

# GLOBAL ACTION TEAM

## Global Membership Team (GMT) District Coordinator

---

**Term** One year; selected by district (per the district constitutional by-laws) as a member of the district cabinet. May serve multiple terms.

**Position Overview** As the GMT district coordinator, your efforts directly impact the success of the Global Action Team's initiatives. You are the driving force that ensures your district is strong, stable and focused on increasing membership. You know where to find solutions and are able to overcome obstacles. You will serve as a conduit between clubs and multiple district coordinators to ensure the distinct needs of each district and club are being met.

**Actions for Success**

- Collaborates with your GLT and GST district coordinators and the district Global Action Team chairperson (district governor) to further initiatives focused on leadership development, membership growth and expanding humanitarian service.
- Develops and executes an annual district membership development plan.
- Collaborates with region, zone, and club membership chairpersons to identify communities without a club or where additional clubs can be started.
- Motivates clubs to invite new members, inspires positive club membership experiences, and ensures clubs are aware of available membership programs and resources.
- Monitors club membership reports. Recognizes clubs that are increasing membership and supports clubs that are losing members.
- Works with clubs in danger of cancellation by ensuring payments are submitted on time.
- Includes diverse populations to participate in Global Action Team Initiatives.
- Quickly follows up on prospective member leads provided by the GMT multiple district coordinator or LCI and provides status report on membership.
- Completes requirements and submits application to receive district funding from LCI for membership development activities.
- Confirms new members are provided an effective member orientation at the club level, in collaboration with the GLT district coordinator.
- Provides retention strategies to clubs in collaboration with GLT and GST district coordinators.

**Measuring Success** At the end of each fiscal year, increase total membership by:

- Achieving district membership goals.
- Decreasing membership drops by 5%.
- Increasing women's membership.
- Ensuring prospective member leads provided by multiple district or LCI are contacted in a timely manner and informing leads about membership.
- New members participate in new member orientation.

**Recommended Qualifications**

- Passionate about Lions and is invested in the association's future.
- Leads by example; actively sponsoring new members and/or participated in new club development.
- Able to use technology (Email, Microsoft Office, MyLCI, LCI website, social media).

## Reporting Structure

- GMT district coordinator reports to GMT multiple district coordinator, area leader or special area advisor as assigned.
- GLT, GMT and GST district coordinators report to district Global Action Team chairperson (district governor).
- GMT club membership chairperson reports to GMT district coordinator.