DISTRICT 29-C NEWS



DG's Message - Rejuvenation

By DG Tom Crouser

"It's ten times easier to start a new club than it is to rejuvenate an old one." That was one comment in our August statewide meeting in Flatwoods focused on membership. Well, if that's correct, then why? Here are some of the reasons.

Some clubs don't want to grow. They've settled into a habit of meeting with their friends a couple times a month and don't really want to disrupt that, even if they are down to six or fewer active members right now.

Some clubs just don't want to do. You know, do a project or something different than we've done in the past. One sure fired way of rejuvenating a club is to do something, publicize it and invite others to help you in the effort.

Some clubs don't know how. Now this is the club that I want to work with. A club "has to wanta." So, if you and your club wants to grow, but doesn't know how, then message me at tom@crouser.com or call my cell (304) 541-3714. We'll chat.

In the meantime, here are some thoughts.

Make a list of all the institutions in your area including

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schools, hospitals, government officials, businesses, banks, car dealerships, etc. They all need representatives in a community civic group.

Let me know if you need a list. Can get one from a commercial vendor in about an hour and normally would cost less than \$100.

Now work from the top down. Don't care if you know the store clerk. Start at the highest level possible as they're most interested in being represented in the community. If they can't participate, then, "Who best could represent your organization?"

Prepare yourself for the question, "Why should I join your Lions Club?" This varies, but one response would be, "I don't know why you should join, but many joined because they wanted to give back to the community. What do you think we should focus on to improve Smithville?"

If they respond with specifics, then, "That's interesting. We don't do that right now which is why we need you. You could champion this and get it done through the Lions."

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If they "dunno," then that's okay as well. "A lot of our current members didn't have specifics in mind either, they just wanted to serve. So, they joined us, found some of our projects perfect and some came up with specifics later."

Okay, what do you want them to do? You want them to come to a meeting, meet other Lions and socialize. Remember, everyone is more apt to join in with friends than strangers, so making friends is a top priority.

Now, go do it. Hum. That's scary. Overcome reluctance by working in teams of two. Reinforce each other. Target the prospect. If you have a prospective doctor, then a doctor in the club may be the perfect person to ask. Pair your doctor with

someone else and then go ask.

And do it as a planned event. Let's spend next Tuesday to make our drop-in prospect calls. In a larger organization, they may wish for you to have an appointment. Fine, drop in and then ask, "May we make an appointment with Joe Jones to talk to him about the Smithville Lions Club?"

Commonly, smaller organizations would rather you just stop by. Don't be offended if they can't chat, "Is there a better time?" Then come back then. There's many more ideas where we can help. But, it all starts with a club that wants to grow. Do you wanta? Then contact me.

DG Tom

Editor's Note: Please have submissions for the 29-C newsletters in by the 1st day of the month. Issues will be posted soon thereafter. Send submissions by e-mail to: rdnorrod@gmail.com or call (941)662-6770.

Editor Lion Roger Norrod

Mark Your Calendars

September 7, 2017	Zone 6 Meeting, 6:30 pm - Mount Hope, WV - Mt. Hope Lions Clubhouse. Clubs included: Beaver, Beckley, Crab Orchard-McArthur, Mount Hope, Oak Hill, Fayetteville, and Ansted
September 12, 2017	Zone 3 Meeting – See page 8
September 29 – October 1, 2017	District 29-L Conference, Pullman Plaza Hotel, Huntington
October 20-21, 2017	District 29-I Conference, Lakeview Resort, Morgantown - Note: Registration Form attached to this newsletter.
October 24, 2017	DG Visits Durbin Lions
November 3-5, 2017	District 29-C Conference, Country Inn & Suites, Beckley
May 4-6, 2018	WV Lions Convention, Lakeview Resort, Morgantown





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LCI Items

Important Date

June 29 – July 3, **2018** – Lions International Convention – Las Vegas

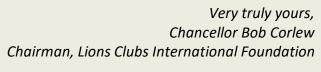
A MESSAGE FROM THE LCIF CHAIR

I'd like to begin my first newsletter by saying I am very excited for my new role as chairman of Lions Clubs International Foundation (LCIF). Having witnessed the wonderful service projects that are being completed around the world, some with funding from LCIF, I am ready to serve in a whole new way by supporting our foundation.

LCIF supports life-changing service projects Lions complete all around the world, providing grant funding for your local and global humanitarian efforts. Your contributions to LCIF have helped people near and far by providing disaster relief, saving sight, supporting youth and meeting humanitarian needs.

This year, which leads to the foundation's 50th anniversary, we have a goal to raise US\$50 million to support Lions' compassionate service in more ways than ever. Lions show strength in numbers. When we work together, we can accomplish great things. I am confident this year will be the best year LCIF has had yet!

I look forward to my year as chairman and hope to see Lions and LCIF working hard to create positive change in our world.







