



THE INTERNATIONAL ASSOCIATION OF  
**LIONS CLUBS**  
DISTRICT C-2  
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May 02, 2019

Dear Lion President:

District Directory & PU 101 Form

It's that time of year when we elect our new officers and send in our completed PU 101's to International Headquarters. It's also the time of year when we start to compile the information for the District Directory. This is no easy task and your support in providing the required information, in a timely manner, would be greatly appreciated. With your support, the District Directory will be a high quality and accurate reference document that our members can use for the upcoming Lionistic year. The "District Directory Information Sheets" are attached and are to be used for this purpose. A copy of this package has also been sent to your Club Secretary.

It is very important to remember the Directory Information Sheet does not replace the PU 101 that your club is required to send to International Headquarters in April.

The other purpose of the Directory is to provide Lion Members, Lion Clubs, and local businesses with an affordable advertising medium. Placing an advertisement in the directory is a great way to promote your club events. Not only will the information reach approximately 2400 Lions, Lioness and Leos in the District, the funds raised help to keep the cost of the directory down, and prevent a deficit in the District finances. Costs of the advertisements are as follows: business card size at \$55.00, half page at \$80.00, full page at \$100.00, and the back page at \$150.00. If you wish to place an advertisement in the new directory or confirm a repeat placement, please make sure that the "Advertisement Subscription Form" is returned.

The price of the 2019-2020 District Directory has increased to \$6.00 each. An Order Form is included in this package.

Copies of all of the forms are enclosed for your reference. These forms will be available on both the District C-2 website and in the District Newsletter. Please make sure that the completed forms are returned to the above address by the June 30th, 2019 deadline. Please note: If your Clubs information does not reach me by the deadline, information from the previous year will be used with a clear notation that the information provided may not be accurate.

If your club requires an Invoice, please Email me and state that you do require one. Include the completed forms.

Yours in Lionism,

Lion Tyler Bray