

February Newsletter Lions Club District 29-C



The year is off to a great start! I want to thank all our members that attended the West Virginia Lion Leadership Retreat a few weeks ago. The retreat was extremely educational and well attended. The speakers covered topics from supporting children battling cancer, overcoming addiction, to understanding the impacts diversity. I would like to especially thank our Gasaway Lions for hosting a wonderful event and PCC Cindy Glass and her committee for planning and executing a top-notch leadership training retreat!

I would like for all District 29C clubs to focus on increasing membership in the month of March. Please plan a special March membership drive and invite potential members to attend a meeting in the month of March. The March membership drive is a statewide initiative to increase our numbers and represent a GAT driven cooperative effort to increase service throughout MD29. The GAT would also like to announce an initiative to identify those exhibiting strong commitment to service through Lions as part of the "Shining Star" recognition program, there will be more to come in the near future.

I would also like to encourage clubs to support LCIF in the amount that your club can afford. The goal is for 100% of our clubs to donate this year. The funds support both local and global initiatives. I am proud to announce that the Pineville club has met requirements of a "Model" club. Your club can become a model club by contributing \$500 per member over the 3-year campaign, I would guess that we have a couple clubs that are already close to achieving that level of contribution.

Please enter your service activities into MYLION and add your new members. Please contact DG Charolette Henson, or GLT Carla Finch if you need assistance.

DG Gary Boyd



1st VDG Charolette Henson

Its that time year again when we get nominating committees pointed and start working on officers for next year. All clubs needs have this competed and send in by April 1st as will need to work on the directory for next year. Working on the District cabinet if anyone is interested in helping please let me know. The 2020 Fall Conference will be Nov 6-8 at Pipestem State Park. more information be out in the near future.

February is the month of love so lets remember those that are alone, homeless, hungary and do something to help.

As its cold weather how about a coat,hat,scraf,gloves drive? Am sure all local food pantrys can use help. Let me know in what way your clubs decides to help. Want to recognize ones who do.

good time to visit another club and see what their doing. Clubs helping clubs is a good way to help all.

The State is sponsoring a membership drive for the month of March so make plans to JUST ASK!!! someone to come visit your club and see what Lions do. Remember DG Gary or either of the VDG'S Charolette or Jason would be honored to come install new members.

May is State Convention make plans to attend would be great to see at least one from every club there.

Hoping to hear from lots of you.

Anything you need help with please call or email me.

MD 29 RAP Chairperson ~ Deborah Delaney

Literacy is the essential foundation for participation in our global society. Without literacy, the world cannot fight poverty and disease, reduce child mortality, achieve gender equality and ensure sustainable development, peace and democracy. Yet, nearly 800 million people across the globe lack the ability to read and write. Of all the illiterate people in the world today, two-thirds are female and over 90 percent live in developing countries.

Lions everywhere are changing the lives of children and adults who have little or no access to schools, libraries, educational materials and the Internet. Whether they are involved with tutoring programs, book donations, or helping to build classrooms, Lions share a common goal: expanding our impact. The Lions Reading Action Program Campaign challenges us to make an even greater impact. We can work together to bring hope for a brighter, more fulfilling future to millions through literacy.

Your club can contribute to this worthwhile cause by purchasing chapter books for fourth or fifth graders in your local elementary school. Classroom Chapter Books can be exciting, alluring, and totally awe-worthy! These are books children love to read because they feature relatable characters and active plots that kids get swept up in, all while teaching them valuable reading comprehension and social emotional skills.

Scholastic Chapter Books Store is the best way to purchase these books. You can ask a teacher at your local school to order the books from Scholastic for you. Teachers usually get them at a discounted price while earning points for their classroom. They can also recommend which books to order. Book prices vary, so you can choose how much to spend per book.

Be sure to use the online service activity report to share what your club is doing as part of the Reading Action Program. Log on to MLCI.

Lions Clubs International Foundation

Campaign 100

Lions Clubs International Foundation continues to work to carry on the mission of increasing the abilities of Lions everywhere, helping them empower the communities in which they live and work. LCIF since its inception has worked to help those in need during natural disasters or suffering from a humanitarian crisis throughout the world.

Today LCIF is working in Australia, a country that has been recently devastated by wildfires that has burned 48 million acres and destroyed over 6000 buildings. This number includes over 1500 homes for families that need to be rebuilt. This catastrophic event has caused the displacement of many people and the interruption of their way of life for an extended time. The time that is estimated for recovery for Australia is five years, LCIF assistance to these individuals and communities will be needed well into the future.

How can the Lions of District 29C help Australia? Lions of our District can help those affected with this natural disaster by supporting LCIF and Campaign 100 that is currently under way, our contributions may be used to help Australia rebuild.

LCIF will have a lasting impact on the future of Australia as this rebuilding begins, please help today!

Individual and club contributions can be used to honor a Lion with the Melvin Jones award.

Congratulations to the Pineville Lions Club on becoming the first Model Club in District 29-C during Campaign 100!

Lion Paul Wheeler

LCIF Chair, District 29-C



Could/Should Your Club be a Model Club?

Lead by Example. Model Clubs do important work for important causes, leading by example as they encourage other clubs to participate in Campaign 100: LCIF Empowering Service.

Benefits of Being a Model Club. Two clubs in West Virginia have committed to be Model Clubs. Help your club become the next Model Club and gain these benefits:

- Model Clubs promote Campaign 100, which empowers Lion service in your community and around the world.
- Within the local community, Model Clubs build awareness of and support for LCIF.
- Model Club members enhance their collaboration and fundraising skills, becoming closer as they collectively support a common cause.
- Model Clubs receive special designation and recognition!

Support for Model Clubs

Once your members have agreed to a per-member average (PMA) fundraising goal of \$500 or more, complete and submit the brief, required Model Club Commitment Form.

Remember, while the benchmark PMA goal is US\$500, not all the money has to come from your club. The PMA is based on your combined donations from several sources in addition to the club treasury. You can hold a dedicated fundraising event. You may have community members who are interested in donating, even businesses or local foundations. Utilize your personal contacts – they all count toward the PMA.

You may be surprised how little more it would take for your club to be a model club. Donations made beginning July 1, 2018, are counted toward the campaign, and Model Clubs have until June 30, 2022, to fulfill their pledges. Ask your District LCIF Coordinator what your current PMA is to see how close you are to becoming a Model Club.

Helping you reach your goals are several brochures, commitment forms, videos, and presentations. Even better, your club and district coordinator will help you effectively use the materials to lead your Model Club – and Campaign 100 – to success!

Recognition in Three Stages:

Commit to lead as a Model Club and your club will receive special recognition upon reaching each of three milestones:

- Commitment to participate
- Achievement of PMA goal
- Fulfillment of all pledges and commitments

Full information on Model Clubs is available from your District Coordinator or from lionsclubs.org.