A Message from the MD 29 GLT Chairperson

By PID Steve Glass



I want to share with you my multiple district goals and strategies and request you to share them with all of your club officers and members. I have already shared them with the MD leadership team, the district leadership teams, and those present at each of the three cabinet meetings that have been held. I also want to share some remarks about the urgency of developing new leaders within our clubs and districts and enhancing the leadership competencies that we have within all of us.

MD-29 GLT Coordinator Goals for 2017-2018

- 1. Increase cooperation and communication between and among MD GLT and GMT and district GLTs and GMTs.
- 2. Increase the number of newly identified leaders in every district.
- 3. Increase the number of leadership opportunities and tools available in the multiple district.
- 4. Ensure that each district develops a leadership development plan for 2017-2018 by September 30,2017.

Strategies to achieve the goals:

- 1. Hold monthly contacts among the multiple district and district GLT and GMT.
- 2. Develop a training module for 2017-2018 club officers.
- 3. Develop a training module for 2017-2018 zone chairpersons.
- 4. Develop a training module for 2017-2018 cabinet officers.
- 5. Prepare a customized new member orientation Power Point presentation for distribution to clubs.
- 6. Promote attendance to the USA/Canada Lions Leadership Forum.
- 7. Promote attendance to the Lions of West Virginia Leadership Retreat.
- 8. Hold a mini-regional leadership retreat in each district, which specifically targets newly-identified Lion leaders.
- 9. Provide articles on leadership at least quarterly in each district's newsletter and web page.
- 10. Ensure that a seminar on club officers' roles and responsibilities is part of each district.

Much of the success that we can have depends upon the willingness of club officers and members to buy into my goals and make them our goals, especially in identifying and nurturing our future club, district, and multiple district leaders. The success of LCI through the first century was the result of highly effective leadership as well as service and membership. We all must come to understand that without effective leaders organizing club projects and accepting a turn at a leadership role within our clubs, there is no way that we can stimulate growth within our clubs, retain members, nor provide the much-needed services our communities deserve.

How can you help, you might ask me? Here are three very good ways that I know:

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- 1. Identify those members of your club that show leadership potential those active doers in your club that find a way to get things done. Let your district GLT coordinator or me know who they are along with contact information for them.
- 2. Invite all of your club officers and members to attend zone meetings when they are scheduled and insist that your zone chairperson provides orientation for new members and invites the district GLT and GMT Coordinators to do presentations at the same meeting.
- 3. Plan to attend the Fall Conference and invite as many of your newer Lions as you can to attend with you. Here you will find many opportunities to learn and become more comfortable in your leadership role.

Until next time, thank you for your leadership and service!

PID Steve Glass MD-29 GLT Chairperson

WV Lions Sight Conservation Foundation Beef Raffle



Dear West Virginia Lion:

It is hoped that every effort is being made to sell/buy ALL the Beef Raffle tickets distributed throughout the state before the November 1st deadline. If your allotment has been sold, please send your check with the ticket stubs (and the correct amount of postage) to me as soon as possible.

Several clubs have requested additional books, and they have been mailed. The amount on hand for distribution is limited, so I ask that if you do not OR cannot purchase/sell your tickets, please return them to me before October 1st so that they can be available for distribution. I will not be printing additional tickets. There is a total of 23,000 tickets out and about, and it is felt that if all these sell, this will be a successful project!

Please return the stubs with a check in the amount of sales (and correct postage) to me at the above address before November 1, 2017. If you can, please send your sales to me prior to the November 5th Sight Foundation Meeting held during District C's Conference.

Keep in mind that every ticket sold has four (4) chances to win! Additionally, if your club sells \$200 or more in tickets, your club will receive credit toward a Leonard Jarrett Award according to the amount of sales that are made. (This amount will be credited to the club account after the completion of this project.)

PLEASE SEND CHECKS – WRITTEN TO THE "WV LIONS BEEF RAFFLE" – ASAP!

Since the Sight Foundation is YOUR Foundation, it is my hope that every club in our state will participate in this project. THANK YOU in advance for your participation in making this raffle a success and helping our fellow West Virginians with their sight and hearing needs.

Thanks for all you do! Lion Paul Amrhein, Beef Raffle Chair

PDG Paul Amrhein, PDG 4957 Glen Dale Heights Road, Wheeling WV 26003 pamrhein25@comcast.net 304-242-0911





Lions of West Virginia Leadership Retreat

By PID Larry Johnson

The 2018 Lions of West Virginia Leadership Retreat is scheduled to be held at Stonewall Resort, Roanoke, WV, January 26-28, 2018. PDG Bob Moffett, Chairperson, and his committee have been working hard to plan an exceptional weekend. All Lions are welcome to participate, but club and district officers and those who aspire to such positions will find it of special interest.

The Retreat is designed to provide an opportunity for Lion leaders to enhance their leadership skills and deepen their commitment to community service. The format is similar to that of the USA/Canada Lions Leadership Forum. Four meals, each with a speaker, are included in the \$125.00 registration fee. The first meal is Friday's dinner. There will be four seminar opportunities on Saturday, as well as lunch and dinner with speakers. Attendees can attend two more seminars on Sunday morning before the closing luncheon. All seminars are presented by experienced Lions, many from within West Virginia, or other presenters with unique perspectives on their topics. In addition, the Multiple District program chairpersons are all invited to have displays and information about their programs.

