



Dear PA Lions,

September is Childhood Cancer Awareness Month, and a great opportunity for us to really focus on our [PA Lions "Care - For The Kids™,"](#) campaign, which will raise funds and awareness for children fighting cancer.

Did you know?

[In the U.S., more children die from cancer than any other disease.](#) An estimated 16,000 children will be diagnosed with cancer this year, and approximately 1 in 5 children will not survive.

So, what can YOU do to help Four Diamonds in their quest to conquer childhood cancer? Below are some easy and fun ways you or your club can get involved.

1. Visit our PA Lions "Care - For The Kids™" campaign landing page ([www.FourDiamonds.org/PALions](http://www.FourDiamonds.org/PALions)) to make a one-time or monthly recurring donation to Four Diamonds through your Club's page.
2. Review the attached "Fundraising Page How To" document to learn how to create a personal fundraising page, ask others to support your efforts, and share your page via email and on social media.
3. Utilize the attached PA Lions "Childhood Cancer Awareness Month Graphics" on your social media channel(s) and website(s) to show your support and encourage others to get involved.
4. Organize and host a special fundraising event (basket raffle, dinner, etc.) with your club or other local clubs to raise funds for Four Diamonds.
5. HAVE FUN! ☐

Here's what your donation can do:

- \$50 provides nutritional therapy for a child fighting cancer
- \$100 provides psychological counseling, providing kids and families the tools to communicate and heal
- \$300 covers a tube of antibodies used to help with research
- \$2,500 funds a small research experiment for one week

Should you choose to make an offline donation (cash or check made payable to *Four Diamonds*) you can mail them to:

Four Diamonds  
Attn: Katie Anderson  
1249 Cocoa Avenue, Suite 115  
P.O. Box 852  
Hershey, PA 17033-0852

Thank you for helping kids like [Izzy](#) conquer childhood cancer.

**Yours in Service,**  
PDG Thomas L. (Tom) Gregg  
*MD 14 GST Coordinator*

Follow Four Diamonds on:

