

PLEASE HELP!!

Limit your items to no more than one page.

Submit articles in PDF or Word format. Please don't just write your article in the body of an email.

Name your pictures!

Include your name and club's name in your email.

Submit it by the 25th of the month preceding publication.



**Leader Dog Puppy Raiser
Robbie Teal**

I received Killian's 5 week update this week. I am so proud of this boy. Go Killian Go!

Dear Roberta,

We wanted to let you know that Killian 20590 has been in training for five weeks and has completed the first phase of training! The instructor working with Killian has made some comments:

Some things that Killian is doing well are:

- Very willing to please.
- Good at loose leash walking.
- Responsive to handler input.

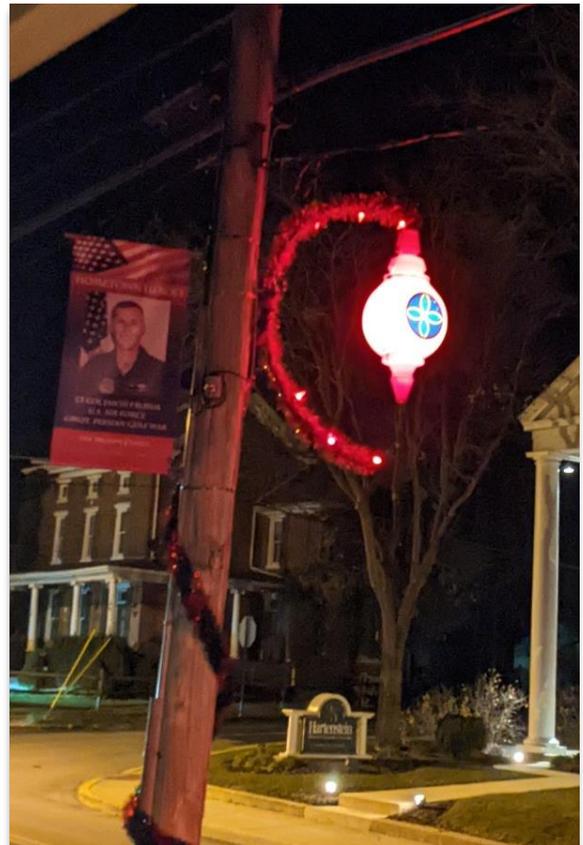


Some things that Killian is working on are:

- Remaining focused while training and learning new skills.
- Building up his confidence in new and busy environments.
- Stopping his handler when approaching curbs.

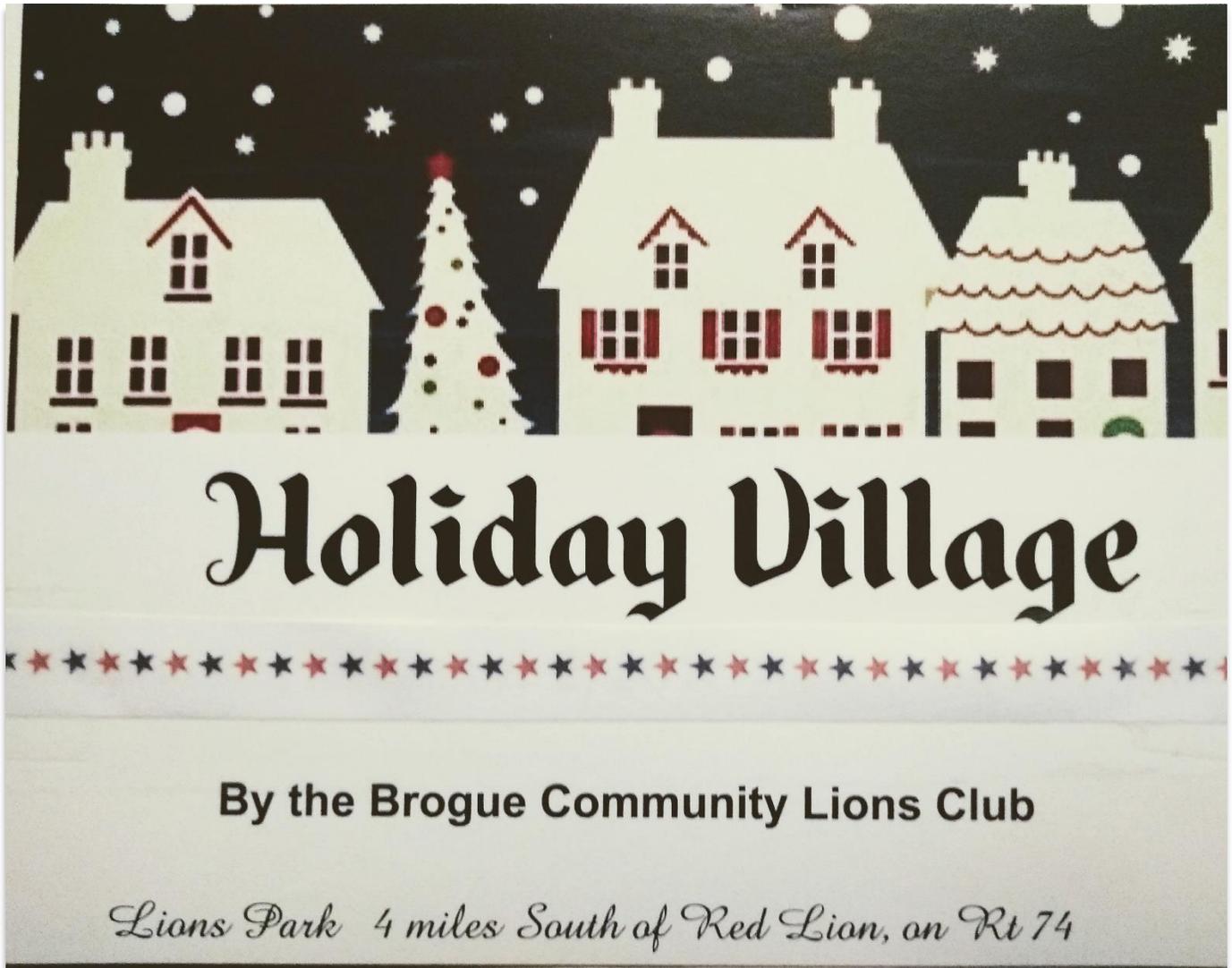
Along with this update, we have attached photos of Killian in harness. Thank you for raising Killian for our program! You will receive another update on Killian after the 13th week of training. Should you have further questions, please contact Puppy Development.

Stewartstown Hangs Township Christmas Lights



Continuing a decades-long tradition, the Stewartstown club hung lights along the main streets in the Borough. York County's Dorn Electric has donated staff and bucket trucks to this endeavor in the past few years, making things go much more smoothly and safely. Despite careful planning, the hanging of the lights always gets scheduled for the coldest day of the year and this year was no exception. The club is in the process of replacing its older decorations with new, LED energy efficient lights and plans to have them all replaced in several years.

Brogue Hosts Holiday Village



The Brogue Community Lions Club will host their Annual Holiday Village at the Brogue Lions Park along Route 74 on Saturday, December 3 from 10:00 am - 4:00 pm. There will be homemade wreaths that can be made to order, wooden toys, deer and snowman made from local trees, plus other Christmas craft items. All profits from this fund raiser will be used for community projects.

December Caption Contest

The caption contest is on hold, as we are out of pictures to feature. If you have any pictures that could be used for future contests, please send them to: stewartstownlions@protonmail.com.

District 14-C Dover Lions (5798) Fund Raiser

www.doverlions.org

At Morning Sun Market Saturday & Sunday 8am-4pm in Thomasville, PA.

Come visit us: November through December now selling:

*Moist Old Fashion Claxton Fruit Cake one pound <1 @\$6.50 ea.> <2 @\$12.00>

*Salted Cashews one pound bag \$10.00 ea.

*Meat Sticks Fifteen flavors: 1.Sweet BBQ; 2.Sweet Anne Brown; 3.Bold Teriyaki;
4.Ghost Fire; 5.Hot Cajun; 6.Mango Habanero; 7.Sweet Maple Bacon; 8.Original
Smoked Hickory; 9.Country Delight; 10.Pepperoni; 11.Old #9; 12.Hot BBQ;
13.Chilli Cheese; 14.Sweet Fire; 15.Pickle Stick.

Pricing <2 for \$3.00> < 5 for \$7.00> <10 for \$14.00> <15 for \$20.00> <20 for \$25>





Environmental Focus: The Green Team



December 5, 2022 is World Soil Day. This year's message is on Soil: Where Food Begins. A interesting fact, did you know there are more living organisms in a tablespoon of soil than there are people on earth? Soil needs a balance of nutrients to stay healthy. Healthy soil is vital for us to grow nutritionally rich plants. The goal of this day is to raise awareness and improve the ground in which we grow and thrive on. Learn more here:



<https://www.un.org/en/observances/world-soil-day>



December 11, 2022 is International Mountain Day. This year's theme is Women Move Mountains. The goal of this theme is to encourage women and create equality across the board. Women play a key role in the environment and the push to encourage women empowerment when it comes to the natural world around us is vital. To learn more about this campaign visit

<https://www.un.org/en/observances/mountain-day>

In October the Carlisle Lions Club had the honors of having a speaker from the Alliance for the Chesapeake Bay. Cathleen Anthony is the Pennsylvania Projects Associate with the Alliance for the Chesapeake Bay. She is very knowledgeable and informative. She had a great presentation and is looking to spread the word regarding who they are and what they can do. Why does this matter for Lions you may be asking? Our own target areas align with what the Alliance believes in. Their goal is to improve the land and water around the Chesapeake Bay area which goes along with our environmental focus. She is welcoming local Lions Clubs to reach out and join them in their push to make the world cleaner. They have many programs ranging from tree plantings, project clean stream, etc. They are looking for boots on the ground and resource to make their programs the biggest success they can be. If you want to learn more check out their site here:

<https://www.allianceforthebay.org/>

You can also reach out to Cathleen directly at the following:

Cathleen Anthony
Pennsylvania Projects Associate



For our forests, for our streams, for our future
841 Flory Mill Rd, Lancaster PA 17601
Office Phone: 717-517-8898 | Cell: 443-682-3493
www.allianceforthebay.org

Connect with the Alliance on [Facebook](#) | [Twitter](#) | [Instagram](#)



Laura Highlands

District 14-C Environmental Chairperson

Carlisle Club President

Want to learn more or have questions, contact me here: carlislelionlaura@gmail.com

IN CELEBRATION OF THEIR 80th ANNIVERSARY



THE

Kreatz Creek Valley



LIONS CLUB

Presents THE *first* ANNUAL
HALLAM BOROUGH

Christmas Tree Lighting

& HOLIDAY FUN FESTIVAL!

6 PM - 8 PM

Saturday, December 3, 2022

Tree Lighting @ 7PM

LOCATION: St. James Ball Fields
W Beaver St & Claire Ave, Hallam

RAIN DATE: Sun Dec 4

Tell *Santa* all your Christmas wishes
Take fun photos @ *Holiday Photo Booths*
Come and *Hear* Holiday music and *Sing*
Christmas Carols with neighbors & friends

Free Cocoa & Cookies, etc provided
by local churches



The US Marine Corps will be here
to accept your donations of
NEW & UNwrapped gifts!

West Manheim Welcomes District Governor



DG Keith receives the club's donation from Lion President Adam Selfridge.



DG Keith congratulates new club member Cedric David. Other Lions pictures are Dennis Bidwa and ZC 1-A Todd Boller


Happy
Holidays

New Freedom Honors Members

District Governor Keith Shoff visited the club on November 1st, along with Zone Chair Michele Lefler, who gave our awards to long-serving Lions.



President Patti Wurzbacher presents check to DG Keith Shoff for his District Governor Projects Fund.



ZC Michele Lefler congratulates PDG Kerry McKnight on 25 years of service.



ZC Michele Lefler congratulates Lion Bob Werner & Lion Deb McKnight on 20 years of service.



ZC Michele Lefler congratulates Lions Steve Grothey & Phil Olphin on 10 years of service.

Hanover Supports Local Library



Pictured left to right are Tom Staub, Matt Wootton, Joel Hager, Janine Mundorff, Todd Boller, Ann Brumbach, John Zinn, Bob Gotwalt, and Kelly Horner.

On November 8, 2022, members of the Hanover Lions Club presented a Tag Day Donation in the amount of \$2,290 to Kelly Horner, Director of the Children's Library Program in Hanover's Guthrie Memorial Library. The money will cover expenses for bringing in book readers, purchasing books, and special need items for programs within the library ~ all to benefit children.



Carlisle Lions Club

YMCA Open House

The Carlisle Lions Club hosted a booth at the annual YMCA Community Day on Oct 29. The YMCA in



Carlisle Opened its doors to show what the YMCA has to offer. The Carlisle Lions displayed information on what the Lions Club can provide to the local Community.



The day finished with kids picking floating pumpkins from the YMCA swimming pool.

Lion Laura helps Lion Cub Mike find a pumpkin.

Women's Expo

Carlisle Lions Club hosted a booth at the 2022 Cumberland County Women's Expo in Carlisle on November 12. The booth attracted over 300 people and 157 signed up for the door prize consisting of a fleece blanket, stuffed lions, and other assorted items along with information on the club. Sharon Shellenberger of Carlisle won the door prize and joined the club at the regular meeting on November 22 to receive her prize from Club President Laura.



Door Prize



Lion Lisa waits for activities to begin

YMCA Turkey Trot and eyeglasses

On Thanksgiving Day, the Carlisle YMCA hosted the annual Turkey Trot. The YMCA advertised and hosted the club's eyeglass collection mailbox.



Club host Environmental guest



On Oct 25th the club welcomed Cathleen Anthony who spoke on the environmental non-profit organization, Alliance for the Chesapeake Bay, and the work they do to help the environment and the tree planting projects they are doing. To learn more on the Alliance for the Chesapeake check out the District Environmental article in the December Governor's Newsletter.

Plainfield Awards Student of the Month

The Plainfield Lions Club recently honored Mikaela Ward as the November Student of the Month. Mikaela is a senior at Big Spring High School. She is a member of the Girls Cross Country and Track teams. She serves on Club Care and is a member of the Mini-thon, Yearbook and Quill and Scroll clubs. Outside of school, Mikaela belongs to the Junior Leadership of Cumberland County and the Greek Orthodox Youth Association. She is the daughter of Christina and Michael Ward, and has one brother, Matthew. Mikaela is waiting for acceptance to the University of Tennessee where she will major in Marketing.



Mikaela (left) is shown receiving her honor from Lion Susan Holtry.

Dallastown Lions Park Closes for Winter



The Dallastown Lions Park was closed for the season on Saturday, November 5th by the “Dallastown Team!” The Dallastown Lions Club, Dallastown Leo Club, Dallastown Area High School MCJROTC cadets, and volunteers from the Building Bridges for Brianna organization all gathered and worked hard to close the park buildings for the season.

The park remains open all year for our community, however, the buildings needed to be winterized. The list of things to accomplish was huge this year but everyone joined forces and got them all completed! All benches in the park were fixed and ready for next season.

The Lions are looking forward to opening the park this March as renters have already been scheduled for April 2023.

Lions International Peace Poster and Essay Contest

The children of District 14-C demonstrated their vision of world peace by creating beautiful posters for the Lions International Peace Poster Contest for 2022/2023! We had a total of 46 students participating and creating posters this year. I want to thank the **six** clubs that were able to offer this incredible opportunity to children by sponsoring them in this meaningful contest. The clubs that participated this year were the **Apple City Leo Club** under the direction of the Arendtsville Lions Club, the **Arendtsville Lions Club**, the **Dallastown Lions Club**, the **Jacobus Lions Club, Inc.**, the **Upper Adams Lions Club**, and the **Windsor Lions Club**. The children's posters were judged on originality, artistic merit, and demonstration of the theme in their poster. This year's theme was "**Lead with Compassion.**"

With a **mighty roar of exclamation**, our winners are:

First Place: **Autumn McCallum** sponsored by the Dallastown Lions Club. (Autumn's posters will now be entered into the multi-district competition.) Best of luck to Autumn!

Second Place: **Caelyn Tolar** sponsored by the Apple City Leo Club under the direction of the Arendtsville Lions Club

Third Place: **Eli Dunn** sponsored by the Arendtsville Lions Club
Honorable Mention: **Lydia Gemmill** sponsored by the Windsor Lions Club



DG Keith, Autumn McCallum, and Lion President Lion Jodi L. Heffner

District Governor Keith and I were really challenged in choosing the winners. We were amazed at the high level of artistry, originality, and detail demonstrated in the students' creations. How fortunate we are to have such innovative and talented children living in our district!

Please come to the **District Cabinet Meeting** on February 18, 2023 when the winners along with their families will be recognized and honored for their achievement. At the meeting, we will have the opportunity to meet the talented students, see their outstanding posters, and listen to their description of their poster and their ideas about world peace. This experience gives us all hope for the future.

If you have any questions, would like to discuss how to sponsor a Peace Poster Contest for your club, or wish me to visit your club to make a presentation, please contact Patti Hullmann, Jacobus Lions Club, District 14-C Peace Poster Chairperson. Email me at hullmannt@aol.com or call 717-428-3659 or 717-600-7642.

Dallastown Adopts a Highway

The Dallastown Lions Club, and the Dallastown Leo Club, worked hard on cleaning up our stretch of the highway on Saturday, November 12th. The Lions perform their adopt a highway duties every spring and fall. Their road stretches through Lake Redman in York County. They collected close to 9 bags of garbage and no one was chased by the resident geese this time!



(Leo Christina, Lion Amber Wnek, Lion Colby Shue, Lion Rev. Rodger L. Snyder, Lion Robert Schmuck, Lion D. Michael Craley, and Lion Nicholas Bullock)
Lion Theresa A. Craley not pictured

New Member Kits

District Governor Keith Shoff has received new member packets as well as new certificates to update packets with previous years certificates. If you need a packet, contact DG Keith, and he will be happy to see that you receive what you need.



Hanover Runs Into Problem at Tag Day Celebration



During the annual Tag Day at the Chestnut Street Market House in Hanover, there was a heated discussion surrounding whether or not Lion Todd Boller (above right) was permitted to have his pet Lion along with him at the Market House. The issue was raised given Todd's actions were obviously contrary to a visible sign on the Market House wall. The resolution was that the Lion would stay since it was taller than everyone else. Pictured are Lions John Helfrick, Joel Hager (facing away), Tom Staub (mascot), and Todd Boller.

It was a good day for the club as it raised over \$800 and a total of well over \$2,000 toward the project's benefactor: the Children's Library Program at the Guthrie Memorial Library in Hanover.

We Serve!

From the desk of PDG Dennis Cope, Global Service Team (GST) Coordinator

VISIBILITY. What is visibility, and how does it pertain to our clubs? One definition, according to my computer, is, “*The state of being able to see or be seen.*” What is your club’s *visibility* in your community? Do folks in your town see you and your fellow club members doing good work in your community? Do they recognize the Lions logo? Do they associate you with that logo? Do they know what your club does for the community?

Visibility is a powerful way to engage and attract potential members to your club. If people in your community don’t know your club exists, don’t see your club in the community, and don’t know what it is doing, what is going to get their attention and get them curious enough to consider joining your club?

I want to strongly encourage every club in District 14 C to evaluate their *visibility* in their community. Take time to physically list when and where people see your club in action, serving your community. How many occasions during a year is your club *seen*? How many hours? How many people have the opportunity to see what your club is doing? For many clubs, perhaps most clubs, this is going to be an *eye-opening* exercise - pun intended! Regardless of where your club currently stands, I encourage you to seek ways to increase your club’s *visibility*.

It is my strong conviction that the way to increase visibility is to find more opportunities that will allow the community to see you and your club members actively serving your community. This does not have to cost a lot of money, so don’t let funding be a barrier to service. Start by looking for volunteer opportunities.

At least once each week, I see an article in the newspaper asking for volunteers to assist with one thing or another. Think about ways you volunteer individually and ask yourself, “Is this something we could do as a club project?” Think about other non-profit organizations that focus on causes that align with Lions and LCIF global causes: vision, hunger, environment, diabetes, childhood cancer, youth, humanitarian assistance, and disaster relief. Ask yourself, “Do any of these organizations sponsor programs or events that need volunteer assistance?” Remember, volunteering costs you and your club members nothing but time. You don’t need to hold a fundraiser to volunteer your time.

The holiday season offers many volunteer opportunities. Here are just a few examples that your club could adopt as service projects, which will increase your club’s *visibility* in the community:

- Ring the bell and collect donations for the Salvation Army
- Work with the local garden club to decorate the town
- Help Toys-for-Tots collect, organize, and distribute toys
- Help a local church or school prepare holiday meal boxes
- Volunteer to help another organization prepare and serve a holiday meal
- Participate in a wreath-laying project to decorate graves of veterans
- Organize a food collection for the local food pantry
- Partner with a local hardware store to collect donated supplies for disaster victims
- Help a local church or other organization pack goodie boxes for soldiers

And remember to wear your Lions hats, coat, shirt, or vest so people know you are representing your local Lions club!

And now for this month’s service project ideas ...

Service Project Suggestions Related to Lions Clubs International's GLOBAL SERVICE CAUSES



Here are five new suggestions for service projects. Each project relates to one of Lions Global Causes: Vision, Hunger, Environment, Diabetes, and Childhood Cancer. Perhaps these ideas will pique your interest and look like something your club could do later this Lion year. I am ready and willing to help in any way I can. Feel free to contact me by phone or email to start the conversation. Five new suggestions will appear in next month's newsletter.

 <p>PEDIATRIC CANCER</p>	<p>Prepare healthy meals for families with children undergoing treatment. This can be done in collaboration with other community members to ensure the family receives food on a regular basis.</p> <p>Source: LCI Publications - GST 1D EN</p>
 <p>HUNGER RELIEF</p>	<p>Host a grocery store or market tour where a nutritionist gives participants tips on choosing healthy and nutritious groceries.</p> <p>Source: LCI Publications - GST 1B EN</p>
 <p>VISION</p>	<p>Organize a braille, large print and audio book collection to benefit a local school, library or senior center.</p> <p>Source: GST 1C EN</p>
 <p>DIABETES</p>	<p>Invite a role model with diabetes to a club meeting, local school, or public event to talk about healthy lifestyle choices.</p> <p>Source: LCI Publications - GST 1A EN</p>
 <p>ENVIRONMENT</p>	<p>Meet on a monthly basis and clean up a beach, community space, or roadside area as a club.</p> <p>Source: LCI Publications - GST 1E EN</p>

York White Rose Helps Local Resident With Vision Needs



The York White Rose Lions Club was honored to be the host club for a Zone 4-A project and present a \$2,701.00 check to Sarah Ellis. This check is to help her three-year-old daughter, Aomori Grace Ellis, who will need contact lenses until she is ten years old. At that point, she can have surgery to improve her vision.

Hanover Offers Diners Club Coupon Book

**Hanover
Lions
2023**

**DINERS CLUB
BOOKS
SOLD HERE
\$10.00 EACH**

Book includes over 100 coupons!
Proceeds Help Older Citizens
Receive Eye Care & Also
Fund Our Youth Projects

The Hanover Lions Club has their annual Diners Club Coupon Book available for a donation of \$10 (same price for the past 30 years). The book contains over 100 coupons from local Hanover eating establishments. All proceeds from this project supports programs in the areas of vision, hunger, and youth. Members of the Club will be available at the Chestnut Street Market House every Saturday morning from 6:30am - 12:00 until December 17. Contact any member or Project Chair Bob Gotwalt @ 717-451-0468.

2022-2023 District Directory Changes

New Changes

Change Camp Hill Lions Club charter date to 1/23/1953

Page 36 - Add Lion Pete Shultzabarger (Newville Lions Club, petbsultb@comcast.net) to the Audit Committee as Cumberland County

Page 91 - Add contact information for Lion Pete Shultzabarger: 341 Barnstable Rd., Carlisle PA 17015, 1-717-448-7305, petbsultb@comcast.net

Page 91 - Change email address for Lion Kathryn Smeltzer to kaskitchen@icloud.com

Previously Reported Changes

Page 30 - MD-14 2023 State Convention - Location changed from Johnstown to Kovalchick Convention and Athletic Complex in Indiana, PA

Page 49 - Change Dover Lions Club Secretary email address to keyskindig@yahoo.com

Page 56 - Address change for Pinchot Park Lions Club President Paula Pyper - change address to 117 South Main Street, Dover PA 17315

Page 47 - Change meeting time for Camp Hill Lions Club from 6:30 pm to 6:00 pm

Page 90 - Change zip code for Lion Phil Olphin from 17346 to 17349

Page 53 - Change Kreutz Creek Valley Lions Club meeting time from 6:30 p.m to 6:00 p.m.

Page 25 - Change phone number for PID James Cavallaro to 610-405-2677

Page 34 - Add Lion Richard Olsen (Liaison), Carlisle Lions Club, to the Beacon Lodge Board of Directors. rickolson@carlislevfw.com;

Page 90 - Add contact information for Richard Olson: 17 Field Stone Drive, Mechanicsburg PA 17050, 717-329-6055, rickolson@carlislevfw.com



Dallastown Honors Long Serving Members



(Zone Chair Lion Michele Lefler and Lion Raymond G. Rebuck)

Dallastown honored two members of its club who have provided years of service to the club and community. Lion Raymond G. Rebuck was presented with his 30-year pin from Zone Chair Lion Michele Lefler. Lion Ray has served as Secretary and currently is Treasurer as well as producing the club's newsletter. Lion President Jodi L. Heffner was presented with her 20-year pin from our Zone Chair Lion Michele Lefler. Lion Jodi has served as President twice as well as on many other committees. She is currently serving as President.



(Zone Chair Lion Michele Lefler and Lion President Jodi L. Heffner)

District Governor Visitation Dates

DAY	DATE	MONTH	CLUB NAME
Tuesday	13	December	Carlisle
Tuesday	10	January (6:15)	Hanover
Thursday	12	January (6:00)	Spring Grove
Monday	23	January	Mason-Dixon*
Tuesday	24	January	Mt. Holly Springs
Wednesday	25	January	Shiloh
Monday	13	February	Dillsburg
Tuesday	14	February	Cashtown Community
Tuesday	28	February	Jacksonville
Tuesday	14	March	Boiling Springs
Tuesday	21	March	Windsor*
Wednesday	22	March	Jacobus Area Lioness
Tuesday	28	March (6:15)	Newville (& TEMPUS Leo Club)

District Governor Visits Dallastown



(District Governor Keith Shoff and Lion President Jodi L. Heffner)

District Governor Keith Shoff attended Dallastown Lions Club's meeting and gave an inspiring presentation to the members. Lion President Jodi L. Heffner presented the District Governor with a check for his district projects!

November *Caption This Photo Contest* Winner



In November's newsletter we challenged Lions to come up with a funny caption for this photo. The winner is:

Ya wanna git blown away?

Submitted by:
Lion Joan Bailey
Camp Hill Lions

Hanover Honors Vehicle Support Volunteers



The Hanover Lions Club recognized and thanked Lions Todd Boller and Joel Hager who volunteered during the weekend of Oct 22-23 to provide vehicle support for bicyclists from the Philadelphia Bike Club who were in town and around the area for their annual Fall Foliage Bike Hike. Known as SAG(support & gear) Drivers, Todd and Joel were “on call” during designated hours over the weekend and responded to three calls for assistance (mechanical and health-related reasons).

Sign Up Today - Space Is Limited!



RLLI



REGIONAL LIONS LEADERSHIP INSTITUTE



March 10-12, 2023

Red Lion Hotel Harrisburg/Hershey



SUBJECTS

- **Lions Fundamentals**
- **Team Work**
- **Diversity**
- **Public Speaking**
- **Time Management**
- **Personal Mission Statement**
- **Member Motivation**
- **Goal Setting**

INSTRUCTORS

- **IPID Larry Edwards**
- **PID Jim Cavallaro**
- **PID Cindy Gregg**
- **PDG Tom Gregg**
- **PDG Jason Long**
- **PDG Deb Burkholder**
- **PDG Kerry McKnight**

**Contact Your District Governor
Or
PDG Kerry McKnight
(KLM52@AOL.COM)**

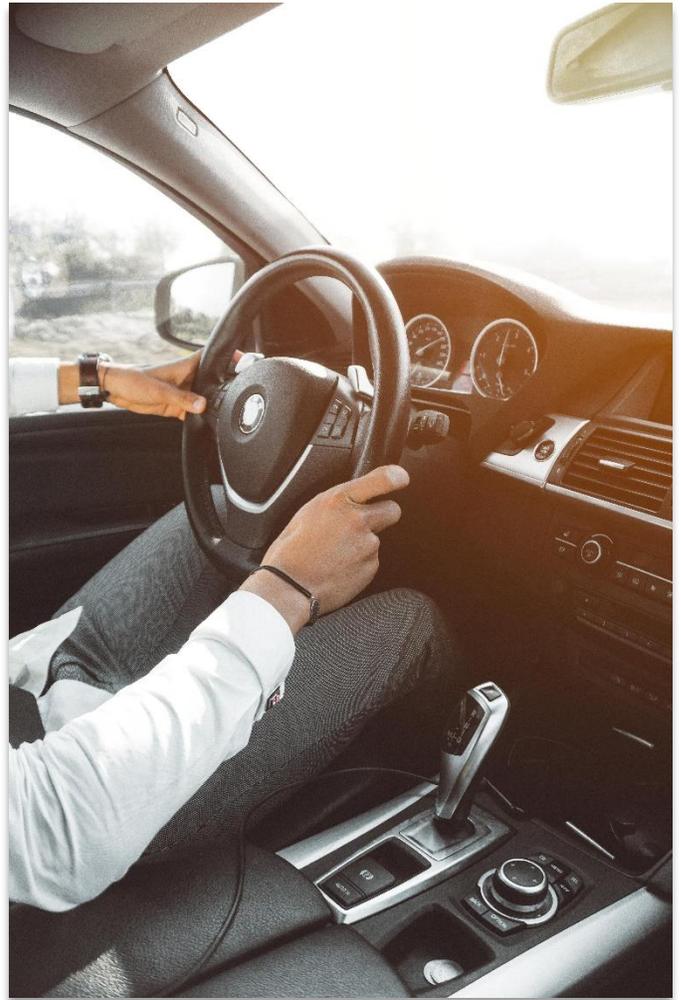
**Space Is Limited!
\$175 Per Lion
Meals & Rooms Included**

Drivers Wanted!

The American Cancer Society is seeking volunteers to drive cancer patients to treatment appointments. Access to timely, high-quality treatment can often be a cancer patient's largest roadblock to survival. Many patients must schedule daily or weekly appointments for several months, keeping friends and family from being able to provide all the support needed. The American Cancer Society's *Road To Recovery* program fills this gap by offering free rides to patients. Volunteer drivers are urgently needed in **Adams, Cumberland, and Franklin Counties!**

This is an excellent way for Lions Club Members and Clubs to support our Global Service Initiative related to Pediatric Cancer and Humanitarian Service to any person dealing with cancer. Clubs could adopt this program as a project and set a travel reimburse rate for members who transport patients to or from appointments.

Individuals who sign up to volunteer complete a brief survey. They must also provide a criminal background clearance and a DMV history record. Once registered as a driver, volunteers will receive notice when a patient needs transportation. The volunteer may either accept or decline the opportunity as their schedule allows.



To learn more or to volunteer, see the information below; or call Kelly Porter, Senior Program Manager, at 223-244-2331; or visit [cancer.org/drive](https://www.cancer.org/drive); or call 800-227-2345.



VOLUNTEER DRIVERS NEEDED FOR ROAD TO RECOVERY

The American Cancer Society Road To Recovery program gives cancer patients free transportation for cancer-related medical appointments. As a trained volunteer driver, you'll join cancer patients on a crucial part of their journey to recovery, transporting them to and from their appointments and ensuring their access to care isn't prevented or delayed because of lack of transportation.

A few hours of your day could make a lifesaving difference. Connect with us to learn more about Road To Recovery volunteer opportunities in your area.



The American Cancer Society takes your safety seriously and has implemented new guidelines to minimize COVID-19 risks to patients and volunteer drivers. Volunteer drivers are required to certify that they are fully vaccinated and will continue to maintain that status during their service to the program.

Road To Recovery is a free program.

VOLUNTEER



SCAN
using your smartphone camera



CALL
800-227-2345



VISIT
cancer.org/drive

Visit cancer.org/drive

©2021 American Cancer Society, Inc. No. 021738
Model used for illustrative purposes only.

Road To Recovery Safety Guidelines



VOLUNTEER DRIVER & PASSENGER



PATIENT PROTECTION

Masks are required. Wear a proper fitting, at least 2 ply, mask that covers the mouth and nose during the ride. Bandanas and buffs are not acceptable.



PHYSICAL DISTANCING

Physical distancing- six foot rule, while outside of the vehicle. Rider sits in the back row behind the passenger seat whenever possible. One passenger at a time, no extra passengers, one caregiver if medically necessary. Avoid using recirculated air and if possible, open the windows to improve airflow.



COVID-19 VACCINE

All volunteers are required to certify they are up to date with COVID-19 vaccinations and will continue to stay up to date.



NO SYMPTOMS

Participating in the program is not allowed if experiencing COVID-19 symptoms or were in close contact with anyone who has COVID-19 or symptoms. Exposed participant will pause program engagement for 14 days after last date of contact and until they are symptom free, even if testing negative for COVID-19. Program participants that become symptomatic or test positive need to alert ACS as soon as possible.



FREQUENTLY TOUCHED SURFACES

Use tissues or paper towels for frequently touched surfaces like door handles, windows, seatbelts, etc. to reduce contact. Surfaces to be wiped down with EPA approved disinfectant before and after ride. Passenger handles own items during pick up and drop off, including any items (oxygen tanks, walkers, canes, etc.) in and out of the vehicle.

OUR COMMITMENT

As we resume Road To Recovery, the safety of our volunteer drivers and constituents is and always has been, our top priority. This may require new and changing processes and procedures based on the scientific knowledge and advice of experts in oncology, infection control and the CDC.





THE CLUB
BARBADOS
RESORT & SPA

★★★★

EXCLUSIVELY ADULTS

ENJOY **7-10** NIGHTS

of One Bedroom Suite Accommodations

The Club, Barbados Resort & Spa is the ideal Adult-Only Caribbean vacation destination for those seeking a fantastic location, intimate setting, and service excellence. Located on the highly sought after west coast of Barbados, The Club, Barbados Resort & Spa offers colorful gardens, cozy walkways, 3-tier freshwater pool, tennis court, spa and fitness center.



LEADER DOGS
FOR THE BLIND

DISTRICT 14-C FUNDRAISER
Tickets \$10.00

**See Your Lion President or Contact
Lion Theresa A. Craley at
Darth430@Comcast.net**



ALL CERTIFICATE DONATIONS are subject to a required All-Inclusive nightly supplement + tax/service per person that provides all dining, beverages and resort activities. Airfare is not included, however assistance can be provided for booking air travel. Additional peak season surcharge of \$75 per person, per night applies Dec. 21-Jan. 3 & Feb. 1-24.

FOR MORE INFORMATION

(866) 611-5081 | fundraising@eliteislandresorts.com | elitecertificates.com

VOID IF OFFERED FOR SALE ON EBAY, CRAIGSLIST OR SIMILAR



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DISTRICT 14-C

BARBADOS AND ANTIGUA TRIPS

- Every club is doing amazing with their tickets. Please remember to return them to me when you have them sold. Also, please remember that we can sell to everyone! Purchaser's do not have to be Lions!
- Once you have sold your initial 10 tickets, please ask for more as we have until April 15th to sell all 2,000 tickets! If we sell all tickets, we will have \$10,000 to give to PA Beacon Lodge Camp and \$10,000 to give to Leader Dog! Each organization deserves our best effort and we need your help!
- Please return stubs and money to:
Lion Theresa A. Craley
430 Dartha Drive
Dallastown, PA 17313
- All checks are to be made payable to: **Dallastown Lions Club**
- Please return checks and cash as soon as your tickets are sold. If you would like additional tickets, please let Lion Theresa A. Craley know by e-mailing me at Dartha430@Comcast.net
- Thank you all for your continued support of our District Governor and these two amazing organizations!

CHARITY GOLF OUTING



**SEPT 2
2023**



**REGISTER
HERE**



**LONGEST DRIVE
CLOSEST TO THE PIN
LONGEST PUTT
&
MORE**

**SINGLE PLAYER \$90
FOURSOME \$360**

**REGISTRATION 9AM
SHOT GUN START 10AM**

SPONSORSHIP AVAILABLE

**50/50
RAFFLES**

EMAIL: INFO@BB4BPA.ORG

**MEAL
DRINKS
INCLUDED**

2023 Charity Golf Outing
Dallastown Lions Club and Building Bridges for Brianna

Saturday, September 2nd, 2023
9:00 AM Registration 10:00 AM Shotgun Start
Briarwood Golf Club - 4775 W. Market Street - York, PA 17404 - (717) 792-9776
Proceeds benefit Dallastown Lions Club and Building Bridges for Brianna

Name/Contact Person	Company (if Sponsor)
Address	City State Zip
() - _____ Phone	Email

Team/Player Registration (Complete the following for tournament registration)
Registration is \$90 per golfer and \$360 per foursome
Includes: Greens fees, cart, snacks/beverages, catered meal, gift bag & prizes

Check One: _____ Foursome Entry (\$360) _____ Individual Entry (\$90)
Players Names (Player one is above contact person):

2. _____ 4. _____
3. _____ **Team Name:** _____

Meal Only Registration (Complete the following for meal registration)
Family and friends are welcome to attend the meal following the tournament without golfing.
_____ Meal Only Option (\$20/per person; please indicate number of people)

- Sponsorship Registration (Complete the following for sponsorships)**
- _____ Hole Sponsor (\$100; 18 available): Includes logo signage at tee box during tournament, logo on banner, and social media promotion
 - _____ Beverage Sponsor (\$500): Includes 1 Twosome, logo signage on one beverage cart, logo on banner, and social media promotion
 - _____ Meal Sponsor (\$500): Includes 1 Twosome, logo signage on food table, logo on banner, and social media promotion
 - _____ Select Sponsor (\$750): Includes 1 Foursome, 8 raffle tickets to be used on prizes of your choice, logo on banner, and social media promotion
 - _____ Gift Sponsor (Items for raffle prizes or 144 items for golfer bags): Includes logo on banner and social media promotion

Forms can be mailed with enclosed payment or e-mailed
Building Bridges for Brianna - 651 Lombard Rd #162 - Red Lion PA 17313 - info@BB4BPA.org
Checks can be made payable to: Building Bridges for Brianna
Invoices will be sent for payments not included

If you have any questions, please contact info@bb4bpa.org
Visit or follow us on Facebook for additional details at both Dallastown Lions Club and Building Bridges for Brianna