Details of speakers and seminars are not yet complete, but they will cover a variety of topics. Some are not unique to Lions, and will be of interest to non-Lion guests and spouses. Full details will be included in future newsletters and the Retreat brochure, which will be issued soon.

Stonewall Resort is a beautiful conference facility. All meeting rooms are near to each other and the banquet room. If you need your lodging to be close to the Retreat activities, make that request when you register with the resort.

Get a head start! Registrations are being accepted now, and the Resort is taking room reservations at 304-269-7400. The room rate is \$109 per night, including parking and breakfast, as well as other resort amenities.

Registration forms are online at http://wvlions.org/LeadershipSchool/pdf/RegistrationForm.pdf or see the form included with this newsletter.

For additional information or answers to questions, contact PDG Bob Moffett at 304-363-7060 or rmoffett@ma.rr.com.

The Leadership Retreat registration form is attached to this newsletter.





Scenes from the 100th LCI Convention

Photos & captions courtesy Lion Carolyn Sheets

The WV Float. It was a beautiful day for a parade. Chicago area Lions worked for 5 years to make the Convention a success!







Lions at a White
Sox game.



Our Mountaineer, Ron Brockett, was the hit of the parade. Lions from all over the world wanted their picture with him.





A large group of WV Lions made the journey to the Windy City.





Club News

Lions of Zone 3:

Please plan to attend the next zone meeting, hosted by the South Charleston Lions Club. September 12, 2017 at the Kanawha Country Club (Little Creek Park), 6:00 pm.

Meals available: buffet style presentation. Meeting agenda to start at 6:25 pm for those that do not wish to partake of the meal.

Please call Lion Jim to make a dinner reservation at \$10. Call by September 9 to confirm.

Copy of report form to be completed and presented at the meeting. (Forms only sent to club secretary.) Please come, learn some new Lions info, have fun, fellowship with other Lions, and win some great door prizes.

LION JIM SLAMICK
4200 NOYES AVENUE
CHARLESTON, WV 25304
(304)925-5423
email: jeslamick@frontier.com



In August, Durbin Lions prepared and distributed hundreds of bags of pork rinds for the Treasure on the Mountain festival at Snowshoe Resort.

South Charleston Lions Club met Aug 22 at the Little Creek Country Club with 24 members present. PDG Darrell Jennings gave a special program on orientation of members.









Lions of West Virginia Leadership Retreat January 26-28, 2018 Stonewall Resort, Roanoke, WV



Registration Fee: \$125

Registration fee includes Friday dinner, Saturday Lunch and Dinner, and Sunday Lunch.

Please type or print clearly.

Lion	_				
Name	Name for Tag				
Lion or Guest Name	Name for Tag				
Address (City				
State Zip Code	_				
Phone (H) (B)	(C)				
Email					
Club Name Distric	ct				
First Time Attendee (Yes) (No)					
Please indicate special dietary requirements:					

Make checks payable to: Lions of West Virginia Leadership Retreat and mail with completed registration form to: PDG Bob Moffett

26 Fairway Lane

Fairmont, WV 26554-2076

Questions: PDG Bob Moffett, 304-363-7060 or rmoffett@ma.rr.com

Room Rate: \$109 (includes breakfast, wi-fi, parking and other amenities) Make room reservations directly to the resort by phone, 304-269-7400, no later than December 26, 2017.

Note: You may request a room close to the Retreat activities when you make your reservation.



District 29-I Fall Conference

"Moving Forward Together" District Governor Ken Shahan

When: October 20-21, 2017

Where: Lakeview Resort, Morgantown, WV

Registration: \$60.00

(Includes Friday evening entertainment, Saturday lunch and Saturday banquet)

Conference Registration Deadline: October 10th

Rooms: Lakeview Resort – call 304-594-1111 **\$90 per double room** (plus tax)

Mention 29-I District Lions Conference

Room Deadline: September 20th

- Registration Options -

Registration Fee for Friday Night only	\$10.00
Registration Fee for Saturday Lunch only	\$25.00
Registration Fee for Saturday Banquet only	\$35.00

Conference activities include: Friday evening "fun night" and music, cabinet meeting, seminars, silent auction, hospitality room, door prizes, parade of checks, keynote address by International Director Allen Lundgren from Scottsdale, Arizona and more!

Name			Spor	ouse/Companion				
Address								
Phone			Ema	ail				
Club					Di	istrict		
Special Di	etary Needs							
First Time Attendee?								
-Please Mark In Box-								
		Night Only	Saturday Lunch Only		Saturday Banquet Only			
\$60.00		\$10.00	\$25.00			\$35.00		

Make checks payable to: District 29-I Conference **Mail to**: DG Ken Shahan, 500 Buckhannon Pike, Nutter Fort, WV 26301 Questions? - Call (304) 669-1641 or email: kenshahan@aol